E&P

July 25, 1981
This Issue $5

Editor & Publisher

THE FOURTH ESTATE

THE ONLY INDEPENDENT WEEKLY JOURNAL OF NEWSPAPERING

1981
SYNDICATE DIRECTORY
Editor & Publisher's Annual Pull-Out Section

F001954
SERIALS DEPT
UNIVERSITY MICROFILMS INT'L
300 N ZEEB ROAD
ANN ARBOR MI 48106
SAMPLE

Ross' Search

Dave Ross, manager of market research for The Register, flagship newspaper of Freedom Newspapers, Inc., is one of a team of marketing and promotion professionals who help maintain our position as the dominant paper in the expanding Orange County market. His technical skills, insight and dedication are typical of the men and women who daily produce a major newspaper that is truly "good and getting better." – Dave Threshie, Jr., publisher

"Staying abreast of change in Orange County, California is a great challenge. In a relatively short time it has become one of the biggest and most competitive markets in the United States.

"Here, the competitive edge belongs to the business with insight into the wants and needs of consumers. Among newspapers, the edge belongs to The Register.

"We're in the information business, so we use research about information needs to better serve our market. Our studies help editors make decisions about content. They assist circulation managers in planning distribution and provide a sound base for advertising investments.

"We know there is more change ahead. Using research, we'll continue to set our sights not only on existing demands, but on new standards to meet new expectations in the future."

The Register

A Division of Freedom Newspapers, Inc.
625 North Grand Avenue, Santa Ana, CA

Circulation: 238,757 Daily; 272,369 Sunday.
Source: ABC Publisher's Statement, 3/31/81

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If your budget's feeling the pinch, try Copley News Service. Clean out your tired, expensive features and put in new, fresh up-to-date features from Copley. Our columns are priced to help you ease the budget pinch.

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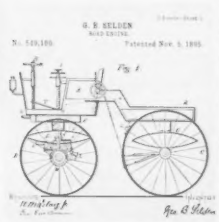
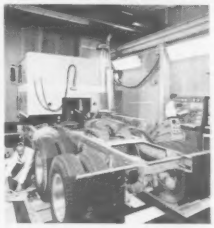
You can spend hours chasing down information about the motor vehicle industry. You can search high and low for background about complex issues confronting auto and truck manufacturers. You can run up a big phone bill trying to fill in production figures and dates while sweating out a tight deadline.
Or you could pick up the phone and contact MVMA to find out whatever you need to know. Quickly and accurately. Here are some resources available to the news media:





- A comprehensive automotive morgue with clips, copies of speeches, biographies, press conference summaries and official statements. All the issues — including the controversial ones — covered in depth.

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These Are Your Resources

Next time you're in Detroit, stop by for a full tour. Your contact: Motor Vehicle Manufacturers Association, 300 New Center Building, Detroit, MI 48202 • (313) 872-4311

mvma

Motor Vehicle Manufacturers Association of the United States, Inc.

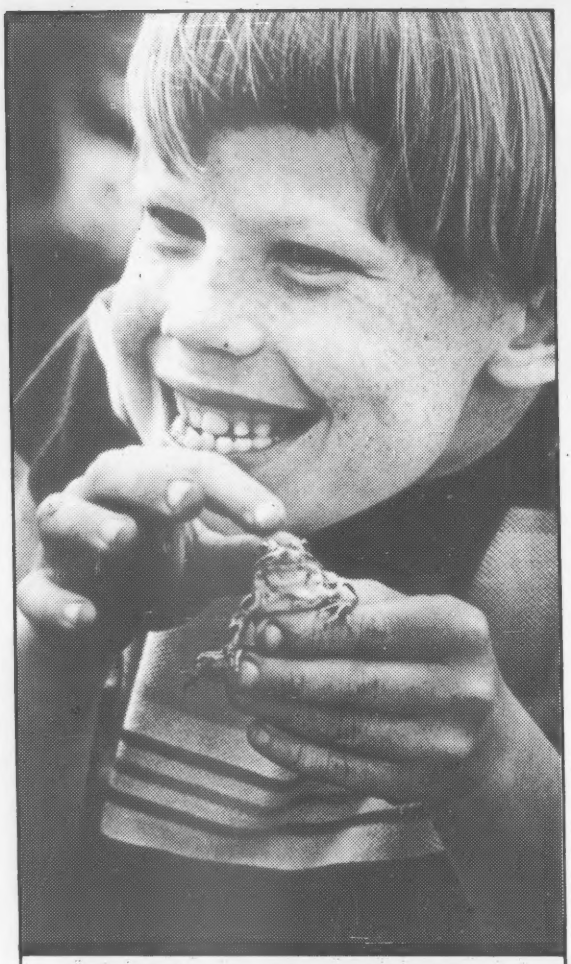

Photo by Gary Parker of The Florida Times-Union and Jacksonville Journal, 1981 Southern Photographer of the Year

See Worthy

Telling you all about the frog and his impish friend without the photograph would be a wordy exercise. The same would be true if we tried to present the local, national and international news each day without pictures. Newspaper photography captures and preserves images that range from those that make history to a child's toothy grin. The skilled blending of words and photography each day brings the reader the whole story — attractively, easily, truthfully. Get the picture?

The Florida Times-Union
Jacksonville Journal

ONE RIVERSIDE AVE., JACKSONVILLE, FLA. 32202 (904)359-4111

EDITOR & PUBLISHER CALENDAR OF EVENTS

JULY	AUGUST	SEPTEMBER
1 2 3 4	1	1 2 3 4 5
5 6 7 8 9 10 11	2 3 4 5 6 7 8	6 7 8 9 10 11 12
12 13 14 15 16 17 18	9 10 11 12 13 14 15	13 14 15 16 17 18 19
19 20 21 22 23 24 25	16 17 18 19 20 21 22	20 21 22 23 24 25 26
26 27 28 29 30 31	23 24 25 26 27 28 29	27 28 29 30
	30 31	

AUGUST

10-13—Newspaper Advertising Co-Op Network, Inn on the Park Toronto, Can.
16-18—Texas Daily Newspaper Assn, summer meeting, Emerald Beach Holiday Inn, Corpus Christi, Texas.
19-21—Northeast Regional Newspaper in Education Association Downtown Holiday Inn, Portland, Me.
20-23—National Association of Black Journalists, Galt House Hotel, Louisville, Ky.
23-25—N. Y. State Publishers Assn., Gideon Putnam, Saratoga Springs, N.Y.
24-28—123rd International Typographical Union convention, Sheraton Montreal Hotel, Montreal

SEPTEMBER

9-11—PNPA Classified Clinic, Holiday Inn, Grantville, Pa.
10-12—36th annual International Conference, Radio-tv News Directors Assn., Marriott, New Orleans
11-12—New York State Newspaper Production Conference, Sheraton-Canadaigua Inn, Canadaigua, N.Y.
11-13—North Carolina-South Carolina Classified Ad Managers, Sand Dunes Motel, Myrtle Beach, S.C.
14-15—7th Annual Editors' Seminar at United Nations sponsored by UN Association of the United States.
15-16—New York State Associated Press Association, Buffalo Hilton, Buffalo, N.Y.
17-19—Mid-America Newspaper Conference, Lane Lodge, Branson, Mo.
20-22—Central States Circulation Managers Association, Hyatt Regency, Dearborn, Mich.
20-23—WCAA-Western Classified Advertising Association, Red Lion Motor Inn, Sacramento, Calif.
22-25—Suburban Newspapers of America ad conference, Marc Plaza, Milwaukee, Wisc.
22-25—National Conference of Editorial Writers 35th annual convention, Biltmore Plaza Hotel, Providence, R.I.
23-25—American Association of Sunday and Feature Editors convention, Toronto Hilton, Toronto.
24-26—Illinois Press Association, Decatur Holiday Inn, Decatur.
24-26—Oregon-Washington Associated Press Newspaper Executives annual convention, Village Green, Cottage Grove, Ore.
24-27—Western Newspaper Production Conference, MGM Grand Hotel, Reno, Nev.
30-Oct. 1—PNPA 57th annual convention, Marriott Inn, Harrisburg, Pa.
30-Oct. 2—Interstate Advertising Managers Association, Resorts International, Atlantic City, N. J.
30-Oct. 3—National Newspaper Association annual meeting and trade show, Boston.

OCTOBER

1-3—42nd annual New England Newspaper Production Conference, Mount Washington, Bretton Woods, N.H.
4-6—UPI Edicon, Grand Hyatt Hotel, New York, N.Y.
4-6—International Newspaper Promotion Association Eastern Regional, Pittsburgh Hilton, Pittsburgh, Pa.
15-16—Penna. Society of Newspaper Editors Seminar, PNPA Press Center, Harrisburg, Pa.
18-21—INCFO, Bellevue-Stratford Hotel, Philadelphia, Pa.
18-21—Inland Daily Press annual meeting, Chicago.
20-23—Associated Press Managing Editors, Toronto, Can.
21-23—National Assoc. Advertising Publishers, The Aladdin, Las Vegas.

Vol. 114, No. 30, July 25, 1981; Editor & Publisher, The Fourth Estate (ISSN:0013-094X) is published every Saturday by Editor & Publisher Co. Editorial and business offices at 575 Lexington Ave., New York, N.Y. 10022. Cable address "Edpub, New York." Second class postage paid at New York, N.Y. and additional mailing offices. Printed at Hughes Printing Co., East Stroudsburg, Pa. 18301. Titles patented and registered and contents copyrighted 1979 by Editor & Publisher Co., Inc. All rights reserved. Annual subscription $30.00 in United States and possessions, and in Canada. All other $55.00.

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Sony introduces the small Advantage.

To make it big in business you need all the advantages you can get.

And our new portable dictator, the Sony Advantage (Model BM-510), gives them to you.

It's sleek, stylish. The perfect symbol of your success.

It's no bigger than three good cigars, so you can have the Advantage wherever you go.

And because you have more pressing things to worry about than pressing the right button, the Advantage has just one switch for most functions.

Other Sony Advantage advantages include two tape speeds, and a battery-saving automatic power off.

So if you're looking for a portable dictator that will make you look good, come to Sony.

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For more information on the new Sony Advantage (Model BM-510) call **1-800-821-7700, ext. 516,*** or send this coupon to Sony Office Products, P.O. Box 1624, Trenton, New Jersey 08650.

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NAME

POSITION

TYPE OF ORGANIZATION (AREA CODE) PHONE

NAME OF ORGANIZATION

ADDRESS

CITY STATE ZIP

SONY.
Office Products
Machines that understand people.

EF7/25C

A major step forward for newspapers . . .

SAU*

We're getting it all together in E&P for August 29th

Due to popular demand, Editor & Publisher will publish a second special SAU pull-out section. The response of advertisers and newspapers alike to the May 30 SAU data was so positive that an update was needed. E&P has been a prime mover in the industry-wide acceptance of the Standard Advertising Unit, and the August 29 pull-out provides a complete, concise SAU guide.

This concept is so new, so serviceable, that space buyers throughout the country need and want all the information they can get on its use. What better medium could you find to promote your newspaper than a special section of Editor & Publisher devoted solely to their interests?

Step out in front of the parade by advertising in E&P's August 29 Standard Advertising Unit section.

Space reservation deadline: August 18
Advertising copy deadline: August 20

Advertising Rates: Page, $1600; two-thirds page, $1250; half-page, $945; third-page, $675; Four-color page, $2440; two-page full color spread, $4420. (Or your E&P contract rate applies.)

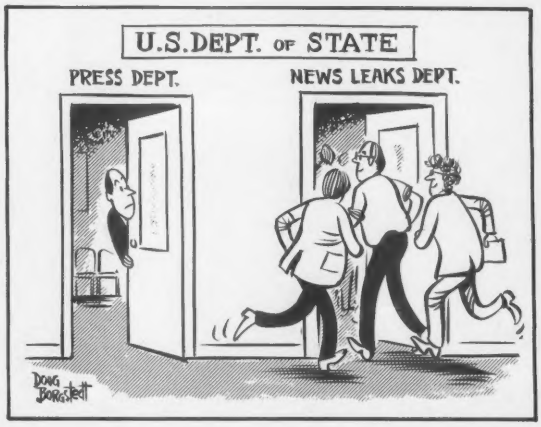
Editor & Publisher

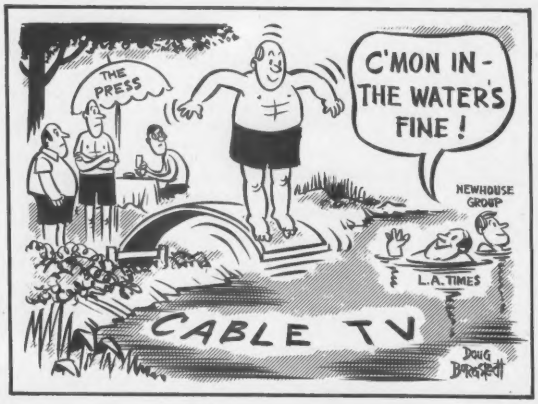
575 Lexington Avenue, New York, N.Y. 10022
Telephone: (212) 752-7050

*Standard Advertising Unit

The 4th Estate

By Doug Borgstedt





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Mount paste-up on copyboard.

Out come Deadliner plates.

☐ You get tough plates . . . fast . . . economically . . . with no silver.

☐ Plates fit all presses.

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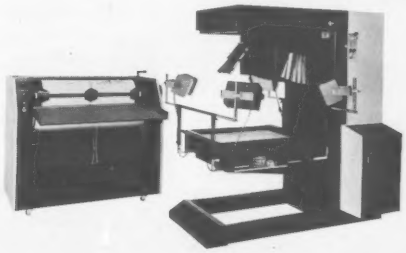
Contact Les Curtis, Printing Products Division/3M, 223-2N 3M Center, St. Paul, MN 55144 (612) 733-4041



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Editor & Publisher

THE FOURTH ESTATE

Robert U. Brown, President and Editor
Ferdinand C. Teubner, Publisher

James Wright Brown
Publisher, Chairman of the Board, 1912-1959

Killing effect of libel award

Unless there is a successful appeal of the decision in the *Alton* (Ill.) *Telegraph* case, the $9.2 million dollar libel award against it will kill the newspaper, and the jury's logic in granting a judgment for libel involving a story that was never published will kill most investigative reporting.

Two reporters were investigating a tip that organized crime had invaded Alton and was linked to a local contractor and a savings and loan organization. Unable to substantiate the report on their own, they wrote a memo asking federal investigators whether the information was true. The allegations were never substantiated, the story was never published, but the contractor claims the memo instigated a federal inquiry into the savings and loan association which subsequently cut off his credit ruining his business.

If this judgment is allowed to stand, it will mean that no reporter will dare to ask police authorities what they know about an alleged illegal arrangement for fear that it might set off an official investigation. Even if the allegations of misdeeds are proven false, or never substantiated, and no story is ever published, it will be possible (because of the Alton precedent) for anyone to claim he or she was damaged by the mere existence of an official probe.

The Alton decision is unprecedented and the Telegraph needs all the help it can get from others in the newspaper business to fight it.

U.S.censorship

In one breath the Reagan Administration strongly endorses the principles of the "Declaration of Talloires," which among other things is opposed to censorship of any kind, and then proceeds to suppress publications brought into the country from other nations.

Elliott Abrams, Assistant Secretary of State, spoke to a Congressional committee (E&P, July 18, page 56) in defense of "the free flow of ideas." At the same time the State Department, through its Office of Foreign Assets Control, was banning all publications from Cuba except for those people who ask for an import license.

The White House and the State Department ought to get their act together. The Declaration Abrams so vigorously endorsed states: "We insist that free access, by the people and the press, to all sources of information, both official and unofficial, must be assured and reinforced. Denying freedom of the press denies all freedom of the individual."

The State Department probably believes Americans will enjoy that freedom if they just ask the government for a license to do so.

Charter Member
Audit Bureau
of Circulations
Member American
Newspaper
Publishers Association
6 mo. average paid Dec. 30, 1980—25,600

ABP
ANPA

The Oldest Publishers and Advertisers Newspaper in America

With which have been merged: The Journalist established March 22, 1884; Newspaperdom established March, 1892; the Fourth Estate, March 1, 1894; Editor & Publisher, June 29, 1901; Advertising, January 22, 1925.

Managing Editor
Jerome H. Walker, Jr

Associate Editors
John P. Consoli, Bill Gloede
Andrew Radolf, Lenora Williamson
Earl W. Wilken.

Midwest Editor
Celeste Huenergard

Washington, D.C. Editor
George Brandon

West Coast Correspondent
M. L. Stein

Promotion Manager
Terilyn McGovern-Mazza

Advertising Manager
Donald L. Parvin

Sales Representatives
John S. Long, Robert J. Mathes,
Durland Stewart, Darlene H. Thomas.

Advertising Production Manager
Louise A.Villani

Classified Advertising Manager
Susan J. Steele

Circulation Manager
Wilfred E. Richards

Photocomposition Manager
Donna P. Bates

Special Services Manager
Arthur Dale

OFFICES

General: 575 Lexington Ave, New York, N.Y. 10022. Phone (212) 752-7050. TELEX 12 5102.

Chicago: 111 East Wacker Drive 60601. Phone (312) 565-0123. Celeste Huenergard, Editor.

Long Beach: 247 Roycroft Ave., Long Beach, Calif. 90803. (213) 439-0829. M. L. Stein, correspondent.

Los Angeles: 3450 Wilshire Boulevard, Suite 407, 90010. Phone (213) 382-6346. William Marshall—Scott, Marshall, Sands & McGinley.

San Francisco: 433 California St, Suite 505, 94104. Phone (415) 421-7950. Peter Scott, Richard Sands—Scott, Marshall, Sands & McGinley.

Washington: 1295 National Press Building, Washington, D.C. 20045. Phone (202) 628-8365. George Brandon, editor.

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Microfilmed copies of Editor & Publisher are available from: University Microfilms International, 300 North Zeeb Road, Ann Arbor, MI 48106. London: 18 Bedford Row, London, WC1R4EJ, England. Copies of E&P are available on microfiche from Micro Photo Division, Bell & Howell, Old Mansfield Rd., Wooster, Ohio 44691.

Letters

INEFFECTIVE UNION

Doubtless, you will be inundated with demands to publish a correction of your July 11, 1981, report concerning the latest "contract" between Dow Jones & Co. and its "house union," the Independent Association of Publisher's Employees Inc., which your story identifies incorrectly as the Independent Association of Public Employees Inc." But, before rushing to comply with such requests I believe it to be only fair that you should be aware of the following.

As an active member of this particular union and a long suffering victim of its incredibly inept record of "bargaining," I am able to assure you that it has paid out many of our hard-earned dues dollars for blue, plastic-type folders with the same, incorrect name emblazoned across the front. (Perhaps you were sent one?).

In addition, it also ordered (and presumably paid for) dozens of pencils carrying the same incorrect name. And, if that weren't sufficient evidence of its rank incompetence, filings it is required to make under federal law with the Department of Labor are also made under the same, incorrect title! My theory is that it is so downright ashamed of its miserable record (as well it should be) on behalf of Dow Jones & Co.'s employees that it seeks to hide from its horrors behind a phony name.

For those wishing to learn more of Dow Jones & Co.'s patently cynical approach to bargaining and how to dominate a company union without even trying, I recommend page 125 of "A Proud Profession" (Dow Jones-Irwin Books). There, the recently retired chairman of the company tells exactly how it's all done without mirrors.

ERIC FRANKLAND

(Frankland is a copy editor on the national copy desk of the Wall Street Journal in New York City.)

OUT OF CONTEXT

Re, "Dow Jones Reaches Contract Settlement" (July 11 issue), the last paragraph is misleading. Reassignment of employees could never be a joint responsibility of management and the Independent Association of Publisher's Employees, the union. Thus, the comment about management disagreeing with the union on what to do is irrelevant. To have me say "that's it" in that context is ridiculous.

Your reporter, who telephoned me to verify some facts he was already furnished by I don't know who, dwelt on the least attractive provisions of the contract. I gave him additional facts and he wrote an accurate story except for that last paragraph. I note that at least one word was dropped. Perhaps a whole paragraph may have been dropped or merged, thereby getting my quote out of context.

The language in the previous contract covering "new equipment or automation" still stands. Indeed this isn't grievable. It wasn't in the old contract either. What the additional language offers us is a whole month to find out whether management is adhering to language in the contract. In the old language we could find out about a dismissal after the fact when we could do very little.

For your information the old article on "job security" states, among other things, that "the publisher agrees to make all reasonable efforts to provide employees with retraining and the opportunity to assume other job functions for which they may qualify in the event their original job function is eliminated by reason of automation or the installation of new equipment." Moreover, "in the event of dismissal to reduce the force, the publisher agrees to follow the rule of seniority wherever possible and practicable."

Beside these protective measure, there is a schedule of severance pay, based on length of employment.

RAYMOMD JOSEPH

(Joseph is co-chairman IAPE bargaining committee.)

TOO MODEST

Ethel Romm is too modest in her column on the crowd size at the Woodstock Music and Art Fair in 1969. Not only did she cover it, as I did, but the bureau she managed with her husband, Al, was the biggest at the festival. Appropriately enough, that bureau represented the smallest newspaper, the *Middletown* (N.Y.) *Times Herald Record*.

Since I did my own anniversary story for the 10th annivesary in 1979 and don't plan another one this year, may I suggest that the Woodstock crowd posed problems usually not encountered in covering larger than normal gatherings. The Woodstock crowd was not contained in any one place. Rather, it stretched away from its nucleus in Max Yasgur's hay field in every direction.

After a while, it became obvious that the exact number was not as important as the undeniable reality—there were a helluva lot of people there. More people attended than anyone expected and the crowd, thereby, made a socially significant statement that cannot be denied. Scientologists, despite Ethel Romm's comparison, cannot make that claim.

My 10th anniversary story called the Woodstock horde a crowd of 500,000. I stick by it. My memory is that the highest crowd estimates at the time of the festival came from the most unlikely source, the New York State Police. Using a helicopter, the troopers suggested that 750,000 persons were at Woodstock or in traffic jams nearby trying to get there.

This is one situation in which the crowd size is subordinate to the cultural significance the festival rightfully attained.

ALLAN PARACHINI

(Parachini is a staff writer, View Section, *Los Angeles Times.*)

SEMANTIC ERROR

I would like to add my voice to that of Hal Lister whose letter, in the June 27 issue of E&P, pointed out the semantic error that so many trade publications in the newspaper industry continue to make: i.e. confusing a shopper with a free circulation newspaper.

The price of a product has no bearing whatsoever on its editorial product. I would think that our trade journals would by now understand the difference between the two products.

You continue to do a great disservice to the many fine free circulation newspapers that produce excellent editorial products when you continue to refer to them as shoppers.

JOHN ELSENER

(Elsener is executive director, Suburban Newspapers of America.)

Oberdorfer

When decisions are made for global stakes, what kind of journalism does the public need? The seasoned judgment with which Washington Post reporter Don Oberdorfer covers the State Department.

Los Angeles Times-Washington Post News Service
202/334-6173
1150 15th Street, NW
Washington, DC
20071

Business Standard

DAILY POST

Hawkesbury Courier

CHRONICLE DESPATCH

星洲

The Record

Times

Banjarmasin Post

South

The China News

Farmers Weekly

South China Morning Post

The Manly Daily

Wantok

TUMUT & ADELONG TIMES

THE PRES

पंजाब केसरी

GAZETTE

the Star

港者商報

今日新聞

The Northern Star

Good news travels fast.

In 1980, 41 Far East customers bought Goss presses.

In the past two years, some 73 newspapers in the Far East — from Japan to New Zealand — have selected Goss presses. In 1980 alone — with presses from all over the world to choose from — the 41 newspapers represented here have ordered 149 units, 14 halfdecks and 42 folders from Goss Products. The following is a brief rundown on the presses they bought:

The 75,000 pph Goss Metroliner, available in a variety of cutoffs and options, provides production capacity for larger circulation newspapers. To date, over 2,000 units are in operation worldwide.

The 25,000 pph Goss Community SSC is the world's most popular, versatile single-width web offset press, with more than 11,000 Community units in use around the world.

The 50,000 pph Goss Urbanite is another favorite of printers and publishers. It is noted for its reliability, ease of operation and print quality. Some 4,500 units are installed worldwide.

Now that the Far East has discovered the newest member of our Goss press family, *the 40,000 iph Goss HV press,* we expect the list will grow even longer. The Goss HV is already receiving wide acceptance in the Americas and Europe. Designed specifically for commercial-type work, this versatile, one-plate-around, single-width, web offset press is uniquely suited for color printing at high speeds, either heatset or non-heatset.

Goss Products, Graphic Systems Division,
Rockwell International, 3100 S. Central Avenue,
Chicago, IL 60650.

The Goss systems solution to printing production.

Rockwell International

...where science gets down to business

In Syracuse, 21% of Prime Time Adults are watching Cable TV

To reserve your copies phone Dave Kaczorowski at (315) 470-2085 or send this coupon to The Syracuse Newspapers, P.O. Box 4915, Syracuse, New York 13221.

According to a newly released study of television viewers in all time slots, 21% of the adult prime time audience in a major metropolitan market are switching to Cable TV every night. This and dozens of other eye-opening facts are contained in 2 new brochures "The Effect of Cable TV In A Major Metropolitan Market©," and Syracuse Newspaper Readership.

Source: Belden CMS 1980

HERALD-JOURNAL
HERALD-AMERICAN
THE POST-STANDARD

The Syracuse Newspapers

Represented nationally by Newhouse Newspapers

SYRACUSE NEWSPAPERS
MARKET BROCHURE

PO BOX 4915
SYRACUSE, NY 13221

EP 7/25

NAME

COMPANY TITLE

ADDRESS

CITY, STATE, ZIP

E&P July 25, 1981
Every Saturday since 1884

One order/one bill system readied for co-op advertisers

By Bill Gloede

A one order/one bill system for cooperative dealer listing advertising in daily newspapers was introduced during the International Newspaper Advertising and Marketing Executives (INAME) summer sales conference in Toronto this week. It will begin operation September 1, 1981.

Called the Newspaper Cooperative Network, the system will allow an advertiser to place both national and regional schedules, involving cooperative dealer lisiting advertising, through a centralized source.

If advertisers embrace the NCN system as wholeheartedly as its creators expect, several millions of dollars in plus business could accrue to the newspaper industry.

NCN, a creation of the Newspaper Advertising Bureau, the Advertising Checking Bureau and INAME, will allow a cooperative advertiser to place a multiple market co-op schedule in newspapers as easily as in radio or television.

The system divides the U.S. into eight sales regions and covers Canada. Each region will have a network coordinator, who will operate out of that region and function as a liaison between the local newspapers in that region and what is to be called "Co-Op Central," actually the NAB's Chicago office.

Contacts with the local advertiser will be made by local newspaper co-op coordinators; the ACB will handle schedule estimates, order processing, copy distribution, checking and billing. The national co-op advertiser will be contacted through a trade advertising campaign and NAB or representative firm sales calls.

Until the introduction of the NCN system, the placement, ordering, billing, checking and related functions of placing a national co-op dealer listing ad campaign by an advertiser was both prohibitively expensive and time consuming, according to Frank Hennessey, the NAB's vicepresident, co-op advertising.

"Now," says Hennessey, "NCN will make newspaper co-op not only easier for them to use, but also more effective. NCN adds a whole new dimension to newspaper co-op," he continued. "This system represents an effective, low cost, easily implemented way of making newspaper co-op simple to buy—a way to aggressively pursue the growing volume of manufacturer controlled dealer list advertising—and a way to increase our share of market leadership in co-op."

The national co-op advertiser will be billed roughly 4% of the total cost of the schedule for the service. The money collected from the service charge will be deposited in a separate bank account in the name of NCN, and it will be administered by the Ad Bureau's comptroller. The money will be used for promotional materials, trade advertising campaigns, the Checking Bureau's charges, telephone expenses and other sales expenses.

As explained by Jim Marchal, ad director for the *Louisville Courier-Journal* and *Times* and chairman of the INAME Cooperative Advertising Committee, the system will use the local network coordinators as the focal point in the placement process. The coordinator will act as a sales link between the manufacturer's headquarters and the local newspaper co-op managers and the manufacturer's field representatives. Inquiries from the manufacturers will be solicited by advertising, publicity and sales calls. The inquiries generated will be directed either to a central telephone number or in writing to "Co-Op Central."

The NAB will assign responsibility for follow-up on each inquiry. When the company which has made the inquiry is already being contacted by a newspaper co-op manager, a rep firm or the NAB, the inquiry will be assigned to that person within the organization for follow up. A newspaper co-op manager who is located in the general vicinity of the company, or a rep, or a member of the NAB's national sales staff will be assigned if no one has been in contact with the prospective advertiser.

According to Marchal, the salesperson assigned will present the NCN concept, promote the advantages of newspaper co-op, obtain all necessary information necessary to derive a specific co-op network estimate and forward it to Co-op Central, which will forward the information to the ACB. The ACB will, in turn, produce the estimate in the form a of a computer printout, which will be delivered to the salesperson.

The salesperson will again call on the manufacturer, and attempt to persuade the advertiser to develop a list of newspapers and an ad size for each newspaper. (The NCN is using Standard Advertising Units (SAUs) in its sales presentations and is attempting to narrow the number of sizes to the seven most popular units in the interest of simplicity.)

The advertiser will then make up the list of newspapers and sizes and forward it to Co-Op Central in the form of a mass insertion order.

Along with the order, the advertiser will send a check for the total dollar amount of the order. The material will then be forwarded to the ACB. Other ad materials, including plates, camera-ready art work and copy may be included with the order for distribution by the ACB. The dealer listings for each ad may also be included with the order or they may be given directly to each newspaper by the advertiser's local rep.

Meanwhile, the ACB will forward the insertion orders and related materials to the newspapers included in the schedule, and the ads will be run by those newspapers as scheduled.

Once the ACB verifies that the newspapers have run the ad as prescribed by the order, it will release payment to the newspapers. It will forward tear sheets to the advertiser also, with an accounting of overages or shortages and a check or an invoice based on the actual cost of the schedule.

The NAB has developed a new audio visual presentation on NCN. It made its debut at the INAME meeting. Called "Breakthrough," the presentation features an explanation of the mechanics of the service and a solid testimonial from Len Alexander, manager of advertising and sales promotion for Simplicity Manufacturing Company, who was involved in the first "dry-run" of the system.

Says Alexander, "Never before have we had the number of dealers running with us at the local level. Our advertising was consistent and had the look and feel of a coordinated campaign on the local level. And of course, it worked well beyond our goal."

Additional coverage of the INAME summer sales conference program can be found in the Advertising News Section beginning on page 16.

McGoff attempts to buy Panax papers in Michigan

By Pearl Ahnen

Global Communications Corporation, whose president and sole shareholder is John P. McGoff, this week reportedly offered $26 million for the Southeastern Michigan properties held mainly by Panax Corporation, whose president also is McGoff.

At a special Panax shareholders meeting held last August in Detroit, 550 shareholders voted to liquidate Panax. Before the liquidation process began, Panax published some six daily and 46 non-daily newspapers in Michigan, Illinois and Indiana. The plan was to liquidate the company by August 28, 1981. The 550 shareholders surrendered their stock earlier this year. All properties, except the Southeastern Michigan ones, have been sold to date.

Frank H. Sheperd, executive vicepresident of Panax, said that due to the economic conditions generally prevailing in the Michigan area, as well as high interest rates, Panax has not been able to sell its properties in Southeastern Michigan, although earlier this year the company negotiated extensively with a prospective purchaser.

That is when McGoff stepped in. He extended an offer to buy Southeastern Michigan properties which include the *Macomb Daily*, the Mellus Newspapers (six weekly publications), and other weeklies—the *Wyandotte News Herald*, the *Dearborn Press-Guide*, the *Dearborn Heights Leader* and the *Community News*. McGoff acted on behalf of Global Communications when he made the offer.

The terms McGoff offered, acting for Global, are similar to those proposed by the prospective purchaser, except that Global's offer does not contain certain stipulations. Mainly, McGoff will waive the substantial bonus based on that sale to which he would be entitled under the company's executive bonus plan. (He received the bonus when other Panax properties were sold.)

McGoff steps in

Also, if Panax receives an offer that provides the same proposal that Global extended and is as favorable to the stockholders, Panax may accept that offer at any time up to August 14, 1981. If no other offer is forthcoming, the remaining properties will be sold to Global and the anticipated closing will take place as soon after August 14 as possible.

At staff meetings held in the Southeastern Michigan properties Friday (July 17), publishers and managing editors made the announcement of the proposed sale to Global.

Mitch Kehetian, managing editor of the Macomb Daily, located in Macomb, with a circulation of 54,500, said that the 185 employees of the Daily were elated at the news.

The Macomb Daily is the only fully unionized newspaper in the group. The Newspaper Guild represents its editorial and advertising employees.

Kehetian has been with the Macomb Daily since 1974. "It was a good feeling to announce that we had ownership. No one wants its business to go into trusteeship and that is what would have happened if we had no buyer," said Kehetian. "There is a renewed interest now in the staff, and morale is high, just like that song, 'We Are Family'," added Kehetian.

Ernest Nagy, publisher of the Mellus Newspapers, said, "I was happy because I didn't want it to go into a liquidating trust. I'd rather be working for John (McGoff) than someone I didn't know.

Good reaction

"There was a good reaction from the staff when I announced that Global offered to buy Mellus. Some said they were not surprised, but the majority were surprised. But these things do not affect the average staff member . . . because business is good, and they are getting paid," he added.

Nagy said, "Don't forget that part of the terms is if someone else comes along before August 14 to match Global's terms, the properties will go to them. I think he (McGoff) made the offer because he didn't want others (non-newspapermen) to become involved in trying to run the company."

Sheperd said that both McGoff and the independent directors of Panax would prefer a sale to a unrelated party if that could be done. And the company is engaged in vigorous efforts to effect such a sale.

If the sale is consummated, stockholders of Panax can expect to receive on or about August 28, 1981, a third liquidating distribution of up to $8 per share.

At the closing, if the sale goes through, Global will make a cash payment of $5,400,000. Interest of $250,000 will be paid each year on the note, commencing on April 30, 1982, and continuing on April 30 each year, until payment of $21,550,000 is reached.

Also at the closing, all obligations of Panax, under a lease-financing arrangement, pertaining to its printing plant, the balance of which is currently $3,400,000 will be assumed by Global or Panax Newspapers, Inc.

Washington Star to close on Aug. 7

Citing mounting financial losses, the *Washington Star* announced it will stop publishing on August 7.

"Despite our substantial investment, the newspaper continues to lose money and shows no prospect of financial improvement," said J. Richard Munro, president and chief executive officer of Time, Inc., parent company of the Star. "Regrettably, we have no choice but to close it."

James R. Shepley, chairman of the board of the Star said the goal when the newspaper was purchased by Time, Inc., was to invest at least $60 million in the Star over a five year period. He said, however, that the newspaper has been losing money at a rate of $20 million per year for the three-and-a-half years that Time, Inc. has owned it.

"The rate at which the Star is losing money . . . would place too much of a burden on the long term interests of Time, Inc. and its stockholders," Shepley said.

Declining circulation

Shepley pointed out that the Star has failed to garner more than the 25% share of the ad market it had three years ago. He also pointed out that daily circulation has dropped from 349,000 to 323,000 and Sunday circulation has fallen from 337,000 to 294,000 in the past 3½ years.

Shepley revealed he had been negotiating with Katharine Graham, head of the rival *Washington Post*, about the possibility of entering into a joint operating arrangement to save the Star. He said they were not able to come to terms on an agreement that both sides would find acceptable.

Shepley expressed hope that making the announcement two weeks before the scheduled closing might bring forth a buyer for the Star. "We're keeping the door open as long as we can to see if anyone comes in," he said.

Shepley said there have been several discussions with prospective buyers, but added that those discussions have not been "substantive."

The closing of the Star will mean 275 editorial people, 400 circulation employees, 100 ad personnel and 400 production employees will be looking for new jobs.

Forsee named ICMA general manager

Robert A. Macklin, 66, general manager of the International Circulation Managers Association since 1975, will retire August 11 due to ill health.

Joseph B. Forsee, 55, business manager of the association since Aug. 1, 1980, will assume Macklin's post.

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Reader protest springs P.M. paper back to life

By Andrew Radolf

Some readers would rather fight than give up their afternoon newspaper.

In the case of Freedom Newspapers' *Colorado Springs Gazette Telegraph*, reader protests over the paper's plans to fold its 69-year-old evening edition and switch P.M. subscribers to the morning edition were taken seriously.

Citing "the notable rise in morning readership," the evening edition Gazette Telegraph ran a front page announcement on July 6 informing readers of its decision to cease P.M. publication on July 13 and become an A.M. paper only. Readers who subscribed to the evening paper would be moved over to A.M. home delivery.

The evening Gazette Telegraph has "over 50,000" daily circulation while the A.M. edition's daily circulation is "over 30,000," according to publisher E. Roy Smith.

Smith said the Gazette Telegraph started its A.M. edition in the fall of 1977 to take advantage of what the paper's management believed was a national trend to morning readership.

Within 24 hours of the announcement, Smith learned the trend to morning papers "was not present here in Colorado Springs," after a "substantial number of people" phoned the paper in protest. Some callers went so far as to say they would cancel their subscriptions rather than switch to A.M. home delivery.

"We thought A.M. was the trend. We have reconsidered," Smith said. "The P.M. market is more viable than we had speculated. There is a substantial demand for an afternoon paper."

On July 9, the Gazette Telegraph let its afternoon readers know their voices had been heard. The paper announced the P.M. edition would continue publishing.

Smith thinks the large number of military installations in the Colorado Springs area, "where people go to work early in the morning," accounts for why an afternoon paper is popular with readers.

Smith noted the afternoon edition's circulation has been "level at 50,000 for three years," while the morning edition has been gaining since its debut 4½ years ago, with a daily circulation of almost 13,400.

He noted the morning Gazette Telegraph has taken "probably 7,000" copies in circulation from the P.M., but added there is "virtually zero" duplication in the two editions' readership.

"I know of no individual in town who takes both editions," Smith said, putting the combined A.M. and P.M. circulation of the Gazette Telegraph at 80,112 daily.

Both the morning and evening editions are home delivered.

Smith did not know what the Gazette Telegraph's advertisers thought of the paper's decision to fold and unfold its evening edition.

"We haven't been able to get enough of a reaction," he said.

Colorado Springs Sun, a morning newspaper with a daily circulation of 35,000, indicated in its stories on the Gazette Telegraph, that its morning rival may have wanted to fold the evening paper in an effort to reduce high production costs and stem financial losses.

Smith was angered by that part of the Sun's story.

"We are a profitable organization, period," he stated.

Barclay Jamison, editor of the Sun, belives his competition's reversal of its plans resulted from poor planning.

"It was a snap decision on their part. We're not sure what they were trying to do, and we don't think they knew either," he said. "They told department heads (about the P.M.'s cancellation) Monday morning. Monday P.M. they told their readers. Tuesday they get a rash of complaints. Thursday they changed their minds."

Latest battle of N.Y. dailies:

Whose photo was used to find missing child?

By Andrew Radolf

The *New York Daily News* was the first to claim victory in the latest battle of the city's tabloid war, but it was *New York Post* which apparently won the battle.

For several days, the headlines in both tabloids told the drama of Jody Powers, a 15-month-old alleged victim of child abuse who was abducted from New York Hospital, presumably by her mother.

In its morning edition of July 15, the Post offered a $5,000 reward for Jody's safe return.

That same morning, commuters in Stamford, Connecticut spotted an ash blonde woman holding a baby who fit the description of the missing child.

The commuters compared the baby's appearance with a photo of Jody Powers on the front page of the early edition of the Post. One of them phoned the police, and the officers answering the call took the woman and child into custody for questioning.

Later that day, the final edition of the Post ran the headline, "Post readers to battered Jody's rescue."

On page two, the Post told its story and featured a photo of Stamford Deputy Police Chief Eugene Passaro accompanied by the quote, "We identified the baby from the New York Post."

But the Daily News ran a different version of Jody's rescue in its *Tonight* edition on July 15.

The front page featured the headline "Safe," with a picture of Jody. On page 3, the Daily News ran a picture of staff photographer Jack Smith next to a story which began, "Using photos provided by the Daily News, police in Stamford, Conn. identified a baby spotted today in the Stamford railroad station as little Jody Powers . . ."

The story went on to say that it was Stamford police who called Smith, a local resident, to help with the identification.

The Daily News' promotion department issued a press release on July 15 saying, "New York's merry tabloid war went another round today with the clear winner being the Daily News Tonight over its rival, Australian Rupert Murdoch's New York Post."

The release went on to indicate Smith may have a claim to some of the reward money when it quoted a story moved by UPI that day which said, "The New York Post may pay part of a $5,000 reward for the return of an abused child to a photographer of its tabloid rival, the New York Daily News."

According to Smith, however, he never provided the police with photographs of Jody and the police never phoned him.

Smith said he was at home when he heard the call over the police radio and decided to go to headquarters.

Once there, he found the police had a pretty good idea the baby was Jody, but they were unsure of the identity of the woman.

Smith helped out by giving the police a description of Jody's mother, Pat Powers, which had been written in July 14's Daily News.

As for the story which had appeared in Tonight, Smith stated, "I never had glossies of the baby. I had a description of the mother. These rewrite guys—I'm never calling them again."

(Continued on page 25)

THE KANSAS CITY STAR.

City says goodbye to the victims

Official silence shrouds search for 'why' at hotel

Collapse not due to load, engineer says

Widows combine services for husbands killed at Hyatt

Suicide ruling in crossing crash disputed

Agca admits he shot pope, says Italian jail is 'inhuman'

The Kansas City Times

46 killed in Hyatt collapse as tea dance turns to terror

At least 82 injured taken to hospitals

Walkway began to buckle; people just disappeared

THE KANSAS CITY STAR.

The Hyatt horror: 111 dead, 188 hurt and a city in shock

Critics contend failure of skywalk predictable

Death at the Hyatt did not discriminate

When it was all crumbling, we did what had to be done

Disaster coverage—Kansas City style

When the sky walks came crashing down at Kansas City's Hyatt Regency Hotel July 17, a good number of the staff of the *Kansas City Star* was at a softball game, including the photo editor and managing editor. The city editor was eating dinner a few blocks away from the hotel. It was a Friday night, the afternoon paper was long to bed, and the Star wasn't publishing again until Sunday's edition.

For the *Kansas City Times* it was business as usual on a Friday night with a small, skeleton crew.

By morning, the Times had published more than four pages of spot coverage; by Sunday, the Star had published a 10-page special section. Here's how it happened.

* * *

Shortly after 7 on Friday night, Monroe Dodd, a Times assistant managing editor, was crossing a street outside the Star building and saw an unusually large number of police and fire vehicles at the hotel end of McGee Street. He called the metro desk. At the same time, over a radio scanner at the Times photo desk, a police dispatcher was being asked to "Send everything you've got" to the Hyatt.

Reporters Tom Ramstack and Mack Alexander and photographer Paul Iwanaga went to investigate. The word "disaster" began to filter into the newsroom. Night metro editor John DeBaun sent his remaining reporters to the scene, leaving only Laura Knickerbocker to coordinate the phones. Assistant city editor Mike DeArmond went down the street to appraise the situation, then returned to do rewrite.

As off-duty staffers—most unreachable by phone—arrived at the office, they received assignments from a list prepared by DeBaun under the direction of Steve Shirk, an assistant managing editor.

Ads scrapped

Shirk originally cleared one page of advertising, but a short time later, photo editor Joe Coleman said their early photos vividly showed that four pages would be needed for proper coverage. As the situation unfolded, the editors agreed.

At a few minutes after 7, Bill Norton, a Star bureau chief, was closing up his suburban Johnson County (Kan.) office when he and Times reporter Liz Reardon heard a radio call on the area's emergency frequency: a request for emergency vehicles at the K.C. Hyatt.

After a few calls, Norton got through to Mike Zakoura, an assistant city editor for the Star. At that moment, Norton heard a radio request for a Johnson County ambulance—the Hyatt walkways had collapsed. He and Zakoura started calling reporters and photographers.

While this was going on, city editor Dave Zeeck, Rick Alm, Darryl Levings and their wives were leaving a steakhouse located near both the Star and the hotel. They saw two women, one slightly

(Continued on page 30)

Kansas City staffers comment on coverage

"Greg Edwards (of the Star) turned to me, told me to head for the Star, and I was off. After arriving downtown, I was told to go to Trinity Lutheran Hospital, where I remained until about 1 a.m. Saturday. I was back at work by 6:45 a.m. Saturday, and began gathering information. That night, I simply waited for the first edition to come out. How anyone could leave before that came out—after busting their butt all day to get it out—is beyond me. After this weekend, I know why I'm in journalism."

—Robin Mackey, reporter

* * *

"It was a tremendous group effort and no one person should be singled out. We did have to overcome many access problems and there is not one member of our staff at this time who is at all endeared to one particular police seargeant because of his lack of cooperation in aiding in our photo coverage."

—Jim McTaggart, acting photo editor

* * *

"I got in there immediately and stayed on the hotel's third floor for about 50 minutes before being thrown out by police. (Star reporter Tom) Watts was in much of the same amount of time and got spotted a little later. I talked my way onto the surviving skywalk, where I could witness the scene below. I timed each observation by the clock on the building across the street."

—Darryl Levings, assistant city editor

* * *

"I spotted (K.C. Police Chief) Caron within a couple of minutes, and tagged

(Continued on page 30)

Photographers honor Rosenthal, wire execs

By Lenora Williamson

The man who made news photography history with his classic picture of Marines planting the flag of the United States on Mount Suribachi, Iwo Jima, during World War II, accepted the prestigious Sprague Memorial Award from the National Press Photographers during an emotional ceremony in St. Louis earlier this month.

Joe Rosenthal, a combat correspondent for Associated Press during the war and recently retired after 35 years as a *San Francisco Chronicle* staff photographer, received the award plaque and ring with a standing ovation from the dinner audience.

After the ceremonies, in a cheerful role reversal, Rosenthal was surrounded by photographers—many exchanging cameras to get a picture of Rosenthal for themselves and also to get in front to be photographed with him.

Traditionally, the Joseph A. Sprague Memorial Award has two categories—to a news photographer and a non-photographer. The latter award this year went to two wire service photojournalism leaders, Harold G. Buell of the Associated Press and Fred W. Lyon, Jr., of United Press International. Buell is assistant general manager for newsphotos and operative head of all AP picture operations. Lyon is vicepresident of United Press International Newsphotos and and general manager of UPI Worldwide Photo operations.

Special citations went to non-NPPA members in both journalism and the law. The trio included Walter Cronkite of CBS News (out of the country on assignment) for being "the foremost spokesman of our profession"; to Jean Otto, op-ed page editor of the *Milwaukee Journal*, for her "outstanding presidency of The Society of Professional Journalists, Sigma Delta Chi, and "untiring effort " on the First Amendment Congress; and to Judge Edward Cowart, Dade County, Florida.

Judge Cowart's citation read, "For allowing your court to convey an open spirit during camera in the courtroom experiments, a spirit that penetrated the entire court system of Dade County, Florida. You deserve our gratitude for what you have done for us and for the citizens of the United States, who now have a better understanding of how the judicial process works."

The Joseph Costa Award, went to Ken Cooke, chief photographer/picture editor of the *Fayette* (N.C.) *Observer-Times* and a past president of the association. Cooke's citation praised his leadership in advancing goals set by Costa, a founder and first president of NPPA and leader in the battle for cameras in the courtrooms. Costa presented the award to Cooke.

John Ahlhauser of Indiana University received the Robin F. Garland Educator Award for "untiring efforts" toward advancement of press photography."

Winners of the Kenneth P. McLaughlin Award of Merit were: C. Thomas Hardin, director of photography, *Courier-Journal* and *Louisville Times;* Maury A. Falstein, retired; and Harvey Weber, retired from *Newsday*. Editor of the Year Award went to Sean Callahan of *American Photographer* magazine.

TOP TRIO—Veteran Pulitzer Prize photographer Joe Rosenthal (left) traded congratulations with F. William Lyon, Jr., UPI, and Harold G. Buell, AP, as they received Sprague Memorial awards from the National Press Photographers Association in St. Louis.

COURTROOM, CLASSROOM AND FIRST AMENDMENT champions attended the NPPA convention. From left, Steve Tello, ABC News, Atlanta, who participated in Florida camera in courtroom experiments; Special Citation recipients Judge Edward Cowart of Dade County, Florida; Jean Otto, Milwaukee Journal; and John Ahlhauser, Indiana University, winner of the Garland Educator award.

(Photos for E & P by Robert Kadel)

Three Sigma offers agencies free use of syndicated study

By Bill Gloede

Faced with a lack of paying customers within the advertising agency community, Three Sigma Research, Inc. is offering "all major (advertising) agencies" free use of the study through August, 1981.

The announcement of the effort to coax agencies to buy the study was made to the newspaper industry during the International Newspaper Advertising and Marketing Executives meeting in Toronto this week. The ad agencies learned of the offer via telegrams sent last week by Three Sigma to "all major agencies."

Three Sigma is offering the promotion to agencies which have the equipment necessary to access the study on-line. There will be no charge for either the accessing or the computer time.

The agency promotion program was announced in the wake of a wave of public criticism of the findings of the study by a relatively small number of newspapers, most notably the *Chicago Tribune*. The information packet slipped under the doors of INAME conference participants contained both an explanation of the promotion and a memorandum defending the study and its methodology. With at least three other well-known research firms now actively seeking newspapers' support to conduct the next syndicated study of newspaper audiences, Three Sigma is attempting to build a strong case in defense of the current study.

The memo states, "Let us face up at the outset to the frustrating delays in the computer processing of the reports. (The reports to some newspapers were nearly a year late in the study.) These were serious faults and we have paid for them dearly," it continues.

"What is more important is that we have taken extraordinary steps not merely to overcome the unpredictable computer failures, but also to provide Three Sigma with the exceptionally high level of expertise in the computer area and the abundance of facilities that are necessary to assure prompt production of a great many studies simultaneously."

Three Sigma has contracted with Telmar Group, Inc. and it has hired former Advertising Research Foundation presi dent Edgar Roll as its vicepresident, in its effort to soften the impact of the bad publicity it received over the Chicago Tribune's refusal to accept the findings of the 1980 study.

In its defense, Three Sigma claims, "We have found no one who is not happy with our research design, the sampling plan, the questionnaire construction, the interviewing procedure, the training and supervision of the field staff or the administration of the field work. Our recovery rate and the completion of the follow up interviews, as well as the reach and frequency projections all are well accepted."

The memo continues, "Only a very few newspapers have questioned seriously the audience results and all but two of these have already been reconciled satisfactorily—a considerably better record than is usually achieved in syndicated research covering many media."

There are currently several proposals for the next syndicated study (if the industry commissions a next study), some of which have been made by individual research firms and another which would include separate efforts by individual firms on behalf of individual newspapers, which would be joined in a final report.

Three Sigma contends that, for the sake of credible comparability, it should continue to conduct syndicated studies for the newspaper industry.

"These critical operations (interviewer training, quality control, identically matched samples, etc.) can never be carried out in the same way by switching research firms from study to study," the memo states.

Three Sigma contends that "the research firm should not conduct proprietary studies along with or during the period of currency of the syndicated study. Proprietary research commitments create unavoidable conflicts of interest for a researcher whose first obligation must be to give even-handed treatment to all newspapers measured."

If the the industry agrees with that assessment, the other research firms which have indicated an interest in conducting the next study would be all but ruled out.

"Ultimately, we visualize the long term goal to include virtually every metropolitan area in the country," said the memo, "over 90% of the 300 metropolitan areas have one or more newspapers large enough to be measured (40% or more coverage) at a cost well within the limits of modest budgets of even local newspapers."

"We are prepared to move ahead promptly this fall in at least 50 markets to prepare for another successful field operation starting right after New Year's," states the memo.

And in an effort to get the proposal underway, Three Sigma is mounting a promotion/publicity/industry relations campaign. It will include the free offer to agencies, person-to-person sales, the development of a regular newsletter concerning the Three Sigma study and a publicity campaign with a public relations thrust.

Colony Wines touts use of wine coupon inserts

Colony Wines has begun running a full-color, full-page tie-in promotion with Ry-Krisp in Blair Inserts. The first ad appeared in 16 newspapers in California, Washington, Oregon and Arizona. Combined circulation of the newspapers was more than 5 million.

The ad features a cents-off coupon for Ry-Krisp and a wine tasting party kit offer from Colony.

The second ad appeared in Blair Inserts in 27 newspapers last month. Those newspapers are located in Illinois, Michigan, Missouri, Minnesota, Massachusetts, the District of Columbia, Maryland, Florida, Georgia, Texas, New Jersey and Wisconsin. Their combined circulation is more than 11 million.

Colony is touting the campaign as representing the "first use of Sunday coupon inserts . . . in support of a wine."

In some markets, in addition to the wine kit offer and the cents-off coupon on Ry-Krisp Crackers, the ad also includes a coupon for a 75¢ refund on purchase of Colony Classic Chablis. Beverage laws differ among each state, so targeting of such advertising varies.

The use of the inserts was recommended by McCann-Erickson, Inc., in San Francisco.

"We needed a vehicle with good four-color reproduction for a brand-new wine with a brand-new label," Barry Sullivan, vicepresident and account supervisor of McCann said. "Not least important, it had to be flexible enough—and reliable enough—to reach specific markets with varying coupon offers. The Blair insert met all these requirements."

Some papers' SAU rate cards are antagonizing advertisers

By Bill Gloede

Although over 1,100 daily newspapers have accepted the American Newspaper Publishers Association Standard Advertising Unit system, and although major advertising agencies have issued resounding endorsements of the system, all is not well with the SAU project.

Several newspapers, allegedly have "hidden" rate increases in their SAU rate cards, according to ad agency media execs.

"How do you explain to a client that the same sized ad he ran last month costs 20% more this month, when there hasn't been a (announced) rate increase?" asked one ad agency media executive, who did not want to be identified.

Terry MacDonald, senior vicepresident and director of communications for Young and Rubicam, and the chairperson of the American Association of Advertising Agencies' newspaper committee, addressed the problem during the International Newspaper Advertising and Marketing Executives (INAME) conference in Toronto this week.

After noting the "extraordinary way that Newsplan and, especially the SAU portion (of the Newsplan program) has been embraced by agencies and advertisers" and issuing "a great big thank you from the Four A's" to newspapers which have accepted the system, she began addressing the perceived problem.

"Advertisers and agencies with long experience in print buying see some potential for pricing problems where clients of SAU's do not fit within the paper's column format," she said.

"The client may be asked to pay for greater space than planned, at a higher cost, than his pre-SAU cost."

She continued, "each paper certainly has the right to price SAU's as it sees fit. However, this is a critical—very critical—period for the industry, and papers should try to understand the long range values of the SAU's versus short term cost advantages."

MacDonald said there is some indication at some newspapers that SAU's "are going to cost much more than we had expected. There is concern," she continued, "that the pricing policies of some papers will give advertisers and agencies the impression that SAU's are being used to pass along a hidden rate increase."

"While I'm certain that this is not the case, I encourage you to take a hard look at your approach. Guys, don't blow it—we've gone too far and worked too hard, so lets not let a little thing like that get in our way."

MacDonald suggested that newsrooms "move those computers around so that the editorial product can fit the SAU's." Thus, advertisers and agencies would not be charged for excessive float.

In fact, although the original ANPA proposal contained provisions for the resizing of editorial matter to reduce float, there has been relatively little industry wide discussion of the subject as the SAU project has progressed.

CASS offers new concept in recruitment advertising

CASS Student Advertising, Inc. (Evanston, Ill.), which specializes in college marketing, has announced plans of a new advertising vehicle for the college recruiter.

The program, entitled "Images—A View of Career Opportunities," is a network of supplements to college newspapers to be published at 26 of the nation's top engineering, business, computer science and nursing schools this October.

The supplement will be written individually on each campus and deal with the specific career opportunities available to that school's graduates. "Images" is designed to reach the students a recruiter would be most interested in, through the medium to which they pay the most attention.

The editorial content is specially written for students assessing the job market, and will be published early in the academic year, before most students venture into their placement office. It would then serve them throughout the year as a reference.

All 26 schools in the "Images" network offer degrees in electrical engineering, mechanical engineering, and business. To efficiently meet the recruiter's needs, however, a recruiter may request that his ad run only at those "Images" network schools offering degrees in nursing or computer science or chemical engineering or industrial engineering. Most of the 26 schools offer those degrees.

To complete the marketing package, CASS will also offer special additional services for is recruitment advertisers.

CASS will serve as a clearing house for resumes sent in response to advertising in "Images" and will fulfill offers for client supplied brochures, etc.

CASS will develop a mailing list of respondents and make them available to any participating advertisers at no charge. CASS will also analyze responses generated by each offer, and chart areas of concentration regarding specific academic disciplines and geographic areas.

CASS is the authorized national advertising representative for 1,342 college newspapers.

L.A. Times sets classified record

The *Los Angeles Times'* annual classified Midyear edition set an all-time record in full-run classified advertising linage. The edition, published July 12, carried 423,167 lines and consisted of 152 full-run pages of classified advertising.

The biggest area of growth over the 1980 edition was the "help wanted" section with 292,928 lines—up 34,000 lines from last year.

Auto advertising was also up slightly, with a 1981 total of 46,443 lines.

The Times has run a Midyear edition since 1963.

The first Midyear edition carried 213,000 lines of classified advertising. The 1979 edition carried 410,183 lines, a record until this year.

Chicken ad committee elects new members

Four Kentucky Fried Chicken franchisees have been elected to the 13-member committee which oversees all national advertising for the Kentucky Fried Chicken system.

The new members are: Ottie Ladd of Tacoma, Washington; Bobby Hannon of Vicksburg, Mississippi; Robert Nelon of Texarkana, Texas; and John R. Neal of Columbia, Tennessee. Ladd, Hannon and Nelon will serve on the Kentucky Fried Chicken National Cooperative Advertising Program, Inc. committee for three years, from July 1, 1981. Neal will serve a one-year term as a member-at-large.

Two advertising consultants also were appointed by the committee as advisors. They are Joan White, senior vicepresident of Ward, Archer & Associates in Memphis, and Frank Mingo, partner in Mingo-Jones, Inc. of New York City.

The Kentucky Fried Chicken National Co-op committee is composed of nine franchisees, elected to represent franchisees in various regions of the country, one franchisee member-at-large and three Kentucky Fried Chicken Corporation appointees.

The committee administers national advertising, public relations and promotion programs for the Kentucky Fried Chicken system.

Ad scene

By Dan Lionel

Co-op message hits grass roots

The idea of selling co-op to generate additional ad dollars for newspapers finally hit the grass roots of America, when 55 members of the Arkansas Press Association turned out for a shirt sleeve co-op workshop in North Little Rock a few weeks ago.

Conducted by Steve Traube, executive vicepresident of CO-OPportunity Inc., Rockville Centre, N.Y. and his associate, Rob Burton, the all day program was the brainchild of Arkansas Press Association executive director Dennis Schick.

Realizing that the benefits to be derived from selling co-op were completely unrecognized by many APA members, Schick said he promoted attendance with a whole series of flyers and information pieces. In his words, "It is difficult to get people to go to something they don't know much about or understand." He was gratified by the turnout of 30 weeklies and 25 dailies . . . more than 1/3 of APA's total membership.

"This is the first time," he said, "most of the people who attended had really looked into co-op advertising as something they should pursue and could accomplish. All of them will now be able to discuss co-op intelligently with their retailers."

Traube stressed the "crucial need to follow a manufacturer's co-op plan specifications precisely." He told the group how to obtain detailed co-op programs and demonstrated that thousands of unspent co-op dollars were sitting in every market represented by the publications attending.

To help subscribers get a fast start on developing co-op advertising, Traube announced an extension of the CO-MARK program—Personal On-Site Training (POST). In a one day visitation, a CO-MARK representative comes to the newspaper and helps set up the co-op department, holds a training session with the ad staff, showing how to use the various manuals and monthly bulletins the company provides, indoctrinates the co-op coordinator into his duties and opportunities.

"It is very important," Traube pointed out, "to show a retailer how to utilize co-op advertising—but it is equally important to show him how to obtain reimbursement as quickly and painlessly as possible. He showed the group how a simple set of forms and the willingness of the sales rep to handle some of the details could remove all objections retailers might raise as to the 'complications' of utilizing co-op. "Once the retailer sees how easily it can be done and he sees the increase in floor traffic resulting from his stepped up advertising—you've got a believer."

Schick (left) and Traube

In discussions following the formal presentation, members said it took an 'outside' expert to awake them to the possibilites of co-op.

"Even if all those who attended don't start a full fledged co-op program with a co-op coordinator immediately, they should still reap additional co-op ad dollars just by bringing it up with their retailers," said Schick.

To help each paper in this endeavor, APA arranged for a photographer to take a picture of each person who attended the seminar to be run as an in-house promotion in their own newspaper. Schick said, "This will alert retailers that they can expect the paper's ad rep to be coming around to get them thinking about co-op."

Sanka distributes cents-off coupons

Sanka brand decaffeinated cofee is being featured in a print, radio and point-of-sale campaign during the summer selling season.

The goal of the promotion is to sell consumers on drinking coffee over ice. Some 42 million 40¢ retail coupons have been delivered to consumers in a full page freestanding insert and in Sunday supplements. Full page magazine ads have also run along with 30 and 60 second radio commercials.

Young & Rubicam and Young & Rubicam Special Markets are handling the advertising and promotion.

Family Weekly awards 21 trips

Twenty-one newspapers won two trips each in the annual "Circulation Bonanza" contest.

Open to newspapers across the country that carry *Family Weekly*, 21 winning papers were chosen in circulation and promotion categories, each the recipient of vacations to Mexico for two persons.

The *Asbury Park* (N.J.) *Press* was the winner of the largest percentage gain for newspapers over 100,000 circulation.

Other winners were: The *Las Vegas* (Nev.) *Review-Journal* for the largest numerical gain in circulation of all Family Weekly newspapers and the *Leesburg* (Fla.) *Commercial* for the largest percentage gain.

Winners with the largest percentage gain by circulation categories were: Over 95,000—*Wilmington* (Del.) *News-Journal* ;75,001 to 95,000—*Cocoa* (Fla.) *Today;* 65,001 to 75,000—*Greensburg* (Pa.) *Tribune-Review;* 55,501 to 65,000—*Lakeland* (Fla.) *Ledger;* 45,501 to 55,500—*Reno* (Nev.) *State Journal;* 42,001 to 45,500—*Odessa* (Tex.) *American;* 38,001 to 42,000—*Gainesville* (Fla.) *Sun;* 34,001 to 38,000—*Santa Monica;* (Calif.) *Outlook;* 30,001 to 34,000—*Mesa* (Ariz.) *Tribune;* 23,501 to 30,000—*Vallejo* (Calif.) *Times-Herald;* 18,501 to 23,500—*Palms Springs* (Calif.) *Desert Sun;* under 18,500—*Prescott* (Ariz.) *Courier*.

Promotion winners were the *Kenosha* (Wisc.) *News* for the best overall program to promote the Sunday or weekend edition of a newspaper; *Scranton* (Pa.) *Times* for the best in-paper promotion that included Family Weekly; *Bloomington* (Ill.) *Pantagraph* for the best out-of-paper promotion that included Family Weekly.

The three best promotions introducing Family Weekly into the Sunday or weekend edition were: the *Lawton* (Okla.) *Constitution; Kannapolis* (N.C.) *Daily Independent* and *Everett* (Wash.) *Herald*.

Judges for the 1981 Family Weekly "Circulation Bonanza" promotion contest were Wally Darragh, account supervisor, Young & Rubicam; Terilyn McGovern-Mazza, promotion manager, *Editor & Publisher* magazine and Mike Baccari, project director, Newspaper Advertising Bureau.

ACB promotes Panczak

William Panczak has been appointed vicepresident, co-op administration, for the Advertising Checking Bureau.

In 1978, Panczak was appointed director of co-op administration for ACB, after managing the company's New York co-op operation for six years. During that time he had direct responsibility for the administration of co-op programs for a large number of major manufacturers, including Monsanto, West Point Pepperell, Revlon, London Fog and Arrow Shirts.

He will continue to work closely with various newspaper associations.

Arizona millionaire's suit against IRE is dismissed

A lawsuit filed by multi-millionaire Arizona cattleman Kemper Marley against Investigative Reporters & Editors, arising from IRE's 1976-77 investigation of organized crime and political corruption in Arizona, was dismissed (July 16) in Maricopa County (Ariz.) Superior Court.

"This agreement underlines essentialy what the jury found—that we did not libel Kemper Marley and we were accurate with our facts," said Robert W. Greene, assistant managing editor at *Newsday*. Greene directed IRE's task force investigation following the bomb murder of *Arizona Republic* reporter Don Bolles in June 1976.

The litigation began in 1977 when Marley filed a libel and invasion of privacy suit aganst IRE, individual reporters and editors who worked on the project, and numerous newspapers which published the IRE stories.

The case went to trial last September. In a Feb. 19 verdict, a jury found that IRE had not libeled Marley nor invaded his privacy, but awarded Marley $15,000 in punitive damages—$10,000 against IRE and $5,000 against Greene—on Marley's claim of intentional infliction of emotional distress. The jury found Marley had suffered no actual damages.

The July 16 dismissal came after all sides agreed not to further pursue the case through appeals. There was no exchange of money.

"We took the position that the $15,000 judgement was not collectable and had filed appropriate motions to have it set aside," said Ed DeLaney of Indianapolis, IRE's attorney.

At issue was a story reporting that Marley, a cattleman and liquor wholesaler, had been associated with organized crime figures, according to law enforcement records.

Under the settlement agreement, the judgment was vacated and all of Marley's claims against IRE were dismissed. All parties—Marley, IRE and the individual defendants—executed full and mutual releases ruling out any further litigation on the 1977 Marley story.

"What it means is that Marley will recover nothing after pressing his case with great vigor for 3½ years and for 5½ months of trial—that's the bottom line," DeLaney said.

"The case is finally over, as to not only the six defendants who were before the trial court, but also to the 14 newspapers that were on appeal and the 25 reporters who had previously obtained dismissals or judgment in the trial court. That's done now," DeLaney said.

Marley had been appealing the dismissals granted to the out-of-state newspapers that printed the IRE story and 25 reporters on the project who had not been involved in preparation of the Marley story.

The 23-part Arizona Project, which won four national reporting awards, led to seven lawsuits. Four have been decided in IRE's favor, three are pending.

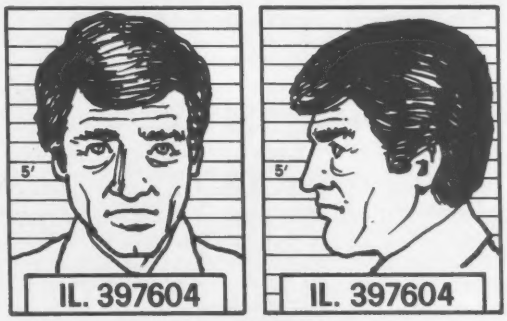
Permanent home selected for AEJ

The University of South Carolina has been selected as the permanent headquarters of the Association for Education in Journalism (AEJ), an organization designed to improve journalism and communications education.

The 69-year-old professional organization also selected USC journalism professor Dr. Leonard W. Lanfranco as its first permanent full-time executive director.

Lanfranco, 41, has been an active member of AEJ for 16 years. He has logged 10 years of teaching experience with the USC College of Journalism, serving as chairman of the USC Advertising/Public Relations Sequence from 1970-78.

He spent the 1981 spring semester away from USC serving as the Gannett Distinguished Visiting Professor of Journalism at the College of Journalism and Communications at the University of Florida.



Crime got your town down?

State Farm has a "how to stop it" kit that more than 1,500 communities have used in local crime prevention programs. It could help your town get such a program started . . . or it may give you ideas for a story or two on the subject. For a free Crimefighter kit, call us at 309-662-2845 or write to:

STATE FARM INSURANCE

Media Information Service
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One State Farm Plaza
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Dow Jones opens 13th printing plant

Dow Jones has begun operations at its new satellite facsimile printing plant near Sharon, Pa.

The plant will eventually produce 105,000 copies per day of the *Wall Street Journal*, 54,000 of which will be copies of the paper's Eastern edition to be distributed in western New York State and parts of Pennsylvania. The balance of the press run will print the Journal's Midwest edition and be distributed in eastern Ohio and parts of western Pennsylvania.

The Sharon plant will also print 28,000 copies of the *Sharon Herald*, and 16,000 copies of the twice weekly *Allied News*. Both are part of Ottaway Newspapers, Inc., a Dow Jones subsidiary.

The Sharon printing plant is one of the 11 of 13 owned by Dow Jones which can utilize satellite technology to transmit and receive facsimile pages.

In these times of high costs it's good to know...

ACB's Checking Proof Service still costs less—

costs less than doing it yourself!

ACB's Checking Proof Service is still a SAVINGS TO PUBLISHERS—not an extra expense. (Some papers say it would cost them two to four times as much to do it themselves!)

The reasons? HIDDEN COSTS—all the people and paperwork complexities that add up to a lot more than just "tear sheets." No wonder virtually all U.S. dailies prefer the economy of ACB Checking Service. Consider...

ACB gives you not only lower cost, but a more complete service than any paper itself can provide. ACB checks and forwards every national ad in your paper, automatically, to the agency or advertiser. (Certain local tearsheets are serviced, too.)

So ACB saves you overhead, time, energy and money—in record-keeping, collecting pages, handling requests, typing, mailing, postage, and all the detail of it.

ACB is able to do all this for you at lower cost because of our related services which have been developed and sold to manufacturers and agencies. Services such as Newspaper Advertising Research and Cooperative Advertising Audit Service—all of tremendous value to the newspaper industry.

It's good to remember that our old news is still the best news about the cost of checking proof service.

You can't beat experience.

ACB THE ADVERTISING CHECKING BUREAU, Inc.

Call your nearest ACB office.

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CHICAGO: 165 North Canal Street, 60606; Phone 312/648-0500
COLUMBUS, OHIO: 941 North High Street, 43201; Phone 614/294-4761
MEMPHIS: 52 South Second Street, 38103; Phone 901/526-3281
SAN FRANCISCO: 1453 Mission Street, 94103; Phone 415/552-6000

Government will not revoke reporter passports

A State Department spokesman has said it is "inconceivable" that the Reagan administration will invoke a recent Supreme Court ruling upholding the revocation of former CIA agent Philip Agee's passport as a tool for silencing unfavorable reporting by U.S. journalists abroad.

During a joint hearing of the House subcommittees on International Operations and Human Rights and International Organizations on UNESCO's proposed New World Information Order, Assistant Secretary of State Elliot Abrams was asked whether the Agee ruling had led to formulation of an administration policy on when a U.S. journalist's passport might be revoked.

The June 29 Supreme Court ruling upheld a federal regulation giving the Secretary of State authority to revoke passports of citizens whose activities abroad "are causing, or are likely to cause, serious damage to the national security or the foreign policy of the U.S."

Abrams replied that he didn't think the courts would uphold a passport revocation simply because a journalist wrote something the current Administration said was interfering with foreign policy efforts. "The question of identifying CIA agents is the worst case you could have put before the court," Abrams said. "I think the courts would hold a very strong showing would have to be made" before a journalist's passport could be lifted for unfavorable news reports."

Pressed by Rep. Jim Leach (R.-Iowa) to "give us any assurances against State ever revoking a journalist's passport because of reporting contrary to the views of the administration in power," Abrams responded: "It would be inconceivable to me that the Administration or the agency ever would take such a position."

Ex-editor sentenced for robbing banks

Eugene Dahl Miller, 53, former editor of the *Jeanette* (Pa.) *News-Dispatch* and the *Mount Pleasant Journal* was sentenced to 20 years in prison for being the "elusive Hat Bandit" who robbed 11 banks during a two-year period.

Miller pleaded guilty to being the man who wore a variety of hats, false mustaches, and glasses when robbing banks in three counties.

U.S. District Senior Judge Rabe Marsh ruled that Miller was responsible for his actions despite a mental illness.

Editor & Publisher 1981

SYNDICATE DIRECTORY

56TH ANNUAL DIRECTORY OF SYNDICATED SERVICES

A complete guide to syndicated features and services

•

AUTHORS

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ARTISTS

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COLUMNS

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COMICS

•

SYNDICATES

An E&P pull-out section published

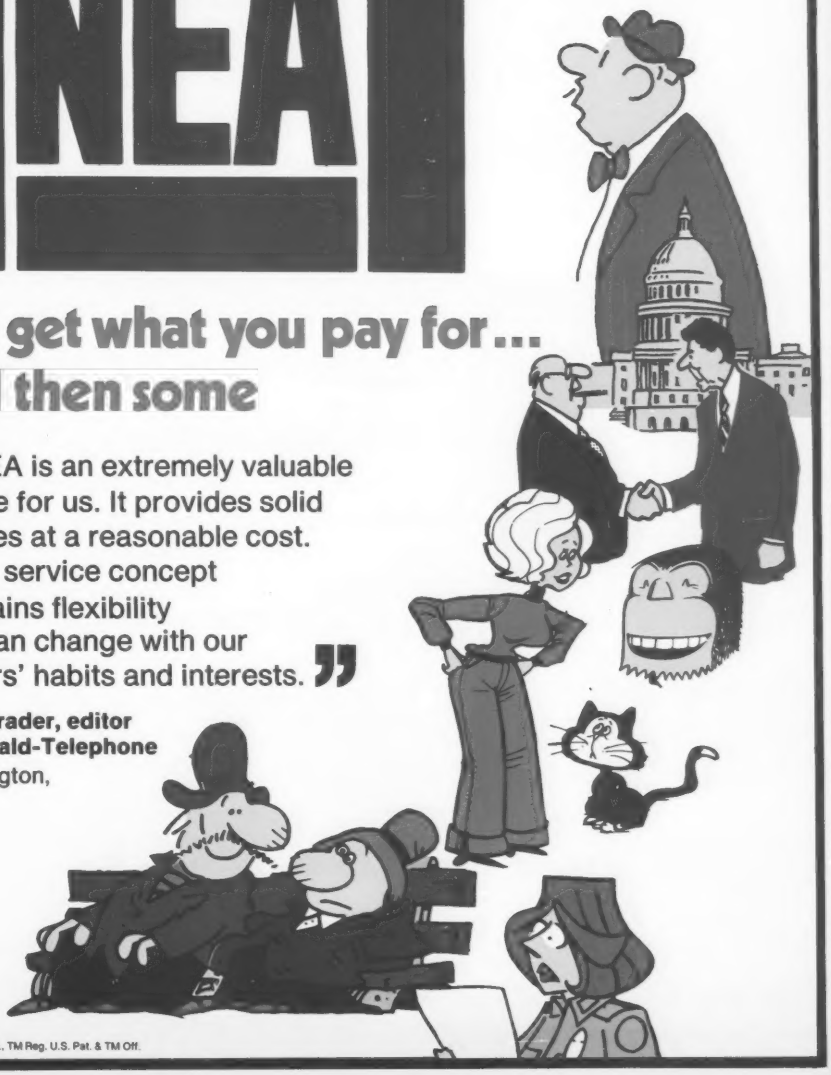
JULY 25,1981

NEA

You get what you pay for... and then some

"NEA is an extremely valuable service for us. It provides solid features at a reasonable cost. NEA's service concept maintains flexibility so it can change with our readers' habits and interests."

Bill Schrader, editor
The Herald-Telephone
Bloomington, Indiana



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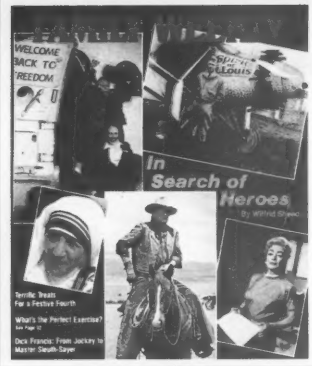


FAMILY WEEKLY HELPS NEWSPAPERS GROW!

"...AN AVERAGE 11% CIRCULATION GAIN." The winning newspapers in Family Weekly's annual "Circulation Bonanza" incentive program posted an average 11% circulation gain last year. And collectively, Family Weekly's more than 350 subscribing newspapers averaged greater natural circulation growth than Parade or Sunday Metro papers. That's a fact.* FASFAX, March, 1981

"READERSHIP GROWING EVEN FASTER THAN CIRCULATION..." As fast as circulation is growing, Family Weekly's readership is growing even faster — Male audience up 19.5%, Female audience up 7%. That's 12.8% overall increase in total audience.** Simmons

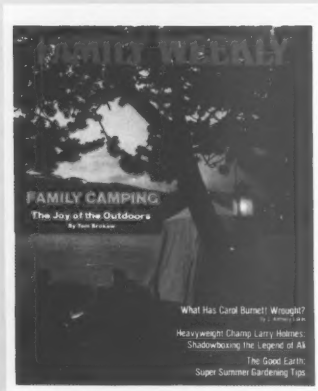
WHY?

Editorial Quality and Content.

Family Weekly is a service and entertainment information center for the whole family.

"READERS TELL IT BEST" — Survey after independent survey, Starch Adnorm scores and focus group interviews, prove one thing: readers love Family Weekly.

Ask our publisher relations staff about building circulation and audience loyalty. They can also demonstrate how Family Weekly helped generate 19.5 million R.O.P. ad lines for subscribing newspapers last year.



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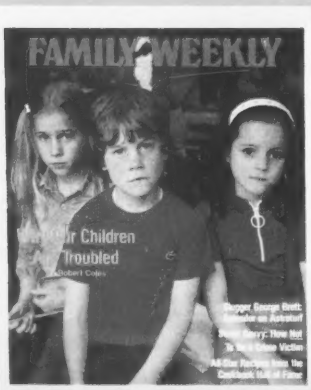

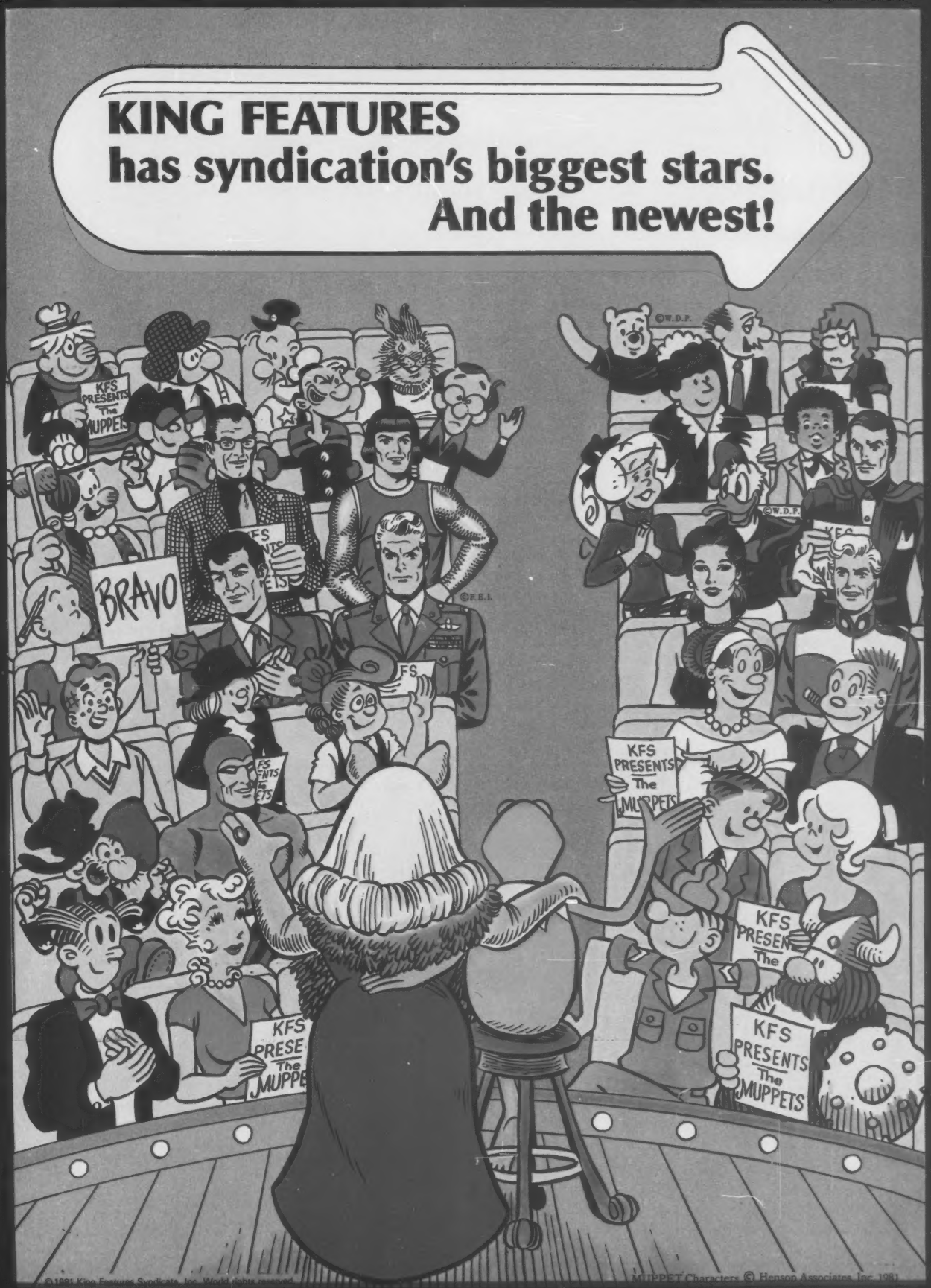
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Jim Henson's

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by

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Miss Piggy, Kermit, Fozzie Bear, Gonzo, and the rest. It features funny gags and beautiful artwork that will entertain readers of all ages. The Muppets are among the best-known characters in the world and now you can put them to work for you. D & S.

They join the super lineup of superstrips.

BLONDIE

Over 1,800 papers carry the misadventures of everybody's favorite couple, and *Blondie's* very own Broadway musical is in the works. By Dean Young & Jim Raymond. D & S.

BEETLE BAILEY

The ideal "gang" comedy with characters your readers recognize and relate to. Beetle now appears in 1,600 papers around the world. By Mort Walker. D & S.

HÄGAR THE HORRIBLE

Heroic, but not too; ambitious, but not enough, the bumbling Viking is an international favorite. Now appearing in 1,300 papers. By Dik Browne. D & S.

Panels with Punch

THE LOCKHORNS—Selected as the best syndicated panel by the National Cartoonists Society in 1981. By Bill Hoest. D & S.

RAFFERTY—The only *reading* feature for children. It's warm and whimsical. Written by Gerald Dumas, beautifully illustrated by Mel Crawford. D.

RIPLEY'S BELIEVE IT OR NOT—The original, and still the best, "facts and oddities" feature, in more than 300 papers. Drawn by Walter Frehm. D & S.

HAZEL—Ted Key's hilarious maid is a national institution. D.

LAFF-A-DAY—Top cartoonists take turns providing big laughs. D.

THEY'LL DO IT EVERY TIME—They will, too. Selected as the best syndicated panel by the National Cartoonists Society in 1980, it's carried by more than 400 papers. By Bob Dunn & Al Scaduto. D & S.

LAUGH TIME—The world around us is a funny place and Bob Schroeter captures it perfectly. D.

THE LITTLE WOMAN—The foibles of marriage portrayed by Don Tobin. D & S.

MY GRANDMA—She's everybody's favorite grandma. By Donna Sott. D.

TODAY'S WORLD—Fresh, incisive humor by David Brown. D.

PONYTAIL—The world of teenagers is explored delightfully by Lee Holley. D & S.

QUEENIE—The blonde bombshell leaves men speechless and women jealous. By Phil Interlandi. D.

TRUDY—The trials and tribulations of suburban family life. By Jerry Marcus. D & S.

YOU'RE GETTING CLOSER—Warm and sensitive ways to improve adult/child relations. By Patte Wheat & Dale Hale. D.

LITTLE IODINE—The spoiled brat of the Sunday funnies. By Bob Dunn & Hy Eisman. S.

The Most Widely Syndicated Comics

The Greatest Gags

HI & LOIS—Warm, funny, relevant. They amuse readers in 900 papers. By Mort Walker & Dik Browne. D & S.

BARNEY GOOGLE & SNUFFY SMITH—One's lazy, one's crazy, and they're both favorites in more than 800 papers. By Fred Laswell. D & S.

AGATHA CRUMM—She's the tyrannical tycoon who generates big laughs. By Bill Hoest. D & S.

REDEYE—The strangest assortment of cowboys and Indians around. In over 400 papers. By Gordon Bess. D & S.

POPEYE—He's the world's most famous sailor. He stars on CBS television and his movie is a major success. By Bud Sagendorf. D & S.

BRINGING UP FATHER—The timeless domestic squabbles of Maggie and Jiggs. By Johnson, Kavanaugh & Fletcher. D & S.

NO COMMENT—Vahan Shirvanian's unique approach to humor through pantomime. D & S.

ARCHIE—The world's favorite teenager appears in over 600 papers and has TV tie-ins on six continents. D & S.

TIGER—Looking for the ideal "kids" strip? *Tiger's* been selected as the best humor strip by the National Cartoonists Society! By Bud Blake. D & S.

BONER'S ARK—Boner brought along *one* animal of every kind and still doesn't see where he went wrong. By Mort (Addison) Walker & Frank Johnson. D & S.

SAM & SILO—The comic constables in the Mack Sennett tradition. By Mort Walker & Jerry Dumas. D & S.

THE SMALL SOCIETY—Morrie Brickman's deft political and social satire. It works on either the comics page *or* op-ed. D & S.

INSIDE WOODY ALLEN—He proves that misery can be hilarious. By Stu Hample. D & S.

MOOSE MILLER—He's lazy but lovable. By Bob Weber. D & S.

THE KATZENJAMMER KIDS—A classic strip known and loved by readers all over the world. More entertaining than ever. By Mike Senich. S.

MR. ABERNATHY—He's got money, girlfriends, and fans. By Frank Ridgeway. D & S.

HENRY—The most popular pantomime strip character anywhere. By Jack Tippit & Don Trachte. D & S.

THE FLOP FAMILY—An unusual spoof of family life. By Swan. D.

NUBBIN—A cute kid and his daffy animal pals. By Jim Burnett & Henry Boltinoff. D.

QUINCY—The inner city kid drawn with warmth and humor by Ted Shearer. D.

HUBERT—Man versus mother-in-law. By Dick Wingert. D & S.

Adventure, Suspense, and Mystery

FLASH GORDON—The *original* space hero is the star of a major motion picture, an NBC-TV animated series, and currently appears in more than 300 papers. By Dan Barry. D & S.

MANDRAKE THE MAGICIAN—Magic and mystery with Mandrake and Lothar. By Lee Falk & Fred Fredericks. D & S.

THE PHANTOM—Over 550 papers carry the adventures of "the ghost that walks." By Lee Falk & Sy Barry. D & S.

PRINCE VALIANT—The stirring sagas from the Age of King Arthur feature the brilliant artwork of John Cullen Murphy. Created by Hal Foster. S.

STEVE CANYON—Selected as the best story strip in 1980 by the National Cartoonists Society, the famous soldier of fortune lends excitement to 600 papers. By Milt Caniff. D & S.

BUZ SAWYER—International intrigue with the globetrotting adventurer. By Hank Schlensker & Edwin Granberry. D.

SECRET AGENT CORRIGAN—The bigger the crime the greater the excitement for this intrepid FBI agent. By George Evans. D.

BRICK BRADFORD—Futurist peril with the celebrated time traveler. By Paul Norris. D & S.

DR. KILDARE—Life and death medical struggles of the young intern. By Ken Bald. D & S.

TIM TYLER'S LUCK—Two teens in the jungle take on beasts and bad guys. By Lyman & Bob Young. D.

THE HEART OF JULIET JONES—Over 350 papers carry this continuing drama. Stan Drake's extraordinary art makes it all the more compelling D & S.

RIP KIRBY—The comics' smoothest detective. Tongue in cheek writing and brilliant artwork. By John Prentice & Fred Dickenson. D.

GUNNER—All the intrigue and excitement of international soccer to attract readers in ever-increasing numbers. By Tobias & Grassi. D.

The Disney Touch

WINNIE THE POOH—The fabled bear and his friends entertain children of all ages. D & S.

DONALD DUCK—Disney's irascible, wise-cracking duck. D & S.

SCAMP—The cuddly canine with a nose for trouble. D & S.

MICKEY MOUSE—The world's most popular mouse is a star in newspapers, television, and film. D & S.

TREASURY OF DISNEY CLASSICS—Special stories for young and old. S.

WALT DISNEY'S ANNUAL CHRISTMAS STRIP—Christmas tales designed specially for the holiday season. D.

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The World's Finest Features

The Political Scene

JIM BISHOP—Perceptive narratives from the best-selling author and storyteller. 3 TW

JEFFREY HART—Pungent prose and analysis from a no-nonsense professor. 3 TW

MARIANNE MEANS—Straightforward reporting and incisive observations. 3 TW

KEVIN PHILLIPS—"The prophet-geographer" of today's politics; his predictions of trends have proved uncannily accurate. 3 TW

JOHN CHAMBERLAIN—This distinguished veteran has won two Freedom Foundation awards for his thoughtful commentaries. 3 TW

JOHN P. ROCHE—Scholarly, animated writing from the master of the foil 2. TW

KINGSBURY SMITH—The unique viewpoint of a Pulitzer Prize-winning writer. Weekly

R. EMMETT TYRRELL—Erudite, passionate, and stylish analysis from the editor-in-chief of *The American Spectator*. Weekly

NICHOLAS VON HOFFMAN—Lively and unpredictable, incorrigibly irreverent. 2 TW

Business, Finance, and Careers

INVESTOR'S GUIDE—William Doyle's inside view of what works and what doesn't in managing family finances. It's carried by more than 150 papers. 5 TW

MIND YOUR MONEY—By Peter Weaver. Good financial and consumer advice is essential. Weaver gives it. "Your Retirement Dollar" is a weekly bonus column. 3 TW

REAL WORLD—By George Nobbe. Career planning and guidance for readers of all ages in every facet of the job market. Weekly.

Youth

ROLLING STONE COLUMN—Music coverage and record reviews, plus gossip and profiles of the hottest stars. 3 TW

ROLLING STONE FEATURE SERVICE—Exceptional coverage of major social, political, and cultural trends, entertainment, and unusual people. Bi-weekly.

RAFFERTY—The reading feature that's captured the imagination of children everywhere. By Gerald Dumas. Illustrated by Mel Crawford. 6 TW

THE TIGER'S BEAT—A column on topics teenagers care about; *their* celebrity gossip and interviews, fashion tips, beauty, and style. 3 TW

Reader Specials

Blockbuster series, book serializations, one-shots, magazines, and more.

Promotable serializations of top books of all kinds—From *The Beatles* to *Maria Callas* to *Lyndon: An Oral Biography*... from *Your Child in Sports* to *High Finance on a Low Budget*.

Specially commissioned series included *Marijuana: The Myth of Harmlessness* and *The Whiz Quiz*.

Magazine material is made available and specially edited to newspaper specifications from *Rolling Stone, Next Magazine, New West, The American Spectator, Inquiry,* and *Savvy*. Also, articles of interest from international papers such as *The London Express*.

Lifestyle Features

HINTS FROM HELOISE—More than 500 papers carry the classic household column from the most famous name in homemaking. 6 TW & Sunday page

LIVING TODAY—Joan O'Sullivan writes the most widely syndicated and most comprehensive lifestyle package available. It includes: *Styles*—the latest trends in fashion. *Shelter*—Home furnishings and decorating ideas. *Close-Up*—In-depth articles on the day's major concerns. *Meals*—Complete menus. *Designer's Showcase*—Interviews with young as well as famous designers. Plus: *Nutrition Cookbook*—How to cook healthful meals by Philomena Corradeno, and *Parade of Books*—Reviews by Ralph Hollenbeck.

PLANTS IN THE HOME—Elvin McDonald writes exceptionally well and has unmatched home gardening knowledge. 2 TW with Q & A

THE PENNY-WISE TRAVELER—Travel consumer advocate Jane Morse shows how to get more vacation for less money. Weekly

ASSIGNMENT AMERICA—Respected journalist Phyllis Battelle takes a wry look at lifestyle trends and issues. 2 TW

THE LEISURE CRAFTSMAN—Versatile feature has craft book reviews, a special kids' craft weekly and Phyllis Fiarotta's expertise. 3 TW

YOUR HOME: BUILD AND IMPROVE—Architects Augustus Suglia and Robert Wilks offer new home ideas and improvement plans. Study prints available. Weekly

SUPER HANDYMAN—Al Carrell's methods for the do-it-yourselfer are more valuable than ever. 3 TW

A NEW YOU—Emily Wilkens writes on health, beauty, and manners. 3 TW

NUTRITION COOKBOOK—Philomena Corradeno's recipes for economical, healthful meals. Stands alone or part of "Living Today." Weekly

PARADE OF BOOKS—Ralph Hollenbeck edits this special package of book reviews. A bonus in "Living Today." Weekly

Editorial Cartoonists

JIM BORGMAN
Politically astute, exceptionally funny, and one of the best new cartoonists in years. 4 TW

RANAN LURIE
The most widely syndicated editorial cartoonist in the world today. Daily plus bonus caricatures.

DOUG MARLETTE
The first editorial cartoonist to win a prestigious Nieman Fellowship. 3 TW

Medicine and Advice

THE PEOPLE'S PHARMACY—A lively, authoritative column by best-selling author and noted pharmacologist, Joe Graedon. One article follows the latest news in the drug industry: what's new, what's good, what's dangerous. A second Q & A column handles reader queries. 2 TW

DR. JOYCE BROTHERS—The world's best-known psychologist gives sound, sensible advice on a wide variety of problems. Includes weekly personality quiz. 7 TW

SPEAKING OF YOUR HEALTH—A contemporary medical column with a gentle bedside manner, by respected physician, Dr. Lester Coleman. 6 TW

HELEN BOTTEL—Helen's answers to personal questions. Daughter Sue provides the younger generation's viewpoint. 7 TW

Puzzles and Pastimes

BECKER BRIDGE—Master player B. Jay Becker provides winning tips for competitors at every level in more than 300 papers. 6 TW

SHEFFER CROSSWORD—One of the most popular crosswords available. A proven reader favorite. It includes bonus Cryptoquip. 6 TW

JOSEPH CROSSWORD—Thomas Joseph provides large-scale entertainment with the smallest (11x13 grid) daily puzzle in America. Bonus Cryptoquote. 6 TW

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WORD SLEUTH—A wordfinder game to tease and entertain. 6 TW

JUNIOR WHIRL—Hal Kaufman's delightful games and puzzles for kids add youth appeal to your Sunday comics pages. Weekly

HOCUS FOCUS—By Hal Kaufman & Bob Schroeter. Readers try to spot the changes in apparently similar drawings. 6 TW

WISHING WELL—Your readers' fortune. It's a challenge to find it. 7 TW

WORDPLAY—Graphic fun with words. 6 TW

Entertainment

THE GOSSIP COLUMN—By Robin Adams Sloan. Reader questions answered, plus intriguing "items" that reveal the secrets of celebrities your readers *know* and *care about*. 3 TW

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STAN SMITH
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MELVIN DURSLAG—One of the country's most perceptive, and controversial, sports columnists. 5 TW

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Stan Lee and Larry Lieber
6tw and Sunday strip

OFF THE RECORD

Ed Reed
Sunday panel

the neighborhood™

Jerry Van Amerongen
6tw panel

The BETTER HALF®

Vinson
6tw and Sunday panel

CITIZEN SMITH

Dave Gerard
6tw panel

AMY®

Jack Tippit
6tw panel

GRAVES INC.™

Pat Brady
6tw and Sunday strip

THE INCREDIBLE HULK®

Marvel Comics
6tw and Sunday strip

IT'S JUST A GAME™

Ed Morgan, Jr.
6tw panel

The FAMILY CIRCUS®

Bil Keane
6tw and Sunday panel

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ASK JENNIFER
Jennifer Anderson
2tw

BETTER HOMES AND GARDENS® ALL-TIME FAVORITE RECIPES
from the editors of Better Homes and Gardens® Magazine
1tw (camera-ready)

CASH BOX CONFIDENTIAL
George Albert
1tw (photo-illustrated)

HEALTHY, WEALTHY AND WISE™
Ruth Winter
1tw

KOVELS: ANTIQUES AND COLLECTING™
Ralph and Terry Kovel
1tw (photo-illustrated)

LET'S ASK THE COOK
Carol McGarvey
3tw

ON MARRIAGE AND DIVORCE™
Dr. Melvyn Berke and Joanne Grant
1tw

SEW SIMPLE®
Eunice Farmer
1tw (illustrated)

SOLUNAR TABLES®
Mrs. Richard Alden Knight
7tw

THE ART OF FEELING GOOD™
Dr. Art Mollen
3tw (photo-illustrated)

THE HOUSE DOCTOR
Herman Baum
1tw (illustrated)

THE METROPOLITAN HOME™ COLUMN
from the editors of Metropolitan Home™ Magazine
1tw (illustrated, photo-illus.)

TODAY'S COMPACT LIVING™
Sharon Nelton
1tw (illustrated)

WHY GROW OLD?®
Josephine Lowman
6tw (photo-illustrated)

GENERAL FEATURES

THE COUNTRY PARSON
Frank Clark
6tw (camera-ready)

THE OBSERVER CROSSWORD
Charles Preston
1tw (camera-ready)

WILL ROGERS SAYS . . .™
Bryan Sterling
5tw (camera-ready)

WORDS, WORDS, WORDS™
Michael Gartner
3tw (camera-ready)

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Don G. Campbell
1tw

FIGHT BACK!™
David Horowitz
1tw (illustrated)

FREEBIES
Brian Weiss
1tw (illustrated)

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Scott Burns
3tw

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Lauren Soth
1tw

INTERPRETIVE REPORT®
Stanley Karnow
1tw

IN THE PUBLIC INTEREST™
Ralph Nader
1tw

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Lewis Grizzard
3tw

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C.P. HOUSTON
Clyde Peterson
6tw

GAMBLE CARTOONS
Ed Gamble
5tw

FRANK MILLER ILLUSTRATIONS AND CARTOONS
Frank Miller
7tw

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AND NOW A FEW WORDS ABOUT THE CHICAGO TRIBUNE-NEW YORK NEWS SYNDICATE, INC., FROM P. MARTIN SHOEMAKER (OTHERWISE KNOWN AS SHOE. . .)

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CATFISH
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ANIMAL CRACKERS
By Roger Bollen

DONDI
By Irwin Hasen

WINNIE WINKLE
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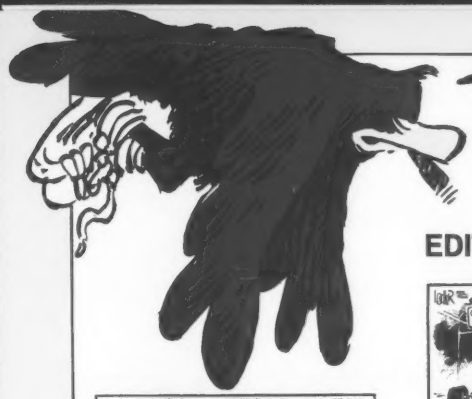
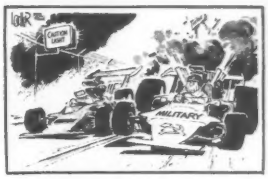


FOLLOWED BY SOME HARD-HITTING EDITORIAL CARTOONS, AND SOLID PANELS.

EDITORIAL CARTOONS



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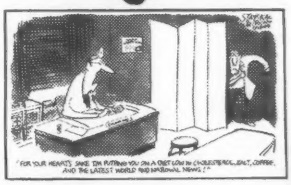

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By Forman/Templeton

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Ed Fisher (editor)

"Them? They're my key economic advisers."

GOOD NEWS/BAD NEWS
By Henry Martin

Ahlison, are you watching the market or are you watching a soap?"

CHARLIE
By Charlie Rodrigues

"It won't hurt as much if you use the other foot.

HANG IN THERE!
By Mort Gerberg

"NOW, DAN, I FORGIVE THEM BY LIFE INSURANCE! I DON'T EVEN NEED MY DEBRIDAND!"

PRIME TIME
By Templeton/Forman

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The Chicago Tribune-New York News Syndicate has established a publishing, licensing and film division to generate additional exposure and revenue for the talent it represents. This full service, in-house approach to marketing gets results, especially for our comic characters, and heightens reader awareness for many of our comic and text features, including Annie, Dick Tracy, Animal Crackers, Broom-Hilda and Shoe.

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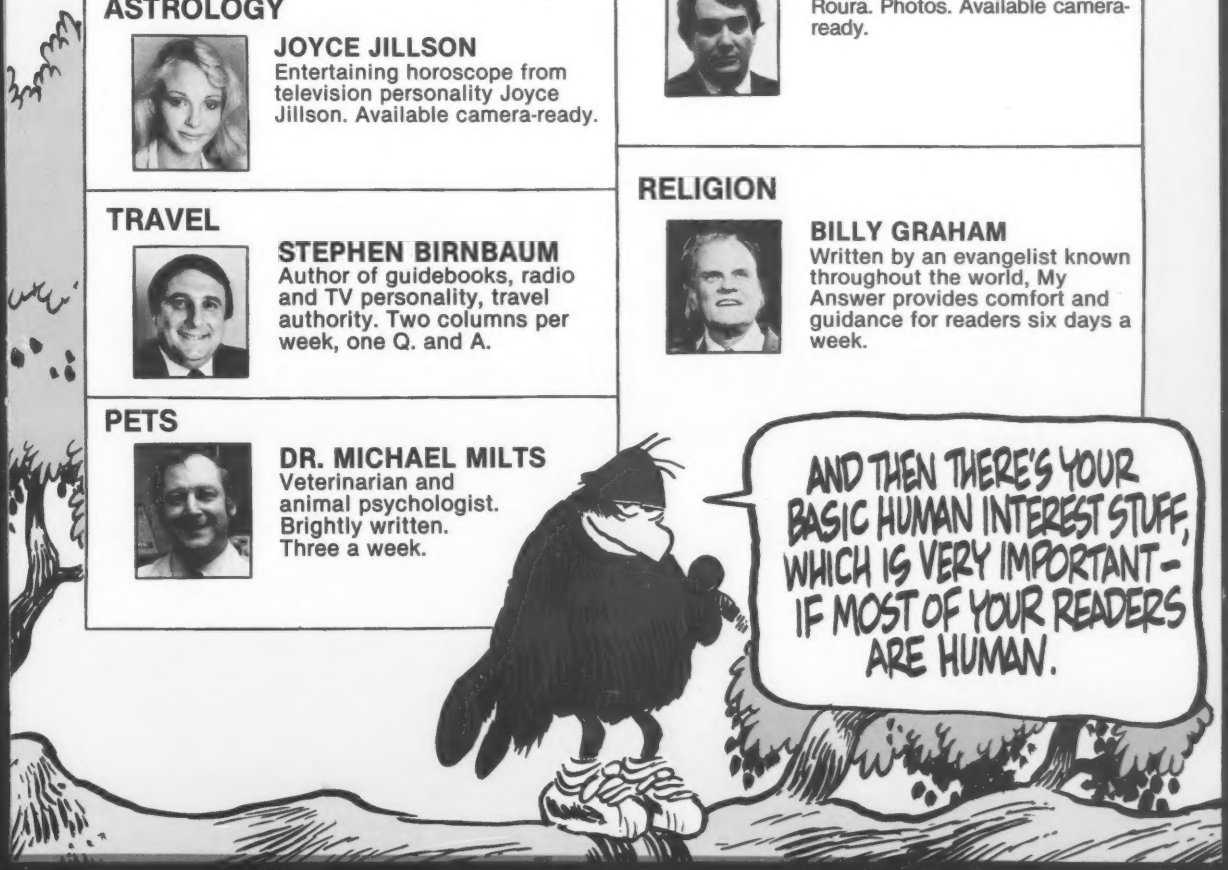

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Concise, newsy answers to readers' health questions by Dr. G. Timothy Johnson, editor of the Harvard Medical School letter. Six per week.

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News, commentary, answers to readers' questions from top nutritionists Dr. Jean Mayer and Jeanne Goldberg. Two a week.

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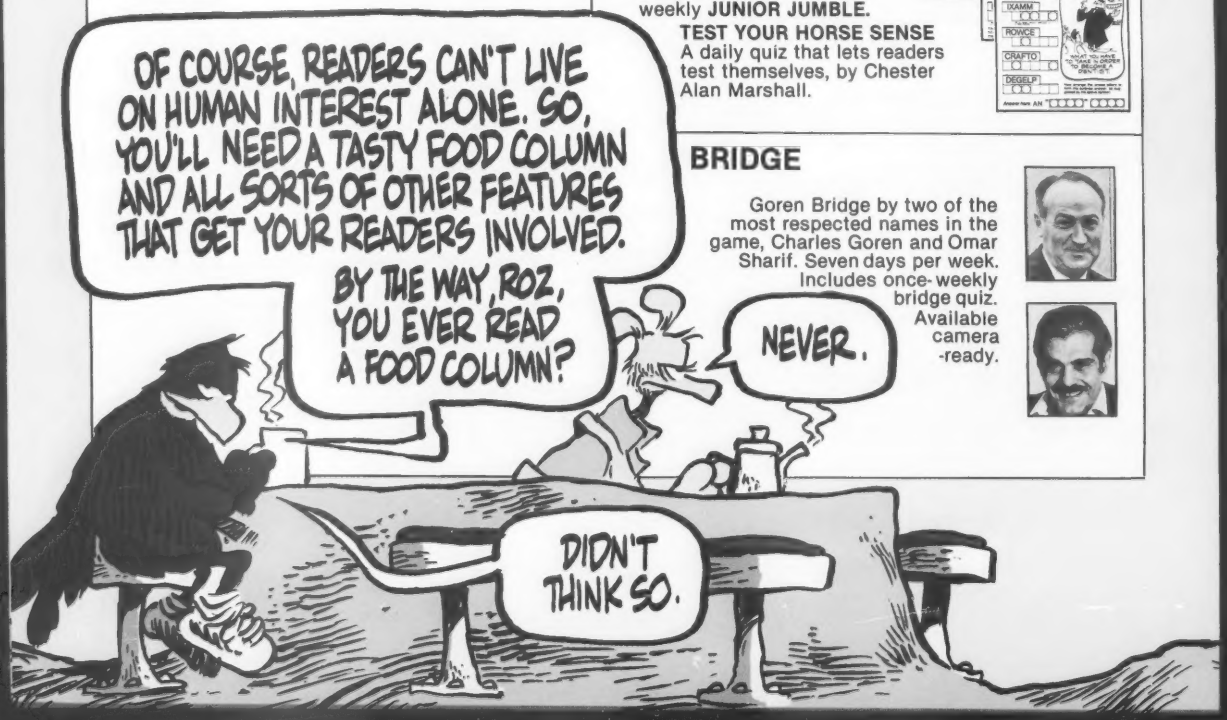

KNT

KNIGHT-RIDDER
NEW YORK NEWS
CHICAGO TRIBUNE

THE FASTEST-GROWING NEWS WIRE

KNT, a full service supplementary wire now in 121 newspapers—has access to the files of 20 foreign correspondents on five continents. Among them are Pulitzer Prize winners Richard Ben Cramer (London) and Shirley Christian (El Salvador), Timothy McNulty (Peking), Guy Gugliotta (international) and Ronald Yates (international).

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New computerized communications, editing and storage equipment installed last October allows high-speed assembly of the news file from 34 points nationwide. Written by more than 2,000 reporters on the staffs of the Knight-Ridder Newspapers, The Chicago Tribune and The New York Daily News, KNT is shaped for wire clients by editors who understand the pressures of time and limited newspaper space.

WASHINGTON THE WAY YOU WANT IT

Forty-six correspondents from three Washington bureaus provide a wide range of spot coverage, background, analysis and commentary. Among the bylines are Ray Coffey, the highly regarded chief of The Chicago Tribune bureau, Pulitzer Prize winner Monroe Karmin who covers the economic beat, Saul Friedman on politics, James McCartney on national security and Michael Killian whose satiric columns have earned him a regular spot on the op ed pages of many client newspapers.

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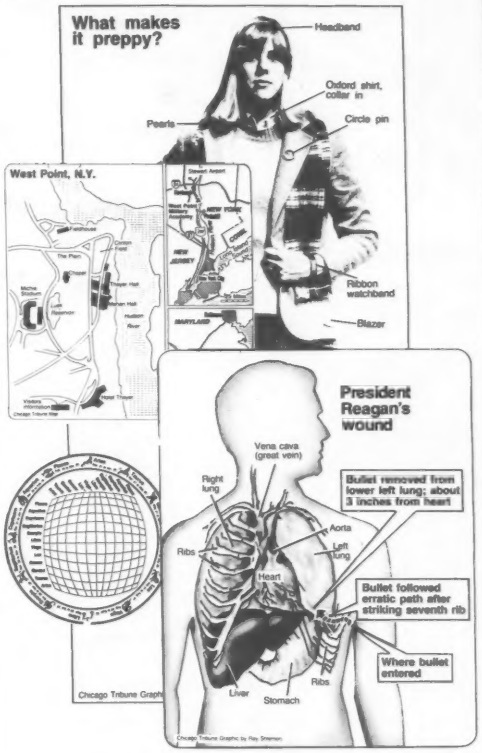
GRAPHICS



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A weekly packet of 12 to 17 photo-graphics selected from The Chicago Tribune for syndication provides background maps, news graphics, feature graphics and financial charts in camera-ready proofs. Now used by more than 200 newspapers of all sizes, these superior quality graphics help bring complex stories into focus quickly and brighten pages. The Chicago Tribune Graphics Service is coordinated by Larry Townsend, Director of Photo-Graphics for The Tribune, and draws from the work of Howard Finberg, Tribune Graphics Editor, and more than 25 artists under the direction of Gus Hartoonian, Editorial Art Director. Ask for a brochure and sample package.

CATEGORY	TITLE	AUTHOR	RELEASE WEEKLY	DELIVERY FORMAT
BUSINESS	The Robert Bruss Real Estate Feature Service	Robert Bruss	4, 7	HS, S
	Dan Dorfman	Dan Dorfman	2	HS, KNT, S
	Keeping Up: Money & Taxes	George Watson Smith, CPA	2	HS, S
	Greer/Kandel Reports	Philip Greer and Myron Kandel	2	HS, S
	Stock of the Week—Electronic Evaluator		1	Mail
	Bill Neikirk (on economics)	Bill Neikirk	1	HS, S
EDITORIAL CARTOONS	Dick Locher	Dick Locher	5	R
	Jack Ohman	Jack Ohman	5	R
	Bill Schorr	Bill Schorr	4	R
	Wayne Stayskal	Wayne Stayskal	5	R
NATIONAL AFFAIRS/ COMMENTARY	Harris Survey	Louis Harris	2	HS, KNT, S
	Politics Today	Jack W. Germond and Jules Witcover	6	HS, KNT, S
	Mark Shields	Mark Shields	2	HS, S
	The Dividing Line	Patrick Buchanan	3	HS, KNT, S
	Andy Rooney	Andy Rooney	3	HS, KNT, S
	Ross Mackenzie	Ross Mackenzie	2	HS, S
PEOPLE	Jimmy Breslin	Jimmy Breslin	3	HS, KNT, S
	People Exclusive!	Phil Roura and Tom Poster	1	HS, S, R, Photos
	Liz Smith	Liz Smith	5	HS, KNT, S
	Suzy	Suzy	5	HS, KNT, S
ASTROLOGY	Joyce Jillson's Horoscope	Joyce Jillson	7	HS, S, R
BRIDGE	Goren Bridge	Charles H. Goren and Omar Sharif	7	HS, R
HOME/DO-IT-YOURSELF	Energy Savers	Larry Eisinger	1	R, Ill.
	Family Workshop	Ed and Stevie Baldwin	2	HS, S, Ill.
	Home Workshop File	Larry Eisinger	1	R, Ill.
	How	Lois Libien and Margaret Strong	3	HS, S
	Needleplay (needlecraft, sewing)	Erica Wilson	3	HS, S, Ill.
LIFESTYLE/ FOOD/HEALTH	Earning Extra Money	Jay Conrad Levinson	1	HS, S
	Options (for women)	Beverly Stephen	2	HS, S
	Food for Thought (nutrition)	Dr. Jean Mayer and Jeanne Goldberg	2	HS, S
	House Call (medical)	Dr. G. Timothy Johnson	6	HS, S
	Dr. Jock (sports medicine)	Dr. David Bachman	1	HS, S
	One Great Dish	Roy Andries de Groot	1	HS, S, Ill.
PETS	Ask Your Vet	Dr. Michael Milts	3	HS, S
RELIGION	My Answer	Billy Graham	6	HS, S
TRAVEL	Stephen Birnbaum	Stephen Birnbaum	2	HS, S
ENTERTAINMENT	Ron Alridge (on TV)	Ron Alridge	3	HS, S
	Marilyn Beck's Hollywood	Marilyn Beck	8	HS, KNT, S
	Country Music	Jack Hurst	2	HS, S
	Rex Reed	Rex Reed	3	HS, S
PUZZLES/QUIZZES	Daily Crossword	Herb Ettenson (editor)	6	R
	Sunday Crossword	Herb Ettenson (editor)	1	R
	Jumble	Bob Lee and Henri Arnold	7	R
	Junior Jumble	Bob Lee and Henri Arnold	1	R
	New York Crossword	Herb Ettenson (editor)	6	R
	Test Your Horse Sense	Chester Alan Marshall	7	HS, S
SPORTS	Latest Line		7	HS
	Mike Lupica	Mike Lupica	3	KNT
	Racing Form Selections	Daily Racing Form	6	Wire
	Bob Verdi	Bob Verdi	3	HS, S
	Young Ideas	Dick Young	5	KNT, Mail
COMIC STRIPS	Animal Crackers	Roger Bollen	D, S	R
	Annie	Leonard Starr	D, S	R
	Brenda Starr	Dale Messick and Ramona Fradon	D, S	R
	Broom-Hilda	Russell Myers	D, S	R
	Catfish	Roger Bollen and Gary Peterman	D, S	R
	Dick Tracy	Chester Gould, Allan Collins and Rick Fletcher	D, S	R
	Dondi	Irwin Hasen	D, S	R
	Gasoline Alley	Dick Moores	D, S	R
	Gil Thorp	Jack Berrill	D	R
	Koky	Mort Gerberg and Richard O'Brien	D, S	R
	Kudzu	Doug Marlette	D, S	R
	Le Grand Chef Pierre	Brian Fray	D, S	R
	Lolly	Pete Hansen	D, S	R
	Moon Mullins	Ferd and Tom Johnson	D, S	R
	Motley's Crew	Ben Templeton and Tom Forman	D, S	R
	Prime Time	Ben Templeton and Tom Forman	D	R
	Shoe	Jeff MacNelly	D, S	R
	World's Greatest Superheroes	Gerry Conway, George Tuska and Vince Colletta	D, S	R
	Winnie Winkle	JKS and Henry Raduta	D, S	R
PANELS	Charlie	Charlie Rodrigues	6	R
	Good News/Bad News	Henry Martin	6	R
	Hang in There!	Mort Gerberg	6	R
	The Sporting Life	Tom Forman and Ben Templeton	6	R
	Toppix	Ed Fisher (editor)	6	R

HS—High speed wire, either AP DataFeature or UPI DataNews; KNT—KNT News Wire; S—Scanner-ready Courier 12 by mail; R—Repro Proofs; Ill.—Illustrated; Photo—Photos supplied. All Sunday comics are available in 1/3 standard, 1/2 standard, 1/4 standard, tab and 1/2 tab.

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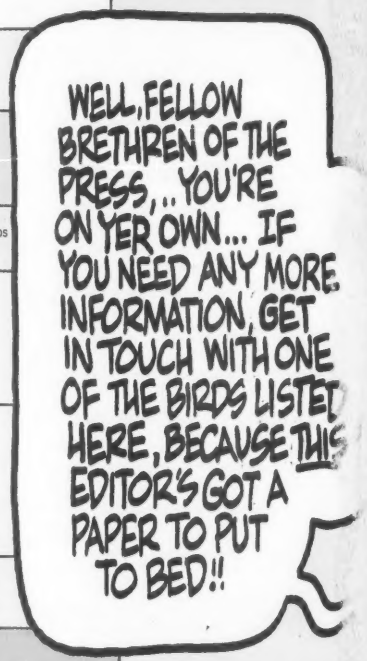

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DIRECTORY INDEX

Syndicate names, addresses, telephone numbers, executives and editors 25S

Syndicate name code 44S

Index to Advertisers 100S

Authors and artists 62S

Title of by-lined features 45S

Classification by subject matter 69S

Size of Feature

Number of words ..... 500 etc.
Picas wide and inches deep ..... 42x5", 78.6x4" etc.
Page (Standard) ..... ps
Page (Tabloid) ..... pt
Double Truck ..... dt
Half-page (Standard) ..... hps
Half-page (Tabloid) ..... hpt
Half-page (Vertical) ..... hpv
Third-page (Standard) ..... tps
Third-page (Tabloid) ..... tpt
Quarter-page (Standard) ..... qps
Quarter-page (Tabloid) ..... qpt
Quarter-page (Horizontal) ..... qph
Sixth-page (Horizontal) ..... sph
Sixth-page (Vertical) ..... spv
Varies ..... var
Book length ..... bl
Supplement ..... sup

How Often Feature Supplied

Sunday ..... S
Seven times a week 7tw
Six times a week 6tw
Five times a week 5tw
Four times a week 4tw
Three times a week 3tw
Two times a week 2tw
One time a week 1tw
Annually ..... an
Contract ..... cont
Occasionally ..... occ
Monthly ..... m
Quarterly ..... qt
Seasonal ..... sea

How Feature Furnished

Offset repro proofs ..... orp
Manuscript ..... man
Scannable
- Courier 12 ..... C12
- OCRA ..... ocra
- Perry 199 ..... p199

Illustrated with drawings ..... id
Illustrated with glossy photos ..... igp
Illustrated with photo negatives ..... ing
Wire ..... wire
- AP DataFeature ..... DF
- UPI DataNews ..... DNS

By mail ..... mail
Also available in Spanish ..... *

CLASSIFICATION OF FEATURES

1. ADVICE
2. ANTIQUES
3. ASTROLOGY: Graphology, Biorhythm
4. AUTOMOTIVE
5. BEAUTY
6. BOOKS
7. BUSINESS
8. CHILDREN'S FEATURES
9. COINS & STAMPS
10. COMICS
    - A. Strips
    - B. Sunday Pages
    - C. Cartoon Panels
11. COMMENTARY
    - A. Political
    - B. General
12. CONSUMERISM
13. ECOLOGY: Environment
14. EDITORIAL ART
    - A. Caricatures
    - B. Cartoon panels
15. EDUCATION
16. ENTERTAINMENT
    - A. Motion Pictures
    - B. Music
    - C. Television/Radio
    - D. Theater
    - E. TV Program Listings
17. ETIQUETTE
18. FAMILY: Child raising
19. FASHION
20. FILLERS
21. FOOD
22. GAMES: Backgammon, Bridge, Chess, etc.
23. GARDENING: Farming
24. GOSSIP
25. HEALTH: Medical
26. HOBBIES
27. HOUSE & HOME
    - A. Decorating
    - B. House plans
    - C. Do-it-yourself
28. HUMOR COLUMNS
29. LEGAL
30. MAPS & CHARTS
31. MISCELLANEOUS Columns and Features
32. NEWS SERVICES
33. OUTDOORS
    - A. Camping
    - B. Fishing
    - C. Hunting
34. PATTERNS: Sewing
35. PETS
36. PHOTOGRAPHY
37. PHOTO SERVICES Pictures
38. POLLS & SURVEYS
39. PUZZLES
    - A. Crossword
    - B. Quizzes
    - C. Word Games
40. REAL ESTATE
41. RELIGION
42. RETIREMENT: Senior Citizens
43. SCIENCE: Technology
44. SERIALIZATIONS
    - A. Non-fiction
    - B. Fiction
45. SHORT STORIES
46. SPORTS—Spectator
47. SPORTS—Participant
48. TRAVEL
49. WOMEN'S PAGES
50. TEEN-AGE FEATURES

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Ellen Goodman
Winner of the 1980 Pulitzer Prize for distinguished commentary and one of the most popular columnists in the country, with 285 papers. Twice weekly this Boston Globe columnist takes a fresh, discerning look at contemporary issues. Suitable for editorial, family or lifestyle pages.

George F. Will
Conservatism gains new vitality when he examine the latest news, fads an certainties from the perspective of a civilized mind. Full of surprise, charm, irony and fun, Will's column won a Pulitzer in 1977 and is a fixture on the editorial pages of more than 350 papers. Twice weekly.

Colman McCarthy
A twice-weekly column – one with a liberal thrust. Dr. Robert Coles calls McCarthy's writing clarifying, "both morally instructive and factually sound."

Richard Cohen
Twice weekly, Richard Cohen surveys our social and political landscape with an inquisitive eye and spins out stories of what he sees, often wrapped in irreverent, brassy humor.

Philip Geyelin
The Washington Post's former editorial page editor, now editor-in-residence at John Hopkins Foreign Policy Institute, writes twice weekly on foreign affairs.

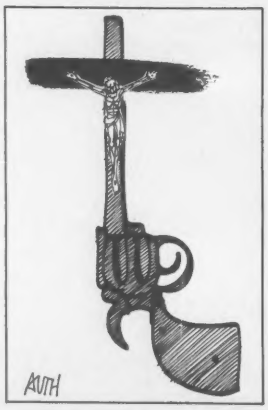
Tom Shales
A thrice-weekly column of television criticism. *TV Guide* calls Shales one of the best of the "new breed" of young critics. Written with wit and high style.

Neal R. Peirce
The only national column addressing state and local issues. Winner of the 1979 Urban Coalition award. Now in more than 100 papers. Weekly, with illustrations.

Arthur Ashe
A broad-gauged fortnightly column of sports-related commentary by an articulate and provocative professional athlete.

Give Your Readers

Tony Auth
His light touch on serious subjects gives his editorial cartoons a potent result. Auth's awards include a 1976 Pulitzer and the Overseas Press Club and Sigma Delta Chi awards. Four times weekly, this Philadelphia Inquirer cartoonist's deft style strikes home with readers, making them laugh... and think again.



Steve Benson
A new and spritely cartoonist with a conservative bent. Benson, of the Arizona Republic, coats his four-a-week cartoons with humor and honest feeling to bring readers back for more. A major talent that will be a force in the '80s and beyond.

David S. Broder
The single most influential and respected reporter in Washington, says one survey. Broder's twice-weekly column is carried by 270 papers and won a Pulitzer in 1973. His political wisdom can change campaigns in their course and readers in their opinions.

William Raspberry
"The most respected black voice on any white U.S. newspaper," says *Time*. His twice-weekly column, carried in 125 papers, focuses on urban affairs, education and minority issues.

Jane Bryant Quinn
The twice-weekly personal finance column by this Hancock award winner helps readers manage their money through good times and bad. Lucid writing and everything new in family finance.

Hobart Rowen
Washington Post economics correspondent Hobart Rowen won the 1978 Gerald Loeb award for his prescient column that tracks the making of economic policy. Twice weekly.

Kenneth R. Harney
Winner of nine national real estate journalism awards, Harney's "The Nation's Housing" column helps readers with their housing problems. Illustrated weekly column.

Geoffrey Moss
One of America's outstanding illustrators perks up editorial and op-ed pages with his stylish drawings. Ten Mossprints each month set the standard in this field.

Book World
Timely reviews and features by major writers from the weekday Washington Post and its Sunday literary supplement, Book World.

Bloom County
Our new daily and Sunday comic strip by Berke Breathed features a boy and his grandfather in a boarding house in the center of deepest, darkest, middlest America. An instant hit all across the country.

Bylines That Count

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Universal Press Syndicate NEWS

★ EXTRA ★ ★ EXTRA ★

July 25, 1981

KANSAS CITY • NEW YORK • WASHINGTON

'SURPRISING' SYNDICATE JUST KEEPS GROWING

FAIRWAY, KAN. — A contemporary brand of journalism is the trademark of Universal Press Syndicate.

From an editor's desk filled with the best in editorial writing and fresh cartooning, to a national sales staff that presents new ideas with excitement, Universal Press continues as the leader in providing quality features for the newspaper market.

Universal Press Syndicate is a syndicate open to surprises. Universal Press wants to be called the surprising syndicate — unpredictable, imaginative and open to new approaches. The syndicate was formed in 1970 and exists on the dream of shaping new ideas for newspapers and giving them life. It has established its successful record by blending new, young talent with the more established in all areas of newspaper syndication.

In the field of art, Universal Press creators have established a reputation for presenting fresh visions of our contemporary world. **Doonesbury** on politics and culture, **Ziggy** on life and living, **Herman** on the funny uglies of

everyday life, **Tank McNamara** on sports and obsession, **Cathy** on being a modern woman today, **For Better or For Worse** on the new and warm American family — all have provided humor with immediacy for the comic pages. Pulitzer Prize-winner **Pat Oliphant** has heightened the art of editorial cartooning with carefully crafted views of politics and society. **Jules Feiffer's** work consistently displays the wit and genius that make him a major force in editorial art. **M.G. Lord** is an example of the commitment to the new; her unique work reveals her to be a significant addition.

For the op/ed pages, Universal Press offers a complete spectrum of political writing, including the reporting and analysis of **Richard Reeves, Mary McGrory** and **Georgie Anne Geyer,** the reflective remarks of **Garry Wills** and **William F. Buckley, Jr.,** and the trenchant commentary of **James J. Kilpatrick** and **Andrew M. Greeley.** The projection of personality and political opinion represented here is without peer.

The national awareness of consumerism is reflected in the writings of **Sylvia Porter,** the recognized expert on consumer finances and business affairs. In addition, **The Money Service** from Time, Inc., gives a broad range of information helpful to a variety of lifestyles, and **Jan Leasure's $uper $aver** provides concrete, practical tips for grocery shoppers.

The cornerstone of today's Lifestyle pages is **Dear Abby,** whose compassion and insight have won her 70 million readers in nearly 1,000 newspapers. The variety of concerns and interests of newspaper readers is reflected in **Niki Scott's Working Woman, Pat's Pointers** by **Pat Trexler,** the culinary writings of **James Beard,** and the outstanding profiles from Washington by **Judy Bachrach.**

For too long, children's features were prepared without children in mind. But the award-winning **Mini Page** by **Betty Debnam** combines information and fun in a special format for young readers. Adopted by many newspapers in their Newspaper in Education programs, **The Mini Page** now reaches 20 million young readers every week.

One of the top attractions of any newspaper is its sports section, and the business and love of sports are highlighted perfectly in the columns of **John Schulian** and the inside gossip of **Steve Perkins** and **Mickey Herskowitz. Larry Johnson's Sport Commentary** is a first for the nation's sports pages — an editorial cartoon that reflects the national impact of sports played at every level. Two other art features, **Tennis . . . The Bjorn Borg Way** and **Trim's Arena,** round out today's sports pages.

Universal Press Syndicate's search for talent is among its highest priorities, and the goal is to provide newspaper readers the features they need to cope with in today's world.

Inside

pg. 2 op/ed

Pulitzer Prize-winning cartoonist **Pat Oliphant's** razor-sharp pen and wit have produced 9,192 op-ed cartoons in the past 27 years ("it feels like many more"). **Oliphant** went into syndication 16 years ago and now appears in 450 newspapers.

pg. 3 consumer

Sylvia Porter, a pioneer as syndicated consumer-money management columnist 34 years ago, remains No. 1 in her field.

pg. 4 comics

Michael **Doonesbury** is 11 years old and creator Garry Trudeau is the only one in the field to win a Pulitzer Prize.

pg. 5 life/style

Dear Abby has many magical numbers: 25 years in syndication, 1,000 newspapers and 25,000 letters a week.

pg. 5 youth

Betty Debnam's **The Mini Page** is 12 years old, but kids of all ages from 450 papers are devoted readers.

pg. 6 sports

Steve Harvey's **Bottom 10** is in its 11th season of laughing at the worst college and pro football teams.

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Richard Reeves

Column 'reports' the nation

"Reeves is one of the best political reporters in the country"
—Edwin Newman, NBC-TV.

By RICHARD REEVES

From my days as chief political correspondent at The New York Times and my experience as a Washington columnist for New York and Esquire magazines, I've learned one fact of life: The best way to write a Washington political column is NOT to be in Washington.

That's why 45 different U.S. city datelines have appeared in the past year, not just New York and Los Angeles, but Detroit, Houma, La., Yakima and San Angelo.

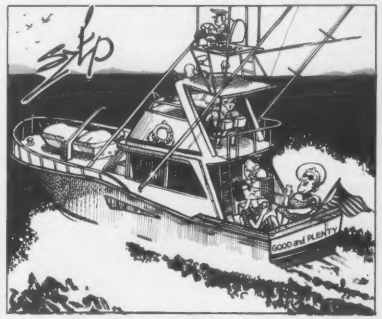
I try to tell the political impact in terms of people — the people affected by decisions in Washington.

When I started this column for Universal Press Syndicate in 1979, I literally hit the road. It truly is a national column.

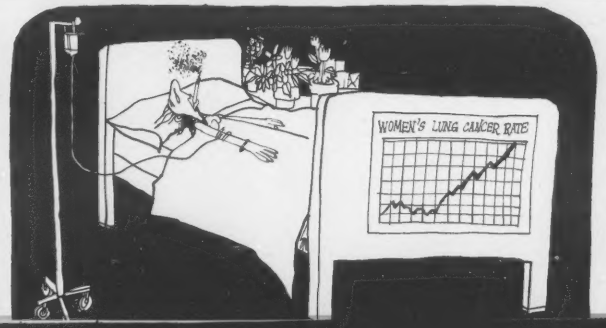
The column has reported on Ronald Reagan's popularity and programs from both Pennsylvania Avenue in Washington and from the shacks along Chene Street in Detroit. I've reported on American productivity using both the theories of Harvard and the practices in the Mitsuvishi aircraft plant in San Angelo.

Living in both New York and Los Angeles, I've roamed the country comparing the intent of federal regulations in Washington and the far different impact those regulations were having in Saginaw, Mich. Sitting in courtrooms in Cincinnati and Miami and in churches in Green Bay and Gainesville, Fla., my columns have ranged from judical activism to evangelical politics before they hit the front pages.

My goal is simple: To write the first national column from every part of the nation.



"WE FINALLY HAVE A PRESIDENT WHO'S SENSITIVE TO OUR NEEDS!"



William F. Buckley

Formidable

William F. Buckley's "On the right" column appears in 350 newspapers, drawing raves and reaction from every point. "Buckley is especially effective in deriding hypocrisy on the left," says the Los Angeles Times. "He is a wonderful stylist writing wonderfully wild and dizzying sentences that actually do parse," says the Greensboro Record.

". . . takes no prisoners."
— Garry Trudeau

You've come a long way, baby.

Opinion — The best from UPS

JUDY BACHRACH by Judy Bachrach / 3x Week — Release at will; mailed Tuesday, Thursday, Friday

ON THE RIGHT by William F. Buckley / 3x Week — Weekend, Tuesday, Thursday

FEIFFER by Jules Feiffer / 1x Week — 5-column

GEORGIE ANNE GEYER by Georgie Anne Geyer / 3x Week — Sunday, Tuesday, Thursday

PEOPLE & VALUES by Andrew M. Greeley / 3x Week — Sunday, Wednesday, Friday

JEFF GREENFIELD by Jeff Greenfield / 2x Week — Tuesday, Friday

JESSE JACKSON by Jesse L. Jackson / 1x Week — Sunday

A CONSERVATIVE VIEW by James J. Kilpatrick / 3x Week — Weekend, Tuesday, Thursday

M.G. LORD by M.G. Lord / 4x Week — 3-column & 4-column

MARY McGRORY by Mary McGrory / 3x Week — Sunday/Monday, Tuesday, Thursday

OLIPHANT by Pal Oliphant / 5x Week — 3-column & 4-column

PLYMPTON by Bill Plympton / 4x Week — 2 cartoons, 2 caricatures

RICHARD REEVES by Richard Reeves / 2x Week — Sunday, Thursday

THE CONSERVATIVE ADVOCATE by William Rusher / 3x Week — Sunday, Wednesday, Friday

HUGH SIDEY by Hugh Sidey / 1x Week — Sunday

SZEP by Paul Szep / 3x Week — 2-column & 3-column

OUTRIDER by Garry Wills / 2x Week — Sunday, Thursday

'LET'S SEE IF I'VE GOT THIS DEAL STRAIGHT, MR. PRESIDENT . . . FOR EVERY BARREL OF MEXICAN OIL WE BUY, WE GET ONE FREE BARREL OF MEXICAN NATIONALS?'

Mary McGrory — Wisest voice

"Mary McGrory is the wisest voice in Washington. She not only writes like a dream, but her judgment is the best," says Boston Globe editor Tom Winship. **Mary McGrory,** Pulitzer Prize winner, lives up to Winship's tribute. She's the first columnist to begin busting the Reagan administration's balloons. **Mary McGrory** is a reporter first who comments on the news in 250 newspapers.

Georgie Anne Geyer — Global

What makes **Georgie Anne Geyer** No. 1 in international reporting? "I'm not sitting home writing about El Salvador, Iraq, Israel, Cambodia or terrorists in Italy. I was the first one in many of these countries. To me, if a column on foreign affairs doesn't first get at the society from within, it's not much use," Geyer says of her column.

James J. Kilpatrick — No.1 conservative

James J. (Jack) Kilpatrick's "A Conservative View" column appears in 450 newspapers, the widest syndication of any Washington-based political columnist. Why? "**Jack Kilpatrick** is the most literate man I read. Thank God for a writer who knows the difference between sin and syntax," says George Lockwood, Milwaukee Journal assistant managing editor.

Garry Wills — Keen opinions

Time magazine, in naming "50 Faces for America's Future" in 1979, said, "**Garry Wills** is a writer and columnist who defies tidy labeling. He carefully disengages himself from the right wing of America . . . he is skeptical that the political system can produce beneficial change and looks instead to forces 'from the principled minority.' "

Jeff Greenfield — Urbane opinion

Jeff Greenfield, a media sensation in television and book publishing, is climbing similar heights as a twice-a-week syndicate columnist. His writing is brash and captivating, and he brings strong credentials as an aide to Robert Kennedy, a speech writer for John Lindsay and an expert on the relationship between politics and the media.

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letters to the editor

"If there were more **Sylvia Porters** in the world, we might know what's going on."—Margaret M. Dolan, Long Island, N.Y.

•

"**Doonesbury** in my opinion is the best. On July 22, I'll be 16. Wouldn't it be a nice present if my newspaper put **Doonesbury** back in the paper where it belongs."—Mary Shuman, Bedford Heights, Ohio

•

"I would very much like to compliment you on **The Mini Page.** You cover the most interesting and timely subjects. I think we made one of our better editorial decisions in using **The Mini Page,**"—John V. Donnelly, Promotion/Research Director, The Home News.

•

"**Dear Abby!** We love your column in Corpus Christi."—Robert E. Rhodes, Executive Editor, Corpus Christi Caller Times.

•

"Mr. **Richard Reeves.** Please allow me to express my admiration for the courage you displayed in your article entitled 'Human error and the nuclear experts.' It takes a great person to re-examine one's values and to publicly admit changing them. Please keep writing your marvelous column."—Marion Hill, Belmont, Calif.

•

"Several men in the office have said they get the column **(Working Woman)** underlined and stuffed under their noses—particularly the one in which a woman said she felt compelled to thank her husband for doing his share of 'her work.' Keep up the good work. It's super."— Becky Smith, Executive Women's Editor, Greensboro (N.C.) Daily News

•

"Your **Herman** cartoon in the Los Angeles Times absolutely blew my husband's mind. It said, 'Let me put it this way . . . for your weight you should be 37 feet tall.' Our whole family thinks your cartoons are super!"—Mrs. Judith Mason, Agoura, Calif.

Sylvia Porter

'You can slash costs by a third'

"It is my pleasure to inform you the readers of Ladies' Home Journal have selected you as one of the 10 Women of the Decade"

—Leonore Hershey, editor-in-chief, LHJ -1979.

By SYLVIA PORTER

Managing your money so you can get the maximum benefit from each dollar you earn, spend and invest has become a prime goal of every American man and woman — crossing all lines of age, income, education. Yet, achieving this goal is tougher than ever.

Even if "Reaganomics" succeeds in cutting the annual rate of rise in living costs to, say, the single-digit range of 8 percent soon (an optimistic forecast), this means prices will double in less than 10 years! You can beat that squeeze only if you know how to slash your food, energy, health care and housing bills — and I'll show you how to slash them by at least one-third.

Even if mortgage rates fall as the inflation rate declines, the housing market will be loaded with hidden traps.

You can protect yourself only if you know how to handle today's new types of mortgages. And here, too, I'll show you how. But if "Reaganomics" does succeed (doubtful!), jobs will be harder to get and keep; business bankruptcies will spread and multiply; the best investments of '82 will be drastically different from the best of '81.

I've spent my adult life educating myself in money management and consumer reporting so I can help you triumph in the jungle that is the American marketplace. I am proud that I am able to communicate my knowledge to you and that you trust my integrity. I'll be here to help you . . . and your readers.

"I'm a management trainee. Last week I learned about martinis."

$uper $aver

Consumers save $25 billion

By JAN LEASURE

When C.W. Post issued the first one-cent coupon on

Since its inception in November 1980, **$uper $aver** has received over 90,000 letters from interested readers in the U.S. and Canada. An additional 50,000 letters poured in following a

•

"I like **Herman** very much. I think Universal has picked another winner."—Gus Tubeville, Professor of Sociology, Worcester (Mass.) State College

•

"Dear **Ziggy** and Mr. Wilson. I admire you. I love the **Ziggy** pictures. I have a scrapbook filed with **Ziggy** pictures."—Minous Durham, Dover, Del.

•

"I love the comic strip **Ziggy.** I think he's so cute. **Ziggy** is my favorite. I think **Ziggy** should make a television special. If you did, everybody would watch it. I just wrote to say your comic strip is terrific."—Marni Lewis, Woodmere, N.Y.

•

"I am a great fan of **Downstown,** which I consider to be one of the better ones available to the Washington, D.C. area in either the Post or the Star. All of your characters (particularly the waiter) are able to pull a laugh out of me regularly, and I especially enjoy the smooth, clean drawing style."—John H. Sayers, Potomac, Md.

•

"This is a note of thanks for the elevated consciousness of the SF Chronicle comic page, with Lynn Johnston's perceptive and well-drawn strip **For Better or For Worse. For Better . . .** is a joy in every way and I believe a lot of others think so, too."—Phil Allen, Berkeley, Calif.

•

"I love **Cathy**. I feel what she says. And, she makes me laugh. It's a great comic strip." — Mrs. Pat Schudy, Kansas City, Mo.

•

"Sometimes I'm sure you must live here. We're running out of room on the refrigerator where we display **Cathy's** latest pertinent escapade. Now we know we're not alone and that helps a lot." — Hinsdale, Ill.

•

"Dear **Cathy:** Thanks again for helping me laugh at something I don't find funny." — Oakland, Calif.

•

". . . I purchase the Saturday Evening Tribune just to have **The Mini Page.** One copy is forwarded to my family in Japan. After my grandchildren have read it, the paper is then taken to school and later returned so that my daughter can use it in her tutoring on her Japanese adults in conversational English. **The Mini Page** is a definite asset." — Thelma R. Billhardt, San Diego, Calif.

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Grape Nuts in 1895, he had no idea he had invented one of the most successful marketing tools of the entire 20th century.

Over 100 billion coupons will be printed in 1981 with an estimated consumer savings power of over $25 billion. The last five years alone have seen a five-fold increase in coupon distribution.

A recent A.C. Neilsen Corp. survey shows over 79 percent of all U.S. households today use coupons to some extent as an integral part of shopping activities. These facts alone make our newspapers Best Food Day pages more important than ever to the U.S. consumer.

recent Donahue appearance.

$super $aver's coupon savvy is helping readers to regain some of the family extras that inflation has snuffed out. **$super $aver** receives mail not only from consumers, but from retailers and manufacturers as well: "Twice I wrote to Quaker Oats but received no answer. Thank you for intervening for us. Today we received a phone call dripping with explanations and apologies. Quaker wants us to return our coupons and they will mail a check immediately. Without your help we would never have heard from them or gotten our $15.20. Many thanks." —Mrs. Dick Jerman, Jerman Grocery, Spaulding, Neb.

The Money Service — Magazine depth a newspaper plus

Money magazine's surging growth — from 800,000 to 875,000 in the past year and a 22 percent increase in single copy sales — reflects soaring interest in personal business reporting. **The Money Service,** a weekly package of three or four articles plus graphics from Money magazine, rivals that surge with 100 newspapers and 10 million readers. There are special, personalized reports on housing, cars, taxes, food, insurance, careers, taxes and investments not available anywhere else.

Spending — The best from UPS

WATCH THIS SPACE by Judy Hill / 1x Week — Sunday (photo)

WHEELS / 1x Week — Weekend Automotive Package, Five releases with photos

YOUR MONEY'S WORTH by Sylvia Porter / 5x Week (available in Perry 199 and Courier 12)

THE MONEY SERVICE / 1x Week — Package of selections from Money magazine; 4 or 5 releases, illustrations, photos

SELLING SHORT by Ken Ross and Don Raden / 6x Week — daily except Sunday — 1-column

SUPER SAVER by Jan Leasure / 2x Week — Sunday, Wednesday (Illustration) (Canadian Super Saver, 1x Week — Sunday)

Watch This Space — Products tested

Judy Hill, who tests product claims and reports the results in **Watch This Space,** writes from the heart — and the pocketbook. As a divorced, working mother of three, she knows the necessity of making budget dollars buy well and travel far. Will your Bic flick through thick and thin? This weekly St. Petersburg Times feature will tell you.

Wheels — Auto package complete

Wheels, a weekly package of five automotive articles plus art, is a bonus for both editorial and advertising departments. The Kent Goforth Q. and A. draws 1,000 letters per month from 40 states. "We've been cited by senators and congressmen for our reports on pending legislation . . . One story headed off a bill that would have required all cars to have FM radios," says Washington Star Auto Editor Charles Ewing. Automotive advertising in client newspapers has doubled with introduction of this automotive package.

DOONESBURY by Garry Trudeau

CATHY by Cathy Guisewite

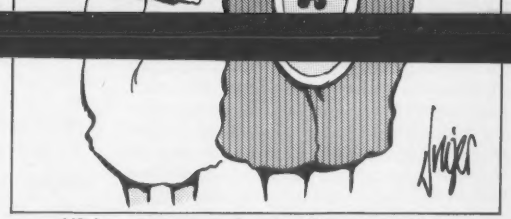
FOR BETTER or FOR WORSE by Lynn Johnston

ZIGGY™ by Tom Wilson

HERMAN by Jim Unger

TANK McNAMARA by Jeff Millar & Bill Hinds

WINGTIPS by Michael Goodman



"I know you don't like messing around with a lot of little buttons."

PAVLOV by Ted Martin

"Don't forget which pile of sand Father's under — he's got the car keys."

Humor

The best from UPS

ACCORDING TO GUINNESS / Sunday Page — (1/2 st., 1/3 st., 1/2 tab and 1/6 page)

CATHY by Cathy Guisewite / Daily and Sunday (1/2 st., 1/3 st., 1/4 st., full and 1/2 tab)

DOONESBURY by Garry Trudeau / Daily and Sunday (1/2 st., 1/3 st., full and 1/2 tab)

DOWNSTOWN by Tim Downs / Daily and Sunday (1/2 st., 1/3 st., 1/4 st., full and 1/2 tab)

FOR BETTER OR FOR WORSE by Lynn Johnston / Daily and Sunday (1/2 st., 1/3 st., 1/4 st., full and 1/2 tab)

GAMES by Editors of Games magazine / Daily and Sunday (1/2 st., 1/3 st., and 1/2 tab)

HERMAN by Jim Unger / Daily (2-column panel) and Sunday (1/2 st., 1/3 st., 1/4 st., full and 1/2 tab)

TANK McNAMARA by Jeff Millar & Bill Hinds / Daily and Sunday (1/2 st., 1/3 st., 1/4 st., and 1/2 tab)

PAVLOV by Ted Martin / Daily except Sunday — 2-column panel

SELLING SHORT by Ken Ross & Don Raden / Daily except Sunday — 1-column panel

SMITH FAMILY by Mr. & Mrs. George Smith / Daily and Sunday (1/3 st., 1/4 st., full and 1/2 tab)

TRIM'S ARENA by Hal Trim / Daily except Sunday — 2-column panel

TELEWORD by Julie Quart / 1x Week — Sunday

WINGTIPS by Mike Goodman / Daily and Sunday (1/2 st., 1/3 st., 1/4 st., full and 1/2 tab)

WONDERWORD by Jo Ouellet / Daily and Sunday (1/3 st., 1/2 st.)

ZIGGY by Tom Wilson / Daily (2-column panel) and Sunday (1/2 st., 1/3 st., 1/4 st., and 1/2 tab)

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Abby's 25 years — someone to talk to

By ABIGAIL VAN BUREN

My 25 years as **Dear Abby** have been fulfilling, exciting and incredibly rewarding. My career has brought me awards, citations and honors far beyond what I deserved. I've lost track of the number of babies who were named after me. Not to mention the horses, dogs, cats, mice and a chimpanzee, too.

"What kind of a moron writes to a newspaper columnist for advice?"

I've said repeatedly that the person who is smart enough to know that he has a problem and wants to do something about it — is no moron.

I'm asked, "To what do you attribute the success of your column?"

It's brief, to the point, and written in language that everybody can understand. I also select letters that I think will appeal to a wide variety of readers; the young, middle-aged, elderly, the sophisticates, squares, gays, straights, kooks and conservatives.

***"The person smart enough to know he has a problem and wants to do something about it is no moron."*—Abigail Van Buren**

I'm sure that some read **Dear Abby** for entertainment. Others are looking for answers to their problems. Many are fascinated with keyhole peeking — getting their kicks from reading about the intimacies of someone else's private life.

I know that many read my column for comfort. It's reassuring to know that others suffer from the same feelings of anger, jealousy, hostility, insecurity and guilt that plague them. Misery does love company.

Many hope to find quick and easy solutions to complex problems they've struggled with for years. Others don't really want to answer, they just want to tell somebody their side of it without being interrupted or questioned. Some are too ashamed of their problems to face their own clergyman, and many don't belong to a church. Others write to complain, unload, confess or sound off. Some are just plain lonely and have no one to talk to. They trust me. And the price is right.

I've published letters on every conceivable subject, from shoplifting to face-lifting. In one week, I've dealt with mastectomies, vasectomies, bed-wetting, child-molesting, acne, arson, incest, rape and false fannies.

My readers have told me they've learned from me. But it's the other way 'round. I've learned from *them.*

Excerpted from **The Best of Dear Abby** (Andrews & McMeel) Copyright, 1981, Phillips-Van Buren, Inc.

youth page

Mail response staggering

"I thought this would be just a part-time thing that I could do while keeping up with my family chores, golfing and other activities."

—Pat Trexler

By PAT TREXLER

Newark Star Ledger often produce more than 1,000 orders a month for the leaflets and kits. Last October, Pittsburgh Press readers ordered 1,389 leaflets and 136 kits features in the four columns that month and the Press received $352 in rebates. We process all leaflet orders in one day and all kits orders in two to three days. The client newspapers receive 15 percent rebate on all leaflet orders and 10

Mini Page educational tool

By BETTY DEBNAM

The road map of **The Mini Page's** history from its 1969 debut in the Raleigh News and Observer to its 1981 list of 500 newspapers and 20 million young readers is dotted with imaginative journalistic and educational milestones.

As a former elementary school teacher who believes reading forces youngsters to develop their thinking faculties, I know **The Mini Page** certainly has been an answer for editors looking for a way to inspire newspaper interest and readership among the young — the newspaper buyers and readers of tomorrow.

When the Alton (Ill.) Telegraph opened up **The Mini Page** to letters, it received 600 to 800 letters a week. That's a great response. Few if any editorial pages draw adult response like that.

In Palatka, Fla., the Palatka Daily News sells 2,200 copies of the papers including **The Mini Page** to schools in the area. Georgia-Pacific, the predominant employer in the area, donates money to the school board to finance the purchase.

Local advertisers buy the back page of **The Mini Page** in the Decatur (Ill.) Herald and Review. One food advertiser simply uses a coloring-book-style illustration for youngsters to fill in.

"We have published **The Mini Page** in the Washington Star since Betty Debnam first syndicated it . . . A recent Star reader poll showed 30 percent of all adults questioned said they either read **The Mini Page** to their children or their children read it themselves," said the Washington Star.

Pat's Pointers Needlecraft Column

As the U.S. Post Office will confirm, I have received up to 15,000 letters a week and more than four million in the past 17 years. Thus, writing **Pat's Pointers** is no part-time job.

We now have a staff of 13 processing the mail orders for leaflets and kits from the readers of the column in 125 newspapers.

The mushrooming interest and involvement in needlecraft — retail craft yarn sales in 1980 were an estimated $650 million and more than 50 million American women active in needlecraft — have made **Pat's Pointers** a solid hit in newspapers.

Papers like the Pittsburgh Press and percent from all kit orders.

The impact is phenomenal. The Philadelphia Inquirer revised its format recently and anchored the column. There was an increase of more than 800 letters the first month over the previous month.

Since the column first appeared in the Charlotte Observer in 1964, I was aware the weekly leaflets and offers would be a source of good will for the newspapers. For this reason, our mail-fulfillment office has been made acutely aware of the importance of handling reader mail properly, efficiently and courteously.

Working Woman

Working women want help

By NIKI SCOTT

The headline in the March 17, 1977, Ellsworth (Me.) American newspaper chronicled my **Working Woman** column and the impact of women in the workforce: "Niki Scott: Working Women Breaking New Ground."

Today, nearly 60 percent of the adult American women work outside the home. There are nearly 6 million working mothers with pre-school-age children. By 1990, only one-woman in four will be able to stay home, the U.S. Department of Labor predicts. Inflation is obliterating the one-paycheck family.

Remember, a woman married 15 years can't all of a sudden tell her husband to cook his own eggs when she doesn't want to divorce him. My column addresses itself to situations that working women, whether they are feminist or not, encounter every day. I try to cover all the facets of being a working woman. I talk about conduct in the office, getting into management, coping with the boss, assertiveness and the working mother.

When I receive 400 to 500 letters a week from readers seeking information or help for working women, columns on working women are still "news."

Coping

The best from UPS

ACCORDING TO GUINNESS (text) 6x Week — daily except Sunday (Copy differs from illustrated version)

JUDY BACHRACH by Judy Bachrach / 3x Week — Release at will mailed Tuesday, Thursday, Friday

BEARD ON FOOD by James A. Beard / 1x Week — Sunday

CB-HAM BREAK by Mike Wendland / 1x Week — Sunday —(Illustration)

COOK IT YOUR WAY by Patricia A. Ward of Farm Journal / 1x Week — Sunday

DEAR ABBY by Abigail Van Buren / 6x Week — daily

THE EAR by Diana McLellan / 3x Week — release at will; mailed Monday, Wednesday, Friday

THE FORMULA by Stark Research Associates / 1x Week — Sunday

GETTING AHEAD by Bailey Morris / 1x Week — Sunday

A TIME FOR LIVING by Jory Graham / 1x Week — Sunday

IN-SIGHTS by Dr. Walt Menninger / 2x Week — Sunday, Wednesday

THE MINI PAGE by Betty Debnam / 1x Week — 4 Tabloid Pages and 1 standard page format (See Sunday Comic Section)

PAT'S POINTERS by Pat Trexler / 1x Week — Sunday (photo)

SEW WHAT'S NEW by Sandra Kelly / 1x Week — Sunday (Illustration)

HOW TO STAY IN LOVE by Dr. Charlie & Martha Shedd / 3x Week — Sunday, Wednesday, Friday

TELL ME WHY by A. Leokum / 6x Week — daily except Sunday —(art)

THINGS YOUR MOTHER NEVER TAUGHT YOU by Jim Reitz / 1x Week — Sunday (Illustration)

TV TONIGHT by Judy Flander / 7x Week

A TIME TO LIVE by Bob Walton / 1x Week — Sunday

WATCH THIS SPACE by Judy Hill / 1x Week — Sunday (photo)

WORKING WOMAN by Niki Scott / 2x Week — Tuesday, Thursday

THE WRITER'S ART by James J. Kilpatrick / 1x Week

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Sports Hot Line

First in news, gossip

By STEVE PERKINS and MICKEY HERSKOWITZ

Q. Is **Sports Hot Line** a new column being offered by Universal Press Syndicate?

A. It's "new" twice a week and has been for the last seven years. It now appears in newspapers with a combined circulation of 10.5 million.

Q. Why should a sports section add **Sports Hot Line** to its pages when all the other major subjects are covered by staffers and wire services?

A. There are, inevitably, a few cracks between the planks, and the readers always let us know where the spaces are. What about Wilt Chamberlain's romance with Kim Novak? Did Rogers Hornsby get fired for betting on the horses? Did Don Meredith really sing, "Honky Tonk Angels" in the huddle?

Q. You sound like a gossip column.

A. No, we research a lot of sound answers, such as the fact Pete Rose and Stan Musial both had 3,630 hits at the time of the strike, but Musial accomplished his total in 728 fewer at-bats; or the top two fumblers in the NFL were Wilbert Montgomery (14) of the Philadelphia Eagles and Franco Harris (11) of the Pittsburgh Steelers

Q. Why is the column conducted by two writers?

A. Herskowitz and Perkins, between them, have logged more than 50 years of major league sports writing. In researching questions, we can call upon a whole raft of expertise — such as Harold Rosenthal in New York, Ed Pope in Miami, the various Halls of Fame, numerous sports writers and P.R. men of our acquaintance.

Q. Where does the "hot" in **Sports Hot Line** come in?

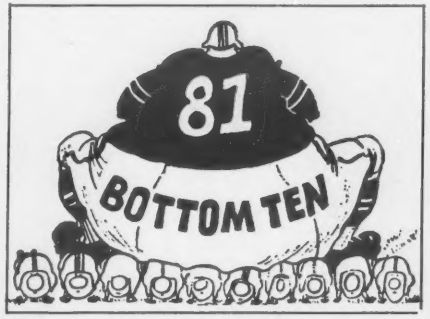
A. Very carefully, to avoid libel suits. However, two years ago **Sports Hotline** was able to pinpoint the relationship between Billy Jean King and her traveling secretary, Marilyn Barnett, which only recently hit the headlines.

Q. How many queries do you get from readers and how do you research the answers?

A. Our mail averages 300 to 500 letters a week. Any newspaperman who has dealt with letters will sympathize with us. But, we handle it by contacting the people we have known over the past decades, and they are kind enough to look into the records to answer our questions — such as Seymour Siwoff of the Elias Sports Bureau in New York.

Q. What was the hardest answer you ever had to research?

A. The question was: Who caught a TD pass from Y.A. Tittle and also hit a home run off Sandy Koufax? The answer was supposed to be Alvin Dark, as a player at LSU and as a member of the New York Giants. However, Dark never played at LSU in the same year that Tittle did.



Worst is best

Steve Harvey's annual 16-week

TRIM'S ARENA

"MAY I PLAY THROUGH ?"

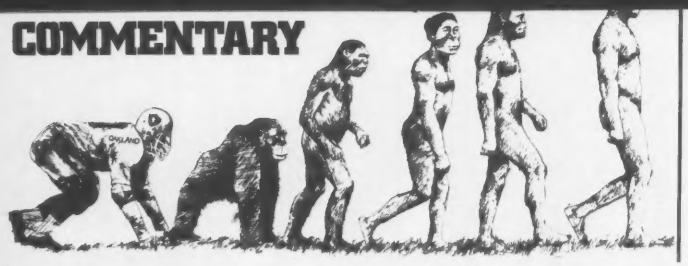
John Schulian No. 1

Literate, opinionated **John Schulian** of the Chicago Sun-Times, is America's No. 1 sports columnist.

That's the evaluation of the Associated Press Sports Editors, who voted him that honor. Others agree. "For many of us there was John Lardner, Red Smith, Palmer on racing, and now there's Schulian." — John McEvoy, Daily Racing Form. "He's the best," — Neal Sims, sports editor, the Columbia, Mo., Daily Tribune. "John is one of the best ever." — Vince Doria, sports editor, Boston Globe. "The highlight of most days for me, the baseball baby, has been your column in the Constitution." — Paul Hemphill, senior editor, Atlanta Magazine.

Larry Johnson's SPORT THE EVOLUTION OF MAN

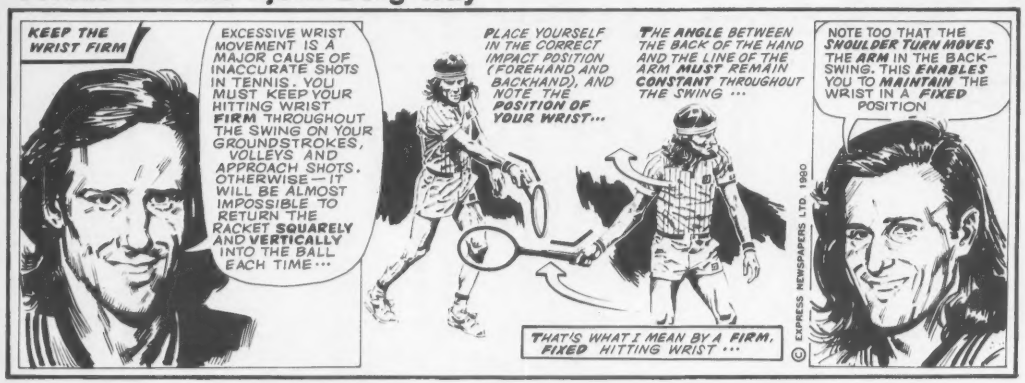
COMMENTARY



reign of terror, humor and cynicism about college and pro football — the infamous **Bottom Ten** — easily fills the hate mail Hall of Shame. "You are ruining the lives of 18 people . . . the coaching staff and our wives," complained one coach. "If you ever show up in Durham, we'll punch you out of sight," warned Duke Blue Devil fans. **Bottom Ten** ranks the worst teams. With a smile on its face.

Even Morganna Roberts is a fan. "I wrote an amiable, non-lecherous column about Morganna Roberts, the stripper who runs around the country kissing baseball players," Schulian says. "Now, whenever Morganna reads my column, she clips it out and sends it to me."

Tennis . . . The Bjorn Borg Way



Games

The best from UPS

THE BOTTOM TEN by Steve Harvey / 1x Week (Seasonal — Fall)

SPORTS HOT LINE by Steve Perkins & Mickey Herskowitz / 2x Week — Sunday, Wednesday

JOHN SCHULIAN by John Schulian / 3x Week — Release at will; mailed Monday, Wednesday, Friday

SPORT COMMENTARY by Larry Johnson / 2-column & 3-column

TANK McNAMARA by Jeff Millar & Bill Hinds / 7x Week Sunday page (See Sunday Comic Section)

TENNIS . . . THE BJORN BORG WAY by Bjorn Borg / 3x Week — Comic strip format

TRIM'S ARENA by Hal Trim / 6x Week — daily except Sunday — 2-column

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Watch this fall for: *The Best of Dear Abby . . . Ziggy's Sunday Funnies . . . The One-More-Washload Blues — A For Better or For Worse Book . . . Jet Lag* by Richard Reeves . . . *The Jellybean Society* by Pat Oliphant.

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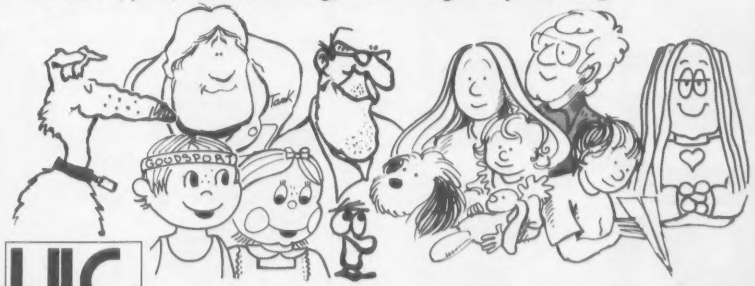

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SUN SHINES

Where It Counts

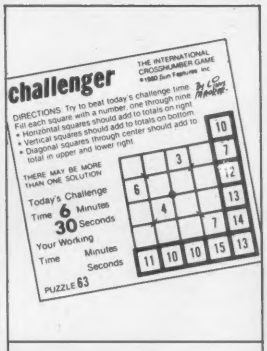
with readers

CAREERS
by Joyce Lain Kennedy

More than 14,000 readers a month respond to her column, and the mail is going up. America's #1 careers journalist runs in more newspaper sections three times a week than anyone in syndication.

THE LIBERATED MALE
by Jim Sanderson

Once a week Jim writes 650 careful words about male-female relationships today. Because he's wise, helpful and witty, too, he's the best lifestyle feature to come along in years.



CHALLENGER
by Linus Maurer

Numbers are universal, words are not. That's why CHALLENGER adds up to fun for everyone. It's the only numbers game in syndication: the little puzzle with giant appeal.

LIVING WITH DIVORCE
by Virginia Klein

The 50% divorce rate is no longer a novelty, it's the norm. Now there is advice and etiquette three times a week for the legions whose lives are affected by this social upheaval.

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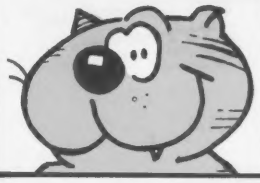

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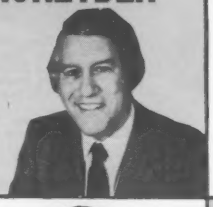

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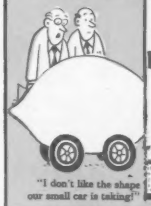

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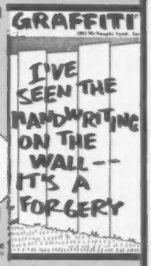

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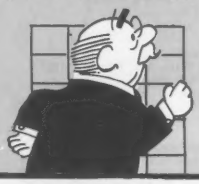

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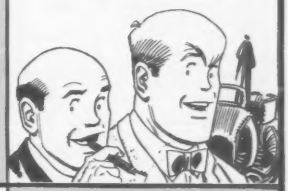

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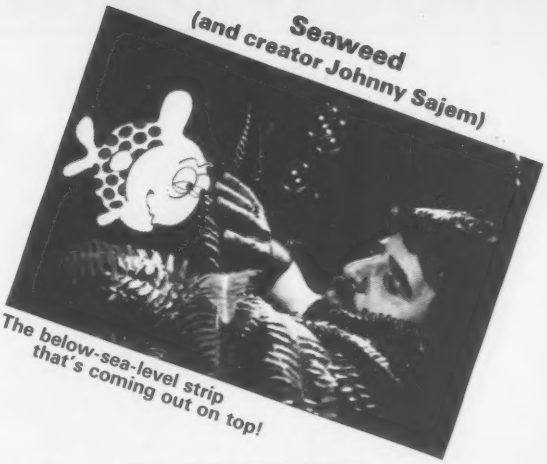

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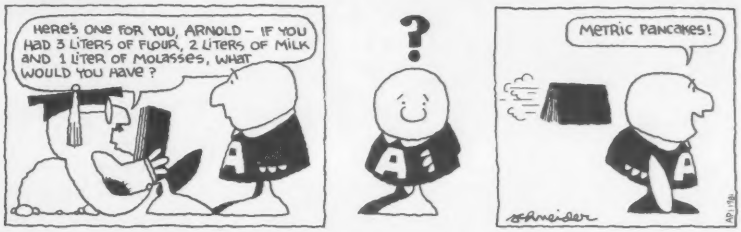

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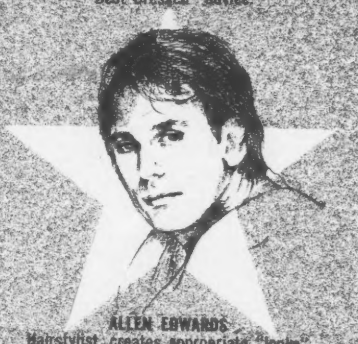

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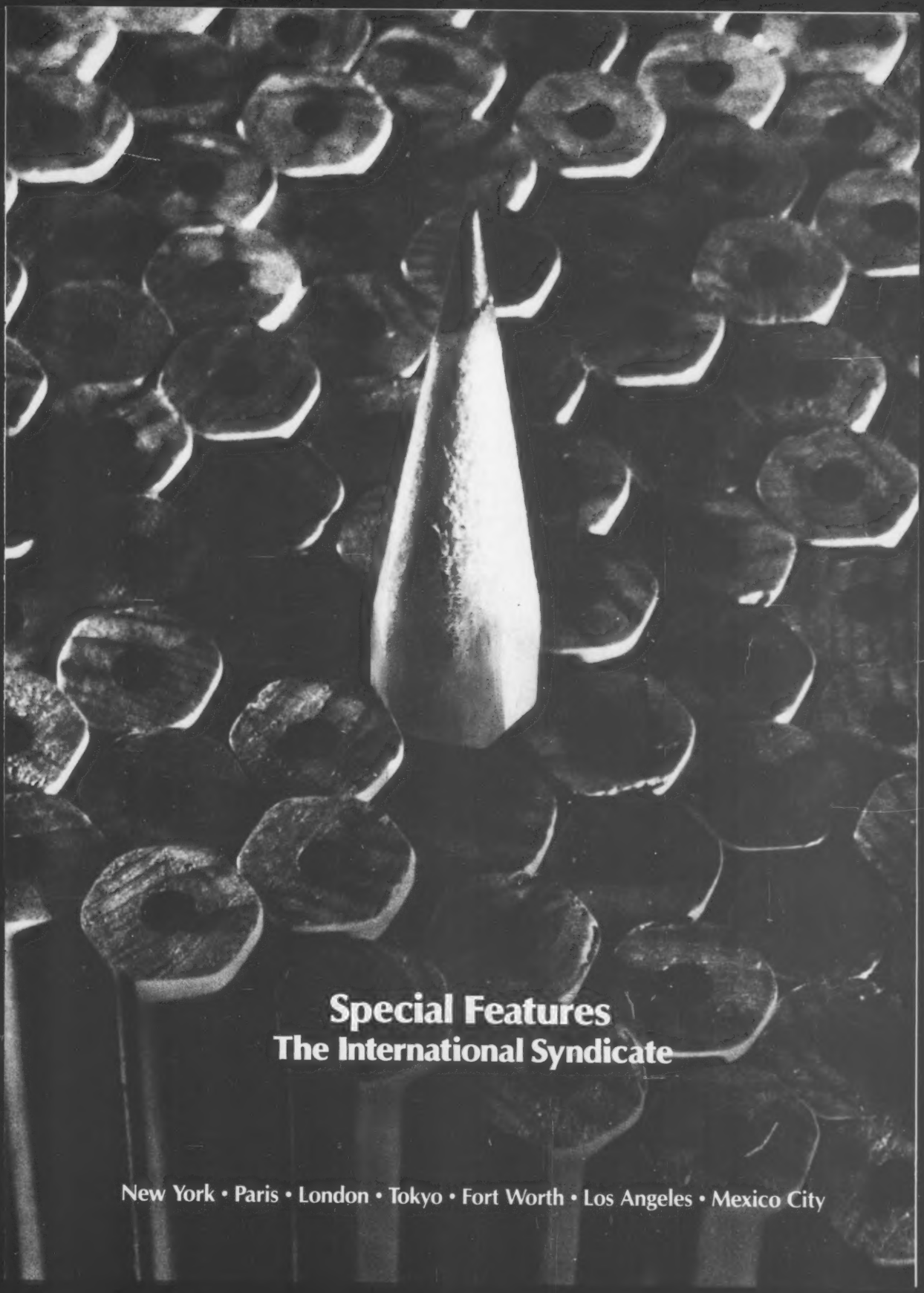

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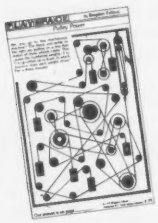

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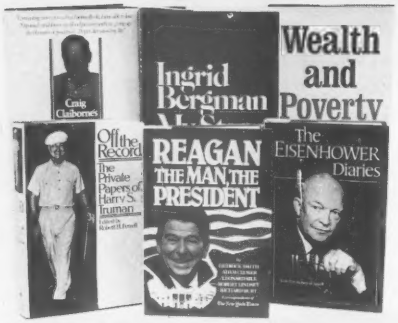

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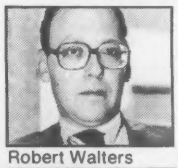
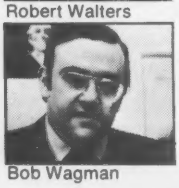


Robert Walters



Bob Wagman

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Covering politics and current affairs for NEA is ROBERT WALTERS, who spent 13 years with *The Washington Star* reporting on virtually every form of government activity in Washington.

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MURRAY OLDERMAN, 1978 winner of the Dick McCann Memorial Award for long and outstanding service in pro football journalism, is NEA's sports expert. He's also the author of numerous sports books, including "The 20th Century Encyclopedia of Baseball ."

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DR. KAREN BLAKER's thrice-weekly advice column helps readers place their emotional problems in proper perspective.

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FRANK AND ERNEST

THE BORN LOSER

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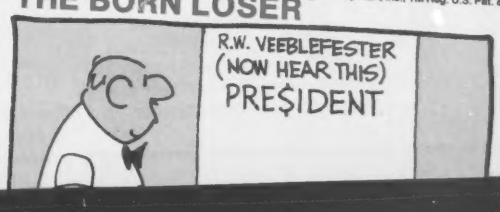

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ALLEY OOP, Dave Graue
BORN LOSER, THE, Art Sansom
BUGS BUNNY, Warner Bros.
CAPTAIN EASY, Crook & Lawrence
EEK & MEEK, Howie Schneider
FLETCHER'S LANDING, Douglas Coffin
FRANK & ERNEST, Bob Thaves
KIT 'N' CARLYLE, Larry Wright
LEVY'S LAW, James Schumeister
OUR BOARDING HOUSE, Carroll & McCormick
PRISCILLA'S POP, Ed Sullivan
SHORT RIBS, Frank Hill
WINTHROP, Dick Cavalli

EDITORIAL PAGE

BERRY'S WORLD, Jim Berry (6tw)
DON GRAFF, editorial commentary (3tw)
GRONDAHL, editorial cartoon (2tw)
HULME, editorial cartoon (2tw)
IN WASHINGTON, Bob Walters (3tw)
JULIAN BOND, commentary (1tw)
SCRAWLS, editorial cartoon (2tw)
STEIN, editorial cartoon (2tw)
THE U.S. & YOU, William Steif (1tw)
THE WAGMAN FILE, Bob Wagman (3tw)

LONG LEAD

ASK DR. BLAKER, Dr. Karen Blaker, psychological advice (3tw)
ASTRO-GRAPH, Bernice Bede Osol, horoscope (7tw)
BRIDGE, Jacoby/Sontag (6tw)
CELEBRITY CIPHER (1tw)
DAILY CROSSWORD PUZZLE (6tw)
DR. LAMB, Dr. Lawrence Lamb, health advice (7tw)
POLLY'S POINTERS, Polly Fisher, household hints (5tw)

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FASHION, Florence de Santis (3tw)
FIX-IT-FAST, handyman hints (1tw)
FOOD FOR AMERICANS, Aileen Claire (3tw)
FROM CONSUMER REPORTS, ultimate consumer column (3tw)
GAYNOR MADDOX, nutrition (1tw)
GROWING OLDER, Cottin and Blumenfeld (1tw)
HOUSE PLANS, by special request (1tw)
IN AMERICA, features from around the U.S. (1tw)
PSYCHOLOGY TODAY, human behavior (1tw)
SAINTS AND SINNERS, George R. Plagenz (1tw)
STITCHIN' TIME, creative clothing (1tw)
THE PEOPLE PAGE, names in the news (1tw)
YOUNG ORIGINALS, high-fashion pattern (1tw)

NEWS FEATURES

ASK MURRAY OLDERMAN, sports Q & A (1tw)
BARBS, humorous thoughts (6tw)
MURRAY OLDERMAN, news features (1tw)
NEWSFEATURES, staff (occ)
QUOTE/UNQUOTE, recent quotes (1tw)
SHORTS/CLOSERS (1tw)
THOUGHTS, inspiring thoughts (7tw)
TOM TIEDE, hardhitting features (3tw)
WORLD ALMANAC Q & A, from the book of facts (6tw)

LIVELY ARTS

ASK DICK KLEINER, show business Q & A (1tw)
CRITIC-AT-LARGE, David Handler, the arts (1tw)
DICK KLEINER, show business (2tw)
FILMETER, capsule movie reviews (1tw)
THE PRIVATE EYE, David Handler, TV commentary (1tw)

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JOHN HESS (2tw)
JOHN D. LOFTON, Jr. (3tw)
JULIAN BOND (1tw)
VIRGINIA PAYETTE (3tw)
WASHINGTON MERRY-GO-ROUND, Jack Anderson (7tw)
WEEKLY SPECIAL, Jack Anderson (1tw)

THE LIGHTER SIDE

ED LOWE, HIMSELF, Ed Lowe (2tw)
JIM AYLWARD'S JOURNAL (3tw)
SENATOR SOAPER, Doug Larson (6tw)

CONSUMER AND BUSINESS

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COUPON CLIPPER, June Fuller (1tw)
DAILY INVESTOR, George Wheeler (5tw)
FROM CONSUMER REPORTS (3tw)
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GETTING ALONG, Drs. Comer & Pouissant (2tw)
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TEEN FORUM, Jean Adams (6tw)

PUZZLES AND WORD GAMES

CROSSWORD PUZZLER (6tw)
PRIZE CROSSWORDS (1tw)
PRIZEWEEK PUZZLE (1tw)
SCRABBLE®-GRAMS, Judd Hambrick (7tw)
SUNDAY CROSSWORD PUZZLER (1tw)
SUNDAY PUZZLE PAGE (1tw)
THE REAL PUZZLE, Don Rubin (1tw)
TODAY'S CROSSWORD PUZZLE (6tw)
TODAY'S SUNDAY PUZZLE (1tw)
TV CROSSWORDS (1tw)
TV STARSCREEN PUZZLE, Al Kilgore (1tw)
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OLD FARMER'S ALMANAC (1tw)
THE ACES, Ira G. Corn (7tw)
TIME OF YOUR LIFE, Jack Smith (2tw)
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YOUR BIRTHDAY, Stella Wilder (7tw)
YOUR STARS THIS WEEK, Stella Wilder (1tw)

FOOD AND DIETING

GOOD FOOD, Leslie Land (1tw)
NATURE'S KITCHEN, Mary S. Durkin (1tw)
QUICK & DIET GOURMET, Yvonne Young Tarr (2tw)
SLIM GOURMET, Barbara Gibbons (3tw)

HOUSE, HOME & HOBBY

ANTIQUES & STUFF, Anne Gilbert (1tw)
DESIGN FOR PEOPLE, Emily Malino (1tw)
FIRST AID FOR THE AILING HOUSE, Roger Whitman (4tw)
HOUSE PLANS, Gerry Bishop (1tw)

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BOWLING TIPS, Weber & Costello (4tw)
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PALMER METHOD, Arnold Palmer (2tw)
SKIING WITH KILLY, Jean-Claude Killy (sea)
TIPS FROM THE TOUR, Arnold Palmer (1tw)

TV AND FILMS--LISTINGS

SHOWTIME, Phil Pastoret (1tw)
TV PHOTO SERVICE (1tw)
TV PREVIEWS (7tw)
TV SCOUT (7tw)
TV-SCOUT: INSIDE TV, Dan Lewis (1tw)
TV-SCOUT SKETCHES, Dick Kleiner (3tw)
TV-SCOUT REPORTS, (3tw)
TV TUNE-IN (1tw)
TUNE-IN TOMORROW,soap opera news, Jon-Michael Reed (3tw)

NEWS SERVICES, SERIES

INDEPENDENT NEWS ALLIANCE (5tw)
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CARRIER-TOONS, Chick Larsen (S)
DOCTOR SMOCK, George Lemont (dS)
DRABBLE, Kevin Fagan (dS)
DROPOUTS,THE, Howard Post (dS)
EB & FLO, Paul Sellers (d)
FATHER'S DAY, Nancy & Mario Risso (dS)
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GARFIELD, Jim Davis (dS)
GORDO, Gus Arriola (dS)
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PIXIES, Jack Wohl (d)
SMITHEREENS, Thaves and May (d)
TARZAN, Edgar Rice Burroughs (dS)
THERE OUGHTA BE A LAW, Whipple & Borth (dS)
UNCLE ART'S FUNLAND, Art Nugent (S)
WRIGHT ANGLES, Larry Wright (dS)

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BILL GARNER (3tw)
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BEN SARGENT (4tw)
DICK WRIGHT (4tw)

UFS

It's been another good year for us.

We watched GARFIELD leap into 700 newspapers. Pulitzer Prize winner Jack Anderson, whose daily column appears in nearly 1,000 newspapers here and abroad, continued breaking news ahead of the pack. Mike Peters won the 1981 Pulitzer Prize for editorial cartooning. Donald Lambro, our new man in Washington, educated President Reagan and his Cabinet about government waste. We introduced Ed Lowe, a writer in the storytelling tradition of Mark Twain. We brightened up the comics pages of nearly 200 newspapers with BEN SWIFT. Barbara Gibbons made people thinner and happier with THE SLIM GOURMET. MISS MANNERS by Judith Martin amused and enlightened her fast-growing readership with her witty etiquette column. Veteran journalist and PBS-TV show host Ben Wattenberg began a twice-monthly column on the state of the country. In 1981 we continued to delight puzzle and game lovers with THE REAL PUZZLE, SCRABBLE®-GRAMS, WORDY GURDY and WORD GAME. TUNE-IN-TOMORROW (the original soap opera column) by Jon-Michael Reed kept

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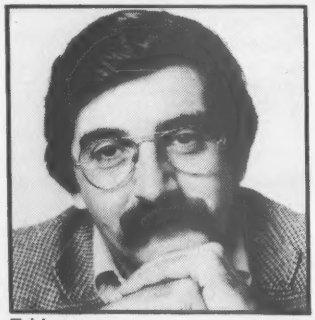

Ed Lowe

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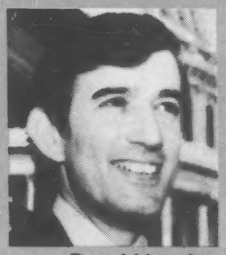
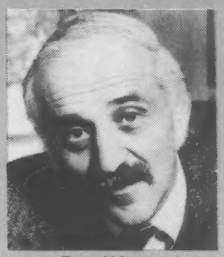
Jack Anderson


Donald Lambro


Ben Wattenberg

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ALD—Alderson Enterprises
ALX—Alexander's Local Cartoon Syndicate
AMF—Amusement Features Syndicate
AMW—American Way Features, The
AND—H.T. Anderson & Associates
ANS—Academic News Service
ANT—Antique Monthly
API—Allied Press International
APN—The Associated Press-AP Newsfeatures
ARM—Army Times Syndicate
ARP—American Association of Retired Persons
ART—Artists and Writers Syndicate
ARU—Arthur's International
ASC—Sidney Ascher Syndicate
ASD—Asdek Publishing
ASI—American Syndicate, Inc.
ASK—Ask Aunt Madge
ASO—And Sew On
AST—Astro-Int Syndicate
AUN—Auto News Syndicate
AUT—Automotive Features
BA—Bascome Syndicate
BAP—Baptist Press
BAS—Buddy Basch Feature Syndicate
BAU—Baughman Syndicate
BBS—Barbara Burtoff Syndicated Features
BCF—Basic Chess Features
BDG—The Birthday Game
BEA—Beaudoin Syndicate
BET—Betancourt, Advertising & Art
BFO—B.F.O., Inc.
BHB—Beverly Hills By-Line
BIR—Birthscope
BOK—Booklook
BOM—Bomac Batton Ltd. Syndicate Department
BOR—Doug & Jean Borgstedt
BOT—The Bottom Line
BOU—Madame L. Bouchard
BPS—Black Press Service, Inc.
BRI—Arthur Brickman Associates
BUS—Business Wire
CAB—Mary Margaret Carberry
CAI—Communication Aids International
CAN—Cannon Features
CAP—Capitol News Service
CAM—Cartoonmix
CAR—Dan Carlinsky Features
CBN—Courses by Newspaper
CBO—The Caruba Organization
CCA—Community Club Awards, Inc.
CCL—Car Care Hot Line
CCM—Creative Communications
CDF—City Desk Features
CF—Columbia Features, Inc.
CFS—Cronin Feature Syndicating, Inc.
CHE—Chesstours
CHK—Chef William Lord, Chef's Kitchen
CHR—Chronicle Features
CIN—Cineman Syndicate
CLI—The Cricket Letter, Inc.
CMF—Community Features
CNI—Consumer News Inc.
CNS—Copley News Service
COA—Nonnee Coan
COC—The Comedy Center, Inc.
COI—Coinversations
COM—Computer Picks
CPF—Callie-Pearl Features
CPS—College Press Service
CQ—Congressional Quarterly, Inc.
CRO—Crown Syndicate, Inc.
CRU—Crump Media Syndicate
CSP—Community and Suburban Press Service
CTN—Chicago Tribune-New York News Syndicate, Inc.
CWF—Canada Wide Feature Services Limited
CWS—Cartoonists & Writers Syndicate
DAN—Dany News Service
DAT—Dateline Washington
DBI—Dickson-Bennett International Features
DDS—Doubleday Syndicate
DET—Detien Philatelic News Service
DIA—Nina Diamond
DIC—Dickinson Newspaper Services, Inc.
DIS—Dispatch News Service
DIT—Terence Dickinson
DNS—Du-My Syndicate
DOD—Dolphin Digest
DPR—Dear Publication & Radio, Inc.
DPS—Du Pré Syndicate
DSR—Dunkel Sports Research Service
DTE—Down to Earth Gardening Features
ECS—Editorial Consultant Service
EDC—Editors Copy Syndicate
EDM—The Edman Co.
EDP—Editors Press Service, Inc.
EDR—Education Reports
EHS—Elm Hollow Syndicate, Inc.
EJN—Enterprise Journal Newspaper Syndicate, The
EMM—Dick Emmons
ENN—Energy Notebook
FA—Fairchild Syndicate, The
FAC—Facing South
FAR—David A. Faries and Associates
FAS—Fashion 'n Figure
FEA—Feature News Service
FET—Feature Associates
FIN—Joyce Fink
FNS—Field Newspaper Syndicate
FRS—Frontrunners Syndications
FRY—Frye Syndicate
FS—Fashion Sense
FUS—Families Under Stress
GAR—Garrett Enterprises, Inc.
GEL—Gelman Feature Syndicate, The
GG—Golden Gate Features
GIN—Theodore M. Ginsburg
GLA—Glasserfied Directory
GLS—Globe Syndicate
GML—Gamma-Liaison (Liaison Agency, Inc.)
GNB—Graphic News Bureau
GNC—Generation News/Continuum, Inc.
GNS—Gannett News Service
GOJ—Henry Gaines Goodman, Jr.
GPL—Geiser Productions, Ltd.
GPR—Paula Royce Graham
GRA—David Graham Associates
GRE—Arthur S. Green Syndicate

SYNDICATE NAME CODE

GRF—Griffith News Feature Service
GRM—Walter Gormly
GSL—Global Syndication & Literary Agency Ltd.
GSM—GSM News Service/Garden State Media Inc.
GUR—Peter Guren
GWN—Dave Goodwin & Associates
HAA—Harris & Associates Publishing Division
HAN—Harambee African News Service
HAR—Harvard Features Syndicate
HC—Harnet Carlson Newspaper Syndicate
HEI—Heins Publications
HEM—The Hempstone Syndicate
HFF—Bob Harmon Football Forecast, The
HFS—Heritage Features Syndicate
HIS—Hollywood Inside Syndicate
HLN—Hispanic Link News Service
HOL—Venice Holmes, Features
HOW—Howard Global Syndicate
HPS—Hopkins Syndicate, Inc., The
HTF—Home Town Flavor
IAN—Inter-American News Services, Inc.
ILPS—Interlink Press Service
IMN—Intermedia News and Feature Service
IMS—Intercontinental Media Service
IMTS—International Medical Tribune Syndicate
INA—Independent News Alliance
IND—Indelible Ink Works
INF—International Features, Inc.
INO—Interocean Press Syndicate
INW—International Writers Service
INX—INX, Inc.
IPS—Inter-Continental Press Syndicate, Inc.
ITP—Interpress of London & New York
JAN—Jandon Features
JAR—Richard Jarrett Co.
JDL—JDL Features
JEB—Joe E. Buresch
JEF—Jefferson Communications, Inc.
JLA—John Law
JPS—Journal Press Syndicate
JTA—Jewish Telegraphic Agency, Inc.
KAH—A.D. Kahn, Inc.
KAT—Kartoonings Advertising
KFS—King Features Syndicate
KIS—Hennette Kish
KNF—Knowledge News & Feature Syndicate
KNT—KNT News Wire
KSM—Susan Manlin Katzman
LAT—Los Angeles Times Syndicate
LAT-WP—Los Angeles Times-Washington Post News Service
LAW—Law Education Institute
LEF—Mike LeFan Features
LER—Erwin Lynn
LES—Lester Syndicate
LEV—Samuel P. Levine
LIS—Listening, Inc.
LLS—Lydia Lane Syndicate
LNI—Liberty News International
LUD—Ludcke Associates
LUI—Lui Associates
LUT—Lutheran Church in America, Dept. of News & Information
LYN—Richard Lynn Enterprises
MAJ—Major News Service
MAT—Marie Mattson
MCF—Mid Continent Feature Syndicate
MCM—Michael J. McManus
MCN—McNaught Syndicate, Inc.
MEE—Jerry D. Mead Enterprises
MEI—Dona Z. Meilach Features
MER—Merrell Enterprises
MFS—Minority Features Syndicate, Inc.
MGF—M.G. Features
MIK—Randy Mink, Travel Writer
MIL—Miller Services, Ltd.
MIT—Phylis Mitchell Christian Features, Inc.
MLN—Miller News Service
MLR—Richard A. Miller
MLS—Patsy Milligan Syndicate
MM—Minute Message
MNS—Miko's Pacific News Service
MOR—Mark Morgan Inc.
MOS—Mort Olshan Sports Feature
MRT—Stan Meritakis
MSC—MSC, Inc.
MUR—Murfin-Harris Syndicate
NAC—National Association of Counties
NCF—National Catholic News Service
NEA—Newspaper Enterprise Association
NEW—New York Today, Inc.
NFS—National Features Syndicate
NGC—The Name Game Co., Inc.
NGS—National Geographic Society News Service
NHF—Neuhaus Features
NHN—Newhouse News Service
NIES—Newsweek International Editorial Service
NMD—NMD Features
NNB—National News Bureau
NNI—Network News, Inc.
NPS—News Portraits Syndicate
NRS—News Research Service
NRW—National Right To Work Committee
NUM—Numismatic Information Service
NWS—News Associates
NYT—The New York Times Syndication Sales Corp.—Special Features
NYT-NS—New York Times News Service
NYT-P—NYT Pictures
OLL—Our Lively Language
OPS—Oceanic Press Service
OPT—Optima Productions
PAC—Pacheco Automotive News Service
PAG—Page Publishers
PAI—Press Associates, Inc.
PAK—Pakistan Feature Syndicate
PAN—Photo Associates News Service, Inc.
PAR—Parade of Homes
PAU—J. S. Paul
PCC—Photo Communications Co., Inc.
PET—Pet Parade, The
PF—Phoenix Features
PFB—Publishers Financial Bureau
PHS—Pinehurst Syndicate, The
PIO—Pioneer Press Service
POS—Jack Posner
PRB—Press-Radio Bible Service, Inc.
PRI—Princeton Features
PTF—Partime Features
PTL—PTL Television Network
PWF—Press Wire Services/Press Wire Feature Services
PYL—Dolores Pyle
QUF—Quiz Features
RBN—Richey-Bosch News/Feature Service
RCC—Rothco Cartoons, Inc.
REC—Recipe Clinic
REL—Religious Drawings, Inc.
RES—Resource & Information Syndicate
RET—Religion Today
REU—Reuters
RHC—Real Estate House Calls
RIC—Dorothy Ricker
RIN—Norman Richmond
RNS—Religious News Service
ROC—The Rockmore Company
ROJ—June Roth Features
ROL—Roll Call Report (Thomas')
ROO—Edith Kermit Roosevelt Syndicate
RPT—Rock-Pop Syndicate
RTS—The Register and Tribune Syndicate Inc.
SAF—Seven Arts Feature Syndicate
SAG—Gary Stevens Associates
SAL—Salmon
SAW—Sawyer Press Feature Syndicate
SCH—Miv Schaaf
SCI—Singer Communications, Inc.
SCS—Curt Schleier Syndicate
SEF—Elizabeth F.S. Solomon
SF—Suburban Features
SFI—Sun Features Inc.
SIE—Sierra Features
SIO—Sioux Rosenberg Co.
SLG—Scramb-L-Gram, Inc.
SM—Al Smith Feature Service
SMP—Summit Press Syndicate
SNN—Solo News Network, Inc.
SNS—Syndicated Newspaper Services, Inc.
SON—William Sonstein, "On Wines"
SPE—Specialty Features Syndicate
SPM—Simple Remedies and Preventive Medicine
SRS—Sports Report Service
STA—Stamping Grounds
STE—Stevens Features
STG—Star-Gazing
STO—Stock Market Graphic Features
STR—Star Service Syndicate
SUM—Anita Summer
SWF—Southwestern Features
TAG—Tagumi Features Syndicate
TAJ—Jon Taylor & Co.
TAP—Tel Aire Publications, Inc.
TAY—Lillian Taylor
TEE—Teenage Corner, Inc.
TEF—Teacher Feature
TEL—Tele-Log
TFS—Transworld Feature Syndicate, Inc.
TGT—The Green Thumb
THF—Robert Thornton Features
THG—The Hampshire Group
TM—Two Minute Mystery Series
TRF—Travel Facts
TSS—Toronto Star Syndicate
TTW—Traveler's World Syndicate, The
TVC—TV Compulog Services, Inc.
TVD—TV Data Inc.
TVN—TV news
TVW—TV Watch, DIP, Inc.
UB—U-B Newspaper Syndicate
UCS—Unite Cartoonist Syndicate
UFS—United Feature Syndicate
UME—United Media Enterprises, Inc.
UPI—United Press International
UPIFD—United Press International-International Features Division
UPIN—United Press International Newspictures
UPS—Universal Press Syndicate
USA—U.S.A. Syndicate
USS—United Sports Syndicate
VME—VIP Medical Grapevine
WAR—Ward & Sons, Inc.
WCH—Writers' Cleaninghouse
WCM—World Communications Syndicate
WCS—West Coast Syndicate
WEI—Weiss Philatelic-Numismatic Features
WHI—Leo White Productions, Inc.
WIL—Williams Newspaper Features Syndicate, Inc.
WIP—Wagner International Photos, Inc.
WNM—What's New In Medicine
WOR—World News Syndicate, Ltd.
WOT—Wine on the Table
WPR—World Press Review
WPW—Washington Post Writers Group
WST—The Weekly Syndicate
WTC—Winetaster's Choice
WUP—World Union Press
WWN—Wideworld News Service
WWS—Washington Writer's Syndicate
YFI—Your Fashion Image
YKM—Yoakum Features
YOU—Youth Research Institute
YPI—Young Productions, Inc.

TITLES OF BY-LINED FEATURES

A

A Changing World—John Pinkerman ..... NWS-CNS
A Good Book To Read—Martin J. Ross ..... LAW
A Letter Of Fact & Analysis—Sidney Du Broff ..... GPL
A Little Leary—Bill Leary ..... LAT
A Little Prayer—Mary Alice Bennett ..... AFS
A Minority View—Walter A. Williams ..... HFS
***A New You**—Emily Willens ..... KFS
A Place For Kids—MacKay Fairfield Tate ..... CWF
A Problem Today (Math Problems)—Gordon ..... SCI
A Shot In The Dark—Nancy Howell Koehler ..... CMF
A Slice Of Rife—Joanne Rife ..... DBI
A Tale Of Words—Len Epstein & Wilbur Pierce ..... CMF
A Time For Living—Joy Graham ..... UPS
A Time To Live—Bob Walton ..... UPS
A Walk In The Country—Joanne Rife ..... CMF
A Woman Like You—Frances Scott ..... BAS
A Woman's View of Foreign Affairs—Trudy Mulcahy Howard ..... HOW
***A Word Edgewise**—John P. Roche ..... KFS
A Worm In My Apple—Dick Saggio ..... CMF
About Books—American Library Assn. ..... NEA
About Books—Michael Williams ..... CAP
About Camping—Craig Mitchell ..... FET
About People—Staff ..... UPI
About Real Estate—Don G. Campbell ..... RTS
Abroad At Home—Anthony Lewis ..... NYT-NS
Academic Analysis—Various ..... ANS
Academic Health View—Various ..... ANS
Academic News Analysis—Various ..... ANS
Academic News Service—Various ..... ANS
Academic Survey Results—Various ..... ANS
Academic Viewpoint—Various ..... ANS
According to Guinness ..... UPS
Accuracy In Media—Reed Irvine ..... AIM
Adam's Apple—Yaakov Kirschen ..... NYT
Adventure Travel—Jason Rubensteen ..... CMF
Advertising Basics—Hal Betancourt ..... BET
Advice To The Working Woman—Sam Ion ..... CMF
Affairs Of State—Fred W. Kline ..... CAP
***Agatha Crumm**—Bill Hoest ..... KFS
Agilman—Rex Walthall ..... DBI
Aging Gracefully—Jolaye Farrel ..... JDL
Agony ..... ITP
Ahead of Time—Ken Muse ..... DBI
Airhawk Adventure—B. Foley ..... SCI
Aislin Political Cartoons—Aislin ..... TSS
Alan Grey's Day—Alan Grey ..... API
Alcoholic At Large—Donald Dickson ..... PHS
Alex in Wonderland—Bob Cordray ..... CNS
Alice Widener Column—Alice Widener ..... USA
All About Pets—Eleanor Price ..... LAT
All About Retirement—Helen Lund ..... API
Allahdin And His Lamp—Mahmood Ahmed Qazi ..... PAK
Alley Oop—Dave Graue ..... NEA
All In the Family—Bill Murray ..... MFS
Along The Camping Trail—The Bascomes ..... BA
Along The Food & Wine Trail—The Bascomes ..... BA
Along The Rail—Byjohn ..... CMF
Altar Stairs—Dr. John Kirkpatrick ..... HPS
A-Maz-Ing—Patrick Reynolds ..... CMF
America Inside—(Reader's Digest Special Service) ..... SNS
America's Songbag—Prof. Gomer Pound ..... DBI
American Family—Various ..... CMF
American News Report—Ben Gallob ..... JTA
Americans Abroad—Judy Ringle ..... CMF
American Spectator—Various Authors ..... AFS
American Viewpoints—Staff ..... CPS
Amy—Jack Tippit ..... RTS
An Editor's Outlook—Jenkin Lloyd Jones ..... LAT
An Old Guy Who Feels Fine—Worden Macdonald ..... CMF
Anagrams—Bill Murray ..... MFS
Analyzation Of California Legislature—Fred W. Kline ..... CAP
And Sew On—Alida Macor ..... ASO
Andy Capp—Reggie Smythe ..... FNS
Andrew Young—Andrew Young ..... LAT
Andy Donato—Andy Donato ..... CWF
Andy Rooney—Andy Rooney ..... CTN
Animal Ad Libs—Righetti ..... SCI
Animal Crackers—Roger Bollen ..... CTN
Animal Doctor—Dr. Michael Fox ..... UFS
Anita Summer's New York—Anita Summer ..... SUM
Annie—Leonard Starr ..... CTN
Ann Landers—Ann Landers ..... FNS
Another Look—Robert Yoakum ..... YKM
Answers—Tom Neuhaus ..... NHF
Antiques—Ann Davis Schweikardt ..... DPS
Antiques—Lita Solis-Cohen ..... ART
Antiques And Stuff—Anne Gilbert ..... UFS
Antiques Appraisal Clinic—Charles Carroll ..... CRO
Antique Furniture—James McCollam ..... CNS
Antique Wise—Dorothy Hammond ..... CF
Apartment 3-G—Alex Kotzky ..... FNS
Apple A Day—Richard Gerchak ..... CMF
Apples Of Gold In Pictures Of Silver ..... EHS
Apple Pie—R. David Boyd ..... MOR
***Archie** ..... KFS

TITLES OF BY-LINED FEATURES

Are You A Kopy Kat?—Robert Gill ... NFS
Armchair Traveller—B. Horngren ... GSL
Army Funnies—Buddy Basch ... BAS
Arnie—Arnie Stockholm ... PAU
Around The House—Jan S. Paul ... PAU
Art Buchwald Column—Art Buchwald ... LAT
Arthur Ashe Column—Arthur Ashe ... WPW
Arts Column—Byron Belt ... NHN
As We See It—Maurice Kessler ... PAN
As You Were—Jim Baker ... PIO
Ask Alma—Alma ... SF
Ask Andy—Ed Grade ... LAT
Ask Aunt Madge—Madge Saksena ... ASK
Ask Beth—Beth Winship ... LAT
Ask Dick Kleiner—Dick Kleiner ... NEA
Ask Dr. Blaker—Karen Blaker, Ph.D. ... NEA
***Ask Dr. Brothers**—Dr. Joyce Brothers ... KFS
Ask Hagin—Bob Hagin ... PAC
Ask Jennifer—Jennifer Anderson ... RTS
Ask Maggie—Margaret Hauser ... CMF
Ask Shagg—Peter Guren ... GUR
Ask The Animal Doctor—Dr. H. Saueressig ... CMF
Ask The Coach—Glenn Joyner ... CMF
***Ask The Stars (Q. & A.)**—Susan Rosenberg ... SIO
Ask Your Vet—Dr. Michael Milts ... CTN
Ask The Weatherman—Don Edwards ... CMF
Assignment: America—Phyllis Battelle ... KFS
Assignment: Television—Terrence O'Flaherty ... CHR
Assignment: Top Secret—Bill Barry ... ADF
Astro Analysis—Sonia McGinnis ... MOR
Astro*Graph—Bernice Bede Osol ... NEA
Astrological Forecast—Sydney Omarr ... LAT
Astrology—Marian Futteman ... GSL
Astrology & Your Pet—M. Futteman ... GSL
Astrology—J. Naylor ... SCI
Astrology For Pets—Lady Cassandra ... AST
Astrovue—Lillian Bono ... TVC
Atlantic City Entertainment—David J. Spatz ... ASC
At Large—Various ... CMF
At The Grass Roots—Howard Jarvis ... IPS
At The Movies—Ron Base ... TSS
At Wit's End—Erma Bombeck ... FNS
At Your Service—Staff ... ARM
Audio Lab—Gerard Reiskind ... CWF
Auto Album—Ted Burness ... FNS
Au Naturel—George Miller ... CMF
Automotive Commentary—Art Launing ... CAP
Autorama—Ron Thomas ... CNS
Auto Talk—Joyce Kinnard ... CMF
***Avivata**—Lino y Jorge Palacio ... UPIFD
Axioms Maxims Precepts—Cavi ... DBI

B

Backgammon—Paul Magriel ... NYT
Background Maps—Tom Hoge ... APN
Backstairs At The White House—Helen Thomas ... UPI
Backyard Bounty—Jan Riggenbach ... JAN
Backyard Farmer—Leslie Hoppe ... CMF
Backyard Gardener—Patrick Denton ... CNS
Bananas—Judy Calder, R.N. ... CMF
Baptist Press Features—Staff ... BAP
Barbara Cortland Romances—Lawrence & Weaver ... UFS
Barbara Reynolds Report—Barbara Reynolds ... IPS
Barbs—Phil Pastoret ... NEA
***Barney Google and Snuffy Smith**—Fred Lasswell ... KFS
B.C.—Johnny Hart ... FNS
Beard On Food—James A. Beard ... UPS
Beautiful!—Barbara Jones/Charles Bowen ... AFS
Beautiful Homes—Mid Paulus ... MCF
Beauty—Lydia Lane ... LLS
Beauty & Fashion—Julia Samuels ... NNB
Beauty Digest—Diane Robbens ... NEA
Beauty Is—Lucille Bouchard ... BOU
Beauty Marks—Tracy Hill ... CMF
Beauty Page—M.I. Cahill & L. Bliss ... TFS
Beauty Tips From Hollywood—Various Celebrities ... SCI
Beaver Colonies in Rocky Mt. Nat. Park—Al Saffa ... WWN
Beauty Viewpoint—Betty Ommerman ... BFD
***Beetle Bailey**—Mort Walker ... KFS
Behind the Scenes ... TVC
Behind the Tube—Michelle McGarrett ... RBN
Belvedere—George Crenshaw ... FNS
Benchmarks—Douglas Rath ... CMF
Benchwarmer's Sports Trivia—Bob Alexander ... CNS
Benji—Harland Wright & Joe Camp ... NYT
Ben Sargent—Ben Sargent ... UFS
Ben Swift—John Lane ... UFS
Ben Wattenberg—Ben Wattenberg ... UFS
Ben Wicks—Ben Wicks ... KFS
Ben Wicks Cartoons—Ben Wicks ... CWF
Berry's World—Jim Berry ... NEA
Best Bets & Buys—Staff ... IMN
Best of Press—Staff ... EDC
Best Sellers—Staff ... UPI
Best Of The Week ... AMW
Betsy Clark—Hallmark ... FNS
Better Barter—George Burtt ... CMF
Better Bridge—Robert Rosenblum ... CNS
Better Homes and Gardens All-Time Favorite Recipe Column ... RTS
Better Travel Pictures—Barry Urdang ... CWF
Betty Beale's Washington Letter—Betty Beale ... FNS
Between The Cracks—Various ... CMF
Between The Lines—Eleanor Hendriks-Witmer ... CWF
Between You & Me—Boris Smolar ... JTA
Beverly Hills By-Line—Mr. Blackwell ... BHB
Beverly Hills By-Line—Chef Caruso ... BHB
Beverly Hills By-Line—Daniel Eastman ... BHB
Beverly Hills By-Line—Allen Edwards ... BHB
Beverly Hills By-Line—Dr. Irene Kassorla ... BHB
Beverly Hills By-Line—Gilda Max ... BHB
Beverly Hills By-Line—Phyllis Morris ... BHB
Beverly Hills By-Line—Arthur Simon ... BHB
Beverly Hills By-Line—Jason Thomas ... BHB
Beyond The Known—Edith Kermit Roosevelt ... ROO
Bible Speaks—L. Althouse ... CSP
Big Brother—Clem Scalzitti ... DBI
***Bidu**—Lino y Jorge Palacio ... UPIFD
Big Crossword—Nanda Dickson ... DBI
Big Feet—Pedro R. Moreno ... UCS
Big George—Virgil Patch ... FNS
Billboard Feature Service—Billboard Magazine ... CTN
Bill Garner—Bill Garner ... UFS
Billion Dollar Game—Ken Richardson ... CMF
Bill Neikirk—Bill Neikirk ... CTN
Biodex—Ken Michaels ... CWF
Biorythms—Ken Michaels ... CWF
Birnbaum—Stephen Birnbaum ... CTN
Birthscope By Elaine—Elaine Morrissey ... BIR
B.J. Becker's Contract Bridge—B.J. Becker ... KFS
Black Giants—Bill Murray ... MFS
Black Press Service News Report—Staff ... BPS
Black Sports—Sam Skinner & Staff ... BPS
***Blondie**—Dean Young and Jim Raymond ... KFS
Bloom County Comic Strip—Berke Breathed ... WPW
Blue Plate Special—Bob Bowie ... DBI
Boating The Snake River—John Ford ... WWN
Bob Dana On Wine—Bob Dana ... NEW
Bob Greene—Bob Greene ... FNS
Bob Verdi—Bob Verdi ... CTN
Bobby—S.M. Iger ... PF
Boggle Challenge—Parker Bros. ... FNS
Bon Appetit—Bonnie Mandoe ... CMF
***Boner's Ark**—Addison ... KFS
Bonus-Word Puzzle—N. Dickson ... DBI
Book Barrell—Tom Walker ... API
Book Beat—Curt Schleier ... SCS
Book Ends—Joe Kalff ... AMF
Booklook—Helen Ashmore ... BOK
Book Marks—Mildred Paulus ... MCF
Book News & Reviews—Various ... CMF
Book Review—Victor Wilson ... NHN
Book Reviews—Robert X. Adams ... FEA
Book Reviews—William Laffler ... UPI
Book Reviews—John Pinkerman ... NWS
Book Reviews—Various Authors ... CNS
Book Reviews (Children's)—M.F. Stroud ... FEA
Book Serializations—Various ... SMP
Book Talk—Myna Grier ... ITP
Book Talk ... ECS
Book World Service ... WPW
Books In Brief—Various ... CWF
Books in Review—Staff ... IMN
Book Of The Week (Reviews)—Various ... HIS
Bookviews—Alan Caruba ... CBO
Bootstraps—William Neal ... EHS
Borgman Political Cartoons—Jim Borgman ... KFS
Born Loser—Art Sansom ... NEA
'Bout Books—Philippa Ruth ... WOR
'Bout Sports—Les Morney ... WOR
Brain Teasers—Various Authors ... OPS
Braintwister—Gordon ... OPS
Brass Tacks—Nick Frising ... AFS
Brenda Starr—Dale Messick & Ramona Fradon ... CTN
***Brick Bradford**—Paul Norris ... KFS
Brides' World—Neil Snyder ... WCM
Bridge—Carl Brett ... GIN
Bridge—Oswald Jacoby & Alan Sontag ... NEA
Bridge—Richard A. Miller ... MLR
Bridge—Alan Truscott ... NYT
Bridge Philosopher—Albert Bricklin ... API
Briefs—Staff ... EDC
***Bringing Up Father**—Frank Johnson & Frank Fletcher ... KFS
Broadway Box Score—Staff ... UPI
Broadway Karikatures—Joe Kalff ... AMF
Broadway Vignettes—Ted Julian ... AMF
Broom-Hilda—Russell Meyers ... CTN
Brother-Juniper—Fred McCarthy ... FNS
Brother Simon & Lucas—Pedro R. Moreno ... UCS
Bryant/Hall Travel—G. Bryant/G. Hall ... TSS
Bubblegummers—Jeff & Carol Wakefield ... MCN
Buck Rogers in the 25th Century—Cary Bates & Gray Morrow ... NYT
Buddy's Workshop—Mike Bennett ... CSP
Buffy's Buy-Line—Buffy McCune ... CMF
Bugs Bunny—Warner Bros. ... NEA
Building Your Vocabulary—J. House ... SCI
Business and the Stock Market—Babson Staff ... PFB
Business As Usual—Harley Schwadron ... API
Business in Review—Staff ... UPI
Business Outlook—J.A. Livingston ... FNS
Business Today—Staff ... UPI
Business Wire Newsletter ... BUS
Button-Up—Ford Buttons ... DBI
Buyword—Various ... CMF
***Buz Sawyer**—Schlensker & Granberry ... KFS
By No Means Neutral—Ernest B. (Pat) Furgurson ... LAT

C

Cable Key—Steve Schuer ... KFS
Cable View—Aphrodite Jones ... TVC
Cable TV Listings ... TVC
Calculator Capers—Josepha Heifetz ... WCS
California Cartoons—Paul Duginski ... CNS
Calling Colleen—Mike Bennett ... CSP
Calorie Conscious Look—Dee Payne ... FET
Calorie Countdown—Susan Duff ... MCN
Camera View—Various ... NYT
Camping All Year Round—Bob Nesoff ... MCN
Camping Family Style—Angel & Ford Bothwell ... SF
Campus Laughter—Pedro R. Moreno ... UCS
Canadian Book Bestseller List—Staff ... TSS
Canadian Bridge—Ted Horning ... TSS
Canadian Business—Jack McArthur ... TSS
Canadian Chess—Lawrence Day ... TSS
Canadian Comment—Peter Ward ... SF
Canadian Fashion—Staff ... TSS
Canadian Gardening—Fred Dale ... TSS
Canadian Highlights ... TVC
Cancer Connection—Larry Agran ... CMF
Canadian Paperback Bestseller List—Staff ... TSS
Canadian Sport—Milt Dunnell ... TSS
Candle & Mirror—Fred Dodge ... MM
Can Do Women—Various ... CMF
Capital Fare—Andrew Tully ... MCN
Capitol Comedy—Jack Posner ... POS
Cappy Dick—Cappy Dick ... FNS
Captain Easy—Bill Crooks & Jim Lawrence ... NEA
Car Care Hotline—David Hornblower ... CCL
Car Cartoons—Various Artists ... SCI
Careers—Joyce Lain Kennedy ... SFI
Career Clinic—James T. W. Hendricks ... AND
Career Corner—Tom Williams ... CF
Career Wise—Freda Grones ... CMF
Caring—Various ... CMF
Caring For You Car—Ray Hill ... LAT
Car Keys—B. Woody ... OPS
Car Talk—Art Ingoglia ... ECS
Carl Rowan—Carl T. Rowan ... FNS
Carmichael—Dave Eastman ... LAT
Caribbean World—Alice Bingner ... CMF
Carrier-Toons—Chick Larsen ... UFS
Cartoonmix Quarterly—Various ... CAM
Cartoonmix Graphicspak—Various ... CAM
Cartoonology—Pedro R. Moreno ... UCS
Cartoons—H.C. Bennett ... CNS
Cartoons—Bob Englehart ... CNS
Cartoons—Steve Sack ... CNS
Cartoons—Bob Sullivan ... CNS
Cartoons—Dana Summers ... CNS
Cartoons—Bob Taylor ... CNS
Cartoons—Various ... AMW
Cartoons—Various ... WPR
Cartoons—Mark Voglesong ... NNB
Cartoons—Charles Werner ... CNS
Cartoons—Dave Wiley (Miller) ... CNS
Cartoons—Ralph Yoes ... CNS
Cash And Credit—Various ... CMF
Cash Box Confidential—George Albert ... RTS
Cashing In At The Checkout—Susan Samtur ... CMF
Catfish—Roger Bollen & Gary Peterman ... CTN
Cathy—Cathy Guisewite ... UPS
C.B. Gordon—Mark der Mardersian ... DBI
CB-Ham Break—Mike Wendland ... UPS
CBN Corner—Scott Hessek ... TVC
***Cebolinha**—Lino y Jorge Palacio ... UPIFD
Cecil Smith Television Column—Cecil Smith ... LAT
Celebritee-Hees—Buddy Basch ... BAS
Celebrity Cookbook—Johna Blinn ... IAT
Celebrity Cypher—Staff ... NEA
Celebrity Hopping ... CAI
Celebrity Jokes—Various ... SCI
Celebrity Puzzle—Richard Portaus ... DBI
Centerpiece—Various ... NYT
Challenger—Linus Maurer ... SFI
Changing World—John Pinkerman ... CNS
Charlie—Charles Rodriguez ... CTN
Cheap Shots—Charles Griffin ... NNB
Chess—Robert Byrne ... NYT
Chess—Shelby Lyman On—Shelby Lyman ... BCF
Chess Master—George Koltanswoski ... GG
Chess Quiz—Shelby Lyman ... BCF
Chicago Tribune Graphics Service—Chicago ... CTN
***Chicato**—Lino y Jorge Palacio ... UPIFD
Children's Express—Bob Clampitt ... FNS
Chips Place—L. Stuchkus ... DBI
Chris—Pedro R. Moreno ... UCS
***Chris & Sis**—Zell Holland ... DBI
Christian Science Monitor News Service ... LAT
Christmas Strip—Mark Lasky ... NEA
***Christmas Strip**—Walt Disney ... KFS
Chuck Chandler's Best Bets ... MCN
Church Chuckles—Charles Cartwright ... SM
Church Page—Gus Wood ... MOR
***Cicuta**—Lino y Jorge Palacio ... UPIFD
CinemaScore—Ed Mintz ... LAT
Cinema Talks—Paula Royee Graham ... GPR
Citizen Smith—Dave Gerard ... RTS
Citizens On Radio—E. Z. Strange ... CRO
City Editor's Tip Service—John Clift ... LAT
Classified Comments—Michael Levine ... TVN
Claude Hopper—B&L Caviness ... DBI
Clems Best—Clem Scalzitti ... DBI
Clint's Hints—Righetti ... SCI
Clip 'n' Cook ... CNS
ClothesLines—Marylou Lutner ... LAT
Clyde—Darrell Rhubee ... WST
Coin Counting—Barbara White ... NUM
Coin Roundup—Edward C. Rochette ... LAT
Coinversations With R. Winston Harris—R. Winston Harris ... COI
Coinword ... LAT
Coleman McCarthy Column—Coleman McCarthy ... WPW
Collectibles Corner—Ethel Bengert ... FET
Collector's Corner—Ken Richardson ... CMF
Collector's Items—Carolyn Anderson ... AMW
Collector's Item—John Hearn ... TSS
College Press Service ... CPS
Color Cover Service ... TVC
Color Picture Transmissions ... UPIN
Color The Drawing—W Trag ... SCI
Color This—Kern Pederson ... SM
Column—James Reston ... NYT-NS
Coming Attractions—Staff ... CIN
Comment On Sports—Pete Fritchie ... EDC
Commentary—Sir Douglas Bader ... EDC
Commentary—Donald F. Graff ... NEA
Common Cents—Kate MacQueen ... CHR
Community Club Awards—John C. Gilmore ... CCA
Community File—Various ... CMF
Compass Point—Staff ... NGS
Computer Picks The Pros—Steven Skiena ... NHN
Computer World—Howard Karten ... CMF
Concise Book Reviews—David A. Farnes ... FAR
Condemonium—Lee Martin ... MCN
Confessions Of A Medical Heretic—Dr. Robert Mendelsohn ... RTS
Congress Column—Miles Benson ... NHN
Congressional Quarterly News Service—Peter Harkness ... CQ

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The Ver

The
Los Angeles Times
Syndicate
is proud to announce
that effective
August 10, 1981,
it will distribute . . .

THE CHRISTIAN SCIENCE MONITOR® News Service

The most highly regarded news service in its analysis of "how" and "why" major news events occur is now available *for simultaneous release* with The Monitor over high speed wires.

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IMES SYNDICATE

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Joseph Kraft

The foremost analyst of world affairs is Joseph Kraft, who this year received his third Overseas Press Club foreign reporting award for his "Letter to OPEC" in New Yorker Magazine. Encounter Magazine has called Kraft "the only visible replacement for Walter Lippmann" and TIME has dubbed his column "must reading in Washington."

Art Buchwald

Art Buchwald, America's legendary satirist, was awarded "the mantle of Mark Twain" last fall at the University of Southern California for wit that "constantly pricks the balloons of pomposity." Buchwald writes the funniest, most widely read and most influential political humor column in syndication.

Paul Conrad

Los Angeles Times Pulitzer prize-winning cartoonist Paul Conrad has been considered the best for three decades. This year's honors include the Sigma Delta Chi and Overseas Press Club awards.

Roger Simon

new

The outstanding Chicago Sun-Times columnist begins syndication on October 12, 1981. Simon covers everything from public figures to politics to the man on the street, "neatly cutting through the babble and grease," as a colleague says. Simon's work is sensitive, relevant and compelling.

LOS ANGELES TIM

The Very

Los Angeles Times Syndicate comic strip characters are favorites in newspapers worldwide.

Love Is...

Twelve years ago the heartwarming LOVE IS cartoon panel sprang to life in the correspondence between Kim Grove Casali and her fiance. At the end of each letter, Kim added a drawing, a romantic caption and the kind of imagination that has since made syndication history. LOVE IS now appears in more than 200 newspapers, on jewelry, T-shirts, stationery and in book collections in nearly a dozen countries.

Guindon

This year Richard Guindon made the Detroit Free Press his new home base. There he continues to create his offbeat cartoon panel for newspapers nationwide. Try as they might, no other cartoonist captures the Guindon style. A 1983 greeting card line and calendar from Hallmark attest to his success. Guindon's motto: "I don't have to change the world or preach. After all, it's really us against us. That's the secret."

IMES SYNDICATE
ry Best

Dallas™

The smashing comic strip success of 1981!

DAILY CLIENTS
Advance, Dover, NJ
Aiken Standard, Aiken, SC
Albany Journal, Albany, GA
American, Odessa, TX
American-Statesman, Austin, TX
Arkansas Gazette, Little Rock, AR
Ashtabula Star-Beacon, Ashtabula, OH
Athens Messenger, Athens, OH
Atlanta Constitution, Atlanta, GA
Avalanche-Journal, Lubbock, TX
Bagalusa Daily News, Bagalusa, LA
Bathurst Western Advocate, Australia
Bermuda Now, Hamilton, Bermuda
Biloxi Gulfport So. Mississippi Sun, Biloxi, MS
Birmingham News, Birmingham, AL
Californian, Bakersfield, CA
Calgary Sun, Canada
Call Chronicle, Allentown, PA
Camarillo Daily News, Camarillo, CA
Canberra Times, Australia
Chicago Tribune, Chicago, IL
Columbus Dispatch, Columbus, OH
Commercial Dispatch, Columbus, MS
Constitution-Tribune, Chillicothe, MO
Contra Costa Times, Walnut Creek, CA
Courier-Times, Tyler, TX
Daily Argus Observer, Ontario, OR
Daily Globe, Worthington, MN
Daily Herald, Plainview, TX
Daily Independent, Corona, CA
Daily Independent, Kannapolis, NC
Daily Journal, Elizabeth, NJ
Daily Local News, West Chester, PA
Daily News, Anchorage, AK
Daily News, Huntington, PA
Daily News, Natal S. Africa
Daily News, Tempe, AZ
Daily News, Van Nuys, CA
Daily News, Williamson, W.VA
Daily Olympian, Olympia, WA
Daily Press, Newport News, VA
Daily Reporter, Derby, KS
Daily Republic, Mitchell, SD
Daily Tribune, Wisconsin Rapids, WS
De Telegraaf, The Netherlands
Decatur Herald-Review, Decatur, IL
Democrat, Sherman, TX
Democrat & Chronicle, Rochester, NY
Detroit Free Press, Detroit, MI
Eagle-Beacon, Wichita, KS
Eden Daily, Eden, NC
Edmonton Sun, Alberta, Canada
Enquirer Journal, Monroe, NC
Enterprise, Pecos, TX
Evansville Press, Evansville, IN
Evening Journal, Martinsburg, W.VA
Evening Outlook, Santa Monica, CA
Evening Star, Peekskill, NY
Evening Phoenix, Phoenixville, PA
Evening Post, Port Elizabeth, S. Africa
Examiner, San Francisco, CA
Express & News, San Antonio, TX
Fond Du Lac Reporter, Fond Du Lac, WS
Free Press, Mankato, MN
Gastonia Gazette, Gastonia, NC
Gazette, Indiana, PA
Gazette Telegraph, Colorado Springs, CO
Globe, New York, NY
Greensboro Record, Greensboro, NC
Greenwich Time, Greenwich, CT
Herald, Grand Forks, ND
Herald News, Passaic-Clifton, NJ
Houston Chronicle, Houston, TX
Huntsville News, Huntsville, AL
Independent Press-Telegram, Long Beach, CA
Intelligencer, Wheeling, W.VA
Jackson Daily News, Jackson, MS
Journal, Auburn, CA
Journal, Fergus Falls, MN
Journal, Ukiah, CA
Journal Inquirer, Manchester, CT
Journal News, Longview, TX
Kansan, Kansas City, KS
Knoxville News-Sentinel, Knoxville, TN
Lake City Reporter, Lake City, FL
Lansing State Journal, Lansing, MI
Leader, Corning, NY
Ledger, Antioch, CA
Ledger-Gazette, Lancaster, CA
Manteca Bulletin, Manteca, CA
Mavira, Athens, Greece
Mercury & Evening News, San Jose, CA
Messenger, Ft. Dodge, IA
Miami Herald, Miami, FL
Minneapolis Star, Minneapolis, MN
Montgomery County Daily Courier, Conroe, TX
Nashua Telegraph, Nashua, NH
Nashville Banner, Nashville, TN
New Britain Herald, New Britain, CT
New York Post, NY
News, Henderson, TX
News, Port Arthur, TX
News, Wahpeton, ND
News American, Baltimore, MD
News-Herald, Del Rio, TX
Newsday, Melville, NY
New Orleans Times-Picayune, New Orleans, LA
News Tribune & Herald, Duluth, MN
News-Tribune, Tacoma, WA
News Tribune, Woodbridge, NJ
Norwich Bulletin, Norwich, CT
Oachita Citizen, West Monroe, LA
Oregonian, Portland, OR
Parkersburg News, Parkersburg, W.VA
Phoenix Gazette, Phoenix, AZ
Pomona Progress Bulletin, Pomona, CA
Post-Journal, Jamestown, NY
Quad-City Times, Davenport, IA
Rapport, South Africa
Record, Hackensack, NJ
Record-Courier, Ravenna, OH
Record-News, Wichita Falls, TX
Register, Santa Ana, CA
Reporter, Lansdale, PA
Reporter-News, Abilene, TX
Sacramento Bee, Sacramento, CA
San Mateo Times, San Mateo, CA
Sarasota Journal, Sarasota, FL
Sentinel, Lewistown, PA
Shreveport Journal, Shreveport, LA
Simi Valley Enterprise, Simi Valley, CA
Siskiyou News, Yreka, CA
South Bay Daily Breeze, Torrance, CA
St. Louis Post-Dispatch, St. Louis, MO
St. Petersburg Evening Independent, St. Petersburg, FL
Smalandsporten, Sweden
Standard Speaker, Hazelton, PA
Standard-Times, San Angelo, TX
Springfield Newspapers, Springfield, OH
Star, Malaysia
Star Gazette & Telegram, Elmira, NY
Star News, Pasadena, CA
Star-Telegram, Fort Worth, TX
State Times, Baton Rouge, LA
Story Magazine, Belgium
Sun, London, England
Svenska Dagbladet, Sweden
Tampa Tribune, Tampa, FL
Taylorville Daily Breeze-Courier, Taylorville, IL
Tercuman, Turkey
Times-Call, Longmont, CO
Times-Democrat, Altus, OK
Times-Herald, Dallas, TX
Times-Union, Albany, NY
Times-Union, Jacksonville, FL
Today's Post, King of Prussia, PA
Trenton Times, Trenton, NJ
Tribune, Fremont, NE
Tribune, Mesa, AZ
Tribune-Herald, Waco, TX
Toronto Sun, Toronto, Canada
Tucson Star, Tucson, AZ
Valley Morning Star, Harlingen, TX
Vicksburg Evening Post, Vicksburg, MS
Visa, Iceland
Vista Press, Vista, CA
Wahpeton News, Wahpeton, IN
Warren Tribune, Warren, OH
Washington Post, Washington, D.C.
Waterbury Republican-American, Waterbury, CT
Waukesha Freeman, Waukesha, WS
Winnipeg Sun, Winnipeg, Canada
Woodward Press, Woodward, CA
York Morning Journal, York, PA

SUNDAY CLIENTS
American, Odessa, TX
American-Statesman, Austin, TX
Arkansas Gazette, Little Rock, AR
Atlanta Constitution, Atlanta, GA
Big Springs Herald, Big Springs, TX
Birmingham News, Birmingham, AL
Calgary Sun, Canada
Call-Chronicle, Allentown, PA
Canberra Times, Australia
Chicago Tribune, Chicago, IL
Columbus Dispatch, Columbus, OH
Contra Costa Times, Walnut Creek, CA
Daily News, Anchorage, AK
Daily News, Van Nuys, CA
Daily Olympian, Olympia, WA
Daily Press, Newport News, VA
Democrat & Chronicle, Rochester, NY
Detroit Free Press, Detroit, MI
Eagle, Bryan, TX
Eagle-Beacon, Wichita, KS
Edmonton Sun, Alberta, Canada
Enquirer & News, Battle Creek, MI
Evening Journal, Martinsburg, W.VA
Examiner, San Francisco, CA
Express & News. San Antonio, TX
Gazette Telegraph, Colorado Springs, CO
Globe, New York, NY
Herald-Banner, Greenville, TX
Herald News, Passaic-Clifton, NJ
Houston Chronicle, Houston, TX
Independent Press-Telegram, Long Beach, CA
Intelligencer, Wheeling, W.VA
Jackson Daily News, Jackson, MS
Journal, Auburn, CA
Kansan, Kansas City, KS
Knoxville News-Sentinel, Knoxville, TN
Lansing State Journal, Lansing, MI
London Sun, London, England
Manchester Union Leader, Manchester, NH
Mavira, Athens, Greece
Miami Herald, Miami, FL
New Orleans Times-Picayune States-Item, New Orleans, LA
News-American, Baltimore, MD
News, Buffalo, NY
Newsday, Long Island, NY
News Messenger, Marshall, TX
News, Port Arthur, TX
News-Tribune, Tacoma, WA
Oregonian, Portland, OR
Parkersburg News, W.VA
Pomona Progress Bulletin, Pomona, CA
Post Journal, Jamestown, NY
Quad-City Times, Davenport, IA
Rapport, South Africa
Record, Hackensack, NJ
Record-News; Times, Wichita Falls, TX
Register, Santa Ana, CA
Smalandsporten, Sweden
Springfield Newspapers, Springfield, OH
Star-Gazette & Telegram, Elmira, NY
Star, Malaysia
Star-Telegram, Fort Worth, TX
St. Louis Post-Dispatch, St. Louis, MO
Svenska Dagbladet, Sweden
Tampa Tribune, Tampa, FL
Tercuman, Istanbul, Turkey
Times-Herald, Dallas, TX
Times-Union, Albany, NY
Times-Union, Jacksonville, FL
Trenton Times, Trenton, NJ
Tribune-Herald, Waco, TX
Tribune, Mesa, AZ
Toronto Sun, Toronto, Canada
Tucson Star, Tucson, AZ
Valley Morning Star, Harlingen, TX
Washington Post, Washington, D.C.

LOS ANGELES TI

The Ver

Jeane Dixon

The genius astrologer is a household word around the world. Her uncanny semi-annual predictions are legendary. Jeane Dixon is consulted by today's movers and shakers and by millions of readers every day.

Alfred Sheinwold

The bridge world's most respected authority and its wittiest proponent is also the top-selling bridge columnist. Lessons from Sheinwold are fun as well as instructive. Also available is a weekly backgammon column based on vast experience.

Jim Murray

Jim Murray's sports column is the best in syndication—bar none. "The closest you'll come to a modern sports dynasty," says Editor & Publisher. Timely, rich, entertaining and ranked by his peers as "America's Best Sportswriter" for 14 years.

Paul Harvey

The master of radio news and commentary is also the author of a feisty column that runs in 300 newspapers. Paul Harvey's unique style, opinions and charismatic presence have produced a massive and loyal nationwide following.

Dr. Pursch

Only heart disease and cancer kill more Americans each year than alcohol and drug abuse. Dr. Pursch's DRY DOC column does something about it. The same doctor who treated Betty Ford and Billy Carter now advises newspaper readers weekly.

Mark Russell

The master of the political pundit is a fixture in Washington and on national TV. Says actor James Whitmore, "Mark Russell is one of the few to water the flowers on the grave of Will Rogers . . . he's a treasured natural resource."

Sydney Omarr

Thirty-two million Americans follow astrology and millions of them read Sydney Omarr's Astrological Forecast every day. Omarr combines solid reporting experience and thorough research with a crisp style.

Dan Wasserman

Starting this fall, the most refreshing new editorial cartoonist will be Dan Wasserman. Bob Berger of the *Washington Star* calls him "the thinking man's cartoonist" because he works with language—not sight gags—to play up society's contradictions.

Dr. Solomon

Dr. Solomon dispenses the latest medical information in readable & entertaining doses. A favorite in more than 100 newspapers because his sound and sensitive advice appeals to all age groups.

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The Best in Special Series

We supply the best writing in the market today—book excerpts, articles and special series certain to draw high readership. Bylines offered this year included Coretta King, John Cheever, Rita Jenrette, Nancy Reagan, Sally Quinn, Murray Weidenbaum, Nikki Giovanni, Herbert Gold, Kathy Cronkite, Henry Steele Commager, Nathan Pritikin, Thomas Flanagan and Gloria Steinem. The special series department also syndicates select material from *The Observer* of London, the *Boston Globe* and *Washington Post* magazines, *Esquire, Ms.* magazine and others.

LOS ANGELES TIMES SYNDICATE FEATURES

*ILLUSTRATED
+TIMES/POST WIRE

OPINION & COMMENTARY	WEEKLY FREQUENCY
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Roger Simon	2
Maxine Cheshire	2
+Nick Thimmesch	2
+Ernest B. (Pat) Furgurson	1
THE CONSERVATIVES	
Paul Harvey	3
M. Stanton Evans	3
Joseph Sobran	2
Jenkin Lloyd Jones	1
Max Rafferty	2
Roscoe Drummond	3
+Admirals Zumwalt & Bagley	1
THE LIBERALS	
Tom Braden	2
+Max Lerner	3
Harriet Van Horne	3
HUMOR	
+Art Buchwald	3
+Mark Russell	4
Weekend Chuckles—Collins	1
Today's Chuckle—Collins	6
EDITORIAL CARTOONS	
Paul Conrad—Los Angeles Times	5
Don Hesse—St. Louis Globe-Democrat	5
Dwane Powell—Raleigh News & Observer	4
Lou Grant—Oakland Tribune	5
Hugh Haynie—Louisville Courier-Journal	5
Dan Wasserman	3
Taylor Jones	3
HEALTH, FOOD & NUTRITION	
Neil Solomon, M.D., Ph.D.	6
Dry Doc—Joseph A. Pursch, M.D.	1
Food & Fitness —Lawrence Power, M.D.	1
Celebrity Cookbook—Johna Blinn	1
Your Prescriptions—John Brennan	1
Wine Connoisseur —Robert Lawrence Balzer	1
RETIREMENT	
Golden Years—Beulah Collins	1
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PEOPLE	WEEKLY FREQUENCY
Ask Beth—Beth Winship	3
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Daily Bread —Rev. A. Purnell Bailey	7
*Marian Christy	2
Mind Your Manners —Tish Baldridge	1
Paul Harvey's "The Rest of the Story"	1
+Roderick Mann—People Column	3
Single File—Susan Deitz	3
What Makes People Tick?	1
HOW TO & HOBBIES	
*All About Pets—Eleanor Price	1
*Caring For Your Car—Ray Hill	1
*Coin Roundup—Edward Rochette	1
*Deco Plans—Projects	1
*Designing Woman —Barbara Taylor Bradford	3
*Hand Around the House —A. J. Hand	1
*Homegrown—Terri Gabriell	1
*Home of Your Own—Plans	1
Home Line—Roberta Mathews	6
Inside Plants—Jack Kramer	1
*Your Car—Eugene Milmoe	1
*Your Home—Carolyn Murray	1
Your Photos—Al Moldvay	1
ASTROLOGY	
Jeane Dixon's Horoscope	7
Jeane Dixon's Predictions	semi-annual
Sydney Omarr's Astrological Forecast	7
BRIDGE & BACKGAMMON	
*Sheinwold on Bridge —Alfred Sheinwold	Daily &/or Sunday
*Sheinwold on Backgammon —Alfred Sheinwold	1
TV & MOVIES	
Shows to Watch—Paul Henniger + Q & A	7
*Prime Time Tips—Paul Henniger	1
CinemaScore—Ed Mintz	3
+Roderick Mann	3
*Cecil Smith TV Column	1
Marvin Kitman	2

CHILDREN & TEEN-AGERS	WEEKLY FREQUENCY
Ask Beth—Beth Winship	3
*Kids Only Club—Shari Lewis	6
Ask Andy—Ed Grade	6
*Science For You—Bob Brown	1
SPORTS	
+Jim Murray Column	3
*Teaching Pro (Tennis)—Don Leary	3
*Sportsman's Digest—Hal Sharp	6
PUZZLES	
Los Angeles Times Crossword—Margaret Farrar	Daily &/or Sunday
Quote Acrostic—Charles Preston	1
Coinword	1
MONEY	
Successful Investing—David Sargent	5
Money Watch—Carol Mathews	3
Milton Moskowitz Column	3
*Smart Chart—Herb Stansbury	6
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SPECIAL FEATURES	
City Editor's Tip Service—John Clift	1
COMICS & CARTOON PANELS	
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Star Wars—Goodwin/Williamson	6 (Strip)
Star Trek—DiVono/Harris	6 (Strip)
Love Is—Casali	6 (Panel)
Guindon—Guindon	6 (Panel)
Hello Carol—Johnson	6 (Strip)
Splitsville—Baginski/Dodson	6 (Strip)
Mr. Tweedy—Riddle	6 (Panel)
Smart Chart—Stansbury	6 (Panel)
Luther—Brandon, Jr.	6 (Strip)
Pick of Punch—various	6 (Panel)
A Little Leary—Leary	6 (Panel)
Carmichael—Eastman	6 (Panel)
SUNDAY COLOR FEATURES	
Dallas—Harris/Lawrence —½, ⅓, ¼ standard—full/½ tab	1 (Strip)
Star Wars—Goodwin/Williamson —½, ⅓, ¼ standard—full/½ tab	1 (Strip)
Star Trek—Harris —½, ⅓, ¼ standard—full/½ tab	1 (Strip)
Hello Carol—Johnson —½, ⅓, ¼ standard—full/½ tab	1 (Strip)

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TITLES OF BY-LINED FEATURES

Con La Lay En La Mano—Martin J. Ross ... LAW
Consumer Alert—Various ... CMF
Consumer Carnival—Martin Giuffre ... CNS
Consumer Checklist ... CSP
Consumer Conscious—Sylvia Cronin ... CFS
Consumer Corner—Laura Fremont ... CAP
Consumer Fact Sheet—Various ... CMF
Consumer Focus—Goody L. Solomon ... PRI
Consumer Food Notebook—Goody L. Solomon ... PAI
Consumer Information Advisor—Sylvia Cronin ... CFS
Consumer Survival Kit—Various ... CMF
Consumer Travel Trends—Sylvia Cronin ... CFS
Consumers' Dilemma, USA—Samuel P. Levine ... LEV
Contract Bridge—B.J. Becker ... KFS
***Conversations With Sabato**—Ernesto Sabato ... IAN
Cookbook Review—Parris Green ... TAG
Cookin' Good—Bradford ... SAW
Cookin' Good—Mrs. Douglas ... MCN
Cook It Your Way—Patricia A. Ward Of Farm Journal ... UPS
Cooking Class—Susan Manlin Katzman ... KSM
Cooking Corner—Various Authors ... CNS
Cooking With Herbs—Mitzie Keller ... CMF
Coping—Barbara Burtoff ... BBS
Copps & Robberts—Rich Kirkman & Jerry Scott ... SWF
Corinth The Jeweler—Robert Kelly ... API
Cornflakes—Nellis Johnson ... SF
Count Your Change—John Dorfman ... UFS
Country Corner—Doug Davis ... TVC
Country Doctor—Rob't. T. Johnson, M.D. ... HAA
Country Happenings—Doug Davis ... TVC
Country Music—Jack Hurst ... CTN
Country Parson—Frank Clarke ... SM
Coupon Clipper—June Fuller ... UFS
Coupon Savings—Susan Samtur ... CMF
Courses By Newspaper—Staff ... UPI
Courthouse Square—John Jarvis ... CSP
Cover Photo ... TVC
Cover Story—Various ... CMF
Cowpokes—Ace Reid ... WST
C.P. Houston Cartoons—Clyde Peterson ... RTS
Cream Off The Top—Norman "Otis" Richmond ... RIN
Creative Crafts—Dona Z. Meilach ... MEI-CF
Creative Homemaking—Stephanie Greene ... GSL
Creatures By Donna Jacobs—Donna Jacobs ... CWF
Crime Flashback—Max Haines ... CWF
Criswell Predicts—by Criswell ... MCN
Critic-At-Large—David Handler ... NEA
Critics Choice—Various ... FET
Critters—Jerry P. Cardona ... UCS
Crock—Bill Rechin & Don Wilder ... FNS
Crocker—Jim Erskine ... CSP
Crockett's Victory Garden ... UPI
***Cronica Diaria**—Felipe A. Dobal ... UPIFD
Crossroads—Dr. Ned & Mary Helene Rosenbaum ... CMF
Crossword ... MCN
Crossword—Agnes DeSatta ... MOR
Crossword—H.L. Risten ... EDC
Crossword Puzzle—Staff ... SF
Crossword Puzzle ... CNS
Crossword Puzzle ... CSP
Crossword Puzzle—Staff ... NEA
Crossword Puzzle—Bernice Paschen ... SM
Crossword Puzzle—Nina Cooper ... APN
Crossword Puzzle with Cryptoquips—Eugene Sheffer ... KFS
Crossword Puzzle with Cryptoquips—Thomas Joseph ... KFS
Crossword Puzzler ... UFS
Crossword(s) Puzzle—Elayne Hooper ... TVC
Crowley's Horoscope—B.J. Crowley ... EDC
Crown Short Takes—Robbins & Associates ... CRO
***Crucigramas**—M.A. Balsa ... UPIFD
Crutches—Cane—Wheelchair—George Alderson ... ALD
Cryptograms—Norman Gleason ... DBI
Cryptoquotes (Coded Quotes)—A. House ... SCI
Current Events—Marvin Lipton ... TTS
Curtis Cartoons—Tom Curtis ... HFS
Custom Listings ... TAP
Customized Computer Predictions—Steven Skiena ... COM
Cut Your Own Taxes and Save—Ray DeCrane ... NEA
Cuttone's Concepts—Charles Cuttone ... SRS

D

Daily and Weekly Crosswords—C. Gordon ... OPS
Daily Bread—Rev. A. Purnell Bailey ... LAT
Daily Horoscope—Carroll Righter ... MCN
Daily Investor—George Wheeler ... UFS
Daily Racing Form Consensus ... CTN
Daily Short Story—Various Authors ... OPS
Daily Stock Market Chart (Short Term Trend)—Charles E. Carden ... STO
Daily Trivia Quiz—Donald Saltz ... QUF
Dallas—Harris/Lawrence ... LAT
Dalton Camp—Dalton Camp ... CWF
Dan Dorfman—Dan Dorfman ... CTN
Dan Savage—Bob Goodbread ... DBI
Data News Service ... UPI
Dateline: Detroit—Don O'Reilly ... AUN
Dateline Sac—Various Staff ... CAP
Dateline-Washington—Walter Riley ... DAT
David Broder Column—Davis S. Broder ... WPW
Daytime Dial—Lynda Hirsch ... FNS
Dear Abby—Abigail Van Buren ... UPS
Dear Astrid—Astrid Carson ... CF
Dear Beauty Editor—N. Keyzers ... GSL
Dear Debbie—Deborah White ... MCN
Dear Kidsday ... PRI
Dear Tabby—Tabby Tail Van Purrin ... DBI
Decorating Demystified—Joan Lowenthal ... CMF
Decor Score—Barbara Hartung ... CNS
Dempster's Diary—Nigel Dempster ... ITP
Dennis The Menace—Hank Ketcham ... FNS
Deploying U.S. Forces—Paul Sievers ... WWN
***Desde U.S.A. Con Humor**—A. Cammarota ... UPIFD
***Desfile del Buen Humor**—H.J. Divito ... UPIFD
Design For Living—Donald Madden ... CMF
Design For People—Emily Malino ... UFS
Designing Woman—Barbara Taylor Bradford ... LAT
Designs in Nature—W. Hearn ... SCI
Destination—Joseph Adler ... ADL
***Dialogues With Borges**—Jose Luis Borges ... IAN
Diasporic Music ... RIN
Dick Miller New York, N.Y.—Dick Miller ... GAR
Dick Tracy—Gould/Fletcher/Collins ... CTN
Didjano—Fred Dodge ... MM
Did You Know—John Jarvis ... CSP
Did You Know That—F. Treadgold ... SCI
Diet & Exercise—A. Fowler ... GSL
Diet & Health Forum—Dr. Albert Robbins ... JDL
Dieting Is . . .—Francine Gomez ... CMF
Diet Recipes—Various Celebrities ... SCI
Dinah Mite—Joe E. Buresch ... JEB
Dining Out In New York—Allen & Moran ... PAN
Diplomatic Pouch—William R. Frye ... FRY
Dirt & Flowers—Lloyd Talbot ... TEE
***Divulguelo**—Ed. G. Fotadori ... UPIFD
Do It Yourself Home Repairs—C. Gordon ... SCI
Do Your Own Thing—Tom Niekarz ... UB
Doctor Smock—George Lemont ... UFS
Doctor Talk—Dr. Harold Ligon ... EDC
Doctor's Forum—Various Doctors ... CNS
Don Hesse Cartoon—Don Hesse ... LAT
Don Wright—Don Wright ... NYT
***Donald Duck**—Walt Disney ... KFS
Donald Lambro—Donald Lambro ... UFS
Dondi—Irwin Hasen ... CTN
Donnesbury—Gary Trudeau ... UPS
Dorothy Richey's Travel Talk—Dorothy & Noyes Richey ... RBN
Dot-To-Dot—W. Engleman ... SCI
Dot-To-Dot—Douglas Fisher ... CWF
Dot-To-Dot Monster Puzzle—W. Trag ... SCI
Doug Wright—Doug Wright ... MIL
Down To Earth—Walter Masson ... DTE
Downhill Pull—Clara Williams ... CMF
Downstown—Tim Downs ... UPS
Dr. Bil—Ken Muse ... DBI
Dr. Crane's Quiz—Dr. George W. Crane ... HPS
Dr. Jock—Dr. David Bachman ... CTN
***Dr. Kildare**—Ken Bald ... KFS
***Dr. Merengue**—H.J. Divito ... UPIFD
Drabble—Kevin Fagan ... UFS
Dragon Slayer's Report—Ross Williams ... NRS
Drama In Real Life—(Reader's Digest Special Service) ... SNS
***Dramas Clasificados**—Felipe A. Dobal ... UPIFD
Drawing Is Fun—W. Trag ... SCI
Draw Me (dot puzzle)—N. Dickson ... DFS
Dress For Success—John T. Molloy ... NYT
Dress Pattern Features—Anne Adams ... KFS
Dress Pattern Features—Marian Martin ... KFS
Dress Patterns—Sue Burnell ... NEA
Driving & Cars—Clifford Gromer ... FET
Drop-a-Quip—N. Dickson ... DBI
Dry Cock—Dr. Joseph Pursch ... LAT
Dudes—Leonard Bruce ... DBI
Dunagin's People—Ralph Dunagin ... FNS
Dunkel College Basketball Index—Dick Dunkel ... DSR
Dunkel College Football Index—Dick Dunkel ... DSR
Durslag Sports Column—Melvin Durslag ... KFS
Dwane Powell—Dwane Powell ... LAT

E

Eagle Feathers—Chet Dippel ... CMF
Earning Extra Money—Jay Conrad Levinson ... CTN
Easy As Pi—Cathy Reinert ... WCS
Easy Does It In Retirement—Guy Bartin ... MCF
Easy Gardens & Landscapes ... ADF
Easy Money—Charles Webb ... CNS
***Eat And Grow Younger**—Lelord Kordel ... SPE
***Eat Better And Feel Great!**—Lelord Kordel ... SPE
Eat Right & Live Longer—Lelord Kordel ... SPE
Eat Up & Slim Down—Lelord Kordel ... SPE
Eat Your Troubles Away—Lelord Kordel ... SPE
Eat Yourself Slim—Shirley Bright Boody ... CNS
Eating My Words—Barbara Vukovich ... CMF
Eb & Flo—Paul Sellers ... UFS
Economic Analysis—Leonard Silk ... NYT-NS
Economic Impact Column—Hobart Rowen ... WPW
Economy In Gastronomy—Malcolm Herbert ... FET
Editorial Caricatures—Bubec ... RCC
Editorial Caricatures—Vic Cantone ... RCC
Editorial Caricatures—Duncan ... RCC
Editorial Caricatures—Licot ... RCC
Editorial Caricatures—Al Liederman ... RCC
Editorial Caricatures—Johnny Pierotti ... RCC
Editorial Caricatures—Vallot ... RCC
Editorial Cartoon—Jean-Francois Allaux ... INX
Editorial Cartoon—Noah Bee ... JTA
Editorial Cartoon—Josh Beutel ... MIL
Editorial Cartoon—Vivienne Flesher ... INX
Editorial Cartoon—Bob Gale ... INX
Editorial Cartoon—Mike Graston ... MIL
Editorial Cartoon—Henry ... SM
Editorial Cartoon—Frances Jetter ... INX
Editorial Cartoon—Randy Jones ... INX
Editorial Cartoon—Al Liederman ... API
Editorial Cartoon—Phil Malette ... MIL
Editorial Cartoon—Jimmy Margulies ... SF
Editorial Cartoon—Milt Morris ... APN
Editorial Cartoon—Robert Newbecker ... INX
Editorial Cartoon—Adrian Raeside ... MIL
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Editorial Cartoons—Bill Murray ... MFS
Editorial Cartoons—Staff ... CSP
Editorial Cartoons Or Caricatures—Various ... DBI
Editorial Research Reports—Hoyt Gimlin ... CQ
Editorial Service ... ALB
Editorials—Staff ... EDC
Editor's Quote—Staff ... CSP
Ed Lowe, Himself—Ed Lowe ... UFS
Education—Jerry Goldberg ... CAP
Education—Bella A. Queen ... PWF
Education In New York—Maiman & Allen ... PAN
Education Reports—Staff ... EDR
Education Reports/Commentary—Various Scholars ... EDR
Education Reports/News Analysis ... EDR
Education Today—Patricia McCormack ... UPI
Eek & Meek—Howie Schneider ... NEA
***El Detalle que Faltaba**—Felipe A. Dobal ... UPIFD
Elderman—Roy Elderman ... MCF
Elegant Dining—Freda Greene ... CMF
Ellen Goodman Column—Ellen Goodman ... WPW
Elmer Stoon—Don Knudsen ... SIE
Energy Line—Dr. Michael Loss ... CMF
Energy Notebook—George R & Sy Zachar ... ENN
Energy Perspectives—Milton Copulos ... HFS
Energy Savers—Larry Eisinger ... CTN
Energy Savings Helpful Hints—B. Woody ... OPS
Entertainment—Don Freeman ... CNS
Entertainment—Bill Murray ... MFS
Entertainment Page ... SM
Entertainment Whirl—Charles J. Brand ... BAS
En Route—Andy Edelman ... NNB
Entree Feature—Staff ... FA
Environment—Peter Horton ... NWS
Environment/Ecology—Michael Williams ... CAP
Epp; Your Hostess Helper—Helen Naismith ... API
Essay—William Safire ... NYT-NS
Eurasian Report—Mark Gayn ... TSS
Evans On Chess—Larry Evans (Grandmaster) ... CHE
Everybody's Business—John Douglas Paulus ... MCF
Everyday Editorials—Staff ... GLS
Exploring Other Dimensions—David Graham ... GRA
Exploring With Your Camara—Bill Baughman ... BAU
Eye On Entertainment Canadian—Sid Adilman ... TSS
Eye On The Sky—Deborah Bird ... CMF
Eyes On Tomorrow—Carol McCoo ... WOR

F

Faces/Caricatures—Kerry Waghorn ... CHR
Faces In The News—Frank G. Murphy ... DIS
Facing South ... FAC
Fact Or Fantasy?—Frances Scott ... BAS
Faith Fortune, Confidential Counselor—Faith Fortune ... BAS
Faithfully Yours—Rev. N. R. H. Moor ... MCF
Families Under Stress—Dr. William Brown ... FUS
Family Doctor ... CMF
Family Matters—Florence Bienenfeld ... CMF
Family Physician—James G. Price, M.D. ... SF
Family Room—Arlene Uslander & Caroline Weiss ... CMF
Family Talk—Dr. Jim & Mary Kenny ... NCF
Family U—M.L. Zanco ... DBI
Family Workshop—Ed & Steve Baldwin ... CTN
Famous Americans—Kem Pederson ... SM
Famous Recipes—J. Sherrod ... SCI
Fantastic Facts—F. Treadgold ... SCI
Farm Taxes—Mark E. Battersby ... CLI
Fashion—Florence de Santi's ... NEA
Fashion & Fabrics—Sally Cowan ... MCN
Fashion Forms—Staff ... FA
Fashion Notes And Quotes—Carol Prettow ... CMF
Fashion 'n Figure—Paige Palmer ... FAS
Fashion Sense—Lila Nadell ... FS
Fashion World—Natalie Best ... CNS
Fashionably Speaking—Betty Ommerman ... BFO
Father Dickens—Mark Turris ... DBI
Father's Day—Nancy & Mario Risso ... UFS
***Fayer And Square**—Jim Fayer ... DBI
Feature Story—Bill Griffith: Reporter ... GRF
Federal Science Subscription Service—Dr. Murray Felsher ... DPR
Feel Young Again—Lelord Kordel ... SPE
Feelin' Great—Bob Kleinmann ... ASI
Feiffer—Jules Feiffer ... UPS
Felton & Fowler's Americans You Never Knew Existed—Felton & Fowler ... FET
Fenwick—Malcom Hancock ... CHR
Ferd'nand—Dahl Mikkelsen ... UFS
Field News Service ... FNS
Fighting Ageism A-Z—Jeanne Walsh ... BOK
Fight Back, And Don't Get Ripped Off—David Horowitz ... CMF
Fightin' Mad—Jim Ardito ... ASI
Figment—Dale Hale ... DBI
File On The Unexplained—Michael Lucas ... CWF
Fillers ... AMW
Fillers—Bill Murray ... MFS
Film & TViewing—Jay Michaels ... JDL
Film Column—Richard Freedman ... NHN
Film Fare—Laurie Lee ... WOR
Filmeter—Dick Kleiner & Staff ... NEA
Financial—Don Bauder ... CNS
Financial Column—Peter Nagan ... NHN
Financial Times Of London Feature Service—Various ... NYT
Find It—Andra Cory ... SM
Find The Errors Puzzle—F. Hayes ... SCI
Fine Tuning—Chuck Bins ... TVC
Fire In The Soil—Clue Dennis ... CMF
Fireside Chats—Gustav Detjen, Jr. ... DET
First Aid for the Ailing House—Roger Whitman ... UFS
First The Good News—Elden Pletcher ... CMF
Firsts—C. Crist ... GSL
Fix It Fast—Staff ... NEA
Fix-It Shop—Lloyd Birmingham ... MCN
***Flash Gordon**—Dan Barry ... KFS
Flashback Calendar ... AFS
Flashback On Canada—Bob Bowman ... CWF

Flea Market Finds—Dan D'Imperio ..... CRO
Fletcher, The 4-H'r—Joe E. Buresch ..... JEB
Fletcher's Landing—Douglas Coffin ..... NEA
Flight Into Egypt—Amos Elon ..... DDS
Flubs & Fluffs—Jerry Robinson ..... CWS
Focus On Eyes—Pamela Fritz ..... CMF
Folks—Garret Mathews ..... DBI
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Food—Craig Claiborne ..... NYT-NS
Food—Jeanne Lesem ..... UPI
Food and Agriculture Affairs—Lauren Soth ..... RTS
Food & Fitness—Dr. Lawrence Power ..... LAT
Food And People—Dudley Kirk ..... CBN
Food Facts—Staff ..... LUI
Food for Americans—Aileen Claire ..... NEA
Food For The Good Life—Various ..... CMF
Food for Thought—Dr. Jean Mayer & Dr. Jeanne Goldberg ..... CTN
Food Fun—Bob Bowie ..... DBI
Footlights & Kleiglites—Ted Edwards ..... IMS
Footloose With Frye—William R. Frye ..... FRY
For Better Or For Worse—Lynn Johnston ..... UPS
For the Divorced—Richard C. Bennett ..... LIS
For Women Only—Dr. Christine Haycock ..... UFS
For Women Only—Various ..... CMF
Forecast, 1982—Elaine Morrissey ..... BIR
Foreign Affairs—Flora Lewis ..... NYT-NS
Foreign Editors Say—Various ..... WPR
Foreign News Commentary—Staff ..... UPI
Foreign Policy Magazine—Various ..... NYT
Foreign Strips—Various Artists ..... SCI
Frank And Ernest—Bob Thaves ..... NEA
Frank Jones—DeLon Edwards ..... DBI
Frank Miller Illustrations & Cartoons
—Frank Miller ..... RTS
Freckles—Larry Pye ..... DBI
Fred Bassett—Alex Graham ..... FNS
Fred Cherry's Personal Journal of Good Drinking
—Fred Cherry ..... FET
Free And Easy—Barbara Stewart ..... CMF
Freebies—Brian Weiss ..... RTS
Freighter Travel—Norman Austin ..... HIS
From Abroad—Anthony Lejeune ..... HFS
From Another Angle—Martin Winkler ..... SWF
From Consumer Reports—Editors of Psychology
Today Magazine ..... NEA
From My Pew—Hilda Young ..... NCF
From The Farmer To You—Mitzi Ayala ..... CAP
From The Sidelines—Bernie Beglane ..... TVC
Frying Pan Follies—Carl Larsen ..... ASI
Fulcher's Line—Eleanor Fulcher ..... CWF
***Fulgencio**—Lino y Jorge Palacio ..... UPIFD
Fun Bug—How Rands ..... SM
Fun & Games Picture Puzzle—W. Trag ..... SCI
Fun In The Kitchen—Dorothy Richey & Patricia Bosch ..... RBN
Fun Page Cartoon ..... CSP
Fun Places—Alan Caruba ..... CBO
Fun With Figures—J.A.H. Hunter ..... CWF
Funky Winkerbean—Tom Batiuk ..... FNS
Funnyside ..... CSP
Funtime—Claire Morgan ..... TEE
Funversations—Johannes Eff ..... DPR
Furnishing With Wood ..... CMF
Future Date (calendar) ..... RNS

G

Gallup Poll—Dr. George Gallup ..... FNS
Gallup Youth Survey—George Gallup ..... APN
Gamble Cartoons—Ed Gamble ..... RTS
Games—Editors of Games Magazine ..... UPS
Gamma—Liaison Photo Service ..... GML
Garage Sale Success—Ryan Petty ..... CMF
Garden—Mike Bennett ..... CSP
Gardening—John Bradshaw ..... CWF
Gardening—Staff ..... JAN
Gardening Series—Alan A. Swenson ..... NEA
Gardening Tips—S. Graham ..... SCI
Garfield—Jim Davis ..... UFS
Garth—Frank Bellemy ..... ITP
Garth Turner—Garth Turner ..... CWF
Gary Deeb IV—Gary Deeb ..... FNS
Gasoline Alley—Dick Moores ..... CTN
Gas Pump—Staff ..... CSP
Gemini Maps ..... ITP
Gemini News Service ..... ITP
Gene Bassett—Gene Bassett ..... UFS
Gen. Patton's Principles—Porter Wilkamson ..... MSC
General Photo—Staff ..... SF
George Will Column—George F. Will ..... WPW
Georgia Anne Geyer Column—Georgia Anne Geyer ..... UPS
Geriatrix—Paul Norns & Lyle Swigart ..... CNS
Get Your $ Worth—Sally & Jim Adams ..... MCN
Get Your Life In Shape—Gorden Stewart ..... CWF
Getting Ahead—Bailey Morris ..... UPS
Getting Along—Dr. James Comer & Dr. Alvin Poussaint ..... UFS
Getting-It-Together—Don Fass ..... GNC
Getting Rich Your Own Way—Sruilly Blotnick, Ph.D. ..... DDS
Giant Crossword ..... ITP
Gibb Cartoons—Tom Gibb ..... HFS
Gil Thorp—Jack Berrill ..... CTN
Girl About Town—Nina Diamond ..... DIA
Glad You Asked That!—Marilyn & Hy Gardner ..... FNS
Glasserfied Directory—Selma Glasser ..... GLA
Gleeb—Paul Lowney ..... CNS
Glen C. Griffin, M.D. Column (children & teens)
—Glen C. Griffin, M.D. ..... OPT
Globe Trotter—Betsey Bramer ..... MCF
Go Forth—Jim Campbell ..... DBI
Going For It—Various ..... CMF
Going It Alone—Various ..... CMF
Going Our Way—Bob Sloane ..... STR
Golden Gleams—Staff ..... EDC
Golden Years—Beulah Collins ..... LAT
Golf Cartoons—Various ..... OPS
Good Food—Leslie Land ..... UFS
Good News/Bad News—Henry Martin ..... CTN
Goosemyer—Brant Parker/Don Wilder ..... FNS
Gordo—Gus Arriola ..... UFS
Goren On Bridge—Charles Goren & Omar Sharif ..... CTN
Gossiping With Jill Jackson—Jill Jackson ..... MCN
Gourmet/Garden—Carole Schaeffer ..... ART
Gourmet Hints—Helen Tilton ..... TEE
Gourmet's Notebook—Rebecca Caruba ..... CBO
Graffiti ..... MCN
Graffiti—Bill Murray ..... MFS
Grandpa's Boy ..... SM
Grandpa Foghorn—George Hall ..... DBI
Grass Roots Clippings—Kenwin Hoover ..... HTF
Graves, Inc.—Pat Brady ..... RTS
Gray Boone on Antiques—Gray Boone ..... ANT
Green 'n' Grassy—Mike Beaudoin ..... BEA
Green Thumbs—Mimi Flegre ..... CMF
Greer/Kandel Report—Philiph Greer & Mike Kandel ..... CTN
Grin & Bear It—George Lichty/Fred Wagner ..... FNS
Grin And Repair It—Greg Phillips ..... CMF
Grondahl's Cartoons—Calvin Grondahl ..... NEA
Growing Older—Lou Cottin, Harold Blumenfeld ..... NEA
Growing Up Today—Dr. Arnold Swiller ..... CMF
Growing Your Own—John Beedle ..... DBI
Grubby—Warren Sattler ..... SM
Guindon—Richard Guindon ..... LAT
Gumdrop—Foster Moore ..... UFS
***Gumersindo**—Ed G. Foladon ..... UPIFD
***Gunner**—Alfredo Grassi ..... KFS
Gunther—John Roman ..... MCN

H

Habitatus—Don H. Hall ..... DBI
***Hagar The Horrible**—Dik Browne ..... KFS
Hair Care—Carole Bently ..... ITP
Hair Care—Tracy Hill ..... CMF
Hand Around The House—A.J. Hand ..... LAT
HANDICAPsules—Terry Brickley ..... IPS
Handwriting Analysis—Righetti ..... SCI
Hang In There—Mort Herberg ..... CTN
Hang-Ups—Betty Runyon ..... API
Happier Living—Phyllis Mitchell ..... MIT
Happy Gardner ..... MCN
Harambee African News Service ..... HAN
Harriet Van Horne Column—Harriet Van Horne ..... LAT
Harris Survey—Louis Harris ..... CTN
Harvey—E. Harvey ..... CMF
Have You Met?—Y.L. Tiajoiff ..... NPS
Having It All ..... CMF
***Hazel**—Ted Key ..... KFS
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Helen Bottel Generation Rap—Helen Bottel ... KFS
Hello Carol—B. Johnson ... LAT
Help For Your Learning-Disabled Child—Nancy Wilson ... CMF
Help-Mate—Patrice Hill ... CNI
Help, Police!—Buddy Basch ... BAS
Help Your Child—Various ... CMF
***Hemisphere Report**—William Giandoni ... CNS
***Henry**—Jack Tippett & Don Trachte ... KFS
Herblock—Herbert L. Block ... FNS
Here And Now—Maxwell Glen/Cody Shearer ... FNS
Here And There With Rod And Gun—Sidney Du Broff ... GPL
Here Tomorrow—Ed Orloff ... CRO
Here's How—Gene Gary ... CNS
Heritage News Forum—Edwin Feulner ... HFS
Herman—James Unger ... UPS
***Hi and Lois**—Mort Walker and Dik Browne ... KFS
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***Hints From Heloise** ... KFS
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History Of Duck Decoys—Victor Griffin ... WWN
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***Hocus Focus**—Hal Kaufman & Bob Schmeiter ... KFS
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Hollywood Features—Dick Kleiner ... NEA
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Hollywood Inside—John Austin ... HIS
Hollywood Strip—Alan L. Gansberg ... CNS
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Hollywood's Unsolved Mysteries—John Austin ... HIS
Home & Garden—Various ... CMF
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Home Of The Week—Staff ... TSS
Home Of Your Own—Jean Paul Saint-Michel ... CWF-LAT
Home Safe Home—Various ... CMF
Home Workshop—Steve Ellingson ... UB
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Horoscope—Constance Sharpe ... MIL
Horsin' Around—Righetti ... SCI
House Call—Dr. G. Timothy Johnson ... CTN
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House Of The Week—Andy Lang ... APN
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Household Repair Dictionary—Kurt Singer ... SCI
Household Scrapbook (Hints)—Gordon ... OPS
How—Lois Libein & Margaret Strong ... CTN
How Can I Household Hints—Gordon ... OPS
How To Be Creative—Dr. Whitt N. Schultz ... KNF
How To Be A Money-Making Manager—Dr. Whitt N. Schultz ... KNF
How To Be A Supermother—Dick Harris ... HAA
How To Be A Money-Making/Top-Notch Salesman—Dr. Whitt N. Schultz ... KNF
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How To Business Articles—Arthur S. Green ... GRE
How To Buy—Esther Margolius ... PAI
How To Cope With Smokers—Naida Dickson ... DBI
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How To Get A Job—Kate Lowell ... IND
How To Get More Fun Out of Life—Dr. Whitt N. Schultz ... KNF
How To Make Extra Money—Milton Rockmore ... ROC
How To Make Something From Nothing—Various ... CMF
How To Manage Stress—Dr. Whitt N. Schultz ... KNF
How To Motivate Yourself—Dr. Whitt N. Schultz ... KNF
How To Reach Anyone Who's Anyone—Michael Levine ... TVN
How To Sell (Profitably) By Mail—Dr. Whitt N. Schultz ... KNF
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How To Stay In Love—Dr. Charlie & Martha Shedd ... UPS
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How's Business?—Babson Staff ... PFB
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Hugh Sidey—Hugh Sidey ... UPS
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Humor In Uniform—(Reader's Digest Special Service) ... SNS
Humoresque—Don Alexander ... ARU
Humour—Shirley Whittington ... MIL
Hydroponica—Burt Thuman ... CMF

I

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Ideas For Interiors—Deborah Kunstler, ASID ... MCN
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If You Ask Mimi—Mimi Darrow ... DBI
Illinois Spotlight/Various Titles—Various Authors ... CNS
Illustrated Bible ... KFS
Imagination—Barbara Cole ... CWF
In America—Various Authors ... NEA
In Focus And Out—D.J. Herda ... IPS
In Good Taste—Sue Kreitzman ... API
In Outer Space—Terence Dickinson ... DIT
In School on Planet Earth—Toya Morgan ... API
In The Nation—Tom Wicker ... NYT-NS
In The News—Photo Staff ... SF
In The Pits—Phil Steitz ... ART
In The Public Interest—Ralph Nader ... RTS
In Washington—Robert Walters ... NEA
Independent Living—Various ... CMF
Independent News Alliance—Various Authors ... INA-UFS
Indoor Gardener—Various ... CMF
Indoor Gardening—Gay Nightingale ... ITP
Indoor Gardening—Jane Adler ... FNS
Infertility In America—Penny Righthand ... CMF
Inflation Fighters—Susan Samtur ... CMF
Inner Health—Clair Huff ... MGF
Inside Auto Racing—Don O'Reilly ... AUN
Inside Fashion—Eugenia Sheppard ... FNS
Inside Football Report ... KFS
Inside Investor—Mark Stevens ... STE
Inside Labor—Victor Riesel ... FNS
Inside Plants—Jack Kramer ... LAT
Inside Religion—Rev. Lester Kinsolving ... GLS
Inside Report—Rowland Evans & Robert Novak ... FNS
Inside Sports—Stan Fischler ... TSS
Inside The Wine Barrel—Mary Lester ... LES
Inside TV—Chris Colby ... MCN
Inside U.S. Politics—John Pierce Lynch ... DBI
***Inside Woody Allen**—Stu Hample ... KFS
Insight—Rev. Roland Lacasse ... CMF
In-Sights—Dr. Walt Menninger ... UPS
Insurance For Consumers—Dave Goodwin ... GWN
Insuring Life And Health—John Hardebeck ... CMF
International Adventure (Numismatic)—Julius Weiss ... WEI
International Adventure (Philatelic)—Julius Weiss ... WEI
International Dateline—William Halterman ... API
International Decade of Woman and its Hidden Politics—Trudy Mulcahy Howard ... HOW
***International Feature Service**—Various Authors ... ILPS
International Medical Tribune Syndicate ... IMTS
***International Panorama**—Osiris Troiani ... TAN
International Writers Service ... INW
Interpretive Report—Stanley Kamow ... RTS
Investors' Guide—William A. Doyle ... KFS
Is Anyone Listening—Fredi Solod ... CMF
Isn't It The Truth!—Carl Riblet, Jr. ... INO
It Could Be Verse—George O. Ludcke ... LUD
It Happened In Canada—Gordon Johnston ... TSS
It Happened Last Night—Earl Wilson ... FNS
It's A Cockeyed World—Joe Kaliff ... AMF
It's A Good Thing I'm Not Married—Marilyn Gratton ... CMF
It's Different—How Rands ... SM
It's Fun In—Fritchie Saunders ... HC
It's Fun Page ... SM
It's In Your Hands—Ralph Warner & Katherine Galvin ... CMF
It's Just A Game—Ed Morgan, Jr. ... RTS
It's News To Me—Herb Caen ... CHR
It's Not Easy—Carol Lee Clark ... DBI
It's OK To Talk About Sex—Robert C. Long, M.D. ... PRI
It's On The Tip Of My Tongue—Dan Carlinsky ... CAR
It's The Truth (Facts)—Paul Swan ... SCI
It's True—Larry Sturgis ... FET
It's Your Landscape—George E. Creed ... FNS

J

Jackson's Law—Pedro R. Moreno ... UCS
Japos Bulletin—Gustav Detjen, Jr. ... DET
Jasper Dorsey—Jasper Dorsey ... MOR
Jazz—Sanford Josephson ... NNB
Jazz—Bruce Klauber ... NNB
Jeane Dixon's Predictions—Jeane Dixon ... LAT
Jeffrey Hart—Jeffrey Hart ... KFS
Jerome—James Kolbar ... DBI
Jesse Jackson Column—Jesse Jackson ... UPS
Jest Browsing—Jack Posner ... POS
Jest For Laughs—Paul Fung ... SM
Jest For You—Robert Orben ... COC
Jest In Fun—Staff ... AMW
Jewish Cooking—Norma Baraish ... JTA
Jewish News Commentary ... SAF
Jewish Stamp & Coin Reporter—Joseph Zollman ... STA
Jewish Quiz Box—Rabbi Samuel J. Fox ... JTA
Jews In Sports—Haskell Cohen ... JTA
***Jim Bishop: Reporter**—Jim Bishop ... KFS
Jim Murray Column—Jim Murray ... LAT
Jimmy Breslin—Jimmy Breslin ... CTN
Jimmy The Greek—Jimmy Snyder ... FNS
Jingle Puzzles—Earl Munson ... DBI
Job Counselor—Madison Kane ... CMF
Job Finder—Leonard Corwen ... CMF
Joe Fann—C.T. Jones ... API
Joe Palooka—Tony DiPreta ... MCN
John Darling—Tom Armstrong & Tom Batiuk ... FNS
John Hess—John Hess ... UFS
John Keasler Column—John Keasler ... MCN
John D. Lofton, Jr.—John D. Lofton, Jr. ... UFS
John Schulian—John Schulian ... UPS
John Sinor Column—John Sinor ... CNS
Johnny Wonder—Dick Rogers ... UFS
Jokes ... BAS
Jolly Green Thumb—Mary Furey Crymes ... SF
Jorgy Cartoon—Bruce Jorgensen ... IND
Joseph Kraft—Joseph Kraft ... LAT
Joseph Sobran Column—Joseph Sobran ... LAT
Journeys—Don Fass ... GNC
Joyce Jillson Horoscope—Joyce Jillson ... CTN
J.P. Doodles—Barry McWilliams ... WST
J.P. Savage—R. Larson ... DBI
Judge Parker—Dr. N.P. Dallis ... FNS
Judith Randal—Judith Randal ... PRI
Judy Bachrach—Judy Bachrach ... USP
Julian Bond—Julian Bond ... NEA
Jumble—Bob Lee & Henri Arnold ... CTN
Junior Editors—Berthel/Simonsen ... APN
Junior Jumble—Bob Lee & Henri Arnold ... CTN
***Junior Whirl**—Hal Kaufman ... KFS
Junk Or Treasure—Edward von Rothkirch ... IMS
Just In Teen—April Anastasi ... ASC
Just Plead Insanity—Joyce Fink ... FIN
Just So Happened—Kern Pederson ... SM
Just Supposin'—Garret Matthews ... DUI

K

Kari Katurettes—Barbara Varas ... AMF
Katz Meow—Harry Jay Katz ... NNB
***Katzenjammer Kids**—Mike Senich ... KFS
Keeping Children Healthy ... IMTS
Keeping Up—William Hamilton ... CHR
Keeping Up: Money & Taxes—Geo. Watson Smith, CPA ... CTN
Keeping You In Stitches—Cowan ... SCI
Kerry Drake—Alfred Andriola & Suruni Gumen ... FNS
Kevin P. Phillips—Kevin P. Phillips ... KFS
Kid's' Cooking—Susan Manlin Katzman ... KSM
Kids' Corner—Jesse Jacobs ... MCN
Kids In Sports—Dan Speraw ... IDL-USS
Kids In The Kitchen—Susan Manlin Katzman ... KSM
Kids' Jokes, Riddles, Poems—Grace Lee Richardson ... DBI
Kids Only—M. Zanco ... DBI
Kids Only Club—Shari Lewis ... LAT
Kidspot—Leo White ... UFS
King Kat—Graham Allen & John Dodd ... UPS
***Kingsbury Smith**—Joe Kingsbury Smith ... KFS
Kitchen Cynic—Bern Sharfman ... AMF
Kitchen Garden—Evelyn Gaspar ... CMF
Knee Deep In Michigan—Arthur L. Anderson ... LNI
Knight News Wire ... CTN
Knock On Wood—Bruce Johnson ... CMF
Know The Weather—Staff ... EDC
Know Your Vitamins—Earl Mindell, R.Ph. ... IPS
KNT News Wire—Staff ... KNT
Koky—Mort Gerberg & Richard O'Brien ... CTN
Kookie-The-Cook—Paul Gringle ... DBI
Kovels: Antiques And Collecting—Ralph & Terry Kovel ... RTS
Krass & Bernie—G. Trosely ... OPS
Kudzu—Doug Marlette ... CTN

L

Ladder-Word—Naida Dickson ... DBI
***Laff-A-Day** ... KFS
Laff Of The Week—Bill Murray ... MFS
Laffiti—Staff ... AMW
Larry's World From Punch—Larry ... SCI
***Las Siete Diferencias**—B.A. de Rosa ... UPIFD
Latest Line ... CTN
Latigo—Stan Lynde ... FNS
***Latin American Oil Bulletin**—Various Authors ... ILPS
***Latin American Perspective**—Various ... IAN
***Laugh Time**—Bob Shroter ... KFS
Laugh With Me—Various ... CMF
Laughing Matter—Dick Emmons ... EMM
Laura Sabia—Laura Sabia ... CWF
Lautens Column—Gary Lautens ... TSS
Law Column—Jack Landau ... NHN
Lawyer's Viewpoint—John Ritter ... JLA
Learning-Line—Ron Walk ... EDR
Le Grand Chef Pierre—Brian Fray ... CTN
Legal Briefs—John Ritter ... JLA
Legal Limits—L. Sturgiss ... GSL
Legal Way—Edward Demson ... CNS
Leisure Craftsman—Phyllis Fiarotta ... KFS
Leisure Time—Mildred Gibson ... CAI
Lemon Aid—Joyce Kinnard ... CMF
Lesson In English—C. Gordon ... SCI
Let's Always Be Friends—Tom Hildebrand ... DBI
Let's Ask The Cook—Carol McGarvey ... RTS
Let's Make—Ben Corey ... HAR
Let's Sew ... KFS
Let's Talk—Rev. W. Lee Truman ... CNS
Let's Talk About Today's Real Estate—Righetti ... SCI
Let's Talk About Your Car—Ray Hite ... ECS
Let's Talk Microwave—Gwen Lehman ... CNS
Letter From Israel—Nechemia Meyers ... CMF
Letter To Patents—Majorie Kunce ... CMF
Levy's Law—James Schumeister ... NEA
Libby—Larry Pye ... DBI
Libby—Jeff Sinclair ... KAT
Liberated Male—Jim Sanderson ... SFI
Life & Related Subjects—Dave Barry ... FET
Life In The Suburbs—Al Smith ... SM
Life In These United States—(Reader's Digest Special Service) ... SNS
Life With Robinson—Jerry Robinson ... CWS
Lifestyle Package—Staff ... UPI
Lifestyles—Various ... CMF
Lights, Camera, Fashion ... TVC
Lil' Debbie—Pedro R. Moreno ... UCS
Lil' Kiska—B.J. Swisher ... DBI
Liner Notes—Tom Villella ... CMS
Listen, America!—Jerry Falwell ... DDS
Listen In—Corinne Geeting & Dr. Baxter Geeting ... CMF
Litamail—Lita Solis Cohen ... ART
Little Farmer—Kern Pederson ... SM
***Little Iodine**—Bob Dunn & Hy Eisman ... KFS
Living—Ellie Grossman ... NEA
Living—Hal Holland ... SM
Living Alive!—Flora Davis ... DDS
Living In New York—Staff ... PAN
***Living Today**—Joan O'Sullivan ... KFS
Living With Aging—M. Oberleder, PhD. ... POS
Living With Divorce—Virginia Klein ... SFI
Living Words—Gordon ... SCI
Liz Smith—Liz Smith ... CTN
L.M. Boyd Column—L.M. Boyd ... CRO
Locher—Dick Locher ... CTN
Lolly—Pete Hansen ... CTN

London Daily Mail Service ... ITP
London Daily Mail News Service ... ITP
London Sunday People Features ... ITP
Look-and Feel Your Best—Paul Bernstein ... RBN
Look & Learn—Gordon ... SCI
Look Of Sucess—I.B. Miller ... CMF
Look On The Light Side—Gerald Lebowitz ... CMF
Lookin' Fine—Ray Billingsley ... UFS
Looking Good—Charles Hix ... UFS
Looking Great—Gloria Lintermans ... IPS
Looking Up—Arvo E. Haapa ... AMW
Lorena Alexander Column—Lorena Alexander ... NNB
Lorry's Gang—Lorry Mafuz ... DBI
Los Angeles Times Crossword Puzzle—Margaret Farrar ... LAT
Los Angeles Times—Washington Post News Service ... LAT-WP
Lou Edman Describes—L.S. Edman ... EDM
Lou Grant Cartoon—Lou Grant ... LAT
Louis Ruckeyser Column—Louis Ruckeyser ... MCN
Louisa's Letter—Mrs. Hugo Sims Sr. ... EDC
Love Grows On Farms—Dick Kimbrough ... CMF
Love Is . . .—Kim Grove ... LAT
Low Down from the Congressional Record
—Joe Crump ... CRU
Lubor Zink—Lubor Zink ... CWF
Luther—Brumsic Brandon, Jr. ... LAT
Lurie Editoral Cartoons—Ranan Lurie ... KFS
Lynette the Angel—Pedro R. Moreno ... UCS

M

M. Stanton Evans Column—M. Stanton Evans ... LAT
Machamer's Corner—Gene Machamers ... DBI
Made Public—Marv Arthur ... ARU
Magic Carpet—Edward von Rothkirch ... IMS
Magicword ... MCN
Main Street—Ted Green ... PWF
Main Street U.S.A.—William Murchison ... HFS
Mainly For Seniors—John T. Watts ... CNS
Make-A-Word-Puzzle—Gilbert Thibault ... WCS
Make It Yours—Ellen Appel ... CNS
Make Peoole Like You—Lelord Kordel ... SPE
Make The Most Of You!—Michelle McGarrett ... RBN
Makin' Things—Ed & Stevie Baldwin ... RTS
Making It—Jon M. Taylor ... TAJ
Making It Perfectly Clear—Herbert G. Klein ... DDS
Making It Work—Dr. Wilesse Comissiong, Ed.D. ... CPI
Making Ways—Marsha Gross ... CMF
Man and Medicine—Irwin J. Polk, M.D. ... PAG
Manage Your Money—Jeff Secord ... CMF
***Mandrake The Magician**—Lee Falk and
Fred Fredericks ... KFS
Mann About Town—Horst Mann ... LNI
Many Mansions—Mary Rosenbaum ... CMF
Maps—Staff ... NEA
Marge & Waldo—Larry Rann ... DBI
Marian Christy Column—Marian Christy ... LAT
Marianne Means' Washington—Marianne Means ... KFS
Marilyn Beck's Hollywood—Marilyn Beck ... CTN
Mark Russell Column—Mark Russell ... LAT
Mark Shields ... CTN
Mark Trail—Ed Dodd & Jack Elrod ... FNS
Mark Trails Outdoor Tips—Ed Dodd ... FNS
Market Basket—Harry Nelson ... CMF
Market Basket—Staff ... CSP
Market Place—Robert Metz ... NYT-NS
Marlette Editorial Cartoon—Doug Marlette ... KFS
Marmaduke—Brad Anderson ... UFS
Marquee—Steve K. Walz ... TVC
Marquee—J.T. Yurko ... TVC
Marvin Kitman Show—Marvin Kitman ... LAT
Marv—Marv. Arthur ... ARU
Marv's Reply—Marv Arthur ... ARU
Mary Ellen's Helpful Hints—Mary Ellen Pinkham ... NYT
Mary McGrory—Mary McGrory ... UPS
Mary Worth—Allen & John Saunders, Ken Ernst ... FNS
Master Gardener—Jerry Baker ... CMF
Match Play—Bob Bowie ... DBI
Matchmaker-Matchmaker—Joan Hendrickson & Jack Stone ... API
Mathword—J.V. Richardson ... DBI
Matters Of Taste—Barbara Burtoff ... BBS
Mauldin—Bill Mauldin ... FNS
Maver Sports Cartoons—Alan Maver ... KFS
Max Lerner Column—Max Lerner ... LAT
Max Rafferty Column—Dr. Max Rafferty ... LAT
Maxine Chesire—Maxine Chesire ... LAT
Mazes—Various ... OPS
McKenzie Porter—McKenzie Porter ... CWF
MD—James Whatley ... ITP
Mead On Wine—Jerry D. Mead ... MEE
Media Monitor—Steve K. Walz ... TVC
Medical Circle—Pedro R. Moreno ... UCS
Medical Update—Various ... CMF
Medicine Cabinet—Austin Karlson, M.D. ... TEE
Medicine Chest ... CMF
Medicine Chest—Boswell York, R. Ph. ... MCN
Medifax and Fiction—Staff ... LUI
Medi-Quiz—Lil Roth ... CMF
Meditation—Gordon ... SCI
Memo To Caesar—D.K. Woodman ... HPS
Memory Quiz—Donald Saltz ... QUF
Men & Women—Mel Calman ... FNS
Meta-Physical Student—Pedro R. Moreno ... UCS
Michael The Magician—Michael Keyzers ... GSL
***Mickey Mouse**—Walt Disney ... KFS
Mid-East Affairs—Lord Evan Spencer ... TEE
Mighty Mixture—Gary Stevens ... SAG
Mike Lupica—Mike Lupica ... CTN
Mike Peters—Mike Peters ... UFS
Mike's Notebook—Bob Mike ... MNS
Military History—Various ... FET
Milton Moskowitz Column—Milton Moskowitz ... LAT
Mind Your Manners—Letitia Baldridge ... LAT
Mind Your Money—Peter Weaver ... KFS
Mini-Maps—John J. Westley ... DIS
Mini Movie Reviews—Staff ... CIN
Mini Movie Reviews For Pay TV—Staff ... CIN
Minit Doodle—Louis Magila ... AFS
Minute Mechanic—Ted Dee ... HAR
Miracle Cosmetics—A. House ... SCI

Miracle Gardening—S. Graham ... SCI
Miracle of Faith—Geri Kaye ... API
Mirror Of Your Mind—John Conwell ... KFS
Miss Manners—Judith Martin ... UFS
Miss Peach—Mell Lazarus ... FNS
Miss Trish's Favorite Dish—Trisha Kelley ... GSL
***Moco**—P.I.B. ... UPIFD
***Modas y Belleza**—IFD ... UPIFD
Modern Etiquette—Jane Sherrod ... SCI
Moishe—Maurice Kessler ... PAN
Momma—Mell Lazarus ... FNS
Money Matter—Don Bauder ... CNS
Money Matters—Dave Goodwin ... GWN
Money Matters—Staff ... LUI
Money Smart—Marie Van Haverie ... CWF
Money Talks—Staff ... AMW
Money Talks—Various ... CMF
Money Watch—Carol Matthews ... LAT
Month By Month—Dan Carlinsky ... CAR
Monthly Mention—Fred Dodge ... MIM
Monthly Sky Chart—Terence Dickinson ... DIT
Moon Mullins—Ferd & Tom Johnson ... CTN
***Moose Miller**—Bob Weber ... KFS
Moral Dimensions Behind The Headlines—William Lester ... LES
More For Your Money—Mike LeFan ... LEF
More For Your Money—Righetti ... SCI
More For Your Money Fillers—Mike LeFan ... LEF

Moreno's Cartoons—Pedro R. Moreno ... UCS
Mort Olshan's College Forecast—Mort Olshan ... MOS
Mort Olshan's Gold Sheet Line—Mort Olshan ... MOS
Mort Olshan's Gold Sheet Top Ten—Mort Olshan ... MOS
Mort Olshan's Gold Sheet Pro Forecast—Mort Olshan ... MOS
Mossprints—Geoffry Moss ... WPW
Most Unforgettable Character—(Reader's Digest
Special Service) ... SNS
Mother Wonderful—Myra Chann ... NNB
Motley's Crew—Ben Templeton & Tom Forman ... CTN
Motor cade USA—Don O'Reilly ... AUN
Motor Talk—Fred W. Kline ... CAP
Motor Tips—Various ... OPS
Mountain Moments—K. Maynard Head ... DBI
Mountain Moving Faith—Jim Bakker ... PTL
Movie Memos—Debra Curry ... API
Movie Nostalgia—Lynn Varacalli ... TVC
Movie Views & Reviews—Robert Alan Glover ... LNI
Movies Of The Week ... TVC
***Mr. Abernathy**—Frank Ridgway ... KFS
Mr. Crabtree ... ITP
Mr. Digwell ... ITP
Mr. Fix—Staff ... SF
Mr. Meltzer On Real Estate—Bernard Meltzer ... FNS
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Music Box—Mike Quinones ... SRS
Music On Record—Homer F. Edwards, Jr. ... SF
Musings—Staff ... SF
Mutt & Jeff—Al Smith ... MCN
My Answer—Billy Graham ... CTN
My Grandma—Donna Scott ... KFS
My Life With Raquel Welch—Patric Curtis ... HIS
My Success Story—Various Celebrities ... SCI
My Wife Works—Barney Bascomb ... CMF
Mystery Word Puzzle (Children's)—Naida Dickson ... DBI

N

***Name Game, The**—Ken Hecht ... NGC
Names In The News—Staff ... TSS
***Nancy**—Ernie Bushmiller ... UFS
Napoleon—Foster Moore ... SM
National Cartoon—R. David Boyd ... MOR
National Geographic News Features—Various ... NGS
National Sampler—Staff ... UPI
Naturally—Sharon Cadwallader ... CHR
Nature's Kitchen—Mary S. Durkin ... UFS
Neal R. Peirce Column—Neil R. Peirce ... WPW
Needlecraft Pattern Feature—Alice Brooks ... KFS
Needlecraft Pattern Feature—Laura Wheeler ... KFS
Needleplay—Erica Wilson ... CTN
Needles & Pins—Righetti ... SCI
Needlework—Anne Cabot ... NEA
Neil Solomon, M.D., Ph.D.—Dr. Neil Solomon ... LAT
Network Daily Highlights ... TVC
Network News, Inc. ... NNI
Network Sports Highlights ... TVC
New Car Tests—Doyle K. Getter ... AUT
New Directions In Design—Vivian Krawitz & Joanne A. Adelberg ... CMF
New Products—Staff ... IMN
New York And Washington—Staff ... PAN
New York Entertainment—Moran & Goldstein ... PAN
New York News Crossword—Herb Ettenson (Editor) ... CTN
New York Sports—Staff ... PAN
NYT Crossword—Eugene T. Mateska ... NYT
NYT Magazine—Various ... NYT
NYT Op-Ed—Various ... NYT
NYT Pictures Photo Service ... NYT-P
New West—Various Authors ... KFS
News Briefs—Robert I. Queen ... PWF
News Analyses & Feature Stories—Various ... WPR
News & Views—STaff ... IMN
News Focus—Tom Tiede ... NEA
News-In-Color—Staff ... NEA
News in Depth—Various ... REU
News Notes—Staff ... EDC
News Releases ... LUT
News Report From Washington—Staff ... EDC
News Service—J.G. Bumberg ... GNB
News Services—Various ... IMS
News Views—Staff ... EDC
Newsmakers ... CNS
Newspictures ... UPI-UPIN
Newsweek International Editions Exclusives ... NIES
Newsweek Mini-Bureau—Staff & Others ... NIES
Newsweek Photo Service—Staff & Freelancers ... NIES
Next—Various Authors ... KFS
NFL Football Crossword Puzzle—NFL Properties ... UFS
Nick Thimmesch Column—Nick Thimmesch ... LAT
Nicholas Von Hoffman—Nicholas Von Hoffman ... KFS
***No Esta de Mas Saber Que**—R. Falah ... UPIFD
Nine To Five Woman—Mary Margaret Carberry ... CAB
Nit Wit—Robert Thornton ... THF
***No Comment**—Vahan Shirvanian ... KFS
Noggin-Joggers—Walter Covell ... DBI
Norbert—George Fett ... UFS
Northern Perspective—Michael McManus ... NHN
Nostalgia Notes—Thurlow O. Cannon ... CAN
Note From The Suburbs—Marya Smith ... CMF
Notes, Comments—Staff ... EDC
Notes From Southern California—Samuel P. Levine ... LEV
Notes From The Wine Country—Anthony Dias Blue ... CHR
Notes on Music—W. Sachs Gore ... PTF
Novice Auto Mechanic—A. House ... SCI
Now You Know—Staff ... UPI
***Nubbin**—James Burnett and Henry Boltinoff ... KFS
Number Game—Ed Jerome ... AFS
Numbers Game ... CWF
Numerscope—Sandy Stein ... JDL
Nutrition—Gaynor Maddox ... NEA
Nutrition And Health—Various ... CMF
***Nutrition Cookbook**—Philomena Corradeno ... KFS
Nutrition For You—Melinda Saltzberg ... IMTS
Nutrition Matters—Bright-See & Hope ... TSS
NYC Photos—Staff ... PAN

O

Observer—Russell Baker ... NYT-NS
Of All Places—Horace Sutton ... FNS
Of Consuming Interest ... HFS
Of Course, A Horse—Don Blazer ... CNS
Of Things To Come—Don Fabun ... FET
Off Beat—Staff ... SF
Off The Beat—D.L. Stewart ... ASI
Off The Beaten Track—Bernard Gelman ... GEL
Off the Record—Ed Reed ... RTS
Off The Wall—Joan Aitabe ... DBI
Oh Rat's!—Jerry P. Cardona ... UCS
Ohman—Jack Ohman ... CTN
Old Farmers Almanac—Old Farmers Almanac ... UFS
Olga Knows—Patsy Milligan ... MLS
Oliphant—Pat Oliphant ... UPS
O'Malley's Law—Scott Smith ... FET
Omnibus—Patrick Porter ... DBI
On Boxing—Charles B. Brown ... FET
On Film—Harriet Polt ... CMF
On Marriage And Divorce—Dr. Melvyn Berke & Joanne Grant ... RTS
On Piney Ridge—Barbara Stewart ... CMF
On Sports—John Dalton ... SF
On The Air Column—Tom Shales ... WPW
On The Farm Front—Sonja Hillgren ... UPI
On The Lighter Side—Nina Diamond ... DIA
On The Other Hand—John Douglas Paulus ... MCF
On The Record—Charlie Martin ... NCF
On The Right—William F. Buckley ... UPS
On The Rocks—Warren Robak ... DBI
On Theater—Richard Fuller ... NNB
On Wines—Wm. Sonstein ... SON
One Great Dish—Roy Andries de Groot ... CTN
One Man's Opinion—Roger Segal ... SAF
O • O—Stan Meritakis ... MRT
Open House—James M. Woodward ... CNS
Opinion—Various ... CMF
Opps—Oliver ... NFS
Options—Beverly Stephen ... CTN
Options—Various ... CMF
Organic Gardening—Robin ... GSL
Osgood-Schlatters—James R. Grilliot ... MAJ
Other Scenes—Wilcock ... SAW
Other Voices—Various ... HFS
Other Voices—Various ... CMF
Ottawa Report—Richard Gwyn ... TSS
Otto Sez—Frank Nickens ... HPS
Our Ancestors—Quincy ... SF
Our Boarding House—Les Carroll & Tom McCormick ... NEA
Our Children—Dr. Willard Abraham ... CNS
Our Children, Our Schools—Monica Wilch Penn ... CMF
Our Constitution—David Kapley ... INO
Our Environment—Edward Flattau ... ART
Our Fascinating Earth—Philip Seff, Ph.D. & David Vaer, II ... SNS
Our Film Folk—Herbert G. Luft ... JTA
Our Lively Language—Sally J. Bright ... OLL
Our Schools Today—Monica Wilch Penin ... CMF
Our Times—Smith Hempstone ... HEM
Our Vanishing Liberties—Omar V. Garrison ... SPE
Out Of This Galaxy ... UPS
Outcasts—Ben Wicks ... TSS
Outdoor Mini-Tips—Joe E. Buresch ... JEB
Out-Lines—Jingle Davis ... CMF
Outrider—Garry Wills ... UPS
Overseas Report—Various ... CMF

P

Palmer Method—Arnold Palmer ... UFS
***Panel Cartoons**—Marty Bucella ... DBI
***Panel Cartoons**—Ford Button ... DBI
***Panel Cartoons**—Richard Gerchak ... DBI
***Panel Cartoons**—Ed McDonnell ... DBI
***Panel Cartoons**—George D. Willard ... DBI
Paperback Guide—Martin Levin ... APN
Paperclips—Doug Brunner ... CMF
Parade Of Homes—Carl E. Gaiser ... PAR
Parent-Teacher Hotline—Margaret Alt ... CMF
Parenthood Guidebook—Mrs. J. Strom Thurmond ... EDC
Party Planner—Fay Sander ... CMF
Parson Jones—Rev. Jones ... MCN
Passport To Everywhere—Ron Butler ... CF
Past 65—Carl Riblet, Jr. ... INO
Pat Doyle—Pat Doyle ... CWF
Pat's Pointers—Pat Trexler ... UPS
Patents Column—Stacy Jones ... NYT-NS
Pattern Service, Dress—Sue Burnett ... UFS
Pattern Service, Needle—Anne Cabot ... UFS
Patterns & Needlework—Staff ... NEA
Paul Conrad Cartoon—Paul Conrad ... LAT
Paul Harvey News—Paul Harvey ... LAT
Paula Royce Graham—Paula Royce Graham ... GPR
Paul Hellyer—Paul Hellyer ... CWF
Pavlov—Ted Martin ... UPS
PBS in The Spotlight ... TVC
PBS Presents ... TVC
***Peanuts**—Charles M. Schulz ... UFS
Peeping Tom—C. Crist ... GSL
Peggy Stanton—Peggy Stanton ... PRI
***Pelezinho**—M. de Sousa ... UPIFD
Penny Thoughts—Michael Fortuna & Jackie Spears ... AFS
Penny Wise Traveler—Jane Morse ... KFS
People—Various ... CMF
People and Values—Andrew M. Greeley ... UPS
People Exclusive—Phil Roura & Tom Poster ... CTN
People In The News—M.J. Cahill ... TFS
People Talk—Staff ... UPI
People's Pharmacy—Joe Graedon ... KFS
Person to Person—Jane Adams ... CMF
Personal Computing—John C. Dvork ... TAG
Personal Health—Jane Brody ... NYT-NS
Pest Control—Alan Caruba ... CBO
Pet Doctor—Dr. H. Saueressig ... CMF
Pete Hamill Column—Pete Hamill ... NYT
Peter Panic—Lo Linkert ... SCI
Peter Worthington—Peter Worthington ... CWF
Peterson Cartoons—Roy Peterson ... TSS
Pets Pleasureful—Carolyn Luetje ... DBI
Pews—Rev. Joe McKeever ... CNS
Philatelic News—Gustav Detjen, Jr. ... DET
Philip Geyelin Column—Philip Geyelin ... WPW
Photo Facts—Dennis Ivy ... RBN
Photo Files/Show Business ... BAS
Photo Files/Travel Subjects ... BAS
Photo Info—Bill Baughman ... BAU
Photo Library ... FA
Photo Service—Paul Malec & Various ... IMS
Photo Page ... CNS
Photo Service ... RNS
Photo Service ... PCC
Photoday—Martin ... SAW
Photographing Hunting Dogs—Ann Moores ... WWN
Photographs ... LUT
Photography In New York—Staff ... PAN
Photos—Staff ... CSP
Phyllis Mitchell's Column—Phyllis Mitchell ... MIT
Phyllis Schlafly Column—Phyllis Schlafly ... CNS
Pick of Punch—Various ... LAT
Picks—Andrea Diehl ... NNB
Picture of Health—Staff ... LUI
Picture Show—Staff ... APN
Picture This—Monte Nagler ... KAH
Pike Column—Otis Pike ... NHN
Pinup Photos—Arthur S. Green ... GRE
Pipe Dreams—Eddie Pipe ... API
Pisces—Eddy Elia ... CNS
Pity The Poor Rich—Bert Green ... RTS
Pixies—Jack Wohl ... UFS
Plant Talk—Righetti ... SCI
Plants in The Home—Elvin McDonald ... KFS
Platter Patter—Susan Benton ... CF
***Play Better Golf—With Jack Nicklaus**—Jack Nicklaus ... KFS
Playspace—Allen Bragdon ... NYT
Plugged In—Aaron Gordon ... CMF
Plympton—Bill Plympton ... UPS
Pocket Cartoons—London Daily Mirror ... ITP
Point of Law—Theodore Postel ... CMF
Point of View—Don Freeman ... CNS
Points on Pets—H.P. Jans D.V.M. ... CNS
Political Cartoons—George Danby ... MCN
Political Viewpoint—David C. Walsh ... IMS
Politics Today—Jack Germond & Jules Witcover ... CTN
Polly's Pointers—Polly Fisher ... NEA
***Ponytail**—Lee Holley ... KFS
Pooh Corner—Jessica Winston ... NNB
Pop Music Column—George Kanzler ... NHN
***Popeye**—Bud Sagendorf ... KFS
Popular Mechanics—(Popular Mechanics Magazine) ... UPI
Ports of Call—Staff ... EDC
Postal Views—Barbara White ... NUM
Postcards—Stan Delaplane ... CHR
Potomac Currents—Jason Phillips ... TEE
PR Calendar ... WIP
Premier Crossword Puzzle—Joe Paquin ... KFS
Presidency Column—Loye Miller ... NHN
Press Passing—Jim Lynch ... JDL
Pricewatch—Staff ... TSS
Prime Time—Ben Templeton & Tom Forman ... CTN
Prime Time—Cy Brickfield ... ARP
Prime Time Tips—Paul Henniger ... LAT
***Prince Valiant**—John Cullen Murphy ... KPS
Priscilla's Pop—Ed Sullivan ... NEA
Prize Crosswords ... UFS
Prizeweek Puzzle ... UFS
Professor Metaphor's Weekly Bingo—Gene Herndon ... SF
Profile ... TVC
Project Plan Of The Week ... CWF
Project Plan of The Week—Jean-Paul Saint Michel ... LAT
Prominent Designer Dress Pattern—Various Designers ... KFS
Promising Patents and Products—Staff ... LUI
Protect Your Child—Various ... CMF
PSSST Cartoons—J. Maddox ... SCI
Psyche/Cology—Stacey ... SAW
Public Nuisances—R. Emmett Tyrrell ... KFS
***Punto en Boca**—Pedro Vilar ... UPIFD
Putterin' Pete—Eldon Frye ... CNS
Puzzle Masters—Naida Dickson ... ADF
Puzzle Cards—Steve Ryan ... CNS
Puzzles—Bill Murray ... MFS
Puzzles and Games ... ITP
Puzzles Just For You (Juv.)—Earl Engleman ... SCI

Q

***Queenie**—Phil Interlandi ... KFS
Quest Magazine—Various ... NYT
Question Box—Father John Dietzen ... NCF
Quick & Diet Gourmet—Yvonne Young Tarr ... UFS
Quincy—Ted Shearer ... KFS
Quiz Time—Bill Mifsud ... DBI
Quote-Acrostic—Charles Preston ... LAT
Quote/Unquote—Staff ... NEA

R

***Rafferty**—Gerald Dumas ... KFS
Ralph—James Malone ... DBI
Ralph de Toledano Column—Ralph de Toledano ... CNS
Rated G—Lucinda ... NPS
***Ramona**—Lino y Jorge Palacio ... UPIFD
Ray Cromley Column—Ray Cromly ... UPIFD
Ray Wilson on Broadway—Ray Wilson ... NEW
Read and Remember—Gordon ... SCI
Reader Specials—Various Authors ... KFS
Readergrabbers ... UPS
Readers World—Arthur Brickman ... BRI
Real Estate Service—Robert Bruss ... CTN
Real World—George Nobbe ... KFS
Reba & Bonnie Reporting—Reba & Bonnie Churchill ... CAI
Recipe—Sarah Sheridan ... EDC
Recipe Clinic—Judy Gorman ... CMF
Records & Tapes—Joe Roberts ... FET
Records and Tapes in Review—Staff ... IMN
Record Levels—Itsi Mii ... MCF
Record News ... JDL
Recycling—Christopher Nyerges ... CNS
***Redeye**—Gordon Bess ... KFS
Reds Quiz—Erwin Lynn ... LER
Reel Names/Real Names—Buddy Basch ... BAS
Refund Swindle—Judy Ringle ... CMF
Refunding $$$ and Sense—Victoria Fleming ... MCN
Religion—Various Authors ... CNS
Religion and The Times—Jesse H. Merrell ... MER
Religion in America—David E. Anderson ... UPI
Religion In Review—Staff ... RNS
Religion Today—William Willoughby, Editor ... RET
Religious Commentary—Rabbi Marc Tanenbaum ... SAF
Religious Drawings—Jack Hamm ... SM-REL
Religious News Reports—Staff ... RNS
Remarriage Forum—Patricia Bennett ... LIS
Report From America—Staff ... UPI
Re: Sources—Wilcock ... SAW

Rest of The Story—Paul Harvey ... LAT
Return With Us To—Don Sherwood ... CNS
Reviews—Ross Warren ... GSM
Rex Humbard Column—Rex Humbard ... CNS
Rex Morgan, M.D.—Dr. N.P. Dallis & Marvin P. Bradley ... FNS
Rex Reed—Rex Reed ... CTN
Richard Cohen Column ... WPW
Rhyme Time—Earl Munson ... DBI
Richard Reeves—Richard Reeves ... UPS
Right From The Start—Dr. Selma Greenberg ... CMF
Right To Work News Service—Reed Larson ... NRW
Ringaround Word Games—Jack Fitch ... OPS
***Rip Kirby**—John Prentice and Fred Dickensen ... KFS
***Ripley's Believe It Or Not!** ... KFS
***Rita**—P.I.B. ... UPFD
Rivets—George Sixta ... FNS
Robert's Rules—Robert Thornton ... THF
Robin's World—Robin Robinson & Kay Chorao ... PRI
Rock On—Ethlie Ann Vare ... TVC
Rock-Pop—James Riordan ... RPT
Rock Tracks ... MCN
Rock-Trivia—James Riordan ... RPT
***Rocky**—Joseph Parkolay ... DBI
Roderick Mann Column—Roderick Mann ... LAT
Roger Simon—Roger Simon ... LAT
Roll Call Report—Richard G. Thomas ... ROL
Rollies Route—Ross Bunch ... DBI
Rolling Stone Mag. Feature Service—Rolling Stone Staff ... KFS
Rolling Stone Music & Youth Culture—Rolling Stone Staff ... KFS
Ron Alridge TV columns—Ron Alridge ... CTN
Roschkov Cartoons—Vic Roschkov ... TSS
Roscoe Drummond Column—Roscoe Drummond ... LAT
Ross MacKenzie—Ross MacKenzie ... CTN
Rudy Bear—Bob McFerren ... DBI
Rumses III—Danton Jennings ... DBI
Runner Magazine ... NYT
Rural Delivery—Al Smith ... SM
Rusty Brown Column—Rusty Brown ... NEA

S

Sadie—Darrell Rhubee ... WST
St. Peters Gate—Pedro R. Moreno ... UCS
Saints and Sinners—George Plagenz ... NEA
***Sam and Silo**—Jerry Dumas & Mort Walker ... KFS
Samantha Reads Your Stars—Sue Reed ... SF
Sam Norkin Column—Sam Norkin ... NNB
Sanders—Bill Sanders ... FNS
Sandy Sleighfoot—James Unwin ... HPS
Sarah McClendon's Washington—Sarah McClendon ... IPS
Save Time & Money—Ann Frances Dolan ... SF
Save Your Energy—Dr. Michael Loss ... CMF
Say What You Mean—Ina C. Brown ... CMF
Say What You See—A. David Kahn ... KAH

Scalpel And Gavel—William Kenety ... IMTS
***Scamp**—Walt Disney ... KFS
School Beat—Peg Oliver ... CMF
Schorr—Bill Schorr ... CTN
Science Corner—Various ... CMF
Science For You—Bob Brown ... LAT
Science in the Service of Man—Waldo T. Boyd ... FET
Science Today—Al Rossdter, Jr. ... UPI
Science Update—Various ... CMF
Science Quizz—F. Treadgold ... SCI
Scientific Topics—Alan N. Queen ... PNF
Scott's World—Vernon Scott ... UPI
Scrabbler-Grams—Judd Hambrick ... UFS
Scramble Steps—Charles J. Brand, Jr. ... BAS
Scramblr'—Chick Elum ... SLG
Scram—Lets—Bob Pollan ... MCN
Scrawls—S.C. Rawls ... NEA
Scripps-Howard News Service—Various Reporters ... UFS
Seaweed—Johnny Sajem ... JMI
Second Opinion—Staff ... CNB
***Secret Agent Corrigan**—George Evans ... KFS
Seek And Find ... CRO
Seibert On Backgammon—James Seibert ... CNS
Self Defense For Women—E. Farkas ... SCI
Selling Short—Ken Ross & Don Raden ... UPS
Senator Soaper—Doug Larsen ... UFS
Senior Citizen's Corner—Mike Bennett ... CSP
Senior Forum—Paul Hightower ... LAT
Senior Life—Laure Feemont ... CAP
Senior Update—Vivienne Bodeau ... SF
Serializations—Various ... CF
Serializations—Staff ... RDN
Sewing For Style & Economy—Pat McFeaters ... ADF
Sew Simple—Eunice Farmer ... RTS
Sew What's New—Sandra Kelly ... UPS
Sew With Flair—Sandra Betzina ... CHR
Sexual Surrogate—Heather Hill ... HIS
Share The Wealth—Various ... CMF
Shcroderfield—Jeff Koterba ... DBI
She—Eleanor Lambert ... FNS
Sheinwold On Backgammon—Alfred Sheinwold ... LAT
Sheinwold on Bridge—Alfred Sheinwold ... LAT
Sherwood Forest—Dave Gregory ... DBI
Shirley Lord—Shirley Lord ... FNS
Shoe—Jeff MacNelly ... CTN
Short Ribs—Frank Hill ... NEA
Shorts & Fillers—Staff ... NYN
Short Takes—Staff ... SF
Shorts/Column Closers—Staff ... NEA
Showbeat—Dick Kleiner ... NEA
Show Biz—Herb Bridges ... MMR
Show Biz ... KFS
Showcase—Steve Waltz ... TVC
Shows To Watch—Paul Henniger ... LAT
Showtime—Staff ... UFS
Shredded Wit—Nonnee Coan ... COA
Shull's Mailbag—R.K. Shull ... IPS

Sid Ascher's World—Sidney Ascher ... ASC
Sidelines—Bill Whitehead ... WST
Sight And Sound—Mark Andrews ... CF
Signs of The Times—Various Authors ... API
Silver Screen—William Margold ... FET
Simpkins—Hoyle ... ADF
Simple Remedies and Preventive Medicine—Agatha M. Thrash, M.D ... SPM
Single Again—Evan Diamond ... API
Single File—Susan Dietz ... LAT
Single Parent Hotline—Stephen L. Atlas ... RES
Situationer—Various ... REU
Sixty Plus—Various ... CMF
60 Second Sermon—Fred Dodge ... MM
Sketching Tips—Joan Altabe ... API
Ski Fever ... CWF
Skiing—Jean Claude Killy ... UFS
Skin Care—Nancy Lane ... WOR
***Sky Capers**—Dr. Joel Shalit ... DBI
Slewfoot—Nelis Johnson ... DBI
Slim Gourmet—Barbara Gibbons ... UFS
Small Business—Mark Stevens ... STE
Small Business Tips—John Dvorak ... TAG
Small Chart—Herb Stanbury ... LAT
Small Fry Diary—Nonnee Coan ... COA
***Small Society**—Morrie Brickman ... KFS
Small Wonder—Kim Williams ... CMF
Smiles—Staff ... EDC
Smith Family—Mr. & Mrs. George Smith ... UPS
Smithereens—Bob Thaves & Rex Ray ... UFS
Snappy Fillers—Carl Zimmerer ... CNS
Snippets—Staff ... SF
Soap Opera-Soap Bubbles Gossip—Seli Groves ... MCN
Soap Opera Recaps & Previews Before & After—Seli Groves ... MCN
Soap Opera Scene—Steven H. Scheuer ... KFS
Soap Search—Staff ... WHI
***Soccer**—Red Wexler & Lamy Sheehan ... KFS
Soccer Pro Tips—David A. Faries ... FAR
Soccer School—Bill Thomson & G. Marjanovic ... CWF
Solo News Network ... SNN
Solunar Tables—Mrs. Richard Alden Knight ... RTS
Sons Of Liberty—Richard Lynn ... LYN
Sorry About That—Joe Capelini ... CMF
Sound Country—Doug Davis ... TVC
Sounds—Patrick Gilbert ... LIN
Soup to Nonsense—Jane Goodsell ... PAI
Soverign State of Affairs—Boyd ... MOR
***Spanish Crossword Puzzle**—Alfaro ... KFS
***Spanish Crossword Puzzle**—Ramos ... KFS
Speaking of Soaps—Mary Ann Cooper ... TVC
Speaking of Sports—Various Authors ... CNS
***Speaking of Your Health**—Dr. Lester L. Coleman ... KFS
Speakout—Various ... CMF
Special Article—Edward H. Sims ... EDC
Special Diets—June Roth ... ROJ
Special Edition—Steve K. Walz ... TVC

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Splints—Judy Calder, R.N. ... CMF
Spin Off—Harold Fuller ... API
Splitsville—Frank Baginski ... LAT
Sport Commentary—Larry Johnson ... UPS
Sportday—Bill Morgan ... CF
Sports Action For The Week ... TVC
Sports Briefs—Joe Queen ... PWF
Sports Column—Jerry Izenberg ... NHN
Sports Fact—Leo White ... WHI
Sports File—Staff ... SRS
Sports File ... TVC
Sports Flashback—C.H. Murlin ... MUR
Sports-Focus—Murray Olderman ... NEA
Sports From The Pressbox—Red Lakeland ... MCN
Sports Guide ... SRS
Sports Hot Line—Steve Perkins & Mickey Herskowitz ... UPS
Sports I.Q. ... TVC
Sports Probe—Various ... TVC
Sports Search—Leo White ... WHI
***Sportoons**—Cliff Johnson ... DBI
SportSearch—Naida Dickson ... DBI
Sportsman's Digest—Hal Sharp ... LAT
Sportsman's World—Buck Russell ... DBI
Sportsmedicine ... NYT
Sports Of The Times—Dave Anderson ... NYT-NS
Sports Of The Times—Red Smith ... NYT-NS
Sports Quiz—Bill Murray ... MFS
Sports Quiz—Dick Wright ... CNS
Sports Quiz-Cross—Al Power ... YPI
Sports Scene—Jimmy McDonald ... MCF
Sports Special—Al Ray ... CSP
Sport Spot—Al Rainovic ... DBI
Sports Unlimited—Various Authors ... CNS
Sports View (Photos) ... SF
Sportsworld—A.R. Rainovic ... DBI
Sporty Ones—Court Alderson ... SM
Squeegee—Ken Muse ... DBI
Squiggles—Grace Lee Richardson ... DBI
Stacey—Randy Bisson ... DBI
Stamping Grounds—Joseph Zollman ... FET
Stamp News From America—Julius Weiss ... WEI
Stamps—Joseph Zollman ... STA
Stamps—Lea Blauvelt ... CNS
Stamps & Stories—Stanley James ... EDC
***Stan Smith's Tennis Class**—Stan Smith ... KFS
Star Bio ... TVC
Star Gazer—Bob Pollan ... MCN
Star Gazing—Robert E. Allen ... STG
Star Interviews—June Finletter ... SCI
***Star Profile Of The Month**—Susan Rosenberg ... SIO
Star Sketches—Kurt Lassen ... CF
Star Stanzas—Selma Glasser ... GLA
Star Tested Recipes—Staff ... TSS
Star Tracking—Jeanne Avery ... FNS
Star Trek—Harris ... LAT
Star Wars—Russ Manning ... LAT
Star Watch—Jay Michael ... CNS
Stardust—Steve K. Walz ... TVC
Starscope—Clare Annswell ... SM
Starr Tracks—Carol Starr ... SF
Starship—Staff ... TSS
***Stay Alive Longer**—Lelord Kordel ... SPE
Stay Younger Longer—Lelord Kordel ... SPE
Staying Ahead Column—Jane Bryant Quinn ... WPW
Staying Alive—Jerry Shields ... API
Staying Healthy—Dr. Clark Hankey ... MCF
Stayskal—Wayne Stayskal ... CTN
Stein's Cartoons—Ed Stein ... NEA
Stereo Equipment—Staff ... IMN
Stereo World—Tom Krehbiel ... CMF
Steve Benson Cartoons—Steve Benson ... WPW
***Steve Canyon**—Milt Caniff ... FNS-KFS
Steve Roper—William Overgard & Allen & John Saunders ... FNS
Stichin' Time—Judy Love ... NEA
Stitching Witchery—Betty Kinser ... CNS
Stock Charts ... UPIN
Stock of The Week (Electronic Evaluator) ... CTN
Stoker The Broker—Henry Boltinoff ... MCN
Stop Killing Yourself—Peter Steincrohn, M.D. ... MCN
Stop Wasting Time!—Donna Goldfine ... CMF
Story Of A Stroke—Robert Jiminez ... CMF
Straight Talk—Tom Anderson ... AMW
Straight Talk For Seniors—Tony Lamb & Irene Lamb Brown ... CMF
Strange Encounters—Bill Barry & Fred Hull ... ADF
Strength For The Day—Dr. Elisha Douglass ... CF
Strictly Business—Dale McFeatters ... FNS
Strictly Classical—King Durkee ... CNS
Strictly Personal—Syndey J. Harris ... FNS
Suburbia—Don Raden ... SF
Successful Investing—David R. Sargent ... LAT
Sugar—Robert Gill ... NFS
Suit Yourself—Richard D. Carreno ... WCH
Sum and Substance—Rev. John B. Sheerin, C.S.P. ... NCF
Sunday Crossword—Chet Currier ... APN
Sunday Features—Various ... WWS
Sunday Laughs Male Cartoons—Paul Swede ... SCI
Sunday School Lesson—Dr. Elisha P. Douglass ... CF
Sunday Stock Market Chart (Long Term Trend)—
Charles E. Carden ... STO
Sunday Woman ... KFS
Sunscope—Elaine Morrissey ... Blk
Sunset Park—Ralph Aspinwall ... DBI
Super Handyman—Al Carrell ... KFS
Super Saver—Ian Leasure ... UPS
SuperScene—Steve Kahn ... NYT
Supershopper—Susan Samtur ... CMF
SuperShopping—Rhonda Maxwell ... CWF
Superheroes—Tuska/Colletta ... CTN
Supermarket Shopper—Martin Sloane ... UFS
Suzy Chaffee Column—Suzy Chaffee ... NWB
Suzy—Aileen Mehle ... CTN
Swamp Brats—Warren Sattler ... SM
Sylvia—Nicolle Hollander ... FNS
Synapses—K.F. Walker ... CMF
Szep—Paul Szep ... UPS

T

Taking Off—Katherine Bergesen ... GNC
Taking Stock—Bill Myers ... JDL
Talking Point—Various ... REU
Tank McNamara—Jeff Millar/Bill Hinds ... UPS
Targeting The Top—Nancy Lee ... DDS
***Tarrino**—Lino y Jorge Palacio ... UPIFD
***Tarzan**—Edgar Rice Burroughs ... UFS
Tax Advisor—Timothy O'Brien ... CMF
Tax Notes—Mark E. Battersby ... CLI
Tax Tips—Mark Stevens ... STE
Taylor Jones Caricatures—Taylor Jones ... LAT
Teacher Feature Newspaper Textbook—Jackie Kohn ... TEF
Teacher Says—Eleanor Jacoby ... API
Teaching Pro—Don Leary ... LAT
Technical Questions—Paul Cardwell, Jr. ... CMF
Teenage Corner—Ellie & David Lavin ... TEE
Teenage Driving Tips—Jane Sherrod ... SCI
Teen Age Mail—Dorothy Ricker ... RIC
Teen-Agers Say—Lester Rand ... YOU
Teen Forum—Jean Adams ... UFS
Teen Scene—Ben Corey ... HAR
Teen-Scene—Goddard Sherman ... DBI
Tee Vee Laffs—Staff ... SF
Tel-Aire Listing Grids ... TAP
Tele Canada ... TVC
Tele-log Grids ... UFS
Tele-log Local Listings ... UFS
Tele-log Rolling Logs ... UFS
Tele-Log TV Features ... TEL
Tele-Log TV Grids ... TEL
Tele-Log TV Local Listings ... TEL
Tele-Log TV Rolling Logs ... TEL
Tele Pulse—Steve K. Walz ... TVC
Tele-Versions ... TAP
Television Column—Bob Wisehart ... NHN
Television In Review—Joan Hanauer ... UPI
Teleword—Julie Quart ... UPS
Tell Me Why—A. Leokum ... UPS
Telling It Like It Is—Staff ... AMW
Terse Verse—Gordon ... SCI
Test Your Horse Sense—Chester Allen Marshall ... CTN
Tex Benson—C. Roblin ... SCI
Tex Benson—Chuck Roblin ... DBI
That's Entertainment—Catherine Cella ... CMF
That's Life—Buddy Basch ... BAS
That's Life—Cliff Johnson ... DBI
The Aces—Ira G. Corn, Jr. ... UFS
***The Amazing Spider-Man**—Stan Lee & Larry Lieber ... RTS
The Art Of Living—(Reader's Digest Special Service) ... SNS
The Barnstormers—Frank Tabor ... API
The Best and The Wittiest—
Brookins/DeOre/Gorrell/Keefe/Palmer/Trever/Menees/Lara ... FNS
The Best Years—Sidney Ascher ... ASC
The Better Half—Vinson ... RTS
The Birthday Game—Lionel S. Jackson, Jr. ... BDG
The Bob Harmon Forecast—Bob Harmon ... HFF
The Book Mart ... JDL
The Bottom Line—Antionnette Bosco ... NCF
The Bottom Line—S. Gale Denley ... BOT
The Bottom Ten—Steve Harvey ... UPS
The Briefcase—J. Rogala & L. Liswood ... FRS-CMF
The Broadside—J.G. Bumberg ... GNB
The Bungling Chef—Tom Neuhaus ... NHF
The Butcher—Merle Ellis ... CHR
The Candy Man—Bill Murray ... MFS
The Carden Report—Charles E. Carden ... STO
The Cartoon Kitchen—Larry Gonick ... WCS
The Chefs Kitchen—Chef William Lord ... CHK
The Christian Science Monitor News and Photo Service ... RTS
The Coin Box—Norman M. Davis, NLG ... NMD
The Coin Box—Gary Palmer ... CNS
The Conservative Advocate—William Rusher ... UPS
The Consumer Wants To Know—Samual P. Levine ... LEV
The Country Parson—Frank Clark ... RTS
The Daily Crossword—Herb Ettenson, Editor ... CTN
The Darker Side—Scott Johnson ... DBI
The Dentist ... JDL
The DES Odyssey of Pat Cody—Dorothy Bryant ... CMF
The Dividing Line—Patrick J. Buchanan ... CTN
The Dr. Art Mollen Column—Dr. Art Mollen ... RTS
The Dropouts—Howard Post ... UFS
The Ear—Diana McLellan ... UPS
The End Of The World—Richard Morris ... DDS
The Energy Workbook—Patrick Porter ... DBI
The Entertainment Scene—Staff ... IMN
The Eyes Have It—Jerry Ross ... CMF
The Family Circus—Bill Keane ... RTS
The Far Side—Gary Larson ... CHR
The Fearless Spectator—Charles McCabe ... CHR
The Film Scene International—John Austin ... HIS
The Fitness Factor—Michael Kelly Ph.D. ... CMF
***The Flop Family**—George O. Swanson ... KFS
The Formula—Stark Research Assoc. ... UPS
The Girls—Franklin Folger ... FNS
***The Gossip Column**—Robin Adams Sloan ... KFS
The Green Thumb—George Abraham ... TGT
The Green Thumb Question Box—George Abraham ... TGT
The Hawk—Rod Maxwell ... PF
The Healthy Traveler—Dr. Karl Neumann ... WCS
The Hillenbrand Report—Bernard F. Hillenbrand (art Allen Carroll) ... NAC
The House Doctor—Herman Baum ... RTS
***The Incredible Hulk**—Marvel Comics ... RTS
The Innocent Bystander—Art Hoppe ... CHR
The Jewish Future—Alan Caruba ... CBO
The Kids—Joe E. Buresch ... JEB
The Law Brief—Martin J. Ross ... LAW
The Law Clinic—Martin J. Ross ... LAW
The Lawyer Says—Kenneth Richey ... RBN
The Lewis Grizzard Column—Lewis Grizzard ... RTS
The Lighter Side—Dick West ... UPI
The Little Man—Ray Salmon ... SAL
***The Little Woman**—Don Tobin ... KFS
The Lisa Robinson Column—Lisa Robinson ... NYT
***The Lockhorns**—William Hoest ... KFS
The Lone Ranger—Cary Bates & Russ Heath ... NYT
The Los Angeles Times Board of Economists ... LAT
The Market Day By Day—(Short Term Trend)—
Chart by Carden ... STO
The Metropolitan Home Column ... RTS
The Mini Page—Betty Debnam ... UPS
The Money Service ... UPS
The National Challenge—J. Baxter Newgate ... CF
The Nation's Housing Column—Kenneth Harney ... WPW
The Neighborhood—Jerry Van Amerongen ... RTS
The Neutrons—Stan Meritakis ... MRT
The New Republic ... FNS
The Northern Perspective—Michael J. McManus ... MCM
The Observer Crossword Puzzle—Charles Preston ... RTS
The 100—Harold Hart ... RTS
The Other Side of Coin—Edward R'Church ... IMS
The People's Doctor: A Second Opinion—
Robert S. Mendelsohn, M.D. ... CF
THE People Page—Staff ... NEA
The Pet Parade—William Patterson ... PET
The Pet Set—Doug & Jean Borgstedt ... BOR
***The Phantom**—Lee Falk and Sy Barry ... KFS
The Philatelic Journalist—Gustav Detjen, Jr. ... DET
The Phoenix Nest—Marvin Levin ... APN
The Private Eye—Dave Handler ... NEA
The Real Puzzle—Don Rubin ... UFS
The Real Wrap—Bruce Huff ... MGF
The Recipe Clinic—Judy Gorman ... REC
The Reviewer—Various ... IMS
The Riddle People—Vernon Waring ... DBI
The Ryatts—Jack Elrod ... FNS
The Scene—Robert Edward Curtis ... GSM
The Scott Burns Column—Scott Burns ... RTS
The Scott Report—Paul Scott ... AMW
The Single Experience—Joan Keller ... IPS
The Spacers—Emil Abrahamian ... API
The Sports File—Emil Abrahamian ... API
The Sporting Life—Ben Templeton & Tom Forman ... CTN
The Steering Column—Bob Cutter ... THG
The Sunday Box—Various ... CMF
The Sweetheart Of The Silent Majority: The Biography Of Phyllis Schlafly—Carol Felsenthal ... DDS
The Thaler Column—Carol C. Thaler ... UPIFD
The Sunday Crossword—Herb Ettenson, Editor ... CTN
The Traveler—Mort Hochstein ... FET
The Traveler's World—Paul J. C. Friedlander ... TTW
The Traveling Consumer—Sylvia Cronin ... CFS
The Treasure Chest—Alan S. Feinstein ... DBI
The TV Onlooker—Arthur A. Berger ... FET
The Unsportsman—Rus Bucholz ... DBI
The U.S. and You—William Steif ... NEA
The Video Tape Advisor—Staff ... IMN
The View From The Top—Milton Rockmore ... ROC
The Wagman File—Bob Wagman ... NEA
The Way I Saw It—Ralph Bluemke ... JDL
The Weather And You—Timbthy G. Shepard ... IND
***The Week In Sports (Latin America)**—Jorge Rodriguez Duval ... IAN
The Whole Cheese—George Kovatch & Bob Wiskotzil ... CHR
The Wibberly Papers—Leonard Wibberly ... CHR
The Wine Rack—Bianca St. John ... MCN
The Wizarad of Id—Brant Parker/John Hart ... FNS
The Wonderful World of Animals—Frank Miller, D.V.M. ... CHR
The Word—Michael J. McManus & Rev. Everett L. Fuilam ... MCM
The Word of God—Various ... PRB
The World I Lived In—George Jessel ... HIS
The World Of Coins And Stamps—Barbara White ... NUM
The Worry Clinic—Dr. George W. Crane ... HPS
The Yardstick—Msgr. George G. Higgins ... NCF
Theater Column—William Raidy ... NHN
Theatre World—Glenne Currie ... UPI
Theatergraham—Paula Royce Graham ... GPR
There Oughta be a Law—Warren Whipple & Frank Borth ... UFS
These Days—John Chamberlain ... KFS
***They'll Do It Everytime**—Dob Dunn & Ali Scaduto ... KFS
Things—Miv Schaaf ... SCH
Things That Matter—Lucien Coleman ... DBI
Things Your Mother Never Taught You—Jim Reitz ... UPS
Think Spot 3-in-1 Puzzle ... AFS
Think You Know Sports—John Langton ... TVC
Think You Know Movies—John Langton ... TVC
Think You Know TV—John Langton ... TVC
Thinking Slim—Jean Nidetch ... SF
13-Week-Mini-Series—Various Authors ... NEA
This Day in History—Ralph Hollenbeck ... KFS
This Funny World ... MCN
This Is Sport—Court Alderson ... SM
This is SPR Charter—SPR Charter ... FET
This 'n That—Barbara Allison ... SF
This Month At A Glance—F. Baginski ... CAM
This Week At A Glance—F. Baginski ... CAM
This Week In Astrology—Bernice Bede Osol ... NEA
Those Browns—Bill Murray ... MFS
Those Were The Days—Art Beeman ... SM
3 Jokes Illustrated—Staff ... CSP
Thoughts—Staff ... NEA
3 Quizzes—Staff ... EDC
Through Channels—Joey Sasso ... TVC
Through The Lens—Holt Confer ... CNS
Through The Looking Glass ... NPS
Thundering Sneakers—Prudence Mackintosh ... DDS
Tiffany—Larry Pye ... DBI
***Tiger**—Bud Blake ... KFS
Tiger's Beat ... KFS
Tigo Puzzles—E.C. Marzo ... WAR
***Tim Tyler's Luck**—Lyman & Bob Young ... KFS
Time For Action—Marvin Arthur ... ARU
Timeless Tidbits—Staff ... AMW
Timely Book Serializations ... LAT
Time Of Your Life—Jack Smith ... UFS
Time Out—Jeff Keate ... FNS
Tip Off—The Rip Off—Sylvia Cronin ... CFS
Tips From the Tour—Arnold Palmer ... UFS
Tips on Tables—Bob Dana ... NEW
To Be Equal—Vernon Jordan, Jr. ... CNS
Today At A Glance—F. Baginski ... CAM

TITLES OF BY-LINED FEATURES

Today In New York—Ray Wilson ..... NEW
Today Is The Day ..... ITP
Today's Child—Helen Allen ..... CWF
Today's Chuckle—Beulah Collins ..... LAT
Today's Compact Living—Sharon Nelton ..... RTS
Today's Crossword ..... UFS
Today's Sports Parade—Mitton Richman ..... UPI
Today's Teens—Lester Rand ..... YOU
Today's Tightwad—Bill Repp ..... CCM
Today's Woman in Today's World—Dorothy Richey & Patricia Bosch ..... RBN
Today's World—David Brown ..... KFS
Tom Braden Report—Tom Braden ..... LAT
Tom Teepen Commentary—Tom Teepen ..... ASI
Tony Auth Cartoons—Tony Auth ..... WPW
Toppix—Ed Fisher, Editor ..... CTN
Toronto Star News Service ..... TSS
Toronto Star Syndicate Photo Service ..... TSS
To Your Good Health—Paul G. Donohue, MD ..... FNS
Training Labrador Retrievers—Paul Sievers ..... WWN
Travel—Murray J. Brown ..... UPI
Travel—John Pinkerman ..... NWS
Travel—Phil Sousa ..... CNS
Travel Along—The Bascomes ..... BA
Travel Box—Various ..... NYT
Travel Column—Joel Sleed ..... NHN
Travel Facts—Landt & Lisl Dennis ..... TRF
Travel Guide—Various ..... FET
Travel Log—Dave Goodwin ..... GWN
Travel News & Notes—George G. White, Sr. ..... FEA
Travel Photography—Jean Irvine ..... MIL
***Travel Smart**—Herbert Teison ..... CMF
Travel Tips—Staff ..... IMN
Travel Whirl—Buddy Basch ..... BAS
Traveling—Bob & Sandy Nesoff ..... GSM
Travel With Hermes—Ray Wilson ..... NEW
Travels With Farley—Phil Frank ..... FNS
Traveler's Quest—Donald Lyons ..... API
Travelling With—Frank Devaney ..... CAP
Travelettes Travel Cartoon—F. Treadgold ..... SCI
***Treasury Of Classic Tales**—Walt Disney ..... KFS
***Tremebunda**—Lino y Jorge Palacio ..... UPIFD
Trendies—Jim Moran ..... DBI
Trim's Arena—Hal Trim ..... UPS
Trip Tips—Marie Mattson ..... MAT
Trivia—Staff ..... CSP
Trivia I.Q.—Kevin Keen ..... CF
Trivia Quiz—Dan Carlinsky ..... CAR
Trixie ..... SM
***Trudy**—Jerry C. Marcus ..... KFS
Trudy Engel in Washington, D.C.—Gertrude Engel ..... LNI
Trying Retiring—Wilma Willis Gore ..... CMF
Tumbleweeds—Tom K. Ryan ..... FNS
Tummy Trimmer Primer—Ann Smith ..... RTS
Tune in Tomorrow—Jon-Michael Reed ..... UFS
Tutankhamun—Adam Kovacs ..... ASD
TV Booklets ..... TVW
TV Booklets ..... TVD
TV Color Front Cover ..... TVD
TV Commentary—Bente Christensen ..... EDC
TV Compulog Grid Listings ..... TVC
TV Compulog Local Listings ..... TVC
TV Compulog Rolling Logs ..... TVC
TV Crosswords—Staff ..... UFS
TV Data Grids ..... TVD-UFS
TV Data High Speed Wire TV Listings ..... TVD
TV Features ..... TVD
TV Data Local Listings ..... TVD-UFS
TV Data Rolling Logs ..... TVD-UFS
TV From A Woman's View Point—Marcia Varas ..... AMF
TV IQ ..... TVC
TV Keynotes—Steven H. Scheuer ..... KFS
TV Listing ..... TVD
TV Key Previews, Mailbag—Steven H. Scheuer ..... KFS
TV Listings ..... TVC
TV Mailbag ..... TAP
TV Mailbag—Steven H. Scheuer ..... KFS
TV Magazine ..... TAP
TV Movies ..... TVC
TV Parade—Joan Crosby ..... SF
TV Photo Service ..... UFS
TV Previews ..... UFS
TV Potpourri Puzzle—Naida Dickson ..... DBI
TV Profile—Vernon Scott ..... UPI
TV Puzzle ..... TVC
TV Scout—Staff ..... UFS
TV Scout—June Crosby ..... UFS
TV Scout: Inside TV—Dan Lewis ..... UFS
TV Scout Reports ..... UFS
TV Scout Sketches—Dick Kleiner ..... UFS
TV Starscramble—Staff ..... WHI
TV Starscreen Puzzle—Al Kilgore ..... UFS
TV Supplements ..... TVW
TV Teaser—Staff ..... UFS
TV Tonight—Judy Flander ..... UPS
Tween 12 and 28—Dr. Robert Wallace ..... CNS
Twitch—Row Rands ..... SM
Two Heads—David & Kate Alexander ..... API
Two-Minute Mystery Series—Donald J. Sobol ..... TM
2100 A.D.—Joan Altabe ..... DBI

U

U.F.O. Investigation Bureau—Pedro R. Moreno ..... UCS
Uncle Art's Funland—Art Nugent ..... UFS
Uncle Ray's Column—Ramon Coffman ..... FNS
Uncommon Quotations—Gary Christensen ..... DBI
Under Twenty—Kurt Lassen ..... CF
Underground Homes—Louis Wampler ..... MAJ
Understanding Business & Economics—Professor Jon G. Udell ..... ANS
UN Events—V.K. Pandhi ..... IMS
Unipix ..... UPIN
Unlikely Letters—Bern Williams ..... JDL
U-Nutty Nations—Tom Kukic ..... API
Up To Here—Bill Baugham ..... BAU
Us Magazine—Various ..... NYT
US News and World Report Magazine—Various ..... NYT
US News And World Report Graphics Service—Various ..... NYT

V

Vance Rodewalt—Vance Rodewalt ..... CWF
Vantage Point—Bern Williams ..... JDL
Various—Dan Carlinsky ..... CAR
Vegetarian Cooking—Clare Barrett ..... CNS
Venice L. Holmes Column—Venice L. Holmes ..... HOL
Verbena—Perry Howze ..... NYT
Video—Everyday ..... DIC
Video—Everyweek ..... DIC
View From Goodrich Hollow—David Jacobs ..... NHN
Viewers Voice—Chuck Bins ..... TVC
Viewpoint—Various ..... CMF
Village Square—Chuck Stiles ..... SM
Virginia Payette—Virginia Payette ..... UFS
Visit The World, Afoot—Tom Kostrzewa ..... DBI
Vistas In Video—Flo Painter ..... MOR
Viva Madrid—Thomas Carroll ..... WWN
Voice From The Woods—Walter Gormly ..... GRM
Voice of Broadway—Jack O'Brien ..... KFS

W

Walking Around—Sydney Du Broff ..... GPL
Wallflowers—Staff ..... SF
Walter Riley Column—Walter Riley ..... DAT
Washington D.C. Photos—Staff ..... PAN
Washington Insider—Edward von Rothkirch ..... IMS
Washington News Letter—David Friedman ..... JTA
Washington Journal—Various Authors ..... CNS
Washington Merry-Go-Round—Jack Anderson ..... UFS
Washington Notes—Staff ..... EDC
Washington Siren—Cyrene Dear ..... DPR
Washington Welter—Jesse H. Merrell ..... MER
Washington Window—Editors ..... PAI
Watch This Space—Judy Hill ..... UPS
Watch Your Language—Lydel Sims ..... CF
We Americans—Richard Growald ..... UPI
Weapons: The International Game Of Arms, Money and Diplomacy—Russell Warren Howe ..... DDS
Weather Map & Forecast ..... UPIN
Webster—H. T. Webster ..... SM
Wee Pals—Morrie Turner ..... FNS
Week Ahead Horoscope—Florence Cotter ..... CSP
Week Ahead Movies ..... TVC
Weekend Chuckle—Beulah Collins ..... LAT
Week In Religion—Staff ..... RNS
Weekly Horoscope—Salome ..... MCN
Weekly Page Of Comics ..... SM
Weekly Page Of Features ..... SM
Weekly Short Story—Sidney DuBroff ..... GPL
Weekly Special—Jack Anderson ..... UFS
Welcome To The Real World: A Financial Guide For Young People—Annie Moldafsky ..... DDS
Westell's Canadian Report—Anthony Westell ..... TSS
Wet Set—Jack Bonestell ..... ADF
What About Drinking—Francis M. Seeger ..... DBI-DMS
Whatever Happened To—Buddy Basch ..... BAS
What Life Has Taught Me—Various Celebrities ..... SCI
What Makes People Tick—John Gibson ..... LAT
What's Doing In Sports—Ray Allen ..... AMF
What's IN In Interiors—Nancy Roebuck ..... DBI
What's in Store—Joan Watson ..... TSS
What's New—Staff ..... CSP
What's New in Medicine—L.A. Chotkowski ..... WNM
What's On Television—Staff ..... UPI
What's The Difference—Rex Norman ..... DBI
What's Up—Staff ..... NEA
What's Your Verdict—Paul Levine J.D. ..... CNS
Whiplash—James R. Grilliot ..... MAJ
Where You Live—Righetti ..... SCI
Whizword ..... CWF
Who's on First—William Kauffman ..... FET
Who's This—Joe Barros ..... DBI
Why Be Bored?—Lillian Taylor ..... TAY
Why Grow Old?—Josephine Lowman ..... RTS
Why Me?—David Albert ..... DBI
Widow—Sharon Wright ..... CMF
Wiggly-Word Puzzle—Naida Dickson ..... DBI
Will Rogers Says—Bryan Sterling ..... RTS
William Raspberry Column—William Raspberry ..... WPW
Willoughby From Washington—William F. Willoughby ..... RET
Willy 'N Ethel—Joe Martin ..... FNS
Window On Wildlife—Kevin Cook ..... CMF
Wine & Dine—Robert Jay Misch ..... CF
Wine & Liquor Uncomplicator (Facts)—G. Ford ..... SCI
Wine Connoisseur—Robert Lawrence Balzer ..... LAT
Wine List—Dr. Rudolf Sellei ..... CMF
Wine on the Table—William Clifford ..... WOT
Wine Primer—Mark Pugner ..... TAG
Wine Talk—Dan Berger ..... CNS
Wine Words—Mildred Howie ..... WCS
Winetaster's Choice—Harold Bearak ..... WTC
***Winnie the Pooh**—Walt Disney ..... KFS
Winnie Winkle—JKS and Henry Raduta ..... CTN
Winning Through Negotiation—Tessa Albert Warshaw ..... CMF
Winthrop—Dick Cavalli ..... NEA
Wishbone—Rick Cole ..... MCN
Wish I'd Said That—Adrian Noskiddle ..... DBI
***Wishing Well** ..... KFS
Wizard Of Grid ..... DOD
Wizard Of Osrin—Ray Osrin ..... IPS
Woman Health—Lois Rich-McCoy ..... CMF
Women Alone—Sharon Wright ..... CMF
Women Ask ..... CMF
Woman's Guide To Health—Donna Goldfein ..... CMF
Woman's World—Patricia McCormack ..... UPI
Woman's World—Princess Alexandra ..... IMS
Women At Work ..... CMF
Women At Work—Wolf & Singer ..... FET
***Women's Feature Services**—Various Authors ..... ILPS
Women In Profile—Pete Hoffman ..... CMF
Women's Voices—Various ..... CMF
Women's Wear Daily & W Feature Package—Staff ..... FA
Wonderword—Jo Quellet ..... UPS
Word-A-Day—Mickey Bach ..... FNS
Word Cage—Tracy St. John ..... SF
Word Game—Kathleen Saxe ..... UFS
Wordplay ..... KFS
Word Sleuth ..... KFS
Word-Wise—Jack Drummey ..... CMF
Words & Meanings—Don Coates ..... SM
Words, Wit & Wisdom—William & Mary Morris ..... UFS
Words, Words, Words—Michael Gartner ..... RTS
Wordy Gurdy—Tricky Ricky ..... UFS
Work & Health—Dr. Phillip L. Polakoff ..... PAI
Working: Changes And Choices—James O'Toole ..... CBN
Working Woman—Niki Scott ..... UPS
World Almanac Questions & Answers—World Almanac Staff ..... NEA
World Digest—Staff ..... AMW
World Heritage—Nicholas Liacakos ..... MCF
World in Focus—William R. Frye ..... FRY
World News Summary—Staff ..... UPI
World of Books—Misknt Todaka ..... RBN
World of Music—Robin Wells ..... CNS
World of Stereo—Tom Krehbiel ..... WCM
World Press Summary ..... ILPS
World Spotlight—Don Kampel ..... ARU
World Wide Travel Advice—Paige Palmer ..... FAS
Would You Believe . . .?—Fred Philcox ..... CDF
Would You Believe . . .?—Fred Philcox ..... MCN
Wouldn't It Be Nice If—G. Litt ..... SCI
Wright Angles—Larry Wright ..... UFS

Y

Yard Yarns—Righetti ..... SCI
Yardley Jones—Yardley Jones ..... CWF
Year in Religion—Staff ..... RNS
Years Of Fulfillment—Henrietta Kish ..... KIS
You—Dr. J.M. Seidenfeld ..... CMF
You And Your Money—Judith G. Rhodes ..... CNS
You Are What You Wear—William Thouriby ..... UPS
You Be The Judge—John Ritter ..... JLA
You In The Church, The Church In You—G. Walton Lindsay ..... WIL
You Can Fix It—Walt Trag ..... SCI
You Know It's Gonna Be A Bad Day When: ..... NFS
You Said It! ..... AMW
You, Your Child And Entertainment—David Nydick ..... DAN
You, Your Child And School—David Nydick ..... DAN
You, Your Child And Sports—David Nydick ..... DAN
Young Hobby Club—Cappy Dick ..... FNS
Young Ideas—Dick Young ..... CTN
Young Originals—Staff ..... NEA
Young People's Paper—Marie Hilliard ..... RBN
Young World—Tom Lennon ..... NCF
Your Auto And You—Doyle K. Getter ..... AUT
Your Birthday—Stella Wilder ..... UFS
You Car—Eugene Mimoe ..... LAT
Your Car—Ray Stapley ..... TSS
Your Car and You—F. Treadgold ..... OPS
Your Education Rights—Elisabeth F.S. Soloman ..... SEF
Your Family Decorator—Carleton Varney ..... FNS
Your Fashion Image—Charlotte Willinson ..... YFI
Your Government—Porter Williamson ..... MSC
Your Handwriting Tells—Dorothy St. John Jackson ..... CNS
Your Health—Various ..... CMF
Your Health Rights—Elisabeth F.S. Soloman ..... SEF
Your Home—Carolyn Murray ..... LAT
Your Home—Build And Improve—Robert C. Wilks & Augustus Suglia ..... KFS
Your Horoscope—Jeanne Dixon ..... LAT
Your Horoscope Forecast—Dolores Pyle ..... PYL
Your Horoscope Guide—Gina ..... CNS
***Your Individual Horoscope**—Frances Drake ..... KFS
Your Job/Your Career—Leonard Corwen ..... DBI
Your Legal IQ—John Ritter ..... JLA
Your Life And Mine—Phyllis Mitchell ..... MIT
Your Lucky Stars—Diana Dee ..... DBI
Your Medicare—Eugene Miller ..... MLN
Your Medicine Chest—J.J. Jarvis ..... WOR
Your Money—Pat Fellows ..... TSS
Your Money's Worth—Sylvia Porter ..... UPS
Your Newspaper—Bill Kresse ..... JPS
Your Own Business—Michael Donohue ..... EJN
Your Personal Biorhythm—Bernard Gittelson ..... UPS
Your Photos—Albert Moldvay ..... LAT
Your Prescriptions—Rex Medica ..... LAT
Your Social Security ..... CNS
Your Stars This Week—Stella Wilder ..... UFS
Your Week Ahead Horoscope—Florence Cotter ..... CSP
Your World—Various ..... CMF
You're Cooking—Staff ..... SF
***You're Getting Closer**—Patte Wheat & Dale Hale ..... KFS
You're In Trouble—Nick Frising ..... AFS
You're Putting Me On—Paula Royce Graham ..... GPR
Youth Clinic—Staff ..... TSS
Youth On The Go—Randy Mink ..... MIK
Youth Parade—Reba & Bonnie Churchill ..... CAI
Youthful Viewpoint—Lester Rand ..... YOU

Z

Zane Grey's Best Short Stories & Books ..... OPS
Zanies Cartoons—J. Maddox ..... SCI
Zany Crossword—Naida Dickson ..... DBI
***Zeriods**—Aryha Holuber ..... DBI
Ziggy—Tom Wilson ..... UPS
Zig-Zag Puzzle—Steve Ryan ..... CNS
Zingers!—John Broudhecker ..... AFS
Zumwalt/Bagley Report—Adms. E.R. Zumwalt, Jr. & Worth H. Bagley ..... LAT

SYNDICATED FEATURES LISTED BY AUTHORS, ARTISTS

A

Abraham, George—The Green Thumb Question Box ... TGT
Abraham, George—The Green Thumb ... TGT
Abraham, Dr. Willard—Our Children ... CNS
Abrahamian, Emil—Sports File ... API
Abrahamian, Emil—The Spacers ... API
Adams, Anne—Dress Pattern Features ... KFS
Adams, Jane—Person To Person ... CMF
Adams, Jean—Teen Forum ... UFS
Adams, Robert X.—Book Reviews ... FEA
Adams, Sally & Jim—Get Your $ Worth ... MCN
Addison—Boner's Ark ... KFS
Adilman, Sid—Eye on Entertainment Canadian ... TSS
Adleberg, Joanne A & Vivian Krawitz—New Directions In Design ... CMF
Adler, Jane—Indoor Gardening ... FNS
Adler, Joseph—Destination ... ADL
Argran, Larry—Cancer Connection ... CMF
Aislin—Aislin Political Cartoons ... TSS
Alaya, Mitzi—From the Farmer to You ... CAP
Albert, David—Why Me? ... DBI
Albert, George—Cash Box Confidential ... RTS
Alderson, Court—Sporty Ones ... SM
Alderson, Court—This is Sport ... SM
Alderson, George—Crutches-Cane-Wheelchair ... ALD
Alexander, Bob—Benchwarmer's Sports Trivia ... CNS
Alexander, David & Kate—Two Heads ... API
Alexander, Don—Humoresque ... ARU
Alexander—Editorial Cartoons ... ALX
Alexander, Lorena—Laurena Alexander Column ... NWB
Alfaro—Spanish Crossword Puzzle ... KFS
Allaux, Jean-Francois—Editorial Cartoon ... INX
Allen & Maiman—Education in New York ... PAN
Allen & Moran—Dining Out In New York ... PAN
Allen, Graham & John Dodd—King Kat ... UPS
Allen, Helen—Today's Child ... CWF
Allen, Ray—What's Doing In Sports ... AMF
Allen, Robert E.—Star Gazing ... STG
Allison, Barbara—This 'n That ... SF
Allison, Richard—Editorial Cartoons ... DBI
Alma—Ask Alma ... SF
Alridge, Ron—Ron Alridge TV Column ... CTN
Alt, Margaret—Parent-Teacher Hotline ... CMF
Altabe, Joan—Off The Wall ... DBI
Altabe, Joan—Sketching Tips ... API
Altabe, Joan—2100 A.D. ... DBI
Althouse, L.—Bible Speaks ... CSP
Anastasi, April—Just In Teen ... ASC
Anderson, Arthur L.—Knee Deep in Michigan ... LNI
Anderson, Brad—Marmaduke ... UFS
Anderson, Carolyn—Collectors' Items ... AMW
Anderson, Dave—Sports of the Times ... NYT-NS
Anderson, David—Religion In America ... UPI
Anderson, Jack—Weekly Special ... UFS
Anderson, Jack—Washington Merry-Go-Round ... UFS
Anderson, Jennifer—Ask Jennifer ... RTS
Anderson, Nancy—Hollywood Hotline ... CNS
Anderson, Ruth Nathan—VIP Medical Grapevine ... VMG
Anderson, Tom—Straight Talk ... AMW
Andrews, Mark—Sight and Sound ... CF
Andriola, Alfred & Suruin Gumen—Kerry Drake ... FNS
Annswell, Clare—Starscope ... SM
Appel, Ellen—Make It Yours ... CNS
Ardito, Jim—Fightin' Mad ... ASI
Armstrong, Tom & Tom Batiuk—John Darling ... FNS
Arnold, Henri & Bob Lee—Junior Jumble ... CTN
Arnold, Henri & Bob Lee—Jumble ... CTN
Arriola, Gus—Gordo ... UFS
Arthur, Marv—Made Public ... ARU
Arthur, Marv—Marv ... ARU
Arthur, Marv—Marv's Reply ... ARU
Arthur, Marv—Time For Action ... ARU
Ascher, Sidney—Sid Ascher's World ... ASC
Ascher, Sidney—The Best Years ... ASC
Ashe, Arthur—Arthur Ashe Column ... WPN
Ashmore, Helen—Booklook ... BOK
Aspinwall, Ralph—Sunset Park ... DBI
Atlas, Stephen L.—Single Parent Hotline ... RES
Austin, John—Hollywood's Unsolved Mysteries ... HIS
Austin, John—Hollywood Inside ... HIS
Austin, John—The Film Scene International ... HIS
Austin, Norman—Freighter Travel ... HIS
Auth, Tony—Tony Auth Cartoons ... WPW
Avery, Jeanne—Star Tracking ... FNS

B

Bach, Mickey—Word-A-Day ... FNS
Bachman, Dr. David—Dr. Jock ... CTN
Bachrach, Judy—Judy Bachrach ... UPS
Bader, Sir Douglas—Commentary ... EDC
Baginski, F.—This Month at a Glance ... CAM
Baginski, F.—This Week at a Glance ... CAM
Baginski, F.—Today at a Glance ... CAM
Baginski, Frank—Splitsville ... LAT
Bagley, Admirals Worth H. & E.R. Zumwalt Jr.—Zumwalt/Bagley Report ... LAT
Bailey, Rev. A. Purnell—Daily Bread ... LAT
Baker, Jerry—Master Gardener ... CMF
Baker, Jim—As You Were ... PIO
Baker, Judith—Easy Gardens & Landscapes ... ADF
Baker, Russell—Observer ... NYT-NS
Bakker, Jim—Mountain Moving Faith ... PTL
Bald, Ken—Dr. Kildare ... KFS
Baldridge, Letitia—Mind Your Manners ... LAT
Baldwin, Ed & Stevie—Family Workshop ... CTN
Baldwin, Ed and Stevie—Makin' Things ... RTS
Balsa, M.A.—Crucigramas ... UPIFD
Barash, Norma—Jewish Cooking ... JTA
Barrett, Clare—Vegetarian Cooking ... CNS
Barros, Joe—Who's This ... DBI
Barry, Bill—Assignment: Top Secret ... ADF
Barry, Bill/Fred Hull—Strange Encounters ... ADF
Barry, Dan—Flash Gordon ... KFS
Barry, Dave—Life & Related Subjects— ... FET
Barry, Sy & Lee Falk—The Phantom ... KFS
Bartin, Guy—Easy Does It—In Retirement ... MFC
Bartlett, Charles & Cord Meyer—News Focus ... FNS
Basch, Buddy—Army Funnies ... BAS
Basch, Buddy—Celebritee-Hees ... BAS
Basch, Buddy—Help, Police! ... BAS
Basch, Buddy—Real Names/Reel Names ... BAS
Basch, Buddy—That's Life ... BAS
Basch, Buddy—Travel Whirl ... BAS
Basch, Buddy—Whatever Happened to ... BAS
Bascomb, Barney—My Wife Works ... CMF
Bascomes, The—Along the Camping Trail ... BA
Bascomes, The—Along The Food and Wine Trail ... BA
Bascomes, The—Travel Along ... BA
Base, Ron—At The Movies ... TSS
Bassett, Gene—Gene Bassett ... UFS
Bates, Cary & Gray Morrow—Buck Rogers in the 25th Century ... NYT
Bates, Cary & Russ Heath—The Lone Ranger ... NYT
Batiuk, Tom—Funky Winkerbean ... FNS
Batiuk, Tom & Tom Armstrong—John Darling ... FNS
Battersby, Mark E.—Farm Taxes ... CLI
Battersby, Mark E.—Tax Notes ... CLI
Battelle, Phyllis—Assignment: America ... KFS
Battista, Dr. O.A.—Health Today ... SCI
Bauder, Don—Money Matter ... CNS
Bauder, Don—Financial ... CNS
Baughman, Bill—Photo Info ... BAU
Baughman, Bill—Exploring With Your Camera ... BAU
Baughman, Bill—Up to Here ... BAU
Baum, Herman—The House Doctor ... RTS
Beale, Betty—Betty Beale's Washington Letter ... FNS
Bearak, Harold—Winetasters' Choice ... WTC
Beard, James A.—Beard on Food ... UPS
Beattie, Bruce—Editorial Cartoonist ... CNS
Beaudoin, Mike—Green'n Grassy ... BEA
Beck, Marilyn—Marilyn Beck ... CTN
Becker, B.J.—Contract Bridge ... KFS
Bee, Noah—Editorial Cartoons ... JTA
Beedle, John—Growing Your Own ... DBI
Beeman, Art—Those Were The Days ... SM
Beglane, Bernie—From The Sidelines ... TVC
Bellemy, Frank—Garth ... ITP
Belt, Byron—Arts Column ... NHN
Bengert, Ethel—Collectibles Corner ... FET
Bennett, H.C.—Cartoons ... CNS
Bennet, Mary Alice—A Little Prayer ... AFS
Bennett, Mike—Buddy's Workshop ... CSP
Bennett, Mike—Calling Colleen ... CSP
Bennett, Mike—Garden ... CSP
Bennett, Mike—Senior Citizen's Corner ... CSP
Bennett, Richard—For the Divorced ... LIS
Bennett, Richard—Remarriage Forum ... LIS
Benson, Miles—Congress Column ... NHN
Benson, Steve—Steve Benson Cartoons ... WPW
Bentley, Carole—Hair Care ... ITP
Benton, Susan—Platter Patter ... CF
Berger, Arthur A.—The TV Onlooker ... FET
Berger, Dan—Wine Talk ... CNS
Bergesen, Catherine—Taking Off ... GNC
Berke, Dr. Melvin & Joanne Grant—On Marriage and Divorce ... RTS
Bernstein, Paul—Look And Feel Your Best ... RBN
Berrill, Jack—Gil Thorp ... CTN
Berry, Jim—Berry's World ... NEA
Berthel & Simonsen—Junior Editors ... APN
Bess, Gordon—Redeye ... KFS
Besse, Glydys—Human Features ... NWS
Best, Natalie—Fashion World ... CNS
Betancourt, Hal—Advertising Basics ... BET
Betzina, Sandra—Sew With Flair ... CHR
Beutel, Josh—Editorial Cartoon ... MIL
Bienenfeld, Florence—Family Matters ... CMF
Billingsley, Ray—Lookin' Fine ... UFS
Bingner, Alice—Caribbean World ... CMF
Bins, Chuck—Fine Tuning ... TVC
Bins, Chuck—Viewers Voice ... TVC
Birmingham, Lloyd—Fix-It Shop ... MCN
Birnbaum, Stephen—Birnbaum ... CTN
Bishop, Gerry—House Plans ... UFS-NEA
Bishop, Jim—Jim Bishop: Reporter ... KFS
Bisson, Randy—Stacey ... DBI
Mr. Blackwell—Beverly Hills By-Line ... BHB
Blake, Bud—Tiger ... KFS
Blaker, Ph.D. Karen—Ask Dr. Blaker ... NEA
Blauvelt, Lea—Stamps ... CNS
Blazer, Don—Of Course, A Horse ... CNS
Blinn, Johna—Celebrity Cookbook ... LAT
Bliss, L. & M.J. Cahill—Beauty Page ... TFS
Block, Herbert L.—Herblock ... FNS
Blotnick, Srully, Ph.D.—Getting Rich Your Own Way ... DDS
Blue, Anthony Dias—Notes From the Wine Country ... CHR
Bluemke, Ralph—The Way I Saw It ... JDL
Bodeau, Vivienne—Senior Update ... SF
Bollen, Roger—Animal Crackers ... CTN
Bollen, Roger & Gary Peterman—Catfish ... CTN
Boltinoff, Henry—Stoker The Broker ... MCN
Boltinoff, Henry & James Burnett—Nubbin ... KFS
Bombeck, Erma—At Wit's End ... FNS
Bond, Julian—Julian Bond ... NEA
Bonestell, Jack—Wet Set ... ADF
Bono, Lillian—Astrovue ... TVC
Boody, Shirley Bright—Eat Yourself Slim ... CNS
Boone, Gary—Gary Boone on Antiques ... ANT
Borges, Jose Luis—Dialogues With Borges ... IAN
Borgman, Jim—Borgman Political Cartoons ... KFS
Borgstedt, Doug & Jean—The Pet Set ... BOR
Borth, Frank & Warren Whipple—Three Oughta Be A Law ... UFS
Bosco, Antoinette—The Bottom Line ... NCF
Bothwell, Angela & Frank—Camping Family Style ... SF
Bottel, Helen—Helen Bottel Generation Rap ... KFS
Bouchard, Lucille—Beauty Is ... BOU
Bowen, Charles and Barbara Jones—Beautiful! ... AFS
Bowie, Bob—Blue Plate Special ... DBI
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Bowman, Bob—Flashback On Canada ... CWF
Boyd, R. David—Apple Pie ... MOR
Boyd R.—Sovereign State of Affairs ... MOR
Boyd, David—National Cartoon ... MOR
Boyd, L.M.—L.M. Boyd Column ... CRO
Boyd, Waldo T.—Science in the Service of Man ... FET
Braden, Tom—Tom Braden Report ... LAT
Bradford—Cookin' Good ... SAW
Bradford, Barbara Taylor—Designing Woman ... LAT
Bradley, Marvin & Dr. N.P. Dallis—Rex Morgan, M.D. ... FNS
Bradshaw, John—Gardening ... CWF
Brady, Pat—Graves, Inc. ... RTS
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Bramer, Betsy—Globe Trotter ... MCF
Brand, Charles J.—Entertainment Whirl ... BAS
Brand, Charles J.—Scramble Steps ... BAS
Brandon, Brumsic—Luther ... LAT
Breathed, Berke—Bloom County Comic Strip ... WPW
Breslin, Jimmy—Jimmy Breslin ... CTN
Brett, Carl—Bridge ... GIN
Brickfield, Cy—Prime Time ... ARP
Brickley, Terry—HANDICAPsules ... IPS
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Brickman, Arthur—Readers World ... BRI
Brickman, Morrie—Small Society ... KFS
Bridges, Herb—Show Biz ... MOR
Bright, Sally J.—Our Lively Language ... OLL
Bright-See & Hope—Nutrition Matters ... TSS
Broder, David S.—David S. Broder Column ... WPW
Brody, Jane—Personal Health ... NYT-NS
Brookins/DeOre/Gorrell/Keefe/Palmer/Trever/Menees/Lara—The Best And The Wittiest ... FNS
Brooks, Alice—Needlecraft Pattern Features ... KFS
Brothers, Dr. Joyce—Ask Dr. Brothers ... KFS
Broudhecker, John—Zingers! ... AFS
Brown, Bob—Science For You ... LAT
Brown, Charles B.—On Boxing ... FET
Brown, David—Today's World ... KFS
Brown, Ina C.—Say What You Mean ... CMF
Brown, Irene Lamb & Tony Lamb—Straight Talk For Seniors ... CMF
Brown, Murray J.—Travel ... UPI
Brown, Rusty—Rusty Brown Column ... NEA
Brown, Dr. William D.—Families Under Stress ... FUS
Browne, Dik—Hagar the Horrible ... KFS
Browne, Dik & Mort Walker—Hi and Lois ... KFS
Bruce, Lenard—Dudes ... DBI
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Bubec—Editorial Caricatures ... RCC
Bucella, Marty—Panel Cartoons ... DBI
Buchanan, Patrick J.—The Dividing Line ... CTN
Bucholz, Rus—The UnSportsman ... DBI
Buchwald, Art—Art Buchwald Column ... LAT
Buckley, William F.—On the Right ... UPS
Bumberg, J.G.—News Service ... GNB
Bumberg, J.G.—The Broadside ... GNB
Bunch, Ross—Rollies Route ... DBI
Buresch, Joe E.—Dinah Mite ... JEB
Buresch, Joe E.—Fletcher the 4-H'r ... JEB
Buresch, Joe E.—Outdoor Mini-Tips ... JEB
Buresch, Joe E.—The Kids ... JEB
Burnell, Sue—Dress Patterns ... NEA
Burness, Tad—Auto Album ... FNS
Burnett, James & Henry Boltinoff—Nubbin ... KFS
Burnett, Sue—Pattern Service, Dress ... UFS
Burns, Scott—The Scott Burns Column ... RTS
Burroughs, Edgar Rice—Tarzan ... UFS
Burtoff, Barbara—Coping ... BBS
Burtoff, Barbara—Matters of Taste ... BBS
Burtt, George—Better Barter ... CMF
Bushmiller, Ernie—Nancy ... UFS
Butler, Ron—Passport to Everywhere ... CF
Button, Ford—Button's Bunch ... DBI
Button, Ford—Panel Cartoons ... DBI
Byjohn—Along the Rail ... CMF
Byrd, Deborah—Eye on the Sky ... CMF
Byrne, Robert—Chess ... NYT

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Cabot, Anne—Needlework ... NEA
Cabot, Anne—Pattern Service Needle ... UFS
Cadwallader, Sharon—Naturally ... CHR
Caen, Herb—It's News To Me ... CHR
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Calder, R.N., Judy—Bananas ... CMF
Calder, R.N., Judy—Splints ... CMF
Cahill, M.J. & L. Bliss—Beauty Page ... TFS
Calman, Mel—Men and Women ... FNS
Cammarota, A—Desde U.S.A. con Humor ... UPIFD
Camp, Dalton—Dalton Camp ... CWF
Camp, Joe & Harland Wright—Benji ... NYT
Campbell, Don—About Real Estate ... RTS
Campbell, Jim—Go Forth ... DBI
Caniff, Milton—Steve Canyon ... FNS-KFS
Cannon, Thurlow O.—Nostalgia Notes ... CAN
Cantone, Vic—Editorial Caricatures ... RCC
Capelini, Joe—Sorry About That ... CMF
Carberry, Margaret Mary—Nine to Five Woman ... CAB
Carden, Charles E.—Daily Stock Market Chart (Short Term Trend) ... STO
Carden, Charles E.—Sunday Stock Market Chart (Long Term Trend) ... STO
Carden, Charles E.—The Carden Report ... STO
Carden, Charles E.—The Market Day By Day—(Short Term Trend) ... STO
Cardona, Jerry P.—Critter's ... UCS

Cardona, Jerry P.—Oh, Rats! ... UCS
Cardwell, Paul, Jr.—Technical Questions ... CMF
Carlinsky, Dan—Various ... CAR
Carlinsky, Dan—It's On The Tip of My Tongue ... CAR
Carlinsky, Dan—Month By Month ... CAR
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Carrell, Al—Super Handyman ... KFS
Carreno, Richard D.—Suit Yourself ... WCH
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Carroll, Les & Tom McCormick—Our Boarding House ... NEA
Carroll, Thomas—Viva Madrid ... WWN
Carson, Astrid—Dear Astrid ... CF
Cartwright, Charles—Church Chuckles ... SM
Caruba, Alan—Bookviews ... CBO
Caruba, Alan—Fun Places ... CBO
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Caruba, Alan—The Jewish Future ... CBO
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Cavi—Axioms Maxims Precepts ... DBI
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Christensen, Bente—TV Commentary ... EDC
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Churchill, Reba & Bonnie—Reba & Bonnie Churchill Reporting ... CAI
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Clark, Frank—The Country Parson ... RTS
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Coan, Nonnee—Shredded Wit ... COA
Coan, Nonnee—Small Fry Diary ... COA
Coates, Dot—Words & Meanings ... SM
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Cooper, Nina—Crossword Puzzle ... APN
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Cordray, Bob—Alex in Wonderland ... CNS
Corey, Ben—Let's Make ... HAR
Corey, Ben—Teen Scene ... HAR
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Crist, C.—Peeping Tom ... GSL
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Cronin, Sylvia—Consumer Information Advisor ... CFS
Cronin, Sylvia—Consumer Travel Trends ... CFS
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Dangaard, Colin—Hollywood Cover ... INF
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Davis, Doug—Sound Country ... TVC
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Garrison, Omar V.—Our Vanishing Liberties ... SPE
Gartner, Michael—Words-Words-Words ... RTS
Gary, Gene—Here's How ... CNS
Gaspar, Evelyn—Kitchen Garden ... CMF
Gately, George—Healthcliff ... MCN
Gayn, Mark—Eurasian Report ... TSS
Geeting, Dr. Baxter & Corrine—Listen In ... CMF
Gelman, Bernard—Off The Beaten Track ... GEL
Gerard, Dave—Citizen Smith ... RTS
Gerberg, Mort & Richard O'Brien—Koky ... CTN
Gerchak, Richard—Apple A Day ... CMF
Gerchak, Richard—Panel Cartoons ... DBI
Germond, Jack & Jules Witcover—Politics Today ... CTN
Getter, Doyle K.—New Car Tests ... AUT
Getter, Doyle D.—Your Auto And You ... AUT
Geyelin, Philip—Philip Geyelin Column ... WPW
Geyer, Georgia Anne—Georgia Anne Geyer ... UPS
Giandoni, Wm.—Hemisphere Report ... CNS
Gibb, Tom—Gibb Cartoons ... HFS
Gibbons, Barbara—Slim Gourmet ... UFS
Gibson, John—What Makes People Tick ... LAT
Gibson, Mildred—Leisure Time ... CAI
Gilbert, Anne—Antiques & Stuff ... UFS
Gilbert, Patrick—Sounds ... LNI
Gilchrist, Guy & Brad—Muppets ... KFS
Gill, Robert—Sugar ... NFS
Gill, Robert—Are You A Kopy Kat? ... NFS
Gilmore, John C.—Community Club Awards ... CCA
Gimlin, Hoyt—Editorial Research Reports ... CQ
Gina—Your Horoscope Guide ... CNS
Gittleson, Bernie—You're Personal Biorhythm ... UPS
Giuffre, Martin—Consumer Carnival ... CNS
Gladstone, Bernard—Home Improvement ... NYT
Glasser, Selma—Glasserfied Directory ... GLA
Glasser, Selma—Star Stanzas ... GLA
Gleason, Norma—Cryptograms ... DBI
Glen, Maxwell & Cody Shearer—Here And Now ... FNS
Glover, Robert Alan—Movie Views & Reviews ... LNI
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Goldfein, Donna—Stop Wasting Time! ... CMF
Goldfein, Donna—Woman's Guide To Travel ... CMF
Goldstein & Moran—New York Entertainment ... PAN
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Gonick, Larry—The Cartoon Kitchen ... WCS
Goodbread, Bob—Dan Savage ... DBI
Goodman, Ellen—Ellen Goodman Column ... WPW
Goodman, Jr., Henry Gaines—Honeydew ... GOJ
Goodsell, Jane—Soup to Nonsense ... PAI
Goodwin, Dave—Insurance For Consumers ... GWN
Goodwin, Dave—Money Matters ... GWN
Goodwin, Dave—Travel Log ... GWN
Gordon—A Problem Today (Math Problems) ... SCI
Gordon—Braintwister ... OPS
Gordon—Daily & Weekly Crosswords ... OPS
Gordon—Do It Yourself Home Repairs ... SCI
Gordon—Household Scrapbook (Hints) ... OPS
Gordon—How Can I Household Hints ... OPS
Gordon—Lesson In English ... SCI
Gordon—Living Words ... SCI
Gordon—Look & Learn ... SCI
Gordon—Meditation ... SCI
Gordon—Read and Remember ... SCI
Gordon—Terse Verse ... SCI
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Graham, S.—Miracle Gardening ... SCI
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Grant, Lou—Lou Grant Cartoon ... LAI
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Green, Arthur S.—How-To Business Articles ... GRE
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Green, Parris—Cookbook Review ... TAG
Green, Ted—Main Street ... PWF
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Grey, Alan—Alan Grey's Day ... API
Grey, Zane—Zane Grey's Best Stories & Books ... OPS
Grier, Myrna—Book Talk ... ITP
Griffin, Charles—Cheap Shots ... NNB
Griffin, M.D. Glenn C.—Glenn C. Griffin, M.D. Column (children & teens) ... OPT
Griffin, Victor—History of Duck Decoys ... WWN
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Gromer, Clifford—Driving and Cars ... FET
Grondahl, Calvin—Grondahl's Cartoons ... NEA
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Haapa, Arvo E.—Looking Up ... AMW
Hagin, Bob—Ask Hagin ... PAC
Haines, Max—Crime Flashback ... CWF
Hale, Dale—Figment ... DBI
Hale, Dale & Patte Wheat—You're Getting Closer ... KFS
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Hamill, Pete—Pete Hamill Column ... NYT
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Harris, Louis—Harris Survey ... CTN
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Hart, Jeffrey—Jeffrey Hart ... KFS
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Harvey, E.—Harvey ... CMF
Harvey, Paul—Rest of The Story ... LAT
Harvey, Paul—Paul Harvey News ... LAT
Harvey, Steve—The Bottom Ten ... UPS
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Hayes, F.—Find The Errors Puzzle ... SCI
Haycock, Dr. Christine—For Women Only ... UFS
Haynie, Hugh—Hugh Haynie Cartoon ... LAT
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Hendriks-Witmer, Eleanor—Between The Lines ... CWF
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Henry—Editorial Cartoon ... SM
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Higgins, Msgr. George—The Yardstick ... NCF
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Hildebrand, Tom—Let's Always Be Friends ... DBI
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Hill, Heather—Sexual Surrogate ... HIS
Hill, Judy—Watch This Space ... UPS
Hill, Patrice—Help-Mate ... CNI
Hill, Ray—Caring For Your Car ... LAT
Hill, Tracy—Beauty Marks ... CMF
Hill, Tracy—Hair Care ... CMF
Hillenbrand, Bernard F. (art Allen Carroll)—The Hillenbrand Report ... IMS
Hillgren, Sonja—On the Farm Front ... UPI
Hilliard, Marie—Young People's Paper ... RBN
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Jacobs, Donna—Creatures by Donna Jacobs ... CWF
Jacobs, Jesse—Kids' Korner ... MCN
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Jacoby, Oswald & Alan Sontag—Bridge ... NEA
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Jans, H.P., D.V.M.—Points On Pets ... CNS
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Jarvis, Howard—At the Grass Roots ... IPS
Jarvis, J.J.—Your Medicine Chest ... WOR
Jarvis, John—Courthouse Squares ... CSP
Jarvis, John—Did You Know ... CSP
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Jessel, George—The World I Lived In ... HIS
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Jimenez, Robert—Story Of A Stroke ... CMF
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Johnson, Bruce—Knock On Wood ... CMF
Johnson, Cliff—That's Life ... DBI
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Johnson, Ferd & Tom—Moon Mullins ... CTN
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Johnson, Larry—Sport Commentary ... UPS
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Jones, Stacy—Patents Column ... NYT-NS
Jones, Taylor—Taylor Jones Caricatures ... LAT
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Jordon, Vernon—To Be Equal ... CNS
Jorgensen, Bruce—Jorgy Cartoon ... IND
Joseph, Thomas—Crossword Puzzle with Cryptoquotes ... KFS
Josephson, Sanford—Jazz ... NNB
Joyner, Glenn—Ask the Coach ... CMF
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Lyman, Shelby—Chess, Shelby Lyman On ... BCF
Lynch, Jim—Dress Passing ... JDL
Lynch, John Pierce—Inside U.S. Politics ... DBI
Lynde, Stan—Latigo ... FNS
Lynn, Erwin—Reds Quiz ... LER
Lynn, Richard—Sons of Liberty ... LYN
Lyon, Donald—Traveler's Quest ... API

M

Machamers, Gene—Machamers Corner ... DBI
MacKenzie, Ross—Ross MacKenzie ... CTN
Mackintosh, Prudence—Thundering Sneakers ... DDS
MacNelly, Jeff—Shoe ... CTN
Macor, Alida—And Sew On ... ASO
MacQueen, Kate—Common Cents ... CHR
Madden, Donald—Design for Living ... CMF
Maddox, J. Pssst Cartoons ... SCI
Maddox, J.—Tanies Cartoons ... SCI
Maddox, Gaynor—Nutrition ... NEA
Mafuz, Lorry—Lorry's Gang ... DBI
Maglia, Louis—Minit Doodle ... AFS
Magriel, Paul—Backgammon ... NYT
Maiman, Allen—Education in New York ... PAN
Malee, Paul—Photo Service ... IMS
Maleska, Eugene T.—NYT Crossword ... NYT
Malino, Emily—Design For People ... UFS
Maliette, Phil—Editorial Cartoon ... MIL
Malone, James—Ralph ... DBI
Mandoe, Bonnie—Bon Appetit ... CMF
Mann, Horst—Mann About Town ... LNI
Mann, Roderick—Rodenck Mann Column ... LAT
Manning, Russ—Star Wars ... LAT
Marcus, Jerry—Trudy ... KFS
Margold, William—Silver Screen ... FET
Margolius, Esther—How To Buy ... PAI
Margulies, Jimmy—Editorial Cartoon ... SF
Marjanovic, G. & Bill Thomson—Soccer School ... CWF
Marlette, Doug—Kudzu ... CTN
Marlette, Doug—Marlette Editorial Cartoon ... KFS
Marshall, Chester Allen—Test Your Horse Sense ... CTN
Martin—Photoday ... SAW
Martin, Charlie—On the Record ... NCF
Martin, Jack—Hollywooding ... CNS
Martin, Joe—Willy 'n Ethel ... FNS
Martin, Judith—Miss Manners ... UFS
Martin, Henry—Good News/Bad News ... CTN
Martin, Lee—Condemonium ... MCN
Martin, Marian—Dress Pattern Features ... KFS
Martin, Ted—Pavlov ... UPS
Marx, Gilda—Beverly Hills By-Line ... BHB
Marzo, E.C.—Tigo Puzzles ... WAR
Masson, Walter—Down To Earth ... DTE
Matthews, Carol—Money Watch ... LAT
Mathews, Garret—Folks ... DBI
Mathews, Garret—Just Supposin' ... DBI
Matthews, Roberta—Homeline ... LAT
Mattson, Marie—Trip Tips ... MAT
Mauldin, Bill—Mauldin ... FNS
Maurer, Linus—Challenger ... SFI
Maver, Alan—Maver Sports Cartoons ... KFS
Maxwell, Rhonda—Supershopping ... CWF
Maxwell, Rod—The Hawk ... PF
May, Rex & Bob Thaves—Smithereens ... UFS
Mayer, Dr. Jean & Dr. Jeanne Goldberg—Food For Thought ... CTN
McArthur, Jack—Canadian Business ... TSS
McCabe, Charles—The Fearless Spectator ... CHR
McCarthy, Colman—Colman McCarthy Column ... WPW
McCarthy, Fred—Brother Juniper ... FNS
McClellan, Diana—The Ear ... UPS
McClendon, Sarah—Sarah McClendon's Washington ... IPS
McCollam, James—Antique Furniture ... CNS
McCoo, Carol—Eyes on Tomorrow ... WOR
McCormack, Patricia—Woman's World ... UPI
McCormack, Patricia—Education Today ... UPI
McCormick, Tom & Les Carroll—Our Boarding House ... NEA
McCune, Buffy—Buffy's Buy-Line ... CMF
McDonald, Elvin—Plants in The Home ... KFS
McDonald, Jimmy—Sports Scene ... MCF
McDonald, Worden—An Old Guy Who Feels Fine ... CMF
McDonnell, Ed—Panel Cartoons ... DBI
McFeaters, Pat—Sewing for Style & Economy ... ADF
McFeatters, Dale—Strictly Business ... FNS
McFerren, Bob—Rudy Bear ... DBI
McGarrett, Michelle—Behind The Tube ... RBN
McGarrett, Michelle—Make The Most of You! ... RBN
McGarvey, Carol—Let's Ask The Cook ... RTS
McGinnis, Sonia—Astro Analysis ... MOR
McGrory, Mary—Mary McGrory ... UPS
McKeever, Rev. Joe—Pews ... CNS
McKinnion, Dr. A.L.—Diet & Health Forum ... JDL
McManus—Northern Perspective ... NHN
McManus, Michael J.—The Northern Perspective ... MCM
McManus, Michael J. & Rev. Everett L. Fullam—The Word ... MCM
McWilliams, Barry—J.P. Doodles ... WST
Mead, Jerry—Mead On Wine ... MEE
Means, Marianne—Marianne Means' Washington ... KFS
Medica, Rex—Your Prescriptions ... LAT
Mehle, Aileen—Suzy ... CTN
Meilach, Dona Z.—Creative Crafts ... MEI
Meilach, Dona Z.—Creative Crafts ... CF
Meltzer, Bernard—Mr. Meltzer on Real Estate ... FNS
Mendelsohn, Dr. Robert—Confessions of a Medical Heretic ... RTS
Mendelsohn, M.D., Robert S.—The People's Doctor: A Second Opinion ... CF
Menees/Brookins/DeOre/Gorrell/Keefe/Palmer/Trever/Lara—The Best And The Wittiest ... FNS
Menninger, Dr. Walt—In-Sights ... UPS
Meritakis, Stan—O • O ... MRT
Meritakis, Stan—The Neutrons ... MRT
Merrell, Jesse H.—Religion and the Times ... MER
Merrell, Jesse H.—Washington Welter ... MER
Messick, Dale & Ramona Fradon—Brenda Starr ... CTN
Metz, Robert—Market Place ... NYT-NS
Meyer, Cord & Charles Bartlett—News Focus ... FNS
Meyers, Nechemia—Letter From Israel ... CMF
Michael, Jay—Star Watch ... CNS
Michaels, Jay—Film & TViewing ... JDL
Michaels, Ken—Biodex ... CWF
Michaels, Ken—Biorhythms ... CWF
Mifsud, Bill—Quiz Time ... DBI
Mii, Itsi—Record Levels ... MCF
Mikkelsen, Dahl—Ferd'nand ... UFS
Miko, Bob—Miko's Notebook ... MNS
Millar, Jeff & Bill Hinds—Tank McNamara ... UPS
Miller, Dick—Dick Miller New York, New York ... GAR
Miller, Eugene—Your Medicare ... MLN
Miller, Frank—Frank Miller Illustrations and Cartoons ... RTS
Miller, Frank D.V.M.—The Wonderful World of Animals ... CHR
Miller, George—Au Naturel ... CMF
Miller, I.B.—Look of Success ... CMF
Miller, Loye—Presidency Column ... NHN
Miller, Richard A.—Bridge ... MLR
Milligan, Patsy—Olga Knows ... MLS
Milmoe, Eugene—Your Car ... LAT
Milts, Dr. Michael—Ask Your Vet ... CTN
Mindell, Earl R.Ph.—Know Your Vitamins ... IPS
Mink, Randy—Youth On the Go ... MIK
Mintz, Ed—CinemaScore ... LAT
Misch, Robert Jay—Wine & Dine ... CF
Mitchell, Craig—About Camping ... FET
Mitchell, Phyllis—Happier Living ... MIT
Mitchell, Phyllis—Phyllis Mitchell's Column ... MIT
Mitchell, Phyllis—Your Life and Mine ... MT
Moldafsky, Annie—Welcome to the Real World: A Financial Guide for Young People ... DDS
Moldvay, Albert—Your Photos ... LAT
Mollen, Dr. Art—The Dr. Art Mollen Column ... RTS
Molloy, John—Dress For Success ... NYT
Moor, Rev. N.R.H.—Faithfully Yours ... MCF
Moore, Foster—Gumdrop ... UFS
Moore, Foster—Napoleon ... SM
Moores, Ann—Photographing Hunting Dogs ... WWN
Moores, Dick—Gasoline Alley ... CTN
Moran & Allen—Dining Out In New York ... PAN
Moran & Goldstein—New York Entertainment ... PAN
Moran, Jim—Trendies ... DBI
Moreno, Pedro R.—Brother Simon and Lucus ... UCS
Moreno, Pedro R.—Chris ... UCS
Moreno, Pedro R.—Big Feet ... UCS
Moreno, Pedro R.—Campus Laughter ... UCS
Moreno, Pedro R.—Cartoonology ... UCS
Moreno, Pedro R.—Jackson's Law ... UCS
Moreno, Pedro R.—Lil' Debbie ... UCS
Moreno, Pedro R.—Lynette the Angel ... UCS
Moreno, Pedro R.—Medical Circle ... UCS
Moreno, Pedro R.—Meta-Physical Student ... UCS
Moreno, Pedro R.—Moreno's Cartoons ... UCS
Moreno, Pedro R.—St. Peter's Gate ... UCS
Moreno, Pedro R.—Shortcake ... UCS
Moreno, Pedro R.—UFO Investigation ... UCS
Morgan, Bill—Sportday ... CF
Morgan, Claire—Funtime ... TEE
Morgan, Jr., Ed—It's Just A Game ... RTS
Morgan, Toya—In School On Planet Earth ... API
Mornay, Les—'Bout Sports ... WOR
Morris, Adele—Imagicians ... CWF
Morris, Bailey—Getting Ahead ... UPS
Morris, Milt—Editorial Cartoon ... APN
Morris, Phyllis—Beverly Hills By-Line ... BHB
Morris, Richard—The End of the World ... DDS
Morris, William & Mary—Words, Wit & Wisdom ... UFS
Morrissey, Elaine—Birthscope By Elaine ... BIR
Morrissey, Elaine—1982 Forecast ... BIR
Morrissey, Elaine—If Today Is Your Birthday By Elaine ... BIR
Morrissey, Elaine—Sunscope ... BIR
Morrow, Gray & Cary Bates—Buck Rogers in the 25th Century ... NYT
Morse, Jane—Penny-Wise Traveler ... KFS
Moskowitz, Milton—Milton Moskowitz Column ... LAT
Moss, Geoffrey—Mossprints ... WPW

Munson, Earl—Jingle Puzzles ... DBI
Munson, Earl—Rhyme Time ... DBI
Murchinson, William—Main Street U.S.A. ... HFS
Murfin, Clifton H.—Sports Flashback ... MUR
Murphy, Frank G.—Faces In The News ... DIS
Murphy, John Cullen—Prince Valiant ... KFS
Murray, Bill—All In the Family ... MFS
Murray, Bill—Anagrams ... MFS
Murray, Bill—Black Giants ... MFS
Murray, Bill—Editorial Cartoons ... MFS
Murray, Bill—Entertainment ... MFS
Murray, Bill—Fillers ... MFS
Murray, Bill—Graffiti ... MFS
Murray, Bill—Laff of the Week ... MFS
Murray, Bill—Puzzles ... MFS
Murray, Bill—Sports Quiz ... MFS
Murray, Bill—The Candy Man ... MFS
Murray, Bill—Those Browns ... MFS
Murray, Carolyn S.—Your Home ... LAT
Murray, Jim—Jim Murray Column ... LAT
Muse, Ken—Ahead of Time ... DBI
Muse, Ken—Dr. Bil ... DBI
Muse, Ken—Squeegee ... DBI
Myers, Bill—Taking Stock ... JDL
Myers, Russ—Broom-Hilda ... CTN

N

Nadell, Lila—Fashion Sense ... FS
Nader, Ralph—In the Public Interest ... RTS
Nagan, Peter—Financial Column ... NHN
Nagler, Monte—Picture This ... KNI
Naismith, Helen—Epp: Your Hostess Helper ... API
Naylor, J.—Astrology ... SCI
Neal, William—Bootstraps ... EHS
Neikirk, Bill—Bill Neikirk ... CTN
Nelson, Harry—Market Basket ... CMF
Nelton, Sharon—Today's Compact Living ... RTS
Nesoff, Bob—Camping All Year Round ... MCN
Nesoff, Bob & Sandy—Traveling ... GSM
Neubecker, Robert—Editorial Cartoon ... INX
Neuhaus, Tom—Answers ... NHF
Neuhaus, Tom—The Bungling Chef ... NHF
Neumann, Dr. Karl—The Healthy Traveler ... WCS
Newgate, J. Baxter—The National Challenge ... CF
Nickens, Frank—Otto Sez ... HPS
Nicklaus, Jack—Play Better Golf with Jack Nicklaus ... KFS
Nidetch, Jean—Thinking Slim ... SF
Niekarz, Tom—Do Your Own Thing ... UB
Nightingale, Gay—Indoor Gardening ... ITP
Nobbe, George—Real World ... KFS
Norkin, Sam—Sam Norkin Column ... NNB
Norman, Rex—What's the Difference ... DBI
Norris, Paul—Brick Bradford ... KFS
Norris, Paul & Lyle Swigart—Geriatrix ... CNS
Noskiddle, Adrian—Wish I'd Said That ... DBI
Novak, Robert & Rowland Evans—Inside Report ... FNS
Nugent, Art—Uncle Art's Funland ... UFS
Nydick, David—You, Your Child and School ... DAN
Nydick, David—You, Your Child & Sports ... DAN
Nydick, David—You, Your Child and Entertainment ... DAN
Nyerges, Christopher—Recycling ... CNS

O

Oberleder, M. Ph.D.—Living With Age ... POS
O'Brian, Jack—Voice of Broadway ... KFS
O'Brien, Richard & Mort Gerberg—Koky ... CTN
O'Brien, Timothy—Tax Advisor ... CMF
O'Flaherty, Terrence—Assignment: Television ... CHR
Ohlsson, Ib—Ib Ohlsson's Editorial Art ... NIES
Ohman, Jack—Ohman ... CTN
Olderman, Murray—Just Ask ... NEA
Olderman, Murray—Sports Focus ... NEA
Oliphant, Pat—Oliphant ... UPS
Oliver—Opps ... NFS
Oliver, Peg—School Beat ... CMF
Olshan, Mort—Mort Olshan's Gold Sheet College Forecast ... MOS
Olshan, Mort—Mort Olshan's Gold Sheet Line ... MOS
Olshan, Mort—Mort Olshan's Gold Sheet Pro Forecast ... MOS
Olshan, Mort—Mort Olshan's Gold Sheet Top Ten ... MOS
Omarr, Sydney—Astrological Forecast ... LAT
Ommerman, Betty—Beauty Viewpoint ... BFO
Ommerman, Betty—Fashionably Speaking ... BFO
Orben, Robert—Jest For You ... COC
O'Reilly, Don—Dateline: Detroit ... AUN
O'Reilly, Don—Inside Auto Racing ... AUN
O'Reilly, Don—Motor cade USA ... AUN
Orloff, Ed—Here Tomorrow ... CRO
Osol, Bernice Bede—Astro°Graph ... NEA
Osol, Bernice Bede—This Week in Astrology ... NEA
Osrin, Ray—Wizard of Osrin ... IPS
O'Sullivan, Joan—Living Today ... KFS
O'Toole, James—Working: Changes & Choices ... CBN
Ouellet, Jo—Wonderword ... UPS
Overgard, Wm. and Allen & John Saunders—Steve Roper ... FNS

P

P.I.B.—Moco ... UPIFD
P.I.B.—Rita ... UPIFD
Pacini, Lo—Special Moments in Sports ... FET
Painter, Flo—Vistas In Video ... WOR
Palacio, Lino y Jorge—Amato ... UPIFD
Palacio, Lino y Jorge—Bidu ... UPIFD
Palacio, Lino y Jorge—Cebolinha ... UPIFD
Palacio, Lino y Jorge—Chicato ... UPIFD
Palacio, Lino y Jorge—Cicuta ... UPIFD
Palacio, Lino y Jorge—Fulgencio ... UPIFD
Palacio, Lino y Jorge—Ramona ... UPIFD
Palacio, Lino y Jorge—Tarnno ... UPIFD
Palacio, Lino y Jorge—Tremebunda ... UPIFD
Palmer/Brookins/DeOre/Gorrell/Keefe/Trever/Menees/Lara—The Best And The Wittiest ... FNS
Palmer, Arnold—Palmer Method ... UFS
Palmer, Arnold—Tips From The Tour ... UFS
Palmer, Gary—The Coin Box ... CNS
Palmer, Paige—Fashion 'n Figure ... FAS
Palmer, Paige—World Wide Travel Advice ... FAS
Pandhi, V.K.—UN Events ... IMS
Paquin, Jo—Premier Crossword ... KFS
Parker, Brant & Don Wilder—Goosemeyer ... FNS
Parker, Brant/John Hart—The Wizard of Id ... FNS
Parker Bros.—Boggle Challenge ... FNS
Parkolay, Joseph—Rocky ... DBI
Partch, Virgil—Big George ... FNS
Paschen, Bernice—Crossword Puzzle ... SM
Pastoret, Phil—Barbs ... NEA
Patterson, William—The Pet Parade ... PET
Paul, Jan S.—Around The House ... PAU
Paul, Jan S.—Books Around The House ... PAU
Paulus, John D.—On The Other Hand ... MCF
Paulus, John D.—Everybody's Business ... MCF
Paulus, J.D.—Specialty Books (review) ... MCF
Paulus, Mid—Beautiful Homes ... MCF
Paulus, Mildred—Book Marks ... MCF
Paulus, Mid—Homebody Gourmet ... MCF
Payette, Virginia—Virginia Payette ... UFS
Payne, Dee—Calone Conscious Cook ... FET
Pederson, Kern—Color This ... SM
Pederson, Kern—Famous Americans ... SM
Pederson, Kern—Just So Happened ... SM
Pederson, Kern—Little Farmer ... SM
Peirce, Neal R.—Neal Peirce Column ... WPW
Perin, Monica Wilch—Our Children, Our Schools ... CMF
Perkins, Steve & Mickey Herskowitz—Sports Hot Line ... UPS
Peters, Mike—Mike Peters ... UFS
Peterson, Clyde—C.P. Houston Cartoons ... RTS
Peterson, Roy—Peterson Cartoons ... TSS
Petti, M., M.D. & Jud Hurd—Health Capsules ... UFS
Petty, Ryan—Garage Sale Success ... CMF
Philcox, Fred—Would You Believe ... CDF
Phillips, Greg—Grin and Repair It ... CMF
Phillips, Jason—Potomac Currents ... TEE
Phillips, Kevin P.—Kevin P. Phillips ... KFS
Pierce, Wilbur & Len Epstein—Tale of Words ... CMF
Pierotti, Johnny—Editorial Cancatures ... RCC
Pike, Otis—Pike Column ... NHN
Pinkerman, John—A Changing World ... NWS-CNS
Pinkerman, John—Book Reviews ... NWS
Pinkerman, John—Travel ... NWS
Pinkham, Mary Ellen—Mary Ellen's Helpful Hints ... NYT
Pipe, Eddie—Pipe Dreams ... API
Plagenz, George—Saints and Sinners ... NEA
Pletcher, Eldon—First the Good News ... CMF
Plympton, Bill—Plympton ... UPS
Polakoff, Dr. Phillip L.—Work & Health ... PAI
Polk, M.C. Irwin J.—Man And Medicine ... PAG
Pollan, Bob—Scram-Lets ... MCN
Polt, Harriet—On Film ... CMF
Portaus, Richard—Celebrity Puzzle ... DBI
Porter, McKensie—Porter McKensie ... CWF
Porter, Patrick—Omnibus ... DBI
Porter, Patrick—The Energy Workbook ... DBI
Porter, Sylvia—Your Money's Worth ... UPS
Posner, Jack—Capitol Comedy ... POS
Posner, Jack—Jest Browsing ... POS
Post, Howard—The Dropouts ... UFS
Postell, Theodore—Point of Law ... CMF
Poster, Tom & Phil Roura—People Exclusive ... CTN
Pound, Prof. Gomer—America's Songbag ... DBI
Poussaint, Dr. Alvin & Dr. James Comer—Getting Along ... UFS
Powell, Dwane—Dwane Powell ... LAT
Power, Al—Sports Quiz Cross ... YPI
Power, Dr. Lawrence—Food & Fitness ... LAT
Prentice, John and Fred Dickenson—Rip Kirby ... KFS
Preston, Charles—The Observer Crossword Puzzle ... RTS
Preston, Charles—Quote-Acrostic ... LAT
Pretlow, Carol—Fashion Notes and Quotes ... CMF
Price, Elanor—All About Pets ... LAT
Price, Dr. James—Family Physician ... SF
Princess Alexandra—Woman's World ... IMS
Pugner, Mark—Wine Primer ... TAG
Pursch, Dr. Joseph—Dry Doc ... LAT
Pye, Larry—Freckles ... DBI
Pye, Larry—Libby ... DBI
Pye, Larry—Tiffany ... DBI
Pyle, Dolores—Your Horoscope Forecast ... PYL

Q

Qazi, Mahmood Ahmed—Allahdin and his Lamp ... PAK
Quart, Julie—Teleword ... UPS
Queen, Alan—Scientific Topics ... PWF
Queen, Bella A.—Education ... PWF
Queen, Joe—Sports Briefs ... PWF
Queen, Robert—News Briefs ... PWF
Quincy—Our Ancestors ... SF
Quinn, Jane Bryant—Staying Ahead Column ... WPW
Quinones, Mike—Music Box ... SRS

R

Raden, Don & Ken Ross—Selling Short ... UPS
Raden, Don—Suburbia ... SF
Raduta, Henry & JKS—Winnie Winkle ... CTN
Raeside, Adrian—Editorial Cartoon ... NIL
Rafferty, Max—Max Rafferty Column ... LAT
Raidy, William—Theater Column ... NHN
Rainovic, Al—Sportsworld ... DBI
Rainovic, Al—Sport Spot ... DBI
Ramos—Spanish Crossword Puzzle ... KFS
Rand, Lester—Teen-Agers Say ... YOU
Rand, Lester—Youthful Viewpoint ... YOU
Rand, Lester—Today's Teens ... YOU
Randal, Judith—Judith Randal ... PRI
Rands, How—Fun Bug ... SM
Rands, How—It's Different ... SM
Rands, How—Twitch ... SM
Rann, Larry—Marge & Waldo ... DBI
Raphael—Apples of Gold in Pictures of Silver ... EHS
Raspberry, William—William Raspberry Column ... WPW
Rath, Doug—Benchmarks ... CMF
R'church, Edward—The Other Side of Coin ... IMS
Rawls, S.C.—Scrawls ... NEA
Ray, Al—Sports Special ... CSP
Raymond, Jim—Dean Young—Blondie ... KFS
Rechin, Bill & Don Wilder—Crock ... FNS
Reed, Ed—Off The Record ... RTS
Reed, John—Michael—Tune In Tomorrow ... UFS
Reed, Rex—Rex Reed ... CTN
Reed, Sue—Samantha Reads Your Stars ... SF
Reeves, Richard—Richard Reeves ... UPS
Reid, Ace—Cowpokes ... WST
Reinert, Cathy—Easy As Pi ... WCS
Reiskind, Gerard—Audio Lab ... CWF
Reitz, Jim—Things Your Mother Never Taught You ... UPS
Repp, Bill—Today's Tightwad ... CCM
Reston, James—Column-James Reston ... NYT-NS
Reynolds, Barbara—Barbara Reynolds Report ... IPS
Reynolds, Patrick—A-Maze-ing ... CMF
Rhoades, Judith—You & Your Money ... CNS
Rhubee, Darrell—Clyde ... WST
Rhubee, Darrell—Sadie ... WST
Riblet, Carl, Jr.—Isn't It The Truth ... INO
Riblet, Carl, Jr.—Past 65 ... INO
Rice, Joe—Pee Wee Pencil ... CNS
Rich—McCoy, Lois—Woman Health ... CMF
Richardson, Grace Lee—Kids' Jokes & Riddles, Poems ... DBI
Richardson, Grace Lee—Squiggles ... DBI
Richardson, J.V.—Mathword ... DBI
Richardson, Ken—Billion Dollar Game ... CMF
Richardson, Ken—Collector's Corner ... CMF
Richey, Dorothy & Patricia Bosch—Fun In The Kitchen ... RBN
Richey, Dorothy/Bosch, Patricia—Today's Woman in Today's World ... RBN
Richey, Dorothy & Noyes—Dorothy Richey's Travel Talk ... RBN
Richey, Kenneth—The Lawyer Says ... RBN
Richman, Milton—Today's Sport Parade ... UPI
Richmond, Norman (Otis)—Cream Off The Top ... RIN
Ricker, Dorothy—Teen Age Mail ... RIC
Ricky, Tricky—Wordy Gurdy ... UFS
Riddle, Ned—Mr. Tweedy ... LAT
Ridgeway, Frank—Mr. Abernathy ... KFS
Riesel, Victor—Inside Labor ... FNS
Rife, Joanne—A Slice of Rife ... DBI
Rife, Joanne—A Walk in the Country ... CMF
Riggenbach, Jan—Backyard Bounty ... JAN
Righetti—Animal Ad Libs ... SCI
Righetti—Clint's Hints ... SCI
Righetti—Handwriting Analysis ... SCI
Righetti—Horsin Around ... SCI
Righetti—Let's Talk About Today's Real Estate—Righetti ... SCI
Righetti—More For Your Money ... SCI
Righetti—Needles & Pins ... SCI
Righetti—Plant Talk ... SCI
Righetti—Where You Live ... SCI
Righetti—Yard Yarns ... SCI
Righter, Carrol—Daily Horoscope ... MCN
Righthand, Penny—Infertility In America ... CMF
Riley, Walter—Dateline Washington ... DAT
Riley, Walter—Walter Riley Column ... DAT
Ringle, Judy—Americans Abroad ... CMF
Ringle, Judy—Refund Swindle ... CMF
Riordan, James—Rock-Pop ... RPT
Riordan, James—Rock-Trivia ... RPT
Risten, H.L.—Crossword ... EDC
Risso, Nancy & Mario—Father's Day ... UFS
Ritter, John—Lawyer's Viewpoint ... JLA
Ritter, John—Legal Briefs ... JLA
Ritter, John—You Be The Judge ... JLA
Ritter, John—Your Legal I.Q. ... JLA
Robak, Warren—On the Rocks ... DBI
Robbens, Diane—Beauty Digest ... NEA
Robbins & Associates—Crown Short Takes ... CRO
Roberts, Joe—Records & Tapes ... FET
Robin—Organic Gardening ... GSL
Robinson, Jerry—Flubs & Fluffs ... CWS
Robinson, Jerry—Life With Robinson ... CWS
Robinson, Lisa—The Lisa Robinson Column ... NYT
Robinson, Robin & Kay Chorao—Robin's World ... PRI
Roblin, C.—Tex Benson ... SCI
Roblin, Chuck—Tex Benson ... DBI
Roche, John P.—A Word Edgewise ... KFS
Rochette, Edward C.—Coin Roundup ... LAT
Rockmore, Milton—How To Make Extra Money ... ROC
Rockmore, Milton—The View From The Top ... ROC
Rodewalt, Vance—Vance Rodewalt ... CWF
Rodriguez, Charles—Charlie ... CTN
Roebuck, Nancy—What's IN in interiors ... DBI
Rogala, Judith & Laura Liswood—The Brief Case ... FRS-CMF
Rogers, Dick—Johnny Wonder ... UFS
Roman, John—Gunther ... MCN
Roosevelt, Edith Kermit—Beyond The Known ... ROO
Rooney, Andy—Andy Rooney ... CTN
Roschkov, Vic—Roschkov Cartoons ... TSS
Rosenbaum, Mary—Many Mansions ... CMF
Rosenbaum, Dr. Ned & Mary—Crossroads ... CMF
Rosenberg, Susan—Ask the Stars ... SIO
Rosenberg, Susan—Star Profile of the Month ... SIO
Rosenblum, Robert—Better Bridge ... CNS
Ross, Jerry—The Eyes Have It ... CMF
Ross, Ken & Don Raden—Selling Short ... UPS
Ross, Martin J.—A Good Book to Read ... LAW
Ross, Martin, J.—Con la Ley en la Mano ... LAW
Ross, Martin, J.—The Law Brief ... LAW
Ross, Martin J.—The Law Clinic ... LAW
Rossiter, Al., Jr.—Science Today ... UPI
Roth, June—Special Diets ... ROJ
Roth, Lil—Medi-Quiz ... CMF
Rothkirch, Edward von—Junk Or Treasure ... IMS
Rothkirch, Edward von—Magic Carpet ... IMS
Rothkirch, Edward von—Washington Insider ... IMS
Roura, Phil & Tom Poster—People Exclusive ... CTN
Rowan, Carl T.—Carl Rowan ... FNS
Rowen, Hobart—Economic Impact Column ... WPW
Rubin, Don—The Real Puzzle ... UFS
Rubinsteen, Jason—Adventure Travel ... CMF
Rukeyser, Louis—Louis Rukeyser Column ... MCN

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Runyon, Betty—Hang-ups ... API
Rusher, William—The Conservation Advocate ... UPS
Russell, Buck—Sportsman's World ... DBI
Russell, Mark—Mark Russell Column ... LAT
Ruth, Philippa—Bout Books ... WOR
Ryan, Steve—Puzzle Cards ... CNS
Ryan, Steve—Zig-Zag Puzzle ... CNS
Ryan, Tom K.—Tumbleweeds ... FNS

S

Sabato, Ernesto—Conversations With Sabato ... IAN
Sabia, Laura—Laura Sabia ... CWF
Sack, Steve—Cartoons ... CNS
Saffa, Al—Beaver Colonies in Rocky Mt. Nat. Park ... WWN
Safire, William—Essay ... NYT-LAT
Sagendorf, Bud—Popeye ... KFS
Saggio, Dick—A Worm in My Apple ... CMF
St. Jackson, Dorothy—Your Handwriting Tells ... CNS
St. John, Binaca—The Wine Rack ... MCN
St. John, Tracy—Word Cage ... SF
Saint-Michel, Jean-Paul—Home of Your Own ... CWF-LAT
Saint-Michel, Jean-Paul—Project Plan of The Week ... LAT
Sajem, Johnny—Seaweed ... API
Saksena, Madge—Ask Aunt Madge ... ASK
Salmon, Ray—The Little Man ... SAL
Salome—Weekly Horoscope ... MCN
Saltz, Donald—Memory Quiz ... QUF
Saltz, Donald—Daily Trivia Quiz ... QUF
Saltzberg, Melinda—Nutrition for You ... IMTS
Samtur, Susan—Cashing In at the Checkout ... CMF
Samtur, Susan—Coupon Savings ... CMF
Samtur, Susan—Inflation Fighters ... CMF
Samtur, Susan—Super Shopper ... CMF
Samuels, Julia—Beauty & Fashion ... NNB
Sander, Fay—Party Planner ... CMF
Sanders, Bill—Sanders ... FNS
Sanderson, Jim—Liberated Male ... SFI
Sansom, Art—Born Loser ... NEA
Sargent, Ben—Ben Sargent ... UFS
Sargent, David R.—Successful Investing ... LAT
Sasso, Joey—Through Channels ... TVC
Sattler, Warren—Grubby ... SM
Sattler, Warren—Swamp Brats ... SM
Saueressig, Dr. H.—Ask The Animal Doctor ... CMF
Saueressig, Dr. H.—Pet Doctor ... CMF
Saunders, Allen & John & Ken Ernst—Many Worth ... FNS
Saunders, Allen & John & Wm. Overgard—Steve Roper ... FNS
Saunders, Fritchie—It's Fun In ... HC
Saxe, Kathleen—Word Game ... UFS
Scaduto, Al & Bob Dunn—They'll Do It Everytime ... KFS
Scalzitti, Clem—Big Brother ... DBI
Scalzitti, Clem—Clems Best ... DBI
Schaaf, Miv—Things ... SCH
Scheffler, Eugene—Crossword Puzzle With Cryptoquips ... KFS
Scheuer, Steve—Cable Key ... KFS
Scheuer, Steven H.—T.V. Key Previews ... KFS
Scheuer, Steven H.—T.V. Keynotes ... KFS
Scheuer, Steven H.—T.V. Mailbag ... KFS
Scheuer, Steven H.—Soap Opera Scene ... KFS
Schlafly, Phyllis—Phyllis Schlafly Column ... CNS
Schleier, Curt—Book Beat ... SCS
Schlensker & Granbery—Buz Sawyer ... KFS
Schneider, Howie—Eek & Meek ... NEA
Schorr, Bill—Schorr ... CTN
Schroeter, Bob—Laugh Time ... KFS
Schroeter, Bob & Hal Kaufman—Hocus Focus ... KFS
Schulian, John—John Schulian ... UPS
Schulz, Charles—Peanuts ... UFS
Schultz, Dr. Whitt N.—How To Be A Money Making Top-Notch Salesman ... KNF
Schultz, Dr. Whitt N.—How To Be Creative ... KNF
Schultz, Dr. Whitt N.—How To Be A Money Making Manager ... KNF
Schultz, Dr. Whitt N.—How To Begin Life At 50, 60 or, or ... KNF
Schultz, Dr. Whitt N.—How To Develop Your Potential ... KNF
Schultz, Dr. Whitt N.—How To Enjoy Your Travels! ... KNF
Schultz, Dr. Whitt N.—How To Get A Better Job—Now! ... KNF
Schultz, Dr. Whitt N.—How To Get More Fun Out Of Life ... KNF
Schultz, Dr. Whitt N.—How To Manage Stress! ... KNF
Schultz, Dr. Whitt N.—How To Motivate Yourself ... KNF
Schultz, Dr. Whitt N.—How To Sell (Profitably) By Mail ... KNF
Schultz, Dr. Whitt N.—How To Use The Gold Mine Between Your Ears ... KNF
Schultz, Dr. Whitt N.—How You Can Make More More Money ... KNF
Schultz, Dr. Whitt N.—How To Speak Well & Successfully ... KNF
Schultz, Dr. Whitt N.—How To Write For Fun & Profit ... KNF
Schumeister, James—Levy's Law ... NEA
Schwadron, Harley—Business As Usual ... API
Schwarzenegger, Arnold—Muscling In ... NNB
Schweikardt, Ann Davis—Antiques ... DPS
Scott, Frances—A Woman Like You ... BAS
Scott, Frances—Fact or Fantasy ... BAS
Scott, Jerry & Rick Kirkman—Copps & Robberts ... SWF
Scott, Niki—Working Woman ... UPS
Scott, Paul—The Scott Report ... AMW
Scott, Vernon—Scott's World ... UPI
Scott, Vernon—TV Profile ... UPI
Secord, Jeff—Manage Your Money ... CMF
Seeger, Francis M.—What About Drinking? ... DBI-DMS
Seff Ph.D., Dr. Phil & David C. Baer, II—Our Fascinating Earth ... SNS
Segal, Robert—One Man's Opinion ... SAF
Seibert, James—Seibert On Backgammon ... CNS
Seidenfeld, Dr. J.M.—You ... CMF
Sellei, Dr. Rudolf—Wine List ... CMF
Sellers, Paul—Eb and Flo ... UFS
Senich, Mike—Katzenjammer Kids ... KFS
Shaeffer, Carole—Gormet/Garden ... ART
Shales, Tom—On the Air Column ... WPW
Shallit, Dr. Joel—Sky Capers ... DBI
Sharfman, Bern—Kitchen Cynic ... AMF
Sharif, Omar & Charles Goren—Goren on Bridge ... CTN
Sharp, Hal—Sportsman's Digest ... LAT
Sharpe, Constance—Horoscope ... MIL
Shearer, Cody & Maxwell Glen—Here And Now ... FNS
Shearer, Ted—Quincy ... KFS
Shedd, Dr. Charlie & Martha—How To Stay in Love ... UPS
Sheehan, Larry & Red Wexler—Soccer ... KFS
Sheerin, C.S.P., Rev. John B.—Sum and Substance ... NCF
Sheinwold, Alfred—Sheinwold On Backgammon ... LAT
Sheinwold, Alfred—Sheinwold On Bridge ... LAT
Shepard, Timothy G.—The Weather And You ... INO
Sheppard, Eugenia—Inside Fashion ... FNS
Sheridan, Sarah—Recipe ... EDC
Sherman, Goddard—Teen-Scene ... DBI
Sherrod, Jane—Modern Etiquette ... SCI
Sherrod, Jane—Famous Recipes ... SCI
Sherrod, Jane—Teenage Driving Tips ... SCI
Sherwood, Don—Return With Us To ... CNS
Shields, Jerry—Staying Alive ... API
Shirvanian, Vahan—No Comment ... KFS
Shull, Richard K.—Shull's Mailbag ... IPS
Sidey, Hugh—Hugh Sidey ... UPS
Sievers, Paul—Deploying U.S. Forces ... WWN
Sievers, Paul—Training Labrador Retrievers ... WWN
Silk, Leonard—Economic Analysis ... NYT-NS
Simon, Arthur—Beverly Hills By-Line ... BHB
Simon, Roger—Roger Simon ... LAT
Simonsen & Berthel—Junior Editors ... APN
Sims, Edward H.—Special Article ... EDC
Sims, Lydel—Watch Your Language ... CF
Sims, Mrs. Hugo Sr.—Louisa's Letter ... EDC
Sinclair, Jeff—Libby ... KAT
Singer & Wolf—Women at Work ... FET
Singer, Kurt—Household Repair Dictionary ... SCI
Sinor, John—John Sinor Column ... CNS
Sixta, George—Rivets ... FNS
Skiena, Steven—Computer Picks the Pros ... COM
Skiena, Steven—Customized Computer Predictions ... COM
Skinner, Sam—Black Sports ... BPS
Sleed, Joel—Travel Column ... NHN
Sloan, Robin Adams—The Gossip Column ... KFS
Sloane, Bob—Going Our Way ... STR
Sloane, Martin—Supermarket Shopper ... UFS
Smith, Al—Life in The Suburbs ... SM
Smith, Al—Rural Delivery ... SM
Smith, Ann—Tummy Trimmer Primer ... RTS
Smith, Cecil—Cecil Smith Television Column ... LAT
Smith, George, Mr. & Mrs.—Smith Family ... UPS
Smith, CPA, Geo. Watson—Keeping Up: Money & Taxes ... CTN
Smith, Jack—Time Of Your Life ... UFS
Smith, Kingsbury—Kingsbury Smith ... KFS
Smith, Liz—Liz Smith ... CTN
Smith, Marya—Note From The Suburbs ... CMF
Smith, Red—Sports Of The Times ... NYT-NS
Smith, Scott—O'Malley's Law ... FET
Smith, Stan—Stan Smith's Tennis Class ... KFS
Smolar, Boris—Between You and Me ... JTA
Smythe, Reggie—Andy Capp ... FNS
Snyder, Jimmy—Jimmy The Greek ... FNS
Snyder, Neil—Brides' World ... WCM
Sobol, Donald J.—Two Minute Mystery Series ... TM
Sobran, Joseph—Joseph Sobran Column ... LAT
Solis-Cohen, Lita—Antiques ... ART
Solis-Cohen, Lita—Litamail ... ART
Solod, Fredi—Is Anyone Listening? ... CMF
Soloman, Elisabeth, F.S.—Your Education Rights ... SEF
Soloman, Elisabeth, F.S.—Your Health Rights ... SEF
Solomon, Goody—Consumer Focus ... PRI
Solomon, Goody L.—Consumer Food Notebook ... PAI
Solomon, Dr. Neil—Neil Solomon, M.D., Ph.D. ... LAT
Sonstein, Wm.—On Wines ... SON
Sontag, Alan & Oswald Jacoby—Bridge ... NEA
Soth, Lauren—Food and Agriculture Affairs ... RTS
Sott, Donna—My Grandma ... KFS
Sousa, Phil—Travel ... CNS
Spatz, David J.—Atlantic City Entertainment ... ASC
Spencer, Lord Evan—Mid-East Affairs ... TEE
Spears, Jackie & Fortuna, Michael—Penny Thoughts ... AFS
Speraw, Dan—Kids In Sports ... JDL-USS
Stacey—Psyche/Ology ... SAW
Stansbury, Herb—Smart Chart ... LAT
Stanton, Peggy—Peggy Stanton ... PRI
Stapley, Ray—Your Car ... TSS
Starr, Carol—Starr Tracks ... SF
Starr, Leonard—Annie ... CTN
Stayskal, Wayne—Stayskal ... CTN
Steif, William—The U.S. and You ... NEA
Stein, Ed—Stein's Cartoons ... NEA
Stein, Sandy—Numersope ... JDL
Steincrohn, Peter J., M.D., F.A.C.P.—Stop Killing Yourself ... MCN
Steitz, Philip—In The Pits ... ART
Stephen, Beverly—Options ... CTN
Sterling, Bryan—Will Rogers Says ... RTS
Stevens, Gary—Mighty Mixture ... SAG
Stevens, Mark—Inside Investor ... STE
Stevens, Mark—Small Business ... STE
Stevens, Mark—Tax Tips ... STE
Stewart, Barbara—On Piney Ridge ... CMF
Stewart, D.L.—Off The Beat ... ASI
Stewart, Gorden—Get Your Life In Shape ... CWF
Stiles, Chuck—Editorial Cartoon ... SM
Stiles, Chuck—Village Square ... SM
Stockholm, Arnie—Arnie ... SCI
Stone, Jack & Joan Hendrickson—Matchmaker-Matchmaker ... API
Strange, E.Z.—Citizens On Radio ... CRO
Strong, Margaret & Lois Libien—How ... CTN
Stroud, M.F.—Book Reviews (Children's) ... FEA
Stuchkus, L.—Chips Place ... DBI
Sturgis, Larry—It's True ... FET
Sturgiss, L.—Legal Limits ... GSL
Suglia, Augustus and Robert C. Wilks—Your Home—Build and Improve ... KFS
Sullivan, Bob—Cartoons ... CNS
Sullivan, Ed—Priscilla's Pop ... NEA
Summer, Anita—Anita Summer's New York ... SUM
Summers, Dana—Cartoons ... CNS
Sutton, Horace—Of All Places ... FNS
Swan, Paul—It's The Truth (Facts) ... SCI
Swanson, George—The Flop Family ... KFS
Swede, Paul—Sunday Laughs Male Cartoons ... SCI
Swenson, Allan A.—Gardening Series ... NEA
Swigart, Lyle & Paul Norris—Geriatrix ... CNS
Swiller, Arnold—Growing Up Today ... CMF
Swisher, B.J.—Li'l Kiska ... DBI
Szep, Paul—Paul Szep ... UPS

T

Tabor, Frank—The Barnstormers ... API
Talbot, Lloyd—Dirt & Flowers ... TEE
Tanenbaum, Rabbi Marc—Religious Commentary ... SAF
Tarr, Yvonne Young—Quick & Diet Gourmet ... UFS
Tate, MacKay Fairfield—A Place For Kids ... CWF
Taylor, Bob—Cartoons ... CNS
Taylor, Jon M.—Making It ... TAJ
Taylor, Lillian—Why Be Bored! ... TAY
Teepen, Tom—Tom Teepen Commentary ... ASI
Templeton, Ben & Tom Foreman—Motley's Crew ... CTN
Templeton, Ben & Tom Foreman—Prime Time ... CTN
Templeton, Ben & Tom Foreman—The Sporting Life ... CTN
Thaler, Karol C.—The Thaler Column ... UPIFD
Thaves, Bob—Frank and Ernest ... NEA
Thaves, Bob & Rex May—Smithereens ... UFS
Thibault, Gilbert—Make-A-Word Puzzle ... WCS
Thimmesch, Nick—Nick Thimmesch Column ... LAT
Thomas, Helen—Backstairs at the White House ... UPI
Thomas, Jason—Beverly Hills By-Line ... BHB
Thomas, Richard G.—Roll Call Report ... ROL
Thomas, Ron—Autorama ... CNS
Thomson, Bill & G. Marjanovic—Soccer School ... CWF
Thornton, Robert—Nit Wit ... THF
Thornton, Robert—Robert's Rules ... THF
Thourlby, William—You Are What You Wear ... UPS
Thrash M.D., Agatha M.—Simple Remedies and Preventive Medicine ... SPM
Thuman, Burt—Hydroponica ... CMF
Thurmond, Mrs. Strom—Parenthood Guidebook ... EDC
Tiajcliff, Y.L.—Have You Met? ... NPS
Tiede, Tom—News Focus ... NEA
Tieson, Herbert—Travel Smart ... CMF
Tilton, Helen—Gourmet Hints ... TEE
Tippit, Jack—Amy ... RIS
Tippett, Jack & Don Trachte—Henry ... KFS
Tobin, Don—The Little Woman ... KFS
Tokoda, Miskrit—World of Books ... RBN
Trachte, Don & Jack Tippett—Henry ... KFS
Trag, W.—Color The Drawing ... SCI
Trag, W.—Drawing Is Fun ... SCI
Trag, W.—Dot to Dot Monster Puzzle ... SCI
Trag, W.—Fun & Games Picture Puzzle ... SCI
Trag, Walt—Hidden Picture Puzzles ... SCI
Trag, Walt—You Can Fix It ... SCI
Treadgold, F.—Did You Know That ... SCI
Treadgold, F.—Fantastic Facts ... SCI
Treadgold, F.—Science Quiz ... SCI
Treadgold, F.—Travelettes Travel Cartoons ... SCI
Treadgold, F.—Your Car and You ... OPS
Trever/Brookins/DeOre/Gorrell/Keefe/Menees/Palmer/Lara—The Best And The Wittiest ... FNS
Trexler, Pat—Pat's Pointers ... UPS
Trim, Hal—Trim's Arena ... UPS
Troiani, Osiris—International Panorama ... IAN
Trosley, G.—Krass & Bernie ... OPS
Truax, Virginia—Home Game ... MCN
Trudeau, Garry—Doonesbury ... UPS
Truman, Rev. W. Lee—Let's Talk ... CNS
Truscott, Alan—Bridge ... NYT
Tully, Andrew—Capital Fare ... MCN
Turner, Garth—Garth Turner ... CWF
Turner, Morrie—Wee Pals ... FNS
Turris, Mark—Father Dickens ... DBI
Tuska/Colletta/Conway—Superheroes ... CTN
Tyrrell, R. Emmett—Public Nuisances ... KFS

U

Udell, Professor Jon G.—Understanding Business & Economics ... ANS
Uluschak, Edd—Editorial Cartoon ... MIL
Unger, Jim—Herman ... UPS
Unwin, James—Sandy Sleighfoot ... HPS
Urdang, Barry—Better Travel Pictures ... CWF
Uslander, Arlene & Caroline Weiss—Family Room ... CMF

V

Vallot—Editorial Caricatures ... RCC
Van Amerongen, Jerry—The Neighborhood ... RTS
Van Buren, Abigail—Dear Abby ... UPS
Van Havere, Marie—Money Smart ... CWF
Van Horne, Harriet—Harriet Van Horne Column ... LAT
Van Purrin, Tabbytail—Dear Tabby ... DBI
Varacalli, Lynn—Movie Nostalgia ... TVC
Varas, Barbara—Karikaturettes ... AMF
Varas, Barbara—TV From A Woman's Viewpoint ... AMF
Vare, Ethlie Ann—Rock On ... TVC
Varney, Carleton—Your Family Decorator ... FNS
Verdi, Bob—Bob Verdi ... CTN
Vilar, Pedro—Punto en Boca ... UPIFD
Villella, Tom—Liner Notes ... CMF
Vinson—The Better Half ... RTS
Voglesong, Mark—Cartoons ... NNB
Von Hoffman, Nicholas—Nicholas Von Hoffman ... KFS
Vukovich, Barbara—Eating My Words ... CMF

W

Waghorn, Kerry—Faces/Caricatures ... CHR
Wagman, Bob—The Wagman File ... NEA

Wagner, Fred & George Lichty—Grin and Bear It ..... FNS
Wakefield, Jeff & Carol—Bubblegummers ..... MCN
Walker, K.F.—Synapses ..... CMF
Walker, Mort—Beetle Bailey ..... KFS
Walker, Mort & Dik Browne—Hi and Lois ..... KFS
Walker, Mort & Jerry Dumas—Sam and Silo ..... KFS
Walker, Tom—Book Barrel ..... API
Wallace, Dr. Robert—Tween 12 and 20 ..... CNS
Waller, Charles—Editorial Cartoons ..... INX
Walsh, David C.—Political Viewpoints ..... INS
Walsh, Jeanne—Fighting Ageism A-Z ..... BOK
Walters, Robert—In Washington ..... NEA
Walthal, Rex—Agriman ..... DBI
Walton, Bob—A Time To Live ..... UPS
Walz, Steve K.—Marquee ..... TVC
Walz, Steve K.—Media Monitor ..... TVC
Walz, Steve K.—Showcase ..... TVC
Walz, Steve K.—Special Edition ..... TVC
Walz, Steve K.—Stardust ..... TVC
Walz, Steve K.—Tele Pulse ..... TVC
Wampler, Louis—Underground Homes ..... MAJ
Ward, Patricia—Cook It Your Way ..... UPS
Ward, Peter—Canadian Comment ..... SF
Waring, Vernon—The Riddle People ..... DBI
Warner Bros.—Bugs Bunny ..... NEA
Warner, Ralph & Katherine Galvin—It's In Your Hands ..... CMF
Warren, Ross—Reviews ..... GSM
Warshaw, Tessa Albert—Winning Through Negotiation ..... CMF
Watson, Joan—What's In Store ..... TSS
Wattenberg, Ben—Ben Wattenberg ..... UFS
Watts, John T.—Mainly For Seniors ..... CNS
Weaver & Lawrence—Barbara Cartland Romances ..... UFS
Weaver, Peter—Mind Your Money ..... KFS
Webb, Charles—Easy Money ..... CNS
Weber, Bob—Moose Miller ..... KFS
Webster, H. T.—Webster ..... SM
Weiss, Brian—Freebies ..... RTS
Weiss, Caroline & Arlene Uslander—Family Room ..... CMF
Weiss, Julius—International Adventure (Numismatic) ..... WEI
Weiss, Julius—International Adventure (Philatelic) ..... WEI
Weiss, Julius—Stamp News From America ..... WEI
Wells, Robin—World of Music ..... CNS
Wendland, Mike—CB-Ham Break ..... UPS
Werner, Charles—Cartoons ..... CNS
West, Dick—The Lighter Side ..... UPI
Westell's Canadian Report—Anthony Westell ..... TSS
Westley, John J.—Mini-Maps ..... DIS
Wexler, Red & Larry Sheehan—Soccer ..... KFS
Whatley, James—M.D. ..... ITP
Wheat, Patte & Dale Hale—You're Getting Closer ..... KFS
Wheeler, George—Daily Investor ..... UFS
Wheeler, Laura—Needlecraft Pattern Features ..... KFS
Whipple, Warren & Frank Borth—There Oughta Be A Law ..... UFS
White, Barbara—Coin Counting ..... NUM
White, Barbara—Postal Views ..... NUM
White, Barbara—The World of Coins and Stamps ..... NUM
White, Deborah—Dear Debbie ..... MCN
White, George G., Sr.,—Travel News & Notes ..... FEA
White, Leo—Kidspot ..... UFS
White, Leo—Sport Fact ..... WHI
White, Leo—Sport Search ..... WHI
Whitehead, Bill—Sidelines ..... WST
Whitman, Roger—First Aid For The Ailing House ..... UFS
Whittington, Shirley—Humour Columnist ..... MIL
Wibberly, Leonard—The Wibberly Papers ..... CHR
Wicker, Tom—In The Nation ..... NYT-NS
Wicks, Ben—Ben Wicks ..... KFS
Wicks, Ben—Ben Wicks Cartoon ..... CWF
Wicks, Ben—Outcasts ..... TSS
Widener, Alice—Alice Widener Column ..... USA
Wilcock—Other Scenes ..... SAW
Wilcock—Re: Sources ..... SAW
Wilder, Don & Bill Rechin—Crock ..... FNS
Wilder, Don & Brant Parker—Goosemeyer ..... FNS
Wilder, Stella—Your Stars This Week ..... UFS
Wiley, David (Miller)—Cartoons ..... CNS
Wilkens, Emily—A New You ..... KFS
Wilkinson, Charlotte—Your Fashion Image ..... YFI
Wilks, Robert C & Augustus Suglia—Your Home—Build & Improve ..... KFS
Will, George F.—George Will Column ..... WPW
Willard, George D.—Panel Cartoons ..... DBI
Williams, Bern—Unlikely Letters ..... JDL
Williams, Bern—Vantage Point ..... JDL
Williams, Clara—Downhill Pull ..... CMF
Williams, Kim—Small Wonder ..... CMF
Williams, Michael—About Books ..... CAP
Williams, Michael—Environment/Ecology ..... CAP
Williams, Oliver—Editorial Cartoon ..... INX
Williams, Ross—Dragon Slayer's Report ..... NRS
Williams, Tom—Career Corner ..... CF
Williams, Walter—A Minority View ..... HFS
Williamson, Porter—Gen. Patton's Principles ..... MSC
Williamson, Porter—Your Government ..... MSC
Willoughby, William F.—Willoughby From Washington ..... RET
Willoughby, William, editor—Religion Today ..... RET
Wills, Garry—Outrider ..... UPS
Wildon, Earl—It Happened Last Night ..... FNS
Wilson, Erica—Needleplay ..... CTN
Wilson, Nancy—Helping Your Learning Disabled Child ..... CMF
Wilson, Ray—Ray Wilson on Broadway ..... NEW
Wilson, Ray—Travel with Hermes ..... NEW
Wilson, Ray—Today in New York ..... NEW
Wilson, Tom—Ziggy ..... UPS
Wilson, Victor—Book Review ..... NHN
Wingert, Dick—Hubert ..... KFS
Winkler, Martin—From Another Angle ..... SWF
Winship, Elizabeth—Ask Beth ..... LAT
Winston, Jessica—Pooh Corner ..... NNB
Wisehart, Bob—Television Column ..... NHN
Wiskotzil, Bob & George Kovatch—The Whole Cheese ..... CHR
Witcover, Jules & Jack Germond—Politics Today ..... CTN
Wohl, Jack—Paws ..... UFS
Wolf & Singer—Women at Work ..... FET
Wolk, Ron—Learning Line ..... EDR
Wood, Gus—Church Page ..... MOR
Woodward, James—Open House ..... CNS
Woodman, D. K.—Memo to Caesar ..... HPS
Woody, B.—Car Keys ..... OPS
Woody, B.—Energy Savings Helpful Hints ..... OPS
Worthington, Peter—Peter Worthington ..... CWF
Wright, Dick—Sports Quiz ..... CNS
Wright, Don—Don Wright ..... NYT
Wright, Doug—Doug Wright ..... MIL
Wright, Marland & Joe Camp—Benji ..... NYT
Wright, Larry—Wright Angles ..... UFS
Wright, Sharon—Widow ..... CMF
Wright, Sharon—Woman Alone ..... CWF

Y

Yoakum, Robert—Another Look ..... YKM
Yoes, Ralph—Cartoons ..... CNS
York, Boswell, R. Ph.—Medicine Chest ..... MCN
Young, Andrew—Andrew Young ..... LAT
Young, Dean & Jim Raymond—Blondie ..... KFS
Young, Dick—Young Ideas ..... CTN
Young, Hilda—From My Pew ..... NCF
Young, Lyman & Bob—Tim Tyler's Luck ..... KFS
Yurko, J. T.—Marquee ..... TVC
Yurko, John—Special Edition ..... TVC

Z

Zachar, George R. & Sy—Energy Notebook ..... ENN
Zanco, M. L.—Family U ..... DBI
Zanco, M.—Kids Only ..... DBI
Zimmerer, Carl—Snappy Fillers ..... CNS
Zink, Lubor—Lubor Zink ..... CWF
Zollman, Joseph—Jewish Coin & Stamp Reporter ..... STA
Zollman, Joseph—Stamps ..... STA
Zollman, Joseph—Stamping Grounds ..... FET
Zumwalt, Jr., Adms. E.R. & Worth H. Bagley—Zumwalt/Bagley Report ..... LAT

CLASSIFICATIONS OF SYNDICATED FEATURES

1—ADVICE

A Good Book To Read—6tw/1tw-500/1000-man—Martin J. Ross LAW
A Time For Living—1tw-800-C12/DF/DNS/mail—Jory Graham ... UPS
About Real Estate—1tw-550-mail/C12-DF/DNS—Don Campbell ... RTS
Advice To The Working Woman—1tw-650-mail/man/wire/CP/DF/UPC/DNS—Sam Ion ..... CWF
Alcoholic At Large—3tw/orS-800-orp/mail—Donald Dickson ... PHS
Animal Doctor—2tw-600-C12/P199/man/wire/mail—Dr. Michael Fox ..... UFS
Ann Landers—7tw-750-DF/DNS/C12/P199—Ann Landers ..... FNS
Around The House—1tw-500/var-man/mail—Jan S. Paul ..... PAU
Ask Alma—1tw-450-orp-mail—Alma ..... SF
Ask Beth—3tw-500-man-ocr-DF/DNS—Beth Winship ..... LAT
Ask Dr. Blaker—3tw-600-orp/mail/C12/P199/wire/DF/DNS—Karen Blaker, PhD. ..... NEA
***Ask Dr. Brothers**—7tw-650-orp/C12/wire—Dr. Joyce Brothers .. KFS
Ask Jennifer—2tw-550-mail/C12/DF/DNS—Jennifer Anderson ... RTS
Ask Maggie—1tw-350-orp/man/mail—Margaret Hauser ..... CMF
Ask The Coach—1tw-500-xrp/man/C12/mail/wire—Glenn Joyner CMF
Bananas—1tw-500-orp/man/C12/mail/wire—Judy Calder, R.N. ... CMF
Beauty Marks—1tw-500-orp/man/C12/mail/wire—Tracy Hill ... CMF
Beauty Tips From Hollywood—1tw-500-orp—Various Celebrities ..... SCI
Beverly Hills By-Line—6tw-500/1000-man—Mr. Blackwell ... BHB
Beverly Hills By-Line—6tw-500/1000-man—Chef Caruso ... BHB
Beverly Hills By-Line—6tw-500/1000-man—Daniel Eastman ... BHB
Beverly Hills By-Line—6tw-500/1000-man—Allen Edwards ... BHB
Beverly Hills By-Line—6tw-500/1000-man—Dr Irene Kassorla (Family Health) ..... BHB
Beverly Hills By-Line—6tw-500/1000-man—Gilda Marx ... BHB
Beverly Hills By-Line—6tw-500/1000-man—Phyllis Morris ... BHB
Beverly Hills By-Line—6tw-500/1000-man—Arthur Simon ... BHB
Bootstraps—1tw-12x23"/800-orp/mail ..... EHS
Brief Case—2tw-500-orp/man/C12/mail/wire—Judith Rogala & Laura Liswood ..... CMF
Calling Colleen—1tw-2 cols4"-orp—Mike Bennett ..... CSP
Car Keys—1tw-spv-orp/id—B. Woody ..... OPS
Career Clinic—1tw-400/500 var-man—James T.W. Hendricks ... AND
Careers—3tw-450-man/C12/ocra/P199/DF/DNS/mail—Joyce Lain Kennedy ..... SFI
Cash Box Confidential—1tw-550-mail/C12/DF/DNS/rgp—George Albert ..... RTS
Clints Hints—1tw-250/orp—Righetti ..... SCI
***Con La Ley en La Mano**—6tw/1tw-500/1000-man—Martin J. Ross LAW
Consumer Focus—1tw-700-DF/majl/man—Goody L. Solomon ... PRI
Coping—2tm-1200/var-man/C12/id/mail—Barbara Burtoff ... BBS
Count Your Change—3tw-600/700-orp/mail/man/C12/P199/DF/DNS—John Dorfman ..... UFS
Country Parson—1tw-10x2¾"-orp—Frank Clark ..... SM
Coupon Clipper—1tw-600-orp/mail—June Fuller ..... UFS
Crutches—Cane—Wheelchair—1tw-300-man—George Alderson ..... ALD
Daily Investor—5tw-600-wire/DF/DNS/mail/man/orp/C12/P199—George Wheeler ..... UFS
Dear Abby—6tw-800-P199/C12/orp/DF/DNS/mail—Abigail Van Buren ..... UPS
Dear Astrid—1tw-450/DF/man-mail—Astrid Carson ..... CF
Dear Debbie—1tw-500-mail/orp—Deborah White ..... MCN
Dear Kidsday—1tw-750-DF/id/mail/man ..... PRI
Design For Living—1tw-400-orp/man/C12/mail/wire—Donald Madden ..... CMF
Do It Yourself Home Repairs—1tw-100-orp/id—Gordon ..... SCI
Dry Doc—1tw-700-man/C12/DF/DNS/wire—Dr. Joseph Pursch ... LAT
Easy Money—1tw-650-orp/mail/DF/DNS—Charles Webb ..... CNS
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Best Sellers—1tw-var-wire—Staff ..... UPI
Book Barrel—1tw-400-orp—Tom Walker ..... API
Book Beat—1tw-500/1000-man—Curt Schleier ..... SCS
Book Ends—1tw-2c5"-man/igp—Joe Kalff ..... AMF
Booklook—1tw-var-man/mail—Helen Ashmore ..... BOK
Book Marks—1tw-1000, man-orp-mail—Mid Paulus ..... MCF
***Book News & Reviews**—1tw-500-orp/C12/man/mail/wire—Various ..... CMF
Book Review—2tw-600-wire/DF/DNS—Victor Wilson ..... NHN
Book Reviews—1tw-var-orp-igp—Robert X. Adams ..... FEA
Book Reviews—1tw-var-wire-DNS—William Laffler ..... UPI
Book Reviews—occ-500-man—John Pinkerman ..... NWS
Book Reviews—m-var-orp-igp—M.F. Stroud ..... FEA
Book Reviews—1tw-50/500-C12-orp-mail-DF-DNS—Various Authors ..... CNS
Book Talk—1tw-200/300-man/mail ..... ECS
Book Talk—1tw-500-man—Myrna Gner ..... ITP
Book World Service—1tw-var-mail—Washington Post Book World ..... WPW
Books Around The House—2tm-var-man/mail—Jan S. Paul ..... PAU
Books In Brief—1tw-var-mail/orp/id—Various ..... CWF
Books In Review—occ-var-mail—Staff ..... IMN
Books of the Week (Reviews)—1tw-1000-mail—Various ..... HIS
BookViews—eow-750-man/igp/mail—Alan Caruba ..... CBO
'Bout Books—5tw-500-orp—Phillipa Ruth ..... WOR
Canadian Book Bestseller List—1tw-2cx6"-mail-wire—Staff ..... TSS
Canadian Paperback Bestseller List—1tw-2cx6"-mail-wire—Staff ..... TSS
Chicago Tribune Graphics Service—1tw-var-orp—Chicago Tribune ..... CTN
Concise Book Reviews—1tw-qps-man—David Faries ..... FAR
Cookbook Review—1tw-600-ocra-orp—Parris Green ..... TAG
Cookin' Good—1tw-750-igp/mail—Bradford ..... SAW
Critics Choice—occ-550-man/mail—Various ..... FET
***Dialogues With Borges**—1tw-1500-man/mail—Jose Luis Borges ..... IAN
Just In Teen—1tw-500-man-mail—April Anastasi ..... ASC
Knight New Wire—7tw-var-wire ..... CTN
Kovels: Antiques And Collecting—1tw-550-mail/C12/DF/DNS/igp—Ralph & Terry Kovel ..... RTS
Lifestyle Package—w-var-wire—Staff ..... UPI
Mighty Mixture—1tw-var-man—Gary Stevens ..... SAG
Other Scenes—1tw-1000-igp/mail—Wilcock ..... SAW
Paperback Guide—1tw-650-mail/DF/orp—Martin Levin ..... APN
Photoday—1tw-750-igp/mail—Martin ..... SAW
Psyche/Cology—1tw-1000-igp/mail—Stacey ..... SAW
Rated G—occ-800-id/man—Lucinda ..... NPS
Readergrabbers—occ-var-C12/DF/DNS/mail ..... UPS
Reader's World—1tw-800-man—Arthur Brickman ..... BRI
Religion Today—1tw-10-12 stories-mail—William Willoughby, Editor ..... RET
Re: Sources—1tw-1000-igp/mail—Wilcock ..... SAW
Reviews—1tw-500-man—Ross Warren ..... GSM
Sid Ascher's World—1tw-750-man-mail—Sid Ascher ..... ASC
Solo News Network—1tw-1000-mail/igp ..... SNN
Specialty Books (Review)—2tw-1000-orp/man/mail—J.D. Paulus ..... MCF
The Book Mart—1tm-500-man/mail ..... JDL
The Christian Science News And Photo Service—7tw-var-mail/C12/DF/DNS/id/orp ..... RTS
The Los Angeles Times-Washington Post News Service—d-var-wire/DF/DNS ..... LAT-WP
The Reviewer—1tw-350/500-orp—Various Authors ..... IMS
Travelling—1tw-500-man—Bob & Sandy Nesoff ..... GSM
What's Up!—1tw-600-orp/mail/C12/P199/wire/DF/DNS/igp—Staff ..... NEA
Women's Wear Daily & W Feature Package—1tw-20 features/var-mail/wire/id/igp—Staff ..... FA
World Of Books—1tw-var/orp/man/mail—Miskint Tokada ..... RBN
Zane Grey's Best Stories & Books—1tw-ps-bl-orp ..... OPS

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About Real Estate—1tw-550-mail/C12/DF/DNS—Don Campbell ..... RTS
Academic News Analysis—5tw/S-600-man/C12/mail—Various ..... ANS
Advertising Basics—1tw/m-600/1000-man—Hal Betancourt ..... BET
Advice To The Working Woman—1tw-650-mail/man/wire/CP/DF/UPC/DNS—Sam Ion ..... CWF
Alice Widener Column—3tw-600-man—Alice Widener ..... USA
Bill Neikirk—1tw-800-DF/DNS/C12—Bill Neikirk ..... CTN
Brief Case—2tw-500-orp/man/C12/mail/wire—Judith Rogala & Laura Liswood ..... CMF
Business and the Stock Market—1tw-600-mim—Babson Staff ..... PFB
Business As Usual—6tw-21x2¾"-orp—Harley Schwadron ..... API
Business In Review—1tw-var-wire/DNS—Staff ..... UPI
Business Outlook—2tw-var-mail—J. A. Livingston ..... FNS
Business Today—d-var-wire-DNS—Staff ..... UPI
Business Wire Newsletter—m-800/1000-8½x11"-mail Staff ..... BUS
Can Do Women—1tw-500-orp/man/C12/mail/igp/wire—Various ..... CMF
Canadian Business—5tw-400-mail-wire—Jack McArthur ..... TSS
Career Wise—1tw-500-orp/man/C12/mail/wire—Freda Grones ..... CMF
Careers—3tw-450-man/C12/ocra/P199/DF/DNS/mail—Joyce Lain Kennedy ..... SFI
Chicago Tribune Graphics Service—1tw-var-orp—Chicago Tribune ..... CTN
***Con La Ley En La Mano**—6tw/1tw-500/1000-man—Martin J. Ross ..... LAW
Consumer Information Advisor—m-var-mail—Sylvia Cronin ..... CFS
Count Your Change—3tw-600/700-orp/mail/man/C12/p199/DF/DNS—John Dorfman ..... UFS
Cut Your Own Taxes And Save—sea-var-orp/mail/C12/P199/wire/DF/DNS—Ray De Crane ..... NEA
Daily Investor—5tw-600-wire/DF/DNS-man-mail-orp-C12/P199—George Wheeler ..... UFS
Daily Stock Market Chart (short term trend)—d-5tw-orp-ill—Charles E. Carden ..... STO
Dan Dorfman—2tw-1200-DF/DNS/C12/KNT—Dan Dorfman ..... CTN
Economic Analysis—1tw-800-wire—Leonard Silk ..... NYT-NS
Economic Impact Column—2tw-800/DF/DNS/mail/wire—Hobart Rowen ..... WPW
Energy Notebook—1tw-750-mail-DF—George, R. & Sy Zachar ..... ENN
Everybody's Business—2tw-1000-orp/man/mail—John Douglas Paulus ..... MCF
Financial—3tw-500/750/C12/mail/DF/DNS—Don Bauder ..... CNS
Financial Column—2tw-600-wire/DF/DNS—Peter Nagan ..... NHN
Financial Times of London Feature Service—7/9tw-600/1200-wire/DF/DNS/mail—Various ..... NYT
Garth Turner—5tw-700/800-wire/CP/DF/UPC/DNS/man/mail—Garth Turner ..... CWF
***Going For It**—1tw-500-orp/man/C12/mail/wire—Various ..... CMF
Good News/Bad News—6tw-21x4"-orp—Henry Martin ..... CTN
Greer/Kandel Reports—2tw-650-DF/DNS/C12—Philip Greer & Mike Kandel ..... CTN
House Calls—1tw-800-man/C12/mail—Edith Lank ..... RHC
How To Be A Money Making Manager—1tw-500-var-man/mail—Dr. Whitt N. Schultz ..... KNF
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How To Be Creative!—1tw/m-500/var-mail—Dr. Whitt N. Schultz ..... KNF
How To Begin Life At 50, 60, or, or . . .—1tw/m-500/var-mail—Dr. Whitt N. Schultz ..... KNF
How-To Business Articles—Cont-var-igp—Arthur S. Green ..... GRE
How To Develop Your Potential—1tw/m-500/var-mail—Dr. Whitt N. Schultz ..... KNF
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Inside Investor—1tw-250-P199—Mark Stevens ..... STE
Inside Labor—5tw-750-DF/DNS/C12—Victor Riesel ..... FNS
Insurance For Consumers—7tw-500-orp—Dave Goodwin ..... GWN
***International Feature Service**—6tw-16000-wire/DF—Various Authors ..... ILPS
Investor's Guide—5tw-650-orp/C12/wire—William A. Doyle ..... KFS
Job Councelor—1tw-500-orp/man/C12/mail/wire—Madison Kane ..... CMF
***Job Finder**—1tw-500-orp/man/C12/mail/wire—Leonard Corwen ..... CMF
Keeping Up: Money & Taxes—3tw-250-DF/DNS/C12—George Watson Smith, CPA ..... CTN
Knight News Wire—7tw-var-wire ..... CTN
***Latin American Oil Bulletin**—1tw-3200-wire/DF—Various Authors ..... ILPS
***Latin American Perspective**—m-1000/2000-mail—Various ..... IAN
Look Of Success—1tw-500-orp/man/C12/mail/wire—I.B. Miller ..... CMF
Louis Rukeyser Column—3tw-600-man-DF/DNS/mail—Louis Rukeyser ..... MCN
Making It Work—1/2/3tw-500-orp/man/mail—Dr. Wilesse Comissiong, Ed.D. ..... CPF
Milton Moskowitz Column—3tw-600-man/ocr/DF/DNS—Milton Moskowitz ..... LAT
Mind Your Money—3tw-800-C12/wire—Peter Weaver ..... KFS
Money Matter—1tw-500/750-C12/orp/mail/DF/DNS—Don Bauder ..... CNS
Money Matters—3tw-500-orp—Dave Goodwin ..... GWN
Money Matters—1tw-var-orp/id—Staff ..... LUI
Money Smart—1tw-350-wire/CP/DF/UPC/DNS/man/mail—Marie Van Havere ..... CWF
Money Talk—1tw-500-orp/man/mail/wire—Various ..... CMF
Money Talks—1tw-500-orp/mail—Staff ..... AMW
Money Watch—3tw-500-man/ocr/wire/DF/DNS—Carol Mathews ..... LAT
My Success Story—1tw-var-orp—various celebs ..... SCI
Nine To Five Woman—1tw-700/750-mail-man—Mary Margaret Carberry ..... CAB
Of Things To Come—1tw-650-man/mail—Don Fabun ..... FET
Personal Computing—1tw-600-ocra-orp—John C. Dvorak ..... TAG
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Selling Short—6tw-lc panel-orp/mail—Ken Ross & Don Raden ..... UPS
Small Business—1tw-750-P199/DF—Mark Stevens ..... STE
Small Business Tips—1tw-600-orp-ocra—John C. Dvorak ..... TAG
Smart Chart—6tw-10 x 3"-orp—Herb Stansbury ..... LAT
Specialty Books (Review)—2tw-1000-orp/man/mail—J.D. Paulus ..... MCF
Staying Ahead Column—2tw-800-wire/mail/DF/DNS—Jane Bryant Quinn ..... WPW
Stock Charts—1/5tw/1tm-var-wire ..... UPIN
Stock Of The Week—1tw-300-mail—Electronic Evaluator ..... CTN
Stoker The Broker—5tw-1c x 3¼"-mail/orp—Henry Bottinoff ..... MCN
Successful Investing—5tw-500-man/DF/DNS—David R. Sargent ..... LAT
Sunday Stock Market Chart (long term trend)—orp-ill-3 x 6"-man—Charles E. Carden ..... STO
Taking Stock—1tw-500-man-mail—Bill Myers ..... JDL
Talking Point—5tw-400/800-wire/DF—Various ..... REU
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Tax Tips—1tw-250-P199—Mark Stevens ..... STE
The Brief Case—1tw-var—J Rogala & L. Liswood ..... FRS-CMF
The Carden Report—S-350-man-ill—Charles E. Carden ..... STO
The Christian Science News and Photo Service—7tw-var-mail/C12/DF/DNS/id/orp ..... RTS
The Law Brief—6tw/1tw-500/1000-man—Martin J. Ross ..... LAW
The Law Clinic—6tw/1tw-500/1000-man—Martin J. Ross ..... LAW
The Los Angeles Times Board of Economist—1tw-1000-ocr/man/DF/DNS ..... LAT
The Los Angeles Times-Washington Post News Service—d-var-wire/DF/DNS ..... LAT-WP
The Market Day By Day (short term trend)—d-5tw-orp—Chart by Carden ..... STO
The Money Service—1tw-2500-DF/DNS/C12/mail-Selections from Money Magazine ..... UPS
The Scott Burns Column—3tw-550-mail/C12/DF/DNS—Scott Burns ..... RTS
The Treasure Chest—1tw-23 x 8"/450-orp/mail—Alan S. Feinstein ..... DBI
Understanding Business & Economics—1tw/S-500/750-man/C12/mail—Professor Jon G. Udell ..... ANS
U.S. News & World Report—1tw-var-C12/man/DF/DNS/wire/mail—various ..... NYT
Women At Work—1tw-700-man/mail—Marlies Wolf & Jay Singer ..... FET
Women At Work—1tw-500-orp/man/C12/mail/wire—various ..... CMF
Working: Changes And Choices—1tw-hps-C12/id/igp/DNS/mail—James O'Toole ..... CBN
***World Press Summary**—6tw-2500-wire/DF ..... ILPS
You And Your Money—1tw-650/750-orp-mail-DF-DNS—Judith Rhoades ..... CNS
Your Money—5tw-500-mail-wire—Pat Fellows ..... TSS
Your Money's Worth—5tw-700-DF/DNS/C12/P199—Sylvia Porter ..... UPS
Your Own Business—1tw-800-man—Michael Donahue ..... EJN

8—CHILDREN'S FEATURES

A Place For Kids—1tw-20x9"-orp/id/mail—MacKay Fairfield Tate ..... CWF
A Tale of Words—1tw-orp/mail/id—Len Epstein & Wilbur Pierce ..... CMF
Allah Din & His Lamp—7tw-5½x2"/500-orp—Mahmood Ahmed Qazi ..... PAK

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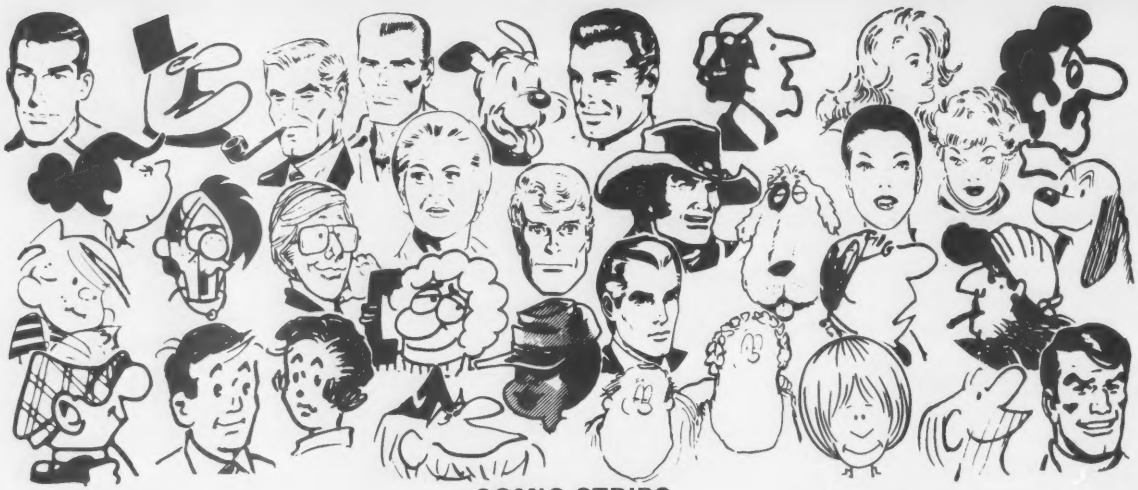

COMIC STRIPS

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Cappy Dick—S-hps/tps/pt/hpt/QPH/ORP—Cappy Dick ..... FNS
Children's Express—3tw-750-DF/DNS/C12—Bob Clampitt ..... FNS
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Creatures by Donna Jacobs—1tw-60x8"-mail/orp/id—Donna Jacobs ..... CWF
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Fun & Games Picture Puzzles—1tw-ps-orp/id—W. Trag ..... SCI
Fun With Figures—5tw-60/80-man/mail/wire/CP/DF/UPC/DNS/id—J.A.H. Hunter ..... CWF
Games—7tw-d/var-S/hps/tps/hpt-mail/C12—Editors of Games Magazines ..... UPS
Hidden Picture Puzzles—1tw-ps-orp/id—W. Trag ..... SCI
It's Fun Page—1tw-pt-orp ..... SM
It's The Truth (Facts)—1tw-hps-orp/id—Paul Swan ..... SCI
Johnny Wonder—6tw/S-43x2"-/tps/pt-hpt-orp-mail—Dick Rogers ..... UFS
Junior Editors—d-200-mail/orp—Berthel/Simonsen ..... APN
***Junior Whirl**—S-tps/hpt-orp—Hal Kaufman ..... KFS
Kids' Cooking—1tw-450/650-man—Susan Manlin Katzman ..... KSM
Kids In The Kitchen—1tw-450/650-man—Susan Manlin Katzman ..... KSM
Kids In Sports—1-5tw-600-mail—Danny Spevar ..... USS
Kids Jokes & Riddles Poems—1tw-150-man/ocra/mail—Grace Lee Richardson ..... DBI
Kids' Korner—1tw-3¼x3¼"-orp/mail—Jesse Jacobs ..... MCN
Kids Only—1tw-50x10"-orp/mail—M. Zanco ..... DBI
Kids-Only Club—6tw-250-man/ocr/wire/ill/DF/DNS—Shari Lewis ..... LAT
Kidspot—6tw-21x4"-orp/mail—Leo White ..... UFS
Let's Make—S-25.2x4"-orp—Ben Corey ..... HAR
Mazes—1tw-ps-orp—Various Authors ..... OPS
Michael The Magician—1tw-ps-man/id—Michael Keyzers ..... GSL
Mystery Word Puzzle—1tw-var/36x9½"-orp/man/ocra/mail—Naida Dickson ..... DBI
Numbers Game—1tw-20x6½"-mail/id/orp ..... CWF
Our Fascinating Earth—d/S-d-2 col. panel-C12/DF-S-tps/qps/hpt—Philip Seff, Ph.D. & David C. Baer II ..... SNS
Out Of This Galaxy—1tw-23x10"-orp/mail ..... TVC
Pee Wee Pencil—6tw-7.5x2.5"-orp-mail-id—Joe Rice ..... CNS
Pooh Corner—occ-var-mail/orp/igp—Jessica Winston ..... NNB
Project Plan Of the Week—1tw-20x6"-orp/id/mail ..... CWF
Puzzles And Games—1tw-var-orp ..... ITP
Puzzles Just For You (Juv.)—1tw-ps-orp/id—E. Engleman ..... SCI
Rafferty—6tw-2c-orp—Gerald Dumas ..... KFS
Rhyme Time—1tw-var-man/ocra/mail—Earl Munson ..... DBI
Robin's World—1tw-600-DF-id-mail-man—Robin Robinson & Kay Chorao ..... PRI
Science Corner—2tm-OP/hp-orp/id/mail—Various ..... CMF
Science For You—1tw-21x4½"-orp/id—Bob Brown ..... LAT
Soccer School—1tw-19x12"-mail/id/orp—Bill Thomson/G. Marjanovic ..... CWF
Squiggles—1tw-28x6"-orp/mail—Grace Lee Richardson ..... DBI
Starship—1tw-hps-orp-staff ..... TSS
Tell Me Why—6tw-100/C12/id—A. Leokum ..... UPS
The Mini Page—1tw-4pt-orp/mail—Betty Debnam ..... UPS
Tiger's Beat—3tw-500/700-igp/orp/wire ..... KFS
Travel Smart—1tw-500-orp/man/C12/mail/wire—Herbert Teison ..... CMF
Uncle Art's Funland—S-hps/tps/qps/pt/hpt/orp/mail—Art Nugent ..... UFS
Uncle Ray's Column—5tw-400-DF/DNS/C12/id—Ramon Coffman ..... FNS
What's The Difference—1tw-48x12"-orp/mail—Rex Norman ..... DBI
Whizword—1tw-52x6"-mail/orp/id ..... CWF
Wordy Gurdy—6tw-21x4¼"-orp/mail—Tricky Ricky ..... UFS
Word Wise—1tw-50-orp/mail/id—Jack Drummey ..... CMF
Young Hobby Club—6tw-300-DF/DNS/C12/id—Cappy Dick ..... FNS
Young Peoples' Paper—1tw-ps/pt-orp/mail—Marie Hilliard ..... RBN
Your Newspaper—1tw/S-Sph/spt-orp/mail—Bill Kresse ..... JPS

9—COINS & STAMPS

Coin Counting—1tw-500-man/igp/mail—Barbara White ..... NUM
Coin Roundup—1tw-500-man/ocr/igp/DF/DNS—Edward C. Rochette ..... LAT
Coinversations With R. Winston Harris—1tw-800-man-igp—R. Winston Harris ..... COI
Fireside Chats—bi-m/16ps-5¼x8½"/orp—Gustav Detjen, Jr. ..... DET
Japos Bulletin—qt/28 ps-5¼x8½"/orp—Gustav Detjen, Jr. ..... DET
Jewish Stamp & Coin Reporter—2tm-500-man/igp—Joseph Zollman ..... STA
Junk Or Treasure—1tw-500-orp—Edward von Rothkirch ..... IMS
Novels: Antiques And Collecting—1tw-550-igp/C12/DF/DNS/mail—Ralph & Terry Kovel ..... RTS
Other Scenes—1tw-1000-igp/mail—Wilcock ..... SAW
Postal Views—1tw-500-man/gp-mail—Barbara White ..... NUM
Stamps—1tw-550-orp-mail-DF-DNS—Leah Blauvelt ..... CNS
Stamps—1tw-500/700-man/igp—Joseph Zollman ..... STA
The Coin Box—1tw-500/650-orp-mail-DF-DNS—Gary Palmer ..... CNS
The Coin Box—1tw-400-man/mail—Norman M. Davis, NLG ..... NMD
The Philatelic Journalist—bi-m/16 ps-5¼x8½"/man—Gustav Detjen, Jr. ..... DET
The Treasure Chest—1tw-23x8"/450-orp/mail—Alan S. Feinstein ..... DBI
World of Coins And Stamps—1tw-500-man/gp-mail—Barbara White ..... NUM

10A—COMICS (Strips)

***Adam's Apple**—6tw-43x2½"-orp/mail—Yaakov Kirschen ..... NYT
***Agatha Crumm**—7tw-d/4c-S/tps/hpt/Qph/orp—Bill Hoest ..... KFS
Agilman—1tw/6tw-7"x2½"-orp/mail—Rex Walthall ..... DBI
Ahead Of Time—1tw/cont-28x2"-orp/mail—Ken Muse ..... DBI
Airhawk Adventure—6tw/S-sph-orp—B. Foley ..... SCI
Alex in Wonderland—1tw-7.5x2.5"-orp-mail-id—Bob Cordray ..... CNS
Allah Din & His Lamp—7tw-5½x2"/500-orp—Mahmood Ahmed Qazi ..... PAK
Alley Oop—6tw/S-6tw/43x2¼-S/hps/tps/qps/pt/hpt-orp/mail—Dave Graue ..... NEA
Andy Capp—6tw/S-6tw/43x2½"-S/tps/hpt/qph-orp—Reggie Smythe ..... FNS
Animal Crackers—6tw/S-6tw/43x2"-S/S/pt/hps/hpt/tps/qps/orp—Roger Bollen ..... CTN
Annie—6tw/S-6tw/43x2"-S/pt/hps/hpt/tps/qps/orp—Leonard Starr ..... CTN
Apartment 3-G—6tw/S-6tw/43x2½"-S/hps/tps/pt/qph-orp—Alex Kotzky ..... FNS
***Archie**—7tw-d/4c-S/hps/tps/pt/hpt/Qph-orp ..... KFS
Arnie—1tw-tps-orp—Arnie Stockholm ..... SCI
Ask Shagg—1tw-43x2¼"-orp—Peter Guren ..... GUR
Assignment: Top Secret—6tw-44x2¼"-orp—Bill Barry ..... ADF
***Avivato**—6tw-7"x1⅞"—Lino y Jorge Palacio ..... UPIFD
Axioms Maxims Precepts—1tw-39x2"-orp/mail—Cavi ..... DBI
B. C.—6tw/S-6tw/43x2½"-S/hps/tps/pt/qph-orp—Johnny Hart ..... FNS
Barbara Cartland Romances—6tw/S-6tw/43x2"-S/tps/hpt-orp/mail—Lawrence & Weaver ..... UFS
***Barney Google and Snuffy Smith**—7tw-d/4c-S/pt/hpt/tps/hps/qph-orp—Fred Lasswell ..... KFS
***Beetle Bailey**—7tw-d/4c-S/pt-hpt/tps/hps/qph-orp—Mort Walker ..... KFS
Ben Swift—6tw/S-6tw/43x2"-S/tps/qps/hpt-orp/mail—John Lane ..... UFS
***Benjie**—6tw-43x2½"-orp/mail—Harland Wright/Joe Camp ..... NYT
***Bido**—6tw-7"x1⅞"-orp—Lino y Jorge Palacio ..... UPIFD
Big Brother—1tw/cont-40x2¼"-orp/mail—Clem Scalzitti ..... DBI
***Blondie**—7tw-d/4c-S/hps/tps/pt-orp—Dean Young & Jim Raymond ..... KFS
Bloom County Comic Strip—7tw-d-43x2¼"-S-hps/hpt/tps/qps-mail—Berke Breathed ..... WPW
Bobby—6tw-4/5c-orp—S.M. Iger ..... PF
***Boner's Ark**—7tw-d/4c-S/hps/tps/pt-orp—Addison ..... KFS
Born Loser—6tw/S-6tw/43x2⅛"-S/hps/tps/qps/pt/hpt/orp/mail—Art Sansom ..... NEA
Brenda Star—6tw/S-6tw/43x2"-S/pt/hps/hpt/tps/qps/orp—Dale Messick & Ramona Fradon ..... CTN
***Brick Bradford**—7tw-d/4c-S/tps/hpt/orp—Paul Norris ..... KFS
***Bringing Up Father**—7tw-d/4c-S/hps/tps/pt/hpt/qph-orp—Frank Johnson & Frank Fletcher ..... KFS
Broom Hilda—6tw/S-6tw/43x2"-S/pt/hps/hpt/tps/qps/orp—Russ Myers ..... CTN
Brother Simon and Lucas—5tw-2¼x6½"-orp/mail—Pedro R. Moreno ..... UCS
Bubblegummers—6tw-4cx2½"-mail/orp—Jeff & Carol Wakefield ..... MCN
***Buck Rogers—In The 25th Century**—6tw-43x2½"-orp/mail—Cary Bates/Gray Morrow ..... NYT
Bugs Bunny—6tw/S-6tw/43x2¼"-S/hps/tps/pt/hpt-orp-mail—Warner Bros. ..... NEA
Button's Bunch—1tw/cont-43x2¼"-orp/mail—Ford Button ..... DBI
***Buz Sawyer**—6tw-4c-orp—Schlensker/Granberry ..... KFS
Captain Easy—6tw/S-6tw/43x2¼"-S/hps/tps/pt/hpt/orp/mail—Bill Crooks & Jim Lawrence ..... NEA
Car Cartoons—7tw-var-orp—Various Artists ..... SCI
Cartoons—occ-var-mail/id—Mark Voglesong ..... NNB
Catfish—6tw/S-6tw/43x2"-S/hps/pt/hpt/tps/qps/orp—Rog Bollen & Gary Peterman ..... CTN
Cathy—7tw-d-14x7¼"/S-hps/tps/qps/pt/hpt-orp-mail—Cathy Guisewite ..... UPS
C.B. Gordon—1tw-43x1¾"-orp/mail—Mark derMarderosian ..... DBI
***Cebolinha**—6tw-7"x1⅞"-orp—Lino y Jorge Palacio ..... UPIFD
***Chicato**—6tw-7"x1⅞"-orp—Lino y Jorge Palacio ..... UPIFD
Chips Place—1tw-35x1¼"-orp-mail—L. Stuchkus ..... DBI
Chris—5tw-2¼x6½"-orp/mail—Pedro R. Moreno ..... UCS
***Christmas Strip**—6tw-sea-4c-orp—Walt Disney ..... KFS
Christmas Strip—sea-43x2¼"-orp-mail—Mark Lasky ..... NEA
***Cicuta**—6tw-7"x1⅞"-orp—Lino y Jorge Palacio ..... UPIFD
Claude Hopper—1tw-39x2"-orp-mail—B.&L. Caviness ..... DBI
Copps And Robberts—6tw-mail—Rick Kirkman & Jerry Scott ..... SWF
Corinth The Jeweler—6tw-43x2¼"-orp—R.G. Kelly ..... API
Critters—5tw-2¼x6½"-orp/mail—Jerry P. Cardona ..... UCS
Crock—6tw/S-6tw/43x2½"-S/hps/tps/pt/qph-orp—Bill Rechin & Don Wilder ..... FNS
***Cronica Diaria**—6tw-7"x1⅞"-orp—Felipe A. Dobal ..... UPIFD
Dallas—6tw/S-d-4c-S-hps/tps/qps/pt/hpt-orp—Harris/Lawrence ..... LAT
Dan Savage—1tw/6tw-7"x2½"-orp/mail—Bob Goodbread ..... DBI
***Desfile Del Buen Humor**—6tw-7"x1⅞"-orp—H.J. Divito ..... UPIFD
Dick Tracy—6tw/S-6tw/43x2"-S/pt/hps/hpt/tps/qps/orp—Gould/Fletcher/Collins ..... CTN
Dr. Bil—1tw/6tw-7"x2½"-orp/mail—Ken Muse ..... DBI
***Dr. Kildare**—7tw-d/4c-S/tps/hpt-orp—Ken Bald ..... KFS
***Dr. Merengue**—6tw-7"x1⅞"-orp—H.J. Divito ..... UPIFD
Doctor Smock—6tw/S-6tw-43x2¼"-S-hps/tps/qps/pt/hpt-orp/mail—George Lemont ..... UFS
***Donald Duck**—7tw-d/4c-S/hps/hpt/qph/tps-orp—Walt Disney ..... KFS
Dondi—6tw/S-6tw/43x2"-S/pt/hps/hpt/tps/qps/orp—Irwin Hasen ..... CTN
Doonesbury—7tw-d-14x7¼"/S-hps/tps/pt-orp—Garry Trudeau ..... UPS
Downstown—7tw-d-14x7¼"-S-hps/tps/qps/pt/hpt-orp-mail—Tim Downs ..... UPS
Drabble—6tw/S-6tw-43x2"-S-tps/qps/hpt/orp/mail—Kevin Fagan ..... UFS
***Dramas Clasificados**—6tw-7"x1⅞"-orp—Felipe A. Dobal ..... UPIFD
Dudes—1tw/6tw-7"x2½"-orp/mail—Lenard Bruce ..... DBI
Dunagin's People—6tw/S-6tw-22x3⅞"-S-tps/hpt/qps/orp—Ralph Dunagin ..... FNS
Eaglefeathers—1tw-orp/mail—Chet Dippel ..... CMF
Eb and Flo—6tw-43x2"-orp-mail—Paul Sellers ..... UFS
Eek & Meek—6tw/S-6tw/43x2¼"-S/hps/tps/qps/pt/hpt-orp/mail—Howie Schneider ..... NEA
***El Detalle Que Faltaba**—6tw-7"x1⅞"—Felipe A. Dobal ..... UPIFD
Entertainment Page—1tw-ps-orp ..... SM
Family U—1tw-30x7½"-orp/mail—M.L. Zanco ..... DBI
Father Dickens—1tw/41x2½"-orp/mail—Mark Turns ..... DBI
Father's Day—6tw/S-6tw/43x2"-S/tps/qps/hpt-orp/mail—Nancy & Mario Risso ..... UFS
Ferd'nand—6tw/S-6tw-43x1⅞"-S-hps/tps/qps/pt/hpt-orp/mail—Dahl Mikkelsen ..... UFS
Figment—1tw/6tw-7"x2½"-orp/mail—Dale Hale ..... DBI
***Flash Gordon**—7tw-d/4c-S/tps/hpt-orp—Dan Barry ..... KFS
Flamingo—6tw-4/5c-orp—Ruth Roche ..... PF
Fletcher's Landing—6tw/S-6tw/43x2⅛"-S/hps/tps/qps/pt/hpt-orp/mail—Douglas Coffin ..... NEA
Folly's Thinkshop—1tw-7½x2¼"-orp—Richard Jarrett ..... JAR
For Better Or For Worse—7tw-d-14x7¼"-S-hps/tps/qps/pt/hpt-orp-mail—Lynn Johnston ..... UPS
Foreign Strips—7tw-var-orp—Various Artists ..... SCI
Frank & Ernest—6tw/S-6tw/43x2¼"-S/tps/qps/hpt-orp/mail—Bob Thaves ..... NEA
Frank Jones—1tw-43x2¼"/28x1⅜"-orp/mail—DeLon Edwards ..... DBI
Fred Bassett—6tw/S-6tw/43x2½"-S/tps/hpt-orp—Alex Graham ..... FNS
***Fulgencio**—6tw-7"x1⅞"-orp—Lino y Jorge Palacio ..... UPIFD
Funky Winkerbean—6tw/S-6tw/43x2½"-S/tps/hpt/sph-orp—Tom Batiuk ..... FNS
Garfield—6tw-43x2"-S/tps/qps/hpt-orp/mail—Jim Davis ..... UFS
Garth—7tw-4c-orp—Frank Bellemy ..... ITP
Gasoline Alley—6tw/S-6tw/43x2"-S/pt/hps/hpt/tps/qps/orp—Dick Moores ..... CTN
Gil Thorp—6tw-43x2"-orp—Jack Bernill ..... CTN
Goosemyer—6tw/S-6tw/43x2½"-S/hps/tps/pt/hpt/qph-orp—Brant Parker & Don Wilder ..... FNS
Gordo—6tw/S-6tw/43x2"-S/hps/tps/pt/hpt-orp/mail—Gus Arriola ..... UFS
Grandpa Foghorn—1tw-43x2½"-orp/mail—George Hall ..... DBI
Grandpa's Boy—1tw-41x2"-orp ..... SM
Graves, Inc.—6tw/S-6tw-43x2⅛"-S-var/mail/orp—Pat Brady ..... RTS
Grubby—1tw-41x1¾"-orp—Warren Sattler ..... SM
***Gumersindo**—6tw-7"x1⅞"-orp—Ed G. Foladori ..... UPIFD
***Gunner**—6tw-4c-orp—Alfredo Grassi ..... KFS
Gunther—6tw-4cx2½"-mail/orp—John Roman ..... MCN
Habitatus—1tw-46x2¼"-orp/mail—Don H. Hall ..... DBI
***Hager The Horrible**—7tw-d/4c-S/hps/tps/qph-orp—Dik Browne ..... KFS
Hang-Ups—6tw-43x2¼"-orp—Betty Runyon ..... API
Harvey—1/6tw-orp/mail—E. Harvey ..... CMF
***Heart of Juliet Jones**—7tw-d/4c-S/tps/hpt/qph-orp—Stan Drake ..... KFS
Hello Carol—6tw/S-6tw-4c-S/hps/tps/qps/pt/hpt-orp—B. Johnson ..... LAT
***Henry**—7tw-d/4c-S/hps/tps/hpt/qph-orp—Jack Tippet and Don Trachte ..... KFS
***Hi and Lois**—7tw-d/4c-S/hps/tps/hpt/qph-orp—Mort Walker and Dik Browne ..... KFS
***Hubert**—7tw-d-2c/4c-S-tps/hpt-orp—Dick Wingert ..... KFS
***Inside Woody Allen**—7tw-d/4c-S/hps/tps/hpt/qpt-orp—Stu Hample ..... KFS
Jerome—1tw/6tw-7"x2½"—James Kolbar ..... DBI
Joe Palooka—6tw-4cx2½"-mail/orp—Tony DiPreta ..... MCN
John Darling—6tw/S-6tw/43x2½"-S/hps/pt/tps/hpt/qph-orp—Tom Batiuka & Tom Armstrong ..... FNS
Johnny Wonder—6tw/S-6tw/43x2"-S/tps/pt/hpt/orp/mail—Dick Rogers ..... UFS
Judge Parker—6tw/S-6tw/43x2½"-S/hps/tps/pt/qph-orp—Dr. N.P. Dalis ..... FNS
Kerry Drake—6tw/S-6tw-43x2½"-S-hps/tps/pt/qph-orp—Alfred Andriola/Sururi Gumen ..... FNS
King Kat—7tw-d/var-S/hps/tps/qps/pt/hpt-orp/mail—Graham Allen & John Dodd ..... UPS
Koky—6tw/S-6tw/43x2"-S/pt/hps/hpt/tps/qps/orp—Mort Gerberg/Richard O'Brien ..... CTN
Krass & Bernie—1tw-ps-orp-id—G. Trosley ..... OPS
Kudzu—6tw/S-6tw/43x2"-S/pt/hps/hpt/tps/qps/orp—Doug Marlette ..... CTN
Laff Of The Week—1tw-var-igp/mail—Bill Murray ..... MFS
Larry's World From Punch—7tw-var-orp—Larry ..... SCI
Latigo—6tw/S-6tw/43x2½"-S/hps/tps/pt/hpt/qph-orp—Stan Lynde ..... FNS
LeGrand Chef—6tw/S-6tw/43x2"-S/pt/hps/hpt/tps/qps/orp—Brian Fray ..... CTN
Levy's Law—6tw/S-6tw/hps/tps/qps/hpt-orp/mail—James Schumeister ..... NEA
Libby—6tw-43x2¼"-orp/mail—Jeff Sinclair ..... KAT
Little Farmer—1tw-41x1¾"-orp—Kern Pederson ..... SM
Lil' Debbie—5tw-2¼x6½"-orp/mail—Pedro R. Moreno ..... UCS
Li'l Kiska—1tw-42x2¼"-orp/mail—B.J. Swisher ..... DBI
Lolly—6tw/S-6tw/43x2"-S/pt/hps/hpt/tps/qps/orp—Pete Hansen ..... CTN
Lookin' Fine—6tw/S-6tw/43x2"-S/hps/tps/pt-orp/mail—Ray Billingsley ..... UFS
Lorry's Gang—1tw-43x2¼"-orp/mail—Lorry Mafuz ..... DBI
Luther—6tw-43-orp—Brumsic Brandon, Jr. ..... LAT
***Mandrake The Magician**—7tw-d/4c-S/tps/hpt-orp—Lee Falk and Fred Fredricks ..... KFS
Mark Trail—6tw/S-6tw/43x2½"-S/hps/tps/pt/qph-orp—Ed Dodd/Jack Elrod ..... FNS
Mary Worth—6tw/S-6tw/43x2½"-S/hps/tps/pt/qph-orp—Allen & John Saunders and Ken Ernst ..... FNS
***Mickey Mouse**—7tw-d/4c-S/pt/hps/tps/hpt/qph-orp—Walt Disney ..... KFS
Miss Peach—6tw/S-6tw/43x2½"-S/tps/hpt-orp—Mell Lazarus ..... FNS
***Mr. Abernathy**—7tw-d/4c-S/hpt-orp—Frank Ridgway ..... KFS
***Moco**—6tw-8"x2"-orp—P.I.B. ..... UPIFD
Momma—6tw/S-6tw/43x2½"-S/tps/hpt/sph-orp—Mell Lazarus ..... FNS
Moon Mullins—6tw/S-6tw/43x2"-S/pt/hps/hpt/tps/qps/orp—Ferd & Tom Johnson ..... CTN
***Moose Miller**—7tw-d/4c-S/tps/hpt-orp—Bob Weber ..... KFS
Motley's Crew—6tw/S-6tw/43x2"-S/hps/hpt/tps/qps/qrp—Ben Templeton and Tom Forman ..... CTN
***Muppets**—7tw-d/4c-S/pt/hpt/tps/hps/qph-orp—Guy & Brad Gilchrist ..... KFS
Mutt & Jeff—6tw/S-4cx2½"-mail/orp—Al Smith ..... MCN
***Nancy**—6tw/S/6tw/43x1⅞"-S/hps/tps/qps/pt/hpt-orp/mail—Ernie Bushmiller ..... UFS
Napoleon—1tw-41x2"-orp—Foster Moore ..... SM
***No Comment**—7tw-d/4c-S/tps/hpt/qph-orp—Vahan Shirvanian ..... KFS
Norbert—6tw-43x1¾"-orp-mail—George Fett ..... UFS
***Nubbin**—6tw-4c-orp—James Burnett and Henry Boltinoff ..... KFS

Off Beat—1tw-37½x2¼"-orp-mail ..... SF
Off The Wall—1tw-44x2½"-orp-mail—Joan Altabe ..... DBI
Oh, Rats!—5tw-2¼x6½"-orp/mail—Jerry P. Cardona ..... UCS
O'Malley's Law—1tw-mail/man—Scott Smith ..... FET
O.D.—5tw-spv-orp—Stanley Mentakis ..... MRT
Out Of This Galaxy—1tw-23x10"-orp/mail ..... TVC
Outcasts—6tw-4cx2¼"-orp—Ben Wicks ..... TSS
Paperclips—1/3tw-orp/mail—Doug Brunner ..... CMF
***Peanuts**—6tw/S-6tw/43x1¾"-S/hps/tps/qps/pt/hpt-orp/mail—
Charles M. Schulz ..... UFS
***Pelezinho**—6tw-7"x1⅞"-orp—M. de Sousa ..... UPIFD
People & Values—3tw-800-C12/DF/DNS/mail—Andrew M. Greeley UPS
Peter Panic—7tw-qpt-orp—L. Linkert ..... SCI
Pisces—1tw-7.5x2.5"-id-orp-mail—Eddy Elia ..... CNS
Plympton—4tw-orp/mail—Bill Plympton ..... UPS
***Popeye**—7tw-d/4c-S/pt/hps/tps-orp—
Bud Sagendorf ..... KFS
Pricilia's Pop—6tw/S-6tw/43x2¼"-S/hps/tps/pt/hpt-orp/mail—
Ed Sullivan ..... NEA
Prime Time—6tw-43x2"-orp—Ben Templeton & Tom Forman ..... CTN
Pssst Cartoons—7tw-tpt-orp—J. Maddox ..... SCI
***Punto En Boca**—6tw-7"x2"-orp—Pedro Vilar ..... UPIFD
Quick & Diet Gourmet—2tw-43x12½"-orp/mail—Yvonne Young Tarr UFS
Quincy—6tw-4c-orp—Ted Shearer ..... KFS
***Ramona**—6tw-7"x1⅞"-orp—Lino y Jorge Palacio ..... UPIFD
***Redeye**—7tw-d/4c-S/tps/hpt/qph-orp—Gordon Bess ..... KFS
Rex Morgan, M.D.—6tw/S-6tw/43x2½"-S/hps/tps/pt/qph-orp—
Dr. N.P. Dallis & Marvin Bradley ..... FNS
Richard Reeves—2tw-800-C12/DF/DNS/mail—Richard Reeves ..... UPS
***Rip Kirby**—6tw-4c-orp—John Prentice and Fred Dickenson ..... KFS
Rivets—6tw-43x2½"-orp—George Sixta ..... FNS
Rollies Route—1tw/6tw-7"x2½"-orp/mail—Ross Bunch ..... DBI
Rudy Bear—1tw-42x2"-orp/mail—Bob McFerren ..... DBI
Rumses III—1tw/6tw-7"x2½"-orp/mail—Danton Jennings ..... DBI
Rural Delivery—1tw-41x1¾"-orp—Al Smith ..... SM
***Sam and Silo**—7tw-d/4c-S/tps/hpt/qph-orp—
Jerry Dumas/Mort Walker ..... KFS
Sandy Sleighfoot—6tw-ps-orp-man—James Unwin ..... HPS
***Scamp**—7tw-d/4c-S/tps/hps-orp—Walt Disney ..... KFS
Seaweed—6tw-43x2¼"-orp—Johnny Sajem ..... API
***Secret Agent Corrigan**—6tw-4c-orp—Al Williamson and
George Evans ..... KFS
Sheroderfield—1tw-35x2½"-orp/mail—Jeff Koterba ..... DBI
Sherwood Forest—1tw/6tw-7"x2½"-orp/mail—Dave Gregory ..... DBI
Shoe—6tw/S-6tw/43x2"-S/pt/hps/hpt/tps/qps—
Jeff MacNelly ..... CTN
Short Ribs—6tw/S-6tw/43x1¾"-S/hps/tps/qps/pt/hpt-orp/mail—
Frank Hill ..... NEA
Slewfoot—1tw/6tw-7"x2½"-orp/mail—Nellis Johnson ..... DBI
***Small Society**—7tw-d/3c-4c-S/tps/hpt—Morrie Brickman ..... KFS
Smith Family—7tw/S-d-14x7¼"-S-hpt/pt/tps/qps/orp-mail—
Mr. & Mrs. George Smith ..... UPS
Sons Of Liberty—6tw-42x2"-orp—Richard Lynn ..... LYN
Sovereign State Of Affairs—1tw-4col/42x2"-orp—Boyd ..... MOR
Splitsville—6tw-43-orp—Frank Baginski ..... LAT
Star Trek—6tw/S-6tw/4c-S/hps/tps/qps/pt/hpt-orp—Harris ..... LAT
Star Wars—ftw/S-6tw/4c-S/hps/tps/qps/pt/hpt-orp—
Russ Manning ..... LAT
***Steve Canyon**—7tw-d/4c-S/tps/hps/pt/hpt/qph-orp—
Milton Caniff ..... KFS
Steve Canyon—6tw/S-6tw/43x2½"-S/tps/hps/pt-orp—
Milton Caniff ..... FNS
Steve Roper—6tw/S-6tw/43x2½"-S/hps/tps/pt/qph-orp—
William Overgard, Allen and John Saunders ..... FNS
Strange Encounters—6tw/S-6tw/44x2¼"/stats-S/hps/hpt/
prog proofs—Bill Barry/Fred Hull ..... ADF
Sugar—6tw-var-orp—Robert Gill ..... NFS
Sunday Laughs—Male Cartoons—1tw-qpt-orp—Paul Swede ..... SCI
Sunset Park—1tw/6tw-7"x2½"-orp/mail—Ralph Aspinwall ..... DBI
Superheroes—6tw/S-6tw/43x2"-S/pt/hps/hpt/tps/qps/orp—
Conway/Tuska/Colletta ..... CTN
Swamp Brats—1tw-41x1¾"-orp—Warren Sattler ..... SM
Sylvia—6tw-43x2½"-orp—Nicole Hollander ..... FNS
Tank McNamara—7tw-d-14x7¼"-S-hps/tps/qps/hpt-orp-mail—
Jeff Millar & Bill Hinds ..... UPS
***Tarrino**—6tw-7"x1⅞"-orp—Lino y Jorge Palacio ..... UPIFD
***Tarzan**—6tw/S-6tw/43x2"-S/hps/tps/pt/hpt/orp/mail—
Edgar Rice Burroughs ..... UFS
Tex Benson—7tw-sph-orp—C. Robin ..... SCI
Tex Benson—1tw/6tw-7"x2½"-orp/mail—Chuck Robin ..... DBI
***The Amazing Spider-Man**—6tw/S-6tw/43x2¼"-S/var/mail/orp—
Stan Lee and Larry Lieber ..... RTS
The Barnstormers—6tw-43x2¼"-orp—Frank Tabor ..... API
The Better Half—6tw/S-6tw/21x2½"-S/var/mail/orp—Vinson ..... RTS
The Dropouts—6tw-43x2"-hps-tps-pt-hpt-orp/mail—
Howard Post ..... UFS
The Family Circus—6tw/S-6tw/21 x 3¾"-S/var/mail/orp—
Bil Keane ..... RTS
***The Flop Family**—6tw-4c-orp—George O. Swanson ..... KFS
The Hawk—6tw-4/5c-orp—Rod Maxwell ..... PF
***The Incredible Hulk**—6tw/S-6tw/43x2¼"-S/var/mail/orp—
Marvel Comics ..... RTS
***The Long Ranger**—6tw/S-6tw/43x2½"-S/hps/hpt/pt/tps/qps-orp/
mail—Cary Bates/Russ Heath ..... NYT
The Neutrons—1tw-spv-orp—Stan Mentakis ..... MRT
***The Phantom**—7tw-d/4c-S/pt/hpt/tps/hps/qph-orp—
Lee Falk and Seymour Barry ..... KFS
The Ryatts—6tw-43x2½"-orp—Jack Elrod ..... FNS
The Spacers—6tw-43x2¼"-orp—Emil Abrahamian ..... API
The Wizard of Id—6tw/S-6tw/43x2½"-S/hps/tps/pt/qph/hpt-orp—
Brant Parker & Johnny Hart ..... FNS
Those Browns—1tw-var-igp/mail—Bill Murray ..... MFS
Those Were The Days—1tw-41x1¾"-orp—Art Beeman ..... SM
***Tiger**—7tw-d/4c-S/tps/hpt/qph-orp—Bud Blake ..... KFS
***Tim Tyler's Luck**—6tw-4c-orp—Lyman & Bob Young ..... KFS
Travels With Farley—6tw-43x2½"-orp—Phil Frank ..... FNS
***Tremebunda**—6tw-7"x1⅞"j-orp—Lino y Jorge Palacio ..... UPIFD
Tumbleweeds—6tw/S-6tw/43x2½"-S/hpt/tps/qph/sph-orp—
Tom K. Ryan ..... FNS
Tutankhamun—d-4c-orp—Adam Kovacs ..... ASD
2100 A.D.—1tw-44x2½"-orp/mail—Joan Altabe ..... DBI
Twitch—1tw-41x2"-orp—How Rands ..... SM
U-Nutty Nations—6tw-43x2¼"-orp—Tom Kukic ..... API
Verbena—6tw-43x2½"-orp/mail—Perry Howze ..... NYT
Wee Pals—6tw/S-6tw/43x2½"-S/hpt/tps/qph/sph-orp—
Morrie Turner ..... FNS
Weekly Page Of Comics—1tw-ps-orp ..... SM
Weekly Page Of Features—1tw-pt-orp ..... SM
Wet Set—6tw-4x2¼"-stats—Jack Bonestell ..... ADF
Willy 'n Ethel—6tw/S-6tw/21x4½"/43x2½"-S/hpt/tps/
qph/sph-orp— Joe Martin ..... FNS
***Winnie the Pooh**—7tw-d/4c-S/hps/tps/hpt/pt/Qph-orp—
Walt Disney ..... NFS
Winnie Winkle—6tw/S-6tw/43x2"-S/pt/hps/hpt/tps/qps/orp—
JKS & Henry Raduta ..... CTN
Winthrop—6tw/S-6tw/43x2¼"-S/hps/tps/pt/hpt—Dick Cavalli ..... NEA
Wright Angles—6tw/S-6tw/43x2"-S/hps/qps/hpt-orp/mail—
Larry Wright ..... UFS
Zanies Cartoons—7tw-tpt-orp—J. Maddox ..... SCI

10 B. COMICS (Sunday Pages)

According To Guinness—7tw-d/2c panel-S/hps/tps/hpt/
sph-orp/mail ..... UPS
***Agatha Crumm**—7tw-d/4cS/tps/hpt/Qph-orp—Bill Hoest ..... KFS
Airhawk Adventure—6tw/S-sph-orp—B. Foley ..... SCI
Alley Oop—6tw/S-6tw/43x2¼"-S/hps/tps/qps/pt/hpt-
orp/mail—Dave Graue ..... NEA
Andy Capp—6tw/43x2½"-S/tps/hpt-orp—Reggie Smythe ..... FNS
Animal Crackers—6tw/S-6tw/43x2"-S/pt/hps/
hpt/tps/qrp/orp—Robert Bollen ..... CTN
Annie—6tw/S-6tw/43x2"-S/pt/hps/hpt/tps/qps/orp—Leonard Starr CNS
Apartment 3-G—6tw/S-6tw/43 x 2½"-S/hps/tps/pt/qph-orp—
Alex Kotzky ..... FNS
***Archie**—7tw-d/4c-S/hps/tps/pt/hpt/Qph-orp ..... KFS
Are You A Kopy Kat?—S-var-orp—Robert Gill ..... NFS
B. C.—6tw/S-6tw/43 x 2½"-S/hps/tps/pt/qph-orp—Johnny Hart ..... FNS
Barbara Cartland Romances—6tw/S-6tw/43 x 2"-S/tps/hpt/orp/mail—
Lawrence & Weaver ..... UFS
***Barney Google and Snuffy Smith**—7tw-d/4c-S/hps/tps/hpt/pt/
Qph-orp—Fred Lasswell ..... KFS
***Beetle Bailey**—7tw-d/4c-S/pt/hpt/tps/hps/qph-orp—Mort Walker ..... KFS
Ben Swift—6tw/S-6tw/43 x 2"-S/tps/qps/hpt/orp/mail—John Lane ..... UFS
Berry's World—6tw/S-6tw/20.5 x 5"-S/tps/qps/hpt-orp/mail—
Jim Berry ..... NEA
Betsey Clark—6tw/S-6tw/11 x 3¾"/21 x 4¼"-S/tps/hpt/qps-
orp—Hallmark ..... FNS
Big George—6tw/S-6tw/21 x 4½"-S/tps/hpt-orp—Virgil Patch ..... FNS
***Blondie**—7tw-d/4c-S/hps/tps/pt-orp—Dean Young & Jim Raymond KFS
Bloom County Comic Strip—7tw-d-43 x 2¼"/S-hps/hpt/tps/qps-mail—
Berke Breathed ..... WPW
***Boner's Ark**—7tw-d-4c-S/hps/tps/pt-orp—Addison ..... KFS
Born Loser—6tw/S-6tw/43 x 2¼"-S/hps/tps/qps/pt/hpt/orp/mail—
Art Sansom ..... NEA
Brenda Star—6tw/S-6tw/43 x 2"-S/pt/hps/hpt/tps/qps/orp—
Dale Messick & Ramona Fradon ..... CTN
***Brick Bradford**—7tw-d/4c-S/tps/hpt/orp—Paul Norris ..... KFS
***Bringing Up Father**—7tw-d/4c-S/hps/tps/pt/hpt/Qpt-orp—
Frank Johnson & Frank Fletcher ..... KFS
Broom-Hilda—6tw/S-6tw/43 x 2"-S/pt/hps/hpt/tps/qps/orp—
Russ Myers ..... CTN
Bugs Bunny—6tw/S-6tw/43 x 2¼"-S/hps/tps/pt/hpt-orp/mail—
Warner Bros. ..... NEA
***Buck Rogers In The 25th Century**—S-hps/hpt/pt/tps/qps-orp/mail—
Cary Bates & Gray Morrow ..... NYT
Captain Easy—6tw/S-6tw/43 x 2¼"-S/hps/tps/pt/hpt-orp/mail—
Bill Crooks & Jim Lawrence ..... NEA
Carrier-Toons—S-sph/spt-orp-mail—Chick Larsen ..... UFS
Catfish—6tw/S-6tw/43 x 2"-S/pt/hps/hpt/tps/qps/orp—
Roz Bollen & Gary Peterman ..... CTN
Cathy—7tw-d-14x7¼"-S-hps/tps/qps/pt/hpt-orp/mail—
Cathy Guisewite ..... UPS
Crock—6tw/S-6tw-43x2½"-S/hps/tps/pt/qph-orp—
Bill Rechin & Don Wilder ..... FNS
Dallas—6tw/S-6tw/4c-S/hps/tps/qps/pt/hpt-orp—Harris/Lawrence ..... LAT
Dennis The Menace—6tw/S-6tw/21 x 4¼"-S/hps/tps/pt/qps-orp—
Hank Ketcham ..... FNS
Dick Tracy—6tw/S-6tw/43 x 2"-S/pt/hps/hpt/tps/qps/orp—
Gould/Fletcher/Collins ..... CTN
***Dr. Kildare**—7tw-d/4c-S/tps/hpt-orp—Ken Bald ..... KFS
Doctor Smock—6tw/S-6tw/43 x 2¼"-S/hps/tps/qps/pt/hpt-orp/mail—
George Lemont ..... UFS
***Donald Duck**—7tw-d/4c-S/hps-hpt-qph-tps-orp—Walt Disney ..... KFS
Dondi—6tw/S-6tw/43 x 2"-S/pt/hps/hpt/tps/qps/orp—Irwin Hasen ..... CTN
Doonesbury—7tw-d-14 x 7⅛"-S-hps/tps/hpt/qps/pt/hpt-orp/mail—
Garry Trudeau ..... UPS
Downstown—7tw-d-14 x 7⅛"-S-hps/tps/qps/pt/hpt-orp/mail—
Tim Downs ..... UPS
Drabble—6tw/S-6tw/43 x 2"-S/tps/qps/hpt-orp/mail—Kevin Fagan ..... UFS
Eek & Meek—6tw/S-6tw/43 x 2¼"-S/hps/tps/qps/pt/hpt-orp/mail—
Howie Scheider ..... NEA
Father's Day—6tw/S-6tw/43 x 2"-S/tps/qps/hpt/orp/mail—
Nancy & Mario Risso ..... UFS
Ferd'nand—6tw/S-6tw/43 x 1⅞"-S/hps/tps/qps/hpt/orp/mail—
Dahl Mikkelsen ..... UFS
***Flash Gordon**—7tw-d/4c-S/tps/hpt-orp—Dan Barry ..... KFS
Fletcher's Landing—6tw/S-43 x 2¼"-orp/mail—Douglas Coffin ..... NEA
For Better Or For Worse—7tw-d/14½ x 7¼-S/hps/tps/qps/pt/hpt-
orp/mail—Lynn Johnston ..... UPS
Frank & Ernest—6tw/S-6tw/43 x 2¼"-S/tps/qps/hpt-orp/mail—
Bob Thaves ..... NEA
Fred Bassett—6tw/S-6tw/43 x 2½"-S/tps/hpt-orp—
Alex Graham ..... FNS
Funky Winkerbean—6tw/S-6tw/43x2½"-S/tps/hpt/sph-orp—
Tom Batiuk ..... FNS
Games—7tw-d/var-S-hps/tps/hpt/C12/mail—
Editors of Games Magazines ..... UPS
Garfield—6tw/S-6tw/43 x 2"-S/tps/qps/hpt-orp/mail—Jim Davis ..... UFS
Gasoline Alley—6tw/S-6tw/43 x 2"-S/pt/hps/hpt/tps/qps/orp—
Dick Moores ..... CTN
Goosemyer—6tw/S-6tw/43 x 2½"-S/hps/tps/pt/hpt/qph-orp—
Don Wilder/Brant Parker ..... FNS
Gordo—6tw/S- 6tw/43 x 2"-S/hps/tps/pt/hpt-orp/mail—Gus Arriola ..... UFS
Graves, Inc.—6tw/S-6tw-43 x 2¼"-S-var/mail/orp—Pat Brady ..... RTS
Grin And Bear It—6tw/S-6tw/21 x 4¼"-S/tps/hpt-orp—
George Lichty & Fred Wagner ..... FNS
***Hagar The Horrible**—7tw-d/4c-S/hps/tps/qph-orp—Dik Browne ..... KFS
***Heart Of Juliet Jones**—7tw-d/4c-S/tps/hpt/qph/orp—Stan Drake ..... KFS
Heathcliff—6tw/S-6tw/2c x 4⅛"-S/hps/tps/pt/qps-mail/orp—
George Gately ..... MCN
Hello Carol—6tw/S-6tw/4c-S/hps/tps/qps/pt/hpt-orp—B. Johnson ..... LAT
***Henry**—7tw-d/4c-S/hps/tps/hpt/qph-orp—
Jack Tippet and Don Trachte ..... KFS
Herman—7tw-d/2c panel-S-hps/tps/hpt/pt/qps/orp/mail—Jim Unger UFS
***Hi and Lois**—7tw-d/4c-S/hps/tps/hpt/qph-orp—
Mort Walker and Dik Browne ..... KFS
***Hints From Heloise**—7tw-d/500-S/tps/hpt-orp/C12/wire ..... KFS
***Hubert**—7tw-d-2c/4c-S/tps/hpt-orp—Dick Wingert ..... KFS
***Inside Woody Allen**—7tw-d/4c-S/hps/tps/hpt/pt/qph-orp—
Stu Hample ..... KFS
John Darling—6tw/S-6tw/43 x 2½"-S/hps/pt/tps/hpt/qph-orp—
Tom Batiuk & Tom Armstrong ..... FNS
J.P. Doodles—5tw/var-40 x 5"/var-orp/mail—Barry McWilliams ..... WST
Judge Parker—6tw/S-6tw/43 x 2½"-S/hps/tps/pt/qph-orp—
Dr. N. P. Dallis ..... FNS
***Junior Weirl**—S-tps/hpt/orp—Hal Kaufman ..... KFS
***Katzenjammer Kids**—S-tps/hpt-orp—Mike Senich ..... KFS
Kerry Drake—6tw/S-6tw/43 x 2½"-S/hps/tps/pt/qph-orp—
Alfred Andriola/Surun Gumen ..... FNS
King Kat—7tw-d/var-S/hps/tps/qps/pt/hpt—
Graham Allen & John Dodd ..... UPS
Koky—6tw/S-6tw/43 x 2"-S/pt/hps/hpt/tps/qps/orp—
Mort Gerberg/Richard O'Brien ..... CTN
Kudzu—6tw/S-6tw/43 x 2"-S/pt/hpt/hps/tps/qps/orp—
Doug Marlette ..... CTN
Latigo—6tw/S-6tw/43 x 2½"-S/hps/tps/pt/hpt/gph-orp—Stan Lynde ..... FNS
Le Grand Chef—6tw/S-6tw/43 x 2"-S-pt/hps/hpt/tps/qps/orp—
Brian Fray ..... CTN
Let's Sew—S-tps/hpt/qph-orp ..... KFS
Levy's Law—6tw/S-hps/tps/qps/hpt-orp/mail—James Schumeister ..... NEA
***Little Iodine**—S-tps/hpt/qph-orp—Bob Dunn and Hy Eisman ..... KFS
Lookin' Fine—6tw/S-6tw/43x2"-S/hps/tps/pt/orp/mail—
Ray Billingsley ..... UFS
Lolly—6tw/S-6tw/43 x 2"-S/pt/hps/hpt/tps/qps/orp—Pete Hansen ..... CTN
***Mandrake The Magician**—7tw-d/4c-S/tps/hpt-orp—
Lee Falk and Fred Fredricks ..... KFS
Mark Trail—6tw/S-6tw/43 x 2½"-S/hps/tps/pt/qph-orp—
Ed Dodd/Jack Elrod ..... FNS
Marmaduke—6tw/S-6tw/21 x 4"-S/hps/tps/qps/pt/hpt-orp/mail—
Brad Anderson ..... UFS
Mary Worth—6tw/S-6tw/43 x 2½"-S/hps/tps/pt/qph-orp—
Allen & John Saunders and Ken Ernst ..... FNS
***Mickey Mouse**—7tw-d/4c-S/hps/tps/hpt/qph/pt-orp—Walt Disney ..... KFS
Miss Peach—6tw/S-6tw/43 x 2½"-S/tps/hpt-orp—Mell Lazarus ..... FNS
***Mr. Abernathy**—7tw-d/4c/S/hpt-orp—Frank Ridgway ..... KFS
Momma—6tw/S-6tw/43 x 2½"-S/tps/hpt/sph-orp—Mell Lazarus ..... FNS
Moon Mullins—6tw/S-6tw/43 x 2"-S/pt/hps/hpt/tps/qps/orp—
Ferd & Tom Johnson ..... CTN
***Moose Miller**—7tw-d/4c-S/tps/hpt-orp—Bob Weber ..... KFS
Motley's Crew—6tw/S-6tw/43 x 2"-S/pt/hps/hpt/tps/qps/orp—
Ben Templeton and Tom Forman ..... CTN
***Muppets**—7tw-d/4c-S/pt/hpt/tps/hps/qph-orp—
Guy & Brad Gilchrist ..... KFS
Mutt & Jeff—6tw/S-4c x 2½"-mail/orp—Al Smith ..... MCN
***Nancy**—6tw/S-6tw/43 x 1⅞"-S/hps/tps/qps/pt/hpt-orp/mail—
Ernie Bushmiller ..... UFS
***No Comment**—7tw-d/4c-S/hps/hpt/qph-orp—Vahan Shirvanian ..... KFS
Off The Record—S-var-mail/orp—Ed Reed ..... RTS
Oliphant—5tw-3/4c-orp/mail—Pat Oliphant ..... UPS
Our Boarding House—6tw/S-6tw/21 x 3¾"-S/hps/tps/qps/pt/
hpt/orp/mail—Les Carrol & Tom McCormick ..... NEA
Patterns & Needlework—S-hpt-id-orp-mail—Staff ..... NEA
***Peanuts**—6tw/S-6tw/43 x 1¾"-S/hps/tps/qps/pt/hpt-orp/mail—
Charles M. Schulz ..... UFS
People & Values—3tw-800-C12/DF/DNS/mail—Andrew M. Greeley UPS
Plympton—4tw-orp/mail—Bill Plympton ..... UPS
***Ponytail**—7tw-d-2c-S/tps/hpt-orp—Lee Holley ..... KFS
***Popeye**—7tw-d/4c-S/hps/tps/pt-orp—Bud Sagendorf ..... KFS
***Prince Valiant**—S-hps/tps/pt-orp—John Cullen Murphy ..... KFS
Priscilla's Pop—6tw/S-6tw/43x2¼"-S/hps/tps/pt/hpt-orp/mail—
Ed Sullivan ..... NEA
***Redeye**—7tw-d/4c-S/tps/hpt/qph-orp—Gordon Bess ..... KFS
Rex Morgan, M.D.—6tw/S-6tw/43 x 2½"-S/hps/tps/pt/qph-orp—
Dr. N.P. Dallis & Marvin Bradley ..... FNS
***Ripley's Believe It or Not**—7tw-d-2c-S/tps/hpt/qph-orp ..... KFS
***Sam and Silo**—7tw-d/4c-S/tps/hpt/qph-orp—
Jerry Dumas/Mort Walker ..... KFS
***Scamp**—7tw-d/4c-S/tps/hpt-orp—Walt Disney ..... KFS
Shoe—6tw/S-6tw/43 x 2"-pt/hps/hpt/tps/qps/orp—Jeff MacNelly ..... CTN
Short Ribs—6tw/S-6tw/43 x 1¾"-S/hps/tps/qps/pt/hpt/orp/mail—
Frank Hill ..... NEA
***Small Society**—7tw-d/3c/4c-S/tps/hpt/orp—Morrie Brickman ..... KFS
Smith Family—7tw-d-14 x 7¼"-S-hpt/pt/tps/qps-orp/mail—
Mr. & Mrs. George Smith ..... UPS
Star Trek—6tw/S-6tw/4c-S/hps/tps/qps/pt/hpt-orp—Harris ..... LAT
Star Wars—6tw/S-6tw/4c-S/hps/tps/qps/pt/hpt/orp—Russ Manning ..... LAT
***Steve Canyon**—7tw-d/4c-S/tps/hps/pt/hpt/qph-orp—Milton Caniff ..... KFS
Steve Canyon—6tw/S-6tw/43 x 2½"-S/tps/hps/pt-orp—
Milton Caniff ..... FNS
Steve Roper—6tw/S-6tw/43 x 2½"-S/hps/tps/pt/qph-orp—
William Overgard, Allen and John Saunders ..... FNS
SuperScene—1tw-hps/hpt/tps-mail/orp—Steve Kahn ..... NYT
Superheroes—6tw/S-6tw/43x2"-S/pt/hps/hpt/tps/qps/orp—
Conway/Tuska/Colletta ..... CTN
Szep—3tw-2/3c-orp/mail—Paul Szep ..... UPS
Tank McNamara—7tw-d-14 x 7¼"-S-hps/tps/qps/hpt-orp/mail—
Jeff Millar & Gill Hinds ..... UPS
***Tarzan**—6tw/S-6tw/43 x 2"-S/hps/tps/pt/hpt/orp/mail—
Edgar Rice Burroughs ..... UFS
***The Amazing Spider-Man**—6tw/S-6tw/43 x 2¼"-S/var/mail/orp—
Stan Lee and Larry Lieber ..... RTS
The Better Half—6tw/S-6tw/21 x 2½"-S/var/mail/orp—Vinson ..... RTS
The Dropouts—6tw/S-6tw/43 x 2"-S/hps/tps/pt/hpt-orp/mail—
Howard Post ..... UFS
The Family Circus—6tw/S-6tw/21 x 3¾"-S/var/mail/orp—
Bil Keane ..... RTS
***The Incredible Hulk**—6tw/S-6tw/43 x 2¼"-S/var/mail/orp—
Marvel Comics ..... RTS
***The Little Woman**—7tw-d/1c-2c-S/tps/hpt-orp—Dan Tobin ..... KFS
***The Lockhorns**—7tw-d-2c-S/tps/hpt/orp—Bill Hoest ..... KFS
***The Lone Ranger**—S-hps/hpt/pt/tps/qps-orp/mail—
Cary Bates/Russ Heath ..... NYT
***The Phantom**—7tw-d/4c-S/hps/tps/pt/hpt/qph/orp—
Lee Falk and Seymour Barry ..... KFS
The Ryatts—6tw/S-6tw-43 x 2½"-S/tps/hpt/orp—Jack Elrod ..... FNS
The Wizard of Id—6tw/S-6tw/43 x 2½"-S/hps/tps/pt/qph/hpt-orp—
Brant Parker & Johnny Hart ..... FNS
***They'll Do It Everytime**—7tw-d-2c-S/hps/tps/pt-orp—
Bob Dunn & Al Scadutto ..... KFS
This Week In Astrology—S-hps-tps-Qps-pt-hpt-orp/mail—
Bernice Bede Osol/Elmarine Hanratty ..... NEA
***Tiger**—7tw-d/4c-S/tps/hpt/Qph-orp—Bud Blake ..... KFS
***Treasury of Classic Tales**—S/hps/tps/pt-orp—Walt Disney ..... KFS
***Trudy**—7tw-d-2c-S/tps/hpt-orp—Jerry Marcus ..... KFS
Tumbleweeds—6tw/S-6tw/43 x 2½-S/hpt/tps/qph/sph-orp—
Tom K. Ryan ..... UFS
Uncle Art's Funland—S-hps/tps/qps/pt/hpt-orp/mail—Art Nugent ..... UFS
Wee Pals—6tw/S-6tw/43 x 2½"-S/hpt/tps/qph/sph/orp—
Morrie Turner ..... FNS
Willy 'n Ethel—6tw/S-6tw/21 x 4½"/43 x 2½"-S/hpt/tps/qph/sph-orp—
Joe Martin ..... FNS

CLASSIFICATIONS OF FEATURES

***Winnie the Pooh**—7tw-d/4c-S/pt/hps/tps/hpt/Qph-orp—Walt Disney ..... KFS
Winnie Winkle—6tw/S-6tw/43 x 2"-S/pt/hps/hpt/tps/qps/orp—JKS & Henry Raduta ..... CTN
Winthrop—6tw/S-6tw/43 x 2⅛"-S/hps/tps/pt/hpt-orp/mail—Dick Cavalli ..... NEA
Wright Angles—6tw/S-6tw/43 x 2"-S/tps/qps/hpt/orp/mail—Larry Wright ..... UFS
Your Newspaper—1tw/S-sph/spt-orp/mail—Bill Kresse ..... JPS
Ziggy—7tw-d/2c panel-S/hps/tps/qps/pt/hpt-orp/mail—Tom Wilson ..... UFS

10 C. COMICS (Cartoon Panels)

A Little Leary—6tw-10x2"-orp—Bill Leary ..... LAT
A Tale Of Words—1tw-orp/mail/d—Len Epstein & Wilbur Pierce ..... CMF
According To Guiness—7tw-d/2c panel-S-hps/tps/hpt/sph-orp/mail ..... UPS
Agony—1tw-2c2"-orp-igp ..... ITP
All In The Family—1tw-var-igp/mail—Bill Murray ..... MFS
Along The Rail—1tw-orp/mail—By John ..... CMF
Amy—6tw-21x2½"-mail/orp—Jack Tippit ..... RTS
Apple A Day—1/5tw-orp/mail—Richard Gerchak ..... CMF
Apple Pie—1tw-2c/21x4½"-orp—R. David Boyd ..... MOR
As You Were—6tw-21x4½"-orp—Jim Baker ..... PIO
Beautiful!—6tw-10.6x3"/12x3¼"-orp—Barbara Jones/Charles Bowen ..... AFS
Belvedere—6tw-21x4¼"-orp—George Crenshaw ..... FNS
Ben Wicks—6tw-1c-2c-orp—Ben Wicks ..... KFS
Betsey Clark—6tw/S-6tw/11x3¾"/21x4¼"-S/tps/hpt/qps-orp—Hallmark ..... FNS
Big Feet—5tw-3½"x4"-orp/mail—Pedro R. Moreno ..... UCS
Big George—6tw/S-6tw/21x4¼"-S/tps/hpt-orp—Virgil Partch ..... FNS
Brass Tacks—6tw-10.5x2½"-orp—Nick Frising ..... AFS
Brother Juniper—6tw-21x4¼"-orp—Fred McCarthy ..... FNS
Business As Usual—6tw-21x2¾"-orp—Harley Schwadron ..... API
Campus Laughter—5tw-3½x4"-orp/mail—Pedro R. Moreno ..... UCS
Car Cartoons—7tw-var-orp—Various Artists ..... SCI
Carmichael—6tw-10x5"-orp—Dave Eastman ..... LAT
Cartoonmix—qt-var-orp—Various ..... CAM
Cartoonmix Graphicspak—1tw-½ panel-orp—Various ..... CAM
Cartoons—occ-var-mail/id—Mark Voglesong ..... NWB
Charlie—6tw-21x5"-orp—Charles Rodriques ..... CTN
***Chris & Sis**—1tw-var/orp/mail—Zell Holland ..... DBI
Church Chuckles—1tw-20x4½"-orp—Charles Cartwright ..... SM
Citizen Smith—6tw-21x2½"-orp-mail—Dave Gerard ..... RTS
Clems Best—1tw/6tw-4"x4"-orp/mail—Clem Scalzitti ..... DBI
Clyde—2tw/var-18x3"/var-orp/mail—Darrell Rhubee ..... WST
Condemonium—6tw-2cx4¼"-mail/orp—Lee Martin ..... MCN
Consumer Carnival—2tw-2c-id/orp/mail—Martin Giuffre ..... CNS
Cornflakes—1tw-37½x2¼"-orp-mail—Nellis Johnson ..... SF
Courthouse Squares—1tw-1cobx3"-orp—John Jarvis ..... CSP
Cowpokes—1tw/var-22x4"/var-orp/mail/mats—Ace Reid ..... WST
Crocker—1tw-3cobx2"-orp—Jim Erskine ..... CSP
Decorating Demystified—1tw-50-orp/man/mail/id—Joan Lowenthal ..... CMF
Dennis The Menace—6tw/S-6tw/21x4¼"-S/hps/tps/pt/qps/orp—Hank Ketcham ..... FNS
Dieting Is . . .—1tw-orp/mail/c12—Francine Gomez ..... CMF
Dinah Mite—1tw-17wx3"-orp—Joe E. Buresch ..... JEB
***Divulguelo**—6tw-27x37⅞"-orp—Ed. G. Foladori ..... UPIFD
Dunagin's People—6tw/S-6tw/22x37⅞"-S/tps/hpt/gph-orp—Ralph Dunagin ..... FNS
Editorial Cartoons—1tw-7x7"-orp/mail—Ron Cobb ..... SAW
Elmer Stoon—1tw-2c/22x3½"-orp—Don Knudsen ..... SIE
Entertainment Page—1tw-ps-orp ..... SM
***Fayer And Square**—1tw-var-orp/mail—Jim Fayer ..... DBI
Fenwick—6tw-19x3½"-orp-mail—Mal Hancock ..... CHR
First The Good News—1tw-200-orp/mail—Eldon Pletcher ..... CMF
Flashback Calendar—7tw-11x¼"-orp ..... AFS
Fletcher The 4-W'r—1tw-17wx3"-orp—Joe E. Buresch ..... JEB
Foreign Strips—7tw-var-orp—Various Artists ..... SCI
Freckles—1tw-var-orp/mail—Larry Pye ..... DBI
Fun Page Cartoon—1tw-2colx4"orp—Various Authors ..... CSP
Funnyside—1tw-2cok4"-orp—Various Contribs ..... CSP
Geriatrix—1tw-2c-id-orp-mail—Paul Norris/Lyle Swigart ..... CNS
Gleep—1tw-2c-id/orp/mail—Paul Lowney ..... CNS
Go Forth—1tw/6tw-4x4"-orp/mail—Jim Campbell ..... DBI
Golf Cartoons—1tw-qpt-orp—Various Authors ..... OPS
Good News/Bad News—6tw-21x4"-orp—Henry Martin ..... CTN
Graffiti—6tw-1cx3¼"-mail/orp ..... MCN
Grin & Bear It—6tw/S-6tw/21x4¼"-S/tps/hpt-orp—George Lichty/Fred Wagner ..... FNS
Guindon—6tw-21x4"-orp—Richard Guindon ..... LAT
Gumdrop—6tw-21x3½"-orp-mail—Foster Moore ..... UFS
Hang In There!—6tw-21x4"-orp—Mort Herberg ..... CTN
***Hazel**—6tw-2c-orp—Ted Key ..... KFS
Health Capsules—6tw-10x3"-orp-mail—M. Petti, M.D. & Jud Hurd ..... UFS
Heathcliff—6tw/S-6tw/2cx4⅛"-S/hps/tps/pt/qps/orp/mail—George Gately ..... MCN
Herman—7tw-d/2c panel-S-hps/tps/qps/pt/hpt/mail—James Unger ..... UPS
***Hocus Focus**—6tw-2c-orp—Hal Kaufman & Bob Schroeter ..... KFS
Honeydew—6tw-9x3"-orp—Henry Gaines Goodman, Jr. ..... GOJ
***Hubert**—7tw-d/2c/4c-S/tps/hpt-orp—Dick Wingert ..... KFS
Hydroponica—10 pts-orp/id/mail—Burt Thuman ..... CMF
Idea Chaser—6tw-11x2¾"-orp—Jerry Langell ..... AFS
It Happened in Canada—6tw-2cx3½"-orp—Gordon Johnston ..... TSS
It's Just A Game—6tw-21x2¾"-mail/orp—Ed Morgan, Jr. ..... RTS
Jackson's Law—5tw-3½"orp/mail—Pedro R. Moreno ..... UCS
Joe Fann—5tw-21x4¾"-orp—C. T. Jones ..... API
J.P. Savage—1tw/6tw-4x4"-orp/mail—R. Larson ..... DBI
Keeping Up—1tw-40x4½"-orp/mail—William Hamilton ..... CHR
Kids Only—1tw-50x10"-orp/mail—M. Zanco ..... DBI
Kidspot—6tw-21x4"-orp/mail—Leo White ..... UFS
Kookie-The-Cook—1tw/6tw-4x4"-orp/mail—Paul Gringle ..... DBI
***Laff-A-Day**—6tw-1c/2c-orp ..... KFS
Larry's World From Punch—7tw-var-orp—Larry ..... SCI
***Las Siete Diferencias**—6tw-2 panels-3¾x3¾"-orp—B.A. deRosa ..... UPIFD
***Laugh Time**—6tw-2c-orp—Bob Schroeter ..... KFS
Lets Always Be Friends—1tw/6tw-2¼x5"-orp/mail—Tom Hilderbrand ..... DBI
Libby—1tw-var-orp/mail—Larry Pye ..... DBI
Life in the Suburbs—1tw-20x3½"/30x4"-orp—Al Smith ..... SM
Living—1tw-20x4"-orp—Hal Holland ..... SM
Love Is . . .—6tw-10x3½"-orp—Kim Grove ..... LAI
Lynette The Angel—5tw-3½x4"-orp/mail—Pedro R. Moreno ..... UCS
Machamer's Corner—1tw/6tw-4x4"-orp/mail—Gene Machamer ..... DBI
Marge & Waldo—1tw/6tw-4x4"-orp/mail—Larry Rann ..... DBI
Mark Trail's Outdoor Tips—6tw-11x3¾"-orp—Ed Dodd ..... FNS
Market Basket—1/5tw-orp/mail—Harry Nelson ..... CMF
Marmaduke—6tw/S-6tw/21x4"-S/hps/tps/qps/pt/hpt/orp/mail—Brad Anderson ..... UFS
Medical Circle—5tw-3½-orp/mail—Pedro R. Moreno ..... UCS
Men And Women—6tw-11x3¾"/21x4¼"-orp—Mel Calman ..... FNS
MD—1tw-1c2"-orp—James Whatley ..... ITP
Moishe—cont-var-mail—Maurice Kessler ..... PAN
Moreno's Cartoons—5tw-3½x4"-orp/mail—Pedro R. Moreno ..... UCS
***Mr. Naggy**—1tw-var/orp/mail—Jim Croak ..... DBI
Mr. Tweedy—6tw-21x4½"-orp—Ned Riddle ..... LAT
Murphy's Law—6tw-10.5x2½"-orp—Nick Frising ..... AFS
My Grandma—6tw-1c-orp—Donna Scott ..... KFS
***No Esta De Mas Saber Que**—6tw-3x4"-orp—R. Falah ..... UPIFD
Opps—6tw-var-orp—Oliver ..... NFS
Our Ancestors—1tw-19x4¼"-orp-mail—Quincy ..... SF
Our Boarding House—6tw/S-6tw/21x3¾"-S-hps-tps-qps-pt-hpt-orp-mail—Les Carroll & Tom McCormick ..... NEA
Our Fascinating Earth—d/S-d-2 col. panel-C12/DF-S-tps/qps/hpt—Philip Seff, Ph.D. & David Baer II ..... SNS
Outdoor Mini-Tips—1tw-17wx3"-orp—Joe E. Buresch ..... JEB
***Panel Cartoons**—1tw-var-orp/mail—George D. Willard ..... DBI
***Panel Cartoons**—1tw-var/orp/mail—Marty Bucella ..... DBI
***Panel Cartoons**—1tw/cont-var/orp/mail—Ford Button ..... DBI
***Panel Cartoons**—1tw/cont-var/orp/mail—Richard Gerchak ..... DBI
***Panel Cartoons**—1tw-var-orp/mail—Ed McDonnell ..... DBI
Pavlov—6tw-2c panel-orp/mail—Ted Martin ..... UPS
Pee Wee—6tw-2c-orp—Jerry Iger ..... PF
Peeping Tom—1tw-ps-orp—C. Crist ..... GSL
Penny Thoughts—5tw-10.2x3"-orp—Michael Fortuna & Jackie Spears ..... AF
Pews—5tm-2c-id/orp/mail—Rev. Joe McKeever ..... CNS
Pick Of Punch—6tw-21x4"/43x4"-orp—Various ..... LAT
Pipe Dreams—6tw-21x4¾"-orp—Eddie Pipe ..... API
Pixies—6tw-10x2½"-orp-mail—Jack Wohl ..... UFS
Pocket Cartoons—7tw-var-orp—London Daily Mirror ..... ITP
***Ponytail**—7tw-d/2C-S/tps/hpt-orp—Lee Holley ..... KFS
Psss't Cartoons—7tw-tpt-orp—J. Maddox ..... SCI
***Queenie**—6tw-1c/2c-orp—Phil Interlandi ..... KFS
Ralph—1tw/6tw-4x4"-orp/mail—James Malone ..... DBI
Return With Us To . . .—2tw-2c-id/orp/mail—Don Sherwood ..... CNS
***Ripley's Believe It Or Not**—7tw-d/2c-S/tps/hpt/qph-orp ..... KFS
***Rita**—6tw-3x3½"-orp—P.I.B. ..... UPIFD
***Rocky**—1tw/cont-28x6¾"-orp/mail—Joseph Parkolay ..... DBI
Sadie—2tw/var-18x3"/var-orp/mail—Darrell Rhubee ..... WST
St. Peter's Gate—5tw-3½x4"-orp/mail—Pedro R. Moreno ..... UCS
Science For You—1tw-21x4½"-orp/id—Bob Brown ..... LAT
Selling Short—6tw-1c panel-orp/mail—Ken Ross & Don Raden ..... UPS
Sidelines—1tw/var-22x3"/var-orp/mail—Bill Whitehead ..... WST
Simpkins—5tw-3⅞x3"-stats—Hoyle ..... ADS
Single Again—5tw-21x4¾"-orp—Evan Diamond ..... API
***Sky Capers**—1tw/cont-19x5"-orp/mail—Dr. Joel Shallit ..... DBI
Smart Chart—6tw-10x3"-orp—Herb Stansbury ..... LAT
Smithereens—6tw-21x4"-orp/mail—Bob Thaves/Rex May ..... UFS
Sorry About That—1/6tw-1pnl-orp/mail—Joe Capelini ..... CMF
Sport Commentary—2tw-700-C12/DF/DNS/mail—Larry Johnson ..... UPS
Sport Day—7tw-4x4"-orp/mail—Bill Morgan ..... CF
Sports Quiz—5tw-1c-id/orp/mail—Dick Wright ..... CNS
Sports Spot—1tw-15x5"-orp/mail—Al Rainovic ..... DBI
***Sportoons**—1tw/cont-var/orp-mail—Cliff Johnson ..... DBI
Sportsman's Digest—6tw-11x4½"-orp/id—Hal Sharp ..... LAT
Sporty Ones—1tw-10x2½"-orp—Court Alderson ..... SM
Squeegee—1tw/6tw-4x4"-orp/mail—Ken Muse ..... DBI
Squiggles—1tw-28x6"-orp/mail—Grace Lee Richardson ..... DBI
Stacey—1tw/6tw-4x4"-orp/mail—Randy Bisson ..... DBI
Stoker The Broker—5tw-1cx3¼"-mail/orp—Henry Boltinoff ..... MCN
Strictly Business—6tw-21x4¼"-orp—Dale McFeatters ..... FNS
Suburbia—1tw-9½x3¼"-orp-mail—Don Raden ..... SF
Teaching Pro—3tw-21x4½"-orp/id—Don Leary ..... LAT
Tee Vee Laffs—1tw-1c/var-orp-mail—Staff ..... SF
Teen-Scene—1tw/6tw-4x4"-orp/mail—Goddard Sherman ..... DBI
That's Life—1tw/6tw-4x4"-orp/mail—Cliff Johnson ..... DBI
The Candy Man—1tw-var-igp/mail—Bill Murray ..... MFS
The Cartoon Kitchen—1tw-var-mail/orp—Larry Gonick ..... WCS
The Country Parson—6tw-10x12"-orp-mail-id—Frank Clark ..... RTS
The Far Side—6tw-21x4½"-orp/mail—Gary Larson ..... CHR
The Girls—6tw-21x4¼"-orp—Frank Folger ..... FNS
The Kids—1tw-17wx3"-orp—Joe E. Buresch ..... JEB
The Little Man—6tw-13x2½"-orp/mail—Ray Salmon ..... SAL
***The Little Woman**—7tw-d/1c/2c-S/tps/hpt-orp—Dan Tobin ..... KFS
***The Lockhorns**—7tw-d/2c-S-tps/hpt-orp—Bill Hoest ..... KFS
The Neighborhood—6tw-21x3¼"-mail/orp—Jerry Van Amerongen ..... RTS
The Pet Set—6tw-21x4¾"-orp—Doug & Jean ..... BOR
The Sporting Life—6tw-21x4"-orp—Ben Templeton & Tom Forman ..... CTN
The Sports File—3tw-21x4¼"-orp—Emil Abrahamian ..... API
There Oughta Be A Law—6tw-33½x4"-orp/mail—Warren Whipple and Frank Borth ..... UFS
***They'll Do It Every Time**—7tw-d/2c-S/hps-tps-pt-orp—Bob Dunn & Al Scadutto ..... KFS
This Funny World—6tw-2cx3⅞"-orp/mail ..... MCN
This Is Sport—1tw-20x4½"-orp—Court Alderson ..... SM
This Month At A Glance—1tm-1c-orp—F. Baginski ..... CAM
This Week At A Glance—1tw-1c-orp—F. Baginski ..... CAM
Those Browns—1tw-var-igp-mail—Bill Murray ..... MFS
Three Jokes Illustrated—1tw-1 col x 1½"-orp—Staff ..... CSP
Tiffany—1tw-var-orp/mail—Larry Pye ..... DBI
Time Out—6tw-21x4½"/1x3¾"-orp—Jeff Keate ..... FNS
Today At A Glance—7tw-1c-orp—F. Baginski ..... CAM
Today Is The Day—7tw-3c5"-orp ..... ITP
Today's World—6tw-1c/2c-orp—David Brown ..... KFS
toppix—6tw-21x4½"-orp—Edwin Fisher, Editor ..... CTN
Travelettes (Travel Cartoons)—1tw-ps-orp/id—F. Treadgold ..... SCI
Trendies—1tw/6tw-4x4"-orp/mail—Jim Moran ..... DBI
Trim's Arena—6tw-2c panel-orp/mail—Hal Trim ..... UPS
***Trudy**—7tw-d/2c-S/tps/hpt-orp—Jerry Marcus ..... KFS
Village Square—1tw-20x4½"-orp—Chuck Stiles ..... SM
Wallflowers—1tw-9½x21½"-orp-mail—Staff ..... SF
Webster—1tw-20x3½"-orp—H. T. Webster ..... SM
Weekly Page Of Comics—1tw-ps-orp ..... SM
Weekly Page Of Features—1tw-pt-orp ..... SM
Who's This—1tw/6tw-4x4"-orp/mail—Joe Barros ..... DBI
Will Rogers Says . . .—5tw-10x12"-mail/c12/DF/DNS/orp—Edited by Bryan Sterling ..... RTS
Willy 'n Ethel—6tw/S-6tw/21x4½"/43x2½"-S/hpt/tps/qph/sph-orp—Joe Martin ..... FNS
Wishbone—6tw-2cx4¼"-mail/orp—Rick Cole ..... MCN
Women In Profile—1tw-orp/id/mail—Pete Hoffman ..... CMF
Word-A-Day—6tw-11x3¾"-orp—Mickey Bach ..... FNS
Word-Wise—1tw-50-orp/mail/id—Jack Drummey ..... CMF
You Know It's Gonna Be A Bad Day When:—6tw-var-orp—Anonymous ..... NFS
***You're Getting Closer**—6tw-1c-orp—Patte Wheat/Dale Hale ..... KFS
You're In Trouble—6tw-10.5x2¼"-orp—Nick Frising ..... AFS
Zanies Cartoons—7tw-tpt-orp—J. Maddox ..... SCI
***Zeroids**—1tw-cont-var-orp-mail—Aryha Holuber ..... DBI
Ziggy—7tw-d/2c panel-S/hps/tps/qps/hpt-orp/mail—Tom Wilson ..... UPS
Zingers!—6tw-10x2½"-orp—John Bouchecker ..... AFS

11A.—COMMENTARY (Political)

A Conservative View—3tw-800-C12/DF/DNS/mail—James J. Kilpatrick ..... UPS
A Letter Of Fact And Analysis—m-6000-man—Sidney DuBroff ..... GPL
A Woman's View Of Foreign Affairs—1tw-800-man/mail/igp—Trudy Mulcahy Howard ..... HOW
***A Word Edgewise**—2tw-750-C12/wire—John P. Roche ..... KFS
Abroad At Home—2tw-750-wire—Anthony Lewis ..... NYT-NS
Academic News Analysis—2tw/S-500/750-man/C12/mail—Various ..... ANS
Affairs Of State—5tw-2ps-mail—Fred W. Kline ..... CAP
An Editor's Outlook—1tw-800-man/occ/DF/DNS—Jenkin Lloyd Jones ..... LAT
Andrew Young—1tw-500-man/C12/wire/DF/DNS—Andrew Young ..... LAT
Andy Donato—3tw-mail/orp—Andy Donato ..... CWF
At The Grass Roots—1tw-400-man/mail—Howard Jarvis ..... IPS
Backstairs At The White House—1tw-var-wire-DNS—Helen Thomas ..... UPI
Barbara Reynolds Report—2tw-750-man/mail—Barbara Reynolds ..... IPS
Ben Wattenberg—eow-1000-wire/DF/DNS/man/mail—Ben Wattenberg ..... UFS
Ben Wicks Cartoons—6tw-10x3"-mail/orp—Ben Wicks ..... CWF
Berry's World—6tw/S-6tw/20.5x5"-S/tps/qps/hpt-orp/mail—Jim Berry ..... NEA

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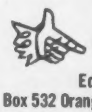

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logo-avail—Walter Riley ..... DAT
David Broder Column—2tw-800-DF-DNS-mail-wire
—David S. Broder ..... WPW
Don Hesse Cartoon—5tw-32x6"-orp—Don Hesse ..... LAT
Donald Lambro—2tw-750-wire/DF/DNS/man/C12/P199/mail
—Donald Lambro ..... UFS
Douglas Fisher—3tw-850/1000-man/mail/wire/CP/DF/UPC/DNS
—Douglas Fisher ..... CWF
Dragon Slayer's Report—1tw-900-man/C12—Ross Williams ... NRS
Economic Analysis—1tw-800-wire—Leonard Silk ..... NYT-NS
Economic Impact Column—2tw-800-wire/mail/DF/DNS
—Hobart Rowen ..... WPW
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Foreign Policy Magazine—qt-2000-wire/DF/DNS/C12/mail/man
—Various Authors ..... NYT
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From Another Angle—1tw-550-var-mail—Martin Winkler ..... SWF
George Will Column—2tw-750-DF-DNS-mail-wire
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Colman McCarthy Column—2tw-800-DF-DNS-mail-wire—Colman McCarthy ..... WPW
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Consumer Focus—1tw-700-DF/mail/man—Goody L. Solomon ..... PRI
***Conversations With Sabato**—1tw-1500-man/mail—Ernesto Sabato ..... IAN
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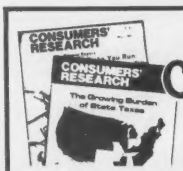

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More For Your Money—1tw-450/20x8"-orp-man-id-mail—Mike LeFan ..... LEF
More For Your Money Fillers—m-1800-man-mail—Mike LeFan ..... LEF
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Plugged In—1/4tw-500-orp/man/C12/mail/wire—Aaron Gordon ..... CMF
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Sight And Sound—1tw-600-DF/man/mail—Mark Andrews ..... CF
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The Best Years—1tw-750-man-mail—Sidney Ascher ..... ASC
The Consumer Wants To Know—1tw-400-orp—Samuel P. Levine ..... LEV
The House Doctor—1tw-550-mail/C12/DF/DNS/id—Herman Baum ..... RTS
The Law Brief—6tw/1tw-500/1000-man—Martin J. Ross ..... LAW
The Law Clinic—6tw/1tw-500/1000-man—Martin J. Ross ..... LAW
The Los Angeles Times-Washington Post News Service—d-var-wire-DF/DNS ..... LAT-WP
The Metropolitan Home Column—1tw-550-man/C12/igp/id/mail—Metropolitan Home Magazine ..... RTS
The Money Service—1tw-2500-DF/DNS/C12/mail—Selections from Money Magazine ..... UPS
The People's Doctor: A Second Opinion—3tw-600-DF/man/mail—Robert S. Mendelsohn, M.D. ..... CF
The Scott Burns Column—3tw-550-mail/C12/DF/DNS—Scott Burns ..... RTS
The Treasure Chest—1tw-23x8"/450-orp/mail—Alan S. Feinstein ..... DBI
The View From The Top—1tw-qps-C12/DF—Milton Rockmore ..... ROC
Tip Off . . . The Rip Off—6tw-var-mail—Sylvia Cronin ..... CFS
Today's Compact Living—1tw-550-mail/C12/DF/DNS/id—Sharon Nelton ..... RTS
Today's Tightwad—1tw-400-man—Bill Repp ..... CCM

Traveling Consumer—m-var-mail—Sylvia Cronin ..... CFS
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What's New—1tw-1colx3"-orp—Staff ..... CSP
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Women At Work—1tw-700-man/mail—Wolf & Singer ..... FET
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13.—ECOLOGY/ENVIRONMENT

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Academic News Analysis—1tw/S-500-man/C12/mail—Various ..... ANS
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Au Natural—1tw-500-orp/man/C12/mail/wire/igp—George Miller ..... CMF
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14 A.—EDITORIAL ART (Caricatures)

As We See It—cont-var-mail—Maurice Kessler ..... PAN
Ben Sargent—4tw-33x41½"-orp-mail—Ben Sargent ..... UFS
Berry's World—6tw/S-6tw/20.5x5"-S/tps/qps/hpt-orp-mail—Jim Berry ..... NEA
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Editorial Caricatures—1tw-var-orp/mail—Duncan ..... RCC
Editorial Caricatures—1tw-var-orp/mail—Licut ..... RCC
Editorial Cartoon—3tw-48x8"-id—Mike Graston ..... MIL
Editorial Cartoon—3tw-48x8"-id—Josh Beutel ..... MIL
Editorial Cartoon—3tw-39x53¾"-id—Adrian Raeside ..... MIL
Editorial Cartoon—3tw-45x6"-id—Phil Mallette ..... MIL
Editorial Cartoon—1tw/cont/var-orp-mail—Richard Allison ..... DBI
Editorial Cartoon's or Caricatures—1tw-cont-var/orp/mail—Various Artists ..... DBI
Faces/Caricatures—6tw-12x3¼", 24x6½"-orp-mail—Kerry Waghorn ..... CHR

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Sam Norkin Column—occ-var/mail/id—Sam Norkin ..... NNB
Scrawls—2tw-41.6x4¼"-orp-mail—S.C. Rawls ..... NEA
Stein's Cartoons—2tw-41.6x4½"-orp-mail—Ed Stein ..... NEA
Taylor Jones Caricatures—3tw-30x9½"-orp—Taylor Jones ..... LAT
The Christian Science News and Photo Service—7tw-var-mail/C12/DF/DNS/id/orp ..... RTS

14 B.—EDITORIAL ART (Cartoon Panels)

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Ben Sargent—4tw-33x4½"-orp/mail—Ben Sargent ..... UFS
Ben Wicks Cartoons—6tw-10x3"-mail/orp—Ben Wicks ..... CWF
Berry's World—6tw/S-6tw/20.5x5"-S/tps/qps/hpt-orp/mail—Jim Berry ..... NEA
Bill Garner—1/3tw-33x3½"-orp/mail—Bill Garner ..... UFS
Borgman Political Cartoons—4tw-3c-orp—Jim Borgman ..... KFS
California Cartoons—3tw-3c-orp-mail—Paul Duginski ..... CNS
Cartoons—5tw-3c-orp-mail—Steve Sack ..... CNS
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Elderman—3tw-sph-orp/id/mail—Roy Elderman ..... MCF
Feiffer—1tw-5c-orp/mail—Jules Feiffer ..... UPS
Fenwick—6tw-19x3½"-orp/mail—Mal Hancock ..... CHR
Frank Miller Illustrations & Cartoons—7tw-var-mail/orp—Frank Miller ..... RTS
Gamble Cartoons—5tw-var-mail-orp—Ed Gamble ..... RTS
Gene Basset—3/4tw-33x3½"/42x4½-orp-mail—Gene Basset ..... UFS
Gibb Cartoons—1tw-43x5"-orp/mail—Tom Gibb ..... HFS
Grondahl's Cartoons—2tw-41.6x4½"-orp-mail—Calvin Grondahl ..... NEA
Herblock—5tw-26x6"/40x9"-orp—Herbert L. Block ..... FNS
Hugh Haynie Cartoon—5tw-50x6"-orp—Hugh Haynie ..... LAT
Hulme's Cartoons—2tw-41.6x4½"-orp-mail—Etta Hulme ..... NEA
Ib Ohlsson's Editorial Art—3 drawings/wk-var-igp/mail—Ib Ohlsson ..... NIES
Jorgy Cartoon—4tw-41x4⅝"-orp/mail—Bruce Jorgensen ..... IND
Keeping Up—1tw-40x4½"-orp/mail—William Hamilton ..... CHR
Locher—5tw-43x4½"-orp—Dick Locher ..... CTN
Lou Grant Cartoon—5tw-32x7"-orp—Lou Grant ..... LAT
Lurie Editorial Cartoons—4/6tw-3/4c-orp—Ranan Lurie ..... KFS
Marlette Editorial Cartoon—3tw-4c-orp—Douglas Marlette ..... KFS
Mauldin—5tw-26x6"/40x9"-orp—Bill Mauldin ..... FNS
Mike Peters—3/4tw-33x4½"/46x6"-orp-mail—Mike Peters ..... UFS
Mossprints—1tm-10 prints-31x8½"-mail—Geoffrey Moss ..... WPW
National Cartoon—1tw-3 col/32½x7"-2 col/21x4¾"-orp—R. David Boyd ..... MOR
Ohman—5tw-43x5"-orp—Jack Ohman ..... CTN
Paul Conrad Cartoon—5tw-33x6"/22x4"-orp—Paul Conrad ..... LAT
Peterson Cartoons—3tw-4c6"-orp—Roy Peterson ..... TSS
Political Cartoons—3⅓x4½"-mail/orp—George Danby ..... MCN
Religious Drawings—1tw-22x6½"/21x4½"-orp-mail—Jack Hamm ..... REL
Roschkov Cartoons—3tw-4c6"-orp—Vic Roschkov ..... TSS
Sanders—5tw-40x9"-orp—Bill Sanders ..... FNS
Schorr—4tw-43x5½"-orp—Bill Schorr ..... CTN
Scrawls—2tw-41.6x4¼"-orp-mail—S.C. Rawls ..... NEA
Stayskal—5tw-43x4½"-orp—Wayne Stayskal ..... CTN
Stein's Cartoons—2tw-41.6x4¼"-orp-mail—Ed Stein ..... NEA
Steve Benson Cartoons—4tw-43x5"-mail—Steve Benson ..... WPW
The Best And The Wittiest—5tw-var/33x4"-var-orp—Brookins, DeOre, Gorrell, Keefe, Palmer Trever, Menees, Lara ..... FNS
The Christian Science News and Photo Service—7tw-var-mail/C12/DF/DNS/id/orp ..... RTS
The Country Parson—6tw-10x12"-mail/orp/id—Frank Clark ..... RTS
Tony Auth Cartoons—4tw-46x5"-mail—Tony Auth ..... WPW
(2) Editorial Cartoons—1tw-2colx4"/3colx4"-orp—Staff ..... CSP
Unlikely Letters—7tw-18x4"-orp/mail—Bern Williams ..... JDL
Vance Rodewalt—4tw-36x8"-mail/orp—Vance Rodewalt ..... CWF
Wizard of Osrin—5tw-50x5"-orp—Ray Osrin ..... IPS

15.—EDUCATION

A Place For Kids—1tw-20x9"-orp/id/mail—MacKay Fairfield Tate ..... CWF
A Problem Today (Math Problems)—1tw-150-orp—W.L. Gordon ..... SCI
A Worm In My Apple—1tw-500-orp/man/C12/mail/wire—Dick Saggie ..... CMF
Academic Analysis—1tw/S-600-man/C12/mail—Various ..... ANS
Ask The Coach—1tw-500-orp/man/C12/mail/wire—Glenn Joyner ..... CMF
Beauty Tips From Hollywood—1tw-500-orp—Various Celebrities ..... SCI
Black Giants—1tw-var-igp/mail—Bill Murray ..... MFS
Building Your Vocabulary—1tw-spv-orp—J. House ..... SCI
Career Corner—1tw-400-DF-man-mail—Tom Williams ..... CF
Careers—3tw-450-man/C12/ocra/P199/DF/DNS/mail—Joyce Lain Kennedy ..... SFI
Cartoonology—1tw-200/500-orp/id/mail—Pedro R. Moreno ..... UCS
Chicago Tribune Graphics Service—1tw-var-orp—Chicago Tribune ..... CTN
Children's Express—3tw-750-DF/DNS/C12—Bob Clampitt ..... FNS
College Press Service—2tw-2500-mail ..... CPS
Compass Point—6tyr-var-id/igp—Staff ..... NGS
Crutches-Cane-Wheelchair—1tw-300-man—George Alderson ..... ALD
Current Events—1tw-750-mail-wire—Marvin Lipton ..... TSS
Designs In Nature—1tw-ps-orp/id—W. Hearn ..... SCI
Did You Know That—1tw-hpv-orp/id—F. Treadgold ..... SCI
Eat Your Troubles Away—15 part series-10x39"-orp/id/mail—Lelord Kordel ..... SPE
Editorial Research Reports—1tw/5tw/550/6000-orp/id/DF/DNS/mail—Hoyt Gimlin ..... CQ
Education—1tw-2ps-mail—Jerry Goldberg ..... CAP
Education (Features)—3tw-hpt-man-mail—Bella A. Queen ..... PWF
Education In New York—1tw-var-mail—Maiman & Allen ..... PAN
Education Reports—1tw-600/1200-DF/mail—Staff ..... EDR
Education Reports/New Analysis—1tw-600/1200-DF/mail—Staff ..... EDR
Education Today—1tw-var-wire/DNS—Patricia McCormack ..... UPI
Family U—1tw-30x7½"-orp/mail—M.L. Zanco ..... DBI
Famous Americans—1tw-10x3½"-orp—Kern Pederson ..... SM
Flashback On Canada—6tw-20x7"-mail/orp—Bob Bowman ..... CWF
Food And People—1tw-hps-C12/id/igp/DNS/mail—Dudley Kirk ..... CBN
Help For Your Learning-Disabled Child—7pts-500-orp/man/C12/mail/wire—Nancy O. Wilson ..... CMF
Help Your Child—2tw-500-orp/man/C12/mail/wire—Various ..... CMF
How To Be A Money Making Manager—1tw/m-500/var-mail—Dr. Whitt N. Schultz ..... KNF
How To Be A Money Making/Top-Notch Salesman!—1tw/m-500/var-mail—Dr. Whitt N. Schultz ..... KNF
How To Be Creative!—1tw/m-500/var-mail—Dr. Whitt N. Schultz ..... KNF
How To Begin Life At 50, 60, or, or . . .—1tw/m-500/var-mail—Dr. Whitt N. Schulz ..... KNF
How To Develop Your Potential—1tw/m-500/var-mail—Dr. Whitt N. Schultz ..... KNF
How To Enjoy Your Travels!—1tw-500/var-mail—Dr. Whitt N. Schultz ..... KNF
How To Get A Better Job—Now!—1tw/m-500/var-mail—Dr. Whitt N. Schultz ..... KNF
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How To Write For Fun & Profit—1tw/m-500/var-mail—Dr. Whitt N. Schultz ..... KNF
How You Can Make More Money—1tw/m-500/var-mail—Dr. Whitt N. Schultz ..... KNF
It's Okay To Talk About Sex—1tw-750-DF/mail/man—Robert C. Long, M.D. ..... PRI
It's The Truth (Facts)—1tw-hps-orp/id—Paul Swan ..... SCI
Johnny Wonder—6tw/S-43x2"-tps/pt/hpt-orp/mail—Dick Rogers ..... UFS
Just So Happened—1tw-20x4½-orp—Ken Pederson ..... SM
Knight News Wire—7tw-var-wire ..... CTN
Krass & Bernie—1tw-ps-orp-id—G. Trosley ..... OPS
Lesson In English—1tw-300-orp—Gordon ..... SCI
Let's Make—S-25.2x4"-orp —Ben Corey ..... HAR
Look & Learn—1tw-tps-orp—Gordon ..... SCI
Meta-Physical Student—1tw-200/500-orp/id/mail—Pedro R. Moreno ..... UCS
Modern Etiquette—1tw-250-orp—J. Sherrod ..... SCI
Moral Dimensions Behind The Headlines—3tw-400-man/mail—William Lester ..... LES
Our Children, Our Schools—1tw-500-orp/man/C12/mail/wire—Monica Wilch Perin ..... CMF
Our Fascinating Earth—d/S-d-2 col. Panel-C12/DF-S-tps/qps/hpt-C12/DF—Philip Seff, Ph.D. & David C. Baer II ..... SNS
***Our Schools Today**—1tw-500-orp/man/C12/mail/wire—Various ..... CMF
Paperclips—1/3tw-orp/mail—Doug Brunner ..... CMF
Parent-Teacher Hotline—1tw-500-orp/man/C12/mail/wire—Margaret Alt ..... CMF
Psyche/Cology—1tw-1000-igp/mail—Stacey ..... SAW
Psychology Today—1tw-600-orp/mail/C12/P199/wire/DF/DNS—Editors of Psychology Today Magazine ..... NEA
Read & Remember—1tw-50/100-orp—Gordon ..... SCI
Religion Today—1tw-10-12 stories-mail—William Willoughby, Editor ..... RET
Re:Sources—1tw-1000-igp/mail—Wilcock ..... SAW
Rest Of The Story—1tw-350-man/C12/DF/DNS/wire—Paul Harvey ..... LAT
***Right From The Start**—1tw-500-orp/man/C12/mail/wire—Dr. Selma Greenberg ..... CMF
School Beat—1tw-500-orp/man/C12/mail/wire—Peg Oliver ..... CMF
Science Quiz—1tw-ps-orp/id—F. Treadgold ..... SCI
Sketching Tips—5tw-21x5"-orp/id—Joan Altabe ..... API
Soccer School—1tw-19x12"-mail/id/orp—Bill Thomson/G. Marjanovic ..... CWF
Specialty Books (Review)—2tw-1000-orp/man/mail—J.D. Paulus ..... MCF
Teacher Feature-Newspaper Texbook—2tw-var-id/mail—Jackie Kohn ..... TEF
Teacher Says—1tw-500-orp—Eleanor Jacoby ..... API
Tell Me Why—6tw-100-C12/id—A. Leokum ..... UPS
The Los Angeles Times-Washington Post News Service—d-var-wire-DF/DNS ..... LAT-WP
The Mini Page—1tw-4pt-orp/mail—Betty Debnam ..... UPS
U.F.O. Investigation Bureau—1tw-200/500-orp/id/mail—Pedro R. Moreno ..... UCS
What About Drinking?—1tw-400-man/mail—F.M. Seeger ..... DMS
William Raspberry Column—2tw-800-wire/mail/DF/DNS—William Raspberry ..... WPW
Working: Changes And Choices—1tw-hps-C12/id/igp/DNS/mail—James O'Toole ..... CBN
You, Your Child, and School—1tw/7tw-500-man-mail—David Nydick ..... DAN
Your Newspaper—1tw/S-sph/spt-orp/mail—Bill Kresse ..... JPS

16A.—ENTERTAINMENT (Motion Pictures)

Ask Dick Kleiner—1tw-600-orp/mail/C12/P199/wire/DF/DNS—Dick Kleiner ..... NEA
At The Movies—3tw-500-mail-wire-orp—Ron Base ..... TSS
Atlantic City Entertainment—1tw-750-mail-wire—David J. Spatz ..... ASC
Beauty Tips From Hollywood—1tw-500-orp—Various Celebrities ..... SCI
Cash Box Confidential—1tw-550-mail-C12/DF/DNS/igp—George Albert ..... RTS
Celebritee-hees—1tw-var-man—Buddy Basch ..... BAS
Celebrity Hopping—S-1000-igp/mail ..... CAI
Celebrity Jokes—1tw/7tw-Qpt-orp—Various Authors ..... SCI
Chicago Tribune Graphics Service—1tw-var-orp—Chicago Tribune ..... CTN
CinemaScore—1tw-250-DF/DNS/wire/man—Ed Mintz ..... LAT
Cinema Talks—cont/m-500/var-man/igp/mail—Paula Royce Graham ..... GPR
Color Cover Service—1tw-var-ing/igp/orp/mail ..... TVC
Coming Attractions—2tm-var-orp-DF-mail—Staff ..... CIN
Cream Off The Top—1tw-hpt-mail—Norman (Otis) Richmond ..... RIN
Diasporic Music—1tm-hpt-mail ..... RIN
Dick Miller New York, New York—1tw-700-orp—Dick Miller ..... GAR
Entertainment Whirl—1tw/var/man—Charles J. Brand ..... BAS
Film Column—S-900-wire/DF/DNS—Richard Freedman ..... NHN
Film Fare—6tw-500-orp—Laurie Lee ..... WOR
Film & TViewing—1tm-500-man/mail—Jay Michaels ..... JDL
Filmeter—1tw-pt-orp/mail/C12/P199/wire/DF/DNS—Dick Kleiner & Staff ..... NEA
Footlights—3tw-500-orp—Ted Edwards ..... IMS
Funtime—5tw-600-man—Claire Morgan ..... TEE

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Hollywood Hotline—2tw-2col/600-id-orp-mail-DF-DNS—Nancy Anderson . CNS
Hollywood Inside—5tw/S-750/1000-telex/mail—John Austin . HIS
Hollywood Strip—1tw-650/800-igp/orp/mail/DF/DNS—Alan L. Gansberg . CNS
Hollywooding—1tw-600-orp/mail/DF/DNS—Jack Martin . CNS
It's On The Tip Of My Tongue—1tw-500-man/igp/mail—Dan Carlinsky . CAR
Katz Meow—4tw-var-mail/orp/igp—Harry Jay Katz . NNB
Knight News Wire—7tw-var-wire . CTN
Lifestyle Package—1tw-var-wire/DNS—Staff . UPI
Los Angeles Times-Washington Post News Service—d-var-wire-DF/DNS . LAT-WP
Marilyn Beck's Hollywood—8tw-700-DF/DNS/KNT/C12/igp—Marilyn Beck . CTN
Marquee—1tw-9x11"-orp/mail/wire—Steve K. Walz . TVC
Marquee—1tw-9x11"-orp/mail/wire—J.T. Yurko . TVC
Marvin Kitman Show—2tw-750-man/ocr/DF/DNS—Marvin Kitman . LAT
Mighty Mixture—1tw-var-man—Gary Stevens . SAG
Mini Movie Reviews—1tw-var-orp-id-igp-DF-mail—Staff . CIN
Movie Memos—1tw-400-orp/id—Debra Curry . API
Movie Nostalgia—1tw-19x6½"-orp/mail/wire—Lynn Varacalli . TVC
Movie Views & Reviews—1tw-var-orp/man/igp—Robert Alan Glover . LNI
New York Entertainment—1tw-var-mail—Moran & Goldstein . PAN
Nostalgia Notes—1tw-600-man/mail—Thurlow O. Cannon . CAN
***On Film**—1tw-500-orp/man/C12/mail/wire—Harriet Polt . CMF
Our Film Folk—2um/500/man—Herbert G. Luft . JTA
People In The News—1tw-1500-var-man-ing—M.J. Cahill . TFS
Picks—2tw-var-mail/orp/igp—Andrea Diehl . NNB
Rated G—occ-800-id/man—Lucinda . NPS
Reba & Bonnie Reporting—1tw-1000-igp/mail—Reba & Bonnie Churchill . CAI
Reel Names/Real Names—1tw-var-man—Buddy Basch . BAS
Rex Reed—3tw-1200-DF/DNS/KNT/C12—Rex Reed . CTN
Rock Tracks—1tw-200-mail/orp . MCN
Roderick Mann Column—3tw/S-800/1200-man/C12/wire/DF/DNS—Roderick Mann . LAT
Rolling Stone Magazine Feature Service—2tm-900/1500-C12/wire—Rolling Stone Staff . KFS
Rolling Stone Music & Youth Culture—3tw-800-igp/C12/wire—Rolling Stone Staff . KFS
Scott's World—5tw-var-wire/DNS—Vernon Scott . UPI
Showbeat—1tw-600-orp/mail/C12/P199/wire/DF/DNS/igp—Dick Kleiner . NEA
Show Biz—4/6tw-500/1000-orp/C12/id/igp . KFS
Show Biz—1tw-2C/21x10"-orp—Herb Bridges . MOR
Showcase—1tw-9x9¾"-mail/wire—Steve K. Walz . TVC
Silver Screen—1tw-200/450-man/mail—William Margold . FET
Situationer—35tw-400/1000-wire/DF—Various . REU
Solo News Network—1tw-1000-mail/igp . SNN
Special Edition—1tw-10½x8½"-orp/mail—Steve K. Walz . TVC
Special Edition—1tw-10½x8½"-orp/mail—John Yurko . TVC
Special Glossies—7tw-16½x3½"-igp/id/orp/mail . TVC
Star Interviews—1tw-var-orp—June Finletter . SCI
Star Sketches—1tw-550-DF/man/igp/mail—Kurt Lassen . CF
Sunday Woman—1tw-var/sup-orp/id/igp/wire/mail . KFS
The Christian Science News And Photo Service—7tw-var-mail/C12/DF/DNS/id/orp . RTS
The Entertainment Scene—occ-var-mail—Staff . IMN
The Film Scene International—1tw-1000-telex/mail—John Austin . HIS
The New Republic—1tw-var-DF/DNS/C12 . FNS
The Way I Saw It—1tw-1500-man/mail—Ralph Blumeke . JDL
Think You Know Movies—1tw-4½x3"-mail/orp—John Langton . TVC
Tiger's Beat—3tw-500/700-igp/orp/wire . KFS
Trivia I.Q.—6tw-75-DF/man/mail—Kevin Kean . CF
Trivia Quiz—1tw-500-man/igp/mail—Dan Carlinsky . CAR
US Magazine—2tm-var-man/C12/DF/DNS/mail/wire—Various Authors . NYT
Voice Of Broadway—5tw-700-C12/wire—Jack O'Brian . KFS
Women's Wear Daily & W Feature Package—1tw-20 features/var-mail/id/wire/igp—Staff . FA
You, Your Child and Entertainment—1tw-500-man-mail—David Nydick . DAN

16B.—ENTERTAINMENT (Music)

America's Songbag—1tw-32x4½"-orp/mail—Prof. Gomer Pound . DBI
Arts Column—S-600-wire/DF/DNS—Byron Belt . NHN
Atlantic City Entertainment—1tw-750-mail-wire—David J. Spatz . ASC
Audio Lab—1tw-400/500-wire/CP/DF/UPC/DNS/man/mail—Gerard Reiskind . CWF
Between The Lines—1tw-20x12"orp/mail—Eleanor Hendriks-Witmer . CWF
Billboard Feature Service—3tw-D-350-DF/DNS/C12—Billboard Service . CTN
Cash Box Confidential—1tw-550-mail/C12/DF/DNS/igp—George Albert . RTS
Celebritee-hees—1tw-var-man—Buddy Basch . BAS
Chicago Tribune Graphics Service—1tw-var-orp—Chicago Tribune . CTN
Color Cover Service—1tw-var-1ng/igp/orp/mail . TVC
Country Corner—7tw-9½x13"/13x13"/orp/mail/wire—Doug Davis . TVC
County Happenings—1tw-9x8½"-orp/mail/wire—Doug Davis . TVC
Country Music—2tw-800-C12/DF/DNS/igp—Jack Hurst . CTN
Cream Off The Top—1tw-hpt-mail—Norman "Otis" Richmond . RIN
Critic-At-Large—1tw-750-orp/mail-C12/199/wire/DF/DNS/igp—David Handler . NEA
Diasporic Music—1tw-hpt-mail . CIN
Entertainment Whirl—1tw-var-man—Charles J. Brand . BAS
Footlights & Kleiglites—3tw-500-orp—Ted Edwards . IMS
Getting-It-Together—1tw-var-orp/man/mail—Don Fass . GNC
Hollywood Beat—5tw/S-500/750-man-mail—Bill Lane . WOR
Hollywood Strip—1tw-650/800-igp/orp/mail/DF/DNS—Alan L. Gansberg . CNS
Hollywooding—1tw-600-orp/mail/DF/DNS—Jack Martin . CNS
Jazz—occ-var-mail/orp/igp—Bruce Klauber . NNB
Jazz—occ-var-mail/orp/igp—Sanford Josephson . NNB
Katz Meow—4tw-var-mail/orp/igp—Harry Jay Katz . NNB
Knight News Wire—7tw-var-wire . CTN
Lifestyle Package—1tw-var-wire/DNS—Staff . UPI
Liner Notes—1tw-500-orp/man/C12/mail/wire—Tom Villella . CMF
Lorena Alexander Column—occ-var-mail/orp/igp—Lorena Alexander . NNB
Los Angeles Times-Washington Post News Service—d-var-wire-DF/DNS . LAT-WP
Mighty Mixture—1tw-var-man—Gary Stevens . SAG
Music Box—cont-var/300-man/mail—Mike Quinones . SRS
Music On Record—1tw-var-man-orp—Homer F. Edwards . LNI
New York Entertainment—1tw-var-mail—Moran & Goldstein . PAN
Nostalgia Notes—1tw-600-man/mail—Thurlow O. Cannon . CAN
Notes on Music—1tw/cont-500/var-man/C12/mail—W. Sachs Gore . PTF
On The Rocks—1tw-300-man/ocra/mail—Warren Robak . DBI
Platter Patter—1tw-250-DF/man/mail—Susan Benton . CF
Pop Music Column—S-600-wire/DF/DNS—George Kanzler . NHN
Rated G—occ-800-id/man—Lucinda . NPS
Record Levels—1tw-1000-orp/man/mail—Itsi Mii . MCF
Record News—1tm-500-man/mail . JDL
Records & Tapes—1tw-600-mail/man—Joe Roberts . FET
Records & Tapes In Review—occ-var-mail . IMN
Reel Names/Real Names—1tw-var-man—Buddy Basch . BAS
Rock On—1tw-9x10½"-orp/mail—Ethlie Ann Vare . TVC
Rock-Pop—1tw/S-600-man/igp/mail—James Riordan . RPT
Rock Tracks—1tw-200-orp/mail . MCN
Rock Trivia—S-100-man/igp/mail—James Riordan . RPT
Rolling Stone Magazine Feature Service—2tm-900/1500-C12/wire—Rolling Stone Staff . KFS
Rolling Stone Music & Youth Culture—3tw-800-igp/C12/wire—Rolling Stone Staff . KFS
Show Biz—4/6tw-500/1000-orp/C12/id/igp . KFS
Sight And Sound—1tw-600-DF/man/mail—Mark Andrews . CF
Solo News Network—1tw-1000-mail/igp . SNN
Sound Country—1tw-9.5x10"-orp/mail—Doug Davis . TVC
Sounds—1tw-var-orp/man—Patrick Gilbert . LNI
Special Glossies—7tw-16½x3½"-igp/id/orp/mail . TVC
Spin Off—3tw-500-orp—Harold Fuller . API
Star Sketches—1tw-550-DF/man/igp/mail—Kurt Lassen . CF
Stereo Equipment—occ-var-mail—Staff . IMN
Stereo World—1tw-orp/man/C12/mail/wire—Tom Krehbiel . CMF
Strictly Classical—1tw-650/800-orp-mail-DF-DNS—King Durkee . CNS
The Christian Science News And Photo Service—7tw-var-mail/C12/DF/DNS/id/orp . RTS
The Lisa Robinson Column—2tw-800-C12/wire/DF/DNS/mail—Lisa Robinson . NYT
The Scene—1tw-500-man—Robert Edward Curtis . GSM
Tiger's Beat—3tw-500/700-igp/orp/wire . KFS
Trivia I.Q.—6tw-75-man/mail/DF—Kevin Kean . CF
TV Tonight—7tw-800-wire—Judy Flander . UPS
US Magazine—2tm-var-man/C12/DF/DNS/mail/wire—Various Authors . NYT
Voice of Broadway—5tw-700-C12/wire—Jack O'Brian . KFS
World of Music—1tw-450-orp-igp-mail-DF-DNS—Robin Welles . CNS

16C.—ENTERTAINMENT (Television/Radio)

Ask Dick Kleiner—1tw-600-orp/mail/C12/P199/wire/DF/DNS—Dick Kleiner . NEA
Assignment: Television—1tw-750-C12/DF/DNS/mail—Terrence O. Flaherty . CHR
Atlantic City Entertainment—1tw-750-mail-wire—David J. Spatz . ASC
Behind The Scenes—1tw-19½x10"-orp/mail/wire . TVC
Behind The Tube—1tw/2tw-var-orp/man/mail—Michelle McGarrett . RBN
Broadway KariKatures—1tw-20x6"-man/id—Joe Kaliff . AMF
Cable View—1tw-9.5 x 10"-orp/mail/wire—Aphrodite Jones . TVC
Canadian Highlights—1tw-11x3½"-orp/mail . TVC
Cash Box Confidential—1tw-550-mail/C12/DF/DNS/igp—George Albert . RTS
CBN Corner—1tw-19½x10"-orp-mail—Scott Hessek . TVC
Cecil Smith Television Column—1tw-800-man/ocr/igp/DF/DNS—Cecil Smith . LAT
Celebritee-hees—1tw-var-man—Buddy Basch . BAS
Celebrity Hopping—S-1000-igp/mail . CAI
Celebrity Jokes—1tw/7tw-0pt-orp—Various Authors . SCI
Chicago Tribune Graphics Service—1tw-var-orp—Chicago Tribune . CTN
Color Cover Service—1tw-var-1ng/igp/orp/mail . TVC
Cover Photo—1tw-36½x8¾"-orp/mail . TVC
Cream Off The Top—1tw-hpt-mail—Norman "Otis" Richmond . RIN
Daytime Dial—3tw-750-DF/DNS/mail/C12—Lynda Hirsch . FNS
Diasporic Music—1tm-hpt-mail . RIN
Dick Miller New York, New York—1tw-700-orp—Dick Miller . GAR
Entertainment—1tw-550/700-C12/orp/DF/DNS/mail—Don Freeman . CNS
Entertainment Whirl—1tw/var/man—Charles J. Brand . BAS
Film & TViewing—1tm-500-man/mail—Jay Michaels . JDL
Film Fare—6tw-500-orp—Laurie Lee . WOR
Fine Tuning—1tw-18x9"-orp/mail/wire—Chuck Bins . TVC
Footlights & Kleiglites—3tw-500-orp—Ted Edwards . IMS
Funtime—5tw-600-man—Claire Morgan . TEE
Gary Deeb TV—3tw-750-DF/DNS/C12/wire—Gary Deeb . FNS
Gossiping With Jill Jackson—1tw-500-orp/mail—Jill Jackson . MCN
Hollywood Beat—5tw/S-500/750-man-mail—Bill Lane . WOR
Hollywood Features—1tw-750-orp/mail/C12/P199/wire/DF/DNS/igp—Dick Kleiner . NEA
Hollywood Inside—5tw/S-750/1000-telex/mail—John Austin . HIS
Hollywood Strip—1tw/650/800-igp/orp/mail/DF/DNS—Alan L. Gansberg . CNS
Hollywooding—1tw-600-orp/mail/DF/DNS—Jack Martin . CNS
Inside TV—1tw-500-orp/mail—Chris Colby . MCN
It's On The Tip Of My Tongue—1tw-500-man/igp/mail—Dan Carlinsky . CAR
Knight News Wire—7tw-var-wire . CTN
Lifestyle Package—1tw-var-wire-DNS—Staff . UPI
Lights, Camera, Fashion—1tw-9x9¾"-orp/mail/wire . TVC
Main Street—4tw-varies-hpt-man-wire-mail—Ted Green . PWF
Marilyn Beck's Hollywood—8tw-700-DF/DNS/KNT/C12/igp—Marilyn Beck . CTN
Marvin Kitman Show—2tw-750-man/ocr/DF/DNS—Marvin Kitman . LAT
Media Monitor—1tw-11½x9¾"-orp/mail/wire—Steve K. Walz . TVC
Mighty Mixture—1tw-var-man—Gary Stevens . SAG
Network Daily Highlights (With Photo)—7tw-11x3½"-orp/mail . TVC
Network Sports Highlights—3tw-11x3½"-orp/mail . TVC
New York Entertainment—1tw-var-mail—Moran & Goldstein . PAN
Nostalgia Notes—1tw-600-man/mail—Thurlow O. Cannon . CAN
On The Air Column—3tw-800-DF/DNS/mail-wire—Tom Shales . WPW
PBS in The Spotlight—1tw-19½x10"-orp/mail . TVC
PBS Presents—1tw-9x3¾"-orp/mail/wire . TVC
People In The News—1tw-1500-var-man/ing—M.J. Cahill . TFS
Point Of View—1tw-600/800-orp/mail/DF/DNS—Don Freeman . CNS
Prime Time Tips—1tw-600-man/ocr/wire/igp/DF/DNS—Paul Henniger . LAT
Profile—1tw-19½x10"-orp/mail/wire . TVC
Reba & Bonnie Reporting—1tw-1000-igp/mail—Reba & Bonnie Churchill . CAI
Reel Names/Real Names—1tw-var-man—Buddy Basch . BAS
Rex Reed—3tw-1200-DF/DNS/KNT/C12—Rex Reed . CTN
Rock Tracks—1tw-200-orp/mail . MCN
Roderick Mann Column—3tw/S-800/1200-man/C12/wire/DF/DNS—Roderick Mann . LAT
Ron Alridge TV Column—3tw-600-DF/DNS/KNT/C12—Ron Alridge . CTN
Showbeat—1tw-600-orp/mail/C12/P199/wire/DF/DNS/igp—Dick Kleiner . NEA
Show Biz—4/6tw-500/1000-orp/C12/id/igp . KFS
Showcase—1tw-9x9¾"-mail/wire—Steve Waltz
Showtime—1tw-ps/pt-mail/orp/id—Staff . UFS
Shows To Watch—6tw/S-700-man/ocr/wire/DF/DNS—Paul Henniger & Q&A . LAT
Shull's Mailbag—6tw-300-man/mail—R.K. Shull . IPS
Soap Opera Recaps & Previews Before & After—1tw-400 mail/orp—Seli Groves . MCN
Soap Opera Scene—1tw-650/900-C12/igp/wire—Steven H. Scheuer . KFS
Soap Opera-Soap Bubbles Gossip—1tw-400 orp/mail—Seli Groves . MCN
Solo News Network—1tw-1000-mail/igp . SNN
Speaking Of Soaps—7tw-9x9¾"-orp/mail/wire—Mary Ann Cooper . TVC
Special Glossies—7tw-16½x3½"-igp/id/orp/mail . TVC
Sport Action For The Week—1tw-19.5x12"/19x12"-orp/mail/wire . TVC
Star Bid—1tw-9x3¾"-orp/mail/wire . TVC
Stardust—1tw-11½x9"-orp/mail/wire—Steve K. Walz . TVC
Star Interviews—1tw-var-orp—June Finletter . SCI
Star Sketches—1tw-550-DF/man/igp/mail—Kurt Lassen . CF
Tele Canada—1tw-19x6"-orp/mail . TVC
Tele-Log Grids—6tw/S-var-orp/mail . UFS
Tele-Log Local Listing—6tw/S-var-orp/mail . UFS
Tele-Log Rolling Logs—6tw/S-var-orp/mail . UFS
Tele-Log TV Features—6tw/S-var-orp/mail/igp/id . TEL
Tele-Log TV Grids—6tw/S-var-orp/mail . TEL
Tele-Log TV Local Listings—6tw/S-var-orp/mail . TEL
Tele-Log TV Rolling Logs—6tw/S-var-orp/mail . TEL
Tele Pulse—1tw-18x8½"-orp/mail/wire—Steve K. Walz . TVC
Television Column—2tw-700-wire/DF/DNS—Bob Wisehart . NHN
Television in Review—d-var-wire/DNS—Joan Hannauer . UPI
That's Entertainment—1tw-500-orp/man/C12/mail/wire—Catherine Cella . CMF
The Christian Science News And Photo Service—7tw-var-mail/C12/DF/DNS/id/orp . RTS
The Los Angeles Times-Washington Post News Service—d-var-wire-DF/DNS . LAT-WP
The Private Eye—1tw-600-orp/mail/C12/P199/wire/DF/DNS/igp—David Handler . NEA
The TV Onlooker—1tw-600—man/mail—Arthur A. Berger . FET
The Video Tape Advisor—occ-var-mail—Staff . IMN
Think You Know TV—1tw-4½x3"-mail/orp—John Langton . TVC
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TV Color Front Cover—1tw-var-orp/mail/wire/DF/DNS . TVD
TV Commentary—1tw-20x5½"-orp-mail—Bente Christensen . EDC
TV Crosswords—1tw-33x7¾"-orp/mail—Staff . UFS
TV Data Grids—6tw/S-var-orp/mail/wire/DF/DNS . USF-TVD
TV Data High-Speed Wire TV Listings—6tw/S-var-orp/mail/wire/DF/DNS/Atlas . TVD
TV Data Local Listings—6tw/S-var-orp/mail/wire/DF/DNS . UFS-TVD
TV Data Rolling Logs—6tw/S-var-orp/mail/wire/DF/DNS . UFS-TVD
TV Features—6tw/S-var-orp/mail/wire/DF/DNS . TVD
TV From A Woman's Viewpoint—1tw-spv-man/id—Barbara Varas . AMF
TVIQ—1tw-19x5"-orp/mail . TVC
TV Key Previews—7tw-500/600/igp/C12/wire—Steven H. Scheuer . KFS
TV Keynotes—6tw-650/700-igp/C12/wire—Stephen Scheuer . KFS
TV Listings—6tw/S-var-orp/mail/wire/DF/DNS . TVD
TV Mailbag—6tw-500/600-igp/C12/wire—Stephen H. Scheuer . KFS
TV Parade—1tw-450-orp/mail—Joan Crosby . SF
TV Photo Service—1tw-var-orp/mail/igp . UFS
TV Potpourri Puzzle—1tw-var-orp/man/ocra/mail—Naida Dickson . DBI
TV Previews—6tw/S-var-man/DF/DNS/C12/P199/mail . UFS
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TV Puzzle—1tw-34½x5½"-orp/mail . IVC
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TV Scout: Inside TV—1tw-600/800-man/DF/DNS—Dan Lewis . UFS
TV Scout Reports—5tw-300-wire/DF/DNS/mail/man/C12/P199—Staff . UFS
TV Scout Sketches—5tw-500-wire/DF/DNS/mail/man/C12/P199/igp—Dick Kleiner . UFS
TV Starscreen Puzzle—1tw-21.5x7"-mail/orp/id—Al Kilgore . UFS
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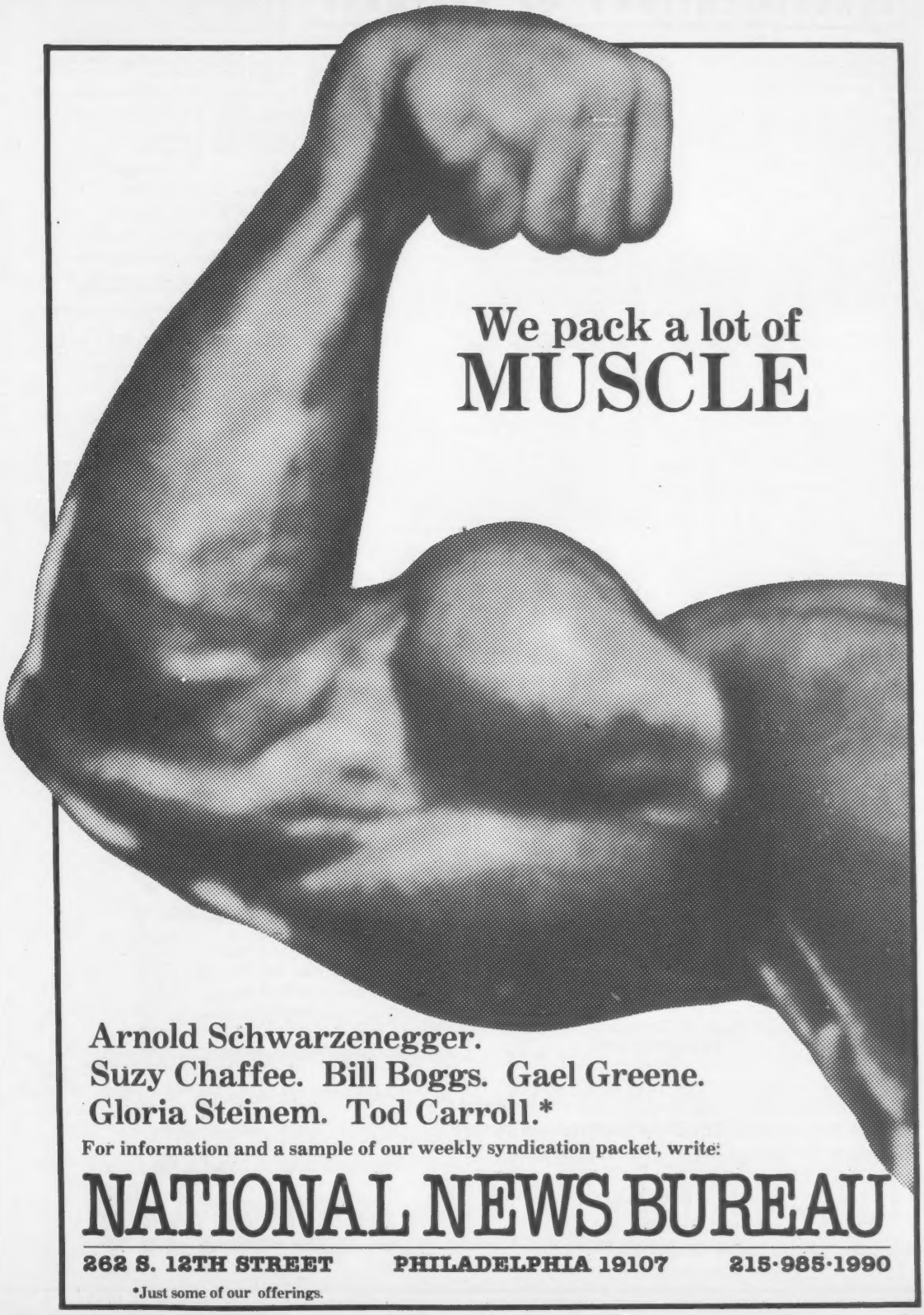
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... TVC
Vistas In Video—5tw-500-man/mail—Flo Painter ... WOR
Voice of Broadway—5tw-700-C12/wire—Jack O'Brian ... KFS
Week Ahead Movies—1tw-19.5x12"/19x12"-orp/mail/wire ... TVC
What's On Television—1tw-var-wire/DNS—Staff ... UPI
You, Your Child, and Entertainment—1tw-500-man-mail—David Nydick ... DAN

16D.—ENTERTAINMENT (Theater)

Broadway Box Score—1tw-var-wire/DNS—Staff ... UPI
Celebritee-hees—1tw-var-man—Buddy Basch ... BAS
Chicago Tribune Graphics Service—1tw-var-orp—Chicago Tribune ... CTN
Critic-At-Large—1tw-750-orp-mail-wire/igp/C12/P199/DF/DNS—David Handler ... NEA
Dick Miller New York, New York—1tw-700-orp—Dick Miller ... GAR
Entertainment—1tw-var-igp/mail—Bill Murray ... MFS
Entertainment Whirl—1tw-var-man—Charles J. Brand ... BAS
Eye on Entertainment Canadian—1tw-750-mail/wire—Sid Adilman ... TSS
Hollywood Beat—5tw/S-500/750-man/mail—Bill Lane ... WOR
Hollywood Strip—1tw-650/800-igp/orp/mail/DF/DNS—Alan L. Gansberg ... CNS
Katz Meow—4tw-var-mail/orp/igp—Harry Jay Katz ... NNB
Lifestyle Package—1tw-var-wire/DNS—Staff ... UPI
Mighty Mixture—1tw-var-man—Gary Stevens ... SAG
New York Entertainment—1tw-var-mail—Moran & Goldstein ... PAN
On Theater—occ-var-mail/orp/igp—Richard Fuller ... NNB
Picks—2tw-var-mail/orp/igp—Andrea Diehl ... NNB
Rated G—occ-800-id/man—Lucinda ... NPS
Reel Names/Real Names—1tw-var-man—Buddy Basch ... BAS
Rex Reed—3tw-1200-DF/DNS/KNT/C12—Rex Reed ... CTN
Roderick Mann Column—3tw/S-800/1200-man/C12/wire/DF/DNS—Roderick Mann ... LAT
Rolling Stone Magazine Feature Service—2tm-900/1500-C12/wire—Rolling Stone Staff ... KFS
Show Biz—4/6tw-500/1000-orp/C12/id/igp ... KFS
Solo News Network—1tw-1000-mail/igp ... SNN
Special Glossies—7tw-16½x3½"-igp/id/orp/mail ... TVC
Sunday Woman—1tw-var/sup-orp/id/igp/wire/mail ... KFS
The Christian Science News And Photo Service—7tw-var-mail/C12/DF/DNS/id/orp ... RTS
The Entertainment Scene—occ-var-mail—Staff ... IMN
The Los Angeles Times-Washington Post News Service—d-var-wire/DF/DNS ... LAT-WP
Theater Column—S-900-wire/DF/DNS—William Raidy ... NHN
Theater World—1tw-var-wire/DNS—Glenne Currie ... UPI
Theatregraham—cont/m-500/var-man-igp-mail—Paula Royce Graham ... GPR
Tiger's Beat—3tw-500/700-igp/orp/wire ... KFS
Trivia I.Q.—6tw-75-DF/man/mail—Kevin Kean ... CF
US Magazine—2tm-var-man/C12/DF/DNS/mail/wire—Various Authors ... NYT
Voice of Broadway—5tw-700-C12/wire—Jack O'Brian ... KFS
Women's Wear Daily & W Feature Package—1tw-20 features/var-mail/wire/id/igp—Staff ... FA
You, Your Child And Entertainment—1tw-500-man/mail—David Nydick ... DAN

16E.—ENTERTAINMENT (TV Program Listings)

Cable Key—7tw-750-C12/wire—Steve Scheuer ... KFS
Cable TV Listings—7tw/m-var-orp/mail/wire ... TVC
Celebritee-hees—1tw-var-man—Buddy Basch ... BAS
Chicago Tribune Graphics Service—1tw-var-orp—Chicago Tribune ... CTN
Custom Listings—1tw-var-mail ... TAP
Entertainment Whirl—1tw-var-man—Charles J. Brand ... BAS
Lifestyle Package—1tw-var-wire/DNS—Staff ... UPI
Main Street—4tw-varies-hpt-man-wire-mail—Ted Green ... PWF
Mini Movie Reviews For Pay TV—1tm-var-orp/id/igp/DF/mail—Staff ... CIN
New York Entertainment—1tw-var-mail—Moran & Goldstein ... PAN
Reel Names/Real Names—1tw-var-man—Buddy Basch ... BAS
Roderick Mann Column—3tw/S-800/1200-man/C12/wire/DF/DNS—Roderick Mann ... LAT
Tel-Aire Listing Grids—1tw-qpt-mail ... TAP
Tele-Log Grids—6tw/S-var-orp/mail ... UFS
Tele-Log Local Listings—6tw/S-var-orp/mail ... UFS
Tele-Log Rolling Logs—6tw/S-var-orp/mail ... UFS
Tele-Log TV Features—6tw-S-var-orp/mail/igp/id ... TEL
Tele-Log TV Grids—6tw/S-var-orp/mail ... TEL
Tele-Log TV Local Listings—6tw/S-var-orp/mail ... TEL
Tele-Log TV Rolling Logs—6tw/S-var-orp/mail ... TEL
Tele-Versions—1tw-sph-mail ... TAP
The Christian Science News And Photo Service—7tw-var-mail/C12/DF/DNS/id/orp ... RTS
TV Booklets—1tw-pt-hpt-hps-hpv-orp/mail ... TVW
TV Booklets—6tw/S-var/orp/mail/wire/DF/DNS ... TVD
TV Color Front Cover—1tw-var-orp/mail/wire/DF/DNS ... TVD
TV Compulog Grid Listings—7tw-var-orp/mail ... TVC
TV Compulog Local Listings—7tw/m-var-orp-mail-wire ... TVC
TV Compulog Rolling Logs—7tw-var-orp/mail/wire ... TVC
TV Data Grids—6tw/S-var-orp/mail/wire/DF/DNS ... UFS-TVD
TV Data High-Speed Wire TV Listings—6tw/S-var-orp/mail/wire/DF/DNS—Atlas ... TVD
TV Data Local Listings—6tw/S-var-orp/mail/wire/DF/DNS ... UFS-TVD
TV Data Rolling Logs—6tw/S-var-orp/mail/wire/DF/DNS ... UFS-TVD
TV Features—6tw/S-var-orp/mail/wire/DF/DNS ... TVD
TV Key Previews—7tw-500/600-igp/C12/wire—Stephen Scheuer ... KFS
TV Keynotes—6tw-650/700-igp/C12/wire—Stephen Scheuer ... KFS
TV Listings—6tw/S-var-orp/mail/wire/DF/DNS ... TVD
TV Listings—7tw/m-var-orp-wire-mail ... TVC
TV Magazine—1tw-sup ... TAP
TV Mail Bag—1tw-sph-mail ... TAP
TV Movies—7tw-var-orp-mail-wire ... TVC
TV Previews—6tw/S-var-man/DF/DNS/C12/P199/mail ... UFS
TV Scout—5tw-var-wire/DF/DNS/mail/man/C12/P199/igp—TV Scout Staff ... UFS
TV Scout: Inside TV—1tw-600/800-man/DF/DNS—Dan Lewis ... UFS
TV Scout Reports—5tw-300-wire/DF/DNS/mail/man/C12/P199—Staff ... UFS
TV Scout Sketches—5tw-500-wire/DF/DNS/mail/man/C12/P199/igp—Dick Kleiner ... UFS
TV Supplements—1tw-pt-hpt-hps-hpv-orp/mail—TV Supplements ... TVW
Video-Everyday—7tw-tps-orp-mail ... DIC
Video-Everyweek—1tw-tps-orp-mail ... DIC

17.—ETIQUETTE

Ask Jennifer—2tw-550-mail/C12/DF/DNS—Jennifer Anderson ... RTS
Beverly Hills By-Line—6tw-500/1000-man—Arthur Simon ... BHB
Computer World—1tw-500-orp/man/C12/mail/wire—Howard Karten ... CMF
Elegant Dining—1tw-500-orp/man/igp/C12/mail/wire—Freda Greene ... CMF
Homebody Gourmet—2tw-1000-igp/orp/man—Mid Paulus ... MCF
Mind Your Manners—1tw-500-man/oct/wire/DF/DNS—Letitia Baldrige ... LAT
Miss Manners—3tw-600-wire/DF/DNS/mail/man/C12/P199—Judith Martin ... UFS
Modern Etiquette—1tw-250-orp—J. Sherrod ... SCI
Party Planner—1tw-500-orp/man/C12/mail/wire—Fay Sander ... CMF
The Energy Workbook—1tw-400/500-man/ocra/mail—Patrick Porter ... DBI
Why Grow Old?—6tw-550-mail/C12/DF/DNS/igp—Josephine Lowman ... RTS
Wine And Liquor Uncomplicater (Facts)—1tw-spv-orp—G. Ford ... SCI
Woman's World—1tw-500-orp—Princess Alexandra ... IMS
Youth Parade—1tw/S-800-igp/mail—Reba & Bonnie Churchill ... CAI

18.—FAMILY (Child Raising)

American Family—1tw-500-orp/man/C12/mail/wire—Various ... CMF
Around The House—1tw-500/var-man/mail—Jan Paul ... PAU
Ask Alma—1tw-450-orp/mail—Alma ... SF
Ask Dr. Blaker—3tw-600-orp/mail/C12/P199/wire/DF/DNS—Karen Blaker, Ph.D. ... NEA
Ask The Coach—1tw-500-orp/man/C12/mail/wire—Glenn Joyner ... CMF
Bananas—1tw-500-orp/man/C12/mail/wire—Judy Calder, R.N. ... CMF
Clyde—2tw/var-18x3"-var-orp/mail—Darrell Rhubee ... WST
Coping—2tm-1200/var-man/C12/id/mail—Barbara Burtoff ... BBS
Dear Abby—6tw-800-C12/P199/orp/DF/DNS/mail—Abigail Van Buren ... UPS
Downhill Pull—1tw-500-orp/man/C12/mail/wire—Clara Williams ... CMF
Families Under Stress—2tw-500-C12/man/mail—Dr. Wm. D. Brown ... FUS
Family Matters—1tw-500-orp/man/C12/mail/id/wire—Florence Bienenfeld ... CMF
***Family Room**—1tw-500-orp/man/C12/mail/wire—Arlene Uslander & Caroline Weiss ... CMF

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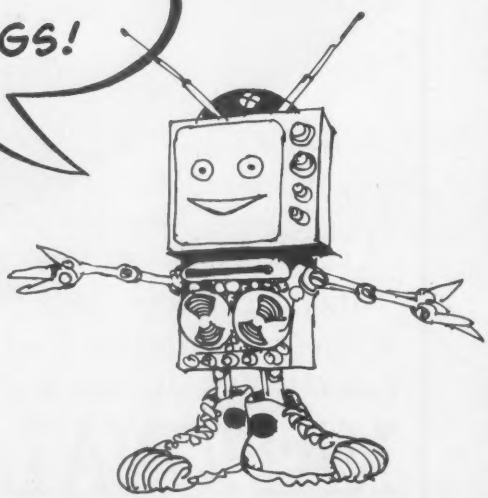

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Getting Along—2tw-600-mail/man/orp/wire/DF/DNS—Dr. James Comer & Dr. Alvin Poussaint ..... UFS
Glen C. Griffin, M.D. Column (Children & Teens)—2tw-500/600-C12/mail—Glen C. Griffin ..... OPT
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Growing Up Today—1tw-500-orp/man/C12/mail/wire—Arnold Swiller ..... CMF
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How To Be A Supermother—1tw-3cx5"-orp—Dick Harris ..... HAA
How To Stay In Love—3tw-400-C12/DF/DNS/mail—Dr. Charlie & Martha Shedd ..... UPS
In-Sights—2tw-800-C12/DF/DNS/mail—Dr. Walt Menninger ..... UPS
Keeping Children Healthy—2tm-250/500-mail ..... IMTS
Kids In Sports—1-5tw-600-mail—Danny Speraw ..... USS
Letter To Parents—1tw-500/orp/man/C12/mail/wire—Marjorie Kunce ..... CMF
Liberated Male—1tw-650-man/DF/mail—Jim Sanderson ..... SFI
Living With Divorce—3tw-450-man/DF/DNS/mail—Virginia Klein ..... SFI
On Marriage And Divorce—1tw-550-mail/C12/DF/DNS—Dr. Melvyn Berke & Joanne Grant ..... RTS
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Parenthood Guidebook—1tw-9½x8"-orp/mail—Mrs. Strom Thurmond ..... EDC
Protect Your Child—1tw-300/800-orp/man/C12/mail—Various ..... CMF
Psychology Today—1tw-600-orp/mail/C12/P199/wire/DF/DNS—Editors of Psychology Today Magazine ..... NEA
Religion Today—1tw-10-12 stories-mail—William Willoughby, Editor ..... RET
Remarriage Forum—1tw/cont-var-man—Patricia Bennett ..... LIS
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Splints—1tw-500-orp/man/C12/mail/wire—Judy Calder, R.N. ..... CMF
Sunday Woman—1tw-var/sup-orp/id/igp/wire/mail ..... KFS
The Bottom Line—1tw-600/750-wire/mail—Antoinette Bosco ..... NCF
The Christian Science News And Photo Service—7tw-var-mail/C12/DF/DNS/id/orp ..... RTS
The Single Experience—1tw-300-man/mail—Joan Keeler ..... IPS
***The Sunday Box**—1tw-500-orp/man/C12/mail/wire—Various Authors ..... CMF
The Yardstick—1tw-600/800-wire/mail—Msgr. George G. Higgins ..... NCF
Today's Child—6tw/1tw-20x9"-mail/orp/igp—Helen Allen ..... CWF
Woman's World—1tw-500-orp—Princess Alexandra ..... IMS
Young World—1tw-500/650-wire/mail—Tom Lennon ..... NCF

19.—FASHION

And Sew On . . .—1tw-400-id/mail—Alida Macor ..... ASO
Ask Jennifer—2tw-550-mail/C12/DF/DNS—Jennifer Anderson ..... RTS
Beauty Digest—1tw-300-orp/mail/C12/P199/wire/DF/DNS—Diane Robbens ..... NEA
Beauty & Fashion—occ-var-mail/orp/igp—Julia Samuels ..... NNB
Beauty Viewpoint—2tm-600-man/id/igp/mail—Betty Ommerman ..... BFO
Beverly Hills By-Line—6tw-500/100-man—Mr. Blackwell ..... BHB
Canadian Fashion—1tw-1000-orp-id—Staff ..... TSS
Chicago Tribune Graphics Service—1tw-var-orp—Chicago Tribune ..... CTN
Clothes-lines—1tw-750-man/occ/wire/id/DF/DNS—Marylou Luther ..... LAT
Creative Crafts—1tw-500-igp—Dona Z. Meilach ..... MEI
Dress For Success—1tw-600-mail/wire/DF/DNS/C12—John Molloy ..... NYT
Fashion—2tw-600-orp/mail/C12/P199/wire/DF/DNS/igp/id—Florence de Santis ..... NEA
Fashion Forms—1tw-800/1000-mail-wire—Staff ..... FA
Fashion 'n Figure—1tw-var-igp-mail—Paige Palmer ..... FAS
Fashion Notes And Quotes—1tw-500-orp/man/C12/mail/wire—Carol Pretlow ..... CMF
Fashion Sense—1tw-600/700-man/igp—Lila Nadell ..... FS
Fashion World—1tw-600-igp-C12-orp-mail-DF-DNS—Natalie Best ..... CNS
Fashionably Speaking—1tw-600-man/id/igp/mail—Betty Ommerman ..... BFO
Fulcher's Line—1tw-var-mail/orp/id—Eleanor Fulcher ..... CWF
Inside Fashion—4tw-900-igp-mail—Eugenia Sheppard ..... FNS
Imagination—1tw-pt-text/wire/CP/DF/UPC/DNS/orp/man/igp/mail—Barbara Cole ..... CWF
Keeping You In Stitches—1tw-ps-orp—Cowan ..... SCI
Knight News Wire—7tw-var-wire ..... CTN
Lifestyle Package—1tw-var-wire/DNS—Staff ..... UPI
Lights, Camera, Fashion—1tw-9x9¾"-orp/mail/wire ..... TVC
***Living Today**—6tw-400/700-orp/wire/igp—Joan O'Sullivan ..... KFS
Looking Good—2tw-500-wire-DF/DNS-mail-man-igp-C12—Charles Hix ..... UFS
Looking Great—1tw-800-man/id/mail—Gloria Lintermans ..... IPS
Look of Success—1tw-500-orp/man/C12/mail/wire—I.B. Miller ..... CMF
Marian Christy Column—2tw-800/1200/1800-ocr/man/DF/DNS—Marian Christy ..... LAT
***Modas Y Belleza**—1tw-1000-man/igp—IFD ..... UPIFD
National Geographic News Features—2tw-500/750-man-ill—Various Authors ..... NGS
Needles & Pins—1tw-250-orp—Righetti ..... SCI
Now!—3tw-10x12"-orp-mail-id—Gene Loyd ..... RTS
Other Scenes—1tw-1000-igp/mail—Wilcock ..... SAW
Pat's Pointers—1tw-800-igp/C12/DF/DNS/mail—Pat Trexler ..... UPS
Paula Royce Graham—cont/m-500/var-man/igp/mail—Paula Royce Graham ..... GPR
Photo Library—cont-mail/id/igp ..... FA
Sew Simple—1tw-550-mail/C12/DF/DNS/id—Eunice Farmer ..... RIS
Sew What's New—1tw-800-id/C12/DF/DNS/mail—Sandra Kelly ..... UPS
Sewing For Style & Economy—2tw-5x7"-stats—Pat McFeaters ..... ADF
She—3tw-300/500-igp/mail—Eleanor Lambert ..... FNS
Suit Yourself—5-var-orp/mail—Richard D. Carreno ..... WCH
Sunday Woman—1tw-var/sup-orp/id/igp/wire/mail ..... KFS
The Christian Science News and Photo Service—7tw-var-mail/C12/DF/DNS/id/orp ..... RTS
The Los Angeles Times-Washington Post News Service—d-var-wire-DF/DNS ..... LAT-WP
Why Grow Old?—6tw-550-mail/C12/DF/DNS/igp—Josephine Lowman ..... RTS
Women's Wear Daily & W Feature Package—1tw-20 features/var-mail/wire/id/igp—Staff ..... FA
You Are What You Wear—1tw-700-C12/DF/DNS/mail—William Thourlby ..... UPS
Your Fashion Image—sea-var-igp—Charlotte Wilkinson ..... YFI
Youth Parade—1tw/S-800-igp-mail—Reba & Bonnie Churchill ..... CAI

20.—FILLERS

According To Guiness—6tw/S-6tw/2c panel-S/hps/tps/sph/hpt-orp/mail ..... UPS
Alan Grey's Day—6tw-50/60-orp—Alan Grey ..... API
American Viewpoints—1tw-1 colx3"-orp—Staff ..... CSP
Army Funnies—1tw-var-man—Buddy Basch ..... BAS
Ask Aunt Madge—7tw-qps-man—Madge Saksena ..... ASK
Astrology & Your Pet—1tw-spv-orp—M. Futterman ..... GSL
Barbs—7tw-150-orp/mail/C12/P199/wire/DF/DNS/id—Phil Pastoret ..... NEA
Beauty Digest—1tw-300-orp/mail/C12/P199/wire/DF/DNS—Diane Robbens ..... NEA
Briefs—1tw-9½x10"-orp-mail—Staff ..... EDC
Care Keys—1tw-spv-orp/id—B. Woody ..... OPS
Celbritee-hees—1tw-var-man—Buddy Basch ..... BAS
City Editor's Tip Service—1tw-600-man—John Cliff ..... LAT
Crown Short Takes—1tw-600-DF/DNS/man—Robbins & Associates ..... CRO
Dateline SAC—5tw-2ps-mail—Various ..... CAP
Designs In Nature—1tw-ps-orp/id—W. Hearn ..... SCI
Did You Know That—1tw-hpv-orp/id—F. Treadgold ..... SCI
Didjuno—cont-50/100-man—Fred Dodge ..... MM
Energy Line—1/7tw-500-orp/man/C12/mail/wire—Dr. Michael Loss ..... CMF
Fantastic Facts—1tw-ps-orp-id—F. Treadgold ..... SCI
Fillers—1tw-var-orp/mail ..... AMW
Fillers—1tw-var-igp/mail—Bill Murray ..... MFS
Firsts—1tw-tps-id/orp—C. Crist ..... GSL
Glassified Directory—m-var-orp/mail—Selma Glaser ..... GLA
Grass Roots Clippings—1tw-100/300-man/mail—Kerwin Hoover ..... HTF
Help, Police!—1tw-var-man—Buddy Basch ..... BAS
Historical Fillers—1tw-800-DF/DNS-orp-mail ..... CNS
Home Game—1tw-300-orp/mail—Virginia Truax ..... MCN
Humoresque—1tw-100-mail—Don Alexander ..... ARU
It's Fun In—1tw-90-mail/man—Fritchie Saunders ..... HC
It's On The Tip Of My Tongue—1tw-500-man/igp/mail—Dan Carlinsky ..... CAR
Jest For Laughs—1tw-30x5"-orp—Paul Fung, Jr. ..... SM
Jokes—cont-var-man ..... BAS
Legal Limits—1tw-spv-id/orp—L. Sturgiss ..... GSL
Lifestyle Package—1tw-var-wire/DNS—Staff ..... UPI
Mazes—1tw-ps-orp—Various Authors ..... OPS
More For Your Money—hps-250-orp—Righetti ..... SCI
More For Your Money Fillers—m-1800-man-mail—Mike LeFan ..... LEF
Musings—1tw-50-orp-mail ..... SF
News Notes—1tw-20x7"-orp-mail—Staff ..... EDC
Nit-Wit—7tw-var-mail—Robert Thornton ..... THF
Now You Know—6tw-var-wire/DNS—Staff ..... UPI
Otto Saz—7tw-10.5x1"-man—Frank Nickens ..... HPS
Pinup Photos—cont-var-igp—Arthur S. Green ..... GRE
Quote/Unquote—1tw-500-orp/mail/C12/P199/wire/DF/DNS/igp—Staff ..... NEA
Read & Remember—1tw-50/100-orp—Gordon ..... SCI
Records & Tapes In Review—occ-var-mail—Staff ..... IMN
Reel Names/Real Names—1tw-var-man—Buddy Basch ..... BAS
Rest Of The Story—1tw-350-man/C12/DF/DNS/wire—Paul Harvey ..... LAT
Robert's Rules—7tw-var-mail—Robert Thornton ..... THF
Save Your Energy—5tw-25/50-orp/man/C12/mail—Dr. Michael Loss ..... CMF
Science Quiz—1tw-ps-orp/id—F. Treadgold ..... SCI
Senator Soaper—6tw-400-wire/DF/DNS/mail/man/C12/P199—Doug Larson ..... UFS
Short Takes—1tw-200-orp-mail—Staff ..... SF
Short & Fillers—1tw-ps-orp-mail—Staff ..... APN
Shorts/Column Closers—1tw-600-orp/mail/C12/P199/wire/DF/DNS—Staff ..... NEA
Sign of The Times—8tw-9x2¾"-orp—Various Authors ..... API
Sketching Tips—5tw-2 1x5"-orp/id—Joan Altabe ..... API
Snappy Fillers—1tw-800/1000-DF-DNS-orp-mail—Carl Zimmerer ..... CNS
Snippets—1tw-200-orp/mail—Staff ..... SF
Solunar Tables—7tw-550-mail/C12/DF/DNS—Mrs. Richard Alden Knight ..... RTS
Teleword—1tw-2c-orp/mail—Julie Quart ..... UPS
Terse Verse—1tw-ps-orp—Gordon ..... SCI
That's Life—1tw-var-man—Buddy Basch ..... BAS
The Country Parson—6tw-10x12"-mail/orp/id—Frank Clark ..... RTS
This Day In History—1tw-100-C12/wire—Ralph Hollenbeck ..... KFS
Thoughts—1tw-100-orp/mail/C12/P199/wire/DF/DNS—Staff ..... NEA
Tim's Auto Tips—1tw-18x1"-orp ..... MCN
Timeless Tidbits—1tw-var-mail-orp—Staff ..... AMW
Today's Chuckle—7tw-20-man/occ/wire/DF/DNS—Beulah Collins ..... LAT
Trivia I.Q.—6tw-75-DF/man/mail—Kevin Kean ..... CF
Trivia Quiz—1tw-500-man/igp/mail—Dan Carlinsky ..... CAR
Trivia—1tw-1colx16"-orp—Staff ..... CSP
Trixie—1tw-10x2¾"-orp ..... SM
Uncommon Quotations—cont-var-man/ocra/mail—Gary Christiansen ..... DBI
Washington Notes—1tw-20x6"-orp-mail—Staff ..... EDC
Weekend Chuckle—S-25-man/occ/DF/DNS—Beulah Collins ..... LAT
What Ever Happened To . . .—1tw-var-man—Buddy Basch ..... BAS
Will Rogers Says . . .—5tw-10x12"-mail/C12/DF/DNS/orp—Edited by Bryan Sterling ..... RTS
Wine And Liquor Uncomplicator (Facts)—1tw-spv-orp—G. Ford ..... SCI
Wish I'd Said That—1tw-150-man/ocra/orp/mail—Adrian Noskiddle ..... DBI
Words-Words-Words—3tw-350-mail-orp—Michael Gartner ..... RTS
World Almanac Q&A—6tw-150-orp/mail/C12/P199/wire/DF/DNS/id—World Almanac Staff ..... NEA
Would You Believe . . .?—1tw/5tw/7tw/cont-300/500/var-wire orp-mail-id/igp—Fred Philcox ..... CDF
Would You Believe—1tw-100-mail/orp ..... MCN
Wouldn't It Be Nice If—1tw-spv-orp/id—G. Litt ..... SCI

21—FOOD

Along The Food And Wine Trail—2tm-600-orp-man—The Bascomes ..... BA
Answers—1tw-750-mail—Tom Neuhaus ..... NHF
At My Table—1tw-pt-orp-igp—Bonnie Stern ..... SUN-CWF
Beard On Food—1tw-800/C12/DF/DNS/mail—James A. Beard ..... UPS
Better Homes and Gardens All-Time Favorite Recipe Column—1tw-var-mail/orp ..... RTS
Beverly Hills By-Line—6tw-500/1000-man—Chef Caruso ..... BHB
Bob Dana on Wine—1tw-500-man—Bob Dana ..... NEW
***Bon Appetit**—1tw-500-orp/man/C12/mail/wire—Bonnie Mandoe ..... CMF
Buffy's Buy-Line—1tw-500-orp/man/C12/mail/wire—Buffy McCune ..... CMF
Buy Word—1tw-500-orp/man/C12/mail/wire—Various ..... CMF
Calorie Conscious Look—1tw-700-man/mail—Dee Payne ..... FET
Calorie Countdown—1tw-300-orp/mail—Susan Duff ..... MCN
Cashing In At The Checkout—1tw-500-orp/man/C12/mail/wire—Susan Samtur ..... CMF
Celebrity Cookbook—1tw-1200-man-ocr/wire/igp/DF/DNS—Johna Blinn ..... LAT
Chicago Tribune Graphics Service—1tw-var-orp—Chicago Tribune ..... CTN
Clip 'n' Cook—3tw-3x3"-orp-mail ..... CNS
Collectors' Items—1tw-var-orp-mail—Carolyn Anderson ..... AMW
Consumer Focus—1tw-700-DF/man/mail—Goody L. Solomon ..... PRI
Consumer Food Note Book—1tw-500-man/mail—Goody L. Solomon ..... PAI
Cookbook Review—1tw-600-ocr-ocra—Parris Green ..... TAG
Cook It Your Way—1tw-800-C-12/DF/DNS/mail—Patricia A. Ward of Farm Journal ..... UPS
Cookin' Good—1tw-750-igp/mail—Bradford ..... SAW
Cookin' Good—1tw-300-orp/mail—Mrs. Douglas ..... MCN
Cooking Class—1tw-var-man/igp—Susan Manlin Katzman ..... KSM
Cooking Corner—1tw-600-orp/igp/DF/DNS/mail—Various Authors ..... CNS
Cooking With Herbs—1tw-500-orp/man/C12/mail/wire—Mitzie Keller ..... CMF
Coupon Clipper—1tw-600-orp-mail—June Fuller ..... UFS
Coupon Savings—1tw-500-orp/man/C12/mail/wire—Susan Samtur ..... CMF

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Lelord Kordel ..... SPE
***Eat Better and Feel Great**—6 part series-10x30"-orp/id/mail—
Lelord Kordel ..... SPE
Eat Right & Live Longer—12 part series-11x30"-orp/id/mail
Lelord Kordel ..... SPE
Eat Up and Slim Down—14 part series-11x25"-orp/id/mail—
Lelord Kordel ..... SPE
Eat Your Troubles Away—15 part series-11x30"-orp/id/mail—
Lelord Kordel ..... SPE
Eating My Words—1tw-500-orp/man/C12/wire/mail—
Barbara Vukovich ..... CMF
Economy In Gastronomy—1tw-700-man/mail—Malcom Hebert . FET
***Elegant Dining**—1tw-500-orp/man/igp/C12/mail/wire—
Freda Greene ..... CMF
Entree Feature Package—eow-5 features/500-1000-mail/wire/igp—
Staff ..... FA
Eppi Your Hostess Helper—6tw-200/300-orp—Helen Naismith . API
Famous Recipes—1tw-var-orp—J. Sherrod ..... SCI
Feel Young Again—24 part series 10x28"-orp/id/mail—
Lelord Kordel ..... SPE
Feeling Fit—3tw-var-C12/igp/id/DF/DNS/mail—Dr. Art Mollen .. RTS
***Fire In The Soil**—1tw-500-orp-C12-man/wire/mail—
Clue Dennis ..... CMF
Food—tw-700-wire—Craig Claiborne ..... NYT-NS
Food—1tw-var-wire/DNS—Jeanne Lesem ..... UPI
Food And People—1tw-hps-C12/id/igp/DNS/mail—Dudley Kirk .. CBN
Food Facts—1tw-var-orp/id—Staff ..... LUI
Food for Americans—3tw-400-orp-mail-wire/C12/P199/DF/DNS/ig/
id—Aileen Claire ..... NEA
Food For The Good Life—1tw-400-orp/man/C12/mail/wire—Various
..... CMF
Food For Thought—2tw-700-C12/DF/DNS—
Dr. Jean Mayer & Dr. Jeanne Goldberg ..... CTN
Fred Cherry's Personal Journal of Good Drinking—1tw-600-
man/mail—Fred Cherry ..... FET
From The Farmer To You—1tw-2ps-mail—Mitzi Ayala ..... CAP
Frying Pan Follies—1tw-600-C12—Carl Larsen ..... ASI
Fun In The Kitchen—1tw-var-orp-man-mail—
Dorothy Richey & Patricia Bosch ..... RBN
Good Food—1tw-500-man-C12-P199-wire-DF/DNS/mail—
Leslie Land ..... UFS
Gourmet/Garden—1tw-600-C12/P199/id/DF—Carole Shaeffer ... ART
Gourmet Hints—2tw-900-man—Helen Tilton ..... TEE
Gourmet's Notebook—occ-1000-man/mail—Rebecca Caruba .. CBO
Green Thumbs—1tw-500-orp/man/C12/mail/wire—Mimi Fleige .. CMF
Homebody Gourmet—2tw-1000-orp/igp/man—Mid Paulus ..... MCF
HomeGrown—1tw-600-man/occ/ill/DF/DNS—Terri Gabrielli ..... LAT
How To Buy—1tw-500/700-man/mail—Esther Margolius ..... PAI
Hydroponica—10pts-orp/id/mail—Burt Thuman ..... CMF
In Good Taste—1tw-500-orp—Sue Kreitman ..... API
Inflation Fighters—1tw-500-orp/man/C12/mail/wire—
Susan Samtur ..... CMF
Inside The Wine Barrel—1tw-700-man/mail—Mary Lester ..... LES
Jewish Cooking—1tw-200-man—Norma Barash ..... JTA
Kids' Cooking—1tw-450/650-man—Susan Manlin Katzman ..... KSM
Kids in The Kitchen—450/650-man—Susan Manlin Katzman .. KSM
Knight News Wire—7tw-var-wire ..... CTN
Let's Ask The Cook—3tw-550-C12/DF/DNS/mail—
Carol McGarvey ..... RTS
Let's Talk Microwave—1tw-600-orp-DF-DNS-mail—
Gwen Lehmann ..... CNS
Lifestyle Package—1tw-var-wire/DNS—Staff ..... UPI
***Living Today**—6tw-400/700-orp/wire/igp—Joan O'Sullivan ..... KFS
Matters of Taste—occ-var-man/C12/id/mail—Barbara Burtoff .. BBS
Mead On Wine—1/2tw-1,000-mail—Jerry D. Mead ..... MEE
Miss Tish's Favorite Dish—1tw-ps-orp—Tisha Kelley ..... GSL
Naturally—1tw-750-C12/DF/DNS-mail—
Sharon Cadwallader ..... CHR
Nature's Kitchen—1tw-600-wire-DF/DNS-mail-man-C12/P199—
Mary S. Durkin ..... UFS
Notes From The Wine Country—1tw-750-C12/DF/DNS/mail—
Anthony Dias Blue ..... CHR
Nutrition—1tw-400-orp/mail/C12/P199/wire/DF/DNS—
Gaynor Maddox ..... NEA
Nutrition and Health—1tw-400-orp/man/C12/mail—Various ... CMF
***Nutrition Cookbook**—1tw-800-orp/C12/wire—
Philomena Corradeno ..... KFS
Nutrition For You—1tw-250/500-i/mail—
Melinda Saltzberg ..... IMTS
Nutrition Matters—1tw-750-mail-wire—Hope, Bright-See ..... TSS
One Great Dish—1tw-1,000-C12/DF/DNS/igp—
Roy Andries de Groot ..... CTN
On Wines—1tw-18x4"-orp—Wm. Sonsteen ..... SON
Quick & Diet Gourmet—2tw-43x12½"-orp/mail—
Yvonne Young Tarr ..... UFS
Recipe Clinic—1tw-500-orp/man/C12/mail/wire—Judy Gorman .. CMF
Refund Swindle—1500-orp/man/mail—Judy Ringle ..... CMF
Slim Gourmet—3tw-500-wire-DF/DNS-mail-man-orp-C12/P199—
Barbara Gibbons ..... UFS
Small Wonder—1tw-500-orp/man/C12/mail/wire—Kim Williams . CMF
Special Diets—1tw-600-man/DF/mail—June Roth ..... ROJ
Star Tested Recipes—1tw-500-orp—Staff ..... TSS
***Stay Alive Longer**—21pt-10x30"-orp/id/mail—Lelord Kordel ... SPE
Sunday Woman—1tw-var/sup-orp/id/igp/wire/mail ..... KFS
Super Shopping—1tw-20x10"-orp/mail—Rhonda Maxwell ..... CWF
Supermarket Shopper—2tw-600-man/orp/C12/P199/wire/mail—
Martin Sloane ..... UFS
***Supershopper**—1tw-500-orp-C12-man/wire-mail—Susan Samtur CMF
The Butcher—1tw-750-C12-id-DF/DNS-mail—
Merle Ellis ..... CHR
The Bungling Chef—1tw-500/700-mail—Tom Neuhaus ..... NHF
The Cartoon Kitchen—1tw-var-mail-orp—Larry Gonick ..... WCS
The Chefs Kitchen—1tw-30x12½"-orp/mail—Chef William Lord CHK
The Christian Science News And Photo Service—7tw-var-
mail/C12/DF/DNS/id/orp ..... RTS
The Los Angeles Times-Washington Post News Service—
wire-DF/DNS ..... LAT-WP
The Recipe Clinic—3tw-man/C12/ocra/mail—Judy Gorman .... REC
The Whole Cheese—1tw-750-C12/DF/DNS/mail—George Kovatch &
Bob Wiskotzil ..... CHR
The Wine Rack—1tw-300-orp/mail—Bianca St. John ..... MCN
Thinking Slim—1tw-500-orp-mail—Jean Nidetch ..... SF
Tips On Tables—1tw-750-man—Bob Dana ..... NEW
Vegetarian Cooking—1tw-550/750-orp/DF/DNS/mail—
Clare Barrett ..... CNS
Wine Connoisseur—1tw-700-man/ocr/DF/DNS—
Robert Lawrence Balzer ..... LAT
Wine & Dine—1tw-600-man/DF/mail—With Robert Jay Misch .... CF
Wine And Liquor Uncomplicator (Facts)—1tw-spv-orp—G. Ford SCI
Wine List—1tw-500-orp/man/mail—Dr. Rudolf Sellei ..... CMF

Wine On The Table—1tw-400-mail—William Clifford ..... WOT
Wine Primer—1tw-600-orp-ocra—Mark Pugner ..... TAG
Wine Talk—1tw-550/750-orp/DF/DNS/mail—Dan Berger ..... CNS
Wine Words—1tw-600-mail/man/C12—Mildred Howie ..... WCS
Winetaster's Choice—1tw-500-orp-mail—Harold Bearak ..... WTC
You're Cooking—1tw-450-orp/mail—Staff ..... SF

22—GAMES (Backgammon/Bridge/Chess/etc.)

Backgammon—m-600-mail—Paul Magriel ..... NYT
Better Bridge—1tw-500-orp-DF-DNS-mail—Robert Rosenblum ... CNS
Bridge—1tw-1½p/8½x11"/var-man/mail—R.A. Miller ..... MLR
Bridge—1tw/2tw/3tw-var-man-mail—Carl Brett ..... GIN
Bridge—7tw-600-orp-mail—Alan Truscott ..... NYT
Bridge—6tw-300-orp/mail/C12/P199/wire/DF/DNS/id—
Oswald Jacoby/Alan Sontag ..... NEA
Bridge Philosopher—1tw-300-orp/id—
Albert Bricklin ..... API
Canadian Bridge—7tw-500-mail-orp-wire—Ted Horning ..... TSS
Canadian Chess—1tw-500-mail-wire-id—Lawrence Day ..... TSS
Chess—2tw-600-orp-mail—Rob't. Byrne ..... NYT
Chess, Shelby Lyman On—1tw-350/400-C12/id/mail—
Shelby Lyman ..... BCF
Chess Quiz—7tw-11x2½"-orp/id—Shelby Lyman ..... BCF
Contract Bridge—7tw-500-wire/orp—B.J. Becker ..... KFS
Evans On Chess—1tw-64x10½"-orp/id-mail—Larry Evans ..... CHE
Fun With Figures—5tw-60/80-id/wire/CP/DF/UPC/
DNS/man/mail—J.A.H. Hunter ..... CWF
Games—7tw-d/var-S/hps/tps/hpt-C12/
mail—Editors of Games Magazines ..... UPS
Goren On Bridge—7tw-600-DF/DNS/orp—Charles Goren
& Omar Sharif ..... CTN
Let's Make—S-25.2x4"-orp—Ben Corey ..... HAR
Numbers Game—1tw-20x6½"-orp/id/mail ..... CWF
Other Scenes—1tw-1000-igp/mail—Wilcock ..... SAW
Seibert on Backgammon—1tw-1c/2c-orp-id-mail—James Seibert CNS
Sheinwold on Backgammon—1tw-250-orp/ill/DF/DNS—
Alfred Sheinwold ..... LAT
Sheinwold on Bridge—7tw-750-orp/man/ocr/wire/ill/DF/
DNS—Alfred Sheinwold ..... LAT
Teleword—1tw-2 col.-orp/mail—Julie Quart ..... UPS
The Aces—7tw-700-wire/DF/DNS-mail-man-orp-C12/P199—
Ira G. Corn ..... UFS
The National Challenge—1tw-500/850-man/DF/mail—
J. Baxter Newgate ..... CF
Whizword—1tw-52x6"-orp/id/mail ..... CWF
Wonderword—7tw/S-tps/hpt-orp/mail—Jo Ouellet ..... UPS

23—GARDENING (Farming)

Around The House—1tw-500/var-man/mail—Jan S. Paul ..... PAU
Backyard Bounty—1tw-450-man/mail—Jan Riggenbach ..... JAN
Backyard Farmer—1tw-500-orp/id/man/C12/mail/wire—
Leslie Hoppe ..... CMF
Backyard Gardener—1tw-500/650-orp-DF-DNS-mail—
Patrick Denton ..... CNS
Canadian Gardening—1tw-450-orp—Fred Dale ..... TSS
Cookin' Good—1tw-750-igp/mail—Bradford ..... SAW
Crockett'e Victory Garden—1tw-var-wire/DNS ..... UPI
Dirt & Flowers—3tw-375-man—Lloyd Talbot ..... TEE
Down To Earth—1tw-600-man-igp-mail—Walter Masson ..... DTE
Easy Gardens & Landscapes—1tw-5x7"-stats—Judith Baker .. ADF
***Fire In The Soil**—1tw-500-orp-C12-man/mail-wire—
Clue Dennis ..... CMF
Food And Agriculture Affairs—1tw-550-C12/DF/DNS/mail—
Lauren Soth ..... RTS
Garden—1tw-2cols5"-orp—Mike Bennett ..... CSP
Gardening—1tw-600/750-wire/CP/DF/UPC/DNS/man/mail—
John Bradshaw ..... CWF
Gardening (Localized)—sea-var-man-mail—Staff ..... JAN

Gardening Series—sea-var-orp-mail/C12/P199/wire/DF/DNS—
Allen A. Swenson ..... NEA
Gardening Tips—1tw-ps-orp—S. Graham ..... SCI
Gourmet/Garden—1tw-600-C12/P199/id/DF—Carole Shaeffer ... ART
Green Thumb—1tw-var-mail—George Abraham ..... TGT
Green Thumb Question Box—1tw-var-mail—George Abraham .. TGT
Growing Your Own—1tw-300/400/man/ocra/mail—John Beedle SOG-DBI
Happy Gardener—1tw-300-orp/mail ..... MCN
Home Grown—1tw-600-man/occ/ill/DF/DNS—Terri Gabrielli ..... LAT
Indoor Gardener—1tw-500-orp/igp/man/C12/mail/wire—Various . CMF
Indoor Gardening—1tw-500-DF/DNS/C12/id—Jane Adler ..... FNS
Indoor Gardening—1tw-500-man—Gay Nightingale ..... ITP
Inside Plants—1tw-750-man-DF-DNS—Jack Kramer ..... LAT
It's Your Landscape—1tw-600-21x4¼"-C12/id/DF/DNS-mail—
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Jolly Green Thumb—1tw-450/9.5xvar-orp-mail—Mary Furey Crymes SF
***Kitchen Garden**—1tw-500-C12-orp-man/mail/wire—
Evelyn Gaspar ..... CMF
Master Gardener—1tw-500-orp/man/C12/mail/wire—Jerry Baker CMF
Miracle Gardening—1tw-100-qps-id—S. Graham ..... SCI
Mr. Crabtree—1tw-3c5"-orp ..... ITP
Mr. Digwell—2tw-3c2"-orp ..... ITP
Old Farmer's Almanac—1tw-750-orp-mail ..... UFS
On The Farm Front—2tw-var-wire/DNS—Sonja Hiligren ..... UPI
Organic Gardening—1tw-ps/spv-orp/id/man—Robin ..... GSL
Plant Talk—1tw-250-orp—Righetti ..... SCI
Plants In The Home—2tw-650/900-C12/id/wire—
Elvin McDonald ..... KFS
The Christian Science News and Photo Service—
7tw-var-mail/C12/DF/DNS/id/orp ..... RTS
The Los Angeles Times-Washington Post News Service—
d-var-wire-DF/DNS ..... LAT-WP
Yard Yarns—1tw-250-orp—Righetti ..... SCI

24—GOSSIP

Anita Summer's New York—1tw-ps-orp/mail—Anita Summer .. SUM
Betty Beale's Washington Letter—1tw-1,250-C12/igp/DF/
DNS/mail—Betty Beale ..... FNS
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Eleanor Hendriks-Witmer ..... CWF
Beverly Hills By-Line—6tw-500/1000-man—Mr. Blackwell ..... BHB
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Fashion Forms—1tw-800/1000-mail/wire—Staff ..... FA
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Marilyn & Hy Gardner ..... FNS
Hollywood Inside—5tw-750-telex/mail—John Austin ..... HIS
It Happened Last Night—3tw-750-DF/DNS/C12—Earl Wilson ... FNS
It's News to Me—3tw-600-C12/mail—Herb Caen ..... CHR
Jack O'Brian—5tw-700-ocr-DF/DNS—Jack O'Brian ..... KFS
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DF/DNS—Roderick Mann ..... LAT
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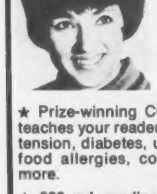

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The Best Years—1tw-750-man/mail—Sidney Ascher ..... ASC
The Coin Box—1tw-400-man-mail—Norman M. Davis, NLG ..... NMD
The House Doctor—1tw-550-mail/C12/DF/DNS/id—
Herman Baum ..... RTS
The Los Angeles Times-Washington Post News Service—
d-var-wire/DF/DNS ..... LAT-WP
The Philatelic Journalist—bi-m/16ps-5¼x8½"/man—
Gustav Detjen, Jr. ..... DET
The Recipe Clinic—3tw-700/750-man/C12/ocra/mail—
Judy Gorman ..... REC
The Video Tape Advisor—occ-var-mail—Staff ..... IMN
13-Week-Mini-Series—1tw-600-orp/mail/C12/P199/wire/DF/DNS—
Various ..... NEA
Yard Yarns—1tw-250-orp—Righetti ..... SCI
You Can Fix It—1tw-100-orp/id—Walt Trag ..... SCI
Your Car—1tw-600-man/C12/DF/DNS—
Eugne Milmoe ..... LAT
Your Photos—1tw-750-man/C12/igp/wire/DF/DNS—
Albert Moldvay ..... LAT
Wine Connoisseur—1tw-700-man/ocr/DF/DNS—
Robert Lawrence Balzer ..... LAT

27A—HOUSE & HOMES (Decorating)

About Real Estate—1tw-500-mail/C12/DF/DNS—
Don G. Campbell ..... RTS
Antiques—S-850-C12/igp/DF/P199—Lita Solis-Cohen ..... ART
Antique Wise—1tw-650-man/igp/DF/mail—
Dorothy Hammond ..... CF
Around The House—1tw-500/var-man/mail—Jan S. Paul ..... PAU
Beautiful Homes—1tw-1000-orp/igp/man—Mid Paulus ..... MCF
Best Bets & Buys—occ-var-mail—Staff ..... IMN
Beverly Hills By-Line—6tw-500/1000-man—
Phyllis Morris ..... BHB
Beverly Hills By-Line—6tw-500/1000-man—
Arthur Simon ..... BHB
Chicago Tribune Graphics Service—1tw-var-orp—
Chicago Tribune ..... CTN
Collectibles Corner—1tw-650-man/mail—
Ethel Bengert ..... FET
Creative Crafts—1tw-450-man-igp-DF-mail—Dona Z. Meilach ..... CF
Decor Score—1tw-550/700-orp-igp-DF-DNS-mail—
Barbara Hartung ..... CNS
Decorating Demystified—1tw-50-orp/man/mail/id—
Joan Lowenthal ..... CMF
Design For Living—1tw-400-orp/man/C12/mail/wire—
Donald Madden ..... CMF
Design For People—1tw-500-wire/DF/DNS/mail/man/C12/P199/
id—Emily Malino ..... UFS
Designing Woman—3tw-500-man-ocr/wire/igp/DF/DNS—
Barbara Taylor Bradford ..... LAT
***Furnishing With Wood**—1tw-500-orp/man/C12/mail/
wire ..... CMF
Home And Garden—1tw-500-orp/man/C12/mail/wire—
Various ..... CMF
Home Game—1tw-300-orp/mail—Virginia Truax ..... MCN
Ideas For Interiors—1tw-300-orp/mail—
Deborah Kunstler, ASID ..... MCN
Knight News Wire—7tw-var-wire ..... CTN
Lifestyle Package—1tw-var-wire/DNS ..... UPI
***Living Today**—6tw-400/700-orp/wire/igp—
Joan O'Sullivan ..... KFS
Los Angeles Times-Washington Post News Service—
d-var-wire/DF/DNS ..... LAT-WP
Mary Ellen's Helpful Hints—3tw-700-C12/wire/DF/
DNS/mail—Mary Ellen Pinkham ..... NYT
New Direction In Design—1tw-50-orp/mail—
Vivian Krawitz—Joanne A. Adelberg ..... CMF
Personal Computing—1tw-500-ocra/orp—J.C. Dvorak ..... TAG
Re: Sources—1tw-1000-igp/mail—Wilcock ..... SAW
Sunday Woman—1tw-var/sup-orp/id/igp/wire/mail ..... KFS
The House Doctor—1tw-550-mail/id/C12/DF/DNS—
Herman Baum ..... RTS
The Metropolitan Home Column—1tw-550-man/C12/igp/id/
mail—Metropolitan Home Magazine ..... RTS
Today's Compact Living—1tw-550-mail/C12/DF/DNS/id—
Sharon Nelton ..... RTS
What's IN In Interiors—1tw-300/400/22x10"-man/orp/mail—
Nancy Roebuck ..... DBI
Where You Live—1tw-250-orp—Righetti ..... SCI
Your Family Decorator—3tw-650-C12/DF/DNS—
Carleton Varney ..... FNS
Your Home—1tw-500-man/C12/igp/DF/DNS—
Carolyn S. Murray ..... LAT

27B—HOUSE & HOME (House Plans)

About Real Estate—1tw-550-mail/C12/DF/DNS—
Don G. Campbell ..... RTS
Antiques—S-850-C12/igp/DF-P199—Lita Solis-Cohen ..... ART
Around The House—1tw-500/var-man/mail—Jan S. Paul ..... PAU
Chicago Tribune Graphics Service—
1tw-var-orp—Chicago Tribune ..... CTN
Home Game—1tw-300-orp/mail—Virginia Truax ..... MCN
Home Of The Week—1tw-600-mail-wire-id—Staff ..... TSS
Home Of Your Own—1tw-250-man/DF—
Jean-Paul Saint-Michel ..... LAT
House Of The Week—1tw-350-orp/igp/DF/mail—
Andy Lang ..... APN
House Plans—1tw-600-orp/id/mail—Gerry Bishop ..... UFS
House Plans—1tw-panel-orp/mail—Gerry Bishop ..... NEA
Lifestyle Package—1tw-var-wire-DNS ..... UPI
***Living Today**—6tw-400/700-orp/wire/igp—
Joan O'Sullivan ..... KFS
Los Angeles Times-Washington Post News Service—
d-var-wire-DF/DNS ..... LAT-WP
Mary Ellen's Helpful Hints—3tw-700-C12/wire/DF/DNS/
mail—Mary Ellen Pinkham ..... NYT
Parade Of Homes—qt-tps-igp-mail—Carl Gaiser ..... PAR
Project Plan Of The Week—1tw-500-man/ocr/igp/DF/
DNS—Jean-Paul Saint-Michel ..... LAT
The House Doctor—1tw-550-mail/id/C12/DF/DNS—
Herman Baum ..... RTS
The Metropolitan Home Column—1tw-550-man/C12/igp/
id/mail—Metropolitan Home Magazine ..... RTC
Today's Tightwad—1tw-400-man—Bill Repp ..... CCM
Your Home—Build and Improve—1tw-c/4c-orp—
Robert C. Wilks and Augustus Suglia ..... KFS

27C—HOUSE & HOME (Do-It-Yourself)

About Real Estate—1tw-550-mail/C12/DF/DNS—
Don G. Campbell ..... RTS
Antiques—1tw-850-C12/P199/igp/DF—
Lita Solis-Cohen ..... ART
Around The House—1tw-500/var-man/mail—Jan S. Paul ..... PAU
Buddy's Workshop—1tw-2 colx4½"-orp—Mike Bennett ..... CSP
Chicago Tribune Graphics Service—
1tw-var-orp—Chicago Tribune ..... CTN
Clints Hints—1tw-250-orp—Righetti ..... SCI
Creative Crafts—1tw-450-man/igp/DF/mail—
Dona Z. Meilach ..... CF
Creative Crafts—1tw-500-igp—Dona Z. Meilach ..... MEI
Design For People—1tw-500-wire/DF/DNS/mail/man/C12/P199/
id—Emily Malino ..... UFS
Do It Yourself Home Repairs—1tw-100-orp/id—C. Gordon ..... SCI
Do Your Own Thing—1tw-200-C12/igp/mail—
Tom Niekarz ..... UB
Earning Extra Money—1tw-600-C12/DF/DNS—
Philip Greer & Myron Kandel ..... CTN
Easy Does It-In Retirement—2tw-1000-orp/
man/mail—Guy Bartin ..... MCF
Energy Notebook—1tw-750-DF/mail—
George R. & Sy Zachar ..... ENN
Energy Savers—1tw-200-orp/id—Larry Eisinger ..... CTN
Energy Saving Helpful Hints—1tw-spv-orp-id—B. Woody ..... OPS
Family Workshop—2tw-500-C12/igp/DF/DNS—
Ed & Stevie Baldwin ..... CTN
First Aid For The Ailing House—4tw-500-wire/DF/DNS/
mail/man/C12/P199/id—Roger Whitman ..... UFS
Fix It Fast—1tw-400-orp/mail/C12/P199/wire/DF/DNS/id—
Staff ..... NEA
Fix-It Shop—1tw-200-mail/orp—Lloyd Birmingham ..... MCN
Furnishing With Wood—1tw-500-orp/man/C12/mail/wire ..... CMF
Gardening—1tw-600/750-wire/CP/DF/UPC/DNS/man/mail—
John Bradshaw ..... CWF
***Grin & Repair It**—1tw-500-orp/id/man/C12/mail/wire—
Greg Phillips ..... CMF
Hand Around The House—1tw-750-man/ocr/wire/ill/DF/
DNS—A.J. Hand ..... LAT
Here's How—1tw-400/550-orp-DF-DNS-mail—Gene Gary ..... CNS
Home Game—1tw-300-orp/mail—Virginia Traux ..... MCN
Home Improvement—1tw-2,500-C12/id/igp/wire/DF/DNS/mail—
Bernard Gladstone ..... NYT
Home Line—6tw-500-man-DF-DNS—Roberta Mathews ..... LAT
Home Of Your Own—1tw-200-id/igp/wire/CP/DF/UPC/DNS/
man/mail—Jean-Paul Saint-Michel ..... CWF
Home Of Your Own—1tw-250-man/DF/DNS—
Jean-Paul Saint-Michel ..... LAT
Home Workshop—1tw-200-C12/igp/mail—Steve Ellingson ..... UB
Home Workshop File—1tw-3x8½"-orp/id—Larry Eisinger ..... CTN
Household Repair Dictionary—1tw-bl-orp—Kurt Singer ..... SCI
Household Scrapbook (Hints)—1tw-100-orp—Gordon ..... OPS
How—3tw-500-C12/DF/DNS—Lois Libien &
Margaret Strong ..... CTN
How Can I (Household Hints)—1tw-250-orp—Gordon ..... OPS
How To Make Something From Nothing—1tw-400-orp/man/id/
mail—Various ..... CMF
Knock On Wood—1tw-500-orp/man/C12/mail/wire—
Bruce Johnson ..... CMF
Leisure Time—1tw-800-igp-mail—Mildred Gibson ..... CAI
Lifestyle Package—1tw-var-wire/DNS ..... UPI
***Living Today**—6tw-400/700-orp/wire/igp—
Joan O'Sullivan ..... KFS
Los Angeles Times-Washington Post News Service—
d-var-wire-DF/DNS ..... LAT-WP
Make It Yours—1tw-550-orp-id-DF-DNS-mail—Ellen Appel ..... CNS
Mary Ellen's Helpful Hints—3tw-700-C12/wire/DF/DNS/
mail—Mary Ellen Pinkham ..... NYT
Minute Mechanic—1tw-25.2x4"-orp—Ted Dee ..... HAR
More For Your Money—1tw-450/20x8"-orp-man-id-mail—
Mike LeFan ..... LEF
More For Your Money—m-700-man/mail—Mike LeFan ..... LEF
More For Your Money Fillers—m-1800-man-mail—
Mike LeFan ..... LEF
Mr. Fix—1tw-450-orp/mail/id—Staff ..... SF
Polly's Pointers—5tw-450-orp-C12/P199/id/wire/DF/DNS/
mail—Polly Fisher ..... NEA
Putterin' Pete—1tw-2 col-orp/id/mail—Eldon Frye ..... CNS
Re: Sources—1tw-1000-igp/mail—Wilcock ..... SAW
Sunday Woman—1tw-var/sup-orp/id/igp/wire/mail ..... KFS
Super Handyman—3tw-650-id/orp/C12/wire—Al Carell ..... KFS
The Formula—1tw-500-C12/DF/DNS/mail—
Stark Research Assn. ..... UPS
The House Doctor—1tw-550-mail/id/C12/DF/DNS—
Herman Baum ..... RTS
The Metropolitan Home Column—1tw-550-man/C12/igp/
id/mail—Metropolitan Home Magazine ..... RTS
Things Your Mother Never Taught You—
1tw-800-C12-id-DF/DNS/mail—Jim Reitz ..... UPS
You Can Fix It—1tw-100-orp/id—Walt Trag ..... SCI
Your Home—1tw-500-man/C12/igp/DF/DNS—
Carolyn Murray ..... LAT
Your Home-Build & Improve—1tw-3c/4c-orp—Robert C. Wilks &
Augustus Suglia ..... KFS

28—HUMOR COLUMNS

A Slice of Rife—1tw-300-man/ocra/mail—Joanne Rife ..... DBI
A Worm In My Apple—1tw-500-orp/man/C12/mail/wire—
Dick Saggio ..... CMF
Another Look—2tw-600/650-C12-ocra-P199-DF-DNS-mail—
Robert Yoakum ..... YKM
Andy Rooney—3tw-600-DF/DNS/C12—Andy Rooney ..... CTN
Army Funnies—1tw-var-man—Buddy Basch ..... BAS
Art Buchwald Column—3tw-650-man/ocr/wire/DF/DNS—
Art Buchwald ..... LAT
At Wit's End—3tw-400-C12/DF/DNS/mail—Erma Bombeck ..... FNS
Backyard Farmer—1tw-500-orp/id/man/C12/mail/wire—
Leslie Hoppe ..... CMF
Between The Cracks—5tw-500-orp/man/C12/mail/wire—Various ..... CMF
Capitol Comedy—1tw-500-man—Jack Posner ..... POS
Celebrity Jokes—1tw/7tw-gpt-orp—Various Authors ..... SCI
Creative Homemaking—1tw-tps-orp/id—Stephanie Greene ..... GSL
Curt Sytsma—1tw-40/80 lines-mail/orp—Curt Sytsma ..... RTS
Dear Tabby—1tw-28x8¼"-orp/mail—Tabbytail Van Purrin ..... DBI
***Desde U.S.A. con Humor**—1tw-1000-man—A. Cammarota ..... UPIFD
Dieting Is—1tw-orp/mail/C12—Francine Gomez ..... CMF
Downhill Pull—1tw-500-orp/man/C12/mail/wire—Clara Williams ..... CMF
Ed Lowe, Himself—2tw-750-man/wire/DF/DNS/mail—Ed Lowe ..... UFS
Felton & Fowler's Famous American You Never Knew Existed—
1tw-400-man-mail—Felton & Fowler ..... FET
Fightin' Mad—1tw-600-C12—Jim Ardito ..... ASI
Firsts—1tw-tps-orp/id—C. Crist ..... GSL
Funversations—2tw-300-man/id/mail—Johannes EFF ..... DPR
Graffiti—1tw-var-igp/mail—Bill Murray ..... MFS
Grass Roots Clippings—1tw-100/300-man/mail—Kenwin Hoover ..... HTF
Green 'n Grassy—1tw-350-mail-man—Mike Beaudon ..... BEA
Humor Columnist—1tw-640/var—Shirley Whittington ..... MIL
Humor In Uniform (Reader's Digest Special Service)—eow-750-
C12/DF ..... SNS
Humoresque—1tw-100-mail—Don Alexander ..... ARU
In School On Planet Earth—1tw-500-orp—Toya Morgan ..... API
Is Anyone Listening?—1tw-500-orp-C12-man-wire-mail—
Fredi Solod ..... CMF
It Could Be Verse—cont-var-mail—George O. Ludcke ..... LUD
It's A Good Thing I'm Not Married—1tw-500-orp/man/C12/
wire/mail ..... CMF
It's News To Me—3tw-600-C12-mail—Herb Caen ..... CHR
It's Not Easy—1tw-14x10½"/7x6"-orp—Carol Lea Clark ..... DBI
It's True—1tw-450-man/mail—Larry Sturgiss ..... FET
Jest Browsing—3tw-500-man ..... POS
Jest For You—1tw/cont-14x6"-orp—Robert Orben ..... COC
John Keasler Column—4tw-700-orp/mail—John Keasler ..... MCN
Jokes—cont-var-man—Staff ..... BAS
Just In Fun—1tw-9.5x31"-orp/mail—Staff ..... AMW
Just Plead Insanity—1tw-350/400-man/mail—Joyce Fink ..... FIN
Just Supposin'—1tw-500-man/ocra/orp/mail—Garret Mathews ..... DBI
Kitchen Cynic—5tw-spv-man—Bern Sharfman ..... AMF
Laffiti—1tw-9.5x3"-orp-mail—Staff ..... AMW
Laugh With Me—1tw-500-orp/man/C12/mail/wire—Various ..... CMF
Laughing Matter—S-400-mail—Dick Emmons ..... EMM
Lautens Column—5tw-500-mail-wire—Gary Lautens ..... TSS
Legal Limits—1tw-spv-orp/id—L. Sturgis ..... GSL
Life & Related Subjects—1tw-600-man-mail—Dave Barry ..... FET
Life In These United States (Reader's Digest Special Service)—
eow-750-C12/DF ..... SNS
Look On The Lighter Side—1tw-500-orp/man/C12/mail/wire—
Gerald Lebowitz ..... CMF
Los Angeles Times-Washington Post New Service—
d-var-wire-DF/DNS ..... LAT-WP
***Love Grows on Farms**—1tw-500-orp/man/C12/mail/wire—
Dick Kimbrough ..... CMF
Made Public—5tw-700-mail—Marvin Arthur ..... ARU
Mark Russell Column—4tw-150-man/ocr/wire/DF/DNS ..... LAT
Marv—2tw-700-mail—Marv Arthur ..... ARU
Marvin Kitman Show—2tw-750-man/ocr/wire/DF/DNS—
Marvin Kitman ..... LAT
Miss Manners—3tw-600-wire/DF/DNS/mail/man/C12/P199—
Judith Martin ..... UFS
Month By Month—12ptm-1100-man/mail—Dan Carlinsky ..... CAR
My Wife Works—1tw-500-orp/man/C12/mail/wire—
Barney Bascomb ..... CMF
Nit Wit—7tw-var-mail—Robert Thornton ..... THF
***Note From the Suburbs**—1tw-500-orp/man/C12/mail—
Marya Smith ..... CMF
Off The Beat—2tw-800-C12—D.L. Stewart ..... ASI
Olga Knows—1tw-19x10"-orp—Patsy Milligan ..... MLS

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Postcards—5tw-750-C12-mail—Stan Delaplane ..... CHR
Robert's Rules—7tw-var-man—Robert Thornton ..... THF
Senator Soaper—6tw-400-man/C12/P199/wire/DF/DNS/mail—Doug Larson ..... UFS
Shredded Wit—6tw-1 colx1½"-mail—Nonnee Coan ..... COA
Sid Ascher's World—1tw-750-man/mail—Sid Ascher ..... ASC
Small Fry Diary—6tw-1 colx1½"-mail—Nonnee Coan ..... COA
Smiles—1tw-20x4"-orp-mail—Staff ..... EDC
Soup to Nonsense—1tw-300/500-man-mail—Jane Goodsell ..... PAI
That's Life—1tw-var-man—Buddy Basch ..... BAS
The Darker Side—1tw-100-man/ocra/mail—Scott Johnson ..... DBI
The Innocent Bystander—3tw-600-C12/DF/DNS-mail—Art Hoppe ..... CHR
The Lewis Grizzard Column—1tw-550-mail/C12/DF/DNS—Lewis Grizzard ..... RTS
The Lighter Side—2tw-var/wire/DNS—Dick West ..... UPI
The UnSportsman—1tw-300/400-man/ocra/mail—Rus Bucholz ..... DBI
The Wibberly Papers—1tw-750-C12/DF/DNS-mail—Leonard Wibberly ..... CHR
Time For Action—5tw-350-mail—Marvin Arthur ..... ARU
Today's Chuckle—7tw-20-man/ocr/wire/DF/DNS—Beulah Collins ..... LAT
***Trying Retiring**—1tw-500-orp-C12-man/wire/mail—Wilma Willis Gore ..... CMS
Vantage Point—7tw-900-man/mail—Bern Williams ..... JDL
Venice Holmes Column—1tw-700-man—Venice I. Holmes ..... HOL
What About Drinking—1tw-400-man/mail—F.M. Seeger ..... DMS
Watch Your Language—1tw-350-man/DF/mail—Lydel Sims ..... CF
Who's On First—1tw-650-man/mail—William Kauffman ..... FET
Why Me?—1tw-350-man-ocra-mail—David Albert ..... DBI
Weekend Chuckle—S-25-man/ocr/DF/DNS—Beulah Collins ..... LAT
Will Rogers Says . . .—5tw-10x12"-mail/C12/DF/DNS/orp—Edited by Bryan Sterling ..... RTS
Willoughby From Washington—1tw-500/650-mail—William F. Willoughby ..... RET
Wish I'd Said That—1tw-150-orp/man/ocra/mail—Adrian Noskiddle ..... DBI
Words-Words-Words—3tw-350-mail/orp—Michael Gartner ..... RTS
Would You Believe . . .?—1tw/5tw/7tw/cont-300/500/var-wire-orp-mail-id/igp—Fred Philcox ..... CDF

29—LEGAL

Analyzation of California Legislature—1tw-2-mail—Fred Kline ..... CAP
Benchmarks—1tw-500-orp/man/C12/mail/wire—Doug Rathe ..... CMF
Con La Leyen La Mano—1/6tw-500/1000-man—Martin J. Ross ..... LAW
Crime Flashback—1tw-pt-orp/id/mail—Max Haines ..... CWF
Farm Taxes—1tw-750-man—Mark. E. Battersby
***It's In Your Hands**—1tw-500-orp/C12/man/wire/mail—Ralph Warner & Katherine Galvin ..... CMF
Law Column—S-700-wire/DF/DNS—Jack Landau ..... NHN
Lawyers Viewpoint—1tw-700-man—John Ritter ..... JLA
Legal Briefs—5tw-200-man—John Ritter ..... JLA
Legal Limits—1tw-spv-orp/id—L. Sturgiss ..... GSL
Legal Way—1tw-550-orp-DF-DNS-mail—Edward Demson ..... CNS
On Marriage and Divorce—1tw-550-C12/DF/DNS/mail—Dr. Melvyn Berke, Joanne Grant ..... RTS
Our Vanishing Liberties—15 part series-10x30"-orp/id/mail—Omar V. Garrison ..... SPE
Point Of Law—1tw-500-orp/man/C12/mail/wire—Theodore Postel ..... CMF
Religion Today—1tw-10-12 stories-mail—William Willoughby, Editor ..... RET
RE: Sources—1tw-1000-igp/mail—McCook ..... SAW
Scalpel And Gavel—1tw-350-mail—William Kenety ..... IMTS
The Law Brief—1/6tw-500/1000-man—Martin J. Ross ..... LAW
The Law Clinic—1/6tw-500/1000-man—Martin J. Ross ..... LAW
The Lawyer Says—1tw-var-orp-man/mail—Kenneth Richey ..... RBN
What's Your Verdict?—6tw-6col 200-orp-C12-DF-DNS-mail—Paul Levine ..... CNS
Women Ask—1tw-500-orp/man/C12/wire/mail—Sharon Wright ..... CMF
You Be The Judge—5tw-200-man—John Ritter ..... JLA
Your Money's Worth—5tw-700/DF/DNS/C12/P199—Sylvia Porter ..... UPS

30—MAPS & CHARTS

Background Maps—1tw-450-orp-mail—Tom Hoge ..... APN
Gemini Maps—1tw-var-orp ..... ITP
Maps—occ-var-orp-mail—Staff ..... NEA
Mini Maps—3tw-9x2½"/18x5"/11x3"/22x6"/14x3½"/28x6"-igp/mail/wire—John J. Westley ..... DIS
Newspictures—7tw-wire—Staff ..... UPI
Solunar Tables—7tw-550-mail/C12/DF/DNS—Mrs. Richard Alden Knight ..... RTS
The Christian Science News and Photo Service—7tw-var-mail/C12/DF/DNS/id/orp ..... RTS
U.S. News & World Report Graphics Service—1tw-hps/hpv/tps/qps/qph/sph/spv/var-igp/id/mail—Various ..... NYT
Weather Maps & Forecast Graphics Service—7tw-var-wire ..... UPIN

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31—MISCELLANEOUS COLUMNS & FEATURES

About People—7tw-var-wire-DNS—Staff ..... UPI
Academic Viewpoint—3tw/500-man/C12/mail—Various ..... ANS
According To Guinness—6tw-50-C12/DF/DNS/mail ..... UPS
Advice To The Working Women—1tw-650-man/wire/CP/UPC/DF/DNS/mail—Sam Ion ..... CWF
America Inside (Reader's Digest Special Service)—1tw-750-C12/DF ..... SNS
American Spectator—1tm-var-wire/C12—Various Authors ..... KFS
Animal Ad Libs—1tw-200-orp—Righetti ..... SCI
Ask Aunt Madge—7tw-qps-man—Madge Saksena ..... ASK
Ask Jennifer—2tw-550-C12/DF/DNS/mail—Jennifer Anderson ..... RTS
Ask The Weatherman—1tw-500-orp/man/C12/mail/wire—Don Edwards ..... CMF
Astrology—1tw-500-orp—J. Naylor ..... SCI
Audio Lab—1tw-400/500-man/wire/CP/UPC/DF/DNS/mail—Gerald Reiskind ..... CWF
Best Of Press—1tw-9½x6"-orp-mail—Staff ..... EDC
Best Of The Week—1tw-var-orp/mail—Newspaper Editorials ..... AMW
Black Press—7tw-var-C12/wire—Staff ..... BPS
Braintwister—7tw-ps-orp—Gordon ..... OPS
Building Your Vocabulary—1tw-spv-orp—J. House ..... SCI
Car Keys—1tw-spv-orp/id—B. Woody ..... OPS
Careers—3tw-450-man-C12/o .a/P199/DF/DNS-mail—Joyce Lain Kennedy ..... SFI
Celebrity Jokes—1tw/7tw-qpt-orp—Various Authors ..... SCI
Centerpiece—1tw-3col/2000-orp/C12/igp/wire/DF/DNS/mail—Various ..... NYT
Chicago Tribune Graphics Service—1tw-var-orp—Chicago Tribune ..... CTN
City Editor's Tip Service—1tw-600-mah—John Cifft ..... LAT
Commentary—occ-var-orp-mail—Sir. Douglas Bader ..... EDC
Community Club Awards—an-sup—John C. Gilmore ..... CCA
Community File—1tw-500-orp/man/C12/mail/wire/igp—Various ..... CMF
Coping—2tm-1200-var-man/C12/id/mail—Barbara Burtoff ..... BBS
Courses by Newspaper—2xy-var-wire/DNS ..... UPI
Creative Craft—1tw-500-igp—Dona Z. Meilach ..... MEI
Crime Flashback—1tw-pt-orp/id/mail—Max Haines ..... CWF
Critic-At-Large—1tw-750-orp-C12/P199/igp/wire/DF/DNS mail—David Handler ..... NEA
Dateline: Detroit—1tw-800-man—Don O'Reilly ..... AUN
Dear Abby—6tw-800-orp/C12/P199/DF/DNS/mail—Abigail Van Buren ..... UPS
Deploying U.S. Forces—S-spv-DF—Paul Sievers ..... WWN
Dining Out In New York—cont-var-mail—Allen & Moran ..... PAN
Diplomatic Pouch—occ-700/1200/mail—William R. Frye ..... FRY
Earning Extra Money—1tw-600-C12/DF/DNS—Jay Conrad Levinson ..... CTN
Ed Lowe, Himself—2tw-750-man/wire-DF/DNS/mail—Ed Lowe ..... UFS
Editorial Research Reports—1tw/5tw-550-6,000-orp-id-DF-DNS-mail—Hoyt Grimlin ..... CQ
Editor's Quote—1tw-1 col x 1½" ..... CSP
Eyes On Tomorrow—5tw-750/950-man-igp-mail—Carol McCoo ..... WOR
Facing South—1tw-700-10 col x 7"/ps-orp-id-mail ..... FAC
Famous Recipes—1tw-var-orp—J. Sherrod ..... SCI
Fantastic Facts—1tw-ps-orp-id—F. Treadgold ..... SCI
Feature Story—1tw-500/1000-orp/id/igp/mail—Bill Griffith ..... GRF
Feeling Fit—3tw-var-C12/igp/id/DF/DNS/mail—Dr. Art Mollen ..... RTS
File On The Unexplained—1tw-20x10"-orp/mail—Michael Lucas ..... CWF
Flashback On Canada—6tw-20x7"-orp/mail—Bob Bowman ..... CWF
Food and Agricultural Affairs—1tw-550-mail/C12/DF/DNS—Lauren Soth ..... RTS
From My Pew—1tw-500/650/wire-mail—Hilda Young ..... NCF
Fulcher's Line—1tw-var-orp/id/mail—Eleanor Fulcher ..... CWF
Furnishing With Wood—1tw-500-orp/man/C12/mail/wire ..... CMF
Gemini News Service—2tw-var-man ..... ITP
Get Your Life In Shape—1tw-20x8½"-orp/mail—Gordon Stewart ..... CWF
Getting Ahead—1tw-800-C12/igp/DF/DNS/mail—Bailey Morris ..... UPS
Getting It Together—1tw-var-orp/man/mail—Don Fass ..... GNC
Glasserfied Directory—m-var-orp-mail—Selma Glasser ..... GLA
Golf Cartoons—1tw-qpt-orp—Various ..... OPS
Harambee African News Service—1tw-cont-1000/2000-var-man-mail ..... HAN
Hispanic Beat—2tw-650-man/DF/mail—Roger Langley ..... CF
***Hispanic Beat**—2tw-650-man—Roger Langley ..... WWS
History Scrapbook—1tw-2 colx2½"-orp—Staff ..... CSP
Holiday Preparedness—sea-var-orp/mail—Staff ..... NEA
Horsin Around—1tw-200-orp—Righetti ..... SCI
How To Stay In Love—3tw-400-C12/DF/DNS/mail—Dr. Charles & Martha Shedd ..... UPS
How To Take The Fun Out Of Driving—1tw-3 col x5"-orp—Dick Harris ..... HAA
Human Features—occ-700-man—Gladys Besse ..... NWS
Illinois Spotlight—various titles—8tw-8col 500-orp/DF/DNS mail—Various ..... CNS
In America—1tw-750-orp/mail/C12/P199/wire/DF/DNS/igp—Various Authors ..... NEA
In The News—1tw-9.5-var-orp-mail—Photo Staff ..... SF
In The Public Interest—1tw-550-mail-C12/DF/DNS—Ralph Nader ..... RTS
Independent News Alliance—6tw-var-man/id/igp/wire/DF/DNS-mail—Various ..... INA
Independent News Alliance—5tw-var-man-igp-wire-DF-DNS-mail—Various ..... UFS
Inside Auto Racing—2tw-800-man—Don O'Reilly ..... AUN
Inside The Wine Barrel—1tw-700-man/mail—Mary Lester ..... LES
In-Sights—2tw-800-C12/DF/DNS/mail—Dr. Walt Menninger ..... UPS
International Panorama—1tw-1000/2000-man/mail—Osiris Troiani ..... IAN
Interpretive Report—1tw-850-mail/C12/DF/DNS—Stanley Karnow ..... RTS
It's True—1tw-450-man/mail—Larry Sturgis ..... FET
Journeys—1tw-var-orp/man/mail—Don Fass ..... GNC
Katz Meow—4tw-var-orp/igp/mail—Harry Jay Katz ..... NNB
Kids Only—1tw-50x10"-orp-mail—M. Zanco ..... DBI
Knee Deep In Michigan—1tw-var-orp-man—Arthur Anderson ..... LNI
Knight News Wire—7tw-var-wire ..... CTN
Let's Talk About Today's Real Estate—hps-250-orp—Righetti ..... SCI
Letter From Israel—1tw-500-orp/man/C12/mail/wire—Nechinia Meyers ..... CMF
Liberated Male—1tw-650-man/DF/mail—Jim Sanderson ..... SFI
Lifestyle Package—1tw-var-wire/DNS—Staff ..... UPI
Listen In—1tw-500-orp/man/C12/mail/wire—Dr. .Baxter & Corinne Greeting ..... CMF
Living—1tw-750-orp/mail/C12/P199/WIRE/DF/DNS—Ellie Grossman ..... NEA
Living With Divorce—3tw-450-man/DF/DNS/mail—Virginia Klein ..... SFI
London Daily Mail Service—5tw-var-mail-igp ..... ITP
London Sunday People Features—1tw-var-mail-igp ..... ITP
Los Angeles Times-Washington Post News Service—7tw-var-wire-DF/DNS ..... LAT-WP
Made Public—5tw-700-mail—Marvin Arthur ..... ARU
Making It—occ-var-man/mail—Jon M. Taylor ..... TAJ
Making It Work—1/2/3tw-500-orp/man/mail—Dr. Wilesse Comissiong ..... CPF
Making Things—1tw-550-orp/C12/igp/DF/DNS/mail—Ed and Stevie Baldwin ..... RTS
Mann About Town—1tw-var-orp/man—Horst Mann ..... INI
Marv—2tw-700-mail—Marv Arthur ..... ARU
Marv's Reply—3tw/700-mail—Marv Arthur ..... ARU
Matchmaker-Matchmaker—1tw-500-orp—Joan Hendrickson & Jack Stone ..... API
Military History—occ-2000-man/mail—Various ..... FET
Money Smart—1tw-350-wire/CP/DF/UPC/DNS-man/mail—Marie Van Havere ..... CWF
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Moral Dimensions Behind The Headlines—3tw-400-man/mail—William Lester ..... LES
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Most Unforgettable Character (Reader's Digest Special Service)—eow-750-C12/DF ..... SNS
Motor Cade USA—1tw-500-man—Don O'Reilly ..... AUN
My Success Story—1tw-var-orp—Var. Celebs. ..... SCI
National Geographic News Features—2tw-500-750-man-ifl—Various ..... NGS
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New Products—occ-var-mail—Staff ..... IMN
New West—2tm-var-wire/C12—Various Authors ..... KFS
New York Times Magazine—1tw-sup-man/mail—Various ..... NYT
News Analyses & Feature Stories—1tm-var-reprint by permission—Various ..... WPR
News Briefs—5tw-cont-varies-hpt-man-wire-mail—Robert Queen ..... PWF
News Focus—3tw-750-orp/C12/P199/wire/DF/DNS/mail—Tom Tiede ..... NEA
News-In-Color—occ-var/orp/mail/id—Staff ..... NEA
Newsweek International Edition Exclusives—1tw-500/2500-orp/man/DF/mail ..... NIES
Newsweek Mini-Bureau—occ-var-wire/mail/igp ..... NIES
Next—1tm-1400-wire/C12—Various Authors ..... KFS
Nine To Five Women—1tw-700/750-man/mail—Mary Margaret Carberry ..... CAB
Nostalgia Notes—1tw-600-man-mail—Thurlow O. Cannon ..... CAN
Notes From Southern California—1tw-400-orp—Samuel P. Levine ..... LEV
Of Things To Come—1tw-650-man/mail—Don Fabun ..... FET
Off The Beaten Track—1tw-625-man/mail—Bernard Gelman ..... GEL
Old Farmer's Almanac—1tw-750-orp-mail ..... UFS
Other Voices—occ-750-man/mail—Various ..... HFS
Our Lively Language—1tw-450-man/mail—Sally J. Bright ..... OLL
Overseas Report—2tm-500/1000-orp/mail—Various ..... CMF
Patents Column—1tw-600-wire—Stacy Jones ..... NYT-NS
Paula Royce Graham—cont/m-500/var-man-igp/mail—Paula Royce Graham ..... GPR
People—1tw-500/1000-orp/igp/mail—Various ..... CMF
People Talk—6tw-var-wire/DNS—Staff ..... UPI
Personal Computing—1tw-600-ocra-orp—John C. Dvorak ..... TAG
Pest Control—cont/5 pt series-750-man/mail—Alan Caruba ..... CBO
Photoday—1tw-750-igp/mail—Martin ..... SAW
Picks—2tw-var-orp/igp/mail—Andrea Diehl ..... NNB
Psyche/cology—1tw-1000-igp/mail—Stacey ..... SAW
Psychology Today—1tw-600-orp/C12/P199/wire/DF/DNS/mail—Editors of Psychology Today Magazine ..... NEA
Quest Magazine—m-var-man/C12/igp/wire/DF/DNS/mail—Various ..... NYT
Records & Tapes in Review—occ-var-mail—Staff ..... IMN
Report From America—occ-var-wire/DNS—Staff ..... UPI
Roll Call Report—1tw-500-man/mail—Richard G. Thomas ..... ROL
Save Time & Money—1tw-450-orp/mail—Ann Frances Dolan ..... SF
Say What You Mean—1tw-500-orp/man/C12/mail/wire—Ina C. Brown ..... CMF
Second Opinion—m/qt/hpt/orp/id/man—Staff ..... GNB
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Sid Ascher's World—1tw-750-man-mail—Sid Ascher ..... ASC
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Stereo Equipment—occ-var-mail—Staff ..... IMN
Strength For the Day—6tw-150-DF-man-mail—Dr. Elisha Douglass ..... CF
Sunday Features—S-700/1500-man—Various ..... WWS
Sunday Woman—1tw-var/sup-orp/id/igp/wire/mail ..... KFS
Tell Me Why—6tw-100-C12/id—A. Leokum ..... UPS
Telling It Like It Is—1tw-225/250-orp/mail—Staff ..... AMW
Terse Verse—1tw-pro—Gordon ..... SCI
The Bottom Line—1tw-26x6"/30x5½"-orp—S. Gale Denley ..... BOT
The Bottom Line—1tw-600/750-wire-mail—Antoinette Bosco ..... NCF
The Broadside—qt-occ/sea-var-orp/id/man—J.G. Bumberg ..... GNB
The Consumer Wants To Know—1tw-400-orp-mail—Samuel P. Levine ..... LEV
The Christian Science News and Photo Service—1tw-var-mail/C12/DF/DNS/id/orp ..... RTS
The Formula—1tw-500-C12/DF/DNS/mail—Stark Research Assn. ..... UPS
The Lewis Grizzard Column—1tw-550-mail/C12/DF/DNS—Lewis Grizzard ..... RTS
The Metropolitan Home Column—1tw-550-man/C12/id/igp/mail—Metropolitan Home Magazine ..... RTS
The Mini Page—1tw-4 pt-orp/mail—Betty Debnam ..... UPS

The Money Service—1tw-2500-C12-DF/DNS/mail—Selections From Money Mag. ..... UPS
The National Challenge—1tw-500/850-man/DF/mail—J. Baxter Newgate ..... CF
The People Page—1tw-600-orp/C12/P199/wire/igp/DF/DNS/mail—Staff ..... NEA
The Phoenix Nest—1tw-700-mail/orp—Martin Levin ..... APN
The Scott Burns Column—3tw-550-C12/DF/DNS-mail—Scott Burns ..... RTS
The Yard Stick—1tw-600/800-wire-mail—Msgr. George Higgins ..... NCF
Things—2tw-500/var-man-igp—Miv Schaaf ..... SCH
This Day In History—1tw-100-C12-wire—Ralph Hollenbeck ..... KFS
This 'n That—1tw-450-orp/mail—Barbara Allison ..... SF
13-Week-Mini-Series—1tw-600-orp-C12/P199/wire/DF/DNS/mail—Various ..... NEA
Time For Action—5tw-350-mail—Marvin Arthur ..... ARU
Today In New York—6tw-500-man—Ray Wilson ..... NEW
Today's Child—6tw/1tw-20x9"-orp/igp-mail—Helen Allen ..... CWF
Today's Compact Living—1tw-550-mail-C12/DF/DNS/id—Sharon Nelton ..... RTS
Under Twenty—5tw-var-man/igp/DF/mail—Kurt Lassen ..... CF
U.S. News & World Report Magazine—1tw-var-man/C12/wire/DF/DNS/mail—Various ..... NYT
Various—occ-var-man-igp/mail—Dan Carlinsky ..... CAR
VIP Medical Grapevine—1tw-cont-1000-man—Ruth Nathan Anderson ..... VMG
Washington Siren—1tw-var-man-mail—Cyrene Dear ..... DPR
Watch Your Language—1tw-350-DF/man/mail—Lydel Sims ..... CF
We Americans—1tw-var-wire/DNS—Richard Growald ..... UPI
What About Drinking—1tw-400-man/ocra/mail—Francis M. Seeger ..... DBI
What About Drinking—1tw-400-man/mail—F.M. Seeger ..... DMS
What Makes People Tick?—1tw-350-man/C12/wire/DF/DNS—John Gibson ..... LAT
What's Up?—1tw-600-orp/mail/C12/P199/wire/DF/DNS/igp—Staff ..... NEA
Will Rogers Says . . .—5tw-10x12"-mail/DF/DNS/orp—Edited by Bryan Sterling ..... RTS
Wine & Dine—1tw-600-man/DF/mail—Robert Jay Misch ..... CF
Wine Primer—1tw-600-ocra-orp—Mark Pugner ..... TAG
Women At Work—1tw-700-man/mail—Marlies Wolf & Joy Singer ..... FET
Word-A-Day—6tw-11x3¾"-orp—Mickey Bach ..... FNS
Words Wit & Wisdom—6tw-500-wire/DF/DNS/mail/man/C12/P199—William & Mary Morris ..... UFS
Words-Words-Words—3tw-350-mail/orp—Michael Gartner ..... RTS
Work & Health—1tw-500/700-man-mail—Dr. Phillip L. Polakoff ..... PAI
World Digest—1tw-350/400-orp/mail—Staff ..... AMW
World In Focus—1tw-700/800-mail—William R. Frye ..... FRY
World of Stereo—1tw-350/500-man-igp-mail—Tom Krehbiel ..... WCM
World Spotlight—1tw-800-mail—Don Kampel ..... ARU
Would You Believe . . ?—1tw-5tw/7tw-cont-300/500/var-wire-orp-mail-d/igp—Fred Philox ..... CDF
Wouldn't It Be Nice If—1tw-spv-orp/id—G. Litt ..... SCI
You—1tw-500-orp/man/C12/mail/wire—Dr. J.M. Seidenfeld ..... CMF
You, Your Child and Entertainment—1-7tw-500-man/mail—David Nydick ..... DAN
You, Your Child, and School—1/7tw-500-man-mail—David Nydick ..... DAN
Your Job/Your Career—1tw-400-man/ocra/mail—Leonard Corwen ..... DBI

32—NEWS SERVICES

Academic News Service—1tw/7tw-var-man/C12/mail—Various ..... ANS
American News Report—1tw-500-man—Ben Gallob ..... JTA
Business Wire Newsletter—m-800/1000-mail ..... BUS
Chicago Tribune Graphics Service—1tw-var-orp—Chicago Tribune ..... CTN
Christian Science Moniter New. Service—5tw-man/wire/id/igp/DF/DNS/mail ..... LAT
College Press Service—2tw-2500-mail—Various ..... CPS
Congressional Quarterly News Service—3tw-600/1,200-orp-id-DF-DNS-mail—Peter Harkness ..... CQ
Data News Service—7tw-var-wire/DNS—Staff ..... UPI
Dateline Washington—cont-var-man-igp—Walter Riley ..... DAT
Diplomatic Pouch—occ-700/1200-mail—William R. Frye ..... FRY
Feature Story—1tw-500/1000-orp/id/igp/mail—Bill Griffith ..... GRF
Field News Service—7tw-var-wire-DF/DNS/mail ..... FNS
Horizons—1tw-var-wire/DNS—Staff ..... UPI
Independent News Alliance—6tw-var-man/id/igp/wire/DF/DNS/mail—Various ..... INA
Independent News Alliance—5tw-var-man/igp/wire/DF/DNS/mail—Various ..... INA-UFS
International Feature Service—6tw-16000-wire/DF—Various ..... ILPS
International Medical Tribune Syndicate—1tw-50/800-mail ..... IMTS
Knight News Wire—7tw-var-DF/DNS ..... CTN
KNT News Wire—7tw-var-DF/DNS—Staff ..... KNT
***Latin American Oil Bulletin**—1tw-3200-wire/DF—Various ..... ILPS
Miko's Notebook—3tw-800/man/mail—Bob Miko ..... MNS
Network News, Inc.—7tw-var-wire ..... NNI
News Briefs—5tw-var-hpt-man/wire/mail—Robert Queen ..... PWF
News & Views—occ-var-mail—Staff ..... IMN
News In Brief—5tw-2000-wire/DF—Various ..... REU
News Service—7tw-var-man/C12—Various ..... IMS
Newsweek International Edition Exclusives—1tw-500/2500-orp/man/DF/mail ..... NIES
New York & Washington—cont-var-mail—Staff ..... PAN
PR Calender—1tw-var-mail ..... WIP
Religious News Reports—4tw-8000-wire/DF/mail—Staff ..... RNS
Religion Today—1tw-10-12 stories-mail—William Willoughby, Editor ..... RET
Right To Work News Service—2xm-60x15"-orp-mail—Reed Larson ..... NRW
Scripps-Howard News Service—6tw-var-wire/man/mail/DF/DNS ..... UFS
Situationer—35tw-400/1000-wire/DF—Various ..... REU
The Christian Science News And Photo Service—7tw-var-mail/C12/DF/DNS/id/orp ..... RTS
The Los Angeles Times-Washington Post News Service—7tw-var-wire—DF ..... LAT-WP
Toronto Star News Service—1tw-var-mail-wire-igp ..... TSS
Washington News Letter—m-500-man—David Friedman ..... JTA
Washington Window—5tw-500/700-man/mail—Editors ..... PAI
***Women's Feature Service**—3/4tw-1000/2000-wire/DF—Various Authors ..... ILPS
World News Summary—7tw-var-wire/DNS—Staff ..... UPI
World Press Summary—6tw-2,500-wire/DF ..... ILPS

33A—OUTDOORS (Camping)

About Camping—1tw-600-man-mail—Craig Mitchell ..... FET
Along The Camping Trail—2tm-600-orp/man—The Bascomes ..... BA
Beaver Colonies In Rocky Mt. Nat. Park—S-qph-id—Al Saffa ..... WWN
Boating The Snake River—S/HPS/IGP—John Ford ..... WWN
Camping All Year Round—1tw-300-orp/mail—Bob Nesott ..... MCN
Camping Family Style—1tw-450-orp-mail—Angela & Ford Bothwell ..... SF
Chicago Tribune Graphics Service—1tw-var-orp—Chicago Tribune ..... CTN
Elmer Stoon—1tw-2col/3½x22"-orp—Don Knudsen ..... SIE
Feeling Fit—3tw-var-C12/igp/id/DF/DNS/mail—Dr. Art Wollen ..... RTS
Knight News Wire—7tw-var-wire ..... CTN
Mark Trail's Outdoor Tips—6tw-11x3¾"-orp—Ed Dodd ..... FNS
Old Farmer's Almanac—1tw-750-orp-mail ..... UFS
Solunar Tables—7tw-550-mail/C12/DF/DNS—Mrs. Richard Alden Knight ..... RTS
Sportsman's Digest—6tw-11x4½"-orp/id—Hal Sharp ..... LAT
Sportsman's World—1tw-400-man/ocra/mail—Buck Russell ..... DBI
The Los Angeles Times-Washington Post News Service—7tw-var-wire/DF/DNS ..... LAT-WP

33B—OUTDOORS (Fishing)

Chicago Tribune Graphics Service—1tw-var-orp—Chicago Tribune ..... CTN
Elmer Stoon—1tw-2col/3½x22"-orp—Don Kundsen ..... SIE
Here And There With Rod And Gun—1tw-1000-man—Sydney DuBroff ..... GPL
Knight News Wire—1tw-var-wire ..... CTN
Mark Trail's Outdoor Tips—6tw-11x3¾"-orp—Ed Dodd ..... FNS
Mr. Crabtree—1tw-3c5"-orp ..... ITP
Old Farmer's Almanac—1tw-750-orp-mail ..... UFS
Solunar Tables—7tw-550-mail-C12/DF/DNS—Mrs. Richard Alden Knight ..... RTS
Sportsman's Digest—6tw-11x4½"-orp/id—Hal Sharp ..... LAT
Sportsman's World—1tw-400-man/ocra/mail—Buck Russell ..... DBI
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CLASSIFICATIONS OF FEATURES

33C—OUTDOORS (Hunting)

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Elmer Stoon—1tw-2col/3½x22"-orp—Don Knudsen ..... SIE
Here And There With Rod And Gun—1000-man—Sidney Du Broff ..... GPL
History Of Duck Decoys—S-sph-id—Victor Griffin ..... WWN
Knight News Wire—1tw-var/wire ..... CTN
Mark Trail's Outdoor Tips—6tw-11x3¾"-orp—Ed Dodd ..... FNS
Photographing Hunting Dogs—S-tpt-igp—Ann Moores ..... WWN
Solunar Tables—7tw-550-mail-C12/DF/DNS—Mrs. Richard Alden Wright ..... RTS
Sportsman's Digest—6tw-11x4½-orp/id—Hal Sharp ..... LAT
The Los Angeles Times-Washington Post News Service—7tw-var-wire/DF/DNS ..... LAT-WP
The Marine Scene—1tw-500-orp—Marylyn Russell ..... TWN
Training Labrador Retrievers—S-qpt-id—Paul Sievers ..... WWN

34—PATTERNS (Sewing)

Dress Pattern Features—7tw-1c-id-orp—Anne Adams ..... KFS
Dress Pattern Features—7tw-1c-id-orp—Marian Martin ..... KFS
Dress Patterns—7tw-8.5x8½"-orp-mail-id—Sue Burnell ..... NEA
Fashion & Fabrics—1tw-600-orp/mail—Sally Cowan ..... MCN
Keeping You In Stitches—1tw-ps-orp—Cowan ..... SCI
***Let's Sew**—S-tps-hpt-orp ..... KFS
Needlecraft Pattern Feature—7tw-1c-id-orp—Alice Brooks ..... KFS
Needlecraft Pattern Feature—7tw-1c-id-orp—Laura Wheeler ..... KFS
Needles & Pins—1tw-250-orp—Righetti ..... SCI
Needlework—7tw-8.5x8½"-orp-mail-id—Anne Cabot ..... NEA
Pat's Pointers—1tw-800-C12/igp/DF/DNS/mail—Pat Trexler ..... UPS
Patterns & Needlework—S-hpt-id/orp/mail—Staff ..... NEA
Pattern Service Dress—7tw-51x1⅜"/52x3"-orp—Sue Burnett ..... UFS
Pattern Service Needle—7tw/S-51x1⅜"-32x1⅞"-orp—Anne Cabot ..... UFS
Prominent Designer Dress Patterns—1tw-2c-id-orp—Various Designers ..... KFS
Sew Simple—1tw-550-mail/C12/DF/DNS/id—Eunice Farmer ..... RTS
Sew What's New—1tw-800-C12-id/DF/DNS/mail—Sandra Kelly ..... UPS
Sew With Flair—1tw-500-C12/id/DF/DNS/mail—Sandra Betzina ..... CHR
Sewing For Style & Economy—2tw-5x7"-stats—Pat McFeaters ..... ADF
Stitchin' Times—1tw-400-orp/C12/P199/wire/DF/DNS-mail—Judy Love ..... NEA
Stitching Witchery—2tw-2col 350-orp-DF-DNS-mail—Betty Kinser ..... CNS
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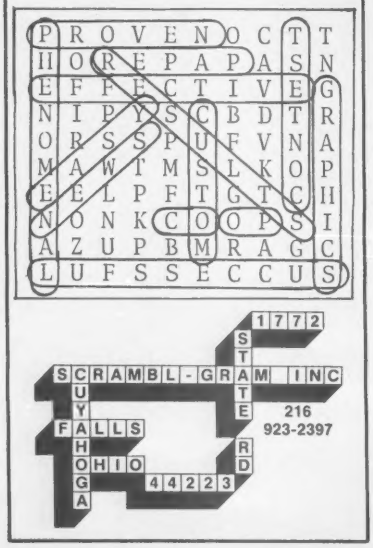

35—PETS

All About Pets—1tw-500-man/ocr/igp—Eleanor Price ..... LAT
Animal Ad Libs—1tw-200-orp—Righetti ..... SCI
Animal Doctor—2tw-600/man/C12/P199-wire-mail—Dr. Michael Fox ..... UFS
Ask Shagg—1tw-43x2¼"-orp—Peter Guren ..... GUR
Ask The Animal Doctor—1tw-500-orp/man/C12/mail/wire—Dr. H. Saueressig ..... CMF
Ask Your Vet—3tw-700-C12/DF/DNS—Dr. Michael Milts ..... CTN
Astrology & Your Pets—1tw-spv-orp—M. Futterman ..... GSL
Astrology For Pets—m-500/var-man—Lady Cassandra ..... AST
Caring—1tw-500-orp/man/C12/mail/wire—Various ..... CMF
Horsin' Around—1tw-200-orp—Righetti ..... SCI
Of Course, A Horse—1tw-550-orp-DF/DNS-mail—Don Blazer ..... CNS
Pet Doctor—1tw-500-orp/man/C12/mail/wire—Dr. H.. Saueressig ..... CMF
Pets Pleasureful—1tw-300/400-man/ocra/mail—Carolyn Luetje ..... DBI
Points On Pets—1tw-450-orp/DF/DNS-mail—H.P. Jans, D.V.M. ..... CNS
The Pet Set—6tw-21x4¾"-orp—Doug & Jean Borgstedt ..... BOR
The Wonderful World Of Animals—6tw/1tw-500/750-C12/id/DF/DNS/mail—Frank Miller, D.V.M. ..... CHR
Window On Wildlife—1tw-500-orp/id/igp/man/C12/mail/wire—Kevin Cook ..... CMF

36—PHOTOGRAPHY

A Shot In The Dark—1tw-500-orp/man/C12/mail/wire—Nancy Howell-Koehler ..... CMF
Better Travel Pictures—1tw-200/250-igp/text/wire/CP/DF/UPC/DNS/man/mail—Barry Urdang ..... CWF
Camera View—1tw-2,000-man-mail—Various ..... NYT
Exploring With Your Camera—1tw-500-man/igp/mail—Bill Baughman ..... BAU
In Focus And Out—1tw-750-man/igp/mail—D.J. Herda ..... IPS
Photo Info—1tw-750-man/igp/mail—Bill Baughman ..... BAU
Photoday 1tw-750-igp-mail—Martin ..... SAW
Photo Facts—1tw-var-orp/man/mail—Dennis Ivy ..... RBN
Photography in New York—1tw-var-mail—Staff ..... PAN
Picture This—1tw-300-500-man/igp/mail—Monte Nagler ..... KAH
The Los Angeles Times-Washington Post News Service—7tw-var-wire/DF/DNS ..... LAT-WP
Through The Lens—1tw-500/700-orp-igp/DF-DNS-mail—Holt Confer ..... CNS
Up To Here—1tw-500/700-man/igp/mail—Bill Baughman ..... BAU
Your Photos—1tw-750-man-C12/igp/wire/DF/DNS—Albert Moldvay ..... LAT

37—PHOTO SERVICES (Pictures)

Color Picture Transmissions—5tw-wire ..... UPIN
Cover Story—1tw-500-orp/igp/mail—Various ..... CMF
Feature Story—1tw-500/1000-orp/id/igp/mail—Bill Griffith ..... GRF
Gamma-Liaison Photo Service—cont-var-wire/mail ..... GML
General Photo—1tw-19x3"/19x4"-orp-mail—Staff ..... SF
Harambee African News Service—1tw-cont-1000/2000-var-man-mail ..... HAN
Newspictures—7tw-cable-photo-telephoto-facsimile ..... UPIN
Newspictures—7tw-wire—Staff ..... UPI
Newsweek Photo Service—occ-var-igp-ing—Staff & Freelancers ..... NIES
NYC Photos—cont-var-mail—Staff ..... PAN
NYT Pictures-Photo Service—7tw-var-igp-wire ..... NYT-P
Photo Files—Travel Subjects—cont-var-igp ..... BAS
Photo Files—Show Business—cont-var-igp ..... BAS
Photo Library—cont/id/igp/mail ..... FA
Photo Page—1tw-1,2,3-col. pre-screens-orp-mail ..... CNS
Photo Service—7tw-igp ..... PCC
Photo Service—4tw-igp/mail ..... RNS
Photo Service—7tw-igp—Paul Malec & Various ..... IMS
Photos—1tw-1colx3"/2colx2½"-orp—Staff ..... CSP
Picture Show—1tw-ps-orp/igp/mail—Staff ..... APN
Sports View—1tw-19xvar-orp-mail—Photos ..... SF
The Christian Science News and Photo Service—7tw-var-mail/C12/DF/DNS/id/orp ..... RTS
The Los Angeles Times-Washington Post News Service—7tw-var-wire/DF/DNS ..... LAT-WP
Toronto Star Syndicate Photo Service—1tw-var-igp ..... TSS
TV Photo Service—1tw-var-orp-igp/mail ..... UFS
Unipix—5tw-mail ..... UPIN
U.S. News & World Report Graphics Service—1tw-hps/hpv/tps/qps/qph/sph/spv/var/igp/id/mail—Various ..... NYT
Washington D.C. Photos—cont-var-mail—Staff ..... PAN

38—POLLS & SURVEYS

Academic Survey Results—1tw-600-man/C12/mail—Various ..... ANS
Gallup Poll—2tw-var-C12/wire/DF/DNS/mail—Dr. George Gallup ..... FNS
Gallop Youth Survey—1tw-600-mail/DF/orp—George Gallup ..... APN
Harris Survey—2tw-800-C12/DF/DNS/KNT—Louis Harris ..... CTN
National Geographic News Features—2tw-500/750-man-ill—Various ..... NGS
The Los Angeles Times-Washington Post News Service—7tw-var-wire/DF/DNS ..... LAT-WP

39A—PUZZLES (Cross-word)

Big Crossword (23x23)—occ-1tw-30x15"-orp/man/mail—Naida Dickson ..... DBI
Calculator Capers—1tw-var-mail/orp—Josefa Heifetz ..... WCS
Crossword—1tw-7x3¼"-orp/mail ..... MCN
Crossword—1tw-20x9"-orp-mail—H.L. Risten ..... EDC
Crossword—1tw-2 col/21x6½"-orp—Agnes DeSatla ..... MOR
Crossword Puzzle—1tw-20x5"-orp—Bernice Paschen ..... SM
Crossword Puzzle—1tw-19x6"-orp-mail—Staff ..... SF
Crossword Puzzle—1tw-2/3 col.-orp/mail ..... CNS
Crossword Puzzle—6tw-21.5x8"/21.5x6½"-orp/mail—Staff ..... NEA
Crossword Puzzle—1tw-2 col.x7"-orp ..... CSP
Crossword Puzzle—6tw&/orS-21x3½"/31x5"-orp—Margaret Farrar ..... LAT
Crossword(s) Puzzle—1tw-36x4"-orp/mail—Elayne Hooper ..... TVC
Crossword Puzzle—6tw-22x8¼"-mail-orp—Nina Cooper ..... APN
Crossword Puzzle with Cryptoquips—6tw-2c-orp—Eugene Sheffer ..... KFS
Crossword Puzzle with Cryptoquotes—6tw-2c-orp—Thomas Joseph ..... KFS
Crossword Puzzler—7tw-21x12"/21x7"-orp-mail ..... UFS
***Crucigramas**—6tw-3"x3"-orp—M.A. Balsa ..... UPIFD
Daily & Weekly Crosswords—1tw/7tw-qpt-orp—Gordon ..... OPS
Dot-To-Dot Monster Puzzle—1tw-ps-orp-id—W. Trag ..... SCI
Easy As Pi—var-mail/orp—Cathy Reinert ..... WCS
Entertainment Page—1tw-ps-orp ..... SM
Find The Errors Puzzle—1tw/S-ps-orp-id—F. Hayes ..... SCI
Giant Crossword—1tw-7x7"-orp ..... ITP
Hidden Picture Puzzles—1tw-ps-orp-id—Walt Trag ..... SCI
How Many?—1tw-ps-orp-id—Engleman ..... SCI
New York News Crossword—6tw-21x8½"-orp—Herb Ettenson Editor ..... CTN
NFL Football Crossword Puzzle—sea-21x12"-orp/mail—NFL Properties ..... UFS
Noggin Joggers—1tw-18x3"-orp/man—Walter Covell ..... DBI
NYT Crossword—7tw-var-orp/mail—Eugene T. Majeska ..... NYT
Premier Crossword—S-3c-orp—Jo Paquin ..... KFS
Prize Crosswords—1tw-21x3½"-man-mail-id ..... UFS
Prizeweek Puzzle—1tw-21x3½"-man-mail ..... UFS
Puzzles—1tw-var-igp/mail—Bill Murray ..... MFS
Puzzle Masters—3tw-22x6"-stats—Jack Bonestell ..... ADF
Quote-Acrostic—1tw-17x6"-orp—Charles Preston ..... LAT
***Spanish Crossword Puzzle**—6tw-2c-orp—Ramos ..... KFS
***Spanish Crossword Puzzle**—6tw-2c-orp—Alfaro ..... KFS
***Sports Quiz-Cross**—1tw-2c5½"-orp-mail—Al Power ..... YPI
Sunday Crossword—S-45x5⅝"-mail-orp—Chet Currier ..... APN
The Daily Crossword—6tw-21x9"-orp—Herb Effenson, Editor ..... CTN
The Observer Crossword Puzzle—1tw-var-mail-orp—Charles Preston ..... RTS
The Sunday Crossword—S-pt-orp—Herb Ettenson, Editor ..... CTN
Today's Crossword—7tw-21x8½"/S-35x12"-orp-mail ..... UFS
TV Crosswords—1tw-33x7¾"-orp/mail—Staff ..... UFS
TV Potpourri Puzzle—1tw-var-orp-mail-man-ocra—Naida Dickson ..... DBI
TV Starscreen Puzzle—1tw-21.5x7"-orp/mail/id—Al Kilgore ..... UFS
TV Teaser—1tw-33x4¾"-orp-mail—Staff ..... UFS
Uncle Art's Funland—S-hps/tps/qps/pt/hpt-orp-mail—Art Nugent ..... UFS
Weekly Page Of Features—1tw-pt-orp ..... SM
Zany Crossword—1tw-var/32x9½"-orp/man/ocra/mail—Naida Dickson ..... DBI

39B—PUZZLES (Quizzes)

A-Maze-Ing—1/5tw-orp/mail—Patrick Reynolds ..... CMF
America's Songbag—1tw-32x4½"-orp-mail—Prof. Gomer Pound ..... DBI
Ask Aunt Madge—7tw-qps-man—Madge Saksena ..... ASK
Benchwarmer's Sports Trivia—3tw-1/2c-orp-id-mail—Bob Alexander ..... CNS
Check Your Knowledge—6tw-150-mail—Donald Saltz ..... QUF
Draw Me (Dot Puzzle)—1tw-var-orp/mail—Naida Dickson ..... DBI
Fun With Figures—5tw-60/80-id-wire/CP/DF/UPC/DNS/man/mail—J.A.H. Hunter ..... CWF
***Hocus Focus**—6tw-2c-orp—Hal Kaufman & Bob Schroeter ..... KFS
It's on the Tip of My Tongue—1tw-500-man-igp-mail—Dan Carlinsky ..... CAR
***Junior Whirl**—S-tps-hpt-orp—Hal Kaufman ..... KFS
Memory Quiz—6tw-100/125-mail—Donald Saltz ..... QUF
Minit Doodle—6tw-10.2x2½"-orp—Louis Magila ..... AFS
Number Game—1tw-20x6½"-orp/id/mail ..... CWF
Number Game—1tw/6tw-22x1¼"-orp—Ed Jerome ..... AFS
Quiz Time—1tw-21x4½"-orp/man/ocra/mail—Bill Mitsud ..... DBI
Rock Trivia—S-100-man/igp/mail—James Riordan ..... RPT
Soap Search—S-21x3½"-orp—Staff ..... WHI
Sports Quiz-Cross—1tw-2c5½"-orp-mail—Al Power ..... YPI
Test Your Horse Sense—7tw-100-C12/DF/DNS—Chester Allen Marshall ..... CTN
The National Challenge—1tw-500/850-man/DF/mail—J. Baxter Newgate ..... CF
The Riddle People—1tw-100-man/ocra/mail—Vernon Waring ..... DBI
Think Spot 3-in-1 Puzzle—1tw-21x3½"-orp ..... AFS
3 Quizzes—1tw-9½x11"-orp-mail—Staff ..... EDC
Tigo Puzzles—7tw-18x2¼"-orp—E.C. Marzo ..... WAR
Trivia I.Q.—6tw-75-man/DF/mail—Paul Steiner ..... CF
Trivia Quiz—1tw-500-man-igp-mail—Dan Carlinsky ..... CAR
Trivia Quiz—6tw-100/125-mail—Donald Saltz ..... QUF
TV Starscramble—S-21x6"-orp—Leo White ..... WHI
Uncle Art's Funland—S-hps/tps/qps/pt/hpt/orp/mail—Art Nugent ..... UFS
Your Legal I.Q.—2tw-200-man—John Ritter ..... JLA
What Makes People Tick?—1tw-man/C12/wire/DF/DNS—John Gibson ..... LAT
What's The Difference—1tw-48x12"-orp—Rex Norman ..... DBI

39C—PUZZLES (Word Games)

Anagrams—1tw-var-igp/mail—Bill Murray ..... MFS
Blue Plate Special—1tw-21x7¼"-orp/mail—Bob Bowie ..... DBI
Boggle Challenge—1tw-21x26"/11x38"-orp—Parker Bros. ..... FNS
Bonus Word Puzzle—1tw/cont-32x6"-orp/mail—Naida Dickson ..... DBI
Brain Twister—7tw-ps-orp—Gordon ..... OPS
Celebrity Cipher—6tw-50-orp-C12/P199/wire/DF/DNS/mail—Staff ..... NEA
Celebrity Puzzle—1tw-23x6¼"-orp-mail—Richard Portaus ..... DBI
Challenger—7tw-16x2⅝"-orp/mail—Linus Maurer ..... SFI
Coinword—1tw-21x3"-orp-man/ocr/DF/DNS ..... LAT
Crossword Puzzle With Cryptoquips—6tw-2c-orp—Eugene Sheffer ..... KFS
Crossword Puzzle With Cryptoquotes—6tw-2c-orp—Thomas Joseph ..... KFS
Cryptograms—1tw/7tw-50-man-mail—Norman Gleason ..... DBI
Dr. Crane's Quiz—7tw-20x6"-orp—Dr. George W. Crane ..... HPS
Drop-a-Quip—1tw-32x3½"-orp/mail—Naida Dickson ..... DBI
Entertainment Page—1tw-ps-orp ..... SM
Find It—1tw-20x4"-orp—Andra Cory ..... SM
Food Fun—1tw-21x5¾"-orp/mail—Bob Bowie ..... DBI
Fun & Games Picture Puzzles—1tw-ps-orp-id—W. Trag ..... SCI

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- Or—*even more important*—if you're hoping to increase your newspaper's 'ABC Publishers Statement' circulation *(as a prominent paper recently did—giving credit to The Name Game)* . . .

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It's Different—1tw-20x5"-orp—How Rands ... SM
Jingle Puzzle—1tw-30x2½"-orp-mail—Earl Munson ... DBI
Jumble—7tw-21x5"-orp—Bob Lee & Henn Arnold ... CNT
Junior Jumble—S-21x6"-bw or color-orp—
Bob Lee & Henn Arnold ... CTN
Ladder-Word—1tw-13x5"-orp mail—Naida Dickson ... DBI
Make-A-Word Puzzle—6tw-var-mail/orp—Gilbert Thibault ... WCS
Magic Word—1tw-4¼x3½"-orp/mail ... MCN
Match Play—1tw-21x5¾"-orp-mail—Bob Bowie ... DBI
Mathword—1tw-13x6"-orp/mail—J.V. Richardson ... DBI
Mystery Word Puzzle (Children's)—1tw-var/36x9½"-orp/man/ocra/
mail—Naida Dickson ... DBI
***Name Game, The**—cont-var-tpt-id/mail—
Ken Hecht ... NGC
Playspace—6tw-22x7"-orp/mail—Allen Bragdon ... NYT
Professor Metaphors Weekly Bingo—1tw-19x4½"/27.5x6¾"-
orp/mail—Gene Herndon ... SF
Puzzle Cards—2tw-3x5¼"-orp-mail—Steve Ryan ... CNS
Puzzles Just For You (Juv.)—1tw/ps-orp/id—Earl Engleman ... SCI
Quote-Acrostic—1tw-17x6"-orp—
Charles Preston ... LAT
Ringaround Word Game—1tw-0pt-orp—Jack Fitch ... OPS
Say What You See!—7tw-1col/16x3½"-orp-id-mail—
A. David Kahn ... KAH
Scrabbler-Grams—7tw-20.6x5"-orp-mail—Judd Hambrick ... UFS
Scrambler—cont-var-orp-mail—Chick Elum ... SLG
Scram-Lets—7tw-2cx4¾"-mail/orp—Bob Pollan ... MCN
Scramble Steps—1tw-26x5¾"-man—Charles J. Brand, Jr. ... BAS
Seek & Find—6tw-3½x4"-orp ... CRO
Sports Flashback—6tw-10x3¾-ing-mail—C.H. Murfin ... MUR
Sports Quiz—1tw-var-igp mail—Bill Murray ... MFS
SportSearch—1tw-32x7½"-man/ocra/mail—Naida Dickson ... DBI
Star Gazer—1tw-2cx4½"-orp-mail—Bob Pollan ... MCN
The Birthday Game—7tw-cont-var-mail—Lionel S. Jackon, Jr. ... BDG
The National Challenge—1tw-500/850-man/DF/mail—
J. Baxter Newgate ... CF
Uncle Art's Funland—S-hpt/hps/tps/qps/pt/orp/mail—
Art Nugent ... UFS
Weekly Page Of Features—1tw-pt-orp ... SM
Whizword—1tw-52x6"-orp/id/mail ... CWF
Wiggly-Word Puzzle—1tw-28x6"-mail/orp—Naida Dickson ... DBI
***Wishing Well**—7tw-2c/orp ... KFS
Word Cage—1tw-19x7½"-orp/mail—Tracy St. John ... SF
Word Game—7tw-300-wire/DNS/orp/mail/DF—
Kathleen Saxe ... UFS
***Wordplay**—6tw-1c-orp ... KFS
***Word Sleuth**—6tw-2c-orp ... KFS
Words & Meanings—1tw-20x4½"-orp—Dot Coates ... SM
Words, Wit & Wisdom—6tw-500-wire/DF/DNS/mail/man/C12/
P199—William & Mary Morris ... UFS
Words-Words-Words—3tw-350-mail/orp—Michael Gartner ... RTS
Wordy Gurdy—6tw-21x4¼"-orp/mail—Tricky Ricky ... UFS
Zig Zag Puzzle—2tw-2x5¼"-orp-mail—
Steve Ryan ... CNS

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Real Estate Law and You
Real Estate Book Review

BY ROBERT J. BRUSS

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Home Of Your Own—1tw-200-id/igp/wire/CP/DF/UPC/DNS/man/
mail—Jean Paul Saint-Michel ... CWF
Home Workshop—1tw-200-C12/igp/mail—Steve Ellingson ... UB
House Calls—1tw-800-man/C12/DF—Edith Lank ... RHC
House Plans—1tw-panel-orp-mail—Gerry Bishop ... NEA
Let's Talk About Today's Real Estate—
hsp-250-orp—Righetti ... SCI
Litamail—1tw-600-C12/P199/igp/DF—Lita Solis-Cohen ... ART
Mr. Mentor on Real Estate—1tw-750-C12-DF-DNS—
Bernard Meltzer ... FNS
Open House—1tw-650-orp-DF-DNS-mail—James Woodard ... CNS
Real Estate Service—7tw-800-C12-DF-DNS—Robert Bruss ... CTN
The Christian Science Monitor News and Photo Service—
7tw-var-orp-C12-id-DF-DNS-mail ... RTS
The Nation's Housing Column—1tw-800-wire-DF-DNS-mail—
Kenneth Harney ... WPW
The Real Wrap—1tw-cont-500/750-man—Bruce Huff ... MGF
The Scott Burns Column—3tw-500-C12/DF/DNS/mail—
Scott Burns ... RTS
Your Money's Worth—5tw-700-C12-P199-DF-DNS—Sylvia Porter ... UPS

41—RELIGION

A Little Prayer—7tw-11x1¼"-orp—Mary Alice Bennet ... AFS
Altar Stairs—7tw-150/10½x4"-man—Dr. John Kirkpatrick ... HPS
Baptist Press Features—5tw-var-man—Staff ... BAP
Between You & Me—1tw-500-man—Bons Smolar ... JTA
Bible Speaks—1tw-2colx8"-orp—L. Althouse ... CSP
Candle and Mirror—5tw-100-man—Fred Dodge ... MM
Church Chuckles—1tw-20x4½"-orp—Charles Cartwright ... SM
Church Page—1tw-4col-42x7"-orp—Gus Wood ... MOR
Community File—1tw-500-orp/man/C12/mail/wire/igp—Various ... CMF
Crossroads—1tw-500-orp/man/C12/mail/wire—
Dr. Ned Rosenbaum/Mary Rosenbaum ... CMF
Daily Bread—7tw-300-man/ocr/DF/DNS—Rev. A. Purnell Bailey ... LAT
Didjano—cont-50/100-man—Fred Dodge ... MM
Faithfully Yours—2tm-800-orp/man/mail—
Rev. N.R.H. Moor ... MCF
Future Date (Calender)—an/1tm-mail ... RNS
Happier Living—1tw-300-man—Phyllis Mitchell ... MIT
Heins Religious News Service—1tw-900-mail—
Rev. W.A. Heins ... HEI
Illustrated Bible—1tw-4c-orp-id ... KFS
Inside Religion—1tw-650-man/mail—Rev. Lester Kinsolving ... GLS
Insight—1tw-500-orp/man/C12/mail/wire—Rev. Roland Lacasse ... CMF
Jewish Quiz Box—1tw-300-man—Rabbi Samuel J. Fox ... JTA
Let's Talk—1tw-450/orp-DF-DNS-mail—Rev. Lee Truman ... CNS
Living Words—1tw-250-orp—Gordon ... SCI
Looking Up—1tw-var-orp-mail—Arvo Haapa ... AMW
***Many Mansions**—1tw-500-orp/man/C12/mail/wire—
Mary Rosenbaum ... CMF
Memo To Caesar—6tw-10½x8"-man—D. K. Woodman ... HPS
Meditation—1tw-250-orp—Gordon ... SCI
Meta Physical Student—1tw-200/500-orp/id/mail—
Pedro R. Moreno ... UCS
Miracle Of Faith—1tw-500-orp—Geri Kaye ... API
Moral Dimensions Behind The Headlines—3tw-400-man/
mail—William Lester ... LES
Mountain Moving Faith—1tw-9x13"/11x10½"/23x6"-orp—
Jim Bakker ... PTL
My Answer—6tw-300-C12/DF/DNS—Billy Graham ... CTN
News Releases—occ-var-man ... LUT
Parson Jones—1tw-300-orp/mail—Rev. Jones ... MCN
Photographs—occ-5x7-igp ... LUT
Photo Service—4tw-igp-mail ... RNS
Phyllis Mitchell's Column—1tw-900-man—Phyllis Mitchell ... MIT
Question Box—1tw-500/650-wire-mail—Father John Dietzen ... NCF
Religion—occ-500/750-C12/DF/DNS/mail—Various Authors ... CNS
Religion and the Times—1tw-700-mail—Jesse H. Merrell ... MER
Religion In America—1tw-var-wire-DNS—David Anderson ... UPI
Religion in Review—1tw-8,500-wire/DF/mail—Staff ... RNS
Religion Today—1tw-10-12 stories-mail—
William Willoughby, Editor ... RET
Religious Commentary—1tw-200-man-mail—
Rabbi Marc Tanenbaum ... SAF
Religious Drawings—1tw-22x6½"/21x4½"-orp-mail—
Jack Hamm ... REL
Religious Drawings—1tw-22x4½"/33x6½"-orp—Jack Hamm ... SM
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Religious News Reports (Broadcast Script)—1tw-2700-mail—
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Saints and Sinners—1tw-600-orp-C12-P199-wire-DF-DNS-mail—
George Plagenz ... NEA
60 Second Sermon—1tw-200-man—Fred Dodge ... MM
Strength For The Day—6tw-150-DF/man/mail—Dr. Elisha Douglass ... CF
Sunday School Lesson—1tw-650-DF/man/mail—
Dr. Elisha P. Douglass ... CF
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The Country Parson—6tw-10x12"-orp-id-mail—Frank Clark ... RTS
The Jewish Future—m-1000-man/mail—Alan Caruba ... CBO
The Los Angeles Times-Washington Post News Service—
7tw-var-wire/DF/DNS ... LAT-WP
The Word—S-750-C12/wire/DF—Dr. Michael J. McManus &
Rev. Everett L. Fullam ... MCM
The Word of God—semi-an-var-orp—Various ... PRB
Thoughts—7tw-100-orp-C12-P199-wire-DF-DNS-mail—
Staff ... NEA
Week In Religion—1tw-1000-wire/DF/mail—Staff ... RNS
What Life Has Taught Me—1tw-var-orp—Various Celebs. ... SCI
Willoughby From Washington—1tw-500/650-mail—
William F. Willoughby ... RET
Year in Religion—an-3,500-mail—Staff ... RNS
You In the Church-The Church In You—
1tw-var-orp-mail—George W. Lindsay ... WIL
Your Life and Mine—1tw-300-man—Phyllis Mitchell ... MIT

42—RETIREMENT (Senior Citizen)

A Time To Live—1tw-900-C12/DF/DNS/mail—Bob Walton ... UPS
All About Retirement—1tw-500-orp—Helen Lund ... API
An Old Guy Who Feels Fine—6pts-1200-orp/man/C12/mail/wire—
Worden Macdonald ... CMF
Ask Maggie—1tw-350-orp/man/mail—Margaret Hauser ... CMF
At Your Service—6tw-var-mail—Staff ... ARM
Community File—1tw-500-orp/man/C12/mail/wire/igp—Various ... CMF
Earning Extra Money—1tw-600-C12/DF/DNS—
Jay Conrad Levinson ... CTN
Easy Does It—In Retirement—2tw-1000-orp/man/mail—
Guy Bartin ... MCF
Fighting Ageism A-Z—1tw-900-man-mail—Jeanne Walsh ... BOK
Golden Years—1tw-700-man/ocr/wire/DF/DNS—Beulah Collins ... LAT
Growing Older—1tw-600-orp/mail/C12/P199/wire/DF/DNS—
Lou Cottin, Harold Blumenfeld ... NEA
Investor's Guide—5tw-650-orp/C12/wire—William Doyle ... KFS
Living With Aging—3tw-500-man—M. Oberleder, Phd ... POS
Mainly For Seniors—1tw-400/600-orp-DF/DNS-mail—
John T. Watts ... CNS
Mind Your Money—3tw-800-C12/wire—Peter Weaver ... KFS
More For Your Money—m-700-man/mail—Mike LeFan ... LEF
More For Your Money—hps-250-orp—Righetti ... SCI
More For Your Money—1tw-450-20x8"-orp-man-id-mail—
Mike LeFan ... LEF
More For Your Money Fillers—m-1800-man-mail—
Mike LeFan ... LEF
Olga Knows—1tw-19x10"-orp—Patsy Milligan ... MLS
Prime Time—1tw-750-orp-mail—Cy Brickfield ... ARP
Senior Citizen—1tw-2colx4"-orp—Mike Bennett ... CSP
Senior Forum—5tw-400-man/ocr/DF/DNS—Paul Hightower ... LAT
Senior Life—1tw-2ps-mail—Laure Feemont ... CAP
Senior Update—1tw-450-orp-mail—Vivienne Bodeau ... SF
***Sixty Plus**—1tw-500-orp-C12-man-wire-mail—Various ... CMF
The Best Years—1tw-750-man-mail—Sidney Ascher ... ASC
The Los Angeles Times-Washington Post News Service—
7tw-var-wire-DF/DNS ... LAT-WP
Time Of Your Life—2tw-700-wire-DF/DNS/mail/man/C12-P199—
Jack Smith ... UFS
***Trying Retiring**—1tw-500-orp-C12-man-wire-mail—
Wilma Willis Gore ... CMF
Widow—4pts-1000-orp/man/C12/mail—Sharon Wright ... CMF
Your Social Security—1tw-550-700-orp-DF-DNS-mail ... CNS

43—SCIENCE (Technology)

Academic Viewpoint—1tw/S-600-man-C12-mail—Various ... ANS
Ask The Weatherman—1tw-500-orp/man/C12/mail/wire—
Don Edwards ... CMF
Beyond The Known—1tw-600-man—Edith Kermit Roosevelt ... ROO
Compass Point—6tyr.-var-id-igp—Staff ... NGS
***Computer World**—1tw-500-orp/man/C12/mail/wire—
Howard Karten ... CMF
***Eye On The Sky**—1tw-500-orp/man/C12/mail/wire—
Deborah Bird ... CMF
Federal Science Subscription Service—1tw/5 items per packet-200/
500 per item-man/mail—Dr. Murray Felsher ... DPR
File On The Unexplained—1tw-20x10"-orp/mail—
Michael Lucas ... CWF
Healthweek In Review—1tw-500-mail—Staff ... IMTS
Human Side Of Science—1tw-var-orp-id—Staff ... LUI
In Outer Space—1tw-500-man-mail—Terence Dickinson ... DIT
***International Feature Service**—6tw-16,000-wire/DF—
Various Authors ... ILPS
International Medical Tribune Syndicate—1tw-50/800-mail ... IMTS
It's Okay To Talk About Sex—1tw-750-DF/mail/
man—Robert C. Long, M.D. ... PRI
Judith Randal—1tw-750-man-mail-DF—Judith Randal ... PRI
Keeping Children Healthy—2tm-250/500-mail ... IMTS
Know The Weather—1tw-9½x5"-orp-mail—Staff ... EDC
***Latin American Oil Bulletin**—1tw-3200-wire/DF—
Various Authors ... ILPS
Monthly Sky Chart—1tw-500-man/id/mail ... DIT
Nutrition For You—1tw-250/500-mail—Melinda Saltzberg ... IMTS
Of Things To Come—1tw-650-man/mail—Don Fabun ... FET
Psyche/Cology—1tw-1000-igp/mail—Stacey ... SAW
Re:Sources—1tw-1000-igp/mail—Wilcock ... SAW
Science Corner—2tm-hp/qp-orp/id/mail—Various ... CMF
Science For You—1tw-21x4½"-orp/id—Bob Brown ... LAT
Science In The Service of Man—1tw-700-man/mail—
Waldo T. Boyd ... FET
Science Quiz—1tw-ps-orp-id—F. Treadgold ... SCI
Science Today—2tw-var-wire-DNS—Al Rossiter, Jr. ... UPI
***Science Update**—1tw-500-orp-C12-man-wire-mail—
Various ... CMF
Scientific Topics—5tw-cont-hpt-man-wire-mail—Alan N. Queen ... PWF
Specialty Books (review)—2tw-1000-orp/man/mail—J.D. Paulus ... MCF
Staying Healthy—2tw-1000-orp/man/mail—
Dr. Clarke Hankey ... MCF
Star Gazing—m-500/750-man-igp-mail—
Robert E. Allen ... STG
Technical Questions—1tw-500-orp/man/C12/mail/wire—
Paul Cardwell, Jr. ... CMF
This Is SPR Charter—1tw-500/600-man/mail—Spr Charter ... FET
U.F.O. Investigation Bureau—1tw-200/500-orp/id/mail—
Pedro R. Moreno ... UCS
***Women's Feature Service**—3/4tw-1,000/2,000-wire/DF—
Various Authors ... ILPS
Your World—1tw-500-orp/man/C12/mail/wire—Various ... CMF

44A—SERIALIZATION (Non Fiction)

An Old Guy Who Feels Fine—6-pts-1200-orp/man/C12/mail/wire—
Worden Macdonald ... CMF
Book Serialization—var-1000/3000-C12/mail—Various ... SMP
Cancer Connection—6-pts-1200-orp/C12/man/mail—Larry Agran ... CMF
Confessions Of A Medical Heretic—6pts/550 each-C12/DF/DNS/mail—
Dr. Robert Mendelsohn ... RTS
Crime Flashback—1tw-pt-orp/id/mail—Max Haines ... CWF
Cut Your Own Taxes And Save—sea-var-orp-C12-P199-wire-
DF-DNS-mail—Ray DeCrane ... NEA
***Eat and Grow Younger**—24 part series-10x30"-orp/d/mail—
Lelord Kordel ... SPE
***Eat Better and Feel Great**—6 pt series-10x30"-orp/id/mail—
Lelord Kordel ... SPE
***Eat Right & Live Longer**—12 part series-10x30"-orp/id/mail—
Lelord Kordel ... SPE
Eat Up and Slim Down—14 part series-10x25"-orp/id/mail—
Lelord Kordel ... SPE

Eat Your Troubles Away—15 part series-10x30"-orp/id/mail—Lelord Kordel ..... SPE
Feel Young Again—24 part series-10x28"-orp/id-mail—Lelord Kordel ..... SPE
Fight Back, And Don't Get Ripped Off—7pts-1000-orp/man/C12/mail/wire—David Horowitz ..... CMF
File On The Unexplained—1tw-20x10"-orp/mail—Michael Lucas ..... CWF
Flight Into Egypt—1pt/300-C12/mail—Amos Elon ..... DDS
Folks—1tw-cont-var-man-ocra-orp-mail—Garet Mathews ..... DBI
Focus On Eyes—5pts-500-orp/id/man/C12/mail—Pamela Fritz ..... CMF
Gardening Series—sea-var-orp-C12-P199-wire-DF-DNS-mail—Allen A. Swenson ..... NEA
Getting Rich Your Own Way—5pt/1500—Sruliy Blotnich, Ph.D. ..... DDS
Having It All—5-ts-750-orp/man/C12/mail/wire ..... CMF
***Help Your Learning-Disabled Child**—7 pt series-500-orp/man/C12/wire/mail—Nancy O. Wilson ..... CMF
Hollywood's Unsolved Mysteries—15 part series-2500-igp/mail—John Austin ..... HIS
How To Cope With Smokers—1tw-cont-var-man-ocra-orp-mail—Naida Dickson ..... DBI
How To Reach Anyone Who's Anyone—1tw-hpt-man—Michael Levine ..... TVN
Independent News Alliance—5tw-var-man-igp-wire-DF-DNS-mail—Various ..... UFS
Independent News Alliance—6tw-var-man-id-igp-DF-DNS-wire-mail—Various Authors ..... INA
Infertility In America—1200-orp/man/igp/C12/wire/mail—Penny Righthand ..... CMF
Listen America!—5pt/1300-C12/mail—Jerry Falwell ..... DDS
Living Alive—3pt/1400-C12/mail—Flora Davis ..... DDS
Make People Like You—18 part series-10x28"-orp/id/mail—Lelord Kordel ..... SPE
Making It Perfectly Clear—6pt/1500-6 b & w photos-C12/mail—Herbert G. Klein ..... DDS
Military History—occ-2000-man/mail—Various ..... FET
Month By Month—12 gtm-1100-man/mail—Dan Carlinsky ..... CAR
My Life With Raquel Welch—4 part series-2500-igp/mail—Patric Curtis ..... HIS
Our Vanishing Liberties—15 part series-10x30"-orp/id/mail—Omar V. Garrison ..... SPE
Pity The Poor Rich—5pts/550 each/2 sidebars-C12/DF/DNS/mail—Bert Greene ..... RTS
Readergrabbers—occ-var-C12/DF/DNS/mail ..... UPS
Reader Specials—occ-orp-C12-wire—Various Authors ..... KFS
Religion Today—1tw-10-12 stories-mail—William Willoughby, Editor ..... RET
Serializations—occ-var-man/DF/mail—Various ..... CF
Serializations—up to 7 installments-var-orp/man—Editorial Staff ..... RBN
Solo News Network—1tw-1000-igp/mail ..... SNN
***Stay Alive Longer**—21 part series-10x30"-orp/id/mail—Lelord Kordel ..... SPE
Stay Younger Longer—10 part series-10x28"-orp-id-mail—Lelord Kordel ..... SPE
Stop Wasting Time!—1tw-500-orp/man/C12/mail/wire—Donna Goldfein ..... CMF
***Story of A Stroke**—2pt-1000-orp-man-mail—Robert Jimonez ..... CMF
Targeting The Top—5pt/1200-C12/mail—Nancy Lee ..... DDS
The Christian Science News & Photo Service—7tw-var-orp-C12-id-DF-DNS-mail ..... RTS
The End Of The World—5pt-1500-5 b & w photos-C12/mail—Richard Morris ..... DDS
The Metropolitan Home Column—1tw-550-man/C12/igp/id/mail—Metropolitan Home Magazine ..... RTS
The 100—100 pts/var/cont-C12/DF/DNS/mail—Harold Hart ..... RTS
The Sweetheart Of The Silent Screen-Majority: The Biography of Phyllis Schlafly—6 pt/1300-6 b&w photos-C12-mail—Carol Fensenthal ..... DDS
The World I Lived In—cont-20/25 part serialization of book-mail—George Jessel ..... HIS
Thundering Sneakers—7 pt/1300-C12/mail—Prudence Mackintosh ..... DDS
Timely Book Serializations—occ-10,000-ocr/DF/DNS ..... LAT
Travel Guide—occ-var-man/mail—Various ..... FET
Tummy Trimmer Primer—5 pts/550 each/13 photos-C12/DF/DNS/mail—Ann Smith ..... RTS
Weapons: The International Game of Arms, Money & Diplomacy—5 pt/1500/C12/mail—Russell Warren Howe ..... DDS
Welcome To The Real World: A Financial Guide For Young People—6 pt/1300-C12/mail—Annie Moldafsky ..... DDS
Winning Through Negotiation—5 pts-750-orp/man/C12/wire/mail—Tessa Albert Warschaw ..... CMF
Woman's Guide To Travel—7 pts-80—Donna Goldfein ..... CMF

44B—SERIALIZATIONS (Fiction)

Allah Din & His Lamp—7tw-500-5½x2"-orp—Mahmood Ahmad Gazi ..... PAK
Best Books Special—1tw-2000-C12-id-igp-DF-DNS ..... FNS
Readergrabbers—occ-var-C12/DF/DNS/mail ..... UPS
Serializations—up to 7 installments-var-orp/man—Editorial Staff ..... RBN
Solo News Network—1tw-1000-mail/igp ..... SNN
The Christian Science News and Photo Service—7tw-var-orp-C12-id-DF-DNS-mail ..... RTS
Zane Grey's Best Stories & Books—1tw-ps/bl-orp ..... OPS

45—SHORT STORIES

Daily Short Stories—7tw-var-orp—Various Authors ..... OPS
Drama In Real Life (Reader's Digest Special Service)—eow-750-C12/DF ..... SNS
Flashback on Canada—6tw-20x7"-orp/mail—B.G. Bowman ..... CWF
Rest Of The Story—1tw-300-man/C12/wire/DF/DNS—Paul Harvey ..... LAT
Two Minute Mystery Series—cont-350-man-mail ..... TM
Weekly Short Story—1tw-1000-man—Sidney Dubroff ..... GPL

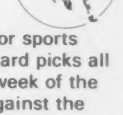
46—SPORTS (Spectator)

Along The Rail—1tw-orp/mail—Byjohn ..... CMF
Arthur Ashe Column—eow-800-wire-DF-DNS-mail—Arthur Ashe ..... WPW
Bob Verdi—3tw-600-C12/DF/DNS—Bob Verdi ..... CTN
Bout Sports—6tw-750-orp/igp—Les Mornay ..... WOR
Canadian Sport—5tw-500-mail-wire—Milt Dunnell ..... TSS
Chicago Tribune Graphics Service—1tw-var-orp—Chicago Tribune ..... CTN
Chuck Chandler's Best Bets—1tw-6½x3½"-orp/mail ..... MCN
Comment on Sports—1tw-20x4"-orp-mail—Pete Fritchie ..... EDC
Computer Picks The Pros—1tw-375-wire/mail—Steven Skiena ..... COM
Customized Computer Predictions—cont-var-wire/mail—Steven Skiena ..... COM
Cuttone's Concepts—cont-var/300-man/mail—Charles Cuttone ..... SRS
Daily Racing Form Consensus—6tw-700-wire ..... CTN
Dunkel College Basketball Index—7tw-22x5"-orp-mail—Direct Wire into Computer via Phone Lines—Dick Dunkel ..... DSR
Dunkel College Football Index—2tw-33x12"-orp/mail—Direct Wire into Computer via Phone Lines—Dick Dunkel ..... DSR
Durslag Sports Column—5tw-750-C12-wire—Melvin Durslag ..... KFS
Feeling Fit—3tw-var-C12/igp/id/DF/DNS/mail—Dr. Art Mollen ..... RTS
From The Sidelines—1tw-9x9¾"-orp/wire/mail—Bernie Beglane ..... TVC
Golf Cartoons—1tw-gpt-orp—Various ..... OPS
Hockey In The Air—1tw-sea-var-orp-man—Various ..... LNI
Inside Auto Racing—2tw-800-man—Don O'Reilly ..... AUN
Inside Football Report—1tw-500/900/sup/var-orp/wire/mail/id/igp ..... KFS
Inside Sports—1tw-700-mail-wire—Stan Fischler ..... TSS
It's Just A Game—6tw-21.2x¾"-orp/mail—Ed Morgan, Jr. ..... RTS
Jews In Sports—2tm-500-man—Haskell Cohen ..... JTA
Jim Murray Column—3tw-800-man-ocr-wire-DF-DNS—Jim Murray ..... LAT
Jimmy The Greek Forecast—3tw/daily 5tw-var-wire/DF/DNS—Jimmy Snyder ..... FNS
Joe Fann—5tw-21x4¾"-orp-CT Jones ..... API
John Schulian—3tw-C12/DF/DNS/mail—John Schulian ..... UPS
Just Ask—1tw-600-orp/C12/P199/id/wire/DF/DNS/mail—Murray Olderman ..... NEA
Knight News Wire—7tw-var-wire ..... CTN
Latest Line—7tw-500-DF/DNS ..... CTN
Maver Sports Cartoons—3tw-2c-orp—Alan Maver ..... KFS
Mike Lupica—3tw-700-mail/kmt—Mike Lupica ..... CTN
Mort Olshan's Gold Sheet College Forecast—1tw/sea-19½x10"-orp ..... MOS
Mort Olshan's Gold Sheet Line—1tw/sea-19½x3¾"-orp ..... MOS
Mort Olshan's Gold Sheet Pro Forecast—1tw/sea-19½x10"-orp ..... MOS
Mort Olshan's Gold Sheet Top Ten—1tw/sea-19½x2½"-orp ..... MOS
Motor Cade USA—1tw-500-man—Don O'Reilly ..... AUN
Muscling In—occ-var-orp/igp/mail—Arnold Schwarzenegger ..... NND
New York Sports—1tw-var-mail—Staff ..... PAN
NFL Football Crossword Puzzle—21x12"-orp/mail—NFL Properties ..... UFS
Nostalgia Notes—1tw-600-man/mail—Thurlow O. Cannon ..... CAN
On Sports—1tw-450-orp-mail—John Dalton ..... SF
Palmer Method—2tw-22x4½"/22x6½"-orp-mail—Arnold Palmer ..... UFS
Pat Doyle—1tw-450-wire/CP/DF/UPC/DNS-man/mail—Pat Doyle ..... CWF
Reds Quiz—1tw-200/250-mail—Erwin Lynn ..... LER
Runner Magazine—m-var-mail ..... NYT
Side Lines—1tw/var-22x3"/var-orp/mail—Bill Whitehead ..... WST
Situationer—35tw-400/1000-wire/DF—Various ..... REV
Skiing—sea-21x11½"-orp-mail-id—Jean-Claude Killy ..... UFS
***Soccer**—3tw-2c-orp—Larry Sheehan & Red Wexler ..... KFS
Soccer Pro Tips—1tw-750/1000-man—David Faries ..... FAR
Speaking of Sports—1tw-550/800-orp-DF-DNS-mail—Various Authors ..... CNS
Special Moments In Sports—1tw-600-man/mail—Lee Pacini ..... FET
Sport Commentary—2tw-2/3 col-orp/mail—Larry Johnson ..... UPS
Sportday—7t[illegible]"-orp/mail—Bill Morgan ..... CF
Sports Briefs—stw-var-hpt-man-wire-mail—Joe Queen ..... PWF
Sports Column—4tw-800-wire/DF/DNS—Jerry Izenberg ..... NHN
Sports Fact—3tw-21x3½"-orp—Leo White ..... WHI
Sports File—cont-500-man-mail—Staff ..... SRS
Sports File—1tw-17½x9½"-orp-mail—Various ..... TVC
Sports Focus—1tw-750-orp-C12-P199-wire-DF-DNS-mail—Murray Olderman ..... NEA
Sports From The Press Box—1tw-300-orp/mail—Red Lakeland ..... MCN
Sports Guide—1tw-var-man/mail ..... SRS
Sports Hot Line—2tw-700-C12/DF/DNS/mail—Steve Perkins & Mickey Herskowitz ..... UPS
Sports I.Q.—1tw-17x5¾"-orp-wire/mail ..... TVC
Sports Probe—1tw-11½x9½"-orp/wire/mail—Various ..... TVC
Sports Quiz-Cross—1tw-2 col/5½"-orp/mail—Al Power ..... YPI
Sports Scene—2tw-1,000-orp-man-mail—Jimmy McDonald ..... MCF
Sports Special—1tw-2 colx4"-orp—Al Ray ..... CSP
Sports Unlimited—1tw-550/750-orp-C12-DF-DNS-mail—Various Authors ..... CNS
SportSearch—1tw-32x7½"-man-ocra-mail—Nadia Dickson ..... DBI
Sportsearch—S-21x3½"-orp—Leo White ..... WHI
Sports Spot—1tw-15x5"-orp-mail—Al Rainovic ..... DBI
***Sportoons**—1tw-cont-var-orp-mail—Cliff Johnson ..... DBI
Sportsworld—1tw-300/400-man-ocra/orp/mail—Al Rainovic ..... DBI
Sporty Ones—1tw-10x2½"-orp—Court Alderson ..... SM
Suzy Chaffee Column—occ-var-orp/igp/mail—Suzy Chaffee ..... NNB
The Bob Harmon Forecast—1tw-sea-3 colx10"-orp/mail—Bob Harmon ..... HEF
The Bottom Ten—1tw/sea-800-C12/DF/DNS/mail—Steve Harvey ..... UPS
The Christian Science News and Photo Service—7tw-var-orp-C12-id-DF-DNS-mail ..... RTS
The Los Angeles Times-Washington Post News Service—7tw-var-wire/DF/DNS ..... LAT-WP
The Sporting Life—6tw-21x4"-orp—Ben Templeton & Tom Forman ..... CTN
The Sports File—3tw-21x4½"-orp—Emil Abrahamian ..... API
***The Week In Sports (Latin America)**—1tw-1000/2000-man/igp/mail—Jorge Rodriguez Dural ..... IAN
The Year In Sports—an-3 pt-man/igp/mail—Charles Cuttone ..... SRS
Think You Know Sports—1tw-4½x3"-orp/mail—John Langton ..... TVC
This Is Sport—1tw-20x4½"-orp—Court Alderson ..... SM
Time Out—6tw-21x4½"/11x3¾"-orp—Jeff Keate ..... FNS
Tips From the Tour—1tw-600-orp/mail/id—Arnold Palmer ..... UFS
Today's Sport Parade—7tw-var-wire-DNS—Milton Richman ..... UPI
Trim's Arena—6tw-2 col-orp/mail—Hal Inm ..... UPS
Who's on First?—1tw-650-man-mail—William Kauffman ..... FET
Wizard of Grid—1tw-hpt-orp/mail ..... DOD
You, Your Child and Sports—1tw-500-man-mail—David Nydick ..... DAN
Young Ideas—5tw-700-knt/mail—Dick Young ..... CTN

47—SPORTS (Participant)

Arthur Ashe Column—1teow-800-wire/DF/DNS/mail—Arthur Ashe ..... WPW
Black Sports—5tw-var-C12/wire—Sam Skinner & Staff ..... BPS
Bout Sports—S-6tw-750-orp/igp—Les Mornay ..... WOR
Chicago Tribune Graphics Service—1tw-var-orp—Chicago Tribune ..... CTN
Dr. Jock—1tw-700-C12/DF/DNS/id—Dr. David Bachman ..... CTN
Feeling Fit—3tw-var-C12/igp/id/DF/DNS/mail—Dr. Art Mollen ..... RTS
Get Your Life In Shape—1tw-20x8½"-orp/mail—Gordon Stewart ..... CWF
Golf Cartoons—1tw-gpt-orp—Various Authors ..... OPS
How To Take The Fun Out Of Golf—1tw-3 colx5"-orp—Dick Harris ..... HAA
How To Take The Fun Out Of Jogging—cont-var-orp—Dick Harris ..... HAA
How To Take The Fun Out Of Skiing—sea-var-orp—Dick Harris ..... HAA
How To Take The Fun Out Of Tennis—S-var-orp—Dick Harris ..... HAA
It's Just A Game—6tw-21.2x¾"-orp-mail—Ed Morgan, Jr. ..... RTS
Jews In Sports—2tm-500-man—Haskell Cohen ..... JTA
Just Ask—1tw-600-orp-C12-P199-id-wire-DF-DNS-mail—Murray Olderman ..... NEA
Kids In Sports—7tw-250-man/mail—Dan Speraw ..... JDL
Kids In Sports—1-5tw-600-mail—Danny Speraw ..... USS
Knight News Wire—7tw-var-wire ..... CTN
Muscling In—occ-var-orp/igp/mail—Arnold Schwarzenegger ..... NNB
Nostalgia Notes—1tw-600-man-mail—Thurlow O. Cannon ..... CAN
On Boxing—1tw-650-man/mail—Charles B. Brown ..... FET
On Sports—1tw-450-orp-mail—John Dalton ..... SF
Palmer Method—2tw-22x4½"/22x6½"-orp-mail—Arnold Palmer ..... UFS
***Play Better Golf with Jack Nicklaus**—3tw-4c-orp—Jack Nicklaus ..... KFS
Runner Magazine—m-var-mail ..... NYT
Sidelines—1tw/var-22x3"/var-orp/mail—Bill Whitehead ..... WST
Ski Fever—1tw/sea-300-orp/id/igp ..... CWF
Skiing—sea-21x11½"-orp-mail-id—Jean-Claude Killy ..... UFS
***Soccer**—3tw-2c-orp—Red Wexler/Larry Sheehan ..... KFS
Soccer Pro Tips—1tw-750/1000-man—David Fanes ..... FAR
Soccer School—1tw-19x12"-orp/id/mail—Bill Thomson/G. Marjanovic ..... CWF
Solunar Tables—7tw-550-C12-DF-DNS-mail—Mrs. Richard Alden Knight ..... RTS
Sports Flashback—6tw-10x3¾"-ing-mail—C.H. Murfin ..... MUR
Sports Focus—1tw-750-orp-C12-P199-wire-DF-DNS-mail—Murray Olderman ..... NEA
Sports Of The Times—4tw-750-wire—Dave Anderson ..... NYT-NS
Sports Of The Times—4tw-750-wire—Red Smith ..... NYT-NS
Sportsman's Digest—6tw-11x4½"-orp/id—Hal Sharp ..... LAT
Sports Scene—2tw-1000-orp/man/mail—Jimmy McDonald ..... MCF
Sportsmedicine—1tw-650-C12-wire-DF-DNS-mail ..... NYT
***Sportoons**—1tw/cont-var-orp—Cliff Johnson ..... DBI
***Stan Smith's Tennis Class**—3tw-4c-orp—Stan Smith ..... KFS
Suzy Chaffee Column—occ-var-orp/igp/mail—Suzy Chaffee ..... NNB
Teaching Pro—3tw-21x4½"-orp/id—Don Leary ..... LAT
The Los Angeles Times-Washington Post News Service—7tw-var-wire-DF/DNS ..... LAT-WP
The Sporting Life—6tw-21x4"-orp—Ben Templeton & Tom Forman ..... CTN
***The Week In Sports (Latin America)**—1tw-1000/2000-man/igp/mail—Jorge Rodriguez Duval ..... IAN
Tips From The Tour—1tw-600-orp/mail/id—Arnold Palmer ..... UFS
To Your Good Health—7tw-750-C12/P199/DF/DNS—Paul C. Donohue, M.D. ..... FNS
What's Doing In Sports—1tw-2 colx5"-man/igp—Ray Allen ..... AMF
You, Your Child, and Sports—1tw-500-man-mail—David Nydick ..... DAN

THE WIZARD OF GRID



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CLASSIFICATIONS OF FEATURES

48—TRAVEL

About Camping—1tw-600-man/mail—Craig Mitchell ..... FET
Adventure Travel—1tw-500-orp/man/C12/igp/mail/wire—Jason Rubinsteen ..... CMF
Americans Abroad—6-pts-800-orp/man/mail—Judy Ringle ..... CMF
Armchair Traveller—1tw-var-man—B. Horngren ..... GSL
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Teenage Corner—6tw-500-man—Ellie & David ..... TEE
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Teen Forum—6tw-600-man/orp/C12/P199/wire/DF/DNS/mail—Jean Adams ..... UFS
Teen Scene—5tw-12.6x2"-orp—Ted Dee ..... HAR
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The National Challenge—1tw-500/850-man/DF/mail—J. Baxter Newgate ..... CF
The Scene—1tw-550-man—Robert Edward Curtis ..... GSM
Tiger's Beat—3tw-500/700-igp/orp/wire ..... KFS
Today's Teens—1tw-300-mail—Lester Rand ..... YOU
Travel Smart—1tw-500-orp/man/C12/mail/wire—Herbert Teison .. CMF
Tween 12 & 20—6tw-6@ 300-orp/C12/DF/DNS/mail—Dr. Robert Wallace ..... CNS
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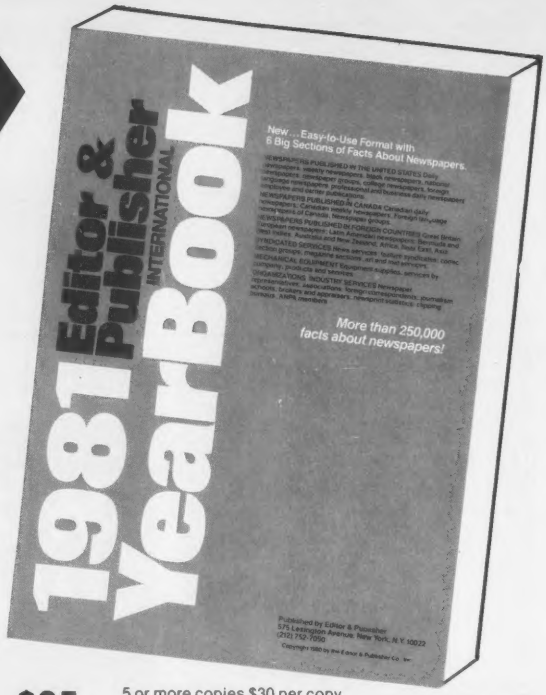

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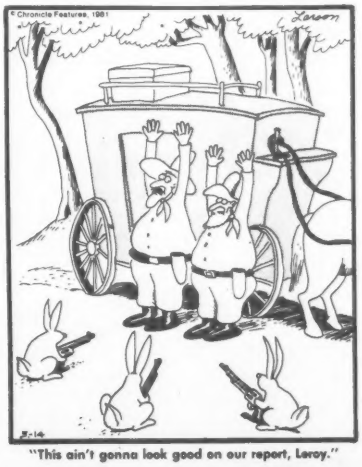
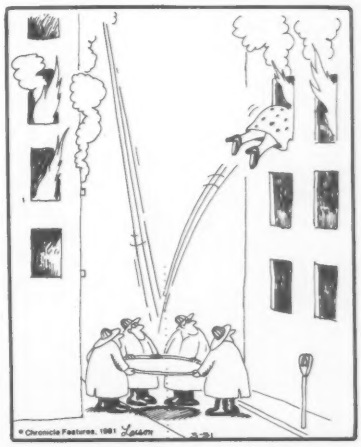


"This ain't gonna look good on our report, Leroy."



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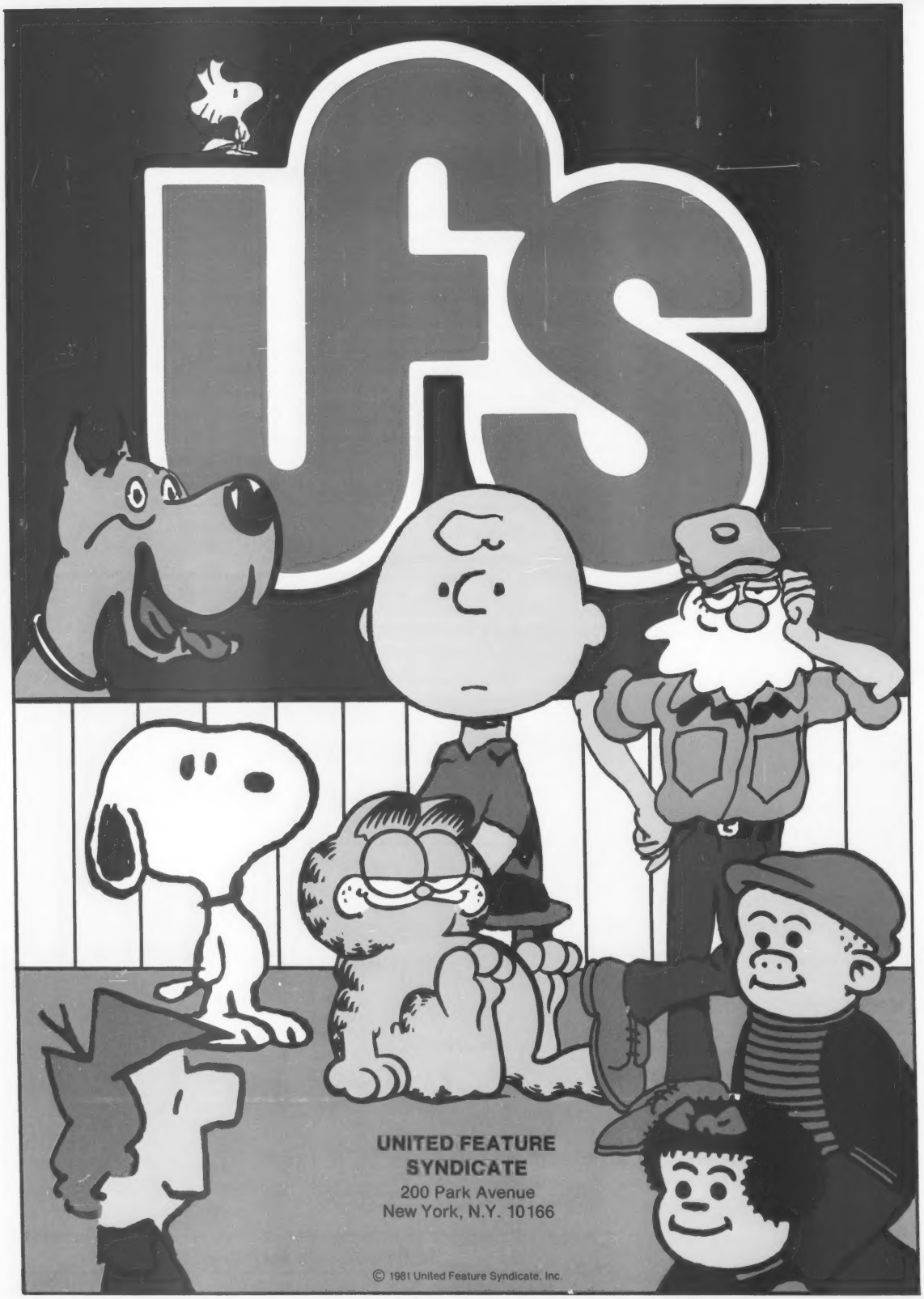
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Small daily gears up for major news story

By M.L. Stein

How a small paper can gear up for a big story was amply illustrated recently, when the *Napa Register* (circulation 20,000) moblized its editorial staff of 18 to cover massive brush fires that destroyed over 50 homes and blackened 25,000 acres over a two-day period.

Damage was estimated at $60 million from four arson blazes that swept Napa County, the noted wine country north of San Francisco. The catastrophe brought California Governor Edmund G. Brown Jr. to the scene, where he declared "a state of emergency."

The four fires, which merged to become one huge firestorm, broke out June 22.

"It was clear that afternoon that we were in for a catastrophe," recalled editor Rich Heintz. "Minutes after the fires were reported, the head of smoke was visible for miles. Soon the fire scanner was erupting with calls from frightened home owners and firefighters began racing to evacuate homes."

Heintz and City Editor Lynn Penny dispatched the two reporters and two photographers in the newsroom and began calling others at home. Within a half hour, all of the afternoon daily's seven reporters and three photographers were working the story. One reporter kept a minute-by-minute log of all radio traffic that later became a sidebar.

A free-lance photographer was sent up in a plane to shoot aerials, courtesy of a local flying service. As the fire expanded, Heintz and Penny moved staffers around, one to the hospital and another to an evacuation center. Other freelance camera persons checked in and were hired on the spot.

Sean Silverthorne became the rewrite man for a big sidebar of various dramatic events, including a rescue of a horse by reporter Nancy Stenson, who then did her own sidebar about veternarians leading horses to shelter.

As reporters drifted back from the fire lines that night they were given a two-page assignment sheet by Penny for the next day.

"The idea worked," Heintz said. "Her outline sparked more ideas and prevented duplication. We also were able to anticipate which stories would be done first, and were able to chart page flow."

Heintz killed the two pages that had been done before the fire and devoted the first four pages entirely to the blaze. Staffers worked until 1 a.m. and one reporter remained all night with firefighters.

L. Pierce Carson wrote the main story,

Special Edition

The Napa Register

NAPA FIRESTORM

INSIDE

A Hill Explodes ..... Pg. 3
The Strategy ..... Pg. 5
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Disaster Declared ..... Pg. 15

Special edition

with other sidebars contributed by reporters Kevin Courtney, Stan Vaughn, Rick Wallerstein and Doug Ernst.

The sports staff and wire editor reported at 5 a.m. the following day and got their pages out early. The other staffers came in at 7 a.m. and in five hours produced 15 major news stories, 20 photos and 12 news pages. The Register's first section was almost entirely about the fire.

"Despite the heavy copy flow, the paper was only a half hour late to press," Heintz said. "The reporters never wrote better and the composing room never responded more efficiently."

That day's paper quickly sold out, despite the several hundred extra copies printed. On June 29, at the suggestion of publisher Bill Daniel, The Register published a 16-page, full-size special edition, reprinting many of the initial stories and pictures. In addition to the 20,000 copies run off for subscribers, the paper printed 2,000 extra copies. Some 1,700 copies were sold over the counter the first day and several hundred others were mailed.

Heintz called the first day's reporting the most exciting but noted that ongoing efforts paid off.

"In our determination to have a complete list of all fire victims (no one was killed but many lost homes) we discovered that no one was compiling a list," he said. "Firefighters had addresses but no names. By checking with the assessor and utility company records, we were able to publish a partial list of victims two days after the fires started. We also urged fire victims to call our reporters at home. The list proved to be so accurate that government agencies were calling us for the information. One of our reporters had been pressing officials for a list and when he finally got it he saw that it was the same one we had published the day before."

Heintz said, however, that he considered the paper's most important achievement getting its people out to the scene for first-hand reports.

"No one the day after can assemble that kind of information for you," he added. "It was also important that we had reporters carrying cameras. Our lead photo, in fact, was shot by a reporter."

By-line bill rejected in Mass.

The Massachusetts House overwhelmingly rejected a proposed measure that would have required all newspaper articles to contain the full legal name of the writer.

The proposal, labeled unconstitutional and an attempt to "harass the press" by opponents, was defeated on a 124-25 vote in the House after nearly an hour of debate.

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NEWSPEOPLE IN THE NEWS

Edited by LENORA WILLIAMSON

Lafferty

Ivancic

Miller

Tighe

Huber

MICHAEL B. LAFFERTY has joined the *Columbus* (Ohio) *Dispatch* as agribusiness writer, succeeding the late BILL ZIPF. Lafferty moved from the Columbus bureau of the Associated Press, where he reported on agriculture and government. He holds a bachelor's degree in agriculture from Ohio State University, 1970, and a year later had earned a master's degree in journalism. He is a former director of press relations for the Ohio Farm Bureau Federation and public information officer for the Ohio Department of Natural Resources.

* * *

JAMES KLURFELD was appointed Washington bureau chief of *Newsday*, Long Island. Klurfeld, with Newsday since 1968, had been deputy bureau chief. Before going to Washington, Klurfeld was Albany, New York, bureau chief for three years.

ALISON MITCHELL was named the paper's new Albany bureau chief, effective August 3. A graduate of Radcliffe College, Mitchell joined Newsday in 1977 and worked as a reporter in Nassau County and in the Queens bureau, and as a national reporter.

* * *

MARK IVANCIC, former city editor of the *Long Beach* (Calif.) *Indpendent Press-Telegram*, was named editor of *Westward*, the Sunday magazine of the *Dallas Times Herald*.

KERRY SLAGLE was named assistant managing editor for features. He rejoined the Times Herald last year to launch Westward magazine and formerly was the sports editor of the *Chicago Daily News* and *Sun-Times*. He came to the Times Herald from *Inside Sports* magazine.

BRYAN WOOLEY, local columnist for the Times Herald, was named books editor. Wooley, author of two novels, recently won the Texas Institute of Letters Stanley Walker Award.

ANN ZIMMERMAN, former staff member of *Washingtonian* magazine, joined the features department as a staff writer.

* * *

ALBERT W. MILLER was named director of circulation for the Newspaper Operations area of business of Harte-Hanks Communications, Inc., and will also continue as circulation director of the *Abilene* (Texas) *Reporter-News*, a Harte-Hanks paper.

RICHARD T. SCHLOSBERG III, senior vicepresident and president, Newspaper Operations, said the post was created to address current circulation needs of the company's newspapers and several distribution opportunities the company expects to become available.

Miller, with Harte-Hanks since 1973, has 33 years of experience in circulation management, having previously worked for the *Omaha World-Herald, San Francisco Chronicle*, Sun Newspapers of Omaha, and the *Oklahoma Journal*. He is chairman of the board of the Texas Circulation Management Association.

* * *

THOMAS B. TIGHE, a 60-year veteran newspaper man who covered such major stories as the stock market crash of 1929, the Hindenburg disaster and the sinking of the Morro Castle off the Jersey Coast, has retired as editor of the *Asbury Park* (N.J.) *Press*. He continues as a part-time consultant in the position of editor emeritus.

Succeeding Tighe as editor is E. DONALD LASS, former executive editor and former student in Tighe's newspaper management class at Columbia University Graduate School of Journalism.

Tighe spent all but seven years of his career working at The Press, beginning at the age of nine as a newsboy.

* * *

DENNIS L. HUBER became the 42nd president of the Hoosier State Press Association at the July meeting of the board of directors in Columbus, Indiana. Huber is publisher of the *Corydon Democrat*, the newspaper which has been named Indiana Blue Ribbon Weekly of the Year five times in the past six HSPA competitions.

Huber succeeds FRANKLIN D. SCHURZ, JR., editor and publisher of the *South Bend Tribune*. Other officers elected at the meeting were: NED J. BRADLEY, general manager of the *Columbus Republic*, vicepresident; WILLIAM CONNELLY, president of LaGrange Publishing Company, secretary, and EUGENE S. PULLIAM, publisher of the *Indianapolis Star* and *News* and the *Muncie Press* and *Star*. This is Pulliam's tenth consecutive term as treasurer.

* * *

MIKE KALLAY, business editor of the *Louisville Times*, was named assistant managing editor, replacing ROBERT CRUMPLER, who was named news ombudsman for *The Courier-Journal* and the Times. Kallay, who has been copy editor, sports reporter and business reporter for the Times, will be responsible for page one of the paper.

* * *

CAROL KHAN was promoted to retail advertising manager of the *Washington Star*. She joined the Star in March of 1980 from Pioneer Press Newspapers, suburban Chicago, as assistant retail manager.

FRANCIS PRICE, Star production director for two years, was named to the new position of operations director, and DAVID DOWNES, who was production manager, became production director.

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NICHOLAS KING was appointed director of the New York Foreign Press Center of the U. S. International Communication Agency. The agency's press centers in New York and Washington assist resident foreign journalist in covering the United States as part of the U.S. commitment to a free international flow of information.

King, veteran of a long career in journalism and government, twice before served the agency, from 1963-69 as press attache at the American Embassy in Paris and in 1971 as press spokesman and senior advisor for public affairs at the U.S. Mission to the United Nations. Earlier in his career, King worked in London and Paris as a reporter and news editor for United Press International and was an editorial writer for the *New York Herald Tribune*.

* * *

ALISON GWINN has left the copy desk of the *Chicago Tribune* to join the *San Francisco Examiner* copy desk.

Examiner staff writer STEPHANIE SALTER has been selected for the fourth annual Mary Garber Award as the outstanding woman sportswriter in the country for 1981. The award is named for one of America's first woman sportswriters and is sponsored by California State University, Northridge. It is intended to honor the growth and impact of females in sports journalism. Salter has been on the Examiner staff five years. She previously worked for *Sports Illustrated*.

Robert C. Christopher, former Time and Newsweek editor, is the newly elected secretary of the Pulitzer Prize board. Christopher succeeds Richard T. Baker, who retired from Columbia University June 30 after 34 years as professor of journalism and also served as the board's secretary the past five years.

Christopher will also be teaching at the Columbia University Graduate School of Journalism. As board secretary he is responsible for the day-to-day administration of the Pulitzer Prize office at Columbia and is a non-voting member of the board.

MUENCH QUADS—Las Cruces (N.M.) Sun-News sports editor Joe Muench and his wife, Sheila, hold the four new members of their family, as Joseph Jr., age 5, beams. The babies, from left, are Matthew, Marisa, Ryan, and Courtney. Their birthdate was June 12, and all are at home now with the exception of Marisa, who is expected to leave the hospital any day after a bout with anemia.

RICHARD B. FENLON has joined the *Columbus* (Ohio) *Dispatch* as the first full-time sports columnist in the newspaper's history. He is a native of Columbus and held the dual role of columnist/sports editor of the *Louisville Times* for nine years.

KATHERINE METZEN was appointed classified advertising manager for Meredith Newspapers, Cupertino, Calif. Metzen has worked on the display advertising staff since 1979.

(Continued on page 24)

Announcing

1982 Hazlett A. Cochran $2,000 Memorial Awards

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The Cochran awards, named for a man who helped pioneer coal industry public relations, were established by the National Coal Association to recognize journalists whose work contributes to better public understanding and appreciation of the U.S. coal industry.

Awards of $1,000 each will be made to the authors of winning entries in the (1) *print* and (2) *electronic* media categories. The competition is open to journalists representing newspapers, magazines, radio and television, and wire services (technical and trade publications are not eligible).

Entries will be judged on how well they enhance public awareness and understanding of: (1) the coal industry's role in solving national energy problems; (2) coal's contribution to America's economy; (3) achievements in coal mining safety; (4) advances in coal mining and utilization technologies, with respect to greater productivity and environmental quality; and (5) the need for greater coal use.

Eligible are stories published or broadcasted between March 1, 1981 and Feb. 28, 1982. The deadline for submission is April 1, 1982. Entries may include but are not limited to news stories and series, analyses, interviews, features, editorials and documentaries.

For complete information on rules, submission procedures and entry forms, write to: Chairman, Journalism Awards, National Coal Association, 1130 17th St., N.W., Washington, D.C. 20036.

COAL

Notes on People

Mary's historic story handled by editor

By Max Jennings,
Executive Editor, *Mesa* (Ariz.) *Tribune*

Mary Gohlke is going to walk back into the *Mesa* (Ariz.) *Tribune* one of these days and tell us that we overplayed her story.

By the time this is in print, she will have survived longer than anyone who has received a heart-lung transplant. I know that. Mary knows that. Everyone who knows her believes that. Because Mary Gohlke, if nothing else, is one tough broad. In a softer moment, I might refer to her as courageous. But Mary wouldn't like that. She probably likes the word "gutsy." That's the way her doctors and her husband have described her after she regained consciousness sooner than expected after the historic operation March 9, at the Stanford Medical Center at Stanford University. From that moment, she has battled for the only thing she has ever asked—a chance to live.

It was the first time in 10 years that doctors had attempted to replace both heart and lungs at the same time. Three other attempts at other institutions failed, and the longest survival time was 23 days.

This time, doctors transplanted the heart and lungs of a 15-year-old boy killed in a car-bicycle accident and put their hope in a new anti-rejection drug, Cyclosporin A.

I had known for months that Mary was trying to become a candidate for the surgery, but it was partly on my advice that she decided to stay quiet about the biggest story in her life.

We both agreed that if word leaked out that she was attempting to become a candidate for the surgery the news media would take away the privacy of her and her family.

For purely selfish reasons, of course, I wanted to write the story. It was a good story and I knew that she was dying from pulmonary hypertension and that I might never get to write a story about her struggle to survive while she was still living.

But I explained to Mary what I had seen the media do on other "big" stories, and together we decided that we would wait to break the story when she had the operation, if ever.

Doctors at the Stanford Medical Center at Palo Alto wanted to do it this way, too, because of their previous bad experiences with heart transplant cases.

But when Mary went to Stanford a few days before the surgery to begin her wait for a donor, she gave instructions to the hospital staff and to her husband, Karl Gohlke, an electronics engineer, that they had to protect "my newspaper."

From the beginning, Mary realized that it would be an advantage to us in our competitive market in the suburban Phoenix market if we could get her story first.

That sense of competition no doubt was why she won her job as advertising director at the Mesa Tribune, a Cox newspaper. She had been with the paper only a few months when she was named advertising director, and she quickly established a reputation as one of the most aggressive, competitive ad directors in the state.

With her firm instructions to protect the Tribune, we were handed the exclusive rights to personal parts of the story. The hospital issued bulletins, but no was talking to the family members except me.

Karl, following his wife's instructions, began calling me every day, giving me the latest details from her bedside.

Karl has continued to call faithfully, and the Tribune and its sister paper in the Cox chain, the *Tempe Daily News*, have continued to publish details about her recovery that no one else has had.

It didn't take long for the other media to find out that there was one pipeline into the room, and I suddenly became press relations spokesman for the Gohlke family instead of a newsman covering a story.

The networks called first. The major magazines also climbed in, asking for copies of the stories that had appeared in the Tribune, and asking for a special track on any chance for an interview.

Newspapers offered to pay top dollar for the first interview with her, and my phone rang several times a day with requests from news people to interview *me*.

Suddenly, I found myself defending Karl Gohlke's decision not to talk to anyone except the Tribune. But why was I becoming defensive? I had not asked Karl or Mary to do that; it was their decision.

And I haven't printed much of what I know, because of a determination to protect the privacy of the woman I consider to be the bravest in the world.

Mary made some tapes before her surgery, and she gave me a long interview, and some day she's going to write her own story. I am confident of this. I won't have to tell it for her.

I'm glad of this, because it isn't fun having to write about a friend, and it goes against everything I believe in to conceal information.

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After 25 years with the Hearst Advertising Service, Ralph Page is retiring as vicepresident and Los Angeles manager. Page joined the retail staff of the Los Angeles Examiner in 1951 and later was advertising manager of the Roger McDonald newspaper groups before going to Hearst in 1956. He also served as manager of the California Living magazines. Page was named to his present post in 1974.

Newspeople

(Continued from page 23)

DAVID L. ADAMS was appointed director of student publications and associate professor of journalism at Kansas State University, Manhattan. Adams was director of journalism and student publications at Fort Hays State University the past six years. He replaces BILL E. BROWN, who will teach full time in the department of journalism and mass communications after a year's sabbatical doing research and writing in England.

* * *

JAMES ALVORD, was named executive editor for Sentinel Publications of San Diego, California. He most recently was editor of the *La Jolla Light*. The Sentinel and the Light are divisions of Harte-Hanks Communications.

RICHARD MONAHAN was appointed advertising director for Sentinel Publications. Monahan was marketing director for the *Francisco Progress*.eAlso, DICK BROCIOUS was named production manager for Sentinel Publications.

House opposes effort to regulate news

A resolution opposing UNESCO efforts to regulate news content and formulate rules for reporters worldwide passed 7-1 in a joint meeting of two subcommittees of the House Foreign Affairs Committee.

The July 16 vote came on a resolution that would put the House on record opposing not only UNESCO efforts to impose some degree of control on the world's press, but also "efforts by some countries to further control access to and dissemination of news."

The only dissenting vote in the joint meeting of the Human Rights and International Organizations and International Operations subcommittees was cast by Rep. George W. Crockett Jr. (D.-Mich.), an advocate of measures to ensure "responsible" reporting by journalists.

Rep. Don Bonker (D-Wash.), chairman of the Human Rights and International Organizations panel, indicated the full Foreign Affairs Committee would consider an amendment later to "put a little more teeth into the resolution," which expresses the sense of the House.

Rep. Dante B. Fascell (D.-Fla.) supported stronger language for the resolution, calling on the United States to cut back on its annual contribution to the UN's Educational, Scientific and Cultural Organization, or even withdraw totally, if UNESCO were to adopt controls on journalists.

The Senate already has approved, by a vote of 99-0, a measure that would require a cut in the U.S. contribution to UNESCO if the agency initiates projects to "license journalists or otherwise restrict the free flow of information . . . or to impose mandatory codes of journalistic practice or ethics."

In the second day of hearings on the House resolution, Leonard Marks, secretary-treasurer of the World Press Freedom Committee, urged formation of a special task force to monitor UNESCO attivities for communications or educational programs impinging on "our democratic values," or promoting "the ideology of the Soviet Bloc countries."

The task force also should study "the extent to which the United States has an influence in determining UNESCO policy through appointments to staff positions," Marks said.

Marks served as chairman of the delegation of independent news organizations from more than 20 countries that met in Talloires, France, May 17 to condemn UNESCO efforts to adopt a New World Information Order.

Murray J. Gart, editor of the Washington Star and a delegate to the Talloires conference, told the subcommittee members: "We should be clear that we won't finance a bureaucracy that will be used against our own press. The U.S. should stand and fight."

Battle

(Continued from page 13)

Sergeant Harold Westerfield of the Stamford Police Department corroborated Smith's version of the story.

"He's entirely truthful," Westerfield said.

Said Deputy Chief Passaro, "I give full credit to the picture in the New York Post. Yesterday morning we got a call from a gentleman who said he believed the child on the front page of the Post was at the Stamford train station. The officers looked at the picture also."

Passaro added that for legal purposes, positive identification of Jody Powers was not made until a pediatrics nurse who had cared for the baby in New York Hospital arrived with detectives sent by the city.

"She identified the baby," Passaro said. "You can't make a positive identification from a photograph."

Post metropolitan editor Steve Dunleavy said the leading candidate for $5,000 reward is Ed Rucci, a marketing executive with Mobil Oil. Stamford police tapes recorded Rucci as the first caller about Jody's being at the station.

YURI GAGARIN, ASTRONAUT?

Of course not.

Gagarin was the first man in space. So shouldn't that make him an astronaut? As a writer accustomed to accuracy, you know it doesn't. The late Yuri Gagarin was a **"cosmonaut."** That's what the Soviets call their spacemen. Astronauts are American spacemen.

A practicing writer or editor is aware of subtle word shadings like cosmonaut and astronaut. And there is another distinction in which we at Caterpillar are especially interested.

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EQUIPMENT NEWS SECTION

Edited by EARL WILKEN

An Overview

53rd ANPA Production Management Conference

By Earl Wilken

This is the sixth part of "An Overview" of the 53rd Annual ANPA Production Management Conference held in Atlantic City, N.J. (June 6-10). The first, second, third, fourth and fifth parts ran in the June 20, June 27, July 4, July 11, and July 18th issues respectively.

The overview analyzes not only the perceptions of the suppliers to the newspaper industry that were reflected in the diversity and nature of systems, services and products exhibited but also the perceptions of some newspaper executives to new production advances and the competing media that were reflected in their presentations during three days of workshop and general sessions under the conference theme, Game Plan '81.

Mailroom/distribution

An arbitrary categorization of the 192 exhibitors at the Atlantic City conference shows a total of 18 suppliers of Mailroom/Distribution systems and products. One new supplier to the newspaper industry, Leger Inc., of Denver, Colorado, was not able to exhibit but did show at Caesar's Boardwalk Hotel, a film featuring the operation of its new high speed inserting system. The first system has been sold to the *St. Petersburg* (Fla.) *Times-Independent*.

Other new inserting systems demonstrated on the exhibit floor included the online unit from McCain Manufacturing Corp., and the high speed multi-station inserting unit from Muller-Martini Corp.

Nolan Systems demonstrated a new OMNI stacker while Ovalstrapping Inc., exhibited a slip torque T-Junction. Also, Mailroom Systems Inc., demonstrated a bottom wrap unit while Kansa Corp., exhibited its model Kansa 480 newspaper inserter.

Harris Corp., demonstrated its Pacesetter 750 saddle binder and Custom-Bilt Machinery exhibited an American made high speed One-On-One transport system for newspapers and supplement printers.

Appearing for the first time at an ANPA/RI show was the future workhorse of the mailroom, a working Robot System, in the EDS-IDAB booth.

Attendees at the Tuesday, June 9th workshop session on "Delivering The Complete Newspaper—Or Else," heard Alfred J. Giguere, director of operations, Capital Newspapers Group, Albany, N.Y., define a distribution system.

Giguere said, "A distribution system is one that delivers the newspaper safely, on time, in the right place giving good service with the least amount of cost—plus—it should also be capable of delivering anything else pertinent to the success of the newspaper company for which it is a part of—magazines, special products, advertising supplements, samples, etc."

Distribution system

This type of distribution system, Giguere stated, is necessary and must be a part of a newspaper organization in order for it to stay in business, first as a newspaper delivering the news, and second to protect advertising revenue. He then said daily, throughout the country, new distribution systems are springing up, new shoppers are being started and at the same time advertisers and product movers are looking for a better and less expensive way of getting their message to the public.

Giguere also talked about yearly postal increases and said magazine publishers are looking for a way of getting to their subscribers without this increased expense.

Then the director of operations said, "At no time can a newspaper expect to get into distribution of other than the newspaper and expect it to be easy, trouble free or even profit making to the point of large profits (very similar to the regular circulation delivery system)."

Giguere asked, "So why then take on headaches that are not all that profitable or even considered by most to be part of our job?" He then said, "I believe it is part of our job as newspaper people, to inform the public no matter what department we work for. Informing the public comes in all shapes and forms, and includes advertising information, reading material, as well as news, and anything else that keeps the public fully informed."

Separate department

We found from experience, Giguere declared, in order to have the most efficient distribution system a separate department was needed. A department that knew that this was their primary job. We had to use a delivery system, he said, that we knew would work.

In the Albany market, Giguere announced, their operation was delivering five different magazines—House Beautiful, Better Homes & Gardens, Good Housekeeping, Popular Mechanics and Time magazine. We also have a regular advertising supplement delivered out of paper, he stated.

Giguere went on to say that their operation was not one of the largest magazine distributors in the business but they were growing. He then said, "If the advertiser needs a supplement inserted and saturated then it should be done, if they want it delivered freely in an area; it should be done; zoned it should be done. If they want a product sampled it should be done—all of this should be done by the newspaper distribution systems, not the Post Office or even some independent distributor in your area."

Finally, Giguere said, I would like to remind you, if a newspaper does not set up an efficient distribution system to handle products relating to their industry, someone else will.

Online inserting systems

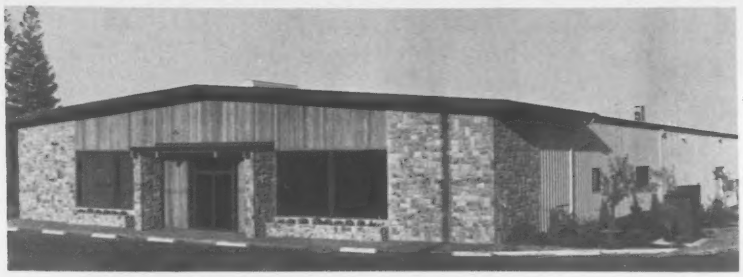
Gene E. McDavid, vicepresident/operations of the *Houston Chronicle*, said during the Tuesday morning workshop that newspaper operations managers seeking more efficient (or less costly) ways to solve "the preprint problem" are attracted to the promise of "online inserting systems."

McDavid pointed out that some newspapers will fail in their efforts to solve the preprint problem with an online system. The reason, he stated, will be the failure of managers to match their inserting system to their overall manufacturing and delivery operation, and to do it in a cost-efficient way.

After offering a number of guidelines that newspapers should consider when making an online inserting decision, McDavid said true online systems are available today. These systems, he stated, are designed to integrate press input, preprint input, inserter speed, and bundle delivery into a total system.

All that is left, McDavid declared, is for you and me to fit the components into our operations. And that's not an equipment problem—that's a management challenge!

The seventh and last part of "An Overview" of the 53rd Annual ANPA Production Management Conference will appear in the next issue of E&P.



SEMI-WEEKLY completes expansion program of 12,600 square-foot plant that houses new five-unit Goss Community press.

$600,000 expansion plan completed

The semi-weekly *Paradise* (Calif.) *Post* has completed a $600,000 expansion program and held two consecutive evenings of open houses, one by invitation for community leaders and the other for the general public. About 500 people attended the two open houses.

The expansion included construction of a 12,600 square-foot building and the addition of a five-unit Goss Community press. Before the expansion, the Post was printed at the plant of the *Oroville Daily Mercury*.

The Post is co-owned by Rowland Rebele, Lowell Blankfort and publisher James Fallbeck. It is one of 11 semi-weekly and weekly newspapers in the West and Midwest owned by Blankfort and Rebele in conjunction with local publishers.

The Post has a paid circulation of 7,400 and together with a shopper reach a total of 14,000 households.

Conference registration to date is over 50% of last year's attendance. Special events for this year's conference includes a Sunday evening opening reception and laser light show; a Monday evening "Dine-Around Town" dinner; and a Tuesday evening banquet sponsored by Crosfield Electronics.

Registration fee is $450. Write or call: Lasers in Graphics Conference, 1131 Beaumont Circle, Vista, Calif., 92083, (714) 758-9460.

Freedom group daily buys Lithoflex press

Lima (Ohio) *Lima News*, a member of the Freedom Newspapers group, has purchased a 6-unit LITHOFLEX web offset press from M.A.N.-Wood Industries, Wood-Hoe division, as part of a multi-million dollar expansion and improvement project. Start-up date for the new press is targeted for January, 1982.

The press will have six double-width units with three color cylinders and a total printing capability of 96 pages with 24 pages of color. Press speed is rated up to 60,000 p.p.h.

Lasers in Graphics seminar plans 12 supplier breakout sessions

The 3rd Annual "Lasers in Graphics/ Electronic Publishing in the 80's" conference will take place November 1-5, 1981, at the San Diego Harbor Island Sheraton Hotel, San Diego, California.

Breakout sessions have been fully subscribed with 12 manufacturers and suppliers of state-of-the-art graphic arts technology, presenting mini-seminars and actual equipment demonstrations each afternoon of the conference from 3:30 to 6:00 p.m. These breakout sessions will have their own time slot (i.e., the conference presentations and lectures end at 3:00 p.m. each afternoon). Following is a list of the participating firms: Bedford Computer Corp.; Crosfield Electronics; E.I. DuPont De Nemours & Co.; Information International, Inc.; Monotype Corp.; Printing Developments, Inc.; Comtal Corp.; DS America, Inc.; HCM Graphic Systems, Inc.; Keuffel & Esser Company; Omnichrome Corp.; and Rapicom, Inc.

Dr. Tom Dunn, president of Dunn Technology, will open the laser conference on Sunday afternoon with a report on the State-of-the-Art 1981. Dr. Alan Rousseau, of the 3M Company will then talk on 3M's View of Electronic Publishing and Laser Imaging for Graphic Arts.

Electronic Printing and Fully Automated Text Publishing Cover to Cover, will be the theme of Jack Toomey's talk. Toomey is manager of publishing applications of Xerox Corp.

Emory Kristof, staff-photographer, National Geographic Society, will talk on Electronic Imaging in the Field.

Other sessions of the conference will cover: Recent Developments in Prepress Color Production Systems with chairman Karl Thaxton, president of Thaxton Associates; Technology for Graphic Arts with chairman Joseph E. Sheldrick, Battelle Columbus Laboratories; Facsimile and Communications in the Graphic Arts with chairman Harry Mason, manager special products/systems, Rapicom, Inc.; Typesetting and Digital Pictures with chairman Dr. David R. Hedgeland, manager advanced systems, Monotype Corp.; Vendor/User Panel on Page Makeup with chairman Joseph B. Martin, director of prepress, *New York Times*; Vendor/ User Presentations on Page makeup with Martin as chairman; Advances in Prepress with chairman Brian Jordan, technical director, Crosfield Electronics, Ltd.; Laser Platemaking with chairman Bob Lindsay, production manager, *St. Joseph* (Mo.) *News-Press & Gazette*; Lasers for Graphic Arts with chairman Dunn; and U.S. Government Panel on Graphic Arts Development with chairman Henry B. Freedman, director of research, Policy Studies, Inc.

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OCLC releases research findings on home information services

In the 1980's parents may urge their kids to spend more time in front of the tv set—if the tv is connected to a computer.

That's one of the findings in a study of computerized home information services released recently by OCLC (Online Computer Library Center), the Columbus, Ohio, based library service and research organization.

OCLC has issued a final report on Channel 2000, an experimental in-home information service that was tested in 200 Columbus homes from October through December last year.

Channel 2000 turned a tv set and telephone into a computer terminal that people could use in their homes to check out books from the local library, look up an article in an encyclopedia, pay bills, or consult a calendar of community events. For the kids, there were also math and reading games.

"The findings are encouraging enough for us to continue to explore this new medium through Viewtel, a new in-home and in-office information project under way at OCLC," says Tom Harnish, OCLC research scientist who directed the 90-day Channel 2000 project at OCLC. "Channel 2000 has shown us that we're on the right track. There's an in-home information service in the future for libraries."

Seven different information services were at the fingertips of the 200 families selected for the test:

1. Video Catalog of the Public Library of Columbus and Franklin County. (It's the world's first electronic catalog that allows selection and checkout of books from the home!);
2. Video Encyclopedia from Academic American, published electronically by Arete Co., Princeton, New Jersey; 32,000 articles, of which one-third will be updated annually;
3. Home banking services from Bank One;
4. Public information about city, state and private organizations assembled by Comptility;
5. Columbus Regional Information assembled by the Chamber of Commerce: a monthly calendar of events;
6. Math That Counts—basic mathematics for children, with the patience that only a computer can provide;
7. Early Reader prompts preschoolers as they learn to develop the skills that will enable them to read.

Overall, people felt that Channel 2000 was easy to install and use. In terms of usefulness, the Video Catalog and Public Information Service were considered to be the most useful Channel 2000 services. Banking services were next in line, followed by the Video Encyclopedia.

When asked if they would pay money to have a particular service in their homes, users said they would be most likely to pay for a Video Encyclopedia first, second a Video Catalog, and third, Home Banking. Ranking fourth through seventh in this category were public information, Columbus calendar, Math That Counts, and Early Reader.

The researchers also asked people what they would want in a Channel 2000 service if they could get it. Here is what they would put into a hypothetical Channel 2000, in order of desirability: home security, in-home computer, video games, library services, catalog shopping, a system that contacts doctors, adult self-education, encyclopedia, household energy control, and bill-paying.

According to Harnish, 80 percent of the users indicated they probably would be willing to pay $15 a month for their six most desired hypothetical Channel 2000 services.

Harnish said that 96 percent of the test population felt that the Channel 2000 concept was a good idea. "We're trying to figure out when the time has come for this good idea," he said. "When it does come, it's likely that the people waiting for it will be cable tv subscribers. In fact, cable subscription may be the best predictor of Channel 2000 viewdata purchase. Automated teller machines, credit cards, and catalog shopping were high use items in the profile of those consumers most likely to buy Channel 2000."

If Channel 2000 or something like it does become an everyday part of life in the electronic cottage of the future, what will be the effects on quality of life?

Lifestyle questions posed in OCLC's research came up with these answers:

—14% of users reported spending less time watching tv, while 85% said they spent the same amount of time as they did before they got Channel 2000;

—11% of users said they spent more time talking with their children after they got Channel 2000;

—41% said their knowledge of library services increased during the Channel 2000 test;

—51% said their awareness of community events increased as a result of Channel 2000.

OCLC is a not-for-profit corporation chartered in the State of Ohio and is governed by a 16-member Board of Trustees.

Over 2,400 libraries in 50 states, and Canada use the OCLC computer library service and research organization. College and university libraries comprise 56% of total members; public libraries 16%; and government libraries 13%.

ABC fights CBS, RCA on satellite to home service

CBS Inc. and RCA Corp. filed July 17, with the Federal Communications Commission to develop direct satellite to home television services. The next day the American Broadcasting Companies filed with the FCC a request to block the introduction of direct broadcast satellite systems.

A subsidiary of COMSAT (Communications Satellite Corp.), Satellite Television Corp., applied last December with the FCC to provide the first direct satellite to home subscription television service.

Direct satellite to home systems require households to have a small (under 3 feet in diameter) receiving dish. Signals from the direct broadcast satellite bypass local tv stations and are picked up by the household dishes.

ABC in its petition to the FCC asked for a national conference to study direct satellite broadcast systems and requested the technology not be introduced on an interim basis. Ten small companies have also filed with the FCC for direct satellite systems.

The CBS and RCA American Communications (unit of RCA) systems differ with the CBS proposal having a three-channel approach. One channel would distribute programs to CBS affiliates who could then broadcast these programs to television sets. The other two channels, to be offered via subscription, would carry news, entertainment, religious, business and educational programs.

The RCA proposal included six channels for television signals to home dishes, however, RCA would not provide programming and would lease the channels to other companies.

Both the CBS and RCA proposals provided for high-definition television capabilities.

In April the FCC approved the direct broadcast concept in principle, however, there was strong opposition from the broadcasting industry.

Comsat's proposal to the FCC for a three channel direct satellite to home television service stated the monthly cost to users in this country would be between $15 to $20 a month. The small receiving dish, Comsat indicated, would cost between $100 and $200.

The FCC is now faced with the ABC request in addition to the proposals from Comsat, CBS, RCA, and the ten other firms. Another factor the FCC must take into consideration is the 1983 multinational conference to divide satellite frequencies among all nations wishing to use them.

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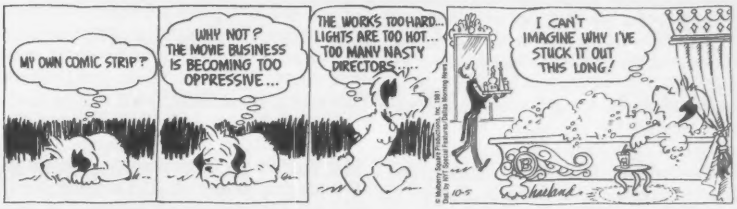
Syndicates

By Lenora Williamson

Dog hero Benji to star in his own comic strip



Benji ponders his new venture into the world of newspaper comics this October.

Joe Camp and Benji

It's the dog's world—particularly if the name is Benji.

But this Fall "the Laurence Olivier of the dog world" is to appear in a new arena, that of newspaper comics. In the planning stages, too, Benji will star in his own Broadway musical comedy with the script calling for some duplication as four Benjis appear on stage in flashback episodes.

The newspaper comics concept created by Joe Camp, producer of the Benji movies and television specials, is that of the alter ego of Benji, the Hollywood star—behind the scenes with Benji the actor telling the reader what he and his friends think of press conferences, movies, and the world day by day.

The new comic strip from New York Times Special Features was created and is being produced in Dallas, as was the very first Benji movie, and is scheduled for release the week of October 4.

It was Burl Osborne, vicepresident and executive editor of the *Dallas Morning News,* who brought Joe Camp and the syndicate president, Sam Summerlin, and his staff together. So the Dallas based tradition of Camp's Mulberry Square Productions and its Benji phenomenon continues even though Benji II, lives in Burbank Valley with life-long friend and trainer, ex-Hoosier Frank Inn.

Today's Benji is an offspring of the original Benji, who was the dog actor by name of Higgins in the tv series "Petticoat Junction." When everybody told Camp that his first Benji script couldn't be done—he went to Hollywood, found Inn and Higgins and they set out to do the film in Texas. Two years and $45 million later, "Benji" was a household word.

But Higgins was an old fellow when he became a star. He sired litter after litter before Benji II, a female, inherited her father's great appearance and acting talent and seems to have no complex about being known around the world as "he."

Camp has been working the past five years on the comic strip concept, trying out six or seven artists. Finally, he summoned Harland Wright, Jr., art director for Mulberry Square Productions and production designer on the Benji movie and tv films. In an intense flurry of character creation, the newspaper concept of Benji appeared on the drawing board and the title and credits read "Joe Camp's Benji" by Wright & Camp, Mulberry Square Productions, Inc., distributed by NYT Special Features/Dallas Morning News. The News is, of course, the charter subscriber.

Kathleen Carroll of the *New York Daily News* once attached the "Laurence Olivier" acting accolade to Benji. Camp says Benji isn't a dog performing but a dog *acting* just as humans act.

Harland Wright

Camp, born in St. Louis but growing up in Memphis, went into advertising after college days at the University of Mississippi. He first got the Benji concept of a thinking/acting real life dog watching Walt Disney's feature "Lady and the Tramp" and watching his own Yorkshire terrier, who has since died. He had to form his own company, Mulberry Square, and with Texas investors, raised money to do the film. He and his wife, Carolyn, who "runs the company" did not get another dog after their Benji died—but they do have a cat.

Camp says with a gentle smile that Frank Inn describes Benji as "a cross between Burbank and Hollywood—100% pure mutt." And evidence of the dog's achievements in becoming a household word long since showed up in newspaper classified ad pages. Camp had to stop clipping services from sending clips of classified ads which described dogs as "Benji-type"—each clipping cost 35 cents and the bill was adding up to many, many dollars.

Benji studies his comic strip counterpart and alter ego as drawn by Harland Wright.

Gannett considers USA alternatives

The 5,000 opinion makers queried by Gannett about its plans for a national newspaper, *USA Today*, have reacted favorably to the paper's prototypes, but remain dubious about the success of the concept itself, reports the *Los Angeles Times*.

The story quotes Gannett chairman Allen H. Neuharth as saying the opinion makers' views do not "weigh very heavily" with Gannett's decision makers. Rather, Neuharth places more trust in the results of opinion polls on USA Today being conducted by its Louis Harris & Associates subsidiary and Simmons Market Research Bureau.

The Times story relates that another option under considertion by Gannett is to use its satellite transmission facilities to beam a section of international and national news to all 84 Gannett newspapers around the country as a supplement to their daily news packages.

The nationally distributed section, with a daily circulation of 3.6 million from Gannett's papers, "would be attractive to national advertisers," the Times said.

Linda Peeks, a spokesman in Wasington D.C. for Gannett Satellite Network, or GANSAT, said the company "would not comment" on the Times story.

Kansas high court allows court cameras

The Kansas Supreme Court authorized use of cameras in the high court's proceedings for one year beginning September 14.

The one-year experiment is contingent upon members of the broadcast media providing the manpower and equipment to modify the courtroom to accomodate the cameras.

Under the authorization, four jacks for television cameras will be installed in the courtroom, although only two cameras will be allowed in at one time.

The additional jacks are to allow optional camera placement. When more than two television stations are interested in filming a proceeding, a pool arrangement devised by the media will be used.

The authorization allows for only one still photographer who will serve as a pool representative for other newspapers.

As in two previous hearings that were televised, the year authorization requires photographers to use only available light and that they remain in one location during the argument.

The authorization also directs news organizations interested in filming a proceeding to advise the court's education and information officer which case or cases they wish to film no later than the Friday preceding the week of arguments.

Disaster coverage

(Continued from page 14)

bloodied, telephoning about the Hyatt disaster. Zeeck and Levings, an assistant city editor for the Star, began calling staff members as Alm, a city hall reporter, interviewed the pair who had just left the mishap. The newsmen grabbed notebooks from the car glove compartments and headed for the hotel. Their wives went looking for the Star's softball team: it included reporters, photographers, and Star managing editor Mike Waller.

The Star staff filed into work as word spread around Kansas City. Some heard radio and television bulletins, others were tipped-off by friends and family. Reporter Fred Wickman was leaving the central city by freeway when he saw a pair of ambulances roar the other way. When he saw another fly past nearby hospitals, he knew something big was going on downtown, and phoned the paper.

Entire staff shows

According to managing editor Waller, "Nearly the whole staff showed up Friday night. The whole staff did show up Saturday. Some were called, but most either called in and volunteered, or, more often, just came in and started working."

Because the rival Times staff was using the shared 2nd floor newsroom, Star editors moved up a floor to occupy the Star's feature department. By midnight, Sunday coverage had been planned, articles had been assigned, and much of the writing/photography staff was at the hotel.

Press-conscious and safety-conscious authorities were unable to keep information inside and newspeople outside: too many Times/Star personnel were at the scene.

The Times' first (Mid-America) edition, printed between 11:17 p.m. Friday and 12:09 Saturday, gave the disaster 2¾ pages. Four inside pages were ready by 1:30 a.m. At that point, the editors began to plan the Monday paper.

All Saturday editions had a 96 pt. headline over a John Spink staff photo of early rescue efforts; a lead story written by DeArmond with additional information from reporters Alexander, Ramstack and Tim Weiner; and a sidebar of eyewitnesses' accounts compiled by Knickerbocker and James C. Fitzpatrick. Later Times Saturday editions contained stories about the Hyatt's history, the wave of Kansas Citians who showed up at a blood bank to give blood, and about previous local disasters.

Kansas City Star sportswriter Mike McKenzie wrote a first-person story for the Times—he had attended the ill-fated tea dance as a contest judge. The Sunday Star published a first-person account by McKenzie's wife, a nurse.

All Sunday Star editions featured a 10-page "Special Report" that wrapped around a regular "A" section of non-Hyatt news. Art director Marty Petty set-off the wrap-around with a 6 column by ½ inch "Special Report" banner. The front page also had a 72 pt. headline ("The Hyatt horror: 111 dead, 188 hurt and a city in shock"); and 6 column by 8½ inch color photo by Star photographer Dan White depicting the early Saturday rescue effort; a section index; and bylined stories by Steve Woodward (a City Hall reporter), Robert J. Pessek, Thomas G. Watts (Jackson Co. Courthouse beat), and William D. Tammeus, a member of the editorial board. A staff-written story offered 5-12 paragraph glimpses of the lives of 24 casualties.

A more complete list of the dead and a list of the injured appeared inside.

Inside stories covered everything from the role and performance of emergency medical service, eyewitness accounts, a chronology, reactions from the business and political leaders of Kansas City, and an appraisal of broadcast coverage.

In addition to the regular Sunday run of 417,160, a Saturday morning decision was made by circulation director Jeff Hall to print an additional 30,000 Sunday Stars. The Times' Saturday run was a regular 317,080, according to Joe Grant, executive secretary of the Times/Star production department.

Dayside Times/Star composing room foreman Frank Seward said that neither the Saturday nor Sunday runs presented his department with any difficulties, "just a little overtime. That's all."

K.C. comment

(Continued from page 14)

along with him for about 10 minutes, and then got thrown out. I did victim and witness interviews outside for about 20 minutes, then Mayor Berkley arrived on the scene and I tagged along with him, getting inside again. After about 15 minutes, when the cops there finally figured out I didn't belong to Berkley, I got thrown out again."

—Rick Alm, City Hall reporter

* * *

The only problem I encountered was two cops who wanted to lock me up because they had to throw me out of the hotel twice. It looked like the Star/Times troops were in full force then. It was kind of good seeing editors with notebooks in hand."

—Rhonda Chriss Lokeman, reporter

Sunday paper

The *Brockton* (Mass.) *Enterprise* will begin publishing a Sunday edition for the first time in its 101-year history on September 13.

Classified Advertising

BENEFIT FROM OUR VAST NEWSPAPER AUDIENCE

FEATURES AVAILABLE

AUTOMOTIVE

YOUR AUTO AND YOU: Weekly test reports on new American, foreign cars plus weekly column of answers to readers' car problems. Write for samples, rates. Automotive Features, 814 E Manor Cr, Milwaukee WI 53217.

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JOBS & CAREERS: Weekly column with answers to your readers questions. Excellent for education page, lifestyle sections. Box 587, Stamford CT 06904.

COMIC STRIPS

COMIC STRIPS, Panel, and Special Features by top artist. Many features to choose from, either package or single feature. Full size newspaper page of comics and family features for both daily or weekly newspapers. For samples and price rate write: Dickson-Bennett Features, PO Box 265, St Joseph MO 64502.

COMMENTARY

"TIME FOR ACTION"—In today's world, a column of facts and a suggestion for action. It's factual. It's constructive. It creates reader interest and participation. Arthur's Int'l, PO Box 10599, Honolulu HI 96816.

EDUCATION

BACK TO SCHOOL—TEACHER FEATURE! Ready-made lessons, grades K-8 using newspapers in classroom. Written by teacher-journalist. Newspaper Textbook, 603 Union Rd, Spring Valley NY 10977; (914) 354-9411.

ENTERTAINMENT

RAY WILSON "On Broadway," a weekly column 500 words. Published Coast to Coast for 25 years. Samples: NEW YORK TODAY, INC, 78-11 Kew Forest Ln, Forest Hills NY 11375; (212) 544-1254.

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AWARD-WINNING gardening weekly attracts readers, advertisers, year around! Details, Box 66, Needham MA 02192.

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FOR THE ONE publisher in 10 really serious about promotion—The Bottom Line tells your local merchant why he should use more newspaper advertising. Weekly questions and answers by publisher-professor use fact, logic and humor. S Gale Denley, The Journal, Box 278, Bruce MS 38915.

WIDE SELECTION! Humor, info, puzzles, fillers, cartoons. Catalog $1. Dickson-Bennett International, 17700 Western 69, Gardena CA 90248.

GOLF

NORMAN G. MEYERS
Golf Editor, Lecturer, Official, authority on golf rules. Weekly and/or monthly column on the rules of golf. PO Box 1232, Gracie Station, New York NY 10028.

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WHAT'S NEW IN MEDICINE?
Latest medical news, weekly, with commentary. 350-words. LA Chotkowski, MD, FACP, 1143 Chamberlain Hwy, Kensington CT 06037.

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MINI REVIEWS (Cartoon illustrated). Great for weekend section or entertainment pages. Issued weekly. Camera-ready. Our 7th year. Cineman Syndicate, 7 Charles Court, Middletown NY 10940; (914) 692-4572.

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BE A HERO! Give your readers TIGO PUZZLES. Unique. Proven. Guaranteed. Stimulating and educational for ages 12-100. Free details. Box 2941, Spartanburg SC 29304.

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NEW TYPE WEEKLY stamp and coin columns for lifestyle or financial pages. Weiss Features, 16000 Terrace Rd (208), Cleveland OH 44112; (216) 451-3331.

STEREO

"WORLD OF STEREO" covers the electronic '80s: audio, video, digital recordings, autosound, and all. Samples from WCM, Box 109, Buffalo NY 14215.

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MONTHLY 600-WORD travel feature by globetrotting pro. Exclusive your region. Pictures included. Reasonable fee. Inquiries: International Reports Syndicate, Box 19039, Denver CO 80219.

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Let the NATIONAL NEWS BUREAU fill the holes in features section with:
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CARICATURES BY SAM NORKIN
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And more. Much more. For much less than anyone else. See our ad in the syndicate directory, page 85S.

VOICE FROM THE WOODS is an editorial column for readers troubled by our inapt energy-using economy. Samples. Walter Gormly, Mt Vernon IA 52314.

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"WINE ON THE TABLE," weekly 400-word column now in 13th year available without charge to dailies and weeklies. William Clifford, Morris CT 06763.

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ANNOUNCEMENTS

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INVENTOR has developed newspaper stacker with new conception. Need financing. Box 2653, Editor & Publisher.

START YOUR OWN WEEKLY—Extensive how-to manual by prominent publisher, describes every step. Details from Meadow Press, Box 35-E, Pt Jefferson NY 11777.

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APPRAISALS FOR ESTATE TAX partnership, loan depreciation and insurance purposes. Sensible fees. Brochure. Marion R Krehbiel, Box 88, Norton KS 67654 or Robert N Bolitho, Box 7133, Shawnee Mission KS 66207.

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Newspaper appraisers and brokers. Write or call for free consultation. 21 E Euclid Av, Haddonfield NJ 08033; (609) 795-6026.

WE HAVE CONDUCTED more than 300 formal appraisals of newspapers, large and small. NEWSPAPER SERVICE COMPANY, INC, PO Drawer 12428, Panama City FL 32401.

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I OWN one of the most successful weekly newspapers on the East Coast. I can help your business increase in volume. Reasonable rates—call Steve Kozak (914) 623-1060 or write 16 Fisher Av, Nanuet NY 10954.

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ANGLO-JEWISH WEEKLY, 12 years old with good circulation and advertising income, located in heart of New York Jewish community. Box 2775, Editor & Publisher.

RESTAURANT GUIDE, Zone 8. Established, excellent growth. $70,000 gross. Price $75,000, 29% down, owner financing. J Bonneau, Box 13266, Albuquerque NM 87192; (505) 299-1553.

SUN BELT WEEKLY—Expanding, fully adjudicated, tabloid format with several regular accounts. Excellent growth potential. Contact Neal Pedowitz; (209) 237-6141.

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ANNOUNCEMENTS

NEWSPAPERS FOR SALE

$21,000 DOWN ($15,000 CASH) gets you into this growing Oregon weekly. Hunting, fishing, clean air. Tell finances in reply. Box 2627, Editor & Publisher.

GOOD, LONG ESTABLISHED California weekly in affluent, fast-growing city in mountains. 2300 paid. Unopposed. Gross $115,000 and has risen 300 per cent in six months. Good net. Thirty minutes from ocean recreation area. Bear by the tail. Too much for publisher who must devote energies to his larger paper. $140,000. Less for cash. Box 2691, Editor & Publisher.

LONG ESTABLISHED paid weekly; South Jersey. Average $300,000 gross. Write Box 2792, Editor & Publisher.

NORTHERN CALIFORNIA SHOPPER with strong growth record, sales $625,000, profitable with excellent potential. Box 2784, Editor & Publisher.

5000 PAID WEEKLY in south central Pennsylvania. 1980 gross $141,000. Will sell for $140,000-29% down, owner will finance balance at 12% for 10 years. Excellent opportunity for husband/wife team with advertising sales experience. No equipment or real estate. Owner will offer attractive composition and print contract.
Write Box 2673, Editor & Publisher.

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MICHIGAN—County-seat weekly in beautiful area of national forests. Year-round recreation, hunting, fishing. $128,000 includes building. $40,000 down.
INDIANA—Nets $30,000 on $90,000 gross. $160,000 includes building. $50,000 down.
KANSAS—Small town weekly with unusual profit structure. Excellent opportunity for printer, or man-wife team.
ILLINOIS—Combination weekly and shopper in wealthy agricultural tourist area. Over $300,000 gross. $250,000 with $75,000 down.
ILLINOIS—5500 circulation paper and 7500 distribution shopper in town of 7000 within 90 minutes of Chicago. One of best properties in state. $100,000 down.
IOWA—Shopper in town of 32,000. Will net over $40,000 this year. $350,000.
Roy Holding & Associates
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UNOPPOSED west Kentucky county seat weekly, $157,500. Owner terms.
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OTHER unopposed weeklies in Sunbelt, $135M to $1 million.
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ANNOUNCEMENTS

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IF YOU ARE without competition in your home base, do not have a central printing plant, and have at least 4500 paid circulation, our wicely-respected group of community newspapers would like to discuss purchasing your non-daily publication. Flexible arrangements to meet your needs, including your remaining with the newspaper. No paper too large for us to consider. Please send information to Box 31752, Editor & Publisher. All replies kept strictly confidential.

INVESTOR—Experienced weekly editor with capital seeks opportunity as working investor or owner of good weekly in Virginia or Carolinas. Write Investor, Box 2785, Editor & Publisher.

INVESTOR seeks minority interests in Indiana, Ohio and southern Michigan publications of all kinds. Please send complete details and several samples to Box 2376, Editor & Publisher. Replies will be kept strictly confidential.

SMALL WEEKLY in beautiful or historic little Midwest river town, possibly Missouri or Mississippi Rivers. Net must provide modest living and payments. Would like home, shop in one building. Box 2687, Editor & Publisher.

WORKING EDITOR—Experienced on weeklies, native Missourian, seeks to buy weekly in Ozarks, elsewhere in Missouri or eastern Kansas. Will consider other areas. Replies kept confidential. Write Box 2795, Editor & Publisher or call (816) 531-3475 evenings.

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E&P CLASSIFIEDS COMMUNICATE WITH THE COMMUNICATORS!

PUBLIC NOTICE

in the matter of
MAYHILL PUBLISHING CO., INC.

debtor in bankruptcy reorganization proceeding.

NOTICE OF TAKING BIDS FOR SALE OF THE ASSETS OF MAYHILL PUBLISHING COMPANY, INC.

Pursuant to court order, Mayhill Publishing Co., Inc. is offering for sale all of its assets including all right, title and interest in and to its publication "The Indianapolis Monthly", along with a subscriber list, advertiser list, distributor list and advertising commitment agreements related there to, along with all of its office furnishings and publication production equipment. The sale of such assets will be free and clear of all liens and encumbrances with the acception of obligations related to magazine subscriptions currently in force.
The Indianapolis Monthly is a well established city magazine now grossing $40,000 to $50,000 per month based upon the distribution of 18,000 magazines monthly in paid subscriptions and newsstand sales. The magazine has a four year publication history and purchaser will have the opportunity to build the publication into an extremely valuable franchise.
TO BE ELIGIBLE TO BID, interested parties must obtain an official bid package from Ancel, Dunlap & Traylor (see below).
Written bids will be accepted until 4:30 pm August 20,1981. Three highest bidders will participate in an auction sale on Friday, August 21, 1981 at Indianapolis, Indiana.

FOR COMPLETE SALE TERMS, RULES OF SALE, BID FORMS AND FINANCIAL INFORMATION CONTACT:
DAVID L. DUNLAP, ANCEL, DUNLAP & TRAYLOR, 1770 Market Square Center, Indianapolis IN 46204; (317) 634-9052. Attorneys for debtor.

ANNOUNCEMENTS

SHOPPING GUIDES

SHOPPER START-UP TECHNICIAN will analyze feasibility of market entry with point system to determine degree of potential. Economically "right" markets will then be measured for best format style, distribution pattern and start-up strategy. Realistic loss projections and innovative, proven techniques for fast-solid readership/ad participation. Insure success by eliminating fatal start-up mistakes. Five successful start-ups with no failures. Location "hands-on" help or tele-mail consultation. Also guaranteed increased proficiency for established or fledgling free products. References. Estil Cradick, 950 Parkwood Dr, Dunedin FL 33528; (813) 733-1678.

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NEWSPAPERS, PUBLISHERS, EVERYWHERE: If your newspaper accepts "escort" ads our client would like to hear from your. Call (212) 591-3034 anytime or write PO Box 176, Fresh Meadows NY 11365.

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WE WILL ACCEPT your waste offset ink. Our federal EPA ID number is CTD000790949. Call for details, Ink Recovery Service (203) 443-5890.

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MESSENGER SERVICE—We pick up and mail or deliver locally, government press releases, Congressional records, federal register and other public information from government agencies on a monthly basis. Write or call Heiss Press Service, Inc, 2025 Eye St, NW, Room 502, Washington DC 20006; Phone (202) 659-2726, Home (301) 924-4589.

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FOR RE-DESIGN, new logos, special sections, new formats, layout, type specification, circulation enhancement, design critiques, and staff training, call or write: AMERGRAPHICS & URBAN, INC, PO Box 571052, Miami FL 33157; (305) 248-5434. The creative consulting and editorial design experts specializing in precise visual communications for the newspaper industry. Ask for Alan Urban, President and Creative Director.

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Address your reply to the box number given in the ad, c/o Editor & Publisher, 575 Lexington Av, New York, NY 10022.
Please be selective in the number of clips submitted in response to an ad. Include only material which can be forwarded in a large manilla envelope. Editor & Publisher is not responsible for the return of any material submitted to its advertisers.

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FOR SALE—35 RPO-5 Digital Equipment Corporation disc packs. Packs are surplus due to conversion to RPO-6 drives. Call or write Olen Bell, Composing Room Superintendent, The Oklahoma Publishing Co, PO Box 25125, Oklahoma City OK 73125; (405) 231-3438.

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ACCOUNTS RECEIVABLE SOFTWARE designed by a publisher to handle bookkeeping in terms of "column inches." Provides many sales analysis reports, aging analysis, will print daily cash and sales journals and monthly statements, will calculate "service charges," requires Radio Shack Model II 64K microcomputer. For sample reports, phone or write: Steve Kuckuk, PO Box 469, Shawano WI 54166; (715) 526-6188.

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Business/Circulation software designed for IBM 34 available with/without installation assistance. Comprehensive circulation system maintains total homes in market area. Adaptable to subscriber only. Provides on-line real time update to starts, stops, service errors. Includes route error alarm system with real time service error dispatching. Includes PIA processing with automatic vacation adjustment. Produces all ABC, pressrun and delivery manifests. Bundle top wraps include start, stop, and service error messages. Carrier statements handle bonding and estimating. A full line of other business systems available. Contact Creative Data Systems, 9809 Wedd Dr, Overland Park KS 66212; (913) 381-1109.

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NORTHEAST STORAGE & INDUSTRIES
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CHESHIRE for newspapers. Addressograph, Elliot, equipment. Iteks 18x24 and 20x24. ATF Chief 17½x22½. Curtis, 816 National Press Bldg, Washington DC 20045; (202) 628-5696.

FOR SALE BY OWNER—Didde Glaser (Kansa) stuffing machine. Two insert stations plus jacket station. Excellent condition. 8 years old. May be inspected while running. Price: $7500. Call Ed Hiawati, Venango Newspapers, Oil City PA 16301; (814) 645-1221.

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EQUIPMENT & SUPPLIES

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SHERIDAN - 24P

Inserter
Excellent shape. Bought bigger unit. See it run before disassembly. Call (715) 834-3471 or write: Ralph Long, Leader-Telegram, 701 South Farwell St, Eau Claire WI 54701.

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WANTED TO BUY: Muller inserter station for Model EM10. Offset Web Sales Inc, PO Box 211, Marysville WA 98270; (206) 653-2519.

MISCELLANEOUS

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OFFSET PRINTING PLANT
5 unit Econ-O-Web press with ¼ folder and drive. Model 36. 10 years old. Plus miscellaneous spare parts. NuArc flip top plate burner. National plate burner. Brown Carvelle camera. As is, where is condition. Los Angeles area. $89,950. Call Mr Paradis (714) 365-3315.

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COMPUGRAPHIC 1977 Compuwriter IV with spares and 22 font strips, best offer; 7200 with spares $1500 or best offer; 4961 with two (2) Fairchild keyboards and spares, best offer. Contact George Scantland (614) 387-9343.

COMPUGRAPHIC 2961 and 7200.
Make offers. Spare parts.
Call (208) 634-2123

EDIT 2750 WITH ICI $7500.
Computape II $3950. Guaranteed.
Mr Weber (813) 921-3571

FOR SALE—in good condition—Compugraphic 4961-TL computer with 2 dual image keyboards—10 font strips. $1450. Contact:
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McCain Printing
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Danville VA 24541
(804) 792-1331

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TWO TRENDSETTERS only 1 year old, convenient terms and interest. Example: 30% down, balance 30-60, no interest. Or 6 months at 14% interest and down payment. One low range, one high range. We converted to 8600. Many fonts and film strips in good condition. Mayhill Publications, Knightstown IN; (317) 345-5133.

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VIP 3-DRUM SERVO 24K HS.
$17,900
Mr. Weber (813) 921-3571.

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1 week —$3.50 per line.
2 weeks—$3.20 per line, per issue
3 weeks—$3.00 per line, per issue.
4 weeks—$2.80 per line, per issue.

Add $3.50 per insertion for box service, count as an additional line in copy.

POSITIONS WANTED
1 week —$2.50 per line.
2 weeks—$2.20 per line, per issue.
3 weeks—$2.00 per line, per issue.
4 weeks—$1.80 per line, per issue.

Add $2.50 per insertion for box service, count as an additional line in copy.

Count approximately 39 characters and/or spaces per line.
3 lines minimum (no abbreviations).
Payment must accompany all Positions Wanted, Features Available and Announcement ads.

DISPLAY CLASSIFIED

The use of borders, boldface type, cuts or other decorations, changes your classified ad to display. The rate for display-classified is $75 per column inch camera ready, $85 pub set.

Contract rates available on request.

DEADLINE:Every Tuesday, 2 pm New York Time, for Saturday's issue.

Box number responses are mailed each day as they are received.

Editor & Publisher
575 Lexington Av, NY, NY 10022. (212) 752-7050.

CLASSIFIED ADVERTISING
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Name_____

Company_____

Address_____

City_____ State_____ Zip_____

Phone_____

Classification_____

Copy_____

Assign a box number and mail responses daily.

Run ad_____ Weeks_____ Till Forbidden.

Please indicate exact classification in which ad is to appear.

Mail to: Editor & Publisher, 575 Lexington Av, New York, NY 10022.

EQUIPMENT & SUPPLIES

PHOTOTYPESETTING

FOR SALE—2 Compuscan Alpha OCR's with extra memory, stack feeders, spare parts kit and BPRE punches; CG Unified composer with extended memory and data port; CG 7200; Kenro 18x24 camera. Also MidStates Weld-Loc tying machine. All in top operating condition and priced to sell. Contact Daily Evening Item, Lynn MA (617) 593-7700.

FOR SALE—Compugraphic Trendsetter 812, high range with 4 MDTs, one with format option. Delivered September 1979, very low usage, presently in operation. Excellent condition, includes spare parts kits, fonts and diskettes. Reason for selling, too much equipment—paper cut back from twice to once per week. Price $26,550. Total package. Contact Charles Womack Jr, Womack Publishing Co, PO Box 111, Chatham VA 24531; (804) 432-2791.

IF YOU ARE LOOKING FOR a low cost VDT system that can directly drive your existing typesetter, then look no further. We have system to suit every need and budget. Full editing capability and disk storage is standard, not optional. Full communications capabilities available too!

Consulting available for special projects or interfaces.

For information and brochure call or write:
First Main Computer Systems
8700 King George Dr, Suite 103
Dallas TX 75235
(214) 634-2860

PRESS PARTS

BRONZE TROLLEYS, ink floats, and more for Goss Headliner series press. Highest quality, fastest delivery, 25%-115% less than OEM prices. Call or write for our catalog. URBAN PRINTING PRESS PARTS, PO Box 571052, Miami FL 33157; (305) 245-1351.

PRESSES

GOSS URBANITE PRESSES
AND COMPONENTS

4 units 1 folder, 1972
6 units 1 folder, 1972

Roll stands, upper balloon former, motor drives and miscellaneous accessories. We will sell complete presses or components.

IPEC, INC.

97 Marquardt Drive
Wheeling IL 60090
(312) 459-9700 Telex 20-6766

EQUIPMENT & SUPPLIES

PRESSES

GOSS SUBURBANS, 2 units, 3 units, 4 units, with folders available. Completely refurbished. Also Suburban add-on units, single or stacked. All types of web equipment available; (415) 626-7020 or (408) 496-0666.

GOSS C38 FOLDER—VARIABLE SPEED
COMBINATION FOLDER
(213) 885-5995

GOSS SUBURBAN—Urbanite roll stand. 4-position, 2 high. Brass bushing style. $5000. Call Sid Simon (215) 365-1155.

GOSS METRO
4 color CIC Metro unit with RTP 45 ½x 68 add color without loosing page capacity available now. Len Thomas (313) 921-4560. No agents.

GOSS URBANITE
6 mono units, 2 three-color units, ½ folder, upper-former, 2 8-position roll stands. Truly an exceptional press; superior standard of maintanence since installation. Used to print 30,000 daily—no outside work. Absolutely best quality Urbanite on market at present time. Available for inspection by appointment. Delivery offered in September 1982.
ONE Corp./Atlanta
(404) 321-3992 Telex 700563

HARRIS V-15A, 4 units, 1971.
Harris V-15A, 6 units, 1973.
Harris V-15A, add-on units, 1977.
Harris 845, 6 units, 23 9/16".
Harris V-15A, 8 units, 1973.
Cottrell V-25, ¼ and ½ folder.
Goss Community add-on units, 1969-76.
Goss Suburban add-on units.
Goss folders: Urbanite, Suburban, SU.
Goss Urbanite ¼ folders.
Goss 4, 6, 8-position roll stand.
Gregg flying imprinter 22 ¾", 45 ½".
Fincor motor and controls.

WANTED: Newspaper equipment and complete plants.

IPEC, INC

97 Marquardt Dr
Wheeling IL 60090
(312) 459-9700 Telex 20-6766

WE HAVE IN STORAGE: Spare parts for Hoe, Scott, Goss and Wood presses, offset or letter press; protable ink fountains; 2 Cline reels and pasters; Goss single width balloon; 104A counter stacker; forklifts with rotating roll clamps. We have or can get what you need for your pressroom or mailroom. We do machinery moving and erecting.
NORTHEAST STORAGE AND
INDUSTRIES INC.
(213) 257-7557

We move machinery!
E&P CLASSIFIEDS
(212) 752-7053

EQUIPMENT & SUPPLIES

PRESSES

HARRIS 845
AVAILABLE IN JANUARY 1982
4 unit one folder, 22 ¾ cutoff, ½ fold, 4 Martin splicers. Can be inspected running. Nice machine in very good shape. LA NACION S.A., San Jose Costa Rica, General Manager, phone (506) 35-12-11 Telex (376) 2358. PO Box 10138.

INLAND OF KANSAS CITY
3 unit Vanguard web offset press.
3 unit V15A web offset press with ½ and ¼ page folder.
4 unit News King web offset press with KJ6 folder. Offered reconditioned, available for immediate delivery. All units have side-lay and circumferential register.
9 unit News King web offset press with KJ8 folder, Mfg. 1976, available Fall, 1981.
4 unit Goss Community web offset press, SN C243, with one oil bath unit.
8 unit Goss Community web offset press, SN SC407, with two SC folders, Mfg. 1971-72. Could be offered as two 4-unit presses or as one 6 unit press.
6 unit Goss Urbanite web offset press, SN U892, Mfg. 1971, available July/August.
6 unit Goss Urbanite, SN U640, Mfg 1968, used to produce 15,000 daily. Available July/August.

AUXILIARY ITEMS
3 Ferag H500 counter-stackers (1973).
1 MS1 counter stackers.

Offered exclusively
by
INLAND NEWSPAPER MACHINERY CORP
105th Santa Fe Dr, Box 15999
Lenexa KS 66215
(913) 492-9050 Telex 4-2362

WANTED TO BUY

CHESHIRE and Phillipsburg any condition. Call collect Herb (201) 289-7900. AMS, 1290 Central Av, Hillside NJ 07205.

COMPLETE OFFSET NEWSPAPER PRINTING PLANT. Small to medium size. With or without publications. Must be located Zone 2. (215) 885-2900.

GOSS COMMUNITY OIL BATH,
with SC folder unit separate.
Box 1983, Editor & Publisher.

HOPPER LOADERS
for Sheridan 48P or 72P inserters.
Contact Box 2698, Editor & Publisher.

LATE STYLE
COTTRELL V22/25 AND 845
BOX 273, EDITOR & PUBLISHER.

MULLER INSERTER station for Model EM10. Offset Web Sales Inc, PO Box 211, Marysville WA 98270; (206) 653-2519.

MULLER 227 INSERTER
BUNN TYING MACHINE
for daily newspaper operation.
Reply to Box 2695, Editor & Publisher

NEED 1500 SERIES GOSS SUBURBAN
4 to 6 units
BOX 200, EDITOR & PUBLISHER.

1 TYPE DISK for Compset 500. SVT-067. Stevenson Office Supplies & Printing, Waverly IA; (319) 352-6229.

WANTED
WEB OFFSET PRESSES
We sold 44 printing units and 13 folders during the first quarter 1981. Let Inland sell your press on an exclusive basis or purchase your press outright.
Call, write or wire
INLAND NEWSPAPER MACHINERY CORP
105th Santa Fe Dr, PO Box 15999
Lenexa KS 66215
(913) 492-9050 Telex 42362

WANTED TO BUY: Muller inserter station for Model EM10. Offset Web Sales Inc, PO Box 211, Marysville WA 98270; (206) 653-2519.

WILL PAY TOP CASH PRICES for paper cutters, Phillipsburg and Pitney-Bowes inserting machines; Cheshire automatic labelers, die cutters, sheeters, Bunn string tyers, envelope converting equipment, vacuum forming, shrink pack, skin packaging and blister forming also printing presses etc, plus Virkotype and gold stamping equipment. We will assume all pick up and transportation charges and pay in cash or certified check in advance. Phone toll free (800) 521-7301 or in Michigan (313) 547-6200.
M SELLARS & ASSOCIATES
PO Box 20190
Ferndale MI 48220

HELP WANTED

ACADEMIC

JOURNALIST: Rank and salary dependent upon degree and previous experience. Tenure track position. 12 hours teaching load. Duties include teaching undergraduate journalism courses in a rapidly growing department of four faculty. The possibility exists for this position to become a headship in 1982 and after. Previous teaching, practical experience and terminal degree are highly desired. Applications will be accepted until the position is filled, possibly as early as August 1, 1981. Please send complete dossier, letter, and three current references to Dr John E Trimpey, Dean, College of Arts and Sciences, University of Tennessee at Chattanooga, Chattanooga TN 37402. UTC is an AA/EO Employer.

SEARCH EXTENDED pending Fall 1981 confirmation of 1982 tenure-track position teaching news-editorial skills, senior course in theory and applied research, student media staff courses and advertising. Minimum: MA and strong professional background. Also weighed: Evidence of teaching skills and commitment; specialty in editing and design; strengths in public relations, photojournalism or broadcast news. Start in January if available, Fall '82 latest. Vigorous 160-major department, strong professional reputation, located on Puget Sound between Seattle and Vacouver BC. Forward materials by September 8 to: Search Committee, Western Washington University, Bellingham WA 98225. Affirmative Action/Equal Opportunity Employer.

UNIVERSITY OF SOUTH FLORIDA
OFFICE OF NEWS AND INFORMATION
ASSISTANT DIRECTOR of staff of 10 for Florida's second largest university. Seeking strong news/feature writer with proven copywriting ability and previous significant supervisory experience. Will serve as chief writer and marketing specialist of features for mass-circulation magazine and metropolitan dailies, assist in planning and implementing a comprehensive commuications program, and supervise staff in director's absence. Minimum training and experience: college degree, two years of professional experience in feature writing, news reporting or editing - with preference for print media background and demonstratable supervisory skills. Salary range: $13,560-$18,330.

UNIVERSITY MAGAZINE EDITOR for bimonthly magazine with statewide circulation of 57,000 to alumni, donors and Florida government and opinion leaders. Seeking a strong writer with layout and copyediting experience and the ability to "featurize" higher education and communicate USF's impact on the entire sunshine state and the Southeast. Also oversight responsibilities for a weekly faculty-staff newsletter. Minimum requirements: college degree with major in journalism or English, strong writing skills and 3 years experience in journalism. Salary range: $12,820-$16,996.

For either position, send cover letter, resume and non-returnable clips to Joe Burgett, Division of Personnel, University of South Florida, FAO 011, Tampa FL 33620. Application deadline, August 17, 1981. USF is an equal opportunity/affirmative action employer.

ADMINISTRATIVE

ASSISTANT GENERAL MANAGER to understudy retiring general manager. Take reins in 3 to 6 months as general manager of twice weekly free distribution newspaper reaching over 60,000 homes in gracious Zone 2 area. Candidates' strong forte should be sales, with proven success record, particularly with large chain store advertisers. Experience in free newspapers or shoppers very desirable. Good education, high energy, sound business judgment required. Sales are impressive for this kind of newspaper but steady growth, along with intelligent cost control, required to make the company successful. A challenging position for someone anxious to prove his or her ability to run a small company. Paper is owned by larger enterprise that will give strong staff support but allow independence of action. Reply giving work and compensation history to Box 2734, Editor & Publisher.

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For rates and info: (212) 752-7053

HELP WANTED

ADMINISTRATIVE

ASSISTANT CONTROLLER—Position available as assistant controller-newspaper of large broadcasting/newspaper group headquartered in Finger Lakes region of upstate New York. Accounting degree with minimum of 3 to 5 years experience (preferably in a corporate environment) required. Responsibilities will include financial statement consolidation and analysis, budgets, cash management, systems development and special projects. Excellent opportunity to be a part of a management team. Send resume with salary history to VP-Controller, Park Broadcasting, PO Box 550, Ithaca NY 14850.

GENERAL MANAGER

We need a general manager for a mid-South daily, under 20,000 circulation, in Zone 3. As chief operating officer, you'll be responsible for the total management of the newspaper.

This is not a training job. It requires understanding and some experience in all departments, as well as assistant general managership or equivalent.

If you feel you have the years of experience we require and are ready and willing to manage a total newspaper, please apply immediately. This is an excellent opportunity if you are the right general manager.

Please send resume to Box 2826, Editor & Publisher.

I SEEK A PUBLISHER for my rural Indiana weekly. Compensation is $300 weekly plus the expectation that healthy four figure bonuses will be earned yearly. This is an excellent opportunity for a near beginner to sink his/her teeth into and learn newspaper management. If you won't or can't go out on the street and sell advertising and printing, don't bother to apply for this job. Box 2769, Editor & Publisher.

ADVERTISING

ADVERTISING MANAGER

Ohio daily of 25,000 circulation seeking innovative self-starter to direct staff in dynamic market. Immediate opening, good benefits. Please send resume and salary exectations to J D Jordan, Middletown Journal, PO Box 489, Middletown OH 45042.

ADVERTISING SALES/MANAGER--Dynamic weekly in booming economic area seeks all-around ad person to take charge of department. Must be able to sell, layout, organize and plan campaigns and special issues, and direct small staff. Cannot be afraid of competition. Good salary plus commission. Send resume to The Leader, PO Box 1597, Clinton OK 73601.

THE SACRAMENTO BEE has an immediate opening for an experienced retail advertising salesperson. We are seeking an individual with a proven sales record as well as skills in sales presentations, layout, communications and use of marketing materials. Competitive newspaper, experience preferred. Excellent salary and fringe benefits. Send letter and resume to Jim Pollard, The Sacramento Bee, PO Box 15779, Sacramento CA 95813.

HELP WANTED

ADVERTISING

ADVERTISING MANAGER for 9500 ABC western Ohio daily. Must be good motivator to spark sales staff of 5 and actively promote retail, classified and TMC in our competitive, growing market. Excellent chance for advancement within growing group. Write R G Carter, The Advocate, PO Box 220, Greenville OH 45331.

ADVERTISING MANAGER

Missouri daily is seeking an advertising manager to supervise and motivate display advertising sales staff. Candidate must be articulate, results oriented, and be able to develop practical sales and promotional activities for this 40,000 circulation newspaper. Salary commensurate with background and experience. Excellent benefits. Send resume and salary requirements to Greg Taylor, The Joplin Globe, 117 E Fourth St, Joplin MO 64801.

ADVERTISING DIRECTOR

A 29,000 evening daily, located in a western New England competitive market, is looking for an experienced and imaginative professional to head up its advertising department. Salary plus bonus arrangement. Generous fringe benefits. Send resume and salary requirements to Don Curran, Transcript-Telegram, 120 Whiting Farms Rd, Holyoke MA 01040.

ADVERTISING SALES—Prove ability, make money. Small-town market in metro Louisville, Kentucky. Immediate opening. Sellersburg Star, Sellersburg IN 47172; (812) 246-3139.

ADVERTISING SALES REP

If you are an experienced sales rep, innovative, hardworking with the desire to be the top lineage producer on the staff and feel you are at a dead-end point in your career, we would like to talk with you. We are able to offer Opportunity-Plus for an individual who is highly motivated. We are a daily and Sunday newspaper and a member of an 18 newspaper group. Beautiful environment, earning opportunities and fringes. Apply with resume, date of availability and salary expectations to Jane Fordham, Advertising Director, Winona Daily News, 601 Franklin St, Winona MN 55987.

CLASSIFIED ADVERTISING
TELEPHONE SALES MANAGER

Western New York's largest daily and the nation's fastest growing Sunday newspaper has the opportunity for an experienced classified telephone sales manager to help develop a large voluntary and commercial sales division. Responsibilities will include the management of the inside sales operation and the coordination of all sales efforts. This is a perfect opportunity to join an ever growing major paper with unlimited opportunities for future growth and to work with a growing and aggressive sales department. Salary commensurate with experience. Excellent benefits include insurance, dental, prescription program, expense account and paid vacation and holidays. Send resume in complete confidence to The Buffalo Evening News, 1 News Plaza, Buffalo NY 14240, Attn: David R Luka, Classified Advertising Sales Manager.

An Equal Opportunity Employer

HELP WANTED

ADVERTISING

DISPLAY SALES MANAGER for 17,000 Oregon daily. Must have good sales skills and have the ability to teach others. Staff of 7 with 6 support personnel. Our newspaper consistantly outperforms expectations and we want to keep it that way. If you are hard driving and understand the value of honing your sales personnel into a solid sales organization, you might be what we are looking for. Some new things are also on the horizon that could expand your role. $18,000 plus performance bonus for the right person. Health plan. profit sharing, car allowance, good working conditions. Home-owned, independent newspaper. Contact Rod MacDonald, Ad Director, Daily Courier, PO Box 1468, Grants Pass OR 97526. Job will not be filled prior to August 1, 1981.

20,000 DAILY has opening for qualified sales oriented advertising representative to join young, growing staff, selling both display and classified. Experience or education in print sales essential. Salary plus commission. Send resume to S Haskell, Advertising Director, Kennebec Journal, Augusta ME 04330.

ENTRY-LEVEL advertising sales and management trainee position available on award-winning large Indiana weekly. Must be self-starter with good spelling and layout skills. Good opportunity for advancement. University county-seat community in 100 lake resort area. Send resume to Don Buckham, Herald Republican, PO Box 180, Angola IN 46703.

GROUP MEMBER WEEKLY needs an aggressive salesperson. Resort community, experiencing an oil boom. Great skiing, trout, elk, deer, antelope, and product. Advancement leaves an opening. The Independent Record, Box 31, Thermopolis WY 82443.

20M ZONE 5 DAILY in potential-packed classified market will pay $23,000-plus for proven experience. Manage staff of 5. VDTs, phoneroom. Chance to advance. Summarize track record, requirements in first reply. Box 2744, Editor & Publisher.

NEEDED experienced advertising salesperson on 17,000 circulation daily located in northwest New Mexico near hunting, fishing and skiing. Good pay and benefits. Contact Jack Luttrell, PO Box 450, Farmington NM 87401.

NEWSPAPER ADVERTISING MANAGER

Metro daily and Sunday seeking advertising manager with experience in classified, retail and national. We need an aggressive people oriented manager with proven marketing and sales background. Exciting opportunity to grow and progress. Good salary, benefits and living area. Send resume and salary requirements to:

Personnel Director
Knoxville News-Sentinel Co
208 W Church St
Knoxville TN 37902

OKLAHOMA DAILY seeks working advertising manager. Competition from metropolitan radio, tv and newspaper. Must be VERY promotion minded and experienced in directing people. Job now paying $25,000. All replies confidential. Box 2646, Editor & Publisher.

RETAIL AD SALES REP. Seacoast magazine. Readership 120M. Experienced self-starter pro. Resume to Mr J McCarthy Miller, 606 Silvershore Dr, Pensacola FL 32507.

SIX DAY DAILY newspaper is seeking an advertising representative whose experience is in weekly newspapers either as a sales person or advertising manager and would like a move to a daily situation in sunny, southern Arizona. We offer salary, benefits and a lucrative bonus plan. Send your resume to Stephen M Woody, General Manager, Daily Herald-Dispatch, 102 Fab Av, Sierra Vista AZ 85635. No phone calls.

WE'VE WON AWARDS for an outstanding classified section and now we're looking for a people-oriented manager to head this department. Person must be strong in classified sales, be able to stay on top of a growth market and not be afraid to experiment with cable tv. We're a Zone 1, 40,000 plus daily and Sunday newspaper. Send resume to Box 2779, Editor & Publisher.

ZONE 5 weekly group of newspapers with circulation of 150,000 needs a classified manager who can turn an unsophisticated passive department into a sophisticated profit center. We need a leader. A builder. Someone who thrives on challenges and is not afraid of responsibility. Your informal resume will be held in the strictest confidence. Box 2659, Editor & Publisher.

ZONE 7 WEEKLY seeks an ambitious, enthusiastic advertising salesperson with new ideas for key sales spot. Wide-open opportunities. Experience preferred. Box 2740, Editor & Publisher.

HELP WANTED

ART/GRAPHICS

ARTS/GRAPHICS

Outstanding opportunity for a skilled news artist to help launch a new section that emphasizes information. You will work closely with the graphics director and section editor to produce section front material in bright, easily understood charts and informational graphics. Excellent future with a quality conscious metro in Zone 5. Box 2733, Editor & Publisher.

CIRCULATION

ASSISTANT CIRCULATION MANAGER for 25,000 circulation PM and Sunday in Zone 4. Applicants should have background and strong interest in marketing. Some experience necessary but not as important as goal orientation and desire to generate and implement marketing and promotion ideas. Reply Box 2693, Editor & Publisher.

ASSISTANT CIRCULATION MANAGER for Zone 3 publications with daily circulations of more than 100,000. Should be experienced in over-all circulation matters. Company is progressive, offers excellent benefits and is an equal opportunity employer. Box 2720, Editor & Publisher.

CIRCULATION MANAGER—Family owned small afternoon and Sunday daily. Nice town, good working conditions. Salary plus fringe benefits. Send resume to Walt Handy, Boone News-Republican, PO Box 100, Boone IA 50036.

CIRCULATION DIRECTOR

Madison Newspapers, Inc, publisher of the Wisconsin State Journal and The Capital Times, has an immediate opening for a Circulation Director.

This position reports directly to the General Manager and is responsible for sales and distribution of our two daily newspapers which have a combined circulation of approximately 115,000. You will direct the efforts of 3 managers and be a member of the executive planning committee responsible for short and long range planning.

The qualified applicant should have a solid background in circulation and interactive EDP systems.

If you are interested in joining an established progressive company with room for personal and professional growth, please send a letter of application including education, work and salary history to:

Personnel Manager
Madison Newspapers Inc
PO Box 8056
Madison WI 53708
An Affirmative Action Employer

CIRULATION DIRECTOR—18,000 daily PM. Excellent opportunity for experienced manager Must be good administrator and sales promoter. Familiarity with boy crews and telephone sales a plus. Substantial promotion budget. Attractive incentive program. Fine Midwestern community. Send resume and salary requirements to David W Schultz, General Manager, The Evening Independent, PO Box 581, Massillon OH 44648.

CITY CIRCULATION MANAGER

NEWLY DEVELOPED circulation management opportunity available for the enterprising, market-minded individual looking for a growth move. The Billings (Montana) Gazette, a rapidly growing 60,000 plus daily in the Rocky Mountain West is seeking someone to supervise, coordinate and control city circulation sales and distribution and to assist the circulation director with routine and special projects. Some experience necessary with sales, home delivery and motor route systems. Send resume and salary requirements to Personnel Manager, Billings Gazette, PO Box 2507, Billings MT 59103.

Equal Opportunity Employer

CIRCULATION MANAGER for 5-day daily, 10,000 circulation. Immediate opening. Experience necessary. Excellent benefits including bonus. Send resume, references to The Daily Astoria, c/o Don Budde, Box 210, Astoria OR 97103; (503) 325-3211.

ZONE MANAGER—For home delivery of a 6-day afternoon daily in Zone 4. Must have a minimum of 5 years experience as a district manager and a strong background with the "Little Merchant" plan. A chance to grow with an aggressive newspaper in a highly competitive market. Good salary, fringe benefits, and company car. Send complete resume and references in confidence to Box 2660, Editor & Publisher.

ADMINISTRATIVE

ADMINISTRATIVE

publications/ public information assistant

Wagner College, a private liberal arts institution, is seeking an ***ENTRY LEVEL*** Publications/Public Information Assistant who will be responsible for the public information functions of the college; press information; feature writing for the Wagner tabloid; writing and editing information brochures; assisting with public relations and community relations projects. Bachelor's Degree in English or Journalism required. Publications or photography background helpful. Forward letter of interest, resume and samples of work by August 17, 1981 to Jayne E. Bentsen, Director of Personnel,

WAGNER COLLEGE

631 Howard Avenue Staten Island, N.Y. 10301

An Equal Opportunity Employer

HELP WANTED

CIRCULATION

IDEAL OPPORTUNITY for circulator who is intelligent and willing to apply himself in handling a 20,000 daily in the Eastern part of Zone 5. If you are interested in moving up from a smaller daily send your resume to Donald Miller, Publisher, Marion Star, 150 Court St, Marion Oh 43302. Your reply will be held in the strictest confidence.

METROPOLITAN NEWSPAPER in Zone 8 is seeking candidates for department head position. Opportunity to report to circulation director and join a developing team of professionals. We are looking for candidates who are capable of setting goals and developing plans to achieve them. Excellent salary and fringe benefits package. Send resume to Box 2771, Editor & Publisher.

SUPERVISOR—We need strong leadership and supervisory experience with a proven track record. 6-day afternoon newspaper in Zone 2 that has expanded from 9 districts to 20 in the past 6 months. Needs a follow-through supervisor who can outline work and get it done. If you are at a stand-still or being overlooked in your present position this could be your big opportunity to move ahead in keeping with your ability. Excellent benefits. Send complete resume, experience, earnings, etc to Box 2780, Editor & Publisher.

THE
LAS VEGAS SUN

Nevada's largest independent newspaper is looking for experienced zone managers to enlarge our present staff. Excellent opportunity to grow with Nevada's growing newspaper.

Ed Moore
Circulation Director
Las Vegas Sun
121 South Highland
Las Vegas NV 89106

DATA PROCESSING

SYSTEMS ANALYST
A leading national vendor in newspaper systems has openings for analysts/programers experienced in circulation/advertising systems. Position requires ability to communicate at many business and technical levels. COBOL experience required, HP3000 preferred. If you are looking for a challenge and fast professional growth in a friendly environment send resume to:

COLLIER-JACKSON, INC.
Newspaper Systems Division
5406 Hoover Blvd
Tampa FL 33614

EDITORIAL

AGGRESSIVE REPORTER for small award-winning daily. Long hours, low pay, better than graduate school. You will be replacing young attorney who is moving onto bigger and better things. Zone 4. Box 2765, Editor & Publisher.

HELP WANTED

EDITORIAL

ARIZONA REPUBLIC news-copy desk looking for top-notch editor and headline writer. Advancement wide open if you measure up. Job vacant August 1. Tryout mandatory. First-time applicants only, please. Send resume with references to B Clair Cobb, News Editor, Arizona Republic, Box 1950, Phoenix AZ 85001.

COPY EDITORS—Opportunity for creative energetic copy editors with minimum 3 to 5 years experience. Must be strong in layout and headlines. Send resume and 5 examples of your work. Zone 2, circulation 65,000. Box 2702, Editor & Publisher.

CATHOLIC WEEKLY seeks a news person whose skills include feature writing, rewrite, copy editing, headlines and page layout. We are a lively growing award-winning tabloid near New England beaches. The person we hire will be a reporter in tune with todays church who is capable of assuming editorial responsibility during editors absence. Send resume to: Bob Baldwin, The Visitor, 184 Broad St, Providence RI 02903.

CITY EDITOR for 6-day PM daily on Florida's beautiful and booming Gulf Coast. Will join young staff of eight and have opportunity to shape local product. Layout, reporting experience necessary. Call George Douglas, (813) 639-2151 or write Daily Herald-News, PO Box 1808, Punta Gorda FL 33950.

COLLEGE TOWN DAILY expected to add city editor position to staff. Circulation 8700 and growing in an area with warm winters and a prosperous economy. Write Managing Editor, Daily Star, Box 1149, Hammond LA 70404.

COPY EDITOR
The Kansas City Times is looking for a talented, experienced copy editor. Advancement open, based on talent. At least 3 years experience required. Send resume to Steve Shirk, Assistant Managing Editor, 1729 Grand Ave, Kansas City MO 64108.

COPY EDITOR
Growing Northeast PM-Sunday has opening for experienced copy editor. Must be strong on head writing and capable of helping a young ambitious staff improve its writing. Zone 2. Send resume to Box 2782, Editor & Publisher.

CONNECTICUT DAILY seeks country editor. Supervise and direct staff of part-timers, oversee expansion into new areas, some writing. Send samples, salary requirements to Box 2790, Editor & Publisher.

COAL AND OIL WRITERS
In all areas (East and West) sought by energy publication. Reply to Box 2798, Editor & Publisher.

COPY EDITOR—The Times-Picayune/The States-Item in New Orleans is seeking an experienced copy editor who is a skillful and literate editor, a writer of lively and accurate headlines and familiar with VDT's. A minimum of two years experience is preferred. Send full resume to Personnel Director, The Times-Picayune Publishing Corp, 3800 Howard Av, New Orleans LA 70140. An equal opportunity employer M/F.

HELP WANTED

EDITORIAL

ARTS/ENTERTAINMENT EDITOR—The Anniston Star, one of the South's fine mid-sized dailies, is looking for an arts/entertainment editor to direct its coverage of the Alabama Shakespeare Festival, a regional professional theater; other arts; film; and television critisism. You'll handle a weekly entertainment section and you know graphics and design. You have strong reviewing skills, a solid command of the language, and an appreciation of various audiences. You understand television's role in American life. Perhaps you're the number 2 or 3 person on a larger paper, anxious to move on to greater responsibility as a reviewer, critic and editor. The Star is a 32,000, seven-day daily with a newsroom staff of nearly 40. Anniston is a city of 30,000 in a county of 115,000, an hour from Birmingham, Alabama and Atlanta, Georgia. Send appropriate materials to Stephen Hartgen, Managing Editor, The Star, Box 189, Anniston AL 36202.

AGRI-BUSINESS
Writer with initiative, ideas and strong background in economic and business reporting to cover business and agriculture in prime farm and retail market in a university community. Send clips, resume, cover letter outlining your goals and ideas for improving the agri-business coverage of our 50,000-circulation daily to Susan Miller, Executive Editor, News-Gazette, 48 Main St, Champaign IL 61820.

COPY EDITOR for the sports department of the New Orleans Times-Picayune/The States Item. Experienced in editing and layout on deadline and in use of VDT's. An equal opportunity employer M/F. Submit resume to Personnel Director, The Times-Picayune Publishing Corp, 3800 Howard Av, New Orleans LA 70140.

COPY EDITOR needed for four person staff on daily newspaper that takes pride in its layout. Profit sharing, excellent medical, dental benefits fully paid. Entry-level or some experience. Also reporter, sportswriter openings. Resume to Jim Servatius, Reporter-Telegram, Box 1650, Midland TX 79702.

CITY EDITOR for 25M, 6-day PM offset daily. We're aggressive, but fair, and stress local coverage. The person we hire will be an experienced leader with excellent technical skills, with the ability to help reporters develop and improve stories, and the news judgment to see and explain how regional, state, national and world events effect local readers. This is not a copy editing job. Send work samples, salary requirements and resume describing yourself, your experience and education to C Phillips, Personnel Administrator, The Evening Herald, PO Box 11707, Rock Hill SC 29730.

COPY DESK PERSON—Experienced, creative, speedy, accurate, in copy editing, headline writing, page design. Send complete resume to George F Hamilton, News Editor, Ogden Standard-Examiner, PO Box 951, Ogden UT 84402.

COPY EDITOR
MODERN HEALTH CARE
Major career opportunity on nation's leading health care business monthly. We are seeking a strong copy editor with daily or weekly newspaper reporting, editing and rewriting experience. Must be grammar and punctuation perfectionist, good proofreader and headline whiz. Ability to plan, schedule, organize and coordinate staff to meet deadlines a necessity. Some writing. Position reports to managing editor and requires close work with staff writers and graphics editor. VDT experience, business and health care reporting backgrounds would be helpful but not required. We're looking for candidate with editorial management potential. Fully competitive salary based on experience and ability. Send cover letter and resume to Vince DiPaolo, Managing Editor, Modern Health Care, 740 N Rush St, Chicago IL 60611. No phone calls.

DAILY NEWSPAPER in sunny, southern Arizona is seeking a general assignment reporter to cover a variety of beats. VDT experience helpful. We prefer an experienced news person, but will strongly consider top, recent journalism graduates. We are an award-winning, innovative six day daily with a desire to be one of the best publications in the country. If you have the desire to be a part of this enthusiasm and energy, send resume to: Stephen M Woody, General Manager, Daily Herald-Dispatch, 102 Fab Av, Sierra Vista AZ 85635. No phone calls.

EDITOR—Metropolitan suburban daily. Total control of staff, both features and hard news. Likes being in competitive situation. A decision maker, is good with people. No, you don't have to walk on water but you should know your profession. If you're No. 2 and are blocked from growth, you might be our person. We are not a chain. Please send resume and salary history to Box 2656, Editor & Publisher.

HELP WANTED

EDITORIAL

COPYEDITOR/WIRE EDITOR—Zone 2, medium-size daily seeks editor to handle layout for an individual with a minimum of 2 years experience on copydesk and working knowledge of modular layout. Other layout, editing duties also. Salary commensurate with experience and ability. Box 2804, Editor & Publisher.

CITY EDITOR, LIFESTYLE EDITOR
Gutsy daily that delights at knocking the local coveral socks off of nearby big city competition needs: (1) city editor to direct staff of 9 who know news but need firm, bright editing, (2) writing lifestyle editor to direct 2 seasoned pros plus a beginner; put out themed sections with emphasis on human interest, health, food and religion. Both must have flair for modern layout, nose for the kind of news that gets people talking. These are pressure cooker jobs in a hot news town. VDT experience helpful. Please send resume and clips to Editor Bill Williams, Gastonia Gazette, PO Box 1538, Gastonia NC 28052. No call please.

ENERGY REPORTER
The Anchorage Daily News, a Pulitzer Prize winning daily in the nation's energy capital, seeks an experienced reporter to specialize in oil and gas coverage. Reporter must be a good writer and a self-starter with a working knowledge of energy issues. Send resume, samples and salary history to Bob Shallit, Business Editor, The Anchorage Daily News, Pouch 6616, Anchorage AK 99502.

ENTRY-LEVEL REPORTER/salesperson trainee needed for Zone 5 community newspaper. If you can spell, type, write with high competence and have ability to rise to top management, we'd like to hear from you. Write Box 2737, Editor & Publisher.

EDITOR—Could be news editor, assistant managing editor or managing editor. But you must be a great copy editor and love to teach it. Hands-on news work, conduct writing and editing seminars, some management routine and influence though I'll handle the budget. Supervisory experience. Mid-size Zone 3 AM. Send resume, work samples, pay expectation, references to Box 2739, Editor & Publisher.

ENTRY-LEVEL reporter-photographer position available on award-winning large Indiana weekly. Must be self-starter who can cover sports to government. University county-seat community in 100 lake resort area. Send resume to Don Buckham, Herald Republican, PO Box 180, Angola IN 46703.

EDITOR
Western newspaper of 100,000 daily circulation is seeking an editor. Must be an experienced administrator and able to handle all phases of operation. Send full resume and salary requirements to Box 2776, Editor & Publisher.

HIGHLY COMPETENT editorial manager to run office of private, business-oriented Zone 5 wire network. Must be able to increase client list through outside selling, handle clients' news releases quickly and accurately. Wire service, VDT background and pr knowledge extremely desirable. Unique growth situation. Salary commensurate with experience. Reply Box 2803, Editor & Publisher.

Features Editor

The Albuquerque Journal, New Mexico's largest daily, has a career opportunity for an experienced, creative features editor. The current jobholder is about to become a full-time columnist.

The person we select will supervise a permanent staff of seven, covering lifestyle, TV, arts/entertainment and travel. Well-developed skills in management, copy editing and layout are required.

The job is challenging. The salary is open. Applicants should send a complete work history, references and salary requirements to:

Frankie McCarty, Managing Editor
Albuquerque Journal
Post Office Drawer J
Albuquerque, N.M. 87103

ATTENTION MINORITY JOURNALISTS

Looking to move up in the world?

We have jobs for experienced newspaper journalists.

JOB NET, a free, non-profit placement service, can connect minority job seekers with two or more years experience to jobs on daily newspapers.

Newspapers are looking for capable, experienced minority journalists, and they know that JOB NET, a program of The Institute For Journalism Education, can find them. In two years, JOB NET has found jobs for more that 70 minority reporters, editors and photographers.

Call or write: JOB NET, 1523 New Hampshire Av, NW, Washington DC 20036; (800) 424-2405.

HELP WANTED

EDITORIAL

EDUCATION WRITER
The Columbian, an independently owned 48,000 daily in Vancouver, Washington located just 10 minutes from Portland, Oregon wants a seasoned education reporter to cover 10 local public school districts, 1 junior college and a few private schools in area. Emphasis will be on issues and trends. Board meetings, changes in administration and other matters moderately important, but won't dominate the beat. $17,496 to $19,560 annually to start depending on experience, plus full benefits include 27 paid days off annually and employee stock ownership plan. 1 hour from skiing and ocean beaches. Send a dozen clips and education stories, letter and resume to Beth Erickson, Assistant City Editor, The Columbian, PO Box 180, Vancouver WA 98666. No phone calls please.
Equal Opportunity Employer

EDITOR wanted for award-winning weekly (The Catholic Bulletin, founded 1911, official paper of the Archdiocese of Saint Paul and Minneapolis), weekly circulation 56,000, position available August 6, 1982. Send resume, clips, salary history to:
Rev Thomas E Comber, CSP, Publisher, 1201 5th St, SE, Minneapolis MN 55414.

EXPERIENCED REPORTER

Zone 5 metro with commitment to hard local news report has general assignment opening for experienced reporter with strong beat and investigative credentials. Top salary and fringe benefit package with a commitment to high standards. Send resume and clips to Box 2817, Editor & Publisher.

GROWING DAILY accepting writer, desk applications. Write: Manager, Sun News, Box 1749, Las Cruces NM 88004.

HELP! We need an experienced reporter/photographer to assume working and management position. Must be skilled in both photography and writing, we will train in management. Must be willing to work long and hard to sustain quality publication and master increasing work loads. Should be willing and able to assume editorship in relatively short period. Send resume, clips, references to Sage Publishing, Carl Bechtold, Box 1090, Cody WY 82414.

MEDIUM SIZE Zone 9 daily seeks entertainment writer with at least 2 years experience. Applicant should be energetic and have a working knowledge of classical, jazz and contemporary music as well as drama and the visual arts. Send resume and clips to Box 2794, Editor & Publisher.

MANAGING EDITOR
Mature, organized editor able to deal with the public and our excellent but young editorial staff. If you are these things, please call (304) 265-3333, ask for Joseph Craig, Publisher of The Mountain Statesman, a 3500 Monday-Saturday AM newspaper located in Grafton, West Virginia. This is a small community surrounded by beautiful mountains and much more. Well worth your consideration especially is you have an active family. This position will be available August 15, 1981.

HELP WANTED

EDITORIAL

MANAGING EDITOR
Our newspaper ranks first among AM's in the US in penetration of its metro market and won recently in its class first place for "general excellence." We are looking for a person with the character and skills to build on the strength. The person who has helped us has been named recently Managing Editor of a larger newspaper.

Join this expanding 7-day 33,000 regional newspaper published in a progressive community of 55,000. Opportunity for advancement. No calls. Send resume to John Hager, Messenger-Inquirer, Box 1480, Owensboro KY 42302.

MANAGING EDITOR
HEALTH CARE MAGAZINE
If you have three to five years of solid magazine or newspaper experience, we can offer you an outstanding opportunity with our fast growing Sunbelt publishing firm. We need you to help build one of our five journals into the best in the field. Currently reaching 75,000 dentists with hard hitting management, business, and a heavy staff written format. You must have solid writing, editing, and production experience. We are offering a great opportunity for professional accomplishment, financial reward including salary, bonuses, company paid insurance and profit sharing plan, along with the high quality of life in a medium size lake front city halfway between Dallas and Austin.

Send resume to Personnel Director, PO Box 7573, Waco TX 76710.

NEWS EDITOR for High Country News, a biweekly reporting on natural resource issues in the Rocky Mountain region. Imagination and management skills required. We offer national reputation, rural community and spectacular mountains. Resume and clips to: Geoff O'Gara, HCN, Box K, Lander WY 82520.

NEWS EDITOR OR REPORTER
FOR TEXAS GULF COAST WEEKLY
David Toney, (713) 345-3127

NEWS EDITOR
New Jersey 18,500 daily needs a person with at least 2 years desk experience to lead nightside operation. Must be able to produce sharp local copy and lead young, talented staff. Layout ability a plus. State salary requirements in resume to Box 2806, Editor & Publisher.

NORTHEAST TEXAS DAILY a 32,000 needs an energetic, experienced editor to take over the city desk of a rejuvenated 32,000 AM. The staff is young but talented and the news philosophy focuses on breaking as well as in-depth coverage. We want to tell our readers "why" it happened, not just "that" it happened. If you can meet this challenge, send resume and salary requirements to: David W Kubissa, Managing Editor, Texarkana Gazette, PO Box 621, Texarkana TX 75501.

REPORTER-WRITER needed on group member paper in the Rockies. VDT experience preferred. Move up to clean air, independence, and wonderful Wyoming. Resume and clips to The Independent Record, Box 31, Thermopolis WY 82443.

HELP WANTED

EDITORIAL

REPORTERS, feature writers, copy editors needed for a northeast Texas daily heading in a new direction. Experience helps but entry-level candidates will be considered. What counts more is proof of your ability to satisfy a team of demanding editors. Send resume and clips to David Kubissa, Managing Editor, Texarkana Gazette, PO Box 621, Texarkana TX 75501.

MANAGING EDITOR for 18,000 circulation daily. Fine northeastern Ohio community. We need an individual who combines imagination and initiative with a solid grasp of community newspapering. VDT experience helpful. Send complete resume, salary history and sample newspapers to David W Schultz, General Manager, The Evening Independent, PO Box 581, Massillon OH 44646.

SENIOR EDITOR—Experience, imaginative editor with strong track record on consumer magazines to conceive and execute unique, compelling articles for national wildlife, international wildlife magazines, based in Milwaukee. Send resume to John Strohm, 225 E Michigan, Milwaukee WI 53202.

SPORTS EDITOR for group member daily in Southern Illinois. Send resume, clips, salary history plus examples of layout to The Daily American, Box 10, West Frankfort, IL 62896.

STATE CAPITAL CORRESPONDENT
The Kansas City Star is seeking a reporter with analytical skills for state government coverage in Jefferson City. Emphasis on writing ability and initiative. At least three years experience required, preferrably incomperable position. Send resume and clips to Darryl W Levings, City Desk, Kansas City Star, 1729 Grand, Kansas City MO 64108. No phone calls please.

SPECIAL SECTIONS EDITOR for award-winning group northwest of Chicago. Demanding position requires top-notch experienced self-starter to oversee lifestyle, entertainment, business and food sections. Applicant must have strong editing, page design and writing skills. Salary commensurate with experience. We offer an impressive fringe benefit package and an excellent opportunity for advancement. We are a weekly newspaper with demanding quality standards. Send resume, references and work samples to: John Lampinen, News Editor, The Herald, PO Box 639, Mundlein IL 60060. No phone calls. Equal opportunity employer.

HELP WANTED

EDITORIAL

REPORTER/PHOTOGRAPHER—Small town daily with big ideas on quality seeks education-general assignment reporter who is strong in news, features and photography. Experience preferred, but will consider entry-level person with good portfolio. Contact Susan Kleihauer, Managing Editor, Paragould Daily Press, PO Box 38, Paragould AR 72450.

REPORTER
We're an aggressive, 96,000 evening daily seeking an energetic, experienced reporter/writer to cover city hall and be willing to accept a broad range of writing assignments. 5 years experience minimum. Submit resume and clips to Barrett Richardson, The Ledger-Star, 150 W Brambleton, Norfolk VA 23510.

REPORTER wanted to fill position with rapidly growing Nevada weekly. Newspaper circulation and community population have almost doubled in past 2 years and position offers opportunity to cover wide range of issues. General photography skills needed. Concise writer who meets deadlines also would have opportunity to learn layout and other phases of operation. Send resume, clips and expected salary range to Tonopah Times-Bonanza, PO Box 193, Tonopah NV 89049.

SPORTS DESKPERSON for 65M Zone 2 daily. Strong editing and layout experience desired. We want a wordsmith who enjoys polishing copy. Only limited writing opportunities. Box 2707, Editor & Publisher.

SEEKING EDITORIAL WRITER for influential metropolitan newspaper. Individual must be an excellent writer who is philosophically conservative yet politically independent. Newspaper or other editorial experience preferred. Zone 3. Box 2759, Editor & Publisher.

SPORTSWRITER—Medium-large spirited daily and Sunday in competitive Zone 2 sports town with 3 major league franchises seeks top, experienced sportswriter. Fine opportunity for right person with good credentials. Pay to high 20's. Excellent fringes. Resume, references and work samples to Box 2777, Editor & Publisher.

WASHINGTON CORRESPONDENT—Reporter/feature writer with at least 5 years experience sought by organization requiring serious coverage of both domestic and foreign affairs. Send resume, references, clips to Box 2419, Editor & Publisher.

MAGAZINE EDITOR

PREVENTION, the magazine for better health, requires an editor with substantial experience and leadership ability. Knowledge of food and cooking a big plus. This is an exciting position with one of America's most dynamic publishers, Rodale Press. Relocate to pleasant, clean, safe city 100 miles from New York City in eastern Pennsylvania. Send resume, best writing samples to:

J. Feltman
Managing Editor
PREVENTION
33 E. Minor St.
Emmaus, PA 18049

EDITOR, Engineering Publications

We are a technical membership society seeking an Editor to manage our monthly magazine and newspaper. The content of these publications is interdisciplinary, intended to best serve the needs of the membership and profession.

Responsibilities will include: issue planning and design; review and selection of material for both publications; supervision of editorial staff, and preparation of own budgets.

This individual should possess a minimum of 10 years' experience in technical publishing with a strong emphasis on editing and extensive managerial experience from a technical publications environment. A broad-based background in the field of engineering is essential; M.E. degree preferred.

We offer an excellent starting salary commensurate with experience and comprehensive benefits along with high career visability. Please forward your resume, complete with salary history and requirement to: Box EP 725, Room 506, 400 Madison Avenue, New York NY 10017.

An Equal Opportunity Employer m/f

HELP WANTED

EDITORIAL

SPORTS

The Wichita Eagle-Beacon, Kansas' largest newspaper, is looking for 3 persons for its 17 member sports department.

—Assistant Sports Editor. As No. 2 person in the department, you'll be responsible for the production of the daily and Sunday sports sections. You'll need a strong editing background, exceptional knowledge of pictures and graphics and the leadership abilities to direct 7 copy editors and, in the sports editor's absence, the department.

—Copy Editor. You'll have a love of the language and of sports, solid editing experience (at least several years with some reporting preferred) and flair for headlines.

—Reporter. You are an experienced beat reporter who enjoys juggling daily news and feature writing with work on magazine—length takeouts for our weekend editions.

If you're interested in helping a good newspaper get better, then tell us why you think you're the right person for the job. We'd like to see your resume, a sampling of your best work and the names of several professionals who know you well.

We can offer you a competitive salary, attractive fringe benefits and a pleasant place to live. The Eagle-Beacon is a Knight-Ridder newspaper.

Write:

Bruce Opheim
Sports Editor
Wichita Eagle-Beacon
PO Box 820
Wichita KS 67207

WE NEED A VERSATILE, energetic reporter who can make an award-winning, Florida Gulf Coast island weekly even better. Make-up and photography experience helpful, but we'll train the right person who is willing to work hard to put out a quality product. Send resume and clips to: Cindy Chalmers, Editor, The Sanibel-Captiva Islander, PO Box 56, Sanibel FL 33957.

WEEKLY NEWSPAPER desires, general reporter. Cover news, take pictures, help in page layout. Must have car. Send salary requirements, resume to Sullivan Independent News, Sullivan MO 63080.

WE WANT EXPERIENCE. 75,000 plus PM daily/Sunday in Zone 5 seeks veteran for city-editor level position. At least five years reporting experience and 2-3 years or more as city editor or comparable. Box 2820, Editor & Publisher.

HELP WANTED

FREELANCE

OPPORTUNITY KNOCKS TWICE A MONTH for professional writers, photographers—also editors/publishers. Since 1969 Freelancer's Newsletter has provided profitable information to freelancers across the country. Bonus: computerized resume and referral service! For sample copy, send self-addressed, stamped No. 10 envelope to: Freelancers Newsletter; Dept N, 307 Westlake Dr, Austin TX 78746.

JOB LEADS

PR/EDITORIAL jobs. Monthly subscription rates. Other job aids. M Sternman, 68-38 Yellowstone, Forest Hills NY 11375.

LIBRARY

MANAGE AND MAINTAIN library serving staff of two newspaper. Indexing, filing, reference service, supervision plus training of two to three assistants. Experienced only. $12,000 to $14,000.. Resumes of candidates from the Northeast will be given first consideration. Zone 2 employer. Box 2747, Editor & Publisher.

PRESSROOM

ASSTISTANT PRESSROOM
FORMAN—NIGHTS

Metro daily is seeking experienced foreman to supervise night side. The minimum requirements are: supervisory experience, press equipment maintenance, offset press experience. Zone 9. Box 2818, Editor & Publisher by August 22.

FIELD ERECTOR

Press Machinery Corporation, an expanding graphic arts company requires a person with general field press erection experience of double width rotary newspaper presses with particualar experience in folder and web width reduction. A history of press installation and web width reduction experience will be required. Salary and benefits are liberal and negotiable based on experience and accomplishments. Write or call (312) 860-5165 for an interview appointment. Press Machinery Corporation, 230 James St, Bensenville IL 60106.

SIX DAY DAILY is seeking an experienced press forman who would like a move to sunny, southern Arizona. The ideal person is neat, efficient, preventive maintenance minded, and can supervise and train a press crew of two and work easily with others. We have a six unit, Goss Community. Any compugraphic experience helpful. Box 2713, Editor & Publisher.

HELP WANTED

MARKETING

MARKETING MANAGER

The Baltimore Sun Papers, a leader in serving the information needs of the people of Baltimore and the advertising needs of our clients, has an immediate opening for an innovative marketing manager. Responsibilities include supervising a staff of marketing and research professionals, analysing major research surveys and recommending marketing strategies, and evaluating and approving sales promotional materials.

The applicant's education and employment records must show a comprehensive knowledge of and demonstrated successful experience in advertising, marketing and marketing research. In addition, the individual must have proven ability in designing research surveys, composing and constructing effective presentations, as well as motivating and directing subordinate professionals.

We offer an excellent salary and fringe benefit package for the right applicant with the initiative to move with a progressive company.

Resumes including salary expectations should be sent to:

V.J. Ray
Personnel Admnistrator
THE SUN PAPERS
501 N Calvert St
Baltimore, Maryland 21203

An Equal Opportunity Employer

PHOTOGRAPHER

NEWS PHOTOGRAPHER—Aggressive Zone 2 metropolitan daily and Sunday in highly competitive market wants experienced news photographer with solid background, good portfolio and picture desk capability. Pay to high 20's. Good fringe benefits. Apply to Box 2778, Editor & Publisher.

PRODUCTION

PRODUCTION SUPERINTENDENT for 45,000 suburban AMs in mid-Atlantic region. Demonstrated leadership a must, plus experience with front-end systems. Knowledge of offset presses important, but not crucial for right person. This is a lean production operation with current 1.9 hours per page, but a goal of 1.5 for all composing room functions up to platemaking. Excellent salary, benefits in diverse community that offers rural or city living. Send resume with references to Box 2828, Editor & Publisher.

HELP WANTED

PRODUCTION

ASSISTANT PRODUCTION DIRECTOR

For one of the newspapers leading the country in technology. College graduate, engineering degree preferred, 5 years experience required, overall knowledge of newspaper production. Excellent salary and benefits. Reply in confidence to Box 2704, Editor & Publisher. EOE.

PRODUCTION MANAGER sought for weekly in Rocky Mountains. 3 unit Goss with folder maintained in new facility. Write Box 2732, Editor & Publisher.

PRINTING DIVISION MANAGER for $2,500,000 company, 3-shift, non-heat set offset operation. Composition, plate, camera, press, bindery (McCain), and mailroom. 40% of work generated by parent publishing company, 60% outside commercial, 45 full-time and 20 part-time people. Prerequisites: 1-Experience and technical knowledge of this type of printing; 2-good organizational ability and communications skills proven by experience; 3-desire and capability to run it as if were their own business. Liberal salary and bonus arrangement. Zone 1. Box 2793, Editor & Publisher.

PRODUCTION MANAGER for daily, Zone 6. Press and composition experience required. Excellent company, Sunbelt community. $23,000. Box 2825, Editor & Publisher.

PRODUCTION MANAGER

Growing 150,000 daily, Zone 9, offers generous salary, excellent benefits and working atmosphere for individual with thorough "hands-on" knowledge of press configurations, mailroom and inserting operations, front and back-sides of computerized typesetting; plus knowledge of budgeting and cost control. Must be a people-oriented manager with proven ability to motivate production department managers. If you have these qualities, we'd like to talk with you! Send complete resume to Box 2753, Editor & Publisher. Replies treated in strictest confidence.

PROMOTION

PROMOTION MANAGER

Excellent opportunity for experienced promotional manager. Responsibilities for all circulation promotional activities.

Ed Moore
Circulation Director
Las Vegas Sun
121 South Highland
Las Vegas NV 89106

MARKETING RESEARCH MANAGER

We are a major communications company located in New York City and are seeking a manager of market research to supervise projects from problem definition and design through analysis and presentation. The individual selected will supervise, direct, conduct, and implement the activities of media, advertising, and survey market research.

3-5 years of market research experience is required, and an advanced degree (MBA, MA, Ph.D.) in the areas of marketing, research, advertising, or communications is preferred. Excellent communication skills a must.

Salary and benefits are excellent. If interested send resume and salary history in confidence to:

Mr. William G. O'Fallon

The New York Times

229 West 43rd Street (Room 713)
New York, New York 10036
An Equal Opportunity Employer M/F

MARKETING REPRESENTATIVE

COME WITH A LEADER!

We are seeking salespeople with proven ability in the graphic arts industry and a sincere desire to maintain a high level of customer satisfaction. We are a growth-oriented company and offer salary and commission, and an excellent benefit program.

Send resume or call for more information.

820 West Second, Wichita, Kansas 67203
800-835-2852, In Kansas call 316-265-5277

MYCRO-TEK, INC.

POSITIONS WANTED. . .

ADMINISTRATIVE

CONTROLLER/ACCOUNTING MANAGER—Manager for large metro daily wants to relocate, seeks responsible position, with New York City area publisher. Possesses CPA, experienced in EDP, audit, tax and SEC. Box 2783, Editor & Publisher.

DYNAMIC HUSBAND AND WIFE TEAM have energy, talent and 35 years of combined experience in publishing books, magazines and newspapers as well as expertise in public relations and advertising/marketing. Seek management/production of solid publication with potential. Resumes, etc, available. Prefer cool climate. Box 2755, Editor & Publisher.

MARKETING/ADVERTISING DIRECTOR—Anxious to take on larger daily/group of weeklies. Experience in all phases of newspaper operations. Excellent references. Zones 1-3, 5. Box 2801, Editor & Publisher.

PUBLISHER'S ASSISTANT—Knowledgeable in all administrative and operational areas, including plant construction. Extremely versatile, analytically skillful, and bottom line oriented. Degreed. Box 2666, Editor & Publisher.

PUBLISHER/GENERAL MANAGER with a proven record and references to back-up. Prefer daily in Zone 1, 2 or 5. Available immediately. Box 2807, Editor & Publisher.

SUCCESSFUL young manager with MBA degree seeks position on daily paper. Box 2781, Editor & Publisher.

ADVERTISING

CLASSIFIED MANAGEMENT. Professioanl with 25 years experience. Knowledgeable in all phases. Prefer Zone 8 and 9, but will consider all areas. Box 2764, Editor & Publisher.

LOOKING FOR THAT
TOP ADVERTISING MAN?
Do you want a person with:
Experience in sales and management on large metro dailies?
Experience in sales and management on suburban weeklies and dailies?
Experience in marketing and research?
Experience calling on large national agencies and accounts?
Experience in co-op (all phases)?
Experience with both paid and controlled newspapers?
It follows, then, that this person maintains a "street" awareness as well as corporate goals. He knows how to lead and delegate. He's familiar with the newest printing techniques. He's got the education and experience you're looking for ... and the proper references. If this is the person you're looking for, respond to Box 2816, Editor & Publisher.

NEWSPAPER ADVERTISING PRO with 25 years experience in retail and classified management, sales, and TMC seeks challenging position on medium size daily. If you are growth oriented and seek hard working intellectual person, please write Box 2814, Editor & Publisher. Zone 9 only. State goals, salary paid and other helpful information.

ART/GRAPHICS

ARTISIT experienced in newspaper illustration-design seeks position on large paper. Call Dennis Goris (716) 838-2058 or send for samples of work: 15 Huntington Av, Buffalo NY 14214.

EDITORIAL ARTIST, 8 years experience with features, opinion page, cartoon strips, some maps/charts. Seeking job on daily, will relocate. For clips and references write Dan Saad, 23417 Tawas, Hazel Park MI 48030.

CIRCULATION

EXPERIENCED CIRCULATOR seeks promotion/marketing position in Zones 7 or 9. Strong background in crew sales, carrier contests, and phones. Reply Box 2823, Editor & Publisher.

MANAGER responsible for 16,000 circulation on top 10 daily seeks a challenge and advancement. Intelligent, people oriented, top producer. Salary in 30's desired. Box 2774, Editor & Publisher.

ROAD MAN available. 30 years circulation experience with 4 dailies. Box 2827, Editor & Publisher.

8 YEARS CIRCULATION management experience—expertise in conversion from carrier collect to 100% office pay, unique approach to promotion, handle people and pressure professionally. Small or medium daily in Zone 7, 8 or 9 preferred. Jeff Berg, Box 1312, Casper WY 82602.

DATA PROCESSING

DATA PROCESSING PROFESSIONAL—Experience in newspapers and manufacturing, 2 years with OCR-classified-editorial systems manufacturer as applications technician. Experience in all levels of operations and programming. COBOL, BASIC, RPG, and FORTRAN languages. DL Flowers, PO Box 3191, Jackson TN 38301.

SYSTEMS MANAGER—Experienced in design through operations and maintenance. Works closely with user departments and communicates in clear, concise English, not computerese. Astutely cost-conscious. Excellent references. Box 2667, Editor & Publisher.

EDITORIAL

AWARD-WINNING innovative sports editor 50, currently running top-flight highly regarded department on stagnant 40M Zone 5 7-day daily seeking new challenge. Strong writer, organizer, proven leader with young staff. Will also consider leadership positions in newsroom. Will locate in any Zone. Box 2773, Editor & Publisher.

AMUSEMENT COLUMNIST, entertainment writer, 34, flair for humor. Can add zest to medium or large daily. Experienced all reviews, layout, VDT's. 55,000 daily readers. Box 2791, Editor & Publisher.

I AM LOOKING for a mid-size daily or pr opening in Zone 1, 5 or 7. Strong on editing. Super on features, leadership. Have eight years experience on 850,000 weekly. Missouri BJ '73. Call (717) 546-6920 anytime.

JOURNALIST of many talents/excellent track record seeks change in New York. Allrounder. Can produce from A to Z. Box 2808, Editor & Publisher.

MISSOURI BJ, 1978, with 7 years experience. Seek medium to large daily in eastern Iowa, western Illinois. Wire and local desk experience, editorial writing, page design. I have a job. I need a challenge. Box 2809, Editor & Publisher.

16 MONTHS EXPERIENCE as sportswriter-editor-columnist-photographer on daily. Produced 6 page sports section on Sunday. Seeking similar position. Successful freelance writer. 26 years old. (603) 542-6449.

Place your bet on E&P Classifieds We bet you'll be satisfied. Call for rates and info: (212) 752-7050.

POSITIONS WANTED

EDITORIAL

AWARD-WINNING college columnist and reporter seeks feature or entertainment reporting position. Editing, layout, photography experience on college daily and 70,000 major metro daily. VDT experience. Will relocate and available immediately. Box 2802, Editor & Publisher.

COPY EDITOR, 43, seeks job on rim or in slot. 14 years as newspaperman, more than 5 years on metros. VDT know-how. Howard Harmening, 1500 Royal Crest, Apt 102, Austin TX 78741. Phone (512) 447-1887.

COPY EDITOR—Award-winning reporter on 20,000 Louisiana daily seeks copy editing position. Good writing skills, 2 ½ years' experience reporting, editing, writing headlines, knowledge VDTs. Prefer Zone 1 or 2 daily. Box 2786, Editor & Publisher.

EDITOR, 12 years' solid experience, all phases -- slot, rim, wire, makeup. Strong in layout, graphics. Seeking advancement, new challenges on quality-minded, 50,000 plus daily. Box 2712, Editor & Publisher.

EXPERIENCED, award-winning photographer/writer wants to put skills, experience to work on quality publication, knows desk work, copy editing, layout, reporting, as well as photography/darkroom. Two and a half years on small dailies. (915) 646-8240 or write 8804 Tallwood 36, Austin TX 78759.

EDITORIAL PAGE EDITOR
Seasoned pro, self-starter, knowledgeable generalist with expertise in economics and foreign affairs, a lean, lucid, persuasive style, and managerial experience, seeks take-charge post on daily where excellence matters. Box 2811, Editor & Publisher.

FORMER NEWSPAPER FUND INTERN, now an ace reporter, seeks entry-level position as copy editor on 50,000-plus daily. BA in English and journalism, experienced in modular layout, good clips. Box 2799, Editor & Publisher.

HAVE COLUMN WILL TRAVEL. Opinion writer published New York Times, Chicago Tribune, San Francisco Examiner seeks columnist or editorial writer position. Tired of Washington, New York perspective? Have in-house columnist bring issues home to your newspaper audience. Jonathon Freedman, 500 Stanyan St, Apt 505, San Francisco CA 94117; (415) 387-4674.

SPORTS EDITOR, 7 years, seeks to head medium sized daily sports staff. Hard worker, good references, managing editor experience. Steve Sigafoose, 815 Englewood, Lansing KS 66043; (913) 727-3951.

SPORTS EDITOR with 4 ½ years experience, including 2 years as head of 3-man department, seeks move to larger newspaper. Prefers writing to desk work, but will handle both. Strong in features and columns. Looking for 30,000-plus daily, any Zone. Box 2822, Editor & Publisher.

SPORTSWRITER with three years experience on 30,000 daily wants to relocate in New York City or Long Island. Cover high school, college and the pros. Write a weekly sports column and contribute to feature section on regular basis. Plenty of layout and VDT experience. Box 2824, Editor & Publisher.

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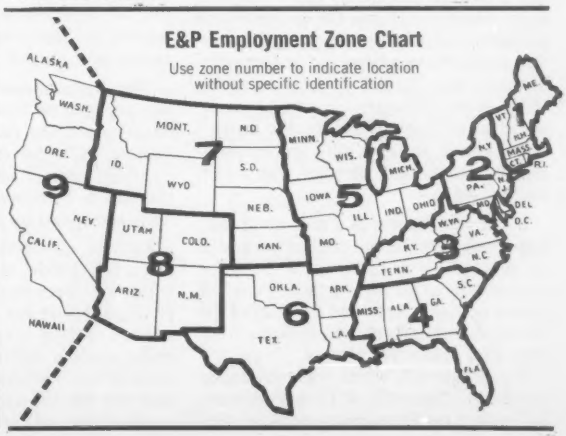

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News groups seek protection in Senate "agent ID" measure

By George Brandon

A coalition of news organizations this week urged members of the Senate Judiciary Committee to change a bill making it a crime to disclose the identity of secret intelligence agents. The news groups want to make it clear the measure does not apply to inadvertent disclosures.

In a letter delivered to committee members July 20, Howard Graves, president of the Society of Professional Journalists, Sigma Delta Chi, urged adoption of a "specific intent" standard already included in a similar bill in the House (H.R. 4) to rule out prosecutions of journalists who might expose agents out of negligence.

The current language of the Senate bill (S. 391) establishes penalities of as much as three years in prison and a fine of $15,000 for disclosing information indentifying covert agents "with reason to believe that such activities would impair or impede the foreign intelligence activities of the United States." The press groups are seeking substitution of the phrase: "with the intent to impair or impede."

At issue is no mere quibbling over semantics. Graves pointed out in his letter that a representative of the Justice Department has testified that agent identification legislation with the "reason to believe" standard would allow prosecutions for negligent disclosures of agent names.

In his letter, Graves makes it clear SDX and the other media groups continue to oppose the entire section of both the House and Senate bills applying the law to journalists and others who name agents, even if their information came from public sources.

Bolstered by the support of several noted constitutional scholars, press representatives in hearings this year and in the previous Congress, have opposed agent identity bills on the grounds that punishing the press for reporting information it obtains legally would be unconstitutional. So, Graves' suggestion in his letter to the Judiciary Committee members that addition of a "specific intent" clause would make the bill "less constitutionally intrusive," clearly, was a fallback position.

It came on the eve of a scheduled markup session by the full committee and in an atmosphere in the current Congress sympathetic to pleas from the CIA to halt efforts of Philip Agee and the staff of the Covert Action Information Bulletin to expose CIA operatives abroad.

The Senate bill, which was introduced by John H. Chafee (R.-R.I.), in February, had picked up 39 cosponsors as of mid-week, and just as important, the backing of the Reagan administration, which, according to committee staff sources, favors the stronger language of the Senate version.

House bill

The House bill was reported out of the Intelligence Committee's Legislation Subcommittee on a 4-1 vote July 16, and Rep. Romano L. Mazzoli (D.-Ky.), chairman of the subcommittee, indicated the bill had the support of the CIA and Justice Department. In passing the bill on to the full committee, the subcommittee adopted an amendment backed by Edward P. Boland, Intelligence Committee chairman, aimed at further limiting the scope of the section to which journalists and civil liberties groups object.

In addition to requiring proof of intent, the amended House bill adds a phrase to requires proof of "an effort to identify and expose covert agents with the intent to impair or impede the foreign intelligence activities of the United States *by the fact of such identification or exposure*."

Michael J. O'Neil, the Intelligence Committee's chief counsel, said the Boland amendment was intended to limit application of the bill, so as to make clear its authors wanted to rule out prosecutions resulting from journalistic attempts "to expose wrong-doing" or reporters who might disclose information inadvertently identifying covert agents.

With the new language, O'Neil said, a successful prosecution under the proposed statute would require proof of "specific intent on the part of the defendent . . . There's no negligence involved."

The full House Intelligence committee was expected to approve the bill incorporating the Boland amendment at a markup hearing July 22. The markup of the Senate bill scheduled for July 21, however, was postponed until after Congress returns in September from its summer recess next month.

The postponement forestalled a vote on a amendment Sen. Joseph R. Biden Jr. of Delaware, the ranking Democrat, has said he will offer that would adopt the "specific intent" language approved by the House subcommittee, including the language added by Rep. Boland.

Kathy J. Zebrowski, minority counsel and a Biden aide, said the letter to committee members from SDX and the other press groups on the afternoon before the aborted markup session "helped a lot. It really made a difference" in educating some of the members to press concern over the bill she said, but "quite a few senators are still on the fence" on the proposed Biden amendment.

According to Bruce Sanford, SDX First Amendment counsel, "the Society has been very active in seeking to influence several key senators to support the Biden amendment."

Sanford believes adding the "specific intent" clause will be helpful to journalists, but he doubts the bill will achieve its authors' purpose.

"This bill is touted as solving the Agee-(Louis) Wolf problem, "I don't think it's going to do that. It's symbolism."

Wolf is on the staff of *Covert Action Information Bulletin*, a magazine that uses public information to expose CIA agents. Agee is listed as a member of the magazine's board of advisers. Together, Agee and Covert Action have published more than 2,000 names of persons said to be CIA employees in foreign assignments.

Sanford said the penalties proposed in the legislation won't stop Agee and others dedicated to opposing CIA operations abroad because they "will go and leak it to some newspaper in London."

Aside from SDX, the other news organizations who signed the letter urging the Senate committee to adopt the House language were: American Newspaper Publishers Association, National Newspaper Association, Reporters Committee for Freedom of the Press, and National Association of Broadcasters.

Only four entries for Pulliam award

With a grand total of only four entries, the Sigma Delta Chi Foundation has extended the application deadline for the $10,000 Euguene C. Pulliam 1981 Fellowship Award to Sept. 1, 1981.

Blaming inadequate publicity, a spokesman for Sigma Delta Chi said the Society felt that four entries for a $10,000 prize were not enough.

The fellowship "honors the outstanding editorial writer in the United States and its territories." Those interested in applying must have a minimum of five years editorial writing experience.

Entries should be sent to the Society of Professional Journalists/Sigma Delta Chi, Suite 801W, 840 N. Lake Shore Dr., Chicago, Ill. 60611.

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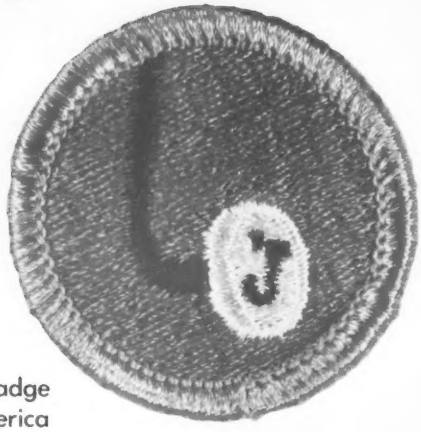

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To encourage Scouts to earn this badge, Scripps-Howard Newspapers will sponsor a Journalism Booth on the Merit Badge Midway at the National Boy Scout Jamboree, July 28 through August 4, at Camp A.P. Hill, Fredericksburg, Virginia.

Scripps-Howard personnel will serve as instructors, and depending on their progress Scouts will be able to complete full or partial requirements for the badge.

Held every four years, the National Jamboree will be attended by more than 25,000 Scouts from throughout the United States and foreign countries.

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